

# SUSTAINABLE DEVELOPMENT METHODOLOGY

*Assessing the environmental,  
social and economic impacts  
of policies and actions*

ICAT SERIES OF  
ASSESSMENT GUIDES





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# PART I

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## **Introduction, objectives and key concepts**

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# 1 Introduction

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*Governments around the world are increasingly focused on implementing policies and actions that achieve sustainable development and climate change objectives in an integrated manner. In this context, there is an increasing need to assess and communicate the multiple impacts of policies and actions to ensure that they are effective in delivering a variety of sustainable development and climate change benefits. Policy assessment can help countries more effectively achieve the objectives of both the Paris Agreement and the 2030 Agenda for Sustainable Development, including the Sustainable Development Goals (SDGs). There is an urgent need to transition towards sustainable development and net zero global greenhouse gas (GHG) emissions, as underlined in the special report Global Warming of 1.5°C<sup>1</sup> by the Intergovernmental Panel on Climate Change (IPCC).*

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## 1.1 Purpose of the methodology

The purpose of this methodology is to help users assess the sustainable development impacts of policies and actions. Sustainable development impacts include a wide variety of impacts across three dimensions: environmental impacts, social impacts and economic impacts. Examples of impacts include improved health from reduced air pollution, job creation, poverty reduction, increased energy access, gender equality, and many others (further elaborated in [Chapter 5](#)).

This methodology helps users answer the following questions:

- What sustainable development impacts is a given policy or action likely to have in the future?
- Is a given policy or action on track and delivering expected results?
- What impacts has a given policy or action had to date?

The methodology was developed with the following objectives in mind:

- to help users assess all relevant sustainable development impacts of policies and actions in an integrated way
- to help policymakers and other decision makers develop effective strategies for achieving sustainable development objectives through a better understanding of the various impacts of policies and actions
- to support consistent and transparent reporting of sustainable development impacts and policy effectiveness.

This methodology supports multiple objectives users may have (elaborated in [Chapter 2](#)), including advancing policies and actions that contribute to multiple SDGs and priorities, building support for climate actions by assessing and communicating the impacts that are most relevant to national audiences, and informing policy design and implementation to maximize positive impacts across multiple impact categories.

The methodology is intended to help policymakers and analysts systematically assess multiple sustainable development and climate change impacts to help achieve the objectives of both the SDGs and the Paris Agreement. Assessing a broad set of impacts before and after policy implementation can help policies be more effective and durable, generate positive benefits for society, and achieve desired climate and development outcomes. This type of assessment can help integrate SDGs and climate targets into a unified process – for example, by identifying and reporting on the sustainable development benefits of actions taken to achieve nationally determined contributions (NDCs) under the Paris Agreement. It may also facilitate increased access to climate finance, given the inclusion of sustainable development priorities in the United Nations Framework Convention on Climate Change (UNFCCC), the Paris Agreement and the Green Climate Fund.

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<sup>1</sup> Available at: [www.ipcc.ch/sr15/](http://www.ipcc.ch/sr15/).

## 1.2 Relationship to other methodologies and resources

This methodology is part of the Initiative for Climate Action Transparency (ICAT) series of guides for assessing the impacts of policies and actions.<sup>2</sup> It is intended to be used in combination with other ICAT guides that users choose to apply. The series of assessment guides is intended to enable users who choose to assess GHG, sustainable development and transformational impacts of a policy to do so in an integrated and consistent way within a single impact assessment process. Users of this methodology should also consult the ICAT *Stakeholder Participation Guide*<sup>3</sup> on how to carry out effective stakeholder participation when designing, implementing and assessing policies and actions, including when assessing sustainable development impacts using this methodology. Refer to the ICAT *Introductory Guide* for more information about the ICAT assessment guides and how to apply them in combination.

This methodology is informed by existing resources such as the Greenhouse Gas Protocol *Policy and Action Standard* (© WRI 2014; all rights reserved)<sup>4</sup> and the *Framework for Measuring Sustainable Development in NAMAs* (UNEP DTU Partnership and IISD 2015).<sup>5</sup> The methodology draws on the *Policy and Action Standard*, which provides guidance on estimating the GHG impacts of policies and actions, by following the same basic structure and series of steps and using many of the same concepts, where they are relevant to assessing sustainable development impacts. Figures and tables adapted or reproduced from the *Policy and Action Standard* are cited, but for readability not all text taken directly or adapted from the *Policy and Action Standard* is cited. In addition to the basic structure and steps, specific elements drawn from the *Policy and Action Standard* include the assessment principles and key concepts 3.1.3-4 and 3.1.7-8 (Chapter 3), describing the policy or action (Chapter 4), the approach to identifying policy impacts and determining significance (Chapters 6 and 7), the framework for quantifying impacts (Chapters 8-11), and the glossary. This methodology is consistent with the *Policy and Action Standard* and can be used in parallel with it.

<sup>2</sup> Available at: <https://climateactiontransparency.org/icat-toolbox>.

<sup>3</sup> Available at: <https://climateactiontransparency.org/icat-toolbox>.

<sup>4</sup> Available at: [www.ghgprotocol.org/policy-and-action-standard](http://www.ghgprotocol.org/policy-and-action-standard).

<sup>5</sup> Available at: <https://unepdtu.org/publications/framework-for-measuring-sustainable-development-in-namas>.

## 1.3 Intended users

This methodology is intended for use by a wide range of organizations and institutions. Throughout this document, the term “user” refers to the entity using the methodology.

The following examples explain how different types of users can use the methodology:

- **Governments.** Assess the environmental, social and economic impacts of policies and actions to inform and enhance policy design and implementation, improve monitoring of progress of implemented policies and actions, retrospectively evaluate impacts to learn from experience, report on progress towards SDGs, and facilitate access to financing for policies and actions.
- **Donor agencies and financial institutions.** Assess the impacts of finance provided, such as grants or loans, to support sustainable development policies and actions, including results-based financing and development policy loans.
- **Businesses.** Assess the impacts of private sector actions, such as voluntary commitments, implementation of new technologies and private sector financing, or assess the impacts of government policies and actions on businesses and the economy.
- **Research institutions and non-governmental organizations (NGOs).** Assess the environmental, social and economic impacts of policies and actions to evaluate performance or provide support to decision makers.
- **Stakeholders affected by policies and actions, such as local communities and civil society organizations.** Participate more effectively in the design, implementation and assessment of policies and actions to ensure that their concerns and interests are addressed.



## 1.4 Scope and applicability of the methodology

This methodology provides an overarching framework and process for assessing sustainable development impacts of policies.<sup>6</sup> It provides general principles, concepts and procedures that are applicable to all types of policies and actions, all sectors, and all types of sustainable development impacts. It does not provide specific guidance for individual impact categories, such as jobs, air quality or health, or prescribe specific calculation methods, tools or data sources. Other guidelines, methods and tools can be used in combination that provide more in-depth methods for specific impact categories, such as air quality and health, or that focus specifically on economic, social or environmental impacts (see the ICAT website<sup>7</sup> for a list of complementary resources).

This document is organized into six parts (Figure 1.1). [Part I](#) provides an introduction, including objectives, key concepts and steps. [Part II](#) provides guidance on defining the assessment. [Part III](#) provides a qualitative approach to impact assessment, and [Part IV](#) provides a quantitative approach to impact assessment. Parts III and IV cover both ex-ante (forward-looking) assessments and ex-post (backward-looking) assessments. [Part V](#) covers monitoring and reporting, and [Part VI](#) provides guidance on decision-making and using results.

### 1.4.1 Types of policies and actions

In this methodology, “policy or action” refers to interventions taken or mandated by a government, institution or other entity. These can include laws, directives and decrees; regulations and standards; taxes, charges, subsidies and incentives; information instruments; voluntary agreements; implementation of technologies, processes or practices; and public or private sector financing and investment.<sup>8</sup>

The methodology is applicable to policies:

- at any level of government (national, subnational, municipal) in all countries and regions

- in any sector, such as agriculture, forestry, energy, transport, industry and waste, as well as cross-sector policy instruments
- that are planned, adopted or implemented
- that are new policies; or extensions, modifications or eliminations of existing policies.

As the methodology is developed under ICAT, its focus is on assessing the sustainable development impacts of policies that have an impact on climate change. These include policies implemented primarily to achieve climate goals, as well as policies primarily implemented to achieve other environmental, social or economic objectives, but that have an impact, either positive or negative, on GHG emissions.

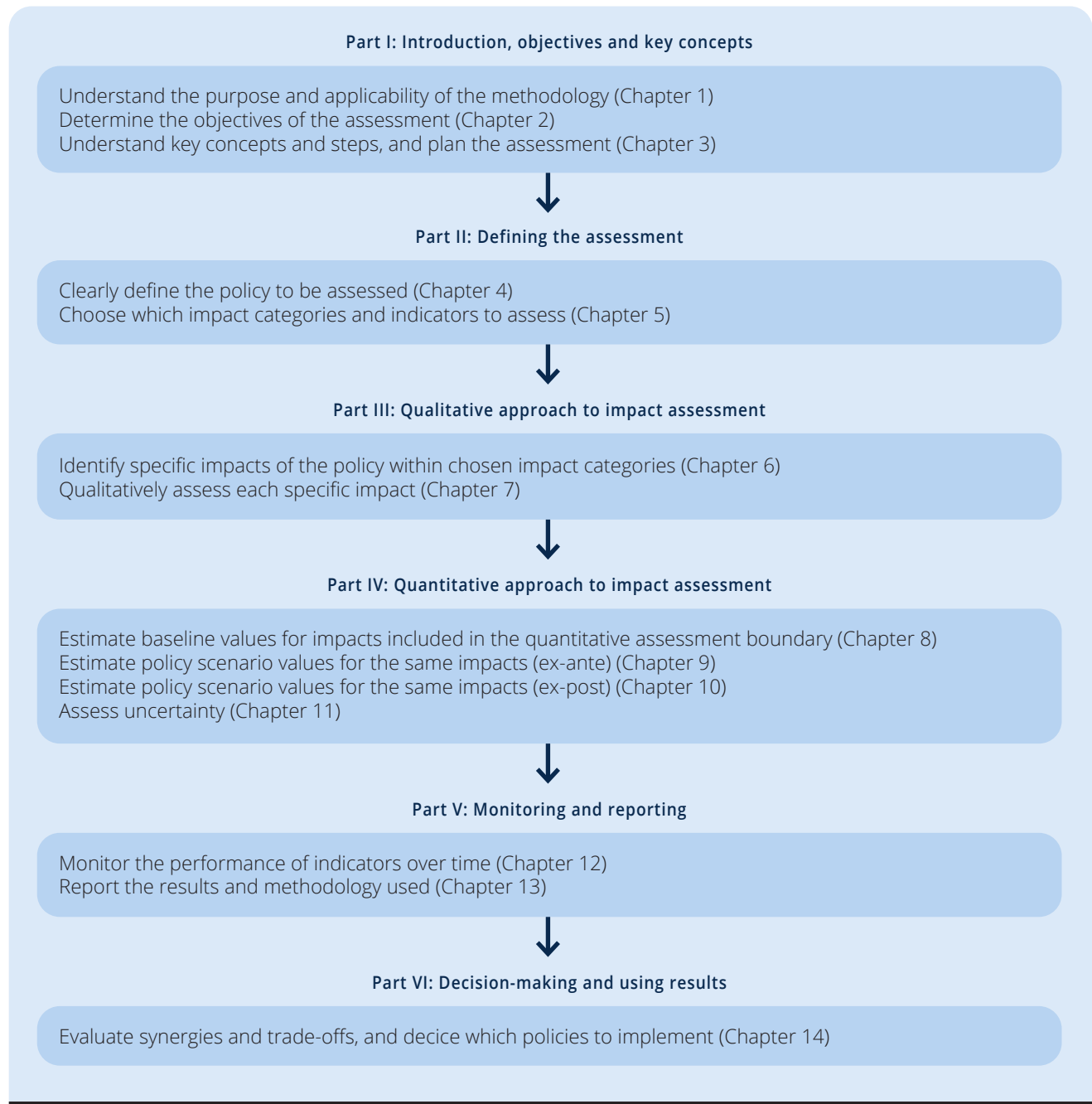
[Table 1.1](#) presents general types of policies that may be assessed. The list is not exhaustive, and some users may have policies of other types.

<sup>6</sup> Throughout this document, where the word “policy” is used without “action”, it is used as shorthand to refer to policies and actions, and policies and measures. See [Glossary](#) for definition of “policy or action”.

<sup>7</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>.

<sup>8</sup> WRI (2014).

FIGURE 1.1

**Overview of the methodology**



**TABLE 1.1****Types of policies**

Type of policy	Description
Regulations and standards	Regulations or standards that specify abatement technologies (technology regulation or standard), or minimum requirements for energy consumption, pollution output or other activities (performance regulation or standard). They typically include penalties for non-compliance.
Taxes and charges	Levies imposed on each unit of activity by a source – for example, a fuel tax, carbon tax, traffic congestion charge, or import or export tax.
Subsidies and incentives	Direct payments, tax reductions, price supports or the equivalent provided by governments to an entity for implementing a practice or performing a specified action.
Voluntary agreements or actions	Agreements, commitments or actions undertaken voluntarily by public or private sector actors, either unilaterally or jointly in a negotiated agreement. Some voluntary agreements include rewards or penalties associated with participating in the agreement or achieving the commitments.
Information instruments	Requirements for public disclosure of information. They include labelling programmes, reporting programmes, rating and certification systems, benchmarking, and information or education campaigns aimed at changing behaviour by increasing awareness.
Emissions trading programmes	Programmes that establish a limit on aggregate emissions of various pollutants from specified sources; require sources to hold permits, allowances or other units equal to their actual emissions; and allow permits to be traded among sources. These programmes are also referred to as emissions trading systems or cap-and-trade programmes.
Research, development and deployment policies	Policies aimed at supporting technological advances, through direct government funding or investment, or facilitation of investment, in technology research, development, demonstration and deployment activities.
Public procurement policies	Policies requiring that specific attributes (such as social or environmental benefits) are considered as part of public procurement processes.
Infrastructure programmes	Provision of (or granting a government permit for) infrastructure, such as roads, water, urban services and high-speed rail.
Implementation of technologies, processes or practices	Implementation of technologies, processes or practices (e.g. those that reduce emissions compared with existing technologies, processes or practices).
Financing and investment	Public or private sector grants or loans – for example, those supporting development strategies or policies (e.g. development policy loans or development policy operations such as loans, credits and grants).

Source: Adapted from WRI (2014), based on IPCC (2007).

Policies may refer to interventions at various levels of detail, from broad strategies, plans or goals that define high-level objectives or desired outcomes; to specific policy instruments to carry out a broad strategy, plan or goal; to the implementation of technologies, processes or practices (sometimes called “measures”) that result from policy instruments. These are illustrated in [Figure 1.2](#), which shows the range of interventions, from more aspirational to more concrete.

This methodology is primarily designed to assess specific policy instruments, and the implementation of technologies, processes and practices. Users who intend to assess the effects of broad strategies, plans or goals should first define the individual policy instruments – or technologies, processes or practices – that will be implemented to achieve the strategy or plan. Broad strategies or plans can be difficult to assess because the level of detail needed to assess impacts may not be available without further specificity, and different policies used to achieve the same goal could have different impacts.

The methodology is primarily designed for actions at a larger scale than individual projects. The focus is on policies and actions, given the ongoing shift to broader policies and actions as represented by countries’ NDCs. However, users assessing the impacts of individual projects may also find the methodology helpful.

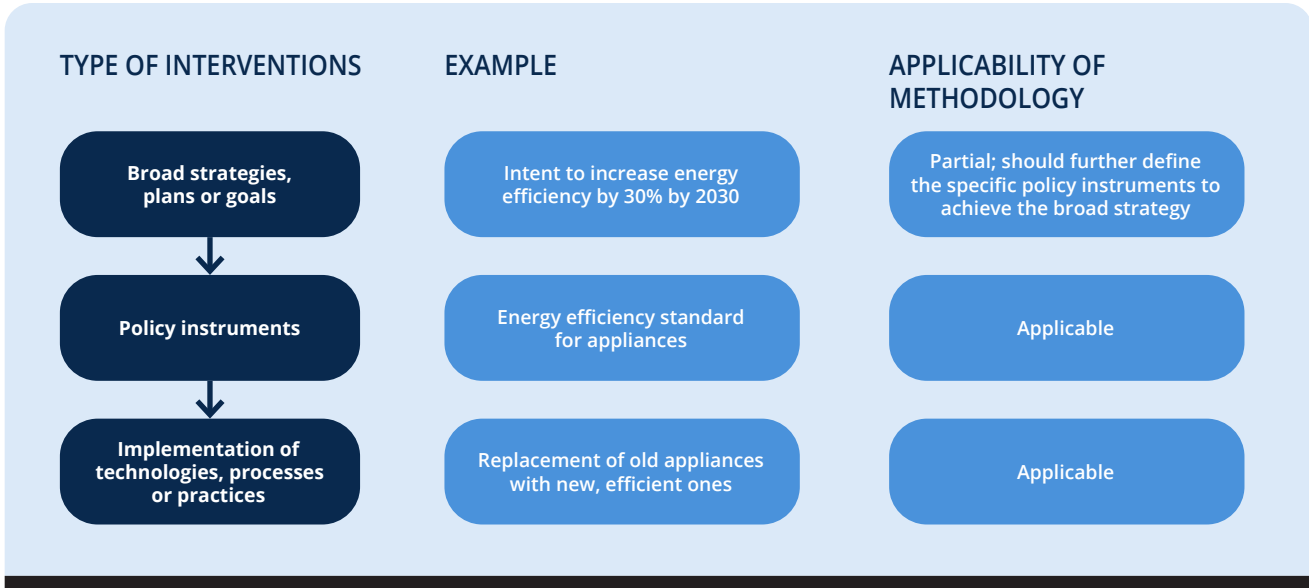
1.4.2 Flexible approach

This methodology provides flexibility in how to assess the sustainable development impacts of policies, to enable users to apply it in the context of their own objectives and available resources. It provides guidance rather than requirements and is non-prescriptive, to accommodate various national circumstances. Users do not need to follow all steps, but instead can follow just the steps that are relevant to their own needs. Each step can be implemented using a more simplified or more sophisticated approach, depending on availability of data and resources, and user objectives. Different options for applying the methodology, including whether to follow a qualitative or a quantitative approach, are explained in [Chapter 3](#). Certain objectives may call for greater accuracy, consistency and transparency in the way impacts are assessed and reported, such as accessing financing or reporting on progress towards the SDGs and the Paris Agreement.

As a result of this flexibility, users applying the methodology and readers of the resulting impact assessment reports should be aware of potential uncertainties when interpreting the results. Users who intend to compare or aggregate the results of multiple impact assessments should be aware that differences in reported results may be a result of different methodological choices, rather

FIGURE 1.2

Types of interventions



than real-world differences. For example, two assessments of the impacts of a policy on jobs and economic development may come to two different conclusions as a result of differences in methods and assumptions. To help overcome this challenge, this methodology encourages transparent reporting (in [Chapter 13](#)) to explain the methods and assumptions used, to help ensure that results are properly interpreted.

## 1.5 When to use the methodology

The methodology may be used at multiple points throughout the policy design and implementation process, including:

- **before implementation** – to assess the expected future impacts of a policy (ex-ante assessment)
- **during implementation** – to assess the impacts achieved to date, ongoing

performance of key performance indicators, and expected future impacts of a policy

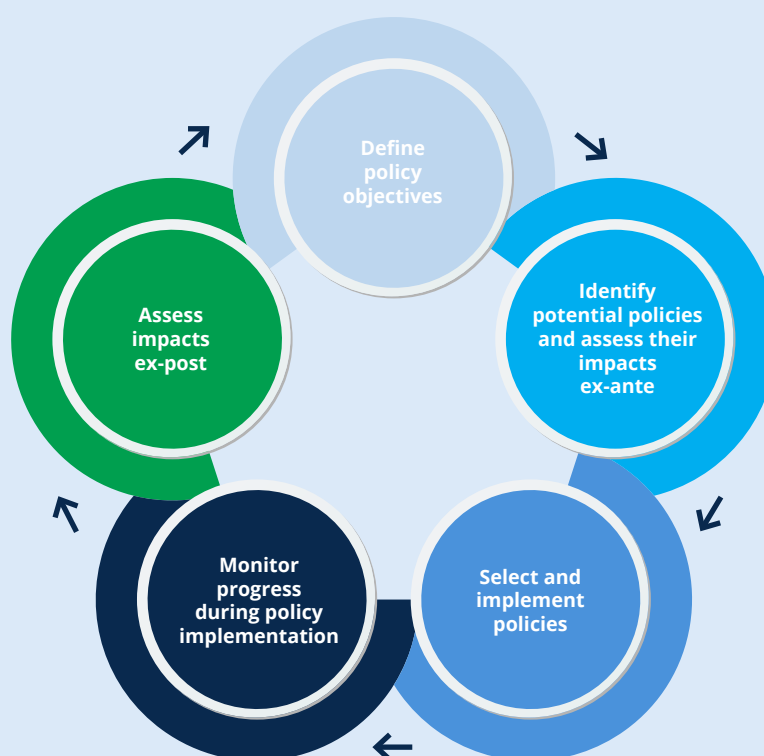
- **after implementation** – to assess what impacts have occurred as a result of a policy (ex-post assessment).

Depending on the objectives and when the methodology is applied, users can follow the steps for ex-ante assessment, ex-post assessment or both. The most comprehensive approach is to apply the methodology before implementation, regularly during policy implementation and again after implementation. Users carrying out an ex-post assessment only can skip [Chapter 9](#). Users carrying out an ex-ante assessment only can skip [Chapter 10](#).

[Figure 1.3](#) outlines a sequence of steps to monitor and assess impacts at multiple stages in a policy design and implementation cycle. In the figure, the process is iterative, such that insights from previous experience inform improvements to policy design and implementation, and the development of new policies.

**FIGURE 1.3**

### Assessing impacts during a policy design and implementation cycle



Source: Adapted from WRI (2014).



## 1.6 Key recommendations

The methodology includes key recommendations that are recommended steps to follow when assessing and reporting impacts. These recommendations are intended to help users to produce credible and high-quality impact assessments that are based on the principles of relevance, completeness, consistency, transparency and accuracy.

Key recommendations are indicated in subsequent chapters by the phrase “It is a *key recommendation* to ...”. All key recommendations are also compiled in a checklist at the beginning of each chapter.

Users who want to follow a more flexible approach may choose to use the methodology without adhering to the key recommendations. The ICAT *Introductory Guide* provides more information on how and why key recommendations are used within the ICAT methodology documents, and on following either the “flexible approach” or the “key recommendations approach” when using the methodology. Refer to the *Introductory Guide* before deciding which approach to follow.

## 1.7 Alignment with Sustainable Development Goals

This methodology is informed by, and compatible with, the United Nations SDGs<sup>9</sup> and is intended to help users assess the impact of policies in relation to the SDGs. [Chapter 5](#) describes sustainable development impact categories that users can assess using this methodology, which are consistent with the SDGs. [Chapter 12](#) provides guidance on monitoring progress towards the SDGs.

## 1.8 Calculation methods, models and tools for assessing impacts

This document outlines a general process that users should follow when assessing the impacts of policies, but does not prescribe specific calculation methods or tools that should be used. Users should supplement the methodology with models, calculation tools, spreadsheets or other methods to carry out calculations.

To help users apply the methodology, the ICAT website<sup>10</sup> provides a list of calculation tools, models and resources for estimating the social, economic and environmental impacts of policies, organized by impact category. These supplemental resources provide more detailed methods for various impact categories.

## 1.9 Process for developing the methodology

This methodology has been developed through an inclusive, multi-stakeholder process convened by ICAT. The *Sustainable Development Methodology* is led by the World Resources Institute (lead) and UNEP DTU Partnership (co-lead), who serve as the secretariat and guide the development process. The first draft was developed by drafting teams, consisting of a subset of a broader Technical Working Group (TWG) and the secretariat. The TWG consists of experts and stakeholders<sup>11</sup> from a range of countries identified through a public call for expressions of interest. The TWG contributed to the development of the first draft through participation in regular meetings and written comments. A Review Group provided written feedback on the first draft.

The second draft was applied by ICAT participating countries and other non-state actors to ensure that it could be practically implemented. This version of the methodology was informed by the feedback gathered from that experience and includes case studies from those applications.

ICAT’s Advisory Committee, which provides strategic advice to ICAT, reviewed the second draft. More information about the development process, including governance of the initiative and the participating countries, is available on the ICAT website.

All contributors are listed in the [Contributors section](#) at the end of the document.

<sup>9</sup> <https://sustainabledevelopment.un.org/sdgs>

<sup>10</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>

<sup>11</sup> Listed at <https://climateactiontransparency.org/icat-toolbox/sustainable-development>.

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## 2 Objectives of assessing sustainable development impacts

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*This chapter provides an overview of objectives users may have in assessing the sustainable development impacts of policies. Determining the assessment objectives is an important first step, since decisions made in later chapters should be guided by the stated objectives.*

### Checklist of key recommendations

- Determine the objectives of the assessment at the beginning of the impact assessment process

Assessing the impacts of policies is a key step towards developing effective sustainable development strategies. Impact assessment supports evidence-based decision-making by enabling policymakers and stakeholders to understand the relationship between policies and expected or achieved changes in various sustainable development impact categories.

It is a *key recommendation* to determine the objectives of the assessment at the beginning of the impact assessment process. Examples of objectives for assessing the sustainable development impacts of a policy are provided below.

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### 2.1 General objectives

- **Identify and promote policies that address multiple priorities, contribute to multiple goals and lead to multiple benefits**, such as improved health from reduced air pollution; job creation; poverty reduction; climate change mitigation; increased energy access; gender equality; and others identified in development strategies, the SDGs, NDCs under the Paris Agreement, and other national plans to promote policy coherence and integrated national strategies.
- **Integrate climate policy into broader national development policy and broaden support for climate actions** by assessing and communicating the impacts of climate actions

(environmental, social and economic) that are most relevant to national priorities and stakeholders.

- **Maximize positive impacts, and minimize and mitigate negative impacts** of policies across multiple impact categories and across different groups in society.
- **Ensure that policies are cost-effective** and that limited resources are invested efficiently.
- **Align policies** with national and international laws and principles on sustainable development, climate change and human rights, and with national laws and regulations relating to environmental and social impact assessment.

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### 2.2 Objectives of assessing impacts before policy implementation

- **Improve policy selection, design and implementation** by comparing policy options based on their expected future impacts across multiple impact categories, and understanding the impacts of different design and implementation choices.
- **Inform goal-setting** by assessing the potential contribution of policy options to national or subnational goals, such as SDGs and NDCs, and understand whether planned policies are sufficient to meet goals.
- **Report** on the expected future impacts of policies, domestically or internationally.
- **Access financing** for policies under consideration by demonstrating net benefits across multiple impact categories.

## 2.3 Objectives of assessing impacts during or after policy implementation

- **Assess policy effectiveness and improve implementation** by determining whether policies are being implemented as planned and delivering the intended results across multiple impact categories and across different groups in society.
- **Inform adjustments to policy design and implementation**, and decide whether to continue current actions, enhance current actions or implement additional actions.
- **Learn from experience and share best practices** about the impacts of policies.
- **Track progress towards national goals** such as NDCs and SDGs, and understand the contribution of policies to achieving them.
- **Report** on the impacts of policies achieved to date, domestically or internationally.
- **Meet funder requirements** to report on sustainable development impacts of policies, if applicable.

Users should identify the intended audience(s) of the assessment report. Possible audiences include policymakers, the general public, NGOs, companies, funders, financial institutions, analysts, research institutions and other stakeholders affected by, or who can influence, the policy. For more information on identifying stakeholders, refer to the ICAT *Stakeholder Participation Guide*.

Subsequent chapters provide flexibility to enable users to choose how best to assess the impacts of policies in the context of their objectives, including which impacts to include in the assessment boundary, and which methods and data sources to use. Users can follow a qualitative and/or a quantitative assessment approach, depending on their objectives (further explained in [Chapter 3](#)). The appropriate level of accuracy and completeness is likely to vary by objective. Users should assess the impacts of policies with a sufficient level of accuracy and completeness to meet the stated objectives of the assessment.



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## 3 Key concepts, steps and planning the assessment

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*This chapter introduces key concepts in the methodology, provides an overview of the steps involved in assessing sustainable development impacts of policies, and provides guidance on planning the assessment.*

### Checklist of key recommendations

- Base the assessment on the principles of relevance, completeness, consistency, transparency and accuracy

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### 3.1 Key concepts

This section describes key concepts that are relevant to several chapters in the methodology. It introduces concepts and steps that are elaborated in more detail in later chapters. It is intended as an overview, but not to provide practical guidance, which begins in [Chapter 4](#).

#### 3.1.1 Sustainable development dimensions, impact categories and specific impacts

Impact assessment is the qualitative or quantitative assessment of impacts resulting from a policy. In this methodology, sustainable development impacts include all types of impacts across three overarching “dimensions”: environmental, social and economic.

Within each dimension are various “impact categories”, which are types of sustainable development impacts affected by a policy, such as air quality, health, jobs, poverty reduction, access to energy, gender equality, biodiversity, and energy independence, among others outlined in [Chapter 5](#). Users choose which impact categories to include in the assessment in Chapter 5.

Finally, a “specific impact” is a more specific change (within a selected impact category) that results from a policy, such as an increase in jobs in the solar photovoltaic (PV) manufacturing industry resulting from a solar PV incentive policy. Users identify specific impacts of the policy (within selected impact categories) in [Chapter 6](#). Users are encouraged to

include both positive and negative impacts to enable decision makers to understand the full range of impacts and maximize net benefits resulting from policies.

#### 3.1.2 Indicators and parameters

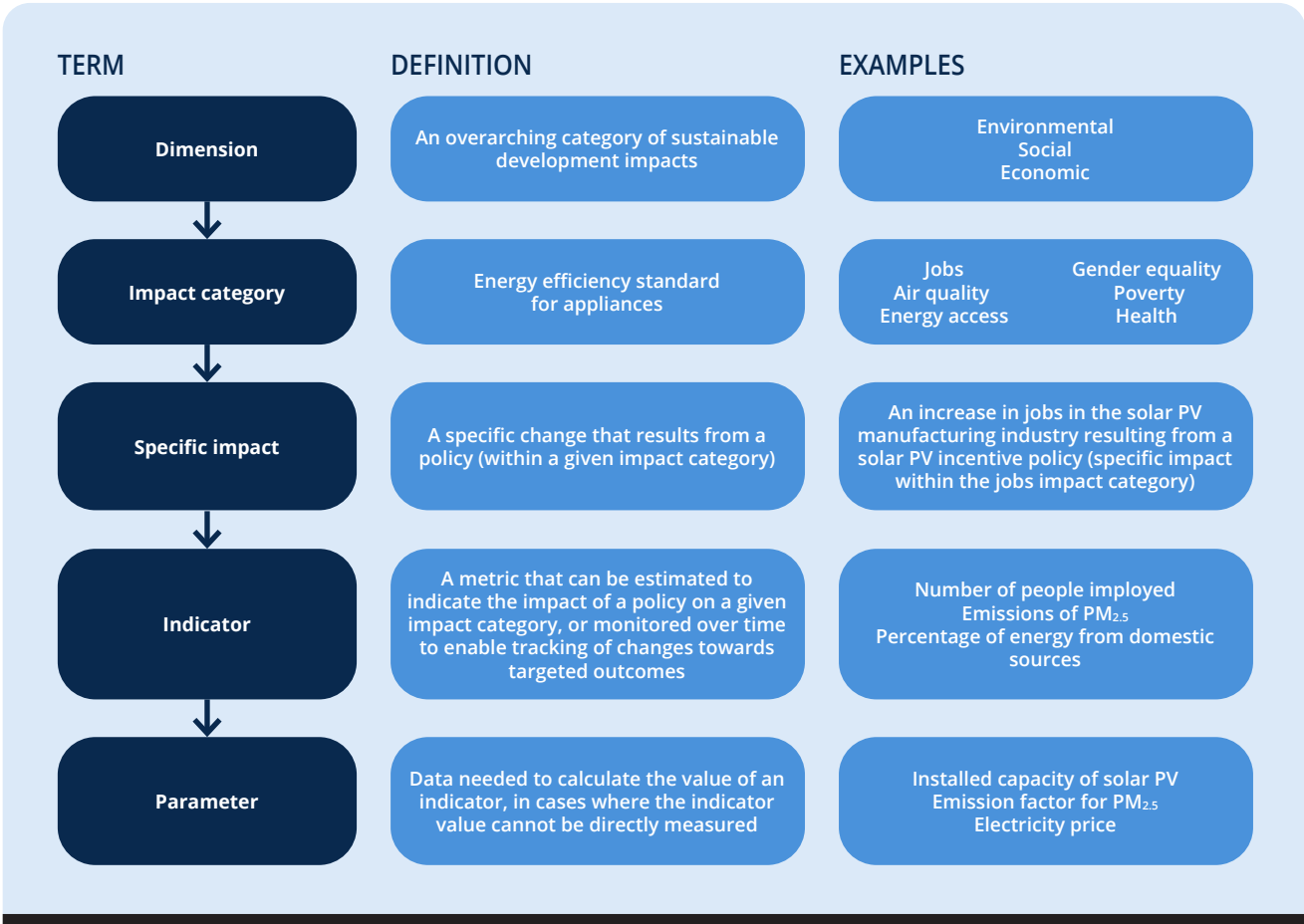
An “indicator” is a metric that can be estimated to indicate the impact of a policy on a given impact category, or can be monitored over time to enable tracking of changes towards targeted outcomes. For example, to measure the impact of a policy on jobs, a key indicator is “number of people employed”. Indicators are what the user aims to calculate to assess the impacts of the policy.

Calculating the impact of a policy on a given indicator may require collecting data on multiple parameters. “Parameters” are the data needed to calculate the value of an indicator, in cases where the indicator cannot be directly measured. In some cases, indicators are sufficient, and additional parameters are not necessary. For example, it may be possible to measure the indicator “number of people employed” directly. In other cases, parameters are necessary to measure the indicator value. For example, estimating household cost savings from an energy efficiency programme requires estimating the electricity price and the quantity of energy consumed in the baseline scenario and policy scenario. In this example, “household cost savings” is the indicator, while “electricity price” and “quantity of energy consumed” are parameters. These two parameters are not themselves indicators of interest, but are necessary to calculate the value of the indicator of interest (i.e. household cost savings). Whether a given metric is labelled an indicator or a parameter depends on the specific context. In the previous example, “quantity of energy consumed” would be an indicator rather than a parameter if the user intends to assess the impact of the policy on energy use.

[Figure 3.1](#) provides a summary of these concepts. In the figure, the level of detail, specificity and disaggregation increases from the top of the figure (dimensions) to the bottom (parameters).

FIGURE 3.1

**Overview of sustainable development dimensions, impact categories, specific impacts, indicators and parameters**



**3.1.3 Assessment boundary and assessment period**

The assessment boundary defines the scope of the assessment in terms of the range of dimensions, impact categories and specific impacts that are included in the assessment. The assessment boundary may be broader than the geographic and sectoral boundary within which the policy is implemented.

[Chapter 7](#) provides guidance on defining the qualitative assessment boundary. [Chapter 8](#) provides guidance on defining the quantitative assessment boundary. All specific impacts identified in [Chapter 6](#) should be included in the qualitative assessment boundary, whereas the quantitative assessment boundary should include all significant impacts, where feasible.

The assessment period is the time period over which impacts resulting from the policy are assessed. The assessment period may differ from the policy implementation period, which is the time period during which the policy is in effect. [Chapters 7](#) and [8](#) provide more information on defining the assessment period.

**3.1.4 Attribution of impacts to policies and actions**

This methodology can support users in attributing sustainable development impacts to a specific policy (or package of policies) and understanding how effective policies are in achieving desired results, which supports the objectives listed in [Chapter 2](#).

Attributing impacts to specific policies is difficult, since changes in the world are the result of many factors, including (1) the policy being assessed, (2) other policies that directly or indirectly affect the same impact categories, and (3) various external drivers that affect the same impact categories. To overcome this challenge, it is helpful to define a baseline scenario that represents what is most likely to happen in the absence of the policy being assessed.

For example, a city may implement a green jobs programme and then observe that the following year jobs have declined. However, the fact that jobs declined does not mean that the policy was unsuccessful or caused the decrease in jobs. A correlation between a policy being implemented and a decline in jobs is not sufficient to establish causation. Instead, jobs may have declined because of a broader economic downturn. The policy may still have been effective in increasing jobs relative to a baseline scenario.

Attribution of impacts is embedded in the quantitative impact assessment method included in this methodology. To estimate an impact resulting from a policy, users follow three basic steps:

1. Define the baseline scenario and estimate baseline scenario conditions ([Chapter 8](#)).
2. Define the policy scenario and estimate policy scenario conditions ([Chapters 9 and 10](#)).
3. Subtract the baseline scenario value from the policy scenario value to estimate the impact of the policy ([Chapters 9 and 10](#)).

Attributing impacts to policies is also part of the qualitative impact assessment method, which involves identifying impacts through a causal chain that illustrates the cause-and-effect relationships between a policy and impacts.

In complex situations, a causal link between a given policy and a given result cannot always be demonstrated with a high degree of certainty or accuracy. Users and stakeholders should exercise caution in interpreting the assessment results, which are only as reliable as the data and methods used. In situations with high complexity or uncertainty, it may be more appropriate to conclude that a policy contributes to achieving a desired outcome than to attribute a specific change to the policy.

### 3.1.5 Tracking progress of indicators over time

An alternative to attributing impacts to specific policies is to track trends in overall national statistics or monitor indicators over time relative to historical values, goal values, and values at the start of policy implementation (detailed in [Chapter 12](#)).

Monitoring trends in indicators highlights changes in the targeted outcomes of a policy, which is helpful in understanding whether a policy is on track. Monitoring key indicators is also necessary to assess progress towards goals and see whether desired results are being achieved. For example, to track the progress of an energy efficiency policy, a user may track electricity consumption over time from the date the policy was implemented and observe whether energy consumption is declining.

However, tracking indicators does not explain why changes have occurred or demonstrate cause-and-effect relationships between interventions and impacts, since it does not involve defining a baseline scenario. For example, if energy consumption declines from one year to the next, the change could be the result of the energy efficiency policy or the result of a mild winter, which reduces demand for home heating. To attribute impacts to a policy, a baseline scenario is needed.

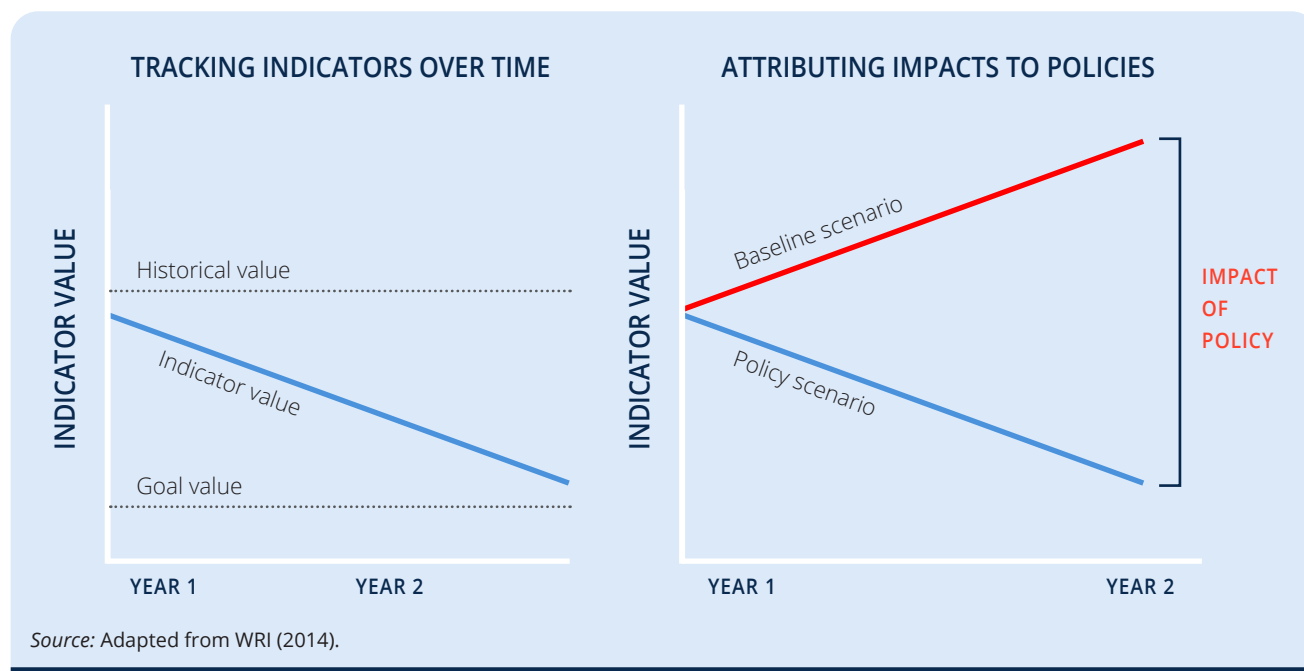
[Figure 3.2](#) illustrates the difference between attributing impacts to specific policies relative to a baseline scenario and tracking changes in indicators over time relative to historical values. Users can follow the attribution approach, the approach of tracking indicators over time, or both approaches. [Section 3.3.1](#) provides guidance on choosing an approach.

### 3.1.6 Qualitative and quantitative approaches to impact assessment

Impacts can be assessed qualitatively and/or quantitatively. Qualitative assessment involves describing the impacts of a policy in descriptive terms. This can be useful for concepts that are harder to measure, such as quality, behaviour or experiences. Quantitative assessment involves estimating the impacts of a policy in numerical terms, using measured or estimated data.



FIGURE 3.2

**Tracking indicators over time versus attributing impacts to policies and actions**

These approaches are further described in [Section 3.3.1](#). Guidance on the qualitative approach to impact assessment is provided in [Part III](#), and guidance to the quantitative approach is provided in [Part IV](#). The quantitative approach involves first following the qualitative approach in [Part III](#) as a precursor step to identify and prioritize impacts, before quantifying significant impacts in [Part IV](#).

### 3.1.7 Baseline scenario and policy scenario

A baseline scenario, or reference case against which change is assessed, needs to be established to attribute impacts to a policy. The baseline scenario represents the events or conditions most likely to occur in the absence of the policy being assessed. The baseline scenario is an assumption about conditions that would exist over the assessment period if the policy were not implemented. These conditions include other policies that are implemented, as well as external drivers and market forces that affect the impact category being assessed.

In contrast to the baseline scenario, the policy scenario represents the events or conditions most likely to occur in the presence of the policy being

assessed. The policy scenario is the same as the baseline scenario except that it includes the policy (or package of policies) being assessed. The difference between the policy scenario and the baseline scenario represents the impact of the policy (see [Figure 3.3](#)).

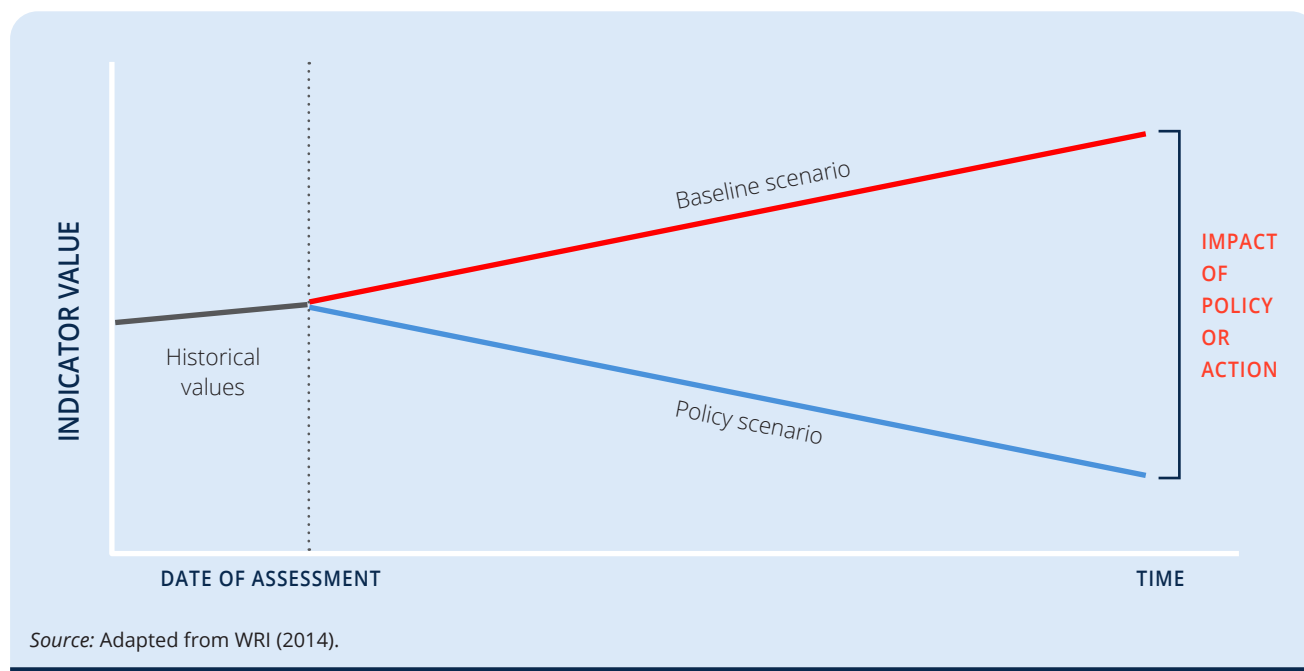
The baseline scenario can be higher or lower than the policy scenario, depending on the situation. In the case of a policy that reduces air pollution, the baseline scenario would be higher than the policy scenario, since emissions are lower in the policy scenario than in the baseline scenario. In the case of a policy that increases jobs, the baseline scenario would be lower than the policy scenario, since the number of jobs is greater in the policy scenario than in the baseline scenario.

[Chapter 8](#) provides guidance on developing the baseline scenario. [Chapters 9](#) and [10](#) provide guidance on developing the policy scenario, either ex-ante or ex-post.

### 3.1.8 Ex-ante and ex-post assessment

An assessment is classified as either ex-ante or ex-post depending on whether it is prospective (forward-looking) or retrospective (backward-

FIGURE 3.3

**Baseline and policy scenarios**

looking). Ex-ante assessment is the process of assessing expected future impacts of a policy. Ex-post assessment is the process of assessing historical impacts of a policy. Ex-ante assessment can be carried out before or during policy implementation, while ex-post assessment can be carried out during or after policy implementation.

**3.1.9 Distributional impacts**

In many cases, it may be important to separately assess the impacts of policies on different groups in society, such as men and women, people of different income groups, people of different racial or ethnic groups, people of different education levels, people from different geographic regions, and people in urban versus rural locations. This allows users to understand distributional impacts on different groups, manage trade-offs in cases where policies have positive impacts on some groups and negative impacts on other groups, and avoid situations where policies would be discriminatory or have adverse effects on disadvantaged or vulnerable populations. For example, a tax policy may be regressive by imposing more costs on poorer people than on wealthier people.

In several steps throughout the methodology, users should collect disaggregated data and assess impacts separately for different groups, where relevant, in addition to assessing total impacts based on aggregated data. For example, users could collect data on socioeconomic status separately for women and men.

**3.2 Overview of steps**

This document is organized according to the steps a user follows in assessing the sustainable development impacts of a policy (see [Figure 1.1](#)). Users can skip certain parts or chapters depending on their objectives, when the methodology is applied and the methodological approach chosen. Users who only want to assess impacts qualitatively without quantifying any impacts can skip [Part IV](#). Within Part IV, users assessing impacts ex-post but not ex-ante should skip [Chapter 9](#), while users assessing impacts ex-ante but not ex-post should skip [Chapter 10](#). Users who only want to track indicators over time without assessing impacts either qualitatively or quantitatively can skip [Part III, IV and VI](#). [Figure 3.4](#) provides an example of following the steps for a solar PV incentive policy.

FIGURE 3.4

## Example of following the steps for a solar PV incentive policy

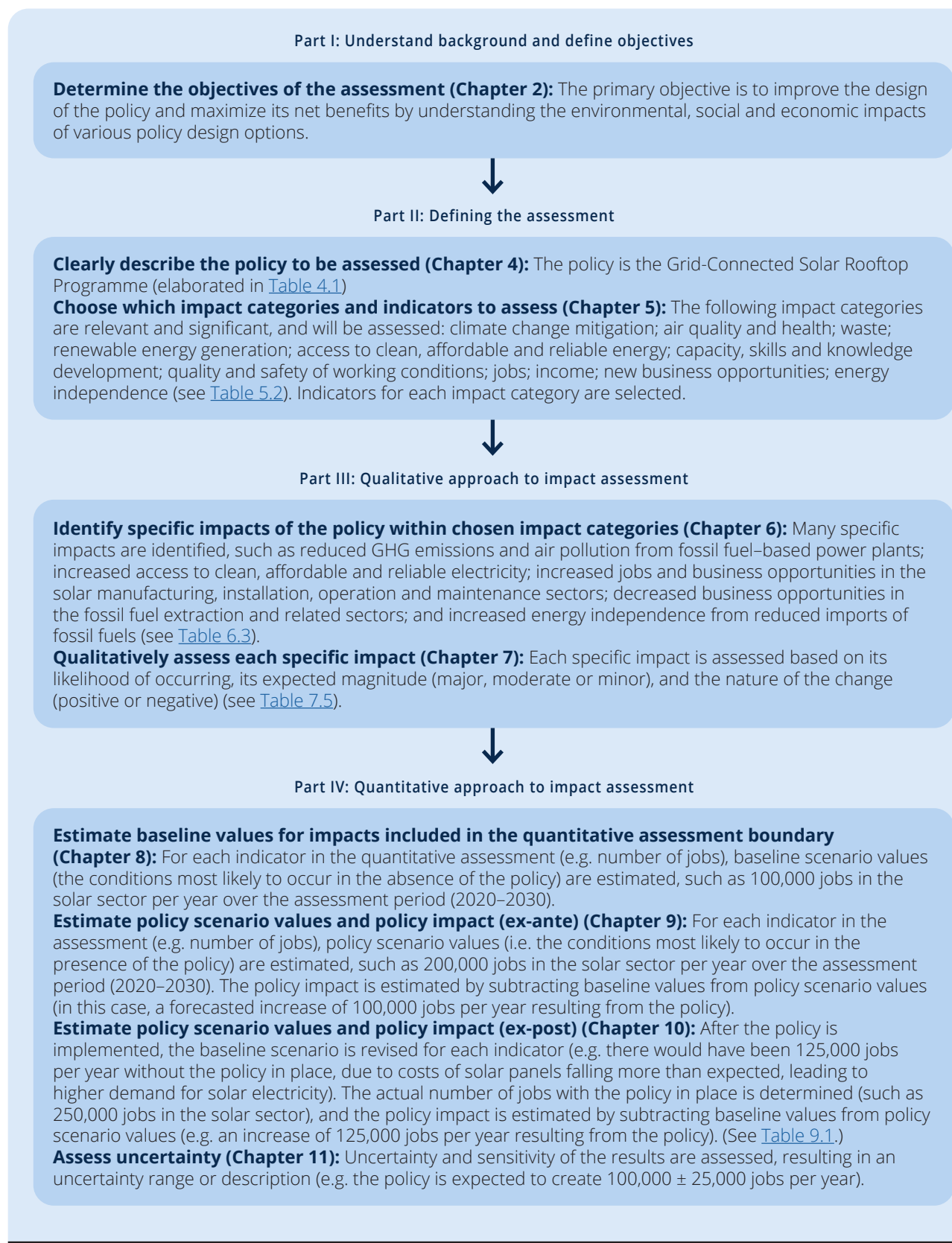
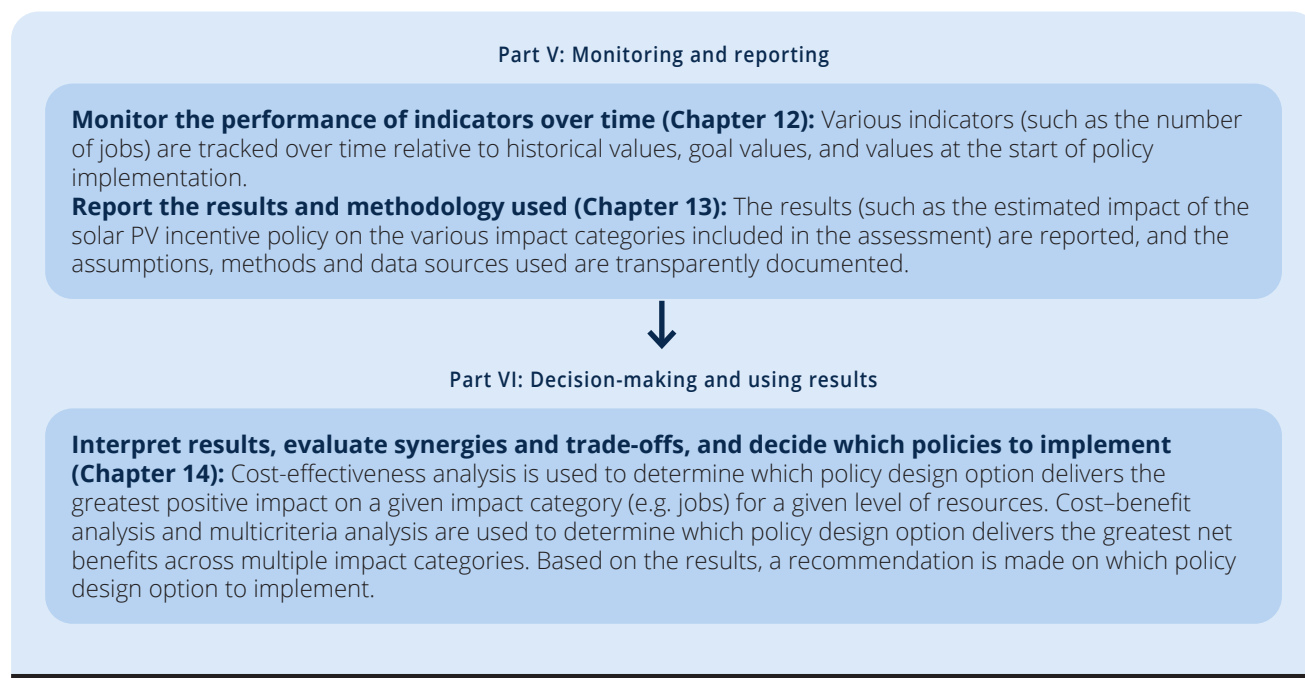




FIGURE 3.4, continued

**Example of following the steps for a solar PV incentive policy****3.3 Planning the assessment**

Users should review this methodology and plan in advance the steps, responsibilities and resources needed to meet their objectives for assessing sustainable development impacts. The time and human resources required to carry out an impact assessment depend on a variety of factors, such as the complexity of the policy being assessed, the range of sustainable development impact categories included in the assessment, the extent of data collection needed and whether relevant data have already been collected, whether analysis related to the policy has previously been done, and the desired level of accuracy and completeness needed to meet the user's objectives. Users should document their plans for the assessment.

**3.3.1 Choosing an overarching approach to applying the methodology**

Users should decide how to apply the methodology in the context of their objectives and available resources. The methodology contains steps related to (1) qualitative impact assessment, (2) quantitative

impact assessment, and (3) tracking progress of indicators over time:

- **Qualitative impact assessment** involves describing and characterizing the expected or achieved impacts of a policy on selected impact categories using qualitative classifications of likelihood, magnitude and the nature of the change (positive or negative). This approach is covered in [Part III](#).
- **Quantitative impact assessment** involves estimating the quantitative impacts of a policy on selected impact categories relative to a baseline scenario. Quantification includes qualitative impact assessment as a preliminary step. This approach is covered in [Part IV](#).
- **Tracking progress of indicators over time** involves monitoring trends in key indicators over time relative to historical values, goal values and values at the start of policy implementation. This approach is covered in [Part V](#).

Each approach is useful for different purposes. The recommended approach is to follow all chapters and therefore use all three approaches in combination.

This involves qualitatively assessing all identified impacts, and then quantifying the subset of impacts that are determined to be significant and feasible to quantify. However, users can choose to follow only certain steps and approaches, depending on their objectives. [Table 3.1](#) outlines advantages and disadvantages of each approach. [Box 3.1](#) provides more information on choosing an approach based on the assessment objectives.

To ensure proper interpretation of the results, users should report whether the assessment consists of a qualitative impact assessment, a quantitative impact assessment, and/or tracking progress of indicators over time.

**TABLE 3.1**

**Advantages and disadvantages of different approaches for applying the methodology**

Approach	Advantages	Disadvantages
Assess impacts qualitatively only	<ul style="list-style-type: none"> <li>• Gives an understanding of expected impacts in descriptive rather than numerical terms</li> <li>• Easier; simpler; and requires less time, resources and capacity</li> </ul>	<ul style="list-style-type: none"> <li>• Does not enable a quantified estimate of the impacts of a policy, which limits the range of objectives the assessment can meet</li> <li>• Risk of oversimplification or limited understanding of relevant impact drivers</li> </ul>
Assess impacts quantitatively (which includes qualitative assessment as a first step)	<ul style="list-style-type: none"> <li>• Enables more robust and accurate understanding of the impacts of policies</li> <li>• Enables the best understanding of trade-offs between impact categories</li> <li>• Meets wider set of objectives (related to understanding policy impact)</li> <li>• Meets widest set of stakeholder needs</li> </ul>	<ul style="list-style-type: none"> <li>• Increased time, cost, data and capacity needs, depending on approach taken (simpler to more complex)</li> </ul>
Track progress of indicators over time only	<ul style="list-style-type: none"> <li>• Enables understanding of whether indicators of interest are moving in the right direction in relation to goal levels, such as SDGs</li> <li>• Easier; simpler; and requires less resources and capacity</li> <li>• In some cases, sufficient to meet objectives, such as tracking progress towards national goals</li> </ul>	<ul style="list-style-type: none"> <li>• Does not enable an estimate of “impact” of a policy, because changes in indicators are not attributed to individual policies, which limits the range of objectives the assessment can meet</li> </ul>
Use all three approaches in combination (the default approach presented in the methodology)	<ul style="list-style-type: none"> <li>• Meets widest set of objectives (related to understanding policy impact and tracking progress of indicators over time)</li> <li>• Provides flexibility to use the most appropriate method for various impacts</li> </ul>	<ul style="list-style-type: none"> <li>• Increased time, cost, data and capacity needs, depending on approach taken (simpler to more complex)</li> </ul>

**BOX 3.1****Choosing an approach based on objectives**

If the user's objective is to understand policy impacts to meet a variety of objectives – such as informing policy design, improving policy implementation, evaluating policy effectiveness, reporting on policy impacts and attracting finance based on policy impacts – the user should assess impacts qualitatively and/or quantitatively, rather than only tracking indicators over time. Such users should also track progress of indicators over time, where relevant.

Whether to follow a qualitative or quantitative approach (or both) should be guided by the nature of impacts being assessed, and the user's objectives, capacity and resources. For some types of impacts, quantitative analysis will yield the most meaningful results (for impacts best measured in numerical terms), whereas qualitative assessment may be most appropriate for impacts that are not easily measured numerically or for which qualitative information provides more meaningful results.

Some objectives may be achieved with a qualitative approach, such as gaining an understanding of a wide variety of impacts in a short amount of time to guide decision-making. Other objectives may require a more rigorous quantitative approach, such as attracting public or private financing to implement an intervention and achieve specific results. The quantitative approach to impact assessment better supports several objectives, but generally requires more time and resources. The qualitative approach is less resource-intensive, but may not fully meet all of a user's objectives. In cases where quantification would yield the most meaningful results, users should quantify significant impacts of the policy, where feasible, and qualitatively assess impacts where quantification is not feasible.

If the objective is to track national or subnational progress over time, track progress towards goals such as SDGs, or track progress of indicators to understand whether the policy is being implemented as planned, users should track progress of indicators over time. Such users can also assess impacts qualitatively and/or quantitatively. Monitoring indicators is useful for understanding overall progress over time and progress towards meeting goals (such as SDGs or various national goals). It also enables an understanding of whether indicators are moving in the right direction in relation to goal levels (if relevant). However, it does not allow changes in indicators to be attributed to individual policies.

**3.3.2 Choosing a desired level of accuracy based on objectives**

This methodology provides a range of approaches to allow users to manage trade-offs between the accuracy of the results and the resources, time and data needed to complete the assessment, based on individual objectives. Some objectives require more detailed assessments that yield more accurate results (to demonstrate that a specific change in a sustainable development outcome is attributable to a specific policy, with a high level of certainty), while other objectives may be achieved with simplified assessments that yield less accurate results (to show that a policy contributes to improving a sustainable development outcome, but with less certainty around the magnitude of the impact).

Users should choose methods that are sufficiently accurate to meet the stated objectives of the assessment and ensure that the resulting claims are appropriate – for example, claims that a policy contributes to achieving an outcome or that a certain outcome can be attributed to a policy. Two key choices in this regard are whether to apply a

qualitative or quantitative approach (or both), and what types of data and methods to use. The range of approaches is summarized in [Table 3.2](#) and further described in the following sections.

Data constraints may limit the scope of the assessment and therefore the objectives served by the assessment results. Users should consider data availability when determining the assessment objectives and scope. Given the uncertainties resulting from the range of data and methods that can be used, assessment results should be interpreted as “estimates” of the impact of policies.

TABLE 3.2

**Advantages and disadvantages of different approaches for applying the methodology**

Methodological options	Less robust results; fewer resources required	Intermediate results; intermediate resources required	More robust results; more resources required
Number of impact categories to assess	Relatively few impact categories are assessed	Multiple impact categories are assessed, but not all relevant and significant impact categories are assessed	All relevant and significant impact categories are assessed
Qualitative versus quantitative impact assessment	Most or all impact categories are assessed qualitatively; only the most significant impact categories, or no impact categories, are assessed quantitatively	Some impact categories are assessed qualitatively; some are assessed quantitatively	Most impact categories are assessed quantitatively; impacts where quantification is not feasible are assessed qualitatively
Data	Data are largely sourced from international defaults or proxy data from other regions; data quality is relatively low	Mix of data sources with varying quality is used	Data are locally specific; new values are estimated specific to the local context; data quality is relatively high
Methods	Simplified calculation methods and assumptions are used	Mix of methods is used	More sophisticated calculation methods and assumptions are used

**3.3.3 Planning data collection**

Collecting data is a key step in the assessment process. Data needs will vary, depending on the impact categories selected for the assessment in [Chapter 5](#) and the methods used to quantitatively or qualitatively assess impacts in [Chapters 6–11](#). Users should identify data needs and collect the necessary data as early as possible in the process. Where possible, data collection should begin before policy implementation to demonstrate before and after trends in key indicators, especially for ex-post assessments. [Chapter 12](#) provides further guidance on collecting data and preparing a monitoring plan.

In some cases, the availability of certain data and the lack of other data will dictate which methods can be used. [Table 3.3](#) outlines different options for applying the methodology, depending on the range of data available. In cases of low data availability, users should consider whether new data collection is possible to allow a more rigorous assessment. To guide the types of data that should be collected, users should consider the intended level of accuracy and completeness of the assessment, based on the objectives of the assessment, and on the time, resources and capacity available for the assessment.



TABLE 3.3

**Range of approaches for applying the methodology, based on data availability**

Chapter	Approaches requiring less data	Approaches requiring more data
Chapter 2: Objectives	<ul style="list-style-type: none"> <li>Limit the objectives to those that can be achieved with fewer data requirements.</li> </ul>	<ul style="list-style-type: none"> <li>Choose from a wider range of objectives, including those for which a more accurate and complete assessment is needed.</li> </ul>
Chapter 5: Choosing which impact categories and indicators to assess	<ul style="list-style-type: none"> <li>Include a more limited set of impact categories and indicators in the assessment.</li> </ul>	<ul style="list-style-type: none"> <li>Include a wider set of impact categories and indicators in the assessment.</li> </ul>
Chapter 6: Identifying specific impacts within each impact category	<ul style="list-style-type: none"> <li>Use simplified or subjective methods to identify specific impacts.</li> </ul>	<ul style="list-style-type: none"> <li>Use evidence-based and objective methods to identify specific impacts.</li> </ul>
Chapter 7: Qualitatively assessing impacts	<ul style="list-style-type: none"> <li>Use simplified or subjective methods to qualitatively assess impacts.</li> </ul>	<ul style="list-style-type: none"> <li>Use evidence-based and objective methods to qualitatively assess impacts.</li> </ul>
Chapter 8: Estimating the baseline	<ul style="list-style-type: none"> <li>Quantify fewer impacts and indicators; assess more impacts and indicators qualitatively.</li> <li>Use baseline values from published data sources or proxy data from other regions.</li> <li>Use simplified baseline assumptions and methods.</li> <li>Include fewer drivers in the baseline scenario.</li> </ul>	<ul style="list-style-type: none"> <li>Quantify a wider set of impacts and indicators.</li> <li>Estimate new baseline values specific to the local context.</li> <li>Use more sophisticated baseline assumptions and methods.</li> <li>Include more drivers in the baseline scenario.</li> </ul>
Chapter 9: Estimating impacts ex-ante	<ul style="list-style-type: none"> <li>Use policy scenario values from published data sources or proxy data from other regions.</li> <li>Use international default values or national-average data.</li> <li>Use simplified assumptions and methods.</li> </ul>	<ul style="list-style-type: none"> <li>Estimate new policy scenario values specific to the local context.</li> <li>Use locally specific data.</li> <li>Use more sophisticated assumptions and methods.</li> </ul>
Chapter 10: Estimating impacts ex-post	<ul style="list-style-type: none"> <li>Use international default values or national-average data.</li> <li>Use simplified calculation methods.</li> </ul>	<ul style="list-style-type: none"> <li>Use locally specific data.</li> <li>Use more sophisticated calculation methods.</li> </ul>
Chapter 11: Assessing uncertainty	<ul style="list-style-type: none"> <li>Use qualitative uncertainty methods.</li> <li>Use sensitivity analysis for a more limited set of indicators.</li> </ul>	<ul style="list-style-type: none"> <li>Use quantitative uncertainty methods.</li> <li>Use sensitivity analysis for a wider set of indicators.</li> </ul>
Chapter 12: Monitoring performance over time	<ul style="list-style-type: none"> <li>Monitor a more limited set of indicators.</li> <li>Monitor indicators less frequently.</li> </ul>	<ul style="list-style-type: none"> <li>Monitor a wider set of indicators.</li> <li>Monitor indicators more frequently.</li> </ul>
Chapter 13: Reporting	<ul style="list-style-type: none"> <li>Report on all assumptions, data sources, methods and limitations to ensure transparency.</li> <li>Ensure that the uncertainty of the results is communicated clearly, given data limitations.</li> </ul>	<ul style="list-style-type: none"> <li>Report on all assumptions, data sources, methods and limitations to ensure transparency.</li> </ul>
Chapter 14: Evaluating synergies and trade-offs, and using results	<ul style="list-style-type: none"> <li>Use less data-intensive evaluation methods, such as CEA and MCA, rather than CBA.</li> <li>Apply these methods to a more limited set of impact categories and indicators.</li> </ul>	<ul style="list-style-type: none"> <li>Use a wider set of evaluation methods, such as CEA, CBA and MCA.</li> <li>Apply these methods to a wider set of impact categories and indicators.</li> </ul>

*Abbreviations:* CBA, cost-benefit analysis; CEA, cost-effectiveness analysis; MCA, multi-criteria analysis

### 3.3.4 Planning stakeholder participation

Stakeholder participation is recommended in many steps throughout the methodology. It can strengthen the impact assessment, and the contribution of policies to sustainable development in many ways, including by:

- providing a mechanism through which people who are likely to be affected by, or can influence, a policy have an opportunity to raise issues and have these issues considered before, during and after policy implementation
- raising awareness and enabling better understanding of complex issues for all parties involved, building their capacity to contribute effectively
- building trust, collaboration, shared ownership and support for policies among stakeholder groups, leading to less conflict and easier implementation
- addressing stakeholder perceptions of risks and impacts, and helping to develop measures to reduce negative impacts and increase benefits for all stakeholder groups, including the most vulnerable
- increasing the credibility, accuracy and comprehensiveness of the assessment by drawing on diverse expert, local and traditional knowledge and practices – for example, to provide inputs on data sources, methods and assumptions
- increasing transparency, accountability, legitimacy and respect for stakeholders' rights
- enabling enhanced ambition and finance by strengthening the effectiveness of policies and credibility of reporting.

Various sections throughout this methodology explain where stakeholder participation is recommended – for example, in choosing which impact categories to assess ([Chapter 5](#)), identifying specific impacts within each impact category ([Chapter 6](#)), qualitatively assessing impacts ([Chapter 7](#)), monitoring performance over time ([Chapter 12](#)), reporting ([Chapter 13](#)), and making decisions, evaluating trade-offs and interpreting results ([Chapter 14](#)).

Before beginning the assessment process, users should consider how stakeholder participation can support their objectives, and include relevant activities and associated resources in their assessment plans. It may be helpful to combine stakeholder participation for sustainable development impact assessment with other participatory processes involving similar stakeholders for the same or related policies, such as those being conducted for assessment of GHG and transformational impacts, and for technical review.

It is important to conform with national legal requirements and norms for stakeholder participation in public policies. Requirements of specific donors, and of international treaties, conventions and other instruments that the country is party to should also be met. These are likely to include requirements for disclosure, impact assessments and consultations. They may include specific requirements for certain stakeholder groups (e.g. United Nations Declaration on the Rights of Indigenous Peoples, International Labour Organization Convention 169) or specific types of policies (e.g. UNFCCC guidance on safeguards for activities that reduce emissions from deforestation and degradation in developing countries).

During the planning phase, users should identify stakeholder groups that may be affected by, or may influence, the policy. Appropriate approaches should be identified to engage with stakeholder groups, including through their legitimate representatives. Effective stakeholder participation could be facilitated by establishing a multi-stakeholder working group or advisory body consisting of stakeholders and experts with relevant and diverse knowledge and experience. Such a group may advise and potentially contribute to decision-making; this will ensure that stakeholder interests are reflected in design, implementation and assessment of policies, including on stakeholder participation in the assessment of sustainable development impacts of a particular policy. It is also important to ensure that stakeholders have access to a grievance redress mechanism to protect their rights related to the impacts of the policy.

Refer to the ICAT *Stakeholder Participation Guide* for more information, such as how to plan effective stakeholder participation ([Chapter 4](#)), identify and analyse different stakeholder groups ([Chapter 5](#)), establish multi-stakeholder bodies ([Chapter 6](#)), provide information ([Chapter 7](#)), design and conduct consultations ([Chapter 8](#)), and establish grievance redress mechanisms ([Chapter 9](#)). [Appendix B](#) of this document summarizes the steps in this methodology

where stakeholder participation is recommended and provides specific references to relevant guidance in the *Stakeholder Participation Guide*.

### 3.3.5 Planning technical review (if relevant)

Before beginning the assessment process, users should consider whether technical review of the assessment report will be pursued. The technical review process emphasizes learning and continual improvement, and can help users identify areas for improving future impact assessments. Technical review can also provide confidence that the impacts of policies have been estimated and reported according to ICAT key recommendations. Refer to the *ICAT Technical Review Guide* for more information on the technical review process.

## 3.4 Assessment principles

Assessment principles underpin and guide the impact assessment process, especially where the methodology provides flexibility. It is a *key recommendation* to base the assessment on the principles of relevance, completeness, consistency, transparency and accuracy, as follows:<sup>12</sup>

- **Relevance.** Ensure that the assessment appropriately reflects the sustainable development impacts of the policy and serves the decision-making needs of users and stakeholders – both internal and external to the reporting entity. Applying the principle of relevance depends on the objectives of the assessment, broader policy objectives, national circumstances and stakeholder priorities. This principle should be applied, for example, when choosing which impact categories to assess in [Chapter 5](#).
- **Completeness.** Include all significant impacts – both positive and negative – in the assessment boundary. Document and justify any specific exclusions. This principle should be applied when identifying impact categories and specific impacts in [Chapters 5](#) and [6](#).
- **Consistency.** Use consistent assessment approaches, data-collection methods and calculation methods to allow meaningful performance tracking over time. Transparently

document any changes to the data sources, assessment boundary, methods or any other relevant factors in the time series.

- **Transparency.** Provide clear and complete information for stakeholders to assess the credibility and reliability of the results. Document all relevant methods, data sources, calculations, assumptions and uncertainties, as well as the processes, procedures and limitations of the assessment, in a clear, factual, neutral and understandable manner. The information should be sufficient to enable a party external to the assessment process to derive the same results if provided with the same source data. [Chapter 13](#) provides a list of recommended information to report to ensure transparency.
- **Accuracy.** Ensure that the estimated impacts are systematically neither over nor under actual values, as far as can be judged, and that uncertainties are reduced as far as practicable. Achieve sufficient accuracy to enable users and stakeholders to make appropriate and informed decisions with reasonable confidence about the integrity of the reported information. If accurate data for a given impact category are not currently available, strive to improve accuracy over time as better data become available. Accuracy should be pursued as far as possible, but, once uncertainty can no longer be practically reduced, conservative estimates should be used. [Box 3.2](#) provides guidance on conservativeness.

In addition to the principles above, users should follow the principle of comparability if it is relevant to the assessment objectives – for example, if the objective is to compare multiple policies based on their sustainable development impacts, or to aggregate the results of multiple impact assessments and compare the collective impacts with national goals (described further in [Box 3.3](#)).

- **Comparability.** Ensure common methods, data sources, assumptions and reporting formats, such that the estimated impacts of multiple policies can be compared.

<sup>12</sup> Adapted from WRI (2014).

**BOX 3.2**

**Conservativeness**

Conservative values and assumptions are more likely to overestimate negative impacts or underestimate positive impacts resulting from a policy. Whether to use conservative estimates and how conservative to be depends on the objectives and the intended use of the results. For some objectives, accuracy should be prioritized over conservativeness, to obtain unbiased results. The principle of relevance can help guide what approach to use and how conservative to be.

**BOX 3.3**

**Applying the principle of comparability when comparing or aggregating results**

Users may want to compare the estimated impacts of multiple policies – for example, to determine which has the greatest positive impacts. Valid comparisons require that assessments have followed a consistent methodology – for example, regarding the assessment period; the types of impact categories, impacts and indicators included in the assessment boundary; baseline assumptions; calculation methods; and data sources. Users should exercise caution when comparing the results of multiple assessments, since differences in reported impacts may be a result of differences in methodology rather than real-world differences. To understand whether comparisons are valid, all methods, assumptions and data sources used should be clearly reported, following the principle of transparency. Comparability can be more easily achieved if a single person or organization assesses and compares multiple policies using the same methodology.

Users may also want to aggregate the impacts of multiple policies – for example, to compare the collective impact of several policies in relation to a national goal. Users should likewise exercise caution when aggregating the results if different methods have been used and if there are potential overlaps or interactions between the policies being aggregated. [Chapter 4](#) provides more information on policy interactions.

In practice, users may encounter trade-offs between principles when developing an assessment. For example, a user may find that achieving the most complete assessment requires using less accurate data for a portion of the assessment, which could compromise overall accuracy. Users should balance trade-offs between principles depending on their objectives. Over time, as the accuracy and completeness of data increase, the trade-off between these principles will likely diminish.





# PART II

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## Defining the assessment

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# 4 Defining the policy

*This chapter provides guidance on clearly defining the policy. To assess the impacts of a policy, users first need to understand and describe the policy that will be assessed, decide whether to assess an individual policy or a package of related policies, and choose whether to carry out an ex-ante or ex-post assessment.*

## Checklist of key recommendations

- Clearly describe the policy (or package of policies) that is being assessed

## 4.1 Describe the policy to be assessed

To effectively carry out an impact assessment (in subsequent chapters), a detailed understanding and description of the policy being assessed are needed. It is a *key recommendation* to clearly describe the policy (or package of policies) that is being assessed. [Table 4.1](#) provides a checklist of recommended information that should be provided to enable an effective assessment. [Table 4.2](#) outlines additional information that may be relevant, depending on the context.

Users assessing a package of policies can apply [Table 4.1](#) either to the package as a whole or separately to each policy in the package. Users who assess a modification of an existing policy, rather than a new policy, may define the policy to be assessed as either the modification of the policy or the policy as a whole, depending on the objectives.

Users who are assessing the GHG impacts and/or transformational impacts of the policy should describe the policy in the same way to ensure a consistent and integrated assessment.

[Table 4.1](#) introduces an illustrative example of a solar PV incentive policy, which is used as a running example throughout the methodology.

FIGURE 4.1

## Overview of steps in the chapter

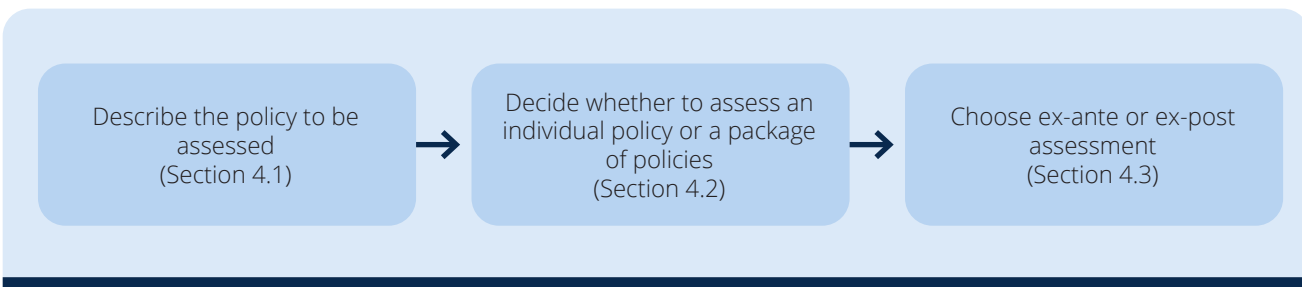


TABLE 4.1

**Checklist of recommended information to describe the policy being assessed**

Information	Description	Example
Title of the policy	Policy name	<ul style="list-style-type: none"> <li>Grid-Connected Solar Rooftop Programme. Throughout this methodology, it is referred to as the solar PV incentive policy.</li> </ul>
Type of policy	The type of policy, such as those presented in <a href="#">Table 1.1</a> , or other categories of policies that may be more relevant	<ul style="list-style-type: none"> <li>Financial incentive policy</li> </ul>
Description of specific interventions	The specific intervention(s) carried out as part of the policy, such as the technologies, processes or practices implemented to achieve the policy	<ul style="list-style-type: none"> <li>Financial incentives: The policy provides a financial subsidy of up to 30% of project/benchmark cost for rooftop solar projects. It also provides concessional loans to solar rooftop project developers.</li> <li>Eligible technology: Grid-connected rooftop and small solar power plants with installed capacity of 1–500 kW</li> <li>Eligible sectors: Residential (all types of residential buildings), institutional (schools, health institutions), social sectors (community centres, welfare homes, old age homes, orphanages, common service centres), commercial and industrial facilities</li> <li>Contract and payment duration: Up to 30% of the eligible financial assistance and services charges at the time the proposal is sanctioned; the remaining 70% after successful commissioning of projects after sample verification on submission of requisite claims</li> <li>National budget allocated to the policy: Approximately \$750 million</li> <li>Other enabling actions under the policy: <ul style="list-style-type: none"> <li>» Training and capacity-building of stakeholders involved in the programme, such as government staff, utilities, regulatory commissions, banks and workers</li> <li>» Development of online portal for rooftop solar systems development programme, and registration of partners, approvals and project monitoring</li> </ul> </li> </ul>
Status of the policy	Whether the policy is planned, adopted or implemented	<ul style="list-style-type: none"> <li>The policy has been implemented (currently in effect).</li> </ul>
Date of implementation	The date the policy comes into effect (not the date that any supporting legislation is enacted)	<ul style="list-style-type: none"> <li>1 January 2016</li> </ul>
Date of completion (if relevant)	If relevant, the date the policy ceases, such as the date a tax is no longer levied or the end date of an incentive scheme with a limited duration (not the date that the policy no longer has an impact)	<ul style="list-style-type: none"> <li>Provision of financial incentives ends on 31 December 2022.</li> </ul>

TABLE 4.1, continued

**Checklist of recommended information to describe the policy being assessed**

Information	Description	Example
Implementing entity or entities	The entity or entities that implement(s) the policy, including the role of various local, subnational, national, international or any other entities	India's Ministry of New and Renewable Energy implements the policy. Government funds are disbursed by the ministry to state agencies, financial institutions, implementing agencies and other government-approved channel partners – these include renewable energy service providers, system integrators, manufacturers, vendors and NGOs.
Objectives and intended impacts or benefits of the policy	The intended impact(s) or benefit(s) of the policy (e.g. the purpose stated in the legislation or regulation)	The policy is intended to increase deployment of solar energy; increase access to clean energy; increase energy independence; create jobs; reduce GHG emissions; and create an enabling environment for investment, installation, capacity-building, and research and development in the solar energy sector.
Level of the policy	The level of implementation, such as national level, subnational level, city level, sector level or project level	National
Geographic coverage	The jurisdiction or geographic area where the policy is implemented or enforced, which may be more limited than all the jurisdictions where the policy has an impact	India
Sectors targeted	The sectors or subsectors that are targeted	Energy supply (grid-connected solar PV)
Other related policies	Other policies that may interact with the policy being assessed	The Government of India targets installation of 100,000 MW of solar power by 2022, of which 40,000 MW is to be achieved through rooftop solar power plants through the solar PV incentive policy.

Source: Adapted from WRI (2014). Example adapted from India's Ministry of New and Renewable Energy.

TABLE 4.2

**Checklist of additional information that may be relevant to describe the policy being assessed**

Information	Description	Example
Relevant SDGs	SDGs the policy focuses on or contributes to	The policy is focused primarily on SDG 3 (Good health and well-being), SDG 7 (Affordable and clean energy), SDG 8 (Decent work and economic growth), SDG 9 (Industry, innovation and infrastructure), SDG 11 (Sustainable cities and communities), SDG 12 (Responsible consumption and production) and SDG 13 (Climate action), while also contributing to other SDGs.



TABLE 4.2, continued

**Checklist of additional information that may be relevant to describe the policy being assessed**

Information	Description	Example
Specific intended targets, such as intended level of indicators	Target level of key indicators, if applicable	The policy aims to install 40,000 MW of rooftop solar PV by 2022. The policy will lead to increased solar power generation in the country, contributing to greater energy independence, and increased jobs in the solar PV installation and maintenance sectors. Solar energy will also provide quick alternative power during any severe climate changes.
Title of establishing legislation, regulations or other founding documents	The name(s) of legislation or regulations authorizing or establishing the policy (or other founding documents, if there is no legislative basis)	National renewable energy law
Monitoring, reporting and verification procedures	References to any monitoring, reporting and verification procedures associated with implementing the policy	<p>Monitoring and evaluation studies of the policy will be carried out during the implementation period, as follows:</p> <ul style="list-style-type: none"> <li>• At the primary level of monitoring, channel partners are responsible for monitoring parameters such as end-use verification and compliance. They are also responsible for compiling statistical information, such as number of companies involved in the installation.</li> <li>• National monitors would be involved, for data on number of companies and employees active within the sector.</li> <li>• National monitors, consultants, institutions, civil society groups, corporations with relevant experience, and other government organizations would be involved, for ground verification/ performance evaluation on a random sample basis.</li> <li>• Electricity generation data should be available at the beneficiary level. However, for projects above 5 kW, the system providers would also make generation data available to the government at specified intervals.</li> <li>• For projects 50 kWp and above, 100% field inspection is required.</li> </ul>
Enforcement mechanisms	Any enforcement or compliance procedures, such as penalties for non-compliance	If evidence is presented that the applicant's information is incorrect, distributed funds will be paid back.
Reference to relevant documents	Information to allow practitioners and other interested parties to access any guidance documents related to the policy (e.g. through websites)	For more information, see: <a href="http://mnre.gov.in/solar/schemes/">http://mnre.gov.in/solar/schemes/</a>

TABLE 4.2, continued

**Checklist of additional information that may be relevant to describe the policy being assessed**

Information	Description	Example
Broader context or significance of the policy	Broader context for understanding the policy	<p>The current energy mix mainly consists of imported fossil fuels. Coal remains a dominant source of power generation in India. BMI Research forecasted in 2017 that coal will contribute 66% to India's power generation mix in 2025, and electricity generation from coal will increase by 5.8% between 2016 and 2025. In 2000, 67% of emissions in India were from energy generation and use.</p> <p>India plans a rapid increase in the renewable energy share in the national electricity generation mix, including plans to install 175 GW of renewable generation capacity by 2022. Solar is projected to contribute 100 GW of installed capacity by 2022, from the current 4 GW. Recent auctions have resulted in record low tariffs of Rs 3 (US\$ 0.0446) per kWh.</p> <p>Rooftop solar has significant potential to contribute to national energy supply. Rooftop solar installed capacity reached 525 MW in 2015. This accounts for less than 10% of the installed utility-scale solar capacity and a very small portion of the total power consumption in the country. The government's target of 40 GW of solar rooftop capacity by 2022 has injected increased ambition into the sector.</p>
Key stakeholders	Key stakeholder groups affected by the policy	Households, institutions (schools, health institutions), businesses, project developers, workers, utilities, banks, energy access programmes, women's organizations and cooperatives, micro-credit institutions, and others
Other relevant information	Any other relevant information	<p>Various implementation models are possible under the policy:</p> <ul style="list-style-type: none"> <li>• solar installations owned and operated by consumers</li> <li>• solar rooftop facility owned by consumers but operated and maintained by a third party</li> <li>• solar installations owned, operated and maintained by a third party</li> <li>• solar lease model, with sale of electricity to the grid</li> <li>• solar installations owned by the utility or distribution company.</li> </ul>

Source: Adapted from WRI (2014). Example adapted from India's Ministry of New and Renewable Energy.

Abbreviations: kWh, kilowatt-hour; kWp, kilowatt peak

## 4.2 Decide whether to assess an individual policy or a package of policies

If multiple policies are being developed or implemented in the same time frame, users can assess the policies either individually or as a package. When making this decision, users should consider the assessment objectives, the feasibility of assessing impacts individually or as a package, and the degree of interaction between the policies.

In subsequent chapters, users follow the same general steps and requirements, whether they choose to assess an individual policy or a package of related policies. Depending on the choice, the impacts estimated in later chapters will either apply to the individual policy assessed or to the package of policies assessed.

Users who are assessing the GHG impacts and/or transformational impacts of a policy, following other ICAT methodologies, should define the policy

or policy package in the same way to ensure a consistent and integrated assessment, or explain why there are differences in how the policy package is defined across the assessments.

### 4.2.1 Overview of policy interactions

Policies can either be independent of each other or interact with each other. Policies interact if they produce total impacts, when implemented together, that differ from the sum of the individual impacts had they been implemented separately. [Table 4.3](#) and [Figure 4.2](#) provide an overview of four possible relationships between policies.

Given the interrelated nature of the SDGs, multiple policies are likely to be interrelated in their impacts on sustainable development impact categories, and to have potential synergies and trade-offs. Some policies may be in conflict with one another, while others may work together to achieve sustainable development outcomes. Users should consider possible synergies and trade-offs between policies when deciding whether to assess a single policy or

a package of related policies. Assessing a broader package of policies may help to avoid possible negative or unintended impacts beyond the scope of a single policy. At the end of the assessment, users should also consider potential trade-offs between impact categories, in [Chapter 14](#).

The relationship between policies will likely differ by sustainable development impact category, such as air quality, health, jobs or poverty reduction (further described in [Chapter 5](#)). Users should consider a range of relevant impact categories when deciding whether to assess an individual policy or a package of policies. Users should consider the primary objectives of the policy when determining which impact categories to include in the analysis of policy interactions. For example, if the primary objective of the policy is GHG mitigation, the user should consider analysing policy interactions from the perspective of GHG emissions, rather than considering all other sustainable development impact categories. However, in this case, other relevant sustainable development impact categories should still be included in the assessment in later chapters.

**TABLE 4.3**

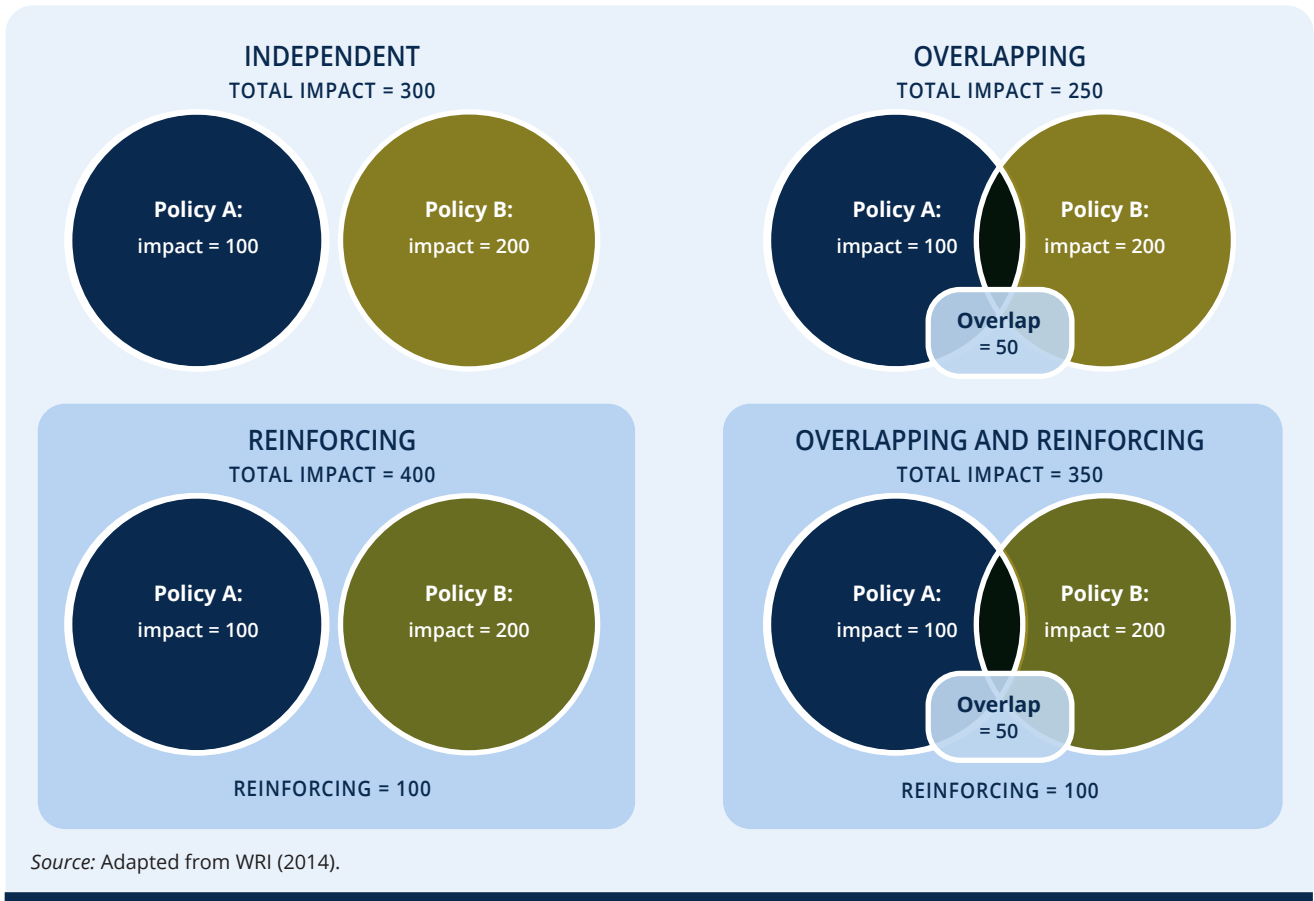
### Types of relationships between policies

Type	Description
Independent	Multiple policies do not interact with each other. The combined effect of implementing the policies together is equal to the sum of the individual effects of implementing them separately.
Overlapping	Multiple policies interact, and their combined effect is less than the sum of the individual effects if implemented separately. This category includes policies that have the same or complementary goals (such as national and subnational energy efficiency standards), as well as counteracting policies that have different or opposing goals (such as a fuel tax and a fuel subsidy).
Reinforcing	Multiple policies interact, and their combined effect is greater than the sum of their individual effects if implemented separately.
Overlapping and reinforcing	Multiple policies interact, and have both overlapping and reinforcing interactions. The combined effect may be greater or less than the sum of their individual effects if implemented separately.

Source: WRI (2014), adapted from Boonekamp (2006).

FIGURE 4.2

Types of relationships between policies



4.2.2 Choosing whether to assess an individual policy or package of policies

This section outlines a qualitative process to understand the expected relationship between policies under consideration, when deciding whether to assess an individual policy or a package of policies. The most robust approach is to qualitatively assess the extent of policy interactions at this stage, but this is not necessary if it is not feasible.

To assess the extent of policy interactions when deciding whether to assess an individual policy or a package of policies, users should follow these steps:

- step 1 – characterize the type and degree of interaction between the policies under consideration

- step 2 – apply criteria to determine whether to assess an individual policy or a package of policies.

**Step 1: Characterize the type and degree of interaction between the policies under consideration**

Potentially interacting policies can be identified by identifying activities targeted by the policy, then identifying other policies that target the same activities. Once these are identified, users should assess the relationship between the policies (independent, overlapping or reinforcing) and the degree of interaction (major, moderate or minor). Relationships between the same policies may be overlapping for some impact categories and reinforcing or independent for other impact categories. The assessment of interaction should be based on expert judgment, published studies of similar combinations of policies or consultations

with relevant experts. The assessment should be limited to a preliminary qualitative assessment at this stage, rather than a more detailed qualitative or quantitative assessment, as described in later chapters.

### Step 2: Apply criteria to determine whether to assess an individual policy or a package of policies

Where policies interact, there can be advantages and disadvantages to assessing the interacting policies individually or as a package (see [Table 4.4](#)). To help decide, users should apply the criteria in [Table 4.5](#). In some cases, certain criteria may suggest assessing an individual policy, while other criteria suggest assessing a package. Users should exercise judgment, based on the specific circumstances of the assessment. For example, related policies may have significant interactions (suggesting a package), but it may not be feasible to model the whole package (suggesting an individual assessment). In this case, a

user can assess an individual policy (since a package is not feasible) but acknowledge in a disclaimer that any subsequent aggregation of the results from individual assessments would be inaccurate given the interactions between the policies.

Users can also assess both individual policies and packages of policies. Doing so will yield more information than choosing only one option. Undertaking both individual assessments and assessments for combinations of policies should be considered where the end user requires information on both, resources are available to undertake multiple analyses and undertaking both is feasible.

If users choose to assess both an individual policy and a package of policies that includes the individual policy assessed, users should define each assessment separately and treat each as a discrete application of this methodology, to avoid confusion of the results.

**TABLE 4.4**

### Advantages and disadvantages of assessing policies individually or as a package

Approach	Advantages	Disadvantages
Assessing policies individually	<ul style="list-style-type: none"> <li>Shows the effectiveness of individual policies, which decision makers may require to make decisions about which individual policies to support.</li> <li>May be simpler than assessing a package in some cases, since the causal chain and range of impacts for a package may be significantly more complex.</li> </ul>	<ul style="list-style-type: none"> <li>The estimated impacts from assessments of individual policies cannot be straightforwardly summed to determine total impacts, if interactions are not accounted for.</li> </ul>
Assessing policies as a package	<ul style="list-style-type: none"> <li>Captures the interactions between policies in the package and better reflects the total impacts of the package.</li> <li>May be simpler than undertaking individual assessments in some cases, since it avoids the need to disaggregate the effects of individual policies.</li> </ul>	<ul style="list-style-type: none"> <li>Does not show the effectiveness of individual policies.</li> <li>May be difficult to quantify.</li> </ul>

Source: Adapted from WRI (2014).



TABLE 4.5

Criteria for determining whether to assess policies individually or as a package

Criteria	Questions	Recommendation
Objectives and use of results	Do the end users of the assessment results want to know the impact of individual policies?	If “Yes”, undertake an individual assessment.
Significant interactions	Are there significant (major or moderate) interactions between the identified policies, either overlapping or reinforcing, that will be difficult to estimate if policies are assessed individually?	If “Yes”, consider assessing a package of policies.
Feasibility	Is it possible (e.g. are data available) to assess a package of policies?	If “No”, undertake an individual assessment.
	For ex-post assessments, is it possible to disaggregate the observed impacts of interacting policies?	If “No”, consider assessing a package of policies.

Source: Adapted from WRI (2014).

### 4.3 Choose ex-ante or ex-post assessment

Users can carry out an ex-ante (forward-looking) assessment, an ex-post (backward-looking) assessment, or a combined ex-ante and ex-post assessment. Choosing between ex-ante and ex-post assessment depends on the status of the policy. Where the policy is planned or adopted, but not yet implemented, the assessment will be ex-ante by definition. Alternatively, where the policy has been implemented, the assessment can be ex-ante, ex-post, or a combination of ex-ante and ex-post. In this case, users should carry out an ex-post assessment if the objective is to estimate the impacts of the policy to date, an ex-ante assessment if the objective is to estimate the expected impacts in the future,<sup>13</sup> and a combined ex-ante and ex-post assessment to estimate both the past and future impacts.

Figure 4.3 illustrates the relationship between ex-ante and ex-post assessment. In the figure, a policy comes into effect in 2020. The user carries out an ex-ante assessment in 2020 to estimate the expected future impacts of the policy on a given indicator through to 2030, by defining an ex-ante baseline scenario and an ex-ante policy scenario. The difference between the ex-ante policy scenario and the ex-ante baseline scenario is the estimated impact

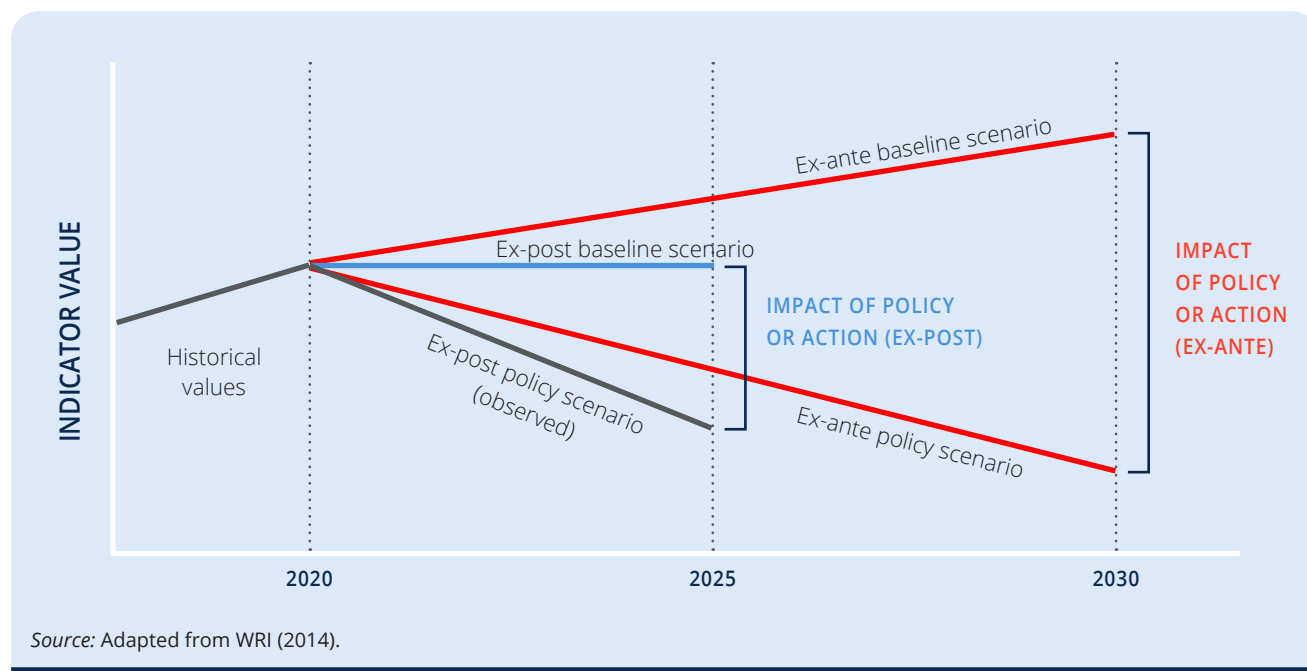
of the policy on that indicator (ex-ante). In 2025, the user carries out an ex-post assessment of the same policy to assess the historical impacts of the policy to date, by observing actual conditions over the policy implementation period – that is, the ex-post policy scenario – and defining a revised ex-post baseline scenario. The difference between the ex-post policy scenario and the ex-post baseline scenario is the estimated impact of the policy (ex-post).

If conditions unrelated to the policy unexpectedly change between 2020 and 2025, the ex-post baseline scenario will differ from the ex-ante baseline scenario. For example, the ex-post and ex-ante baseline scenarios will differ if external factors such as economic conditions differ from ex-ante forecasts made in 2020, or if significant new policies are introduced. The ex-post policy scenario may differ from the ex-ante policy scenario for the same reasons, or if the policy is less (or more) effective in practice than it was expected to be. In such cases, the ex-ante and ex-post estimates of the policy’s impact will differ.

In an ex-ante assessment, the baseline scenario and policy scenario are both hypothetical or forecasted, rather than observed. In an ex-post assessment, only the baseline scenario is hypothetical, since the ex-post policy scenario can be observed.

<sup>13</sup> An ex-ante assessment may include historical data if the policy is already implemented, but it is still an ex-ante rather than an ex-post assessment if the objective is to estimate future effects of the policy.

FIGURE 4.3

**Ex-ante and ex-post assessment**

# 5 Choosing which impact categories and indicators to assess

*This chapter outlines sustainable development impact categories that users can assess and assists users in determining which impact categories to assess for their policy. In this chapter, users also identify indicators for each included impact category that will be used in subsequent chapters.*

## Checklist of key recommendations

- Include all sustainable development impact categories in the assessment that are expected to be (1) relevant (based on the objectives of the assessment, national or local policy objectives, sustainable development goals and priorities, local circumstances, and stakeholder priorities) and (2) significantly affected by the policy (either positively or negatively)
- Consult stakeholders when choosing which impact categories to assess

## 5.1 Choose which impact categories to include in the assessment

Users can assess a wide variety of sustainable development impact categories across the three dimensions of environmental, social and economic impacts. Examples of impacts are improved health from reduced air pollution, job creation, poverty reduction, increased energy access, and gender equality. This section provides examples of impact

categories, and guidance on choosing which impact categories to assess.

The policy being assessed is likely to have positive impacts on some impact categories and negative impacts on others. Users should choose a comprehensive set of impact categories that are relevant to the assessment. In subsequent chapters, users determine how the policy affects each impact category. In [Chapter 14](#), users evaluate potential synergies and trade-offs between the selected impact categories to inform decision-making.

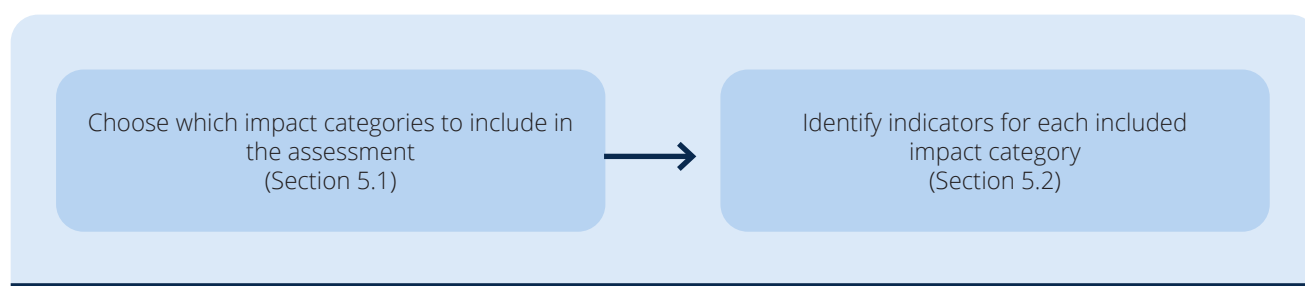
### 5.1.1 Examples of impact categories

[Table 5.1](#) lists examples of impact categories that can be assessed. Users should review the list of examples with their policy in mind to identify which impact categories may be relevant or significant for their assessment. Users should first consider a wide set of impact categories in this step, then determine which of them are both relevant and significant in [Section 5.1.2](#).

The list is illustrative, rather than comprehensive or prescriptive. Users can choose a subset of impact categories from this list or use the list as a starting point to prepare a list that best meets their needs. In consultation with stakeholders, users should brainstorm to identify additional impact categories not included in the list that may be relevant or significant.

FIGURE 5.1

## Overview of steps in the chapter



In [Table 5.1](#), impact categories are organized into groups to help with navigation. The names of impact categories, and their classification into different dimensions and groups, are suggestions and can be adapted by users. Some impact categories blur the line between the social, economic and environmental dimensions, and could reasonably appear under

more than one dimension. For example, poverty and jobs could be considered either social or economic impacts.

See [Box 5.1](#) for an explanation of the relationship of the list of impact categories to the United Nations SDGs.

**TABLE 5.1**

**Examples of impact categories**

Dimension	Groups of impact categories	Impact categories
Environmental impacts	Air	<ul style="list-style-type: none"> <li>• Climate change mitigation (SDG 13)</li> <li>• Ozone depletion</li> <li>• Air quality and health impacts of air pollution (SDGs 3, 11, 12)</li> <li>• Visibility</li> <li>• Odours</li> </ul>
	Water	<ul style="list-style-type: none"> <li>• Availability of fresh water (SDG 6)</li> <li>• Water quality (SDGs 6, 14)</li> <li>• Biodiversity of freshwater and coastal ecosystems (SDGs 6, 14)</li> <li>• Fish stocks sustainability (SDG 14)</li> </ul>
	Land	<ul style="list-style-type: none"> <li>• Biodiversity of terrestrial ecosystems (SDG 15)</li> <li>• Land-use change, including deforestation, forest degradation and desertification (SDG 15)</li> <li>• Soil quality (SDG 2)</li> </ul>
	Waste	<ul style="list-style-type: none"> <li>• Waste generation and disposal (SDG 12)</li> <li>• Treatment of solid waste and wastewater (SDG 6)</li> </ul>
	Other/cross-cutting	<ul style="list-style-type: none"> <li>• Resilience of ecosystems to climate change (SDG 13)</li> <li>• Adverse effects of climate change (SDG 13)</li> <li>• Energy (SDG 7)</li> <li>• Depletion of non-renewable resources (SDG 12)</li> <li>• Material intensity (SDG 12)</li> <li>• Toxic chemicals released to air, water and soil</li> <li>• Genetic diversity and fair use of genetic resources (SDGs 2, 15)</li> <li>• Terrestrial and water acidification (SDG 14)</li> <li>• Infrastructure damage from acid gases and acid deposition</li> <li>• Loss of ecosystem services from air pollution</li> <li>• Nuclear radiation</li> <li>• Noise pollution</li> <li>• Aesthetic impacts</li> </ul>

TABLE 5.1, continued

**Examples of impact categories**

Dimension	Groups of impact categories	Impact categories
Social impacts	Health and well-being	<ul style="list-style-type: none"> <li>• Accessibility and quality of health care (SDG 3)</li> <li>• Hunger, nutrition and food security (SDG 2)</li> <li>• Illness and death (SDG 3)</li> <li>• Access to safe drinking water (SDG 6)</li> <li>• Access to adequate sanitation (SDG 6)</li> <li>• Access to clean, reliable and affordable energy (SDG 7)</li> <li>• Access to land (SDG 2)</li> <li>• Standard of living</li> <li>• Quality of life and well-being (SDG 3)</li> </ul>
	Education and culture	<ul style="list-style-type: none"> <li>• Accessibility and quality of education (SDG 4)</li> <li>• Capacity, skills and knowledge development (SDGs 4, 12)</li> <li>• Climate change education, public awareness, capacity-building and research</li> <li>• Preservation of local and indigenous culture and heritage (SDG 11)</li> </ul>
	Institutions and laws	<ul style="list-style-type: none"> <li>• Quality of institutions (SDG 10)</li> <li>• Corruption, bribery and rule of law (SDG 16)</li> <li>• Public participation in policymaking processes</li> <li>• Access to information and public awareness (SDG 12)</li> <li>• Compensation for victims of pollution</li> <li>• Access to administrative and judicial remedies (SDG 16)</li> <li>• Protection of environmental defenders</li> <li>• Freedom of expression</li> </ul>
	Welfare and equality	<ul style="list-style-type: none"> <li>• Poverty reduction (SDG 1)</li> <li>• Economic inequality (SDGs 8, 10)</li> <li>• Equality of opportunities and equality of outcomes (SDG 10)</li> <li>• Protection of poor and negatively affected communities (SDG 12)</li> <li>• Removal of social disparities</li> <li>• Climate justice and distribution of climate impacts on different groups</li> <li>• Gender equality and empowerment of women (SDG 5)</li> <li>• Racial equality</li> <li>• Indigenous rights</li> <li>• Youth participation and intergenerational equity</li> <li>• Income of small-scale food producers (SDG 2)</li> <li>• Migration and mobility of people (SDG 10)</li> </ul>
	Labour conditions	<ul style="list-style-type: none"> <li>• Labour rights (SDG 8)</li> <li>• Quality of jobs (SDG 8)</li> <li>• Fairness of wages (SDG 8)</li> <li>• Quality and safety of working conditions (SDG 8)</li> <li>• Freedom of association (SDG 8)</li> <li>• Just transition of the workforce (SDG 8)</li> <li>• Prevention of child exploitation and child labour (SDGs 8, 16)</li> <li>• Prevention of forced labour and human trafficking (SDG 8)</li> </ul>



TABLE 5.1, continued

## Examples of impact categories

Dimension	Groups of impact categories	Impact categories
Social impacts, continued	Communities	<ul style="list-style-type: none"> <li>• City and community climate resilience (SDG 11)</li> <li>• Mobility (SDG 11)</li> <li>• Traffic congestion (SDG 11)</li> <li>• Walkability of communities (SDG 11)</li> <li>• Road safety (SDGs 3, 11)</li> <li>• Community/rural development</li> <li>• Accessibility and quality of housing (SDG 11)</li> </ul>
	Peace and security	<ul style="list-style-type: none"> <li>• Resilience to dangerous climate change and extreme weather events (SDG 13)</li> <li>• Security (SDG 16)</li> <li>• Maintaining global peace (SDG 16)</li> </ul>
Economic impacts	Overall economic activity	<ul style="list-style-type: none"> <li>• Economic activity (SDG 8)</li> <li>• Economic productivity (SDGs 2, 8)</li> <li>• Economic diversification (SDG 8)</li> <li>• Decoupling economic growth from environmental degradation (SDG 8)</li> </ul>
	Employment	<ul style="list-style-type: none"> <li>• Jobs (SDG 8)</li> <li>• Wages (SDG 8)</li> <li>• Worker productivity</li> </ul>
	Business and technology	<ul style="list-style-type: none"> <li>• New business opportunities (SDG 8)</li> <li>• Growth of new sustainable industries (SDGs 7, 17)</li> <li>• Innovation (SDGs 8, 9)</li> <li>• Competitiveness of domestic industry in global markets</li> <li>• Agricultural productivity and sustainability (SDG 2)</li> <li>• Economic development from tourism and ecotourism (SDG 8)</li> <li>• Transportation supply chains</li> <li>• Infrastructure creation, improvement and depreciation</li> </ul>
	Income, prices and costs	<ul style="list-style-type: none"> <li>• Income (SDG 10)</li> <li>• Prices of goods and services</li> <li>• Costs and cost savings</li> <li>• Inflation</li> <li>• Market distortions (SDG 12)</li> <li>• Internalization of environmental costs/externalities</li> <li>• Loss and damage associated with environmental impacts (SDG 11)</li> <li>• Cost of policy implementation and cost-effectiveness of policies</li> </ul>
	Trade and balance of payments	<ul style="list-style-type: none"> <li>• Balance of payments</li> <li>• Balance of trade (imports and exports)</li> <li>• Foreign exchange</li> <li>• Government budget surplus/deficit</li> <li>• Energy independence, security or sovereignty</li> <li>• Global economic partnership</li> </ul>

BOX 5.1

Relationship to the United Nations Sustainable Development Goals

This methodology is intended to be consistent with the SDGs, to help countries assess the impacts of policies in contributing to achieving the SDGs. The 17 SDGs, outlined in [Figure 5.2](#), and the associated 169 targets are framed as aspirations or desired outcomes rather than as a neutral list of impact categories. [Table 5.1](#) adapts many of the SDG goals and targets so that impact categories are expressed in neutral terms, to allow users to assess positive or negative impacts on each impact category. To keep [Table 5.1](#) relatively comprehensive, yet still concise and user-friendly, not all 169 SDG targets are reflected in the table, and certain impact categories were merged. The SDG(s) most directly relevant to each impact category is indicated in parentheses in the table. For some impact categories, there is no directly associated SDG, so not every impact category indicates an associated SDG. Users should refer to the full list of SDG goals, targets and indicators for more information when deciding which impact categories to assess.<sup>14</sup>

Other sources were also reviewed when developing the list of impact categories.<sup>15</sup>

FIGURE 5.2

The Sustainable Development Goals



5.1.2 Choosing which impact categories to assess

Choosing which impact categories to assess is one of the most important steps in the assessment process. To ensure a complete and relevant assessment of the impacts resulting from a policy, users should choose which impact categories to assess based on their:

- significance
- relevance.

<sup>14</sup> <https://sustainabledevelopment.un.org/sdgs> and <http://unstats.un.org/sdgs>

<sup>15</sup> These included UNFCCC, the Paris Agreement, decisions from the Conference of the Parties to the UNFCCC, the Declaration of the United Nations Conference on the Human Environment (Stockholm Declaration), the Rio Declaration on Environment and Development (Rio Declaration), the United Nations Millennium Declaration, the Johannesburg Declaration on Sustainable Development, and The Future We Want.

It is a *key recommendation* to include all sustainable development impact categories in the assessment that are expected to be (1) relevant (based on the objectives of the assessment, national or local policy objectives, sustainable development goals and priorities, local circumstances, and stakeholder priorities) and (2) significantly affected by the policy (either positively or negatively). It is also a *key recommendation* to consult stakeholders when choosing which impact categories to assess.

The choice should be made in a principled, transparent and participatory way, in the context of the user's objectives and the needs of stakeholders. Selecting too few impact categories may not provide an adequate reflection of a policy's full impact, whereas selecting too many could make the process burdensome. Selecting only impact categories that are expected to show positive impacts would lead to an incomplete and biased assessment, as would only selecting impact categories that are expected to show negative impacts.

When choosing impact categories to include in the assessment, users should be aware that sustainable development impact categories are linked and interrelated. For example, gender equality and empowerment of women is intertwined with many other impact categories in [Table 5.1](#), even if they are not explicitly focused on gender, such as ensuring equal access to education, skills development, jobs, new business opportunities and equality of wages. Therefore, it is important to consider a wide range of potentially relevant and significant impact categories that may be interconnected when choosing which

impact categories to assess. For further information on linkages between impact categories, see [Box 5.2](#).

As users proceed through subsequent chapters in this methodology, the decision about which impact categories are relevant and significant, and should be included in the assessment is likely to become clearer. For this reason, users should develop an initial list of impact categories to assess in this chapter, and then revisit the list after completing the steps in [Chapters 6](#) and [7](#). [Box 5.3](#) provides more information on this iterative process.

### Identifying significant impact categories

The most objective criterion for the selection of impact categories is significance, which involves determining which impact categories are expected to be significantly affected by the policy, either positively or negatively. Users should review the list of impact categories in [Table 5.1](#) and consider which may be significantly affected by the policy. For example, a solar PV incentive policy may be reasonably expected to have significant impacts on air quality and energy independence, and insignificant impacts on tourism and waste generation. [Table 5.2](#) provides a template, with an example, that can be used to assess each impact category.

To ensure a complete assessment, users should consider a wide range of potential impacts, including positive and negative, intended and unintended, short-term and long-term, and in-jurisdiction and out-of-jurisdiction impacts. These types of impacts are detailed further in Chapter 6 (in [Table 6.1](#)).

## BOX 5.2

### Interlinkages between sustainable development impact categories

When selecting which impact categories to assess, users should consider impact categories that are likely to be interrelated. Examples of interrelated impact categories, often called "nexuses", are:

- health, poverty, gender and education
- water, soil and waste
- education, health, food and water
- water, energy, food, land and climate
- infrastructure, inequality and resilience.

More information on interactions between impact categories and SDGs can be found in a number of resources.<sup>15</sup>

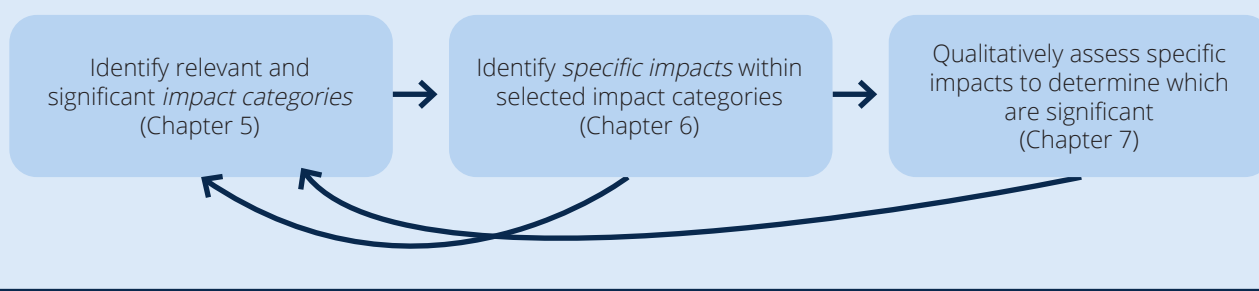
<sup>15</sup> Jungcurt (2016); Melamed, Schmale and von Schneidmesser (2016); Nilsson, Griggs and Visbeck (2016); ISC (2017); Nerini et al. (2017)

**BOX 5.3****Iterative process to identify relevant and significant impact categories in Chapters 5, 6 and 7**

Chapters 5, 6 and 7 present a stepwise prioritization process for identifying impact categories and specific impacts of a policy. In [Chapter 5](#), users consider a broad array of possible *impact categories* (e.g. jobs) across the environmental, social and economic dimensions, and identify which are relevant and significant to the policy being assessed. Next, in [Chapter 6](#), users identify specific impacts within the chosen impact categories (e.g. an increase in jobs from solar PV installation due to the policy). In [Chapter 7](#), users qualitatively assess these specific impacts and determine which should be quantified (in [Chapters 8–11](#)), based on the criteria of significance and feasibility (e.g. the increase in jobs from solar PV installation is significant and feasible to quantify).

In this process, users begin Chapter 5 by considering a long list of impact categories and end Chapter 7 with a short list of specific impacts to be quantified. These steps are illustrated through the example of a solar PV incentive policy in [Tables 5.2, 6.3 and 7.5](#).

The steps are iterative. For example, users may find in Chapter 6 or 7 that certain impact categories not deemed significant in Chapter 5 are in fact significant and should be included in the assessment. Users should revisit Chapter 5 after going through the steps in Chapters 6 and 7 to make sure that all potentially significant and relevant impact categories are included in the assessment, as illustrated in [Figure 5.3](#).

**FIGURE 5.3****Iterative process to identify relevant and significant impact categories and specific impacts**

Users should rely on evidence when determining which impact categories may be significantly affected by the policy, to ensure that potentially significant impact categories are considered, even if they are not immediately obvious. For example, a solar PV incentive policy could increase waste generation significantly if PV panels or batteries need to be replaced frequently, depending on whether these can be recycled.

Evidence for determining the significance of impact categories may include published studies on similar policies and impact categories in the same or other jurisdictions, regulations, development plans, regulatory impact analyses, environmental impact assessments, risk assessments, economic studies, relevant media reports, consultation with experts and stakeholders, prior experience, or other methods. If evidence does not exist, expert judgment should be used.

If it is not clear whether the policy is expected to significantly affect a given impact category, or if the assessment objectives or other factors suggest that an impact category should be included even if it may not be significant, the most robust approach is to include it in the assessment for further analysis in later chapters. [Chapters 6 and 7](#) provide detailed guidance on identifying and assessing the significance of specific impacts.

**Identifying relevant impact categories**

Another criterion for the selection of impact categories is their relevance, from the perspective of users, decision makers and stakeholders. Relevance is a more subjective criterion than significance. It may be determined based on the objectives of the assessment, national or local policy objectives, sustainable development goals and priorities, local circumstances, and stakeholder priorities, as voiced during stakeholder consultation processes.

Applying the criterion of relevance involves a policy decision by the user regarding which impact categories are priorities. For example, a solar PV incentive policy may be explicitly designed to reduce GHG emissions and reduce negative health impacts caused by air pollutants, so both of these impact categories are relevant to the policy objectives. Stakeholders such as workers in the energy sector may also be interested in how the policy will affect employment in affected regions, so the impact category of jobs is also relevant. Users should include as many relevant impact categories as possible, so that the assessment properly addresses the policy's objectives, and stakeholders' priorities and concerns. Users should also consider certain impact categories (e.g. poverty and gender equality) even if the policy is not explicitly designed to address them and the impacts may not at first seem significant – for example, to develop safeguards against the policy leading to negative or unintended impacts.

### Ensuring comprehensiveness

Policies may have both positive and negative impacts on sustainable development. Identifying possible adverse impacts is important to make any necessary adjustments to the policy and to assist those who may be negatively affected. The list of impact categories to assess should therefore be comprehensive, including both positive and negative impacts. Including possible adverse impacts in the list and later finding that such impacts have not manifested or are insignificant is a useful way of demonstrating that the policy is appropriate. In the case of a solar PV incentive policy, for example, it may be relevant to include “electricity prices” and “access to clean, reliable and affordable energy” as impact categories, to monitor any possible adverse impact of the policy on electricity prices and energy access.

A comprehensive list should include impact categories from each of the three dimensions of sustainable development (economic, social and environmental). The goal of sustainable development calls for striking a balance between each of its three dimensions. A policy with highly positive environmental and economic impacts but highly negative social consequences would not be regarded as truly sustainable.

### Consulting stakeholders

Users should consult stakeholders to identify which impact categories are priorities for different stakeholder groups, and which meet the criteria of significance, relevance and comprehensiveness. Different groups of stakeholders approach a policy from different perspectives. By conducting stakeholder consultations to identify impacts, users

can enhance the completeness of the assessment, identify and address possible unintended or negative impacts early on, and increase acceptance of the final assessment results.

Users should identify the range of stakeholder groups that may be affected by, or may influence, the implementation of a policy and should ensure that legitimate representatives of these stakeholder groups are included in the consultations. Users should recognize that stakeholder groups are not homogeneous, and that age, ethnicity and gender may shape the perceptions and impacts that policies will have on different individuals. Therefore, efforts should be made to ensure that stakeholder engagement is as representative and inclusive as possible. The *ICAT Stakeholder Participation Guide* provides more information on how to identify stakeholders (Chapter 5), provide information to them (Chapter 7), and conduct consultations (Chapter 8) to identify all significant and relevant impact categories. [Box 5.4](#) provides an example of identifying stakeholders for an assessment in Mexico.

Public participation is a means of ensuring good governance, transparency, accountability and integrity of the sustainable development assessment. Adequate access to information and opportunities to provide input, including through effective consultations, will allow stakeholders to contribute their knowledge and experience to the evaluation of the sustainable development impacts of policies. Local communities, indigenous peoples, industry representatives, trade unions, civil society organizations (including women's and youth organizations) and researchers may have very valuable input to offer as to what impact categories are significant and relevant, so that users can achieve a comprehensive and balanced assessment of sustainable development impacts. In most countries, laws require access to information and public participation in assessment of social and environmental impacts of proposed interventions. In the case of a solar PV incentive policy, public consultations that are open to citizens at large, municipal governments, professional associations from the energy sector and public health researchers may bring impact categories to the attention of the user that would otherwise have been left out.

### Reporting

Reporting which impact categories are included and excluded is important to ensure that the sustainable development impact assessment is conducted in a transparent way, which will increase its legitimacy, usefulness and replicability. Users should report



which impact categories are included and excluded from the assessment boundary, and justify any exclusions of impact categories that may be relevant or significant, or identified by stakeholders.

Table 5.2 provides an example of reporting which impact categories are included and excluded for the example of the solar PV incentive policy. The table can be used as a template to help decide which impact categories to assess and to report which impact categories are included in the assessment boundary. It contains several of the

impact categories in Table 5.1, as well as columns for users to indicate (1) whether each impact category is relevant (from the perspective of the user, decision makers or stakeholders), (2) whether the policy is significant (i.e. expected to significantly affect each impact category) and (3) whether each impact category is included in the assessment boundary. Users should provide a brief rationale for the decision to include or exclude a given impact category and to explain the expected impacts of the policy on the impact category.

BOX 5.4

Identifying and mapping stakeholders of a sustainable development assessment in Mexico

A researcher at Aalto University assessed the sustainable development impacts of two climate actions in public buildings in Mexico: installing PV panels and changing fluorescent lamps to LED lamps. Both actions are part of the Carbon Management Plan of the Mexican state of Jalisco, which was developed by the Ministry of Environment and Territorial Development, in cooperation with Carbon Trust. The office buildings of the Sub-Administration of the Ministry of Planning, Administration, and Finance were the first to undergo the retrofit.

As part of the assessment, it was important to identify a balanced group of stakeholders to provide a comprehensive and robust range of information and insights. To identify stakeholders to engage, the study used a rainbow diagram (Figure 5.4) from the ICAT *Stakeholder Participation Guide*. The diagram helped identify and classify specific people or groups of people that are both affected by the policy and have influence over the policy to varying levels. This helped identify key impact categories for the assessment.

FIGURE 5.4

Rainbow diagram to identify relevant stakeholders for the assessment

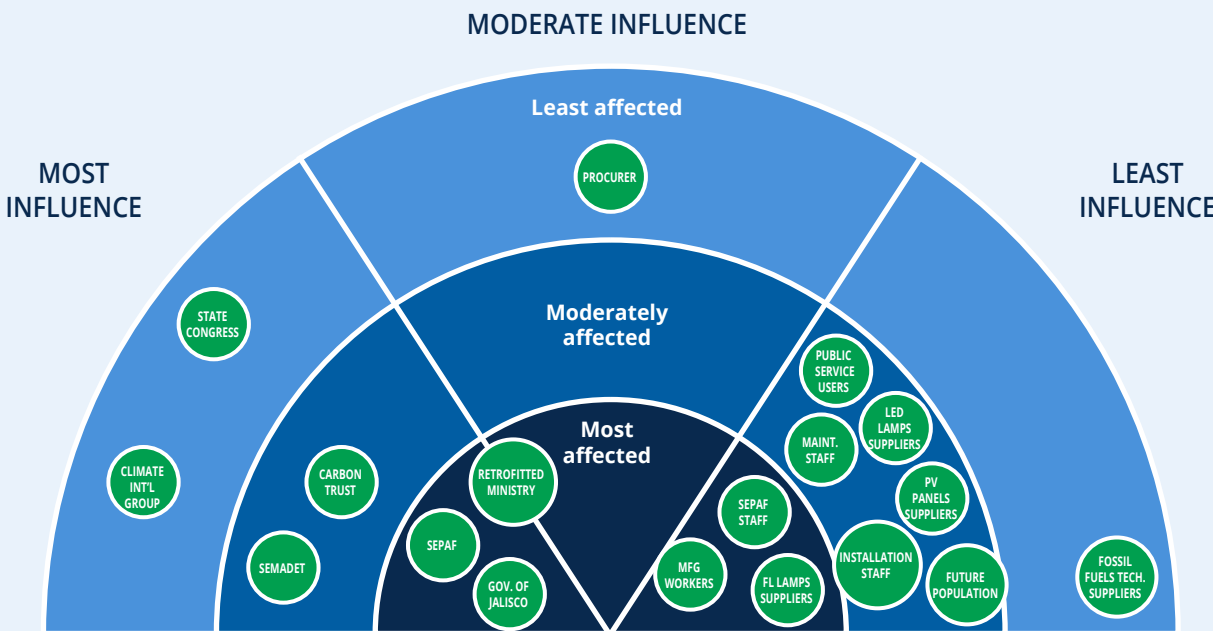


TABLE 5.2

**Example of reporting which impact categories are included in the assessment for a solar PV incentive policy (hypothetical example only)**

Dimension	Impact category	Relevant?	Significant?	Included in the assessment boundary?	Brief description (rationale for determination of relevance and significance)
Environmental	Climate change mitigation	Yes	Yes	Yes	The policy is expected to significantly reduce GHG emissions by replacing fossil fuel energy with solar energy.
	Air quality, health impacts of air pollution	Yes	Yes	Yes	The policy is expected to significantly reduce air pollution by replacing fossil fuel energy with solar energy.
	Waste generation and disposal	Yes	Yes	Yes	The policy is expected to have both positive and negative impacts on waste by reducing fossil fuel energy waste and increasing solar energy waste (e.g. PV panels or batteries).
	Energy	Yes	Yes	Yes	The policy is expected to significantly increase renewable energy generation by replacing fossil fuel energy with solar energy.
	Availability of fresh water	No	Yes	No	The policy is expected to increase the availability of fresh water by reducing water used by coal power plants, but assessing availability of fresh water is not relevant to the assessment objectives and was not expressed as a priority of stakeholders.
	Land-use change	Yes	No	No	The policy is not expected to significantly affect these impact categories in the local context.
	Biodiversity of terrestrial ecosystems	Yes	Yes	Yes	
	Soil quality	Yes	No	No	
	Nuclear radiation	Yes	No	No	

TABLE 5.2, continued

**Example of reporting which impact categories are included in the assessment for a solar PV incentive policy (hypothetical example only)**

Dimension	Impact category	Relevant?	Significant?	Included in the assessment boundary?	Brief description (rationale for determination of relevance and significance)
Social	Access to clean, affordable and reliable energy	Yes	Yes	Yes	The policy is not expected to increase access to energy, since all eligible households and buildings are already connected to the electricity grid, but is expected to significantly improve access to clean, affordable and reliable energy.
	Capacity, skills and knowledge development	Yes	Yes	Yes	The policy is expected to significantly improve training for skilled workers in the solar manufacturing, installation and maintenance sectors.
	Quality and safety of working conditions	Yes	Yes	Yes	The policy is expected to improve working conditions by increasing the number of workers in the solar sector and reducing the number in the fossil fuel sector.
	Diseases	Yes	No	No	The policy is not expected to significantly affect these impact categories, although reduced energy costs may reduce poverty.
	Freedom of expression	Yes	No	No	
	Access to safe drinking water	Yes	No	No	
	Poverty	Yes	No	No	
	Gender equality	Yes	No	No	The policy is not expected to significantly affect these impact categories, although gender equality is a high policy priority, and some solar energy policies will increase women's participation in the labour force through new jobs, and women's entrepreneurship through new business opportunities.
	Mobility	No	No	No	This impact category is not relevant to the assessment or policy objectives and was not expressed as a priority of stakeholders.

TABLE 5.2, continued

**Example of reporting which impact categories are included in the assessment  
for a solar PV incentive policy (hypothetical example only)**

Dimension	Impact category	Relevant?	Significant?	Included in the assessment boundary?	Brief description (rationale for determination of relevance and significance)
Economic	Jobs	Yes	Yes	Yes	The policy is expected to create a significant number of new jobs in the solar manufacturing, installation and maintenance sectors.
	Income	Yes	Yes	Yes	The policy is expected to lead to significant financial savings for households, institutions and other organizations through reduced energy costs.
	Wages	No	Yes	No	The policy is expected to increase wages for workers in the solar sector, but assessing wages is not relevant to the objectives and was not expressed as a priority of stakeholders.
	New business opportunities	Yes	Yes	Yes	The policy is expected to create a significant number of new business opportunities in the solar manufacturing, installation and maintenance sectors.
	Energy independence	Yes	Yes	Yes	The policy is expected to lead to significant improvement in energy independence by reducing energy imports.
	Economic activity	No	No	No	The policy may affect these impact categories, but the impact is not expected to be significant. They are also not relevant to the assessment or policy objectives and were not expressed as a priority of stakeholders.
	Economic productivity	No	No	No	
	Prices of goods and services	No	No	No	
	Balance of payments	No	No	No	

*Note:* This example is illustrative only. The impact categories that are relevant or significant for a solar PV incentive policy will depend on the local context.

## 5.2 Identify indicators for each included impact category

An indicator is a metric that can be estimated to indicate the impact of a policy on a given impact category, or can be monitored over time to enable tracking of changes towards targeted outcomes. To assess impacts in later chapters, appropriate indicators need to be identified for each impact category that can be used to assess the impacts of the policy. One or more indicators may be relevant for each impact category. For example, if one of the impact categories included in the assessment is “gender equality and empowerment of women”, a user may select the indicators “average income of women”, “number of women in the labour force” and “proportion of women in senior management positions” to assess the impact of the policy.

It can be useful to identify indicators for qualitative assessments ([Chapters 6 and 7](#)). Indicators for a qualitative assessment may be qualitative or quantitative. Indicators must be defined for quantitative assessments, because specific indicators are estimated in the baseline and policy scenarios ([Chapters 8–10](#)), and monitored over time ([Chapter 12](#)).

For quantitative assessments, users should identify possible indicators at this stage to inform the qualitative assessment in [Chapters 6 and 7](#). These should be revisited after users have identified the specific impacts of the policy in [Chapter 6](#) and determined which are significant in [Chapter 7](#). The decision about which indicators to quantify is described in [Section 8.1](#).

### 5.2.1 Selecting indicators

Indicators should enable users to adequately assess whether a policy affects a given impact category, and how. For guidance and examples of indicators that can be used, see:

- United Nations SDG website<sup>17</sup>
- United Nations SDG indicators website,<sup>18</sup> including the global SDG indicators database<sup>19</sup> and list of indicators<sup>20</sup>

- United Nations *Indicators of Sustainable Development: Guidelines and Methodologies*.<sup>21</sup>

Indicators can be defined in a variety of ways for a given impact category. For example, to measure a policy’s impact on the number of jobs, indicators could include the number of people employed, the number of people unemployed, the employment rate, the unemployment rate, the number of women and men employed, the number of short-term and long-term jobs, the number of full-time-equivalent jobs, the number of jobs in various economic sectors, and the number of new jobs created. Additional indicators are needed to measure a policy’s impact on the quality of jobs, such as indicators related to wages, benefits, job security and worker safety. Users can also decide whether to estimate the number of direct jobs (e.g. the number of people installing solar PV panels), indirect jobs (e.g. jobs involved in solar panel manufacturing, distribution and marketing) and/or induced jobs (e.g. jobs in other sectors, such as food services supported by increased wages from new solar PV installation jobs). As a conservative and simplifying assumption, users may decide to only assess direct jobs.

The choice of specific indicators, representing the specific aspects of each impact category to be measured, should be based on the objectives of the assessment, in the context of what types of data are available. When selecting appropriate indicators, users should consider the criteria outlined in [Table 5.3](#).

Users should consider defining indicators separately for various groups in society in addition to aggregated statistics. For example, for the impact category of jobs, users should consider defining indicators for the number of men and women employed, in addition to the total number of people employed, to show the impacts of a policy by gender. As another example, since water scarcity and air quality have locally specific impacts, users should consider defining indicators for different regions within a country to assess the local impacts of a policy on water scarcity or air quality. Indicators may be disaggregated by gender, income groups, racial or ethnic groups, education levels, geographic regions, urban versus rural, among others.

[Table 5.4](#) provides examples of indicators that can be disaggregated by gender.

<sup>17</sup> <https://sustainabledevelopment.un.org/sdgs>

<sup>18</sup> <http://unstats.un.org/sdgs>

<sup>19</sup> <http://unstats.un.org/sdgs/indicators/database>

<sup>20</sup> <http://unstats.un.org/sdgs/indicators/indicators-list>

<sup>21</sup> Available at: <https://sustainabledevelopment.un.org/content/documents/guidelines.pdf>.



**TABLE 5.3****Criteria for selecting indicators**

Criteria	Description
Relevance	Does the indicator measure what really matters, as opposed to what is easiest to measure? Users should avoid measuring what is easy to measure instead of what is needed to meet the assessment objectives.
Credibility	How trustworthy or believable are the data to the intended audiences of the evaluation report? Stakeholders and experts consulted may help identify credible sources of information. Technical review of data can help improve credibility.
Validity	Will the indicator reflect what the evaluator set out to measure? Validity refers to whether a measurement actually measures what it is supposed to measure.
Reliability	If data on the indicator are collected in the same way from the same source using the same decision rules every time, will the same results be obtained? One way of improving reliability is ensuring that monitoring occurs regularly.
Feasibility	Users should avoid trying to measure too much. To limit the costs of data collection, users should consider what indicators are already being monitored. Users should also consider whether the indicator can be measured directly or whether (and how many) parameters are needed to calculate the value of the indicator.

**TABLE 5.4****Examples of indicators that can be disaggregated by gender**

Impact category	Indicators
Access to health-care services	<ul style="list-style-type: none"> <li>Proportion of women/men, girls/boys with health insurance or access to public health system</li> </ul>
Hunger, nutrition and food security	<ul style="list-style-type: none"> <li>Prevalence rate of undernourished girls/boys, women/men</li> </ul>
Illness and death	<ul style="list-style-type: none"> <li>Life expectancy for women/men (years)</li> </ul>
Access to safe drinking water	<ul style="list-style-type: none"> <li>Percentage of population (women/men) with access to safe drinking water</li> </ul>
Access to adequate sanitation	<ul style="list-style-type: none"> <li>Percentage of population (women/men) with access to sanitation facilities</li> </ul>
Access to clean, reliable and affordable energy	<ul style="list-style-type: none"> <li>Percentage of population (women/men) with access to clean, reliable and affordable energy</li> </ul>
Access to land	<ul style="list-style-type: none"> <li>Percentage of population (women/men) with access to land</li> </ul>
Accessibility and quality of education	<ul style="list-style-type: none"> <li>Proportion of girls/boys getting secondary school education</li> <li>Average years of schooling for girls/boys</li> </ul>
Capacity, skills and knowledge development	<ul style="list-style-type: none"> <li>Number of women/men, girls/boys who have received training</li> </ul>

TABLE 5.4, continued

**Examples of indicators that can be disaggregated by gender**

Impact category	Indicators
Climate change education, public awareness, capacity-building and research	<ul style="list-style-type: none"> <li>• Number of women/men, girls/boys who have received training</li> </ul>
Economic inequality	<ul style="list-style-type: none"> <li>• Average income for women/men</li> <li>• Average wealth for women/men; difference in wealth between women and men</li> <li>• Average wages for women/men; gender wage gap</li> </ul>
Gender equality and empowerment of women	<ul style="list-style-type: none"> <li>• Average income for women/men</li> <li>• Gender wage gap</li> <li>• Proportion of girls and women in schools</li> <li>• Proportion of women in tertiary education</li> <li>• Proportion of women in the labour force</li> <li>• Proportion of women in senior management positions</li> <li>• Proportion of women in senior government positions</li> </ul>
Jobs	<ul style="list-style-type: none"> <li>• Number of women/men employed</li> <li>• Number of women/men unemployed</li> <li>• Employment rate for women/men</li> <li>• Unemployment rate for women/men</li> <li>• Number of jobs, including short-term jobs and long-term jobs, in different sectors for women/men</li> <li>• Number of new jobs created in different sectors for women/men</li> </ul>
New business opportunities	<ul style="list-style-type: none"> <li>• Number of new companies headed by women/men</li> </ul>

## 5.2.2 Examples of indicators

[Table 5.5](#) provides examples of indicators for selected impact categories in [Table 5.1](#).

**TABLE 5.5**

### Examples of indicators for selected impact categories

Impact category	Indicators
<b>Environmental impacts</b>	
Climate change mitigation (SDG 13)	<ul style="list-style-type: none"> <li>• Net emissions of greenhouse gases (CO<sub>2</sub>, CH<sub>4</sub>, N<sub>2</sub>O, HFCs, PFCs, SF<sub>6</sub> and NF<sub>3</sub>, and, if relevant, other gases identified by the IPCC) (t/year) and in carbon dioxide equivalent (CO<sub>2</sub>e) using global warming potential</li> <li>• Net emissions of short-lived climate pollutants (SLCPs): black carbon, organic carbon, CO, NMVOCs, sulfates</li> </ul>
Ozone depletion	<ul style="list-style-type: none"> <li>• Net emissions of ozone-depleting substances (such as CFC-11, CFC-113, halon 1211, methyl chloroform) (t/year)</li> <li>• Stratospheric ozone concentration (t/m<sup>3</sup>)</li> </ul>
Air quality and health impacts of air pollution (SDGs 3, 11, 12)	<ul style="list-style-type: none"> <li>• Emissions of air pollutants such as particulate matter (PM<sub>2.5</sub>, PM<sub>10</sub>), ammonia, ground-level ozone (resulting from VOCs and NO<sub>x</sub>), CO, SO<sub>2</sub>, NO<sub>2</sub>, fly ash, dust, lead, mercury and other toxic pollutants (t/year)</li> <li>• Concentration of air pollutants (mg/m<sup>3</sup>)</li> <li>• Indoor and outdoor air quality (air quality index)</li> <li>• Morbidity (DALYs, QALYs and ADALYs)</li> <li>• Mortality (avoided premature deaths per year)</li> </ul>
Visibility	<ul style="list-style-type: none"> <li>• Visual range (in units of distance)</li> <li>• Deciview (dv)</li> </ul>
Availability of fresh water (SDG 6)	<ul style="list-style-type: none"> <li>• Water consumption (m<sup>3</sup>) or total amount of water removed from freshwater sources for human use</li> <li>• Proportion of total water resources used (water scarcity)</li> <li>• Water-use efficiency or intensity</li> <li>• Stress-weighted water footprint (litres)</li> </ul>
Water quality (SDGs 6, 14)	<ul style="list-style-type: none"> <li>• Net emissions of SO<sub>2</sub>, NO<sub>x</sub>, phosphorus, nitrogen, toxic pollutants (t/year)</li> <li>• Acidity (pH)</li> <li>• Accumulated exceedance</li> <li>• Eutrophication from nutrient pollution (such as phosphorus and nitrogen compounds)</li> <li>• Toxicity from emissions of toxic chemicals (e.g. metals, PAH)</li> </ul>
Biodiversity of freshwater and coastal ecosystems (SDGs 6, 14)	<ul style="list-style-type: none"> <li>• Proportion of marine area protected</li> <li>• Proportion of fish stocks within safe biological limits</li> <li>• Percentage of fish tonnage landed with maximum sustainable yield</li> <li>• Damage on ecosystem (potential affected fraction of species)</li> <li>• Marine trophic index</li> <li>• Extinction rate</li> <li>• Biodiversity intactness index</li> </ul>

TABLE 5.5, continued

## Examples of indicators for selected impact categories

Impact category	Indicators
<b>Environmental impacts, continued</b>	
Biodiversity of terrestrial ecosystems (SDG 15)	<ul style="list-style-type: none"> <li>• Species diversity (number of species or species richness)</li> <li>• Change in threat status of species (abundance of selected key species, invasive alien species or endangered species)</li> <li>• Proportion of terrestrial area protected</li> <li>• Damage to ecosystem (potential affected fraction of species)</li> <li>• Extinction rate</li> <li>• Biodiversity intactness index</li> <li>• Quality of ecosystem services</li> </ul>
Land-use change, including deforestation, forest degradation and desertification (SDG 15)	<ul style="list-style-type: none"> <li>• Annual change in degraded or desertified arable land (% or hectares)</li> <li>• Area of forested land as a percentage of original or potential forest cover</li> <li>• Proportion of land area covered by forests</li> <li>• Area of forest under sustainable forest management</li> <li>• Arable and permanent cropland area</li> <li>• Area under organic farming</li> </ul>
Soil quality (SDG 2)	<ul style="list-style-type: none"> <li>• Net emissions of SO<sub>2</sub>, NH<sub>3</sub> and NO<sub>x</sub> (t/year)</li> <li>• Soil organic matter</li> <li>• Acidity (pH)</li> <li>• Extent of soil erosion</li> </ul>
Waste generation and disposal (SDG 12)	<ul style="list-style-type: none"> <li>• Solid waste generated (t/year)</li> <li>• Wastewater generated</li> <li>• Recycling rate (percentage of waste recycled)</li> <li>• Proportion of materials reused</li> <li>• Proportion of waste composted</li> </ul>
Treatment of solid waste and wastewater (SDG 6)	<ul style="list-style-type: none"> <li>• Proportion of solid waste and wastewater safely treated</li> </ul>
Energy (SDG 7)	<ul style="list-style-type: none"> <li>• Energy consumption</li> <li>• Energy efficiency</li> <li>• Energy generated by source</li> <li>• Renewable energy generation</li> <li>• Renewable energy share of total final energy consumption</li> <li>• Primary energy intensity of the economy (e.g. tonnes of oil equivalent/GDP)</li> </ul>
Depletion of non-renewable resources (SDG 12)	<ul style="list-style-type: none"> <li>• Consumption of mineral resources</li> <li>• Consumption of fossil fuels</li> <li>• Scarcity of resources</li> </ul>
Toxic chemicals released to air, water and soil	<ul style="list-style-type: none"> <li>• Emissions (t/year)</li> </ul>
Genetic diversity and fair use of genetic resources (SDGs 2, 15)	<ul style="list-style-type: none"> <li>• Genetic diversity of seeds, plants and animals</li> </ul>

TABLE 5.5, continued

## Examples of indicators for selected impact categories

Impact category	Indicators
<b>Environmental impacts, continued</b>	
Nuclear radiation	<ul style="list-style-type: none"> <li>• Human exposure efficiency relative to uranium-235</li> <li>• Morbidity (DALYs)</li> </ul>
Noise pollution	<ul style="list-style-type: none"> <li>• Noise level (decibels)</li> </ul>
<b>Social impacts</b>	
Accessibility and quality of health care (SDG 3)	<ul style="list-style-type: none"> <li>• Proportion of people with health insurance or access to public health system</li> </ul>
Hunger, nutrition and food security (SDG 2)	<ul style="list-style-type: none"> <li>• Prevalence rate of undernourished people</li> <li>• Average share of food expenditures in total household expenditures</li> <li>• Per capita total amount of net calories available in a given country</li> <li>• Level of nutrition or malnutrition</li> <li>• Agricultural crop diversity</li> </ul>
Illness and death (SDG 3)	<ul style="list-style-type: none"> <li>• Life expectancy (years)</li> <li>• Avoided premature deaths per year</li> <li>• Morbidity (DALYs, QALYs and ADALYs)</li> <li>• Maternal mortality</li> <li>• Infant mortality</li> <li>• Prevalence of diseases</li> <li>• Proportion of population with diagnosed diseases or hospitalized from specific diseases</li> <li>• Illnesses from hazardous chemicals, air pollution, water pollution and soil pollution</li> <li>• Prevalence or reduction in respiratory illnesses</li> <li>• Bioaccumulation of POPs and heavy metals</li> </ul>
Access to safe drinking water (SDG 6)	<ul style="list-style-type: none"> <li>• Percentage of population with access to safe drinking water</li> </ul>
Access to adequate sanitation (SDG 6)	<ul style="list-style-type: none"> <li>• Percentage of population with access to sanitation facilities</li> </ul>
Access to clean, reliable and affordable energy (SDG 7)	<ul style="list-style-type: none"> <li>• Percentage of population with access to clean, reliable and affordable energy</li> <li>• Price of energy</li> <li>• Emissions per unit of energy</li> <li>• Number and length of service interruptions</li> </ul>
Access to land (SDG 2)	<ul style="list-style-type: none"> <li>• Percentage of population with access to land</li> </ul>
Standard of living	<ul style="list-style-type: none"> <li>• Gross national income per capita (adjusted according to PPP\$)</li> </ul>
Quality of life and well-being (SDG 3)	<ul style="list-style-type: none"> <li>• OECD Better Life Index</li> <li>• Human Development Index</li> <li>• Gross national happiness</li> </ul>
Accessibility and quality of education (SDG 4)	<ul style="list-style-type: none"> <li>• Proportion of children getting primary and secondary school education</li> <li>• Average years of schooling</li> </ul>

TABLE 5.5, continued

## Examples of indicators for selected impact categories

Impact category	Indicators
<b>Social impacts, continued</b>	
Capacity, skills and knowledge development (SDGs 4, 12)	<ul style="list-style-type: none"> <li>• Proportion of youth and adults with scientific, technological or other skills, by type of skill</li> <li>• Number of people who have received training</li> </ul>
Climate change education, public awareness, capacity-building and research	<ul style="list-style-type: none"> <li>• Extent to which climate change education is mainstreamed in national education policies, curricula, teacher education and student assessment</li> <li>• Proportion of population aware of climate change</li> <li>• Number of people who have received training</li> </ul>
Quality of institutions (SDG 10)	<ul style="list-style-type: none"> <li>• Effectiveness of institutions</li> <li>• Credibility of institutions</li> <li>• Accountability of institutions</li> <li>• Legitimacy of institutions</li> </ul>
Poverty (SDG 1)	<ul style="list-style-type: none"> <li>• Poverty rate (proportion of population living below national poverty line)</li> <li>• Proportion of people living on less than \$1.25 (SDGs), \$1.90 (World Bank) or other amount per day</li> <li>• Number of people living in poverty</li> <li>• Multidimensional poverty index (see <a href="http://hdr.undp.org/sites/default/files/hdr2015_technical_notes.pdf">http://hdr.undp.org/sites/default/files/hdr2015_technical_notes.pdf</a>)</li> </ul>
Economic inequality (SDGs 8, 10)	<ul style="list-style-type: none"> <li>• Income equality/inequality, average income for different groups, share of national income by income quintile</li> <li>• Wealth equality/inequality, average wealth for different groups, share of national wealth by wealth quintile</li> <li>• Wage equality/inequality, average wages for different groups</li> </ul>
Gender equality and empowerment of women (SDG 5)	<ul style="list-style-type: none"> <li>• Average income for women and men</li> <li>• Gender wage gap</li> <li>• Proportion or number of girls and women in schools</li> <li>• Proportion or number of women in tertiary education</li> <li>• Proportion or number of women in the labour force</li> <li>• Proportion or number of women in senior management positions</li> <li>• Proportion or number of women in senior government positions</li> <li>• Women's decision-making power within family/community</li> <li>• Women's ability to spend income earned</li> </ul>
Racial equality	<ul style="list-style-type: none"> <li>• Average income by racial/ethnic group</li> <li>• Proportion of people in schools by racial/ethnic group</li> <li>• Proportion of people in the labour force by racial/ethnic group</li> <li>• Proportion of people in senior management positions by racial/ethnic group</li> </ul>
Indigenous rights	<ul style="list-style-type: none"> <li>• Extent of recognition of ancestral land titles</li> <li>• Extent of free, prior and informed consent</li> <li>• Extent of protection of indigenous traditional knowledge</li> <li>• Extent of empowerment of indigenous communities</li> </ul>



TABLE 5.5, continued

## Examples of indicators for selected impact categories

Impact category	Indicators
<b>Social impacts, continued</b>	
Mobility (SDG 11)	<ul style="list-style-type: none"> <li>• Number of people or proportion of population with convenient access to employment, schools, health care or recreation, by gender, age and persons with disabilities</li> </ul>
Traffic congestion (SDG 11)	<ul style="list-style-type: none"> <li>• Time lost during transportation</li> <li>• Economic cost of time lost</li> </ul>
Road safety (SDGs 3, 11)	<ul style="list-style-type: none"> <li>• Number of deaths and injuries from road traffic accidents per year</li> </ul>
Resilience to dangerous climate change and extreme weather events (SDG 13)	<ul style="list-style-type: none"> <li>• Creation and maintenance of climate-resilient infrastructure</li> <li>• Reduction of natural disaster risks</li> </ul>
<b>Economic impacts</b>	
Economic activity (SDG 8)	<ul style="list-style-type: none"> <li>• GDP</li> <li>• Gross national income</li> <li>• Local or state/provincial GDP</li> <li>• Annual growth rate of real GDP per capita</li> </ul>
Economic productivity (SDGs 2, 8)	<ul style="list-style-type: none"> <li>• Agricultural productivity (harvested crop yields per hectare)</li> </ul>
Jobs (SDG 8)	<ul style="list-style-type: none"> <li>• Number of people employed</li> <li>• Number of people unemployed</li> <li>• Employment rate</li> <li>• Unemployment rate</li> <li>• Number of jobs, including short-term jobs and long-term jobs, in different sectors</li> <li>• Number of new jobs created in different sectors</li> </ul>
Wages (SDG 8)	<ul style="list-style-type: none"> <li>• Average hourly wage (nationally or in different economic sectors)</li> <li>• Average hourly wage for different groups (by gender, income, etc.)</li> </ul>
Worker productivity	<ul style="list-style-type: none"> <li>• Labour productivity per hour or per unit of labour</li> <li>• Total employment or number of hours worked per GDP</li> </ul>
New business opportunities (SDG 8)	<ul style="list-style-type: none"> <li>• Number of new companies</li> <li>• Revenue and profit</li> <li>• Amount of new investment</li> <li>• Number of active long-term partnerships</li> </ul>
Growth of new sustainable industries (SDGs 7, 17)	<ul style="list-style-type: none"> <li>• Amount of investment in clean technology sector</li> <li>• Revenue and profit from clean technology sector</li> <li>• Number of projects</li> </ul>
Competitiveness of domestic industry in global markets	<ul style="list-style-type: none"> <li>• Market share</li> <li>• Quantity/value of exports</li> <li>• Balance of trade</li> </ul>

TABLE 5.5, continued

## Examples of indicators for selected impact categories

Impact category	Indicators
<b>Economic impacts, continued</b>	
Economic development from tourism and ecotourism (SDG 8)	<ul style="list-style-type: none"> <li>• Revenue from tourism</li> <li>• Tourism GDP as a proportion of total GDP</li> <li>• Number of jobs in tourism industries as a proportion of total jobs, and growth rate of jobs (by women/men)</li> </ul>
Income (SDG 10)	<ul style="list-style-type: none"> <li>• Income per capita</li> <li>• Median household income</li> <li>• Annual growth in household income</li> </ul>
Prices of goods and services	<ul style="list-style-type: none"> <li>• Energy prices</li> </ul>
Costs and cost savings	<ul style="list-style-type: none"> <li>• Fuel costs or cost savings</li> <li>• Health-care costs or cost savings</li> <li>• Economic costs of human health losses from air pollution based on social welfare indicator (ADALYs monetized in terms of social welfare valuation based on willingness to pay VSL estimates) or national accounts indicator (ADALYs monetized based on foregone output estimates based on productivity/wage approaches)</li> </ul>
Inflation	<ul style="list-style-type: none"> <li>• Inflation rate</li> </ul>
Balance of trade	<ul style="list-style-type: none"> <li>• Total imports</li> <li>• Total exports</li> <li>• Net imports</li> </ul>
Government budget surplus/deficit	<ul style="list-style-type: none"> <li>• Annual revenue</li> <li>• Annual expenditures</li> <li>• Annual surplus or deficit</li> </ul>
Energy independence	<ul style="list-style-type: none"> <li>• Net imports of fossil fuels (coal, oil, natural gas)</li> </ul>

*Abbreviations:* ADALY, averted disability-adjusted life year; CFC, chlorofluorocarbon; CH<sub>4</sub>, methane; CO, carbon monoxide; CO<sub>2</sub>, carbon dioxide; DALY, disability-adjusted life year; GDP, gross domestic product; HFC, hydrofluorocarbon; NF<sub>3</sub>, nitrogen trifluoride; NH<sub>3</sub>, ammonia; NMVOC, non-methane volatile organic compound; N<sub>2</sub>O, nitrous oxide; NO<sub>2</sub>, nitrogen dioxide; NO<sub>x</sub>, nitrogen oxides; OECD, Organisation for Economic Co-operation and Development; PAH, polycyclic aromatic hydrocarbon; PFC, perfluorocarbon; POP, persistent organic pollutant; PPP, purchasing power parity; QALY, quality-adjusted life year; SF<sub>6</sub>, sulfur hexafluoride; SO<sub>2</sub>, sulfur dioxide; VOC, volatile organic compound; VSL, value of statistical life



# PART III

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## **Qualitative approach to impact assessment**

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## 6 Identifying specific impacts within each impact category

*After choosing which impact categories to assess in [Chapter 5](#), the next step is to identify the specific impacts within each selected impact category. This chapter explains how to identify all potential impacts of a policy within each sustainable development impact category that has been included in the assessment boundary.*

*This step is relevant for all users – both those following qualitative and those following quantitative approaches – and for either ex-ante or ex-post assessment. For all users, the set of impacts identified in this chapter will be included in the qualitative assessment boundary and qualitatively assessed in [Chapter 7](#). For users following a quantitative approach, it is not necessary to estimate all the impacts identified in this chapter. Instead, the qualitative assessment step in [Chapter 7](#) will be used to determine which impacts are significant, and therefore recommended to be included in the quantitative assessment boundary and estimated (in [Chapter 8](#)). It is important to comprehensively consider all potential impacts in this chapter before setting the quantitative assessment boundary.*

### Checklist of key recommendations

- Identify all potential sustainable development impacts of the policy within each impact category included in the assessment, using a causal chain and table format, if relevant and feasible, in consultation with stakeholders
- Separately identify and categorize in- and out-of-jurisdiction sustainable development impacts, if relevant and feasible

### 6.1 Identify specific impacts of the policy within each impact category

A comprehensive understanding of impacts is crucial to the completeness and accuracy of the assessment. For each impact category included in the assessment boundary in [Chapter 5](#), it is a *key recommendation* to identify all potential sustainable development impacts of the policy within each impact category included in the assessment, using a causal chain and table format, if relevant and feasible, in consultation with stakeholders.

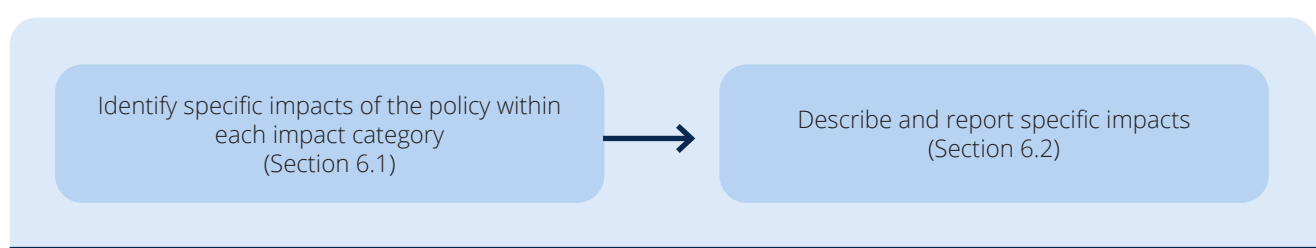
If significant sustainable development impacts are identified during this step that were not considered in [Chapter 5](#), users should consider revising the list of impact categories included in the assessment.

#### 6.1.1 Types of specific impacts

To identify sustainable development impacts, it can be useful to first identify the intermediate impacts resulting from the policy that lead to sustainable development impacts. “Intermediate impacts” are changes in behaviour, technology, processes or practices that result from the policy and lead to sustainable development impacts. “Sustainable development impacts” are changes in specific sustainable development impact categories, such as changes in air quality, jobs or health, among others outlined in [Chapter 5](#). [Figure 6.2](#) illustrates the relationship between intermediate impacts and sustainable development impacts.

FIGURE 6.1

### Overview of steps in the chapter



Sustainable development impacts are the impacts of interest (such as increased jobs in the solar manufacturing sector), whereas intermediate impacts lead to an impact of interest (such as increased demand for solar PV systems, which leads to increased solar PV manufacturing). Both intermediate and sustainable development impacts can be short term or long term.

An intermediate impact in one context may be a sustainable development impact in another context, depending on the policy objectives and circumstances. For example, cost savings may be a sustainable development impact in one context and, in another context, an intermediate impact towards using the savings to achieve improved nutrition, health care, education or quality of life.

Each impact category included in the assessment may have multiple distinct impacts. For example, a solar PV incentive policy may have five distinct sustainable development impacts within a

single impact category of jobs: an increase in jobs in the solar installation, operations and maintenance sectors; an increase in jobs in the solar manufacturing sector; an increase in jobs in the solar and grid technology sectors, including mining of rare earth minerals for solar cells; a decrease in jobs in the fossil fuel power plant design, operations and maintenance sectors; and a decrease in jobs in fossil fuel sectors.

To ensure a complete assessment, users should consider a wide range of potential impacts, as outlined in [Table 6.1](#). It is important to identify not only positive and intended impacts, but also potential negative and unintended impacts, to comprehensively assess the total net impact of the policy on the impact categories included in the assessment. In [Chapter 7](#), each impact will be qualitatively assessed to determine whether it is significant. Insignificant impacts will be excluded from the quantitative assessment boundary (for users following a quantitative approach).

**FIGURE 6.2**

### Intermediate impacts and sustainable development impacts



**TABLE 6.1**

### Types of impacts, definitions and examples

Type of impact	Definition	Examples for a solar PV incentive policy
Positive and negative	Impacts that are perceived as favourable or unfavourable from the perspectives of different stakeholder groups	Positive: Reduced air pollution from distributed fossil fuel generation Negative: Increased air pollution from solar production, transportation and installation
Intended and unintended	Impacts that are intentional or unintentional, based on the original objectives of the policy, and from the perspective of policymakers and stakeholders (In some contexts, intentional impacts are called primary impacts and unintended impacts are called secondary impacts.)	Intended: Reduced air pollution from distributed fossil fuel generation Unintended: Increased air pollution from solar production, transportation and installation



TABLE 6.1, continued

**Types of impacts, definitions and examples**

Type of impact	Definition	Examples for a solar PV incentive policy
Short term and long term	Impacts that are nearer or more distant in time, based on the amount of time between implementation of the policy and the impact	Short term: Increased renewable energy generation from more solar generation Long term: Increased energy independence from reduced imports of fossil fuels
In-jurisdiction and out-of-jurisdiction	Impacts that occur inside the geopolitical boundary over which the implementing entity has authority, such as a city boundary or national boundary, and impacts that occur outside the geopolitical boundary	In-jurisdiction: Increased domestic jobs for solar installation, operations and maintenance Out-of-jurisdiction: Increased jobs in other countries for solar manufacturing, since solar PV is imported
Technology	Changes in technology such as design or deployment of new technologies	Replacement of diesel generators with solar PV technology
Business and consumer	Changes in business practices or behaviour (such as manufacturing decisions), and consumer practices or behaviour (such as purchasing decisions)	Business: Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid-associated technologies Consumer: increased disposable household income due to a reduction in energy costs.
Infrastructure	Changes in existing infrastructure or development of new infrastructure	Reduced GHG emissions associated with decreased manufacturing of new fossil fuel generation plants
Market	Changes in supply and demand, prices, market structure or market share	Increased business opportunities for solar installation, operations and maintenance
Life cycle	Changes in upstream and downstream activities, such as extraction and production of energy and materials, or impacts in sectors not targeted by the policy	Increased air pollution from solar PV production, transportation and installation
Macroeconomic	Changes in macroeconomic conditions, such as GDP, income or employment, or structural changes in economic sectors	Increased household and business income and spending due to reduction in energy costs
Trade	Changes in imports and exports	Reduced imports of fossil fuels
Institutional	Changes in institutional arrangements	Establishment of a new government unit to implement the solar PV incentive policy
Distributional	Changes in how income, resources or costs are distributed among a population, or changes among different demographic groups, such as gender or income groups	Increased income for households, institutions and other organizations that install solar PV systems

Source: Adapted from WRI (2014).



The types of impacts in [Table 6.1](#) are intended to guide the development of a comprehensive list of potential impacts. The types of impacts are not mutually exclusive, so each impact will fit into multiple types. For example, a single impact may be positive, intended, in-jurisdiction and long term. [Table 6.1](#) provides users with different lenses to view impacts in different ways, to help identify all potential impacts of the policy. However, the list is neither prescriptive nor exhaustive, and not all types of impacts listed may be relevant to the policy being assessed.

### **In-jurisdiction and out-of-jurisdiction impacts**

It is a *key recommendation* to separately identify and categorize in- and out-of-jurisdiction sustainable development impacts, if relevant and feasible. Users should define the jurisdictional boundary based on what is most relevant, and be transparent about which jurisdictional boundary is used.

Separately tracking in- and out-of-jurisdiction impacts can help link the policy or action to the implementing jurisdiction's sustainable development goals by separating the impacts that affect the jurisdiction's goals from impacts that occur outside the jurisdiction. Separate tracking can also address potential double counting of out-of-jurisdiction impacts between jurisdictions.

Out-of-jurisdiction impacts may be especially relevant for subnational policies that have impacts in other subnational regions within the same country. Transnational impacts in neighbouring countries may also be relevant. Where collecting data from other jurisdictions is difficult, users may need to estimate impacts rather than using the more accurate data-collection methods that can be used within the implementing jurisdiction.

If a single impact is both in-jurisdiction and out-of-jurisdiction and separate tracking is not feasible, users can apportion the impact between in-jurisdiction and out-of-jurisdiction based on assumptions.

### **6.1.2 Methods for identifying and organizing specific impacts**

A variety of methods may be used to identify specific impacts resulting from a policy, including developing a causal chain and using an impact matrix table. For either method, stakeholder consultation, literature review and expert judgment can be used to identify impacts. The methods are not mutually exclusive and should be used in combination to identify all potential impacts.

Each specific impact should be characterized relative to a baseline scenario – that is, the conditions most likely to occur in the absence of the policy. For example, in a country where coal production is increasing significantly over time, jobs in the coal-mining sector may continue to increase even with a new solar PV incentive policy. However, jobs in the coal-mining sector would have increased by a greater amount if the new solar policy did not exist, since the policy reduces demand for coal relative to the baseline scenario. Therefore, the user should identify the impact as a decrease in jobs in the coal-mining sector resulting from the solar PV incentive policy, even though there is no decrease in absolute terms. In [Chapters 6](#) and [7](#), users should identify and characterize impacts relative to baseline scenarios in conceptual terms, even if baseline scenarios are not explicitly defined. [Chapter 8](#) provides detailed guidance on estimating baseline values in a quantitative assessment and may also be useful when identifying impacts relative to baseline scenarios.

### **Causal chain**

A causal chain is a conceptual diagram tracing the process by which a policy leads to various sustainable development impacts through a series of interlinked logical and sequential stages of cause-and-effect relationships. Developing a causal chain is a useful tool for identifying, organizing and communicating all potential sustainable development impacts of the policy. It helps users and stakeholders understand the logic and underlying assumptions of impacts by showing how the policy leads to changes through a series of intermediate impacts. To identify a comprehensive list of impacts, users should develop a causal chain that includes all potential impacts of the policy within each impact category included in the assessment, to the extent feasible.

To develop the causal chain, users should first identify the proximate (first-stage) intermediate impacts of the policy. It may be useful to first consider the inputs, resources and activities involved in implementing the policy to help identify the proximate impacts, or changes in behaviour, technology, processes or practices. Each first-stage impact represents a distinct “branch” of the causal chain. Each branch of the causal chain may lead to one or more intermediate impacts or sustainable development impacts. Users should extend each branch of the causal chain through a series of cause-and-effect relationships – that is, a series of intermediate effects – until the causal chain leads to all potential sustainable development impacts in the selected impact categories, to the extent feasible.

Figure 6.3 provides an example of a causal chain for a solar PV incentive policy that includes intermediate impacts and sustainable development impacts for one impact category: jobs. Users should identify all intermediate impacts that may lead to sustainable development impacts, and as many sustainable development impacts as possible, considering the types of impacts in Table 6.1.

It is possible that a sustainable development impact in one category may lead to another sustainable development impact in another category. For example, an increase in household income (a sustainable development impact relating to income) that results from a solar PV incentive policy may lead to increased demand for goods and services, which may lead to increased economic activity (a sustainable development impact relating to economic activity). Box 5.2 provides more information on interlinkages between related sustainable development impact categories.

In different situations, it may be more appropriate to develop either (1) a single causal chain that contains all sustainable development impact categories included in the assessment, or (2) separate causal

chains for each impact category. Where the number of impact categories is relatively small and where impact categories are interrelated, users may find it useful to include all sustainable development impact categories in a single, integrated causal chain. A single causal chain can help stakeholders understand all impact categories in a single diagram and the relationships between impact categories. On the other hand, if the impact categories included in the assessment are less closely related and do not have many intermediate impacts in common, or if developing an integrated causal chain would be too complex, users can develop separate causal chains for each selected impact category.

Figure 6.4 provides an example of a causal chain that includes multiple impact categories. It can be difficult to include all impact categories and specific impacts within a single causal chain, depending on the number of impact categories and specific impacts identified. Figure 6.4 includes all impact categories included in the assessment, but does not include all specific impacts within each impact category. Figure 6.5 separately illustrates social and economic impacts, rather than combining them in a single diagram.

FIGURE 6.3

Example of a causal chain for the jobs impact category

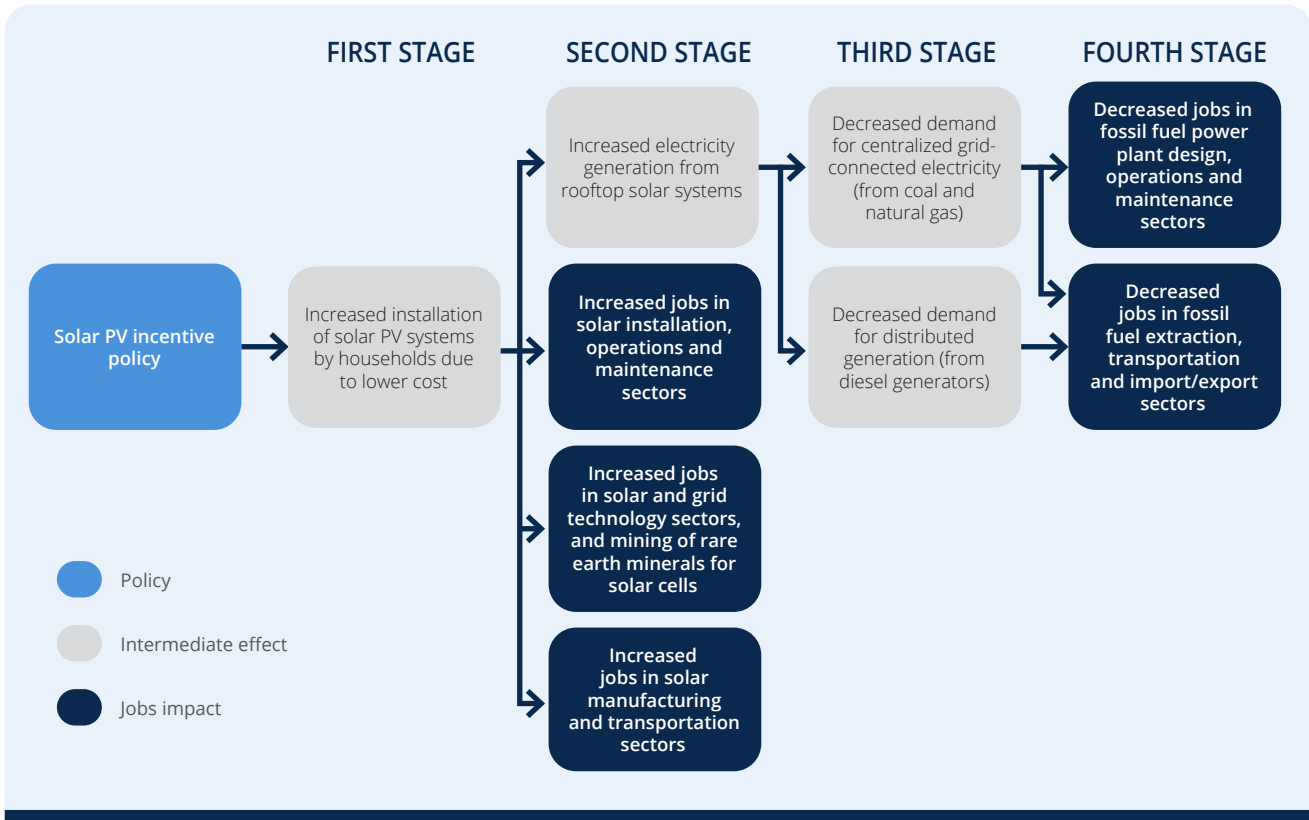


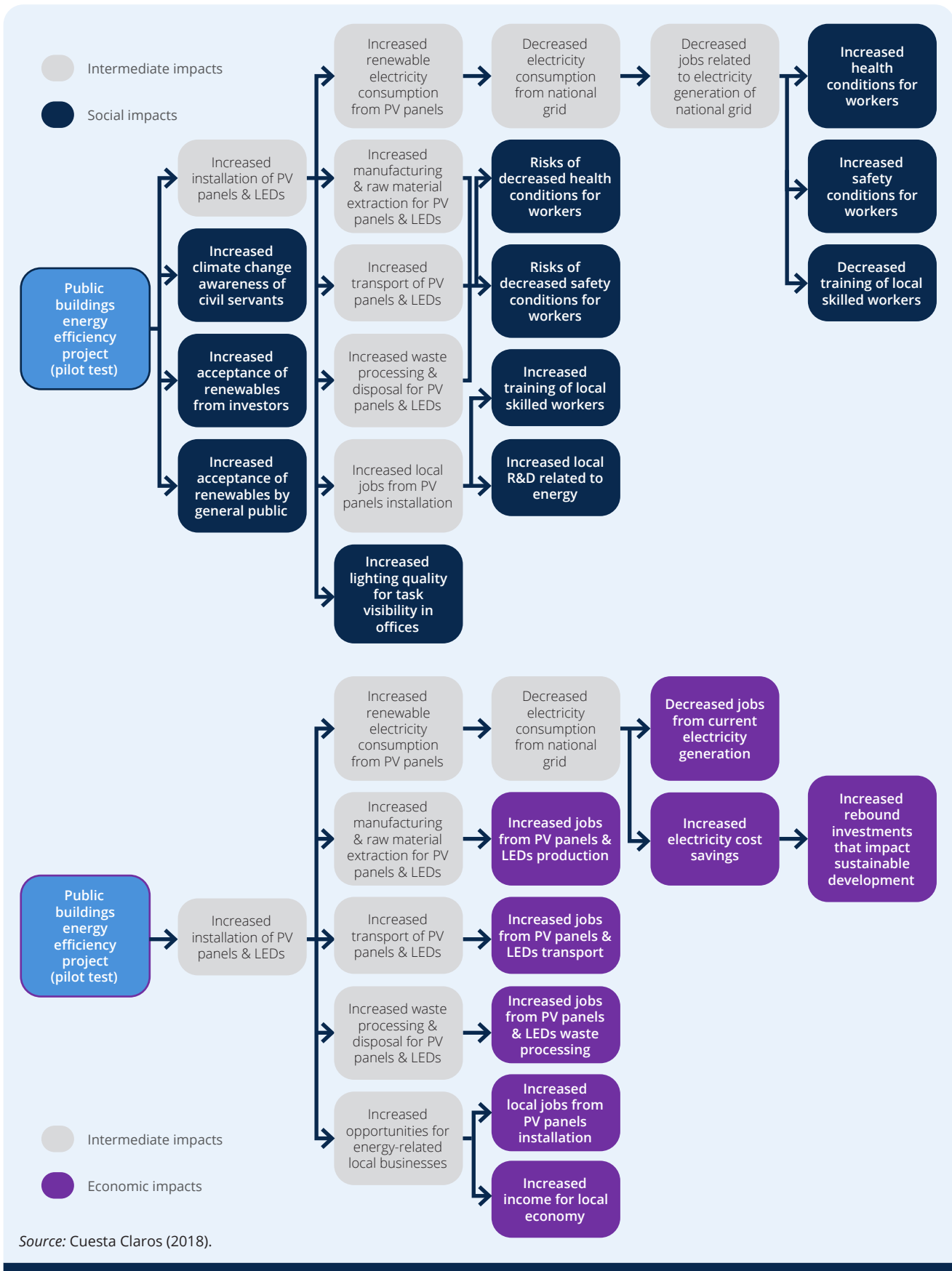
FIGURE 6.4

Example of a causal chain that includes all impact categories included in the assessment



FIGURE 6.5

Example of causal chains that separately illustrate social and economic impacts



Source: Cuesta Claros (2018).

If useful, the causal chain can be colour-coded or include symbols to designate different impact categories or types of impacts, such as positive versus negative impacts or in-jurisdiction versus out-of-jurisdiction impacts.

The causal chain should be as comprehensive as possible, rather than limited by geographic or temporal boundaries. To make the process more practical, users should only include those branches of the causal chain that are reasonably expected to lead to sustainable development impacts in categories selected for assessment. If the causal chain becomes too complex, users can summarize the sustainable development impacts for each branch without mapping each intermediate impact for each stage separately.

### Impact matrix table

Users may also find it helpful to develop an impact matrix table to identify specific impacts. To do so, users should select a set of impact types to put in the column headers and a different set of impact types in the row headers. Users then identify impacts for each combination of impact types. [Table 6.2](#) provides an example. Users can develop multiple impact matrix tables for the policy to ensure that all impacts are identified. Note that the purpose of the table is to help identify all potential impacts; whether a specific impact is classified as one type of impact or another is less important than developing a comprehensive list of potential impacts.

### 6.1.3 Literature review, stakeholder consultations and expert judgment

Users should review literature and conduct stakeholder consultations when identifying impacts and developing a causal chain or impact matrix table. Users can also use expert judgment to supplement these efforts.

To the extent feasible, users should review prior assessments or case studies of similar policies and impact categories. Additional literature that may be useful includes regulations, development plans, regulatory impact analyses, environmental impact assessments, risk assessments and economic studies. It may also be useful to refer to guidance or methods that are sector-specific and/or impact-category-specific. The ICAT website provides references to methods and models for assessing specific impacts, which can help users identify impacts.<sup>22</sup>

Users should also consult relevant experts and stakeholders when identifying impacts and constructing the causal chain. Different stakeholder groups approach a policy from different perspectives. By conducting stakeholder consultations to identify impacts, users can enhance the completeness of the impacts identified, identify and address possible unintended or negative impacts early on, and increase acceptance of the final assessment results. Stakeholder consultation may include interviews, surveys or focus groups. Chapter 8 of the ICAT *Stakeholder Participation Guide* provides information on how to consult stakeholders.

TABLE 6.2

#### Example of an impact matrix table for an illustrative solar PV incentive policy for the jobs impact category

Type of impact	Short term	Long term
Intended	<b>Increased</b> jobs in domestic solar PV installation, operations and maintenance sectors	<b>Increased</b> jobs in domestic solar PV manufacturing sector
Unintended	<b>Reduced</b> jobs in domestic fossil fuel sector	

Note: Increases in jobs are in green, and decreases in jobs are in red.

<sup>22</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>

## 6.2 Describe and report specific impacts

Communicating all identified impacts helps stakeholders understand the various impacts of the policy, and helps users determine the most relevant impacts to assess in a transparent and consistent manner. This is important to enable decision makers to take actions to address any negative impacts and enhance positive impacts.

Users should report all identified sustainable development impacts using a causal chain and a table format, if relevant and feasible. Reporting impacts using a causal chain helps users and decision makers understand in visual terms how the policy leads to changes across sustainable development impact categories. This can be useful for enhancing policy design, improving understanding of policy effectiveness and communicating the impacts of the policy to stakeholders. Reporting the impacts using a table format, such as the reporting template, helps users undertake the steps in the following chapters by using a single template.

To provide clarity for each identified impact, users should describe the direction of change (increase or decrease), and the underlying logic and causal relationship of how the impact is expected to occur. For example, impacts on jobs resulting from a solar PV incentive policy may include an “increase in jobs in solar manufacturing due to increased demand”, an “increase in jobs in solar PV installation due to increased demand” and a “decrease in jobs in the coal-mining sector due to decreased demand”. The level of detail will depend on the user’s objectives and context.

When reporting impacts using a table format, users should report all identified sustainable development impacts but, to keep the report simple for readers, it is not necessary to include intermediate impacts. Users should specify the impact category for each impact and whether it is in-jurisdiction, out-of-jurisdiction or mixed. If it would be helpful, users can report the type of impact, such as intended or unintended, short term or long term, or positive or negative, and the methods or sources used to identify each impact. [Table 6.3](#) provides a reporting template that can be used to report the identified impacts, using an illustrative example of a solar PV incentive policy.

TABLE 6.3

Example of reporting impacts using reporting template for a solar PV incentive policy

Impact categories included in the assessment (from Chapter 5)	Specific impacts identified (within each impact category)	In- or out-of-jurisdiction	Type of impacts (optional)	Methods/ sources used to identify impacts (optional)
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel-based power plants	In		
	Reduced GHG emissions from distributed fossil fuel generation	In		
	Reduced GHG emissions associated with manufacturing of new fossil fuel generation plants	In		
	Reduced GHG emissions from fossil fuel extraction and transportation	Both		
	Increased GHG emissions from solar PV production	Both		
	Increased GHG emissions from solar PV transportation and installation	In		
	Increased GHG emissions from increased production of goods and services due to increased income	In		



TABLE 6.3, continued

## Example of reporting impacts using reporting template for a solar PV incentive policy

Impact categories included in the assessment (from Chapter 5)	Specific impacts identified (within each impact category)	In- or out-of-jurisdiction	Type of impacts (optional)	Methods/ sources used to identify impacts (optional)
Air quality/ health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel-based power plants	In		
	Reduced air pollution from distributed fossil fuel generation	In		
	Reduced indoor air pollution from traditional use of biomass	In		
	Reduced air pollution from manufacturing of new fossil fuel generation plants	In		
	Reduced air pollution from fossil fuel extraction and transportation	Both		
	Increased air pollution from solar PV production	Both		
	Increased air pollution from solar PV transportation and installation	Both		
Waste generation and disposal	Increased air pollution from increased production of goods and services due to increased income	In		
	Decreased waste generation and disposal from reduced fossil fuel generation (e.g. coal ash)	In		
	Decreased waste generation and disposal from reduced fossil fuel production and transportation	Both		
	Increased waste generation and disposal from increased solar mining and panel production (e.g. silicon tetrachloride waste)	Both		
Renewable energy generation	Increased waste generation and disposal from discarded solar panels (e.g. cadmium and tellurium)	In		
	Increased renewable energy generation from increased solar generation	In		
Access to clean, affordable and reliable energy	Increased access to clean, affordable and reliable electricity	In		
	Decreased access to electricity due to fewer new coal power plants	In		
Capacity, skills and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Both		
	Decrease in training for skilled workers in fossil fuel sectors	Both		

TABLE 6.3, continued

## Example of reporting impacts using reporting template for a solar PV incentive policy

Impact categories included in the assessment (from Chapter 5)	Specific impacts identified (within each impact category)	In- or out-of-jurisdiction	Type of impacts (optional)	Methods/ sources used to identify impacts (optional)
Quality and safety of working conditions	Increased safety and working conditions due to more jobs in the solar installation sector, where workers have better working conditions	In		
	Increased safety and working conditions due to fewer jobs in the coal sector, where workers have worse working conditions	Both		
	Decreased safety and working conditions due to more jobs in silica mining and solar cell manufacturing, where workers have worse working condition (e.g. the lung disease silicosis, exposure to hydrofluoric acid and cadmium)	Both		
Jobs	Increased jobs in the solar installation, operations and maintenance sectors	In		
	Increased jobs in the solar panel manufacturing sector	Both		
	Increased jobs in the solar and grid technology sectors, and mining of rare earth minerals for solar cells	Both		
	Decreased jobs in the fossil fuel power operations and maintenance sectors	In		
	Decreased jobs in fossil fuel sectors	Both		
	Decreased job in fossil fuel generation technology sectors (e.g. supercritical and ultra-supercritical generation)	Both		
Income	Increased income for households, institutions and other organizations due to reduction in energy costs	In		
New business opportunities	Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid-associated technologies	Both		
	Decreased business opportunities for fossil fuel extraction and transportation, fossil fuel power plants, and fossil fuel-generated associated technologies	Both		
Energy independence	Increased energy independence from reduced imports of fossil fuels (e.g. oil and gas)	In		
	Decreased energy independence from foreign control over scarce resources needed to manufacture solar panels	In		

# 7 Qualitatively assessing impacts

*This chapter provides guidance on assessing sustainable development impacts qualitatively. This step is relevant for users who are following either a qualitative or a quantitative approach, and for either ex-ante or ex-post assessment. The chapter explains how to qualitatively assess each specific impact identified in [Chapter 6](#) and summarize the qualitative assessment results for each impact category.*

*For users following a quantitative approach, this qualitative step is used to prioritize which specific impacts to quantify in later chapters. The quantitative assessment boundary (defined in [Chapter 8](#)) should include all impacts determined to be significant based on the qualitative assessment in this chapter, where feasible.*

## Checklist of key recommendations

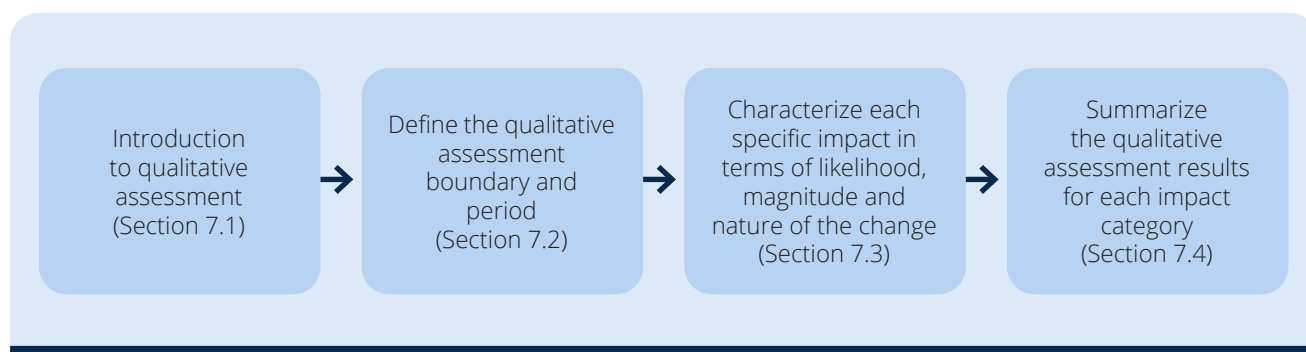
- Include all impact categories included in [Chapter 5](#) and all specific impacts identified in [Chapter 6](#) in the qualitative assessment boundary
- Define the assessment period
- Characterize each identified impact identified in [Chapter 6](#) based on the likelihood that each impact will occur, the magnitude of each impact and the nature of the change (positive or negative)
- Based on the assessment of likelihood and magnitude, determine which identified impacts are significant, in consultation with stakeholders
- Summarize the qualitative assessment results for each impact category, taking into account all significant impacts
- Separately assess the impacts of the policy on different groups in society, where relevant

## 7.1 Introduction to qualitative assessment

Qualitative assessment is an impact assessment approach that involves describing the impacts of a policy on selected impact categories in qualitative terms. This is in contrast to quantitative assessment,

FIGURE 7.1

### Overview of steps in the chapter



which involves estimating the impacts of a policy on selected impact categories in quantitative terms.

Qualitative assessment is simpler and requires fewer resources than quantitative assessment (outlined in later chapters). In some cases, the qualitative approach to impact assessment may be sufficient to meet the stated objectives of the assessment. However, the qualitative approach does not enable an accurate or quantified estimate of the impacts of a policy, which limits its ability to meet a wider set of objectives relating to understanding policy impact with greater certainty.

A qualitative assessment can use both qualitative and quantitative data. Qualitative data can be used to describe concepts that are harder to measure, such as quality, behaviour or experiences. Quantitative data can be used to measure or estimate quantities such as cost, time, area and energy. Whereas quantitative data can show how a policy is progressing and whether it has led to a given impact, qualitative methods (e.g. stakeholder interviews, focus groups, case studies) can show a more nuanced story of change, such as how or why a change happened for specific stakeholders, who has benefited and why, and experiences or impacts for different stakeholder groups. This qualitative information can help policymakers improve the policy over time. It can provide additional insights into a policy's specific local context and impacts, from experiences and perspectives of affected stakeholders.

In certain cases, qualitative assessments can be more subjective and uncertain than quantitative assessments. They can therefore lead to inaccurate and misleading results if they are not combined with a quantitative assessment. Depending on the level of sampling of different stakeholder groups, qualitative assessments can also be limited in coverage and therefore not representative of broader conditions or impacts, which can produce less reliable results and less ability to generalize impacts. Therefore, it can be helpful to use a combination of qualitative and quantitative data and approaches. For more information on qualitative methods, see [Appendix C](#).

## 7.2 Define the qualitative assessment boundary and period

The qualitative assessment boundary defines the scope of the qualitative assessment in terms of the range of dimensions, impact categories and specific impacts that are included in the qualitative assessment. It is a *key recommendation* to include

all impact categories included in [Chapter 5](#) and all specific impacts identified in [Chapter 6](#) in the qualitative assessment boundary.

Both short-term and long-term impacts may result from a policy, as identified in [Chapter 6](#). It is a *key recommendation* to define the assessment period. The assessment period is the time period over which impacts resulting from the policy are assessed. The assessment period can be shorter or longer than the policy implementation period (i.e. the period during which the policy is in effect).

For an ex-ante assessment, users should consider the assessment objectives and stakeholders' needs when determining the assessment period. For example, a five-year assessment period may be appropriate if the objective is to inform policymakers on sustainable development progress by the end of a five-year planning cycle. If the objective is to understand the expected contribution of the policy towards achieving a country's NDC, it may be most appropriate to align the assessment period with the NDC implementation period (e.g. ending in 2030). Similarly, to align the results with the achievement of SDGs under the 2030 Agenda for Sustainable Development, users may define an assessment period ending in 2030. To align with longer-term trends and planning, users should select an end date such as 2040 or 2050. If the objective is to have a comprehensive understanding of all impacts resulting from the policy, the assessment period should be based on when the full range of impacts are expected to occur.

For an ex-post assessment, the assessment period can be the period between the date the policy is implemented and the date of the assessment, or a shorter period between these two dates. The assessment period for a combined ex-ante and ex-post assessment should consist of both an ex-ante assessment period and an ex-post assessment period.

In addition, users can separately estimate and report impacts over any other time periods that are relevant. For example, if the assessment period is 2020–2040, a user may separately estimate and report impacts over the periods 2020–2030, 2030–2040 and 2020–2040.

If an appropriate assessment period cannot easily be determined, users can use short-term, medium-term or long-term classifications to define the assessment period. [Table 7.1](#) provides rules of thumb for assessment period lengths. Users can also define the time periods differently; in this case, users should report the time periods used.

TABLE 7.1

**Rules of thumb for ex-ante assessment periods**

Assessment period	Approximate assessment period
Short term	<5 years
Medium term	≥5 years and <15 years
Long term	≥15 years

Users who are assessing the GHG impacts and/or transformational impacts of the policy, following other ICAT methodologies, should align the assessment periods between the assessments to ensure a consistent and integrated assessment, or explain why there are differences in the assessment periods.

### 7.3 Characterize each specific impact in terms of likelihood, magnitude and nature of the change

It is a *key recommendation* to characterize each specific impact identified in [Chapter 6](#) based on:

- the likelihood that each impact will occur
- the magnitude of each impact
- the nature of the change (positive or negative).

Based on the assessment of likelihood and magnitude, it is a *key recommendation* to determine which identified impacts are significant, in consultation with stakeholders. Assessing the significance of each specific impact is an important step for the qualitative assessment. It is also useful when identifying the specific impacts to be included in the quantitative assessment boundary, where significance is used to determine which impacts should be quantified (in [Section 8.1](#)).

The following steps can be used to characterize each specific impact:

- Step 1. Assess the likelihood that each sustainable development impact will occur.

- Step 2. Assess the expected magnitude of each sustainable development impact.
- Step 3. Determine which identified impacts are significant, based on their likelihood and expected magnitude.
- Step 4. Determine the nature of the change (positive or negative).
- Step 5. Report the results.

#### 7.3.1 Step 1: Assess the likelihood that each sustainable development impact will occur

For each sustainable development impact identified in [Chapter 6](#), users should assess the likelihood that it will occur by classifying each impact according to the options in [Table 7.2](#). For ex-ante assessments, this involves predicting the likelihood of each impact occurring in the future as a result of the policy. For ex-post assessments, it involves assessing the likelihood that the impact occurred in the past as a result of the policy, since impacts may have occurred during the assessment period for reasons unrelated to the policy being assessed. If a given impact is unlikely to occur, the impacts that follow from that impact can also be considered unlikely to occur. If users cannot determine the likelihood of a specific impact, it should be classified as “possible”.

TABLE 7.2

**Assessing likelihood of sustainable development impacts**

Likelihood	Description	Approximate likelihood (rule of thumb)
Very likely	Reason to believe the impact will happen (or did happen) as a result of the policy.	≥90%
Likely	Reason to believe the impact will probably happen (or probably happened) as a result of the policy.	<90% and ≥66%
Possible	Reason to believe the impact may or may not happen (or may or may not have happened) as a result of the policy. About as likely as not. Cases where the likelihood is unknown or cannot be determined should be considered possible.	<66% and ≥33%
Unlikely	Reason to believe the impact probably will not happen (or probably did not happen) as a result of the policy.	<33% and ≥10%
Very unlikely	Reason to believe the impact will not happen (or did not happen) as a result of the policy.	<10%

Source: Adapted from WRI (2014).

To the extent possible, the likelihood classification should be based on evidence, such as published studies on similar policies and impact categories in the same or other jurisdictions, prior experience, modelling results, risk management methods, life cycle assessment (LCA) databases and studies, relevant media reports, consultation with stakeholders, and expert judgment.

Users can conduct other types of qualitative studies, including longitudinal impact assessment, sampling, interviews and ethnography, to inform the assessment. [Appendix C](#) provides an overview of qualitative research methods.

Because the determination can be subjective, users should solicit multiple viewpoints and consult stakeholders when assessing the likelihood of impacts. The *ICAT Stakeholder Participation Guide* (Chapter 8) provides more information on how to consult with stakeholders.

### 7.3.2 Step 2: Assess the expected magnitude of each sustainable development impact

Next, users should classify the magnitude of each sustainable development impact as major, moderate or minor (see [Table 7.3](#)).

It is not necessary to accurately calculate the relative magnitude of sustainable development impacts at this stage, but the classification should be based on evidence, to the extent possible. Evidence may include published studies on similar policies and impact categories in the same or other jurisdictions, prior experience, modelling results, LCA databases and studies, relevant media reports, consultation with experts and stakeholders, and expert judgment. [Appendix C](#) provides an overview of qualitative research methods.

If no data or evidence exist to estimate relative magnitudes, expert judgment and stakeholder consultation should be used to classify impacts as major, moderate or minor. If this is not possible, users should classify a given impact as “uncertain” or “cannot be determined”.

Magnitude represents the degree of change resulting, or expected to result, from the policy. Conceptually, the degree of change should be characterized relative to a baseline scenario that represents the events or conditions that would most likely occur in the absence of the policy. Since this is a qualitative assessment, this step does not require a detailed baseline assessment.



TABLE 7.3

**Estimating relative magnitude of sustainable development impacts**

Relative magnitude	Description
Major	The change in the impact category is (or is expected to be) substantial in size (either positive or negative). <sup>a</sup> The impact significantly influences the effectiveness of the policy with respect to that impact category.
Moderate	The change in the impact category is (or is expected to be) moderate in size (either positive or negative). <sup>a</sup> The impact somewhat influences the effectiveness of the policy with respect to that impact category.
Minor	The change in the impact category is (or is expected to be) insignificant in size (either positive or negative). <sup>a</sup> The impact is inconsequential to the effectiveness of the policy with respect to that impact category.

Source: Adapted from WRI (2014).

<sup>a</sup> The magnitude of the change should be considered relative to the broader conditions relating to the impact category or to the maximum potential impact from policy options considered feasible.

When determining the magnitude of the change, it may be useful to consider the extent of the area affected by the policy, such as:

- a single site (e.g. the impacts are restricted to areas within the boundaries of the site)
- local impacts (e.g. affecting the water supplies of a local community)
- regional impacts (e.g. affecting habitat areas that support species of regional significance)
- national impacts
- international impacts.

It may be useful to consider the duration of the change in terms of the length of time over which impacts may occur, such as short term (up to 5 years), medium term (5–15 years) and long term (greater than 15 years).

It may also be useful to consider the size of the groups (e.g. businesses or consumers) affected by the policy and the scale of change in the underlying activities (e.g. change in vehicle kilometres travelled or electricity consumption).

Determining whether an impact is major, moderate or minor requires comparing the expected impact with a reference point. Users should choose a reference point that produces the most

meaningful results based on the specific context and circumstances.

In general, users should assess the magnitude of each impact relative to the broader conditions relating to a given impact category (e.g. total level of air pollution in a region or total number of jobs), rather than in comparison with other impacts resulting from the policy.

Users can also classify impacts as major, moderate or minor in relation to the maximum level of impact considered feasible from various policy options available in a jurisdiction (e.g. the maximum level of air quality improvement or job creation considered feasible and realistic). Users should report the approaches and reference points used to determine the magnitude of impacts.

For example, a solar PV incentive policy may have three impacts in the impact category of air quality. Each impact should be assessed relative to the broader conditions – absolute levels of air pollution in the region – to determine whether it is minor, moderate or major. The determination of magnitude can alternatively be in relation to the maximum level of air pollution reduction considered feasible from various policy options that are available. See [Box 7.1](#) for an example. Note that impacts should be compared based on their absolute value, regardless of whether each impact is increasing or decreasing.

**BOX 7.1**

**Example of using estimates to assess relative magnitude of impact for a solar PV incentive policy**

A solar PV incentive policy has multiple impacts on the impact category of air quality, as measured by the indicator of sulfur dioxide (SO<sub>2</sub>) emissions. These include (1) reduced SO<sub>2</sub> emissions from fossil fuel combustion at power plants (assumed to be approximately 5,000 kg/year), (2) reduced SO<sub>2</sub> emissions from extraction and transportation of fossil fuels (assumed to be approximately 2,000 kg/year) and (3) increased SO<sub>2</sub> emissions from extraction and transportation of materials associated with solar panels (assumed to be approximately 200 kg/year).

Users should first decide the reference point to be used. In this case, the user decides to use the maximum potential impact from policy options considered feasible as the reference point, and estimates that quantity to be approximately 50,000 kg/year. Next, the user compares the approximate magnitude of each impact in relation to the reference point. The relative magnitude of “reduced SO<sub>2</sub> emissions from fossil fuel combustion” is 10% (5,000 divided by 50,000), the relative magnitude of “reduced SO<sub>2</sub> emissions from extraction and transportation of fossil fuels” is 4% (2,000 divided by 50,000), and the relative magnitude of “increased SO<sub>2</sub> emissions from extraction and transportation of materials associated with solar panels” is 0.4% (200 divided by 50,000). Based on this estimation, the first impact is considered major, the second impact is considered moderate and the third impact is considered minor.

**7.3.3 Step 3: Determine which identified impacts are significant, based on their likelihood and expected magnitude**

Once the likelihood and magnitude of each impact have been determined, users should combine the scores on likelihood and magnitude to determine whether each impact is significant. In general, users should consider impacts to be significant unless they are either minor in size, or unlikely or very unlikely to occur (see [Figure 7.2](#)). Depending on the context and assessment objectives, users can adopt other approaches to determining the significance of impacts, such as considering unlikely impacts that are major or moderate to be significant. Users should use a consistent approach to determining significance across all impacts. Both positive and negative impacts should be considered equally significant based on the same likelihood and magnitude criteria, to avoid a bias towards either positive or negative impacts. Users can separately assess positive impacts and negative impacts.

**7.3.4 Step 4: Determine the nature of the change (positive or negative)**

Users should characterize each sustainable development impact identified in [Chapter 6](#) as positive, negative or neutral. For example, an increase in available habitat area for a key species would be classified as positive, whereas habitat loss would be considered negative. The determination should be based on the perspectives of the user, policymakers and affected stakeholders. If it is not possible to determine whether the net impact is positive or negative, users should classify the impact as “unknown” or “cannot be determined”.

**7.3.5 Step 5: Report the results**

Users should report the outcomes of the qualitative assessment for each specific impact – that is, the likelihood, relative magnitude and nature of the change, and whether each impact is significant – and the methods and sources used. [Table 7.5](#) provides a reporting template that can be used.

[Box 7.2](#) provides a case study of consulting stakeholders during the qualitative assessment process.

FIGURE 7.2

**Recommended approach for determining significance, based on likelihood and magnitude**

Relative magnitude	Magnitude		
	Minor	Moderate	Major
Very likely	Insignificant	Significant	
Likely			
Possible			
Unlikely			
Very unlikely			

Source: Adapted from WRI (2014).

**BOX 7.2****Using stakeholder consultation to qualitatively assess impacts in Malawi**

The Initiative for Climate Action and Development in Malawi applied the ICAT *Sustainable Development Methodology* to assess the impacts of the Farmer Field Schools Approach, an element of the Malawi National Climate Change Management Policy. The project was an ex-post assessment of the environmental, social and economic impacts of a group of initiatives addressing pesticide risk reduction, poverty alleviation, the mainstreaming of climate change impacts in the irrigation sector, agricultural productivity and diversification, value chain and business development, and governance.

The objective was to assess policy effectiveness by determining whether actions are being implemented as planned and delivering intended results across multiple impact categories and across different groups in society. The findings will be used to improve policy design and implementation.

The impact categories, specific impacts and indicators assessed were drawn from the National Climate Change Management Policy, the objectives of programme donors, and selected indicators from the SDGs. Because of a lack of quantitative data, the project team carried out a qualitative assessment, using a mixed methods approach of literature review, case studies and stakeholder consultation.

The project team developed assessment questionnaires that included all the identified impact categories, specific impacts and indicators. Respondents were asked to qualitatively assess the impacts for each indicator in terms of likelihood, magnitude, positive or negative impact, and whether the impact was significant. Interviews and focus groups with identified stakeholders were carried out by enumerators who had completed training specifically for this project.

Target groups of stakeholders for the interviews were district government officials, representatives from non-governmental/civil society organizations, and community stakeholders (mostly participants in the Farmer Field Schools). Care was taken to ensure that marginalized groups were included in the consultation process. To identify community stakeholders, the project leads consulted the National Youth Network on Climate Change, the Coalition of Women Farmers and the Federation of Disability Organizations in Malawi. In total, 401 people were engaged, of whom 203 responded; respondents were evenly distributed across regions and groups of stakeholders.

[Table 7.4](#) provides examples of qualitative assessment results from the stakeholder respondents.

BOX 7.2, continued

Using stakeholder consultation to qualitatively assess impacts in Malawi

TABLE 7.4  
Examples of stakeholder responses for one programme

Dimension	Summary of stakeholder responses
Environmental impacts	<ul style="list-style-type: none"><li>• Water, land and waste impacts were considered to be likely, of major magnitude, positive and significant.</li><li>• Water acidification was considered to be very likely, of major magnitude, significant and negative.</li></ul>
Social impacts	<ul style="list-style-type: none"><li>• Health and well-being, education and culture, and welfare and equality indicators were considered to be likely, of major magnitude, positive and significant.</li><li>• Institutions and laws, indicators of public participation in policymaking, and access to administrative and judicial remedies were considered to be likely, of only moderate impact and positive.</li><li>• Labour rights and youth labour conditions were considered to be unlikely and not significant.</li><li>• Quality of jobs and fairness of wages were considered not applicable by the respondents.</li></ul>
Economic impacts	<ul style="list-style-type: none"><li>• Jobs, wages and worker productivity indicators were marked as not applicable by respondents.</li><li>• Business and technology, growth in new sustainable industries, and innovation were considered to be very likely, of major magnitude, positive and significant.</li></ul>

The results included a recommendation to introduce a quantitative aspect to performance measurement in the future, which can be used to define objectives, measure baseline data and track performance through a database.

7.4 Summarize the qualitative assessment results for each impact category

As the last step of the qualitative assessment, it is a *key recommendation* to summarize the qualitative assessment results for each impact category, taking into account all significant impacts. This involves summarizing the net impact of the policy on each impact category in descriptive terms, based on the qualitative assessment of specific impacts.

Users should comprehensively consider all significant impacts within each impact category, taking into account the magnitude and likelihood of both positive and negative impacts, and provide a succinct summary of the qualitative results for each impact category. Users should conclude that the policy has an overall positive or negative impact on a given impact category if the assessment of each significant impact is either positive or negative. If

the results are mixed and the conclusion is not clear for a given impact category, users should provide a balanced summary that includes both positive and negative impacts. See [Table 7.5](#) for an example of summarizing the qualitative assessment results.

It is a *key recommendation* to separately assess the impacts of the policy on different groups in society, where relevant. If relevant and feasible, users should separately summarize the conclusions for in-jurisdiction and out-of-jurisdiction impacts. Users should consult stakeholders when summarizing the assessment results to ensure that the qualitative summary properly characterizes the impact for each impact category. Stakeholders should be informed about the methods and sources used to determine the likelihood and magnitude of impacts. If insignificant impacts are deemed important by stakeholders, users should acknowledge the existence of such impacts in the summary.

TABLE 7.5

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 6 (identify specific impacts)		
Impact categories included in the assessment	Specific impacts identified	In- or out-of-jurisdiction	Type of impacts (optional)
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel-based power plants	In	
	Reduced GHG emissions from distributed fossil fuel generation	In	
	Reduced GHG emissions associated with manufacturing of new fossil fuel generation plants	In	
	Reduced GHG emissions from fossil fuel extraction and transportation	Both	
	Increased GHG emissions from solar production, transportation and installation	Both	
	Increased GHG emissions from increased production of goods and services due to increased income	In	
Air quality/health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel-based power plants	In	
	Reduced air pollution from distributed fossil fuel generation	In	
	Reduced indoor air pollution from traditional use of biomass	In	
	Reduced air pollution from manufacturing of new fossil fuel generation plants	In	
	Reduced air pollution from fossil fuel extraction and transportation	Both	
	Increased air pollution from solar PV production, transportation and installation	Both	
	Increased air pollution from increased production of goods and services due to increased income	In	
Waste generation and disposal	Decreased waste generation and disposal from reduced fossil fuel generation (e.g. coal ash)	In	
	Decreased waste generation and disposal from reduced fossil fuel production and transportation	Both	
	Increased waste generation and disposal from increased solar production (e.g. silicon tetrachloride waste)	Both	
	Increased waste generation and disposal from discarded solar panels (e.g. cadmium and tellurium)	In	
Energy	Increased renewable energy generation from increased solar generation	In	
Access to clean, affordable and reliable energy	Increased access to clean, affordable and reliable electricity	In	
	Decreased access to electricity due to fewer new coal power plants	In	

TABLE 7.5, continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 6 (identify specific impacts)		
Impact categories included in the assessment	Specific impacts identified	In- or out-of-jurisdiction	Type of impacts (optional)
Capacity, skills and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Both	
	Decrease in training for skilled workers in fossil fuel sectors	Both	
Quality and safety of working conditions	Increased safety and working conditions due to more jobs in the solar installation sector, where workers have better working conditions	Both	
	Increased safety and working conditions due to fewer jobs in the coal sector, where workers have worse working conditions	Both	
	Decreased safety and working conditions due to more jobs in silica mining and solar cell manufacturing, where workers have worse working condition (e.g. the lung disease silicosis, exposure to hydrofluoric acid and cadmium)	Both	
Jobs	Increased jobs in the solar installation, operations and maintenance sectors	In	
	Increased jobs in the solar panel manufacturing sector	Both	
	Increased jobs in the solar and grid technology sectors, and mining of rare earth minerals for solar cells	Both	
	Decreased jobs in the fossil fuel power operations and maintenance sectors	In	
	Decreased jobs in fossil fuel sectors	Both	
	Decreased jobs in fossil fuel generation technology sectors (e.g. supercritical and ultra-supercritical generation)	Both	
Income	Increased income for households, institutions and other organizations due to reduction in energy costs	In	
New business opportunities	Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid-associated technologies	Both	
	Decreased business opportunities for fossil fuel extraction, transportation, fossil fuel power plants, and fossil fuel-generated associated technologies	Both	
Energy independence	Increased energy independence from reduced imports of fossil fuels	In	
	Decreased energy independence from foreign control over scarce resources needed to manufacture solar panels	In	



TABLE 7.5, part II

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/ sources used
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel-based power plants	Very likely	Major	Positive	Yes	Major positive impact from displacing fossil fuel electricity with solar electricity. Although negative impacts do exist, they are insignificant.	Stakeholder consultation
	Reduced GHG emissions from distributed fossil fuel generation	Unlikely	Moderate	Positive	No		Reference: Timmons (2012)
	Reduced GHG emissions associated with manufacturing of new fossil fuel generation plants	Unlikely	Minor	Positive	No		Stakeholder consultation
	Reduced GHG emissions from fossil fuel extraction and transportation	Possible	Moderate	Positive	Yes		Reference: Clear Air Task Force (2001)
	Increased GHG emissions from solar production, transportation and installation	Likely	Minor	Negative	No		Reference: Mulvaney (2014)
	Increased GHG emissions from increased production of goods and services due to increased income	Likely	Minor	Negative	No		Reference: Druckman and Jackson (2008)

TABLE 7.5, part II – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/ sources used
Air quality/ health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel-based power plants	Very likely	Major	Positive	Yes	Major positive impact from displacing fossil fuel electricity with solar electricity. Although negative impacts do exist, they are insignificant.	Stakeholder consultation
	Reduced air pollution from distributed fossil fuel generation	Unlikely	Major	Positive	No		Stakeholder consultation
	Reduced indoor air pollution from traditional use of biomass	Very likely	Major	Positive	Yes		Reference: Fullerton, Bruce and Gordon (2008)
	Reduced air pollution from manufacturing of new fossil fuel generation plants	Likely	Minor	Positive	No		Expert judgment
	Reduced air pollution from fossil fuel extraction and transportation	Possible	Moderate	Positive	Yes		Reference: Clear Air Task Force (2001)
	Increased air pollution from solar PV production, transportation and installation	Likely	Minor	Negative	No		Reference: Mulvaney (2014)
	Increased air pollution from increased production of goods and services due to increased income	Likely	Minor	Negative	No		Reference: Druckman and Jackson (2008)

TABLE 7.5, part II – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/sources used
Waste generation and disposal	Decreased waste generation and disposal from reduced fossil fuel generation (e.g. coal ash)	Very likely	Moderate	Positive	Yes	Major positive impacts from reducing fossil fuel extraction, transportation and consumption, which outweigh moderate or insignificant negative impacts from solar-related mining and solar panel disposal	Reference: Clear Air Task Force (2001)
	Decreased waste generation and disposal from reduced fossil fuel production and transportation	Very likely	Major	Positive	Yes		Reference: Clear Air Task Force (2001)
	Increased waste generation and disposal from increased solar production (e.g. silicon tetrachloride waste)	Likely	Moderate	Negative	Yes		Reference: Mulvaney (2014)
	Increased waste generation and disposal from discarded solar panels (e.g. cadmium and tellurium)	Possible	Minor	Positive	No		Reference: Mulvaney (2014)
Energy	Increased renewable energy generation from increased solar generation	Very likely	Major	Positive	Yes	Major positive impact from increase in solar electricity	Stakeholder consultation

TABLE 7.5, part II – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/ sources used
Access to clean, affordable and reliable energy	Increased access to clean, affordable and reliable electricity	Very likely	Major	Positive	Yes	Major positive impact from increased solar electricity, which outweighs unlikely, insignificant negative impact	Stakeholder consultation
	Decreased access to electricity due to fewer new coal power plants	Unlikely	Minor	Negative	No		Stakeholder consultation
Capacity, skills and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Likely	Major	Positive	Yes	Major positive impact from solar sectors. Although a negative impact exists, it is insignificant.	Stakeholder consultation
	Decrease in training for skilled workers in fossil fuel sectors	Possible	Minor	Negative	No		Stakeholder consultation
Quality and safety of working conditions	Increased safety and working conditions due to more jobs in the solar installation sector, where workers have better working conditions	Very likely	Major	Positive	Yes	Major positive impact from solar sectors. Although negative impacts exist, they are insignificant.	Stakeholder consultation
	Increased safety and working conditions due to fewer jobs in the coal sector, where workers have worse working conditions	Likely	Moderate	Positive	Yes		Reference: Clear Air Task Force (2001)

TABLE 7.5, part II – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/sources used
Quality and safety of working conditions, continued	Decreased safety and working conditions due to more jobs in silica mining and solar cell manufacturing, where workers have worse working condition (e.g. the lung disease silicosis, exposure to hydrofluoric acid and cadmium)	Unlikely	Moderate	Negative	No	Major positive impact from solar sectors. Although negative impacts exist, they are insignificant, continued	Reference: Sarkar (2016)
Jobs	Increased jobs in the solar installation, operations and maintenance sectors	Very likely	Major	Positive	Yes	Major positive impacts from solar power plants and solar panel sectors, which outweigh moderate negative impact on coal extraction, transportation and import/export sectors	Reference: Solar Foundation (2016)
	Increased jobs in the solar panel manufacturing sector	Very likely	Major	Positive	Yes		Reference: Solar Foundation (2016)
	Increased jobs in the solar and grid technology sectors, and mining of rare earth minerals for solar cells	Possible	Minor	Positive	No		Stakeholder consultation

TABLE 7.5, part II – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/ sources used
Jobs, continued	Decreased jobs in the fossil fuel power operations and maintenance sectors	Likely	Minor	Negative	No	Major positive impacts from solar power plants and solar panel sectors, which outweigh moderate negative impact on coal extraction, transportation and import/export sectors, continued	Stakeholder consultation
	Decreased jobs in fossil fuel sectors	Likely	Moderate	Negative	Yes		Stakeholder consultation
	Decreased jobs in fossil fuel generation technology sectors (e.g. supercritical and ultra-supercritical generation)	Unlikely	Moderate	Negative	No		Stakeholder consultation
Income	Increased income for households, institutions and other organizations due to reduction in energy costs	Very likely	Major	Positive	Yes	Major positive impact from savings on energy spending	Stakeholder consultation
New business opportunities	Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid-associated technologies	Very likely	Major	Positive	Yes	Major positive impact from solar sectors. Although a negative impact exists, it is insignificant.	Reference: ConnectAmericas (no date)



TABLE 7.5, part II – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 7 (Qualitatively assess impacts)						
Impact categories included in the assessment	Specific impacts identified	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/ sources used
New business opportunities, continued	Decreased business opportunities for fossil fuel extraction, transportation, fossil fuel power plants, and fossil fuel-generated associated technologies	Likely	Minor	Negative	No	Major positive impact from solar sectors. Although a negative impact exists, it is insignificant, continued	Stakeholder consultation
Energy independence	Increased energy independence from reduced imports of fossil fuels	Very likely	Major	Positive	Yes	Major positive impact from decreased fossil fuel import. Although a negative impact exists, it is insignificant.	Stakeholder consultation
	Decreased energy independence from foreign control over scarce resources needed to manufacture solar panels	Possible	Minor	Negative	No	Although a negative impact exists, it is insignificant.	Reference: Simmons (2016)

TABLE 7.5, part III

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 8 (Define the quantitative assessment boundary)			
Impact categories included in the assessment	Specific impacts identified	Feasible to quantify?	Included in the quantitative assessment boundary?	Justification for exclusions or other comments
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel-based power plants	Yes	Yes	Included
	Reduced GHG emissions from distributed fossil fuel generation	No	No	Impact not significant
	Reduced GHG emissions associated with manufacturing of new fossil fuel generation plants	-	No	Impact not significant
	Reduced GHG emissions from fossil fuel extraction and transportation	No	No	No reliable data/ methods available
	Increased GHG emissions from solar production, transportation and installation	-	No	Impact not significant
	Increased GHG emissions from increased production of goods and services due to increased income	-	No	Impact not significant
Air quality/ health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel-based power plants	Yes	Yes	Included
	Reduced air pollution from distributed fossil fuel generation	No	No	Impact not significant
	Reduced indoor air pollution from traditional use of biomass	No	No	No reliable data/ methods available
	Reduced air pollution from manufacturing of new fossil fuel generation plants	No	No	Impact not significant
	Reduced air pollution from fossil fuel extraction and transportation	No	No	No reliable data/ methods available
	Increased air pollution from solar PV production, transportation and installation	-	No	Impact not significant
	Increased air pollution from increased production of goods and services due to increased income	-	No	Impact not significant

TABLE 7.5, part III – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 8 (Define the quantitative assessment boundary)			
Impact categories included in the assessment	Specific impacts identified	Feasible to quantify?	Included in the quantitative assessment boundary?	Justification for exclusions or other comments
Waste generation and disposal	Decreased waste generation and disposal from reduced fossil fuel generation (e.g. coal ash)	No	No	No reliable data/ methods available
	Decreased waste generation and disposal from reduced fossil fuel production and transportation	No	No	No reliable data/ methods available
	Increased waste generation and disposal from increased solar production (e.g. silicon tetrachloride waste)	No	No	No reliable data/ methods available
	Increased waste generation and disposal from discarded solar panels (e.g. cadmium and tellurium)	No	No	Impact not significant
Energy	Increased renewable energy generation from increased solar generation	Yes	Yes	Included
Access to clean, affordable and reliable energy	Increased access to clean, affordable and reliable electricity	Yes	Yes	Included
	Decreased access to electricity due to fewer new coal power plants	-	No	Impact not significant
Capacity, skills and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Yes	Yes	Included
	Decrease in training for skilled workers in fossil fuel sectors	-	No	Impact not significant
Quality and safety of working conditions	Increased safety and working conditions due to more jobs in the solar installation sector, where workers have better working conditions	No	No	No reliable data/ methods available
	Increased safety and working conditions due to fewer jobs in the coal sector, where workers have worse working conditions	No	No	No reliable data/ methods available
	Decreased safety and working conditions due to more jobs in silica mining and solar cell manufacturing, where workers have worse working condition (e.g. the lung disease silicosis, exposure to hydrofluoric acid and cadmium)	-	No	Impact not significant

TABLE 7.5, part III – continued

## Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 8 (Define the quantitative assessment boundary)			
Impact categories included in the assessment	Specific impacts identified	Feasible to quantify?	Included in the quantitative assessment boundary?	Justification for exclusions or other comments
Jobs	Increased jobs in the solar installation, operations and maintenance sectors	Yes	Yes	Included
	Increased jobs in the solar panel manufacturing sector	Yes	Yes	Included
	Increased jobs in the solar and grid technology sectors, and mining of rare earth minerals for solar cells	-	No	Impact not significant
	Decreased jobs in the fossil fuel power operations and maintenance sectors	-	No	Impact no significant
	Decreased jobs in fossil fuel sectors	Yes	Yes	Included
	Decreased jobs in fossil fuel generation technology sectors (e.g. supercritical and ultra-supercritical generation)	-	No	Impact no significant
Income	Increased income for households, institutions and other organizations due to reduction in energy costs	Yes	Yes	Included
New business opportunities	Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid-associated technologies	No	No	No reliable data/ methods available
	Decreased business opportunities for fossil fuel extraction, transportation, fossil fuel power plants, and fossil fuel-generated associated technologies	No	No	Impact not significant
Energy independence	Increased energy independence from reduced imports of fossil fuels	Yes	Yes	Included
	Decreased energy independence from foreign control over scarce resources needed to manufacture solar panels	-	No	Impact not significant

Abbreviation: -, not applicable



# PART IV

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## **Quantitative approach to impact assessment**

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## 8 Estimating the baseline

*This chapter is relevant for users who are following the quantitative approach to impact assessment. Quantifying impacts by defining changes relative to a baseline scenario may not always be necessary to meet the stated objectives of the assessment. Users can assess impacts qualitatively (in [Chapter 7](#)) or track trends in key indicators over time (in [Chapter 12](#)). Attributing impacts to specific policies relative to a baseline scenario is valuable since it enables an understanding of how effective policies are, relative to what would have happened in the absence of the policy. This information enables users to meet a wider range of objectives, outlined in [Chapter 2](#), such as improving policy design, selection and implementation, and determining whether policies have been effective.*

*The baseline scenario represents the events or conditions that would most likely occur in the absence of the policy being assessed. Properly estimating baseline values is a critical step, since it has a direct effect on the estimated impacts of the policy. In this chapter, users estimate baseline values for each indicator included in the quantitative assessment boundary. This chapter is relevant to both ex-ante and ex-post assessment, and provides guidance on estimating ex-ante and ex-post baseline scenarios.*

### Checklist of key recommendations

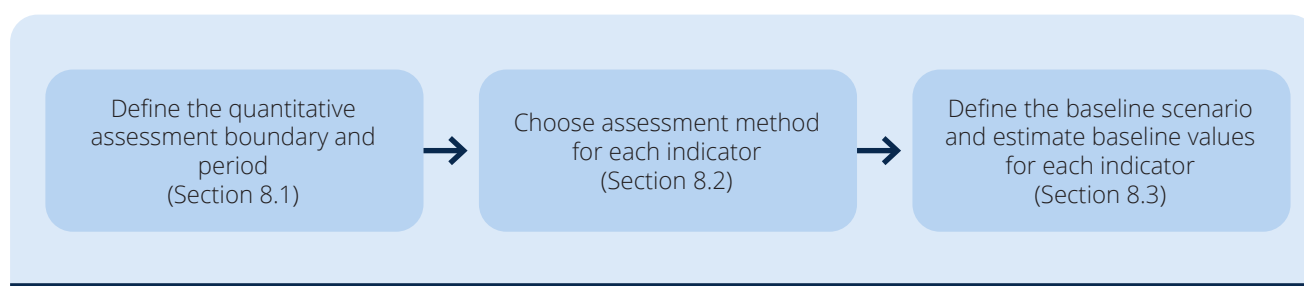
- Include all significant impacts in the quantitative assessment boundary, where feasible
- Define one or more appropriate indicators for each impact category included in the quantitative assessment boundary
- Define the assessment period
- Define a baseline scenario that represents the conditions most likely to occur in the absence of the policy for each indicator included in the assessment boundary
- Estimate baseline values over the assessment period for each indicator included in the assessment boundary
- Separately estimate baseline values for different groups in society, where relevant

### 8.1 Define the quantitative assessment boundary and period

The quantitative assessment boundary defines the scope of the quantitative assessment in terms of the range of dimensions, impact categories, specific impacts and indicators that are included in the quantitative assessment and estimated. Not all specific impacts identified in [Chapter 6](#) need to be estimated. It is a *key recommendation* to include all significant impacts in the quantitative assessment boundary, where feasible.

FIGURE 8.1

#### Overview of steps in the chapter





### 8.1.1 Choose which specific impacts to quantify

Users should determine which specific impacts to include in the quantitative assessment boundary and estimate, based on:

- the significance of each impact, as determined in [Section 7.3](#), based on a combination of likelihood and magnitude
- the feasibility of estimating each impact.

Feasibility may depend on data availability, technical capacity and resources available to estimate impacts, or other factors. If it is not feasible to estimate certain impacts, the decision to exclude them from the quantitative assessment boundary should be explained and justified. [Table 7.5](#) provides a template that can be used to report whether it is feasible to quantify each significant impact, whether the impact is included in the quantitative assessment boundary and, if it is not included, a justification for exclusion. The example in [Table 7.5](#) shows that, out of many identified impacts, 10 specific impacts are included in the quantitative assessment boundary. This short list of specific impacts is presented in [Table 8.1](#).

In general, users should not exclude any impacts from the quantitative assessment boundary that would compromise the relevance of the overall assessment. Users should ensure that the assessment appropriately reflects the impacts resulting from the policy and that it serves the decision-making needs of users of the assessment report. Exclusions may lead to misleading and biased results that do not accurately represent the impacts of the policy. Where possible, instead of excluding significant impacts, users should use simplified or less rigorous estimation methods to approximate each impact, or use proxy data to fill data gaps. Any significant impacts that are not quantified should be described qualitatively.

### 8.1.2 Choose which indicators to quantify

It is a *key recommendation* to define one or more appropriate indicators for each impact category included in the quantitative assessment boundary. The indicator(s) will be quantified in the baseline scenario and policy scenario to estimate the impact of the policy. Each indicator will generally require a different assessment method.

[Section 5.2](#) introduces indicators and provides examples in [Table 5.5](#). The initial indicators chosen

in [Chapter 5](#) may need to be revisited based on the outcomes of [Chapters 6](#) and [7](#), since the choice of indicators should be informed by which specific impacts are significant and included in the quantitative assessment boundary.

Users can define one or more indicators for each impact category. For example, within the impact category of air quality, a user may estimate the impact of the policy on multiple indicators, such as particulate matter (PM<sub>2.5</sub>, PM<sub>10</sub>), SO<sub>2</sub> and nitrogen oxides (NO<sub>x</sub>).

Some indicators for a given impact category are likely to be more feasible to quantify than others. Users should choose indicators for which it is possible to collect data and quantify impacts. If it is not possible to quantify a particular indicator, users should either select a different indicator for the same impact category or qualitatively assess any indicators and specific impacts that cannot be quantified.

The indicators selected in this step will be estimated in the baseline and policy scenarios (in [Chapters 8–10](#)), and monitored over time ([Chapter 12](#)). [Table 8.1](#) presents indicators selected for a solar PV incentive policy.

### 8.1.3 Define the assessment period

It is a *key recommendation* to define the assessment period. In general, the assessment period for a quantitative assessment should be the same as the period defined in [Section 7.2](#) for the qualitative assessment. In some cases, users may want to choose a different assessment period for the quantitative assessment, based on objectives, data availability or other reasons.

[Box 8.1](#) provides an example from an assessment in Mexico of how the choice of assessment period can have a significant impact on the overall assessment results.

TABLE 8.1

**Example of defining the quantitative assessment boundary for a solar PV incentive policy**

Chapter 5	Chapter 6 (Identify specific impacts)	Chapter 8 (Define the quantitative assessment boundary)		
Impact categories included in the assessment	Specific impacts included in the quantitative assessment boundary	Indicators to quantify	Feasible to quantify?	Included in the quantitative assessment boundary?
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel-based power plants	GHG emissions (tCO <sub>2</sub> e/year)	Yes	Yes
Air quality/ health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel-based power plants	Emissions of PM <sub>2.5</sub> , PM <sub>10</sub> , SO <sub>2</sub> and NO <sub>x</sub> (t/year); number of deaths due to air pollution	Yes	Yes
Energy	Increased renewable energy generation from increased solar generation	Solar installed capacity (MW); % solar of total installed capacity; % solar of total installed capacity of renewable energy sources	Yes	Yes
Access to clean, affordable and reliable energy	Increased access to clean, affordable and reliable electricity	Number of houses/ buildings/facilities with access to clean energy resulting from the policy	Yes	Yes
Capacity, skills and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Number of new skilled trainees and workers on the ground	Yes	Yes
Jobs	Increased jobs in the solar installation, operations and maintenance sectors	Number of new jobs resulting from the policy	Yes	Yes
	Increased jobs in the solar panel manufacturing sector	Number of new jobs resulting from the policy	Yes	Yes
	Decreased jobs in fossil fuel sectors	Number of jobs reduced resulting from the policy	Yes	Yes
Income	Increased income for households, institutions and other organizations due to reduction in energy costs	Savings in annual electric bills (\$/year)	Yes	Yes
Energy Independence	Increased energy independence from reduced imports of fossil fuels	Reduction in coal imports from the policy (t/year)	Yes	Yes

Abbreviations: MW, megawatt; t, tonne; tCO<sub>2</sub>e, tonne of carbon dioxide equivalent

**BOX 8.1****Selection of assessment periods and how assessment results vary over different time periods for a policy in Mexico**

A researcher at Aalto University assessed the sustainable development impacts of two climate actions in public buildings in Mexico: installing PV panels and changing fluorescent lamps to LED lamps. These actions are part of the Carbon Management Plan of the Mexican state of Jalisco. The assessment illustrates how the impacts of a policy can change over time. The net impacts of the policy may not be linear, and the nature of impacts could change from negative to positive or vice versa under different assessment periods. In such cases, it is important to assess and report both short- and long-term impacts.

Selected results of the assessment are shown in [Table 8.2](#), and [Figure 8.2](#) illustrates the trends in the policy's net impact over time for three selected impact categories. The assessment found that the nature and scale of impacts across short- and long-term time horizons, measured as the percentage of cumulative net impact compared with the baseline scenario, remain stable for some impact categories (GHG emissions, depletion of fossil resources, and air quality). For others (mineral resources depletion), the scale of the impact changes dramatically over time. For impact categories such as human toxicity and water ecotoxicity, the net impact changes from negative to positive when the assessment period is expanded from 5 years to 17 years. The policy had nearly all positive environmental impacts using a longer assessment period, compared with mixed results using a short assessment period.

**TABLE 8.2****Summary of environmental impacts resulting from LED lamp replacement policy over 5- and 17-year assessment periods**

Impact category	Unit	Cumulative impact over 5 years				Cumulative impact over 17 years			
		Baseline scenario	Policy scenario	Net impact	% net impact	Baseline scenario	Policy scenario	Net impact	% net impact
GHG emissions	tCO <sub>2</sub> e	239	146	Reduction of 93	-39	724	409	Reduction of 315	-43
Depletion of mineral resources	kg Cu eq	66	243	Increase of 177	267	288	315	Increase of 27	9
Depletion of fossil resources	kg oil eq	74,990	46,104	Reduction of 28,886	-39	226,106	128,755	Reduction of 97,351	-43
Freshwater consumption	m <sup>3</sup>	531	467	Reduction of 64	-12	1,851	1,170	Reduction of 681	-37
Air quality	DALY	0.24	0.16	Reduction of 0.08	-34	0.64	0.37	Reduction of 0.27	-42
Human toxicity	DALY	0.025	0.029	Increase of 0.004	15	0.088	0.061	Reduction of 0.027	-30
Water ecotoxicity	kg 1,4-DCB	6,255	7,190	Increase of 936	15	24,739	18,549	Reduction of 6,190	-25

*Abbreviations:* DALY, disability-adjusted life year; kg 1,4-DCB, kilograms of 1,4-dichlorobenzene; kg Cu eq, kilograms of copper equivalent; kg oil eq, kilograms of oil equivalent

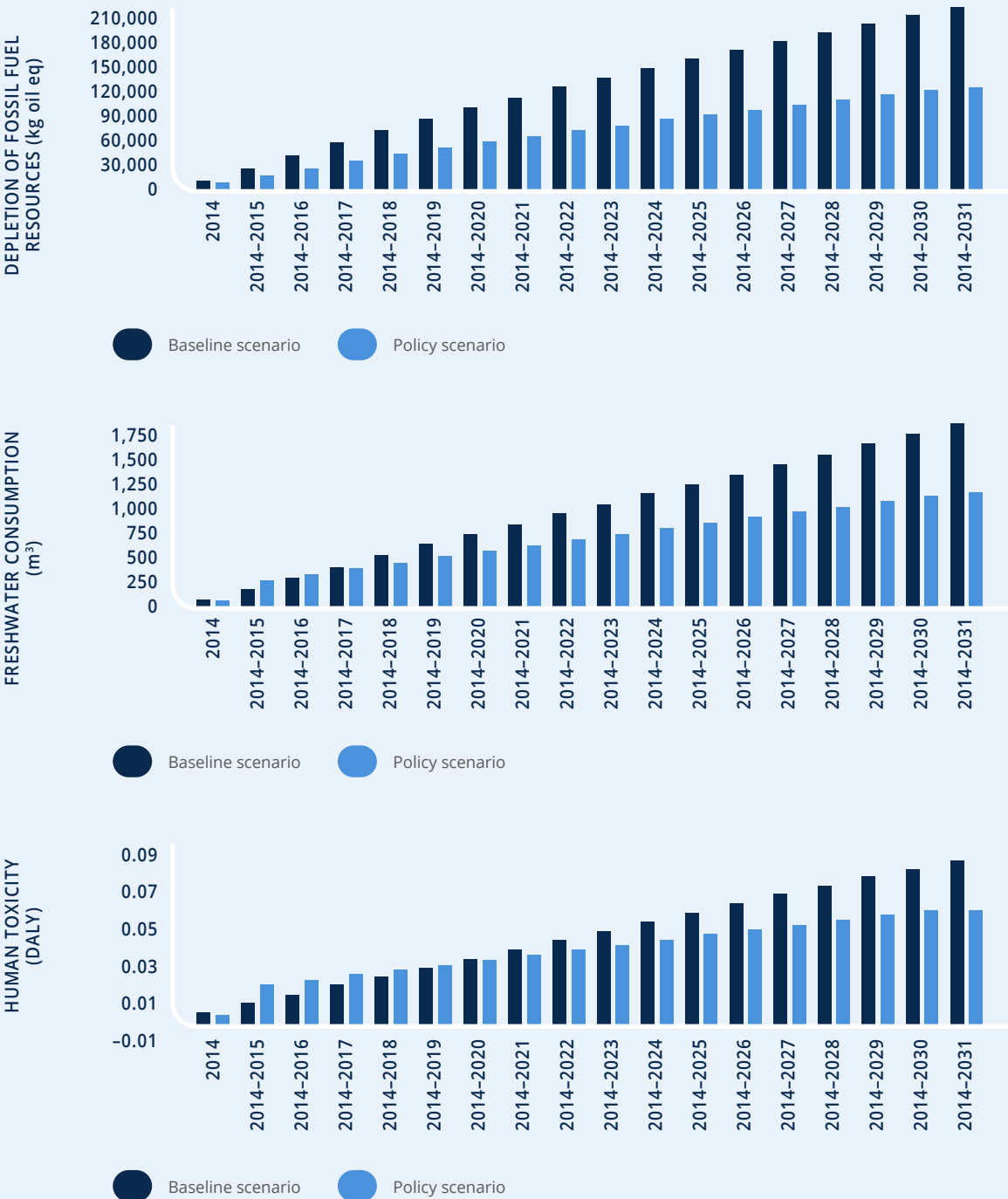
*Note:* Positive (good) results are shown in black and negative (bad) results are shown in red.

BOX 8.1, continued

Selection of assessment periods and how assessment results vary over different time periods for a policy in Mexico

FIGURE 8.2

Cumulative impact of the policy on depletion of fossil fuel resources, freshwater consumption and human toxicity



## 8.2 Choose assessment method for each indicator

Estimating the impacts of a policy involves comparing the outcome of the policy with an estimate of what would most likely have happened in the absence of that policy.

The impact of a policy can be quantified in three ways:

- **Scenario method** – comparison of a baseline scenario with a policy scenario for the same group or region, where separate baseline and policy scenarios are defined and estimated
- **Deemed estimates method** – a simplified approach to the scenario method, where the change resulting from a policy is estimated directly without separately defining and estimating baseline and policy scenarios
- **Comparison group method** – comparison of one group or region affected by the policy with an equivalent group or region not affected by the policy.

Ex-ante assessments can only use the scenario method or deemed estimates method. Ex-post

assessments can use any method. If appropriate, users can use a different assessment method for each indicator included in the assessment boundary. The choice of method should depend on which would yield the most accurate results for a given indicator in the context of the assessment objectives, and the data and resources available.

### 8.2.1 Scenario method

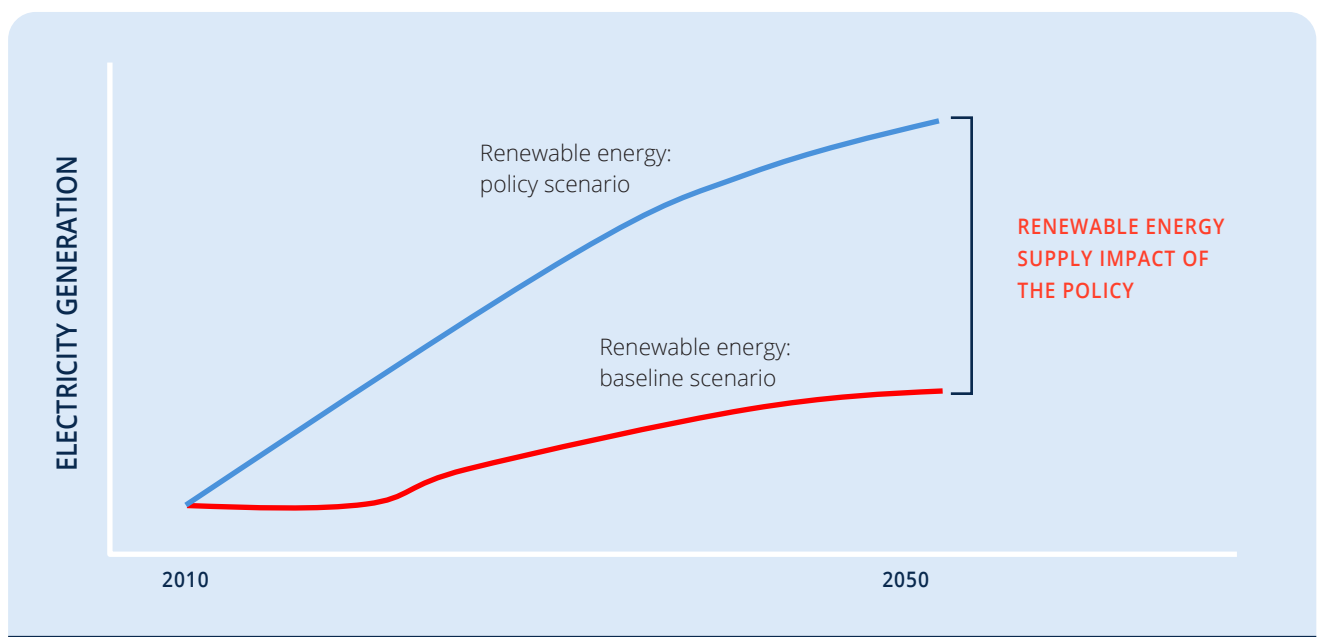
Using the scenario method, users quantify the impact of a policy by comparing two scenarios:

- the baseline scenario, which represents the events or conditions most likely to occur in the absence of the policy (or package of policies) being assessed
- the policy scenario, which represents the events or conditions most likely to occur in the presence of the policy (or package of policies) being assessed.

Figure 8.3 illustrates using the scenario method to quantify the impact of a renewable energy policy on renewable electricity generation.

FIGURE 8.3

### Example of scenario method



In the scenario method, the baseline scenario depends on assumptions relating to key impact drivers over the assessment period. Drivers include other policies that have been implemented or adopted, as well as non-policy drivers, such as economic conditions, energy prices and technological development.

Baseline scenarios can be determined ex-ante or ex-post. An ex-ante baseline scenario is a forward-looking baseline scenario, typically established before implementation of the policy, which is based on forecasts of drivers (such as projected changes in population or economic activity, or other drivers that affect the impact category), in addition to historical data. Ex-ante baseline scenarios are used for ex-ante assessment in [Chapter 9](#).

An ex-post baseline scenario is a backward-looking baseline scenario established during or after implementation of the policy. Ex-post baseline scenarios should include updates to the ex-ante forecasts of drivers, if an ex-ante assessment was first undertaken. Ex-post baseline scenarios are used for ex-post assessment in [Chapter 10](#).

The methods described in this chapter apply to both ex-ante and ex-post baseline scenarios. See [Figure 8.4](#) for an illustration of both types of baseline

scenarios. [Box 8.2](#) provides an example of applying the scenario method. [Appendix A](#) includes examples of using the scenario method for a solar PV incentive policy.

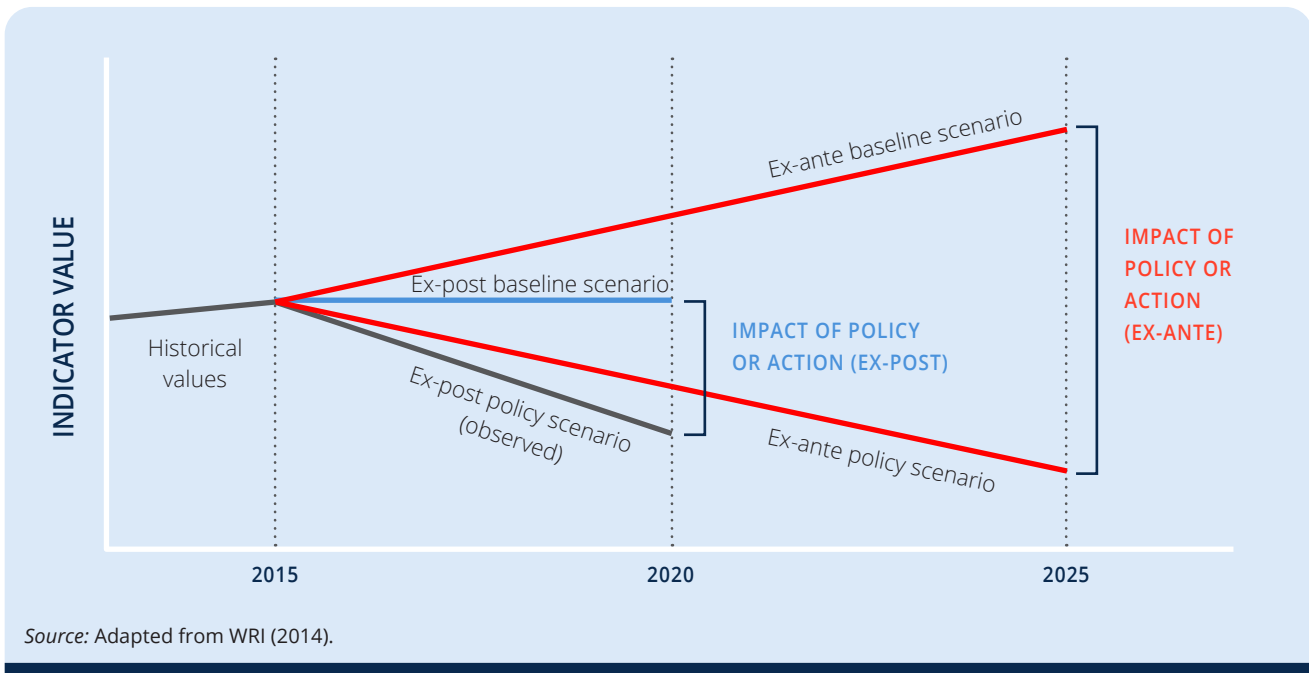
8.2.2 Deemed estimates method

The deemed estimates method (sometimes called a “deemed savings” or “unit savings” approach) is a simplified variation of the scenario method. It involves calculating the impact of a policy without separately defining and estimating baseline and policy scenarios and comparing the two. This method may be appropriate for certain common or homogeneous policies and actions where deemed estimate values are reliable, or in cases where the scenario method is not practical.

To carry out the approach, users estimate the impact by multiplying the number of projects or measures taken as a result of the policy (such as the number of solar PV systems installed) by deemed estimate values that represent the change per project or measure taken (such as the change in jobs or reduction in air pollution per megawatt of solar energy installed). For example, to estimate the energy savings from a policy to replace inefficient lightbulbs with energy-efficient lightbulbs, a user can

FIGURE 8.4

Ex-ante and ex-post baseline scenarios



**BOX 8.2****Scenario method example – waste policy in Brazil**

To quantify a range of socioeconomic benefits of an integrated solid waste management policy in Brazil, a baseline scenario was compared with four policy scenarios. The baseline scenario assumes that, without the policy, 58% of solid waste would go to sanitary landfills, most of which flare the methane produced. The remaining waste goes to open dumps, where methane vents to the atmosphere.

The four policy scenarios were as follows:

1. All waste sent to a sanitary landfill, with 50% of landfill gas (LFG) collected and flared.
2. Same as scenario 1, but LFG is used to generate electricity that displaces natural gas from the power grid.
3. Anaerobic digestion of organic waste, with electricity generation.
4. Composting of organic waste.

The calculated impacts of implementing all four policy scenarios together, relative to the baseline scenario, are as follows:

- 44,000–110,000 jobs are created.
- 0.5–1.1% of Brazil's electricity demand is saved.
- Brazil's gross domestic product (GDP) increases by \$13.3–35.2 billion between 2012 and 2032.
- GHG emissions are reduced by 158–315 MtCO<sub>2</sub>e.
- 2,500–4,900 premature deaths from air pollution are avoided, with a monetized value of \$5.5–10.6 billion
- 550,000–1.1 million tonnes of crops are saved, worth \$61–120 million.
- Total net present value of development objectives exceeds \$100 billion.

*Source:* ClimateWorks Foundation and World Bank Group (2014).

multiply the number of lightbulbs replaced by the difference in energy use between a typical inefficient bulb and a typical replacement bulb.

Such approaches simplify the calculation and data collection required to quantify the impact of a policy. However, the calculation risks being oversimplified and inaccurate. The deemed estimates method typically holds constant many factors that could influence the indicator. The estimated impact value (or “deemed estimate”) is an implicit representation of the difference between a baseline value and a policy scenario value, which may not use accurate or representative baseline or policy scenario assumptions. The deemed estimate value may assume that the maximum impact (such as energy savings) will be attained, if it does not take into account the specific conditions under which the policy is implemented. For example, using the lightbulb example, the number of hours each lightbulb is in use in the implementing country may differ from the assumptions taken from impacts in another country. These factors should be taken into consideration when calculating impacts to ensure that estimates are realistic – for

example, by adjusting the number of hours of operation to represent the local context, or using a conservative estimate where there is uncertainty. Deemed estimate values can be customized to local circumstances or calculated based on local data, rather than using default factors.

Users can apply a different method for each indicator being assessed. For example, the deemed estimates method can be used for one indicator and the scenario method for other indicators. [Box 8.3](#) provides an example of using the deemed estimates method. [Appendix A](#) includes examples of using the deemed estimates method for a solar PV incentive policy.

### 8.2.3 Comparison group method

The comparison group method can only be used for ex-post assessments and if an equivalent comparison group exists. To reliably and credibly implement a comparison group method, actors affected by the policy (the policy group) and actors not affected by the policy (the comparison group or



control group) must be otherwise equivalent. Under ideal experimental conditions, the two groups would be randomly assigned to ensure that any differences between the groups are a result of the policy, rather than any underlying systematic differences or biases. If random assignment is not possible, other methods can be used to control for external factors, avoid “selection bias”, and ensure valid comparisons (described further in [Chapter 10](#)).<sup>23</sup>

If an appropriate comparison group is not available, the scenario method or deemed estimates method should be used. In some cases, data obtained from a comparison group can also be used to update, calibrate or validate assumptions and data used in the scenario method or deemed estimates method. [Box 8.4](#) provides an example of the approach.

The remainder of this chapter focuses on steps involved in applying the scenario method. Guidance

### BOX 8.3

#### Example of deemed estimates method

A Gold Standard (GS) study used a deemed estimates method to capture and monetize the environmental and socioeconomic net benefits associated with GS carbon projects. To quantify the improvements in health from a cookstoves project, the mortality rate was applied to the number of households with cookstoves to determine the reduction in mortality. First, the indicator was identified as the difference in indoor PM<sub>2.5</sub>. Next, the study created an index based on the linear relationship between indoor air quality and mortality. The percentage reduction in mortality was calculated by applying PM<sub>2.5</sub> changes to the index. The mortality rate was then applied to the number of households with cookstoves to determine the reduction in mortality.

Source: Gold Standard (2014).

### BOX 8.4

#### Example of deemed estimates method

The United Kingdom Government provides analysts and policymakers at all levels of government with guidance on how to assess and review policies and projects to ensure that public funds are well spent. It views evaluation as essential to determining whether policies are effective.

The guidance, provided in *The Magenta Book*, includes approaches for using a control group to establish a baseline (i.e. counterfactual) scenario. It suggests that controlling policy allocation (i.e. which individuals or areas receive policy interventions, and when) can play a key role in successful impact evaluation by affecting whether there is a meaningful comparison group. The guidance offers several examples of how to do this:

- **Pilots.** Allow the policy to be tried and information to be collected before committing full-scale resources. Not every potential subject is exposed to the policy, and people who are not exposed can act as a control group.
- **Randomization and randomized control trials (RCT).** Allocate by lottery or other purely random mechanism which individuals, groups or local areas receive the policy. Carefully conducted, an RCT provides the clearest evidence of whether a policy has had an impact.
- **Phased introduction.** Implement the policy sequentially over a period of time. The periods when some participants have received the intervention and others have not can serve to generate a comparison group.

Source: HM Treasury, United Kingdom (2011).

<sup>23</sup> For more information on the applicability of the comparison group method, see Coalition for Evidence-Based Policy (2014).

on the comparison group method is provided in [Chapter 10](#).

### 8.3 Define the baseline scenario and estimate baseline values for each indicator

This section provides guidance on defining the baseline scenario and estimating baseline scenario values using the scenario method. It is applicable to all ex-ante assessments and to ex-post assessments that use the scenario method.

[Figure 8.5](#) outlines the steps in this section. Users may find it useful to follow the steps in this section separately for each impact category being estimated, since the choices made regarding methods and data are likely to be different for each impact category. In this case, users should complete the steps for one impact category at a time, then repeat the process for each impact category included in the assessment. Involving stakeholders in the selection and estimation of baseline scenarios is important to ensure credible assumptions and valid results.

[Appendix A](#) provides an example of carrying out the steps in this section for a solar PV incentive policy.

#### 8.3.1 Select a desired level of accuracy and complexity

A range of methods and data can be used to estimate the baseline scenario. In general, users should follow the most accurate approach that is feasible in the context of the assessment objectives, capacity and resources. Because a wide variety of

methods and data can be used, it is important to report the methods, assumptions and data used to estimate the baseline scenario.

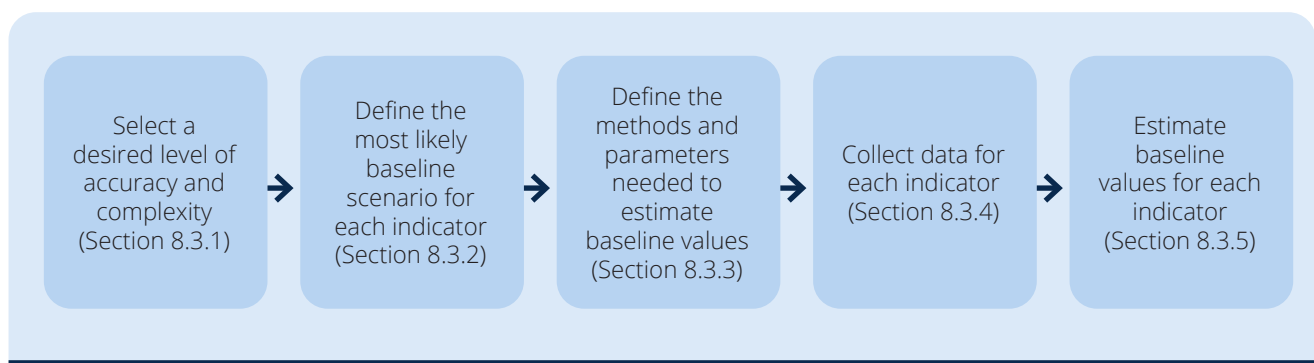
Users can choose different levels of accuracy for different impact categories included in the assessment. Users should consider the resources available for each impact category being assessed, and focus efforts on achieving higher levels of accuracy for impact categories determined to be the most relevant and significant. The availability of data, methods and models, or resources may constrain the level of accuracy, even for high-priority impacts. Users should clearly document the uncertainty – either qualitatively or quantitatively – associated with the results and explain how the methods chosen for the assessment provide an acceptable level of accuracy.

Estimation of the baseline scenario can range from simple to complex, as explained below and illustrated in [Figure 8.6](#):

- **Constant baseline.** A constant baseline uses historical or current values as the baseline scenario. This assumes that there will be no change in the impact category in the future in the absence of the policy. This is a simple “before” and “after” comparison to indicate the impacts of the policy.
- **Simple trend baseline.** A simple trend baseline uses historical trends as the basis for the baseline scenario, and assumes that the historical trend will remain the same into the future in the absence of the policy. This can take the form of a simple linear extrapolation, exponential extrapolation or other forms of extrapolation.

FIGURE 8.5

#### Overview of steps in defining the baseline scenario and estimating baseline scenario values



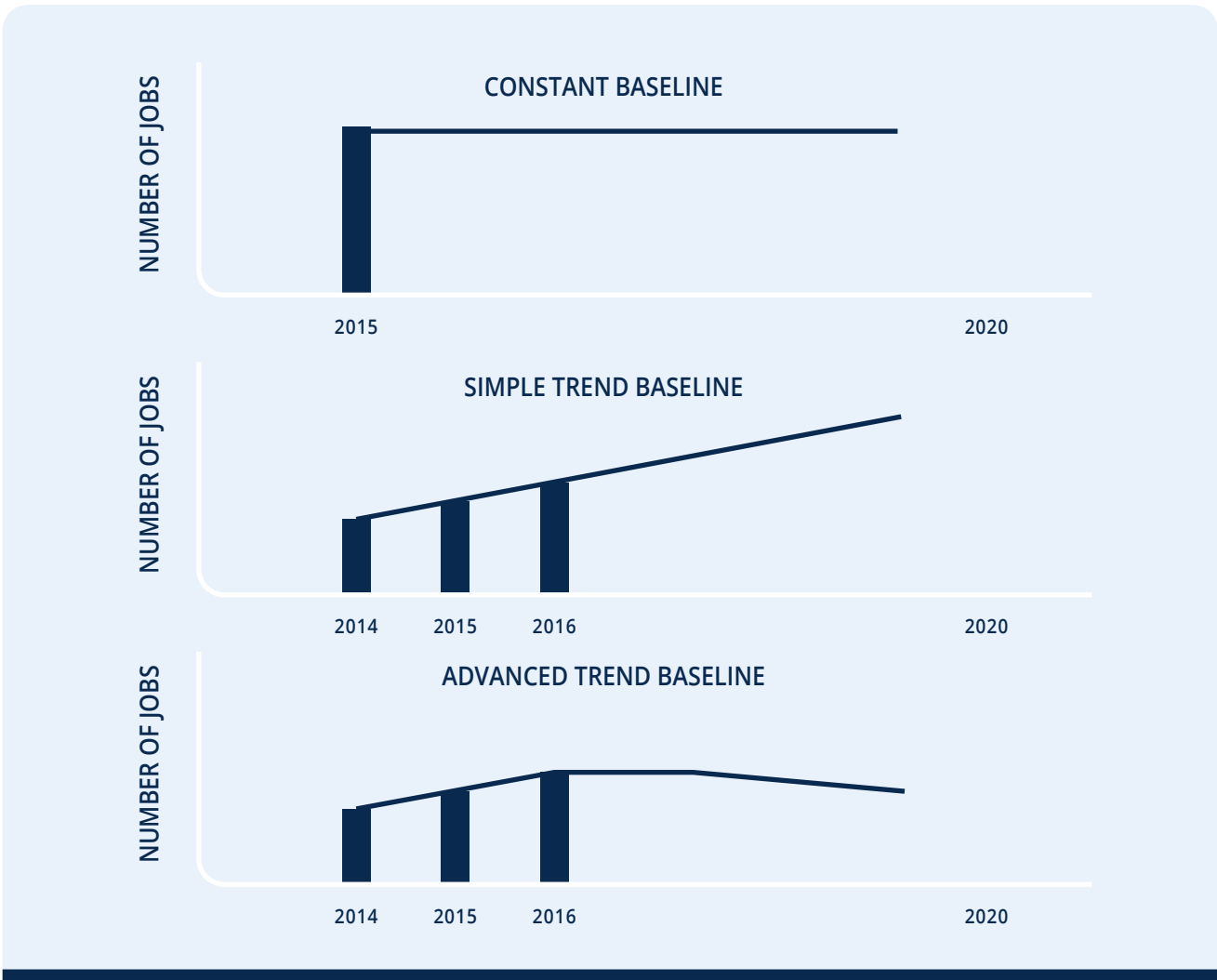
- Advanced trend baseline.** An advanced trend baseline is a more complex approach that models the impact of many interacting elements, such as the impacts of non-policy drivers (such as macroeconomic conditions) and other policies in affecting conditions in the future.

The choice of baseline scenario depends on which is most appropriate for a given impact category and situation, as well as users' resources, capacity, access to data, and availability of appropriate models and methods. Users should choose methods and data that yield the most accurate results within a given context, based on the methodological and data options available.

A constant baseline is the simplest option and may be appropriate when indicators are considered likely to remain stable over time. A simple trend baseline is most appropriate if the change in indicator values (rather than actual indicator values) is expected to remain stable over time. In general, more advanced baselines are likely to be more accurate, since they take into account various drivers that affect conditions over time. However, more advanced baselines will only be more accurate if the data and methods available to integrate the impacts of multiple drivers are robust. Users should weigh the priority of each impact category and allocate resources accordingly when determining the complexity of the baseline scenario.

FIGURE 8.6

Examples of constant, simple trend and advanced trend baselines



### 8.3.2 Define the most likely baseline scenario for each indicator

A critical step in applying the scenario method is to define the baseline scenario. It is a *key recommendation* to define a baseline scenario that represents the conditions most likely to occur in the absence of the policy for each indicator included in the assessment boundary.

Users should create a baseline scenario for each significant impact to be quantitatively assessed, where feasible. The baseline scenarios may be developed separately for each impact of interest.

The most likely baseline scenario depends on drivers that would affect the impact in the absence of the policy being assessed. Identifying key drivers for each significant impact being assessed and making reasonable assumptions about their most likely values in the absence of the policy being assessed can have a large effect on the baseline scenario, and consequently on the eventual estimate of the impact of the policy.

Drivers that affect baseline values are divided into two types:

- **other policies** – policies, actions and projects, other than the policy being assessed, that are expected to affect the impacts included in the assessment boundary
- **non-policy drivers** – other conditions, such as socioeconomic factors and market forces, that are expected to affect the impacts included in the assessment boundary

Users should ensure that baseline scenarios defined for each impact category are consistent. That is, where different impact categories are affected by common drivers or assumptions, the same values should be used for the baseline scenarios for each impact category. For example, if GDP is a common driver needed for assessing both the job impacts and the economic developments impacts of a solar PV incentive policy, users should use the same assumed GDP values for both impact categories.

Users should identify plausible baseline options and choose the option that is considered to be the most likely to occur in the absence of the policy. The choice should be made in consultation with stakeholders and experts. Possible options include:

- continuation of current technologies, practices or conditions

- discrete baseline alternatives, practices, technologies or scenarios (such as the least-cost alternative practice or technology), identified using environmental, financial, economic or behavioural analysis or modelling
- a performance standard or benchmark that indicates baseline trends.

#### Including other policies

In addition to the policy being assessed, there are likely to be other policies, actions or projects that affect the indicator being estimated. These may include regulations and standards, taxes and charges, subsidies and incentives, voluntary agreements, information instruments, or other types of policies and actions.

In the case of a national solar PV incentive policy, other policies that may affect the amount of solar PV installed by households and businesses in the baseline scenario include national regulations that facilitate connection of distributed generation to the electric grid (other national policies), municipal incentives to promote renewable energy at the local level (subnational policies), and utility incentives for solar PV installation (private sector actions). These other policies affect conditions in the baseline scenario and should be considered when a user is determining the incremental impact of the national solar PV policy compared with what would have happened in the absence of the policy. [Appendix A](#) provides an example of including other policies in the baseline scenario.

To identify other policies and actions to consider in the baseline scenario, users should identify key parameters in the assessment – such as the amount of solar PV installed – and identify other policies and actions that affect the same parameters.

Users should include all other policies, actions and projects in each baseline scenario that:

- have a significant effect on the impacts included in the assessment boundary
- are implemented or adopted at the time the assessment is carried out (for ex-ante assessment) or during the assessment period (for ex-post assessment).

[Table 8.3](#) provides definitions of implemented, adopted and planned policies, and guidance on whether to include each in the baseline scenario.

Published baseline values may already include the impact of existing policies and actions in the baseline scenario. If it is not possible to include a relevant policy in the baseline scenario, users should document and justify its exclusion.

Users can establish a significance threshold or other criteria to determine which policies, actions and projects are significant and should be included. For other policies that are included, users should determine whether they are designed to operate indefinitely or are limited in duration. Users should assume that policies will operate indefinitely unless an end date is explicitly stated.

### Including non-policy drivers

Non-policy drivers include a wide range of exogenous factors, such as socioeconomic factors and market forces, that may cause changes in the impact category but are not a result of the policy being assessed. Users should identify non-policy drivers based on literature reviews of similar assessments and policies, consultations with relevant experts and

stakeholders, expert judgment, modelling results, or other methods.

In the case of a solar PV incentive policy, non-policy drivers that affect the amount of solar PV installed by households and businesses in the baseline scenario may include the price of solar PV systems (the less expensive they are, the more households and businesses will install them) and the price of electricity (the more expensive electricity from the grid is, the greater the incentive for households and businesses to install solar PV systems). These factors affect conditions in the baseline scenario and should be considered to determine the impact of the solar PV incentive policy compared with what would have happened in the absence of the policy.

Users should include all non-policy drivers in the baseline scenario that are not caused by the policy being assessed (i.e. that are exogenous to the assessment), and that are expected to result in a significant change in calculated impacts between the baseline scenario and the policy scenario. In ex-ante

**TABLE 8.3**

### Definitions of implemented, adopted and planned policies and actions

Policy status	Definition	Guidance for inclusion in the baseline scenario
Implemented	Policies that are currently in effect, as evidenced by one or more of the following: (1) relevant legislation or regulation is in force, (2) one or more voluntary agreements have been established and are in force, (3) financial resources have been allocated, (4) human resources have been mobilized.	Should be included for both ex-ante and ex-post assessments.
Adopted	Policies for which an official government decision has been made and there is a clear commitment to proceed with implementation, but implementation has not yet begun (e.g. a law has been passed, but regulations to implement the law have not yet been established or are not being enforced).	Should be included for ex-ante assessment if policies are likely to be implemented and there is enough information to estimate the impacts. Should not be included for ex-post assessment.
Planned	Policy options that are under discussion, and have a realistic chance of being adopted and implemented in the future, but have not yet been adopted or implemented.	In some cases, users may want to include planned policies for ex-ante assessment – for example, if the objective is to assess the impact of one planned policy relative to other planned policies. Should not be included for ex-post assessment.

Source: Adapted from WRI (2014).

assessments, users do not need to include drivers that are expected to remain the same under both the policy scenario and the baseline scenario. Users can establish a significance threshold or other criteria to determine which non-policy drivers are significant.

To identify non-policy drivers that should be considered in the baseline scenario, users should identify key parameters in the assessment – such as the amount of solar PV installed – and identify other policies and actions that affect the same parameters.

Published baseline values may already include the impact of non-policy drivers in the baseline scenario. If it is not possible to include a relevant non-policy driver in the baseline scenario, users should document and justify its exclusion.

### Defining a range of baseline scenario options

If possible, users should identify the single baseline scenario that is considered most likely for each impact being assessed. In certain cases, multiple baseline options may seem equally likely. In such cases, users should consider estimating and reporting a range of results based on these alternative baseline scenarios. Users should conduct sensitivity analysis to see how the results vary depending on the selection of baseline options. Sensitivity analysis involves varying the parameters, or combinations of parameters, to understand the sensitivity of the overall results to changes in those parameters. It is a useful tool for understanding differences resulting from methodological choices and assumptions, and exploring model sensitivities to inputs. Sensitivity analysis is further described in [Chapter 11](#).

### Use of assumptions and expert judgment

Assumptions or expert judgment will likely be required where information is not available to

make a reasonable assumption about the value of a parameter. Users may need to use proxy data, interpolate information, estimate a rate of growth, or use other types of assumptions or judgment. Users can apply their own expert judgment or consult experts. When doing so, it is important to document that other data sources were not available, and the reasons why, and the rationale for the value chosen.

### 8.3.3 Define the methods and parameters needed to estimate baseline values

For each indicator to be assessed, users should first identify a method (such as an equation, algorithm or model) for estimating the baseline scenario, then identify the data requirements needed to quantify the baseline value using the chosen method. When selecting the baseline scenario method, consideration should be given to the data needs and data availability under both the baseline scenario and the policy scenario, since the same method or model should be used for both scenarios.

Multiple types of data can be used to estimate the impacts of policies, including bottom-up and top-down data (see [Table 8.4](#)).

Bottom-up and top-down data may be appropriate in different contexts and are valuable for different purposes. For example, top-down data may be most appropriate for national policies, whereas bottom-up data may be better suited to smaller-scale policies. The choice of bottom-up versus top-down approaches depends on data availability and the needs of the assessment.

A wide range of tools and models can be used to quantify social, environmental and economic

TABLE 8.4

### Overview of bottom-up and top-down data

Type of data	Description
Bottom-up	Bottom-up data are measured, monitored or collected at the facility, entity or project level. Examples are energy used at a facility (e.g. using a measuring device such as a fuel meter) and production output.
Top-down	Top-down data are macro-level data or statistics collected at the jurisdiction or sector level. Examples are national energy use, population, GDP and fuel prices. In some cases, top-down data are aggregated from bottom-up data sources.

Source: Adapted from WRI (2014).

impacts. Methods range from simple equations (e.g. simple extrapolation) to complex models (e.g. simulation models, computable general equilibrium models, integrated assessment models). Simple equations may not be sufficient to represent the complexity needed to accurately estimate baseline or policy scenarios, or to capture the difference between them. Detailed models may be needed to estimate the impacts of certain policies. Detailed models may also be appropriate when the chosen impact category includes multiple interacting parameters.

A variety of methods can be used, depending on what type of data is available and the level of accuracy desired. Some methods (e.g. engineering models) calculate or model the impact of a policy for each facility, project or entity affected by the policy, then aggregate across all facilities, projects or entities to determine the total impact of the policy. Other methods may include regression analysis or other statistical methods, simulation models, computable general equilibrium models or other models.

For example, a user assessing the impact of a solar PV incentive policy on jobs could use a bottom-up approach by multiplying the estimated number of buildings that install solar PV systems by the estimated number of workers needed to install and maintain solar PV systems per building, using data provided by individual companies. Alternatively, a user could use a top-down approach by using economic models based on national employment statistics on the number of people employed in the solar energy industry and other relevant variables. Hybrid approaches that combine elements of both bottom-up and top-down approaches may also be used.

The ICAT website<sup>24</sup> provides examples of tools and models to support impact quantification. Users can use existing methods or models, or develop new ones (if no relevant and appropriate methods or models exist). Users should select a tool that achieves sufficiently accurate results in the context of objectives, data availability and resource constraints. Objectives may range from theoretical explorations of policy questions, to practical applications of the results in a governmental regulatory or programmatic context, to forecasting for planning purposes. These needs will determine the range of sectors that must be included in the tool, the geographic scales and time frames. For

example, some users may choose simple scenarios to support their analyses, whereas others may want to use additional variables, longer time scales or more detailed time steps, or have the flexibility to incorporate changing policies or patterns and develop conditional futures. Likewise, some may be interested in assessing a small geographic region, a single sector or even a single project, whereas others may want multi-scale futures or integrated approaches.<sup>25</sup>

A suite of models may be available, with the choice between models depending on users' specific needs. Models will require varying levels of data input, user knowledge and expertise, and cost. Selecting the most appropriate tool will depend on users' available time and financial resources, as well as their team expertise. These considerations are illustrated in [Table 8.5](#).

[Table 8.6](#) provides an overview of types of economic models for quantifying economic impacts. [Box 8.5](#) provides an explanation of one model for quantifying job and economic impacts of constructing and operating power plants, such as wind farms. [Box 8.6](#) provides an example of a model for estimating the health and economic effects of air pollution.

<sup>24</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>

<sup>25</sup> USGCRP (2016).



TABLE 8.5

## Considerations for selecting tools to assess social, economic or environmental impacts

Level of depth/accuracy <sup>a</sup>	Model capabilities	Cost	Ease of use	Data inputs
Higher	Assumptions embedded in the model are dynamic; can optimize for a specific variable or output; may produce a range of quantitative outputs	Up to tens of thousands of dollars	Highly complex; use requires trained experts, and significant time to gather input data and produce model output (several weeks or months)	Highly data-intensive; may rely on software of models for inputs
↓				
	Assumptions embedded in the model are static; cannot optimize for a specific variable or output; may produce limited quantitative outputs	No cost or low cost	Designed for use by the public: easy to navigate and run; requires limited time to run (several hours or days)	Not data-intensive; relies on pre-populated data and default assumptions
Lower				

<sup>a</sup> The level of accuracy varies with the various attributes presented here. In reality, a complex, advanced model that has a high cost and requires extensive data inputs will only be as accurate as the quality of the data that go into it.

TABLE 8.6

## Overview of modelling approaches and tools for economic analysis

Method	Advantages	Disadvantages
Input–output model (also called multiplier analysis)	<ul style="list-style-type: none"> <li>Quantifies the total economic effects of a change in the demand for a given product or service</li> <li>Can be inexpensive</li> </ul>	<ul style="list-style-type: none"> <li>Static; multipliers represent only a snapshot of the economy at a given point in time</li> <li>Generally assumes fixed prices</li> <li>Typically does not account for substitution effects, supply constraints, and changes in competitiveness or other demographic factors</li> </ul>
Econometric models	<ul style="list-style-type: none"> <li>Usually dynamic; can estimate and track changes in policy impacts over time</li> <li>Coefficients are based on historical data and relationships, and statistical methods can be used to assess model credibility</li> </ul>	<ul style="list-style-type: none"> <li>Historical patterns may not be best indicator or predictor of future relationships</li> <li>Some econometric models do not allow foresight</li> </ul>
Computable general equilibrium models	<ul style="list-style-type: none"> <li>Accounts for substitution effects, supply constraints and price adjustments</li> </ul>	<ul style="list-style-type: none"> <li>Not available for all regions</li> </ul>
Hybrid models	<ul style="list-style-type: none"> <li>Most sophisticated, combining aspects of all the above</li> <li>Dynamic; can be used to analyse both short- and long-term impacts</li> <li>Can be used to model regional interactions</li> </ul>	<ul style="list-style-type: none"> <li>Can be expensive</li> </ul>

Source: U.S. EPA (no date, a).

**BOX 8.5**

**JEDI model for estimating job and economic impacts from power plants**

The National Renewable Energy Laboratory's Jobs and Economic Development Impact (JEDI) model is an Excel-based model that estimates the number of jobs and economic impacts from constructing and operating power plants, fuel production facilities and other projects at the local level. For example, JEDI estimates the number of construction jobs from a new wind farm. JEDI models are used by decision makers, public utility commissions, potential project owners, developers and others. The model estimates the project costs and the economic impacts in terms of jobs, earnings (i.e. wages and salaries) and output (i.e. value of production) resulting from the project. Jobs, earnings and output are distributed across three categories: project development and on-site labour impacts, local revenue and supply chain impacts, and induced impacts. The results are more likely to better reflect the actual impacts from the specific project if the user can incorporate project-specific data and the share of spending expected to occur locally. Project-specific data include a bill of goods (costs associated with actual construction of the facility, roads, etc., as well as equipment costs, other services and fees required), annual operating and maintenance costs, the portion of expenditures to be spent locally, financing terms and local tax rates. The analysis is not designed to provide a precise forecast, but rather an estimate of overall economic impacts from specific scenarios.

The JEDI model uses an input-output methodology. It uses economic data (multipliers and consumption patterns) to estimate the local economic activity and the resulting impact from new energy generation plants. This involves aggregating national and regional economic and demographic data to calculate inter-industry linkages, the relationships between changes in demand for goods and services, and the associated economic activity at the local and regional levels. Local spending results from using local labour (e.g. concrete pouring), services (e.g. engineering, design, legal), materials (e.g. wind turbine blades) or other components (e.g. nuts and bolts).

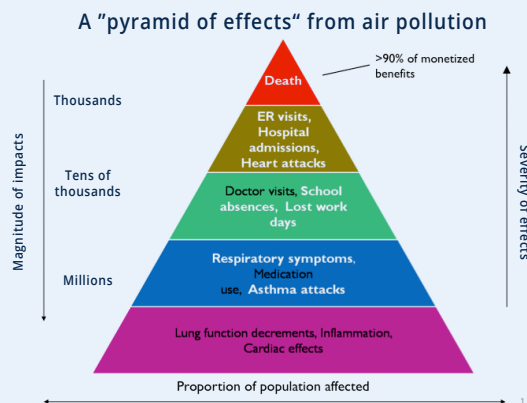
Source: NREL (no date).

**BOX 8.6**

**The Benefits Mapping and Analysis Program (BenMAP) model for estimating the health and economic effects of air pollution**

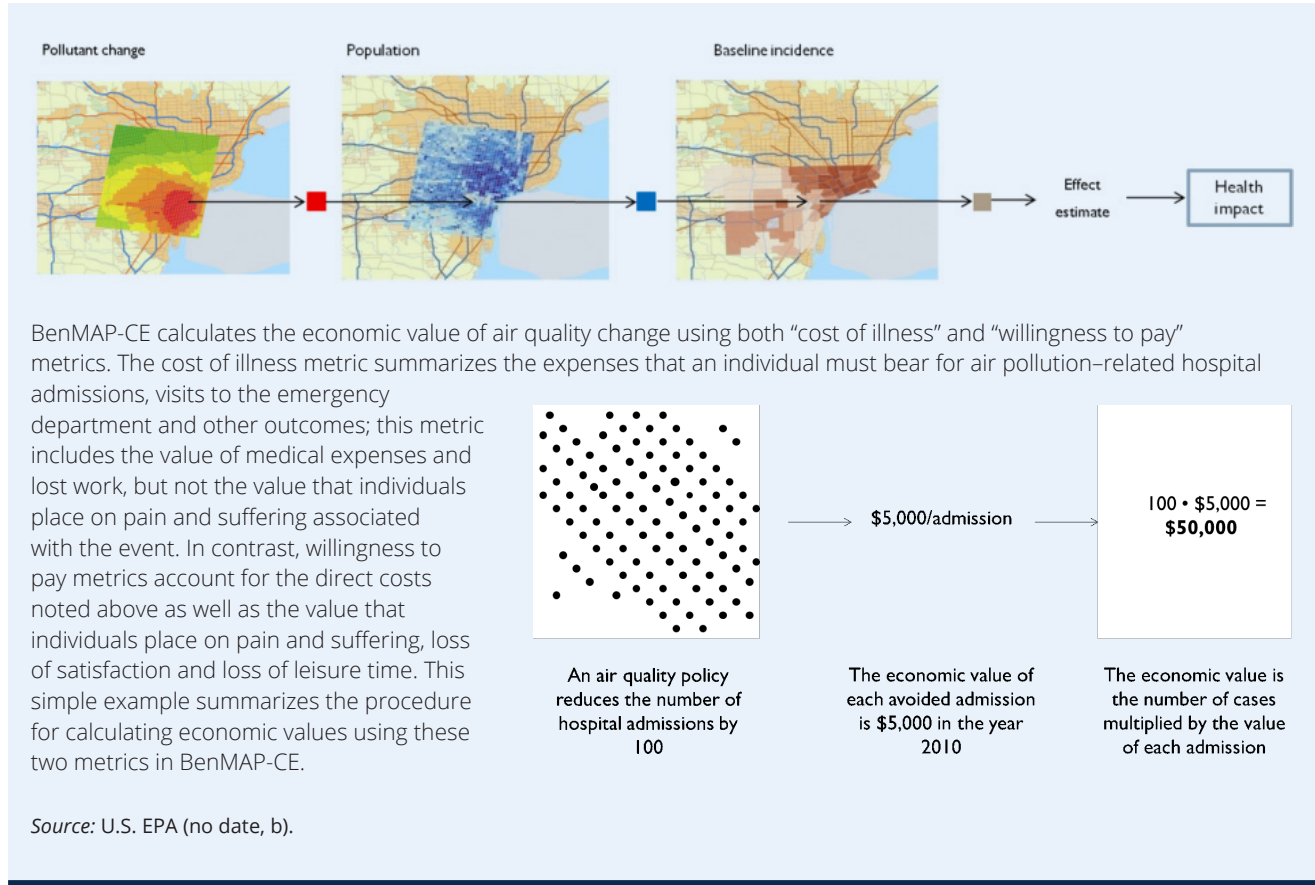
The United States Environmental Protection Agency's BenMAP-Community Edition (CE) tool estimates the economic value of health impacts resulting from changes in air quality – specifically, ground-level ozone and fine particles. BenMAP-CE is an open-source computer program that calculates the number and economic value of air pollution-related deaths and illnesses. The software incorporates a database that includes many of the concentration–response relationships, population files, and health and economic data needed to quantify these impacts.

Air pollution affects health through fine particles that penetrate deep into the lungs and enter the bloodstream. Health impacts from particles include premature death, non-fatal heart attacks and aggravated asthma. Ground-level ozone is an oxidant that can irritate airways in the lungs. Health impacts from ozone include premature death, aggravated asthma and lost days of school.



The pyramid describes how the incidence and severity of fine particle- and ozone-related health impacts are related. Health outcomes towards the bottom of the pyramid, such as asthma attacks and cardiac effects, are less severe, and affect a larger proportion of the population. Impacts towards the tip of the pyramid, such as hospital admissions and heart attacks, are more severe and affect a smaller proportion of the population. BenMAP-CE quantifies the impacts shown in white.

## BOX 8.6, continued

**The Benefits Mapping and Analysis Program (BenMAP) model for estimating the health and economic effects of air pollution****8.3.4 Collect data for each indicator**

The next step is to collect data for each indicator (and parameter, if applicable) in each baseline scenario. To estimate baseline values for each indicator, users should first decide whether to estimate new baseline values or use baseline values from published data sources. For some indicators, published values may not be available. In this case, users should estimate new values.

Users should collect data separately for different groups in society, where relevant, such as men and women, people of different income groups, people of different racial or ethnic groups, people of different education levels, people from different geographic regions, and people in urban versus rural locations.

Either using published values or estimating new values, users should report the baseline values for

each indicator being estimated over defined time periods, such as annually over the assessment period, if feasible. It is important to report the methods, assumptions and data sources used. Users should also justify the choice of whether to estimate new baseline values and assumptions or to use published baseline values and assumptions. If no data source is cited, users should provide sufficient information to enable stakeholders and others tracking the impact over time to know where to look for updates to the data.

When collecting data from various data sources, users should consider whether the data source is readily available, whether data sources will be available to track indicator values over time, and how expensive or labour-intensive it will be to collect data over time. Users should use conservative assumptions to define baseline values when uncertainty is high or a range of possible values exist. Conservative values and assumptions are more likely

to overestimate negative impacts or underestimate positive impacts resulting from a policy.

Parameters whose values will not change between the baseline and policy scenario may “cancel out” when the baseline and policy values are subtracted. Where that is the case, the value chosen for the parameter will not influence the final result, and fewer resources should be expended to gather the data for the parameter. Ideally, where such parameters will cancel out in the final comparison, the method should be simplified, and its description narrowed to remove parameters that are not relevant.

**Option 1: Using baseline values from published data sources**

In some cases, existing data sources of sufficient quality may be available to determine baseline values for indicators. Potential data sources of historical or projected data include published studies of similar policies and impact categories in the same or other jurisdictions, peer-reviewed scientific literature, government statistics, reports published by international institutions (such as the International Energy Agency, IPCC, the World Bank, and the Food and Agriculture Organization of the United Nations – FAO), and economic and engineering analyses and models.

Users should use high-quality, up-to-date and peer-reviewed data from recognized, publicly available, credible sources, if available. When selecting data sources, users should apply the data quality indicators in [Table 8.7](#) as a guide to obtaining the highest-quality data available. Users should select data that are the most representative in terms of technologies, practices, time and geography; the most complete; and the most reliable.

In some cases, the baseline scenario itself may be the subject of published research and available for use. As above, the information should be high quality and credible. In addition, the method used should be sufficiently clear that users can generate a comparable policy scenario, with consistent methods, assumptions and data sources.

For published values, a range of data may be available, such as:

- international default values
- national average values
- jurisdiction- or activity-specific data.

In general, users should use the most accurate and representative data available.

TABLE 8.7

**Data quality indicators**

Indicator	Description
Technological representativeness	The degree to which the data set reflects the relevant technologies, processes or practices
Temporal representativeness	The degree to which the data set reflects the relevant time period
Geographical representativeness	The degree to which the data set reflects the relevant geographic location (e.g. country, city, site)
Completeness	The degree to which the data are statistically representative of the relevant activity. Completeness includes the percentage of locations for which data are available and used out of the total number that relate to a specific activity. Completeness also addresses seasonal and other normal fluctuations in data.
Reliability	The degree to which the sources, data-collection methods and verification procedures used to obtain the data are dependable. Data should represent the most likely value of the parameter over the assessment period.

Source: WRI (2014), based on Weidema and Wesnaes (1996).

### Option 2: Estimating new baseline values

In some cases, no published baseline data and assumptions will be available for historical or projected data, or the existing data may be incomplete, of poor quality, or in need of supplementation or further disaggregation. Users should estimate new baseline values when no relevant data are available that support the level of accuracy needed to meet the stated objectives.

To estimate new baseline values for a given indicator, users should:

1. collect historical data for the indicator
2. identify other policies and non-policy drivers that affect each indicator over the assessment period, and make assumptions for those drivers
3. estimate baseline values for each indicator, based on historical data and assumptions about drivers.

### 8.3.5 Estimate baseline values for each indicator

The final step in developing the baseline is to apply the method to the data collected to estimate baseline values for each indicator.

It is a *key recommendation* to estimate baseline values over the assessment period for each indicator included in the assessment boundary. Any impact included in the assessment boundary that cannot be estimated should be assessed qualitatively (as described in [Chapter 7](#)). It is a *key recommendation* to separately estimate baseline values for different groups in society, where relevant.

See [Appendix A](#) for an example of estimating the impact of a solar PV incentive policy, including estimating the baseline. The ICAT website<sup>26</sup> provides examples of tools and models to support impact quantification.

<sup>26</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>

## 9 Estimating impacts ex-ante

*This chapter describes how to estimate the expected future impacts of a policy (ex-ante assessment). In this chapter, users estimate policy scenario values for the indicators included in the assessment boundary. The impacts of the policy are estimated by subtracting baseline values (as determined in [Chapter 8](#)) from policy scenario values (as determined in this chapter). This chapter is structured around the steps in the scenario method, but the guidance is also helpful when using the deemed estimates method (defined in [Chapter 8](#)). Users who are not quantitatively assessing impacts ex-ante can skip this chapter.*

### Checklist of key recommendations

- Define a policy scenario that represents the conditions most likely to occur in the presence of the policy over time for each indicator being estimated, taking into account all specific impacts included in the quantitative assessment boundary
- Estimate the net impact of the policy on each indicator by subtracting baseline values from policy scenario values, taking into account all specific impacts included in the quantitative assessment boundary
- Separately assess the impacts of the policy on different groups in society, where relevant

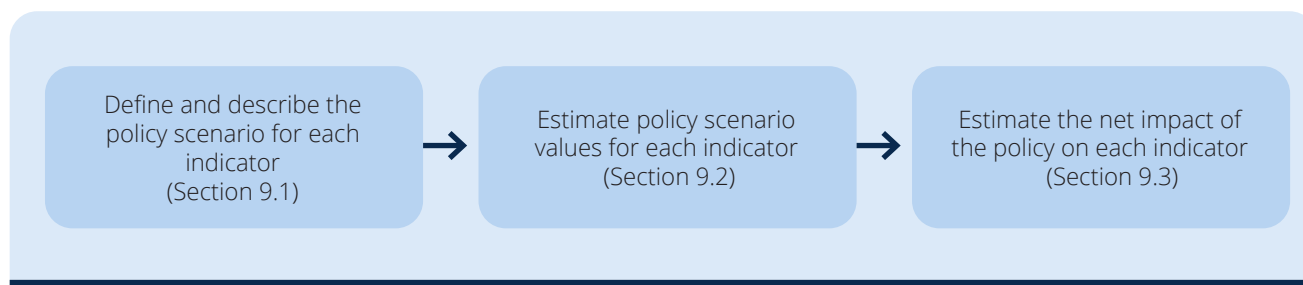
### 9.1 Define and describe the policy scenario for each indicator

In [Chapter 8](#), users defined an indicator for each impact category included in the assessment boundary. For examples of indicators, see [Table 5.5](#). The indicators will be estimated for the baseline and policy scenarios to estimate the impact of the policy. Each indicator will generally require a different assessment method. The same general assessment method(s) used to estimate the baseline value (in [Chapter 8](#)) should be used to estimate the policy scenario value for each indicator to ensure methodological consistency between the baseline and policy scenario estimations. Consistency ensures that the estimated impact reflects underlying differences between the two scenarios, rather than differences in methods. If it is not feasible or appropriate to use the same method, users should justify why different methods have been used. The ICAT website<sup>27</sup> provides examples of tools and models to support impact quantification.

It is a *key recommendation* to define a policy scenario that represents the conditions most likely to occur in the presence of the policy over time for each indicator being estimated, taking into account all specific impacts included in the quantitative assessment boundary. The policy scenario represents the events or conditions most likely to

FIGURE 9.1

### Overview of steps in the chapter



<sup>27</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>

occur in the presence of the policy (or package of policies) being assessed. The only difference between the baseline scenario and the policy scenario is that the policy scenario includes the changes caused by the policy (or package of policies) being assessed. See [Figure 9.2](#) for an illustration of estimating impacts ex-ante. Users can estimate policy scenario values either before or after estimating baseline values.

Users should identify various policy scenario options and choose the one considered to be the most likely to occur in the presence of the policy. It is important to consult stakeholders during the selection and estimation of the policy scenario to ensure credibility. Users should describe the policy scenario for each indicator being estimated.

## 9.2 Estimate policy scenario values for each indicator

For some indicators, it is possible to directly estimate policy scenario values, without the need for additional parameters. Other assessment methods require multiple parameters to estimate policy scenario values for a given indicator. For example, estimating household cost savings from an energy efficiency policy requires data on the electricity price

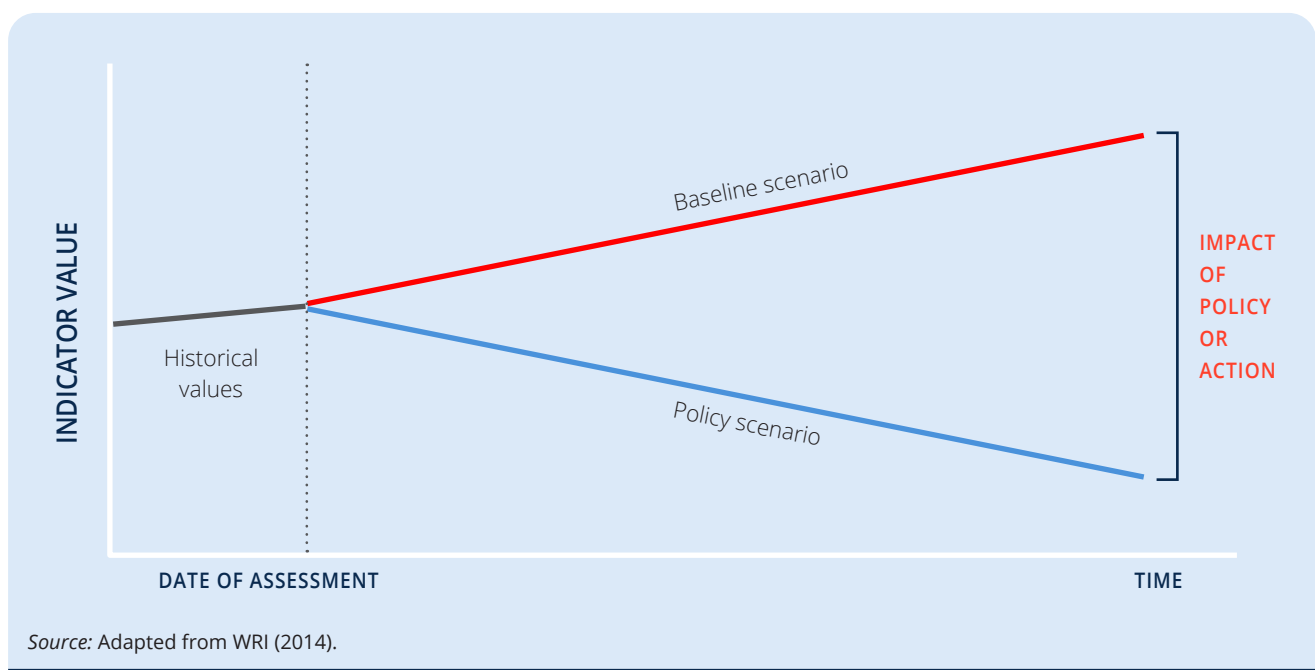
and the quantity of energy consumed in the baseline scenario and the policy scenario. In this example, “household cost savings” is the indicator (measured in dollars or other currency), and “electricity price” and “quantity of energy consumed” are parameters. These two parameters are not themselves indicators of interest, but are necessary to calculate the impact on the indicator of interest (“household cost savings”). Calculating the impact on each indicator therefore requires estimating policy scenario values for each parameter in the assessment method(s).

To estimate policy scenario values for each parameter, users should first identify which parameters are affected by the policy. In the example above, “quantity of energy consumed” is affected by the policy, since it is designed to save energy, whereas “electricity price” is not affected by the policy.

Parameters that are affected by the policy (such as “quantity of energy consumed”) need to be estimated in the policy scenario. These parameter values are expected to differ between the policy scenario and the baseline scenario. Users should estimate policy scenario values for these parameters by developing assumptions about how the policy is expected to affect each parameter over the assessment period (described further in [Section 9.3](#)). This follows the

FIGURE 9.2

### Estimating impacts ex-ante





same general process as estimating baseline values in [Section 8.3](#), but instead now is used to estimate policy scenario values.

Parameters that are not affected by the policy (such as “electricity price”) do not need to be estimated again, since the parameter value is not expected to differ between the policy scenario and the baseline scenario.

Users should report the policy scenario values for each indicator being estimated, and the methods, assumptions and data sources used to calculate policy scenario values.

### 9.2.1 Guidance for estimating policy scenario values

Users can either:

- use policy scenario values from published data sources (option 1), or
- estimate new policy scenario values (option 2).

#### Option 1: Using policy scenario values from published data sources

In some cases, existing data sources of sufficient quality may be available to determine policy scenario values. Potential data sources of historical or projected data include published studies of similar policies and impact categories in the same or other jurisdictions, peer-reviewed scientific literature, government statistics, reports published by international institutions (such as the International Energy Agency, IPCC, the World Bank, FAO), and economic and engineering analyses and models.

Users should use high-quality, up-to-date and peer-reviewed data from recognized, publicly available, credible sources, if available. When selecting data sources, users should apply the data quality indicators in [Table 8.7](#) as a guide to obtaining the highest-quality data available. Users should select data that are the most representative in terms of technologies, practices, time and geography, and the most complete.

For published values, a range of data may be available, such as:

- international default values
- national average values
- jurisdiction- or activity-specific data.

In general, users should use the most accurate data available.

#### Option 2: Estimating new policy scenario values

In some cases, no relevant published data and assumptions will be available for policy scenario values, or the existing data may be incomplete, of poor quality, or in need of supplementation or further disaggregation. Users should estimate new policy scenario values and assumptions when no relevant data are available that support the level of accuracy needed to meet the stated objectives.

Users can use a range of methods and data to estimate policy scenario values, ranging from simpler to more complex. For example, a simple method may involve an assumption that parameters will remain static (fixed) over the assessment period or involve a linear extrapolation of historical trends. A more complex approach may involve an assumption that parameters are dynamic (changing) over the assessment period; the values may be estimated using detailed modelling or equations.

Users should estimate the change in the indicator over time, based on what is considered to be the most likely scenario for each indicator. The most likely scenario can be based on evidence, such as peer-reviewed literature, modelling or simulation exercises, government statistics, or expert judgment. If scenarios or methods in existing literature are not similar enough to use directly, users may need to make adjustments to adapt the results found in literature to the assumptions made in the baseline scenario and other elements of the assessment. Users may also need to apply new methods, models and assumptions not previously used in the baseline method to estimate the expected change in each indicator as a result of the policy. However, new methods should not be used to estimate total impacts of the policy, since the same general methods used to estimate baseline values should be used to estimate policy scenario values, to ensure consistency.

Each indicator may be assumed to be static or dynamic over the assessment period. Dynamic indicators can change at a linear or non-linear rate. In many cases, dynamic models that allow for conditions to change throughout the assessment period are expected to be the most accurate, so they should be used where relevant and feasible.

To estimate policy scenario values for each indicator affected by the policy, users should consider a variety of factors (described in more detail below), such as:

- historical trends and expected values in the baseline scenario
- timing of impacts
- barriers to policy implementation or effectiveness
- policy interactions
- sensitivity of parameters to assumptions.

To the extent relevant, users should also consider:

- non-policy drivers included in the baseline scenario (see [Chapter 8](#)), which should be different between the baseline and policy scenarios if they are affected by the policy
- learning curves (economic patterns that can accelerate or slow new product development and deployment)
- economies of scale
- technology penetration or adoption rates (the pace of adoption by targeted actors, which may be slow initially then accelerate as products become more socially accepted).

Depending on the assessment, users may not need to consider each of these factors. In practice, users may also be limited by:

- the type of policy (which may require consideration of certain factors but not others)
- the assessment method – for example, simplified approaches may be limited to linear approximations
- data availability (which may limit the number of factors that can be considered)
- objectives of the assessment (which may require a more or less complete and accurate assessment)
- available resources to conduct the assessment.

In general, users should follow the most accurate approach that is feasible, and focus on achieving higher levels of accuracy for the most significant impact categories and specific impacts included in the assessment boundary.

### **Historical trends and expected values in the baseline scenario**

Historical data can inform the expected future values of each indicator, in both the baseline scenario and the policy scenario. Understanding the historical values of the indicator as well as the expected values in the baseline scenario is useful when estimating policy scenario values.

### **Timing of impacts**

Changes in policy scenario values depend on the timing of expected impacts. There may be a delay between when the policy is implemented and when impacts begin to occur. Impacts may also occur before policy implementation begins because of early action taken in anticipation of the policy.

Users should assume that a policy will operate indefinitely unless an end date is explicitly embedded in the design of the policy, even if there is uncertainty about whether it will eventually be discontinued. If the policy is limited in duration, the assessment period may include some impacts that occur during the policy implementation period and some that occur after the policy implementation period.

Users should also consider whether and how the implementation of the policy is expected to change during the assessment period. Examples are tax instruments where the tax rate increases over time, performance standards where the level of stringency increases over time, or regulations with multiple distinct phases.

In addition to estimating and reporting the full impacts of the policy over the assessment period, users can separately estimate and report impacts over any other time periods that are relevant. For example, if the assessment period is 2020–2030, users can separately estimate and report impacts over the periods 2020–2025, 2025–2030 and 2020–2030.

### **Barriers to policy implementation, enforcement or effectiveness**

The policy scenario values should represent the values most likely to occur in the presence of the policy, which depend on assumptions relating to policy implementation, enforcement and effectiveness. Depending on what is considered most likely in a particular context, users should either

(1) estimate the maximum impacts of the policy if full implementation is most likely, or (2) discount the maximum impacts based on expected limitations in policy implementation, enforcement or effectiveness that would prevent the policy from achieving its maximum potential. For example, a policy may not achieve its full potential because of governance challenges, such as a lack of capacity, interagency coordination, public participation or accountability. Users should apply conservative assumptions if there is uncertainty about the extent of policy implementation and effectiveness.

### Policy interactions

The policy assessed may interact with other implemented or adopted policies included in the baseline scenario. To accurately estimate policy scenario values and the impacts of the policy, users should determine whether the policy being assessed interacts with any policies included in the baseline scenario (in either reinforcing or overlapping ways). For example, a new municipal solar PV incentive policy may overlap with an existing national renewable energy mandate and a local energy efficiency policy. Because both existing policies are included in the baseline scenario, they reduce the energy savings achieved through the new solar policy.

If interactions with policies included in the baseline scenario exist, users should estimate the magnitude of the policy interactions when estimating policy scenario values. This enables estimation of the incremental impact of the policy being assessed relative to existing policies included in the baseline scenario.<sup>28</sup>

### Sensitivity of indicator values to assumptions

Users should use sensitivity analysis to understand the range of possible values of key indicators and parameters, and determine which scenario is most likely. Users should also understand the range of uncertainty associated with key indicators and parameters. For more information on assessing uncertainty and sensitivity analysis, see [Chapter 11](#).

## 9.3 Estimate the net impact of the policy on each indicator

After estimating policy scenario values, the last step is to estimate the net impact of the policy on each

indicator. It is a *key recommendation* to estimate the net impact of the policy on each indicator by subtracting baseline values from policy scenario values, taking into account all specific impacts included in the quantitative assessment boundary (see [equation 9.1](#)). This involves estimating each specific impact within an impact category, then aggregating across all of the specific impacts to determine the net impact of the policy on each impact category, where feasible.

To do this, users should follow these steps for each indicator being estimated:

1. Estimate baseline values relating to each specific impact in the quantitative assessment boundary (as described in [Chapter 8](#)).
2. Estimate policy scenario values relating to each specific impact in the quantitative assessment boundary.
3. Subtract baseline values from policy scenario values to estimate the impact of the policy for each specific impact.
4. Aggregate across all specific impacts to estimate the total net impact of the policy on a given indicator, which represents the change in the impact category, where feasible.
5. Repeat the process for each indicator in the assessment boundary.

When aggregating across impacts, users should address any possible overlaps or interactions between impacts to avoid overestimation or underestimation of the total net impact of the policy.

Users should calculate baseline values, policy scenario values and the net impact of the policy over defined time periods (e.g. annually) and cumulatively over the quantitative assessment period.

### Equation 9.1: Estimating the impact of the policy on a given indicator

For a specific impact: Estimated change due to the policy = policy scenario value for the chosen indicator – baseline value for the chosen indicator

Net impact of a policy on the chosen indicator =  $\sum$  estimated change for each specific impact included in the assessment boundary

*Note:* “Net” refers to the aggregation of all specific impacts included in the assessment boundary, including both positive and negative impacts.

<sup>28</sup> An example of assessing policy interactions is available in Del Río et al. (2013).

It is a *key recommendation* to separately assess the impacts of the policy on different groups in society, where relevant. Examples of different groups are men and women, people of different income groups, people of different racial or ethnic groups, people of different education levels, people from different geographic regions, and people in urban versus rural locations. This allows users to understand distributional impacts on different groups, and manage trade-offs in cases where policies have positive impacts on some groups and negative impacts on others.

[Equation 9.1](#) results in a neutral estimate of impact, which may either be an increase (positive value) or a decrease (negative value). Policy scenario values may be either higher or lower than baseline scenario values, depending on the impact being estimated. For example, if estimating the impact of a policy on

air pollution, the equation will yield a positive value if the policy increases air pollution and a negative value if the policy reduces air pollution. If a policy creates jobs, the equation will yield a positive value, whereas, if a policy reduces jobs, the equation will yield a negative value. Users may interpret and communicate the result as either positive or negative or an increase or decrease, depending on the impact category and the context.

If any impacts in the quantitative assessment boundary have not been estimated, users should document and justify the exclusion, and describe the impact qualitatively (as explained in [Chapter 7](#)).

See [Appendix A](#) for an example of estimating the impact of a solar PV incentive policy. [Table 9.1](#) summarizes the ex-ante quantification results for the

TABLE 9.1

### Estimated impact of the solar PV incentive policy on all impact categories included in the assessment

Impact category	Indicator quantified	Estimated impact (cumulative impact, 2016–2025)
Climate change mitigation	GHG emissions (MtCO <sub>2</sub> e) from the electricity grid	Reduction of 307 MtCO <sub>2</sub> e
Air quality/health impacts of air pollution	PM <sub>2.5</sub> emissions (t) from the electricity grid	Reduction of 1,177,996 t PM <sub>2.5</sub>
	PM <sub>10</sub> emissions (t) from the electricity grid	Reduction of 2,437,234 t PM <sub>10</sub>
	SO <sub>2</sub> emissions (t) from the electricity grid	Reduction of 4,265,161 t SO <sub>2</sub>
	NO <sub>x</sub> emissions (t) from the electricity grid	Reduction of 4,062,057 t NO <sub>x</sub>
	Number of premature deaths per year in India resulting from air pollution from coal plants	Reduction of 32,304 premature deaths
Energy	Renewable energy installed capacity (MW)	Increase of 40,000 MW of renewable energy capacity
Access to clean, affordable and reliable energy	Increase in number of houses/buildings/facilities with access to clean energy	Increase of 5,741,889 houses/buildings/facilities with access to clean energy
Capacity, skills and knowledge development	Number of new skilled trainees and workers on the ground	Increase of 40,060 new skilled trainees and workers
Jobs	Change in jobs (number of jobs)	Net increase of 821,102 jobs
Income	Savings in annual electricity bill for households and businesses (\$)	Savings of \$27,855 million
Energy independence	Reduction in coal imports (t)	Reduction of 57,770,140 t of coal

solar PV incentive policy across all impact categories included in the assessment.

Users should estimate total in-jurisdiction impacts (the net change that occurs within the implementing jurisdiction's geopolitical boundary) separately from total out-of-jurisdiction impacts (the net change that occurs outside the jurisdiction's geopolitical boundary) for each indicator, if relevant and feasible.

Users should separately estimate and report the change resulting from each specific impact included in the assessment boundary, where relevant and feasible. Users can also separately report by type of impact.

When uncertainty is high (e.g. because of uncertain baseline assumptions), users should report the net impact of the policy on a given indicator as a range of likely values, rather than as a single estimate. [Chapter 11](#) provides guidance on uncertainty and sensitivity analysis.

### 9.3.1 Separate reporting based on likelihood and probability, if relevant

Each impact of the policy included in the assessment may have a different likelihood of occurrence. In [Chapter 7](#), users categorize potential impacts based on whether they are very likely, likely, possible, unlikely or very unlikely to occur. If unlikely or very unlikely effects are included in the assessment, users should consider reporting these impacts separately from the results for very likely, likely and possible impacts. Users can also separately report impacts by each likelihood category (e.g. very likely, likely, possible) if relevant and feasible.

Where likelihood is difficult to estimate, users can report a range of values for a given impact, based on sensitivity analysis for key parameters (further described in [Chapter 11](#)). Users can additionally incorporate probability into the estimation of ex-ante policy scenario values by weighting each impact by its expected probability (e.g. 100%, 75%, 50%, 25%, 0%).

[Box 9.1](#) gives an example of a quantitative ex-ante assessment in South Africa.

## BOX 9.1

### Quantitative ex-ante impact assessment in South Africa

A landfill in Garden Route District Municipality in South Africa was recently closed because of capacity constraints, and will be replaced by a new regional waste management and landfill facility. The new landfill will not accept organic waste materials. To inform the municipality's new organic waste management plan, the South Africa Low Emission Development (SA-LED) programme supported the municipality in conducting an ex-ante assessment of the sustainable development impacts of different organic waste management options. The assessment focused on different approaches to managing abattoir waste, which is a major component of organic waste in the district. The findings are expected to inform broader organic waste management policy in the region.

**Defining the baseline and policy scenarios:** The baseline scenario assumed that the new regional landfill would be built without an abattoir waste management facility, and the abattoir waste would go to other regional landfills, or be discarded at the community or household level. The policy scenario assumed that the new waste management facility includes an abattoir waste management facility that uses anaerobic digestion. The study quantified the impact of building the facility with an abattoir waste management facility compared with the baseline scenario.

## BOX 9.1, continued

## Quantitative ex-ante impact assessment in South Africa

**Determining impact categories and indicators to assess:** Table 9.2 provides examples of impact categories and indicators that were assessed.

TABLE 9.2

## Examples of assessed impact categories and indicators

Impact category	Indicator
Climate change mitigation	<ul style="list-style-type: none"> <li>• Amount of CO<sub>2</sub>e avoided (t/year)</li> </ul>
Economic development	<ul style="list-style-type: none"> <li>• Earnings gained from the project (ZAR/year)</li> <li>• GDP gained from the project (ZAR/year)</li> </ul>
Jobs	<ul style="list-style-type: none"> <li>• Number of short-term jobs created, disaggregated by direct (on-site) and indirect (supply chain) jobs</li> <li>• Number of long-term operations and maintenance (O&amp;M) jobs created, disaggregated by direct and indirect jobs</li> </ul>
Water saving	<ul style="list-style-type: none"> <li>• Amount of water saved (t/year)</li> </ul>
Waste generation	<ul style="list-style-type: none"> <li>• Change in amount of waste sent to landfill (t/year)</li> </ul>
Women employment	<ul style="list-style-type: none"> <li>• Number of full-time, trained women employees</li> </ul>
Youth employment	<ul style="list-style-type: none"> <li>• Number of full-time, trained employees under 35 years old</li> </ul>
Land use	<ul style="list-style-type: none"> <li>• Years of landfill life saved (years)</li> </ul>

**Identifying and assessing specific impacts:** Based on the included impact categories, the study identified specific impacts of the abattoir waste management facility. Each specific impact was qualitatively assessed, including its likelihood and magnitude, to determine whether it was significant. With the exception of water savings, all impacts in Table 9.2 were found to be significant. Because of data limitations, impacts on women employment and youth employment were assessed qualitatively rather than quantitatively.

**BOX 9.1, continued****Quantitative ex-ante impact assessment in South Africa**

To quantify the baseline scenario, policy scenario and net impacts, the assessment used recent studies, including a municipal waste characterization study performed by SA-LED, and tools such as the International Jobs and Economic Development Impacts (I-JEDI) tool and the United States Environmental Protection Agency's Waste Reduction Model (WARM) tool. The quantitative results are shown in [Table 9.3](#).

**TABLE 9.3****Selected quantitative results for the waste management policy**

Indicator	Change
Change in GHG emissions from diverting waste to anaerobic digester	Reduction of 5,718 tCO <sub>2</sub> e/year
Change in earnings gained from diverting waste to biopower	Increase of 2,284,016 ZAR/year
Change in GDP gained from diverting waste to biopower	Increase of 3,907,917 ZAR/year
Number of direct one-time construction jobs created in a single year	Increase of 31 jobs
Number of indirect one-time construction jobs created in a single year	Increase of 22 jobs
Number of direct long-term O&M jobs created from diverting waste to biopower	Increase of 1 job
Number of indirect long-term O&M jobs created from diverting waste to biopower	Increase of 1 job
Change in tonnes of waste sent to landfill	Reduction of 9,697 t/year
Change in lifespan of new regional landfill site	Increase of 3 years



# 10 Estimating impacts ex-post

*Ex-post assessment is the process of estimating historical impacts of policies. It is a backward-looking assessment of impacts achieved to date. In this chapter, users estimate the impact of the policy by comparing observed policy scenario values of an indicator (based on monitored data) with ex-post baseline values (described in [Chapter 8](#)). Unlike ex-ante assessment, which involves forecasted values, ex-post assessment involves monitored or observed values. The impact of the policy (ex-post) is estimated by subtracting baseline values from policy scenario values. Users who are not quantitatively assessing impacts ex-post can skip this chapter. [Sections 10.1–10.4](#) apply to users following the scenario method, while [Section 10.5](#) applies to users following the comparison group method.*

## Checklist of key recommendations

- Recalculate baseline values (as described in [Chapter 8](#)) every time an ex-post assessment is undertaken
- Estimate the net impact of the policy on each indicator in the quantitative assessment boundary by subtracting baseline values from policy scenario values, taking into account all specific impacts included in the quantitative assessment boundary
- Separately assess the impacts of the policy on different groups in society, where relevant
- For users following the comparison group method, identify an equivalent comparison group for each impact category in the assessment boundary, and collect data from the comparison group and the policy group over the assessment period for each indicator included in the assessment boundary

## 10.1 Update baseline values or ex-ante assessment (if relevant)

[Figure 10.2](#) illustrates ex-post estimation of impacts. In contrast to ex-ante policy scenario values, which are forecasted based on assumptions, ex-post policy scenario values are based on data collected

FIGURE 10.1

### Overview of steps in the chapter

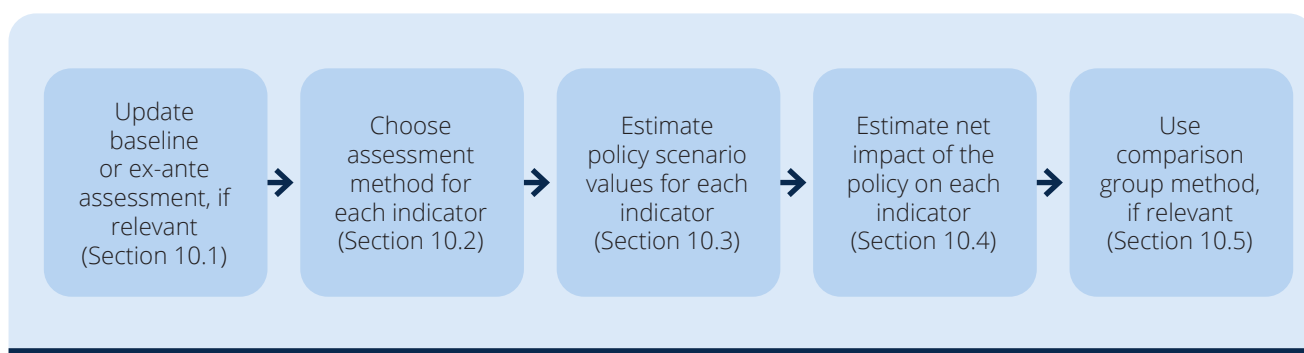
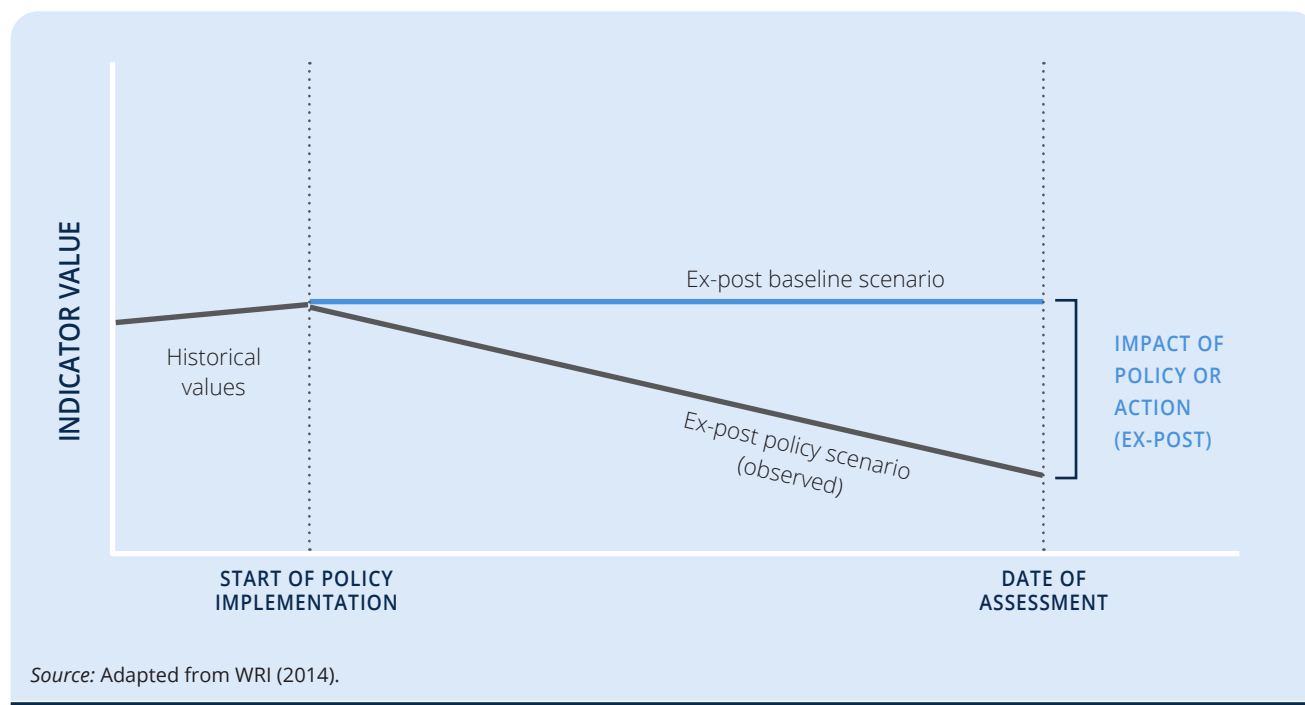


FIGURE 10.2

**Estimating impacts ex-post**

during the time the policy was implemented. Users carrying out an ex-post assessment may estimate ex-post policy scenario values either before or after estimating ex-post baseline values.

It is a *key recommendation* to recalculate baseline values (as described in [Chapter 8](#)) every time an ex-post assessment is undertaken. The ex-post baseline scenario should include all other policies with significant impacts that were implemented either before the implementation of the policy being assessed or after the implementation of the policy being assessed, but before the ex-post assessment.

The baseline scenario should also be recalculated to include updates to all non-policy drivers, based on their observed values over the assessment period. Non-policy drivers should be considered in the baseline scenario if they are exogenous to the assessment – that is, if they are not affected by the policy being assessed.

If an ex-ante assessment for the policy was previously carried out, the same method can be used for the ex-post assessment, by replacing the forecasted indicator values (ex-ante) with observed indicator values (ex-post). Alternatively, users can

apply a different method to estimate policy scenario values. Users should choose the method that yields the most accurate results. If both an ex-ante and an ex-post assessment are carried out for the same policy at different times, each assessment will likely yield different estimates of the impacts of the policy, since the observed (ex-post) indicator values will likely differ from assumptions forecasted in the ex-ante scenario.

## 10.2 Choose assessment method for each indicator

This section provides a list of ex-post assessment methods that can be used to estimate the impacts of a policy (see [Table 10.1](#)). The list is not exhaustive, and users can classify methods differently depending on the individual context. Users can also use a combination of the approaches listed in Table 10.1. The ICAT website<sup>29</sup> provides specific examples of tools and models to support impact quantification.

<sup>29</sup> <https://climateactiontransparency.org/icat-toolbox/sustainable-development>

Users should select methods based on a combination of factors, such as data availability; the type of policy and sector; the number of actors influenced by the policy; the number of interacting policies; and the capacity, resources and expertise available for each method.

Users should ensure consistency in the methods used to estimate baseline values and policy scenario values for each indicator, to ensure that the estimated impact reflects underlying differences between the two scenarios, rather than differences in method. If it is not feasible or appropriate to use

the same method in a given situation, users should justify why different methods have been used.

When selecting methods to estimate impacts ex-post, users should determine the desired level of accuracy to be achieved. In general, users should follow the most accurate approach that is feasible.

**TABLE 10.1**

**Examples of ex-post assessment methods**

Method	Description
Collection of data from affected participants, facilities or actors	Indicator values in the policy scenario are determined using data collected from affected participants, facilities or other actors. Data-collection methods may include monitoring of parameters (e.g. metering of energy consumption), collection of expenditure or billing data (e.g. purchase records), or sampling methods.
Deemed estimates method	The <i>change</i> in indicator values (rather than the policy scenario value of indicators) is estimated using previously estimated effects of similar policies. This involves collecting data on the number of actions taken (e.g. number of buildings that install rooftop solar PV) and applying default values for the estimated impact or other relevant parameter per action taken (e.g. average reduction in grid-connected electricity use per building that installs solar PV). The deemed estimate may be based on published studies, equipment specifications, surveys or other methods. Deemed estimates are used as a lower-cost method for policies that are homogeneous across policy contexts, such that deemed estimates from other contexts are representative of the policy being assessed. Deemed estimates can be complemented by sampling the affected participants or sources to determine whether the estimates are sufficiently accurate and representative. In this approach, the impact is estimated directly, without subtracting baseline values from policy scenario values. Baseline values may be estimated as a subsequent step by adding or subtracting the deemed estimates from observed policy scenario values.
Monitoring of indicators	Indicator values in the policy scenario are monitored using sector or subsector activity changes. In this case, the user may have limited or no information on end use or stock statistics, but may have information on changes in relevant indicators for a sector (e.g. transportation, buildings) or subsector (e.g. space heating in buildings). Policy scenario indicator values should be compared with baseline indicator values to estimate the change.
Economic modelling	The <i>change</i> in indicator values (rather than the policy scenario value of indicators) is estimated by using econometric models, regression analysis, extended modelling such as input-output analysis with price elasticities, or computable general equilibrium models. These types of models are most appropriate for estimating economic impacts or estimating other types of impacts from fiscal policies, such as taxes or subsidies. Economic models may specify that a dependent variable (the indicator being assessed) is a function of various independent variables, such as the policy being assessed, other policies and various non-policy drivers (e.g. prices, price elasticities of fuels, economic activity, population). By doing so, models can control for various factors that affect the impact category other than the policy being assessed.

Source: Adapted from WRI (2014).

### 10.3 Estimate policy scenario values for each indicator

Ex-post policy scenario values are based on data collected during the time the policy is implemented. Users should first assess whether the specific impacts identified in [Chapter 6](#) actually occurred. This may include assessing the degree of policy implementation to ensure that the policy was implemented as planned, including assessing the extent of enforcement and non-compliance, if relevant and feasible.

Users should then update the impacts identified, based on observed data, before estimating each impact. To estimate certain impacts, users may find it useful to conduct surveys with consumers or businesses affected by the policy, or use results from similar policy assessments, if the conditions are similar enough for valid comparisons.

Users should report the policy scenario values for each indicator being estimated, and the methods, assumptions and data sources used to calculate policy scenario values.

### 10.4 Estimate net impact of policy for each indicator

The last step is to estimate the net impact of the policy. It is a *key recommendation* to estimate the net impact of the policy on each indicator by subtracting baseline values from policy scenario values, taking into account all specific impacts included in the quantitative assessment boundary (see [equation 10.1](#)). This involves estimating each specific impact within an impact category, then aggregating across all the specific impacts to determine the net impact of the policy on each impact category, where feasible.

To do so, users should follow these steps for each indicator being estimated:

1. Estimate baseline values relating to each specific impact in the quantitative assessment boundary (as described in [Chapter 8](#)).
2. Determine policy scenario values relating to each specific impact in the quantitative assessment boundary.
3. Subtract baseline values from policy scenario values to estimate the impact of the policy for each specific impact.

4. Aggregate across all specific impacts to estimate the total net impact of the policy on a given indicator, which represents the change in the impact category, where feasible.
5. Repeat the process for each indicator in the assessment boundary.

When aggregating across impacts, users should address any possible overlaps or interactions between impacts to avoid overestimation or underestimation of the total net impact of the policy.

Users should calculate baseline values, policy scenario values and the net impact of the policy over defined time periods, such as annually and cumulatively over the quantitative assessment period.

#### Equation 10.1: Estimating the impact of the policy on a given indicator

For a specific impact: Estimated change due to the policy = policy scenario value for the chosen indicator – baseline value for the chosen indicator

Net impact of a policy on the chosen indicator =  $\sum$  estimated change for each specific impact included in the assessment boundary

“Net” refers to the aggregation of all specific impacts included in the assessment boundary, including both positive and negative impacts.

It is a *key recommendation* to separately assess the impacts of the policy on different groups in society, where relevant. Examples of different groups are men and women, people of different income groups, people of different racial or ethnic groups, people of different education levels, people from different geographic regions, and people in urban versus rural locations. This allows users to understand distributional impacts on different groups, and manage trade-offs in cases where policies have positive impacts on some groups and negative impacts on others.

[Equation 10.1](#) results in a neutral estimate of impact, which may either be an increase (positive value) or a decrease (negative value). Policy scenario values may be either higher or lower than baseline scenario values, depending on the impact being estimated and the nature of the policy. Users may interpret and communicate the result as either positive or negative or an increase or decrease, depending on the impact category and the context.

If any impacts in the assessment boundary have not been estimated, users should document and justify

the exclusion, and describe the impact qualitatively (as described in [Chapter 7](#)).

See [Appendix A](#) for an example of estimating the impact of a solar PV incentive policy.

Users should estimate total in-jurisdiction impacts (the net change that occurs within the implementing jurisdiction's geopolitical boundary) separately from total out-of-jurisdiction impacts (the net change that occurs outside the jurisdiction's geopolitical boundary) for each indicator, if relevant and feasible.

Users should separately estimate and report the change resulting from each specific impact included in the assessment boundary, where relevant and feasible. Users can also separately report by type of impact.

When uncertainty is high (e.g. because of uncertain baseline assumptions), users should report the net impact of the policy on a given indicator as a range of likely values, rather than as a single estimate. [Chapter 11](#) provides guidance on uncertainty and sensitivity analysis.

#### 10.4.1 Combining ex-ante and ex-post assessments

Ex-ante and ex-post assessment may be combined in a “rolling monitoring” approach. Under this approach, the forecast provided by the ex-ante assessment is continually overwritten with the results from ex-post assessment, which allows comparison of the original expectations and the final results. By combining ex-ante and ex-post data, rolling monitoring can demonstrate the impacts that have been initiated up to a certain date (through ex-ante assessment), the impacts that have been achieved up to a certain date (through ex-post assessment), and the impacts that

have been achieved (ex-post) compared with the ex-ante estimates.

### 10.5 Use the comparison group method to estimate impacts (if relevant)

This section provides guidance on using the comparison group method to estimate the impacts of a policy.

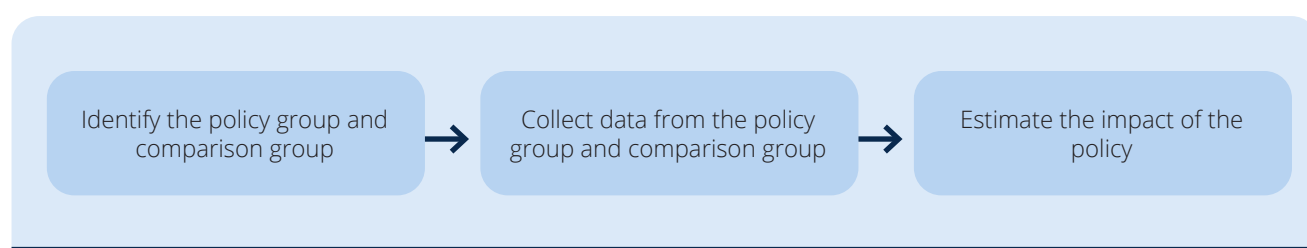
As outlined in [Chapter 8](#), users can use the comparison group method to define the baseline scenario when carrying out an ex-post assessment. The comparison group method cannot be used for ex-ante assessments, since comparative data for the comparison group and policy group during policy implementation cannot be obtained before policy implementation.

The comparison group method involves comparing one group or region affected by a policy with an equivalent group or region that is not affected by that policy. For users following the comparison group method, it is a *key recommendation* to identify an equivalent comparison group for each impact category in the assessment boundary, and collect data from the comparison group and the policy group over the assessment period for each indicator included in the assessment boundary. Any impacts in the assessment boundary that have not been estimated should be documented and described qualitatively, with justification.

[Figure 10.3](#) provides an overview of key steps.

FIGURE 10.3

#### Overview of steps for using the comparison group method



### 10.5.1 Identify the policy group and comparison group

The first step is to identify the policy group (the group or region affected by the policy) and the comparison or control group (an equivalent group or region not affected by the policy). The policy group and comparison group may be groups of people, facilities, companies, jurisdictions, sectors or other relevant groups.

Ideally, the policy group and the comparison group should be equivalent in all aspects except for the existence of the policy for the policy group and absence of the policy for the comparison group. The most robust way to ensure that two groups are equivalent is to implement a randomized experiment – for example, by randomly assigning one subset of entities to participate in a programme and the other subset to not participate in the programme.

“Equivalent” means that the comparison group should be the same as, or similar to, the policy group in terms of:<sup>30</sup>

- **geography** – for example, facilities in the same city, subnational region or country
- **time** – for example, facilities built within the same time period
- **technology** – for example, facilities using the same technology
- **other policies** – for example, facilities subject to the same set of policies and regulations, except for the policy being assessed
- **non-policy drivers** – for example, facilities subject to the same external trends, such as the same changes in economic activity, population and energy prices.

When identifying a potential comparison group, users should collect data from both the policy group and the comparison group before the policy is implemented to determine whether the groups are equivalent. Users should ensure that the entities in the comparison group are not directly or indirectly affected by the policy.

If the groups are similar but not equivalent, statistical methods can be used to control for certain factors that differ between the groups (for examples,

see [Box 10.1](#)). If the groups are not sufficiently equivalent, the comparison group method will yield misleading results, so users should follow the scenario method instead (described in [Chapter 8](#)).

### 10.5.2 Collect data from the policy group and comparison group

Users should collect data from both the policy group and the comparison group for each indicator included in the assessment boundary. Users should collect data from both groups at multiple points in time to account for changes that occur over time. At a minimum, users should collect data from both groups before and after the policy is implemented (in the policy group), so that the two groups can be compared during both the pre-policy period and the policy implementation period.

Either top-down or bottom-up data (see [Section 8.3.3](#)) may be used. To collect bottom-up data, representative sampling may be used to collect data from a large number of individual entities or facilities. Appropriate statistical sampling procedures should be used, and the sample size should be large enough to draw valid statistical conclusions.

### 10.5.3 Estimate the impact of the policy

After data are collected, users should determine values without the policy (from the comparison group) and values with the policy (from the policy group). In rare cases where the policy group and comparison group are equivalent, the outcomes of each group can be compared directly. A statistical test (such as a t-test) should be employed to ensure that the difference in values cannot be attributed to chance. If the difference between the two groups is statistically significant, the difference can be attributed to the existence of the policy, rather than to other factors.

In most cases, differences are expected to exist between the groups. If material differences exist that may affect the outcome, users should use statistical methods to control for variables other than the policy that differ between the non-equivalent groups. Such methods are intended to address selection bias and isolate the impact of the policy being assessed. See [Box 10.1](#) for examples of methods that may be used.

<sup>30</sup> Adapted from WRI (2014).

**BOX 10.1****Examples of statistical methods for estimating impacts and controlling for factors that differ between groups**

**Multiple regression analysis** involves including data for each relevant driver that may differ between the groups (e.g. economic activity, population, energy prices) as explanatory variables in a regression model, as well as proxies for other relevant policies (other than the policy being assessed) that may differ between the two groups. If the expanded regression model shows a statistically significant effect of the policy being assessed, the policy can be assumed to have an effect on the policy group, relative to the comparison group. Statistical significance refers to the certainty that the difference between two outcomes is unlikely to be a result of random chance.

**Difference-in-difference methods** compare two groups over two periods of time: a first period when neither the policy group nor the comparison group implements a given policy, and a second period when the policy group implements the policy and the comparison group does not. This method estimates the difference between the groups before policy implementation ( $A1 - B1 = X$ ), the difference between the two groups after policy implementation ( $A2 - B2 = Y$ ), and the difference between the two differences ( $Y - X$ ) as a measure of the change attributable to the policy.

**Matching methods** are statistical approaches for making two groups (a policy group and a comparison group) more equivalent, when random assignment is not possible.

*Source:* Adapted from WRI (2014).



# 11 Assessing uncertainty

*This chapter provides an overview of concepts and procedures for understanding and evaluating the uncertainty of the assessment. Uncertainty can be assessed either qualitatively or quantitatively. This chapter is relevant to both qualitative and quantitative assessment of impacts.*

## Checklist of key recommendations

- Assess the uncertainty of the assessment results, either qualitatively or quantitatively
- For quantitative assessments, conduct a sensitivity analysis for key parameters and assumptions in the assessment

## 11.1 Introduction to uncertainty analysis and sensitivity analysis

Understanding uncertainty is important for properly interpreting and communicating the results of the assessment. Uncertainty analysis refers to a systematic procedure to quantify and/or qualify the uncertainty associated with the impact assessment results. Identifying, documenting and assessing uncertainty can help users and stakeholders understand the level of confidence they can have in the results and identify the areas of the assessment that contribute most to uncertainty. Users should identify and track key uncertainty sources throughout the assessment process. Identifying,

assessing and managing uncertainty are most effective when done during, rather than after, the assessment process.

Sensitivity analysis is a useful method to test the robustness of the assessment results. It involves varying the value of key parameters (or combinations of parameters) to determine the impact of such variations on the overall results. Key parameters are those that are highly variable, highly uncertain or most likely to significantly affect assessment results. Sensitivity analysis can be conducted in combination with uncertainty analysis to prioritize efforts for improving data. If a parameter is determined to be highly uncertain and sensitive, users should prioritize collecting better data for that parameter. If a parameter is certain and insensitive, there is less need for improving data quality. [Figure 11.2](#) illustrates how to prioritize data improvement based on uncertainty and sensitivity.

Understanding uncertainty can help users understand whether to apply conservative assumptions. As explained in [Chapter 3](#), accuracy should be pursued as far as possible, but, once uncertainty cannot be reduced to an acceptable level, conservative estimates should be used.

FIGURE 11.1

## Overview of steps in the chapter

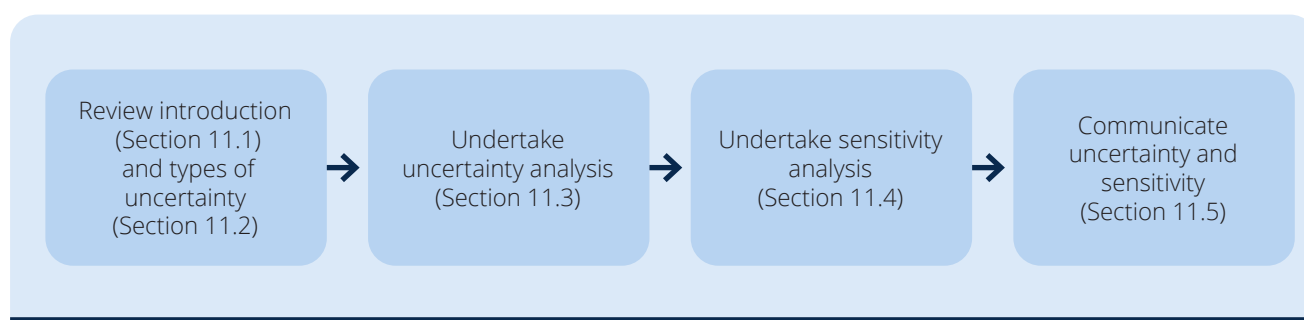
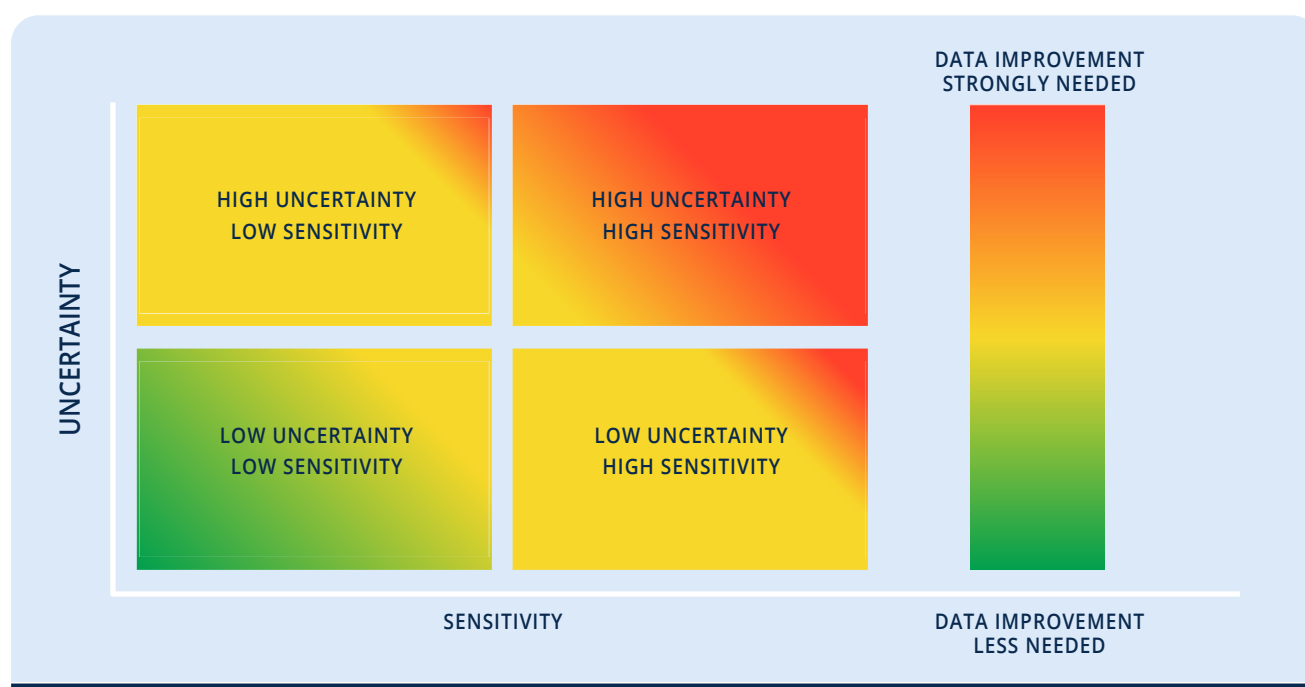


FIGURE 11.2

**Identifying where data improvement is needed in relation to uncertainty and sensitivity****11.2 Types of uncertainty**

This chapter classifies uncertainty into three categories according to the source of uncertainty: parameter uncertainty, scenario uncertainty and model uncertainty. The categories are not mutually exclusive, but they can be evaluated and reported in different ways. [Table 11.1](#) summarizes each type of uncertainty.

**11.2.1 Parameter uncertainty**

Parameter uncertainty represents the imperfect knowledge of true parameter values in an assessment method or model. It may arise from insufficient data, measurement errors, inaccurate approximation, or geographical and temporal variability. For example, wind speed may be used as an input parameter to model the dispersion and concentration of  $PM_{2.5}$ . The test equipment will deliver wind speeds with a certain uncertainty. Meanwhile, wind speed may vary every second, but only limited numbers of values (e.g. one value per hour) will be used to model the dispersion of  $PM_{2.5}$ .

If parameter uncertainty can be determined, it can typically be represented as a probability distribution of possible values that include the chosen value used in the assessment. Individual parameter uncertainties can be propagated to provide a quantitative measure of the uncertainty of the assessment results, which may be represented in the form of a probability distribution.

**11.2.2 Scenario uncertainty**

Ex-ante assessments involve baseline scenarios and policy scenarios that describe how conditions are expected to develop in the future, while ex-post assessments involve baseline scenarios that describe how conditions would have developed in the past if a policy were not implemented. These scenarios are based on a set of uncertain assumptions, which creates scenario uncertainty. To identify the influence of these assumptions on the results, users should undertake a sensitivity analysis for key parameters in the assumptions (described in [Section 11.4](#)).

TABLE 11.1

Types of uncertainty

Type of uncertainty	Description
Parameter	Uncertainty regarding whether a parameter value used in the assessment accurately represents the true value of the parameter
Scenario	Uncertainty of the calculated result due to various assumptions made in the baseline and policy scenarios
Model	Imperfect representation of modelling approaches, equations or algorithms to reflect the real world

Source: Adapted from WRI (2014).

11.2.3 Model uncertainty

Simplifying the real world into a numerical model introduces inaccuracies, and different models are likely to yield different results. For example, various life cycle impact assessment models can be used to assess the environmental impacts associated with producing solar PV panels. Each model is likely to yield different results, leading to model uncertainty. The extent of uncertainty can be estimated by comparing the results of different models. Users should acknowledge model uncertainties and report model limitations qualitatively.

11.3 Uncertainty analysis

The two primary approaches to assessing uncertainty are:

- qualitative uncertainty analysis
- quantitative uncertainty analysis.

It is a *key recommendation* to assess the uncertainty of the assessment results, either qualitatively or quantitatively. Only qualitative uncertainty analysis is relevant to assessing the uncertainty of a qualitative impact assessment. Either approach can be used to assess the uncertainty of a quantitative impact assessment. Quantitative uncertainty analysis can provide more robust results than qualitative analysis. Reporting quantitative uncertainty estimates also gives greater clarity and transparency to stakeholders.

Users should select an approach based on the objectives of the assessment, the level of accuracy needed to meet stated objectives, data availability, and capacity and resources. Depending on the methods used and data availability, users may not be able to assess the uncertainty of all parameters in the assessment method(s). Users should assess the uncertainty of all parameters for which this assessment is feasible. Where quantitative uncertainty analysis is not possible or appropriate, uncertainty should be assessed and described qualitatively.

11.3.1 Qualitative uncertainty analysis<sup>31</sup>

Qualitative uncertainty analysis can be done in a variety of ways. This section outlines a structured approach, which involves characterizing the level of confidence of the results based on:

- the quantity and quality of evidence (robust, medium or limited)
- the degree of agreement of the evidence (high, medium or low).

The level of confidence is a metric that can be expressed qualitatively to indicate certainty in the validity of a parameter value or result. (The qualitative confidence level described in this section is distinct from statistical confidence and should not be interpreted in statistical terms.)

<sup>31</sup> This section is adapted from IPCC (2010).

<sup>32</sup> Adapted from DFID (2014).

should be explained. The confidence level of individual parameters, models and scenarios should be aggregated to provide a level of confidence for the overall assessment, if feasible.

### 11.3.2 Quantitative uncertainty analysis

If feasible, users should carry out a quantitative uncertainty analysis to characterize the uncertainty of key parameters. This involves estimating the uncertainty of individual parameters (single parameter uncertainty), then aggregating the uncertainties for a given indicator as a whole (propagated parameter uncertainty). Propagated parameter uncertainty is the combined effect of each parameter's uncertainty on the total result.

Users should estimate uncertainty at a specified confidence level, preferably 95%. Users should use the best available estimates from a variety of methods and approaches, such as a combination of measured data, published information, model outputs and expert judgment.

Approaches to quantifying the uncertainty of individual parameters include the following:

- Default uncertainty estimates for parameters reported in literature.
- Probability distributions and standard deviations.
  - » This method is feasible and preferred when a large amount of data is available for a given parameter. In such cases, it is possible to generate a probability distribution and other statistical values, such as standard deviations, which can be propagated to the uncertainty of the final output.
- Uncertainty factors for parameters reported in literature.
  - » One application of uncertainty factors is in environmental assessments relating to risk and safety. For example, when assessing the toxicity impact of a certain chemical, experiments may be conducted on a small group of people. To extrapolate the test results to a larger group, an uncertainty factor is applied to ensure maximum protection and safety. This method is especially relevant when conservative methods are applied.

- Pedigree matrix approach from life cycle assessment (based on qualitative data quality indicators in [Table 8.7](#)).
  - » This method provides a way to quantify uncertainties based on a qualitative assessment of data. Five criteria are provided in [Table 8.7](#) to assess data quality from different perspectives. For each criterion, a value is assigned by the practitioner to describe the data quality. These values can then be translated into the standard deviation of the data set.<sup>33</sup>
- Survey of experts to generate upper- and lower-bound estimates.
- The user's expert judgment (based on as much data as available) or other approaches.

Once the uncertainties of individual parameters have been estimated, they may be aggregated to provide uncertainty estimates for the entire assessment for an indicator. Approaches to combining uncertainties include:

- error propagation equations – an analytical method used to combine the uncertainty associated with individual parameters from a single scenario. Equations involve estimates of the mean and standard deviation of each input
- Monte Carlo simulation – a form of random sampling used for uncertainty analysis that shows the range of likely results based on the range of values for each parameter and probabilities associated with each value. To perform Monte Carlo simulation, input parameters must be specified with probability distributions. The input parameters are varied at random but restricted by the given probability distribution for each parameter. Repeated calculations produce a probability distribution of the predicted output values, reflecting the propagated uncertainty of the various parameters. This method gives comprehensive results, but is more resource- and time-intensive. Simple Monte Carlo simulations can be done using the Crystal Ball tool in Microsoft Excel.

<sup>33</sup> For more information, see Weidema and Wesnaes (1996).

### Further references on quantitative uncertainty analysis

For more detailed guidance on the methods outlined in this section, see the following references:

- IPCC (2000). *Good Practice Guidance and Uncertainty Management in National Greenhouse Gas Inventories*<sup>34</sup>
- IPCC (2006). Chapter 3, Uncertainties. In *2006 IPCC Guidelines for National Greenhouse Gas Inventories*, vol. 1<sup>35</sup>
- World Resources Institute (WRI) and World Business Council for Sustainable Development (WBCSD) (2003). *Aggregating Statistical Parameter Uncertainty in GHG Inventories: Calculation Worksheets*<sup>36</sup>
- WRI and WBCSD (2003). *GHG Protocol Guidance on Uncertainty Assessment in GHG Inventories and Calculating Statistical Parameter Uncertainty*<sup>37</sup>
- WRI and WBCSD (2011). *Quantitative Inventory Uncertainty*<sup>38</sup>
- WRI and WBCSD (2011). *Uncertainty Assessment Template for Product GHG Inventories*.<sup>39</sup>

## 11.4 Sensitivity analysis

A sensitivity analysis involves varying the value of key parameters (or combinations of parameters) to determine the impact of such variations on the overall results. Sensitivity analysis is a useful tool to understand differences resulting from methodological choices and assumptions, and to explore model sensitivities to input parameters.

For quantitative assessments, it is a *key recommendation* to conduct a sensitivity analysis for key parameters and assumptions in the assessment. Sensitivity analysis is expected to be most relevant for quantitative impact assessments, but may also be useful for certain qualitative impact assessments.

To conduct a sensitivity analysis, users should adjust the value of key parameters to determine the impact of such variations on the overall results. Since an assessment may include many impact categories and involve many parameters, users should conduct sensitivity analysis only on key parameters.

Users should consider reasonable variations in parameter values. Not all parameters need to be subjected to both negative and positive variations of the same magnitude, but they should be varied based on what is considered reasonable. Past trends may be a guide to determining the reasonable range. As a general rule, variations in the sensitivity analysis should at least cover a range of +10% and –10% (unless this range is not deemed reasonable under the specific circumstances).

Sensitivity analysis can be conducted in several ways. One simple method is to assess the relative sensitivity for one parameter at a time, according to [equation 11.1](#).

### Equation 11.1: Assessing the sensitivity of a parameter

$$S = \frac{\Delta \text{output} / \text{output}}{\Delta \text{input} / \text{input}}$$

In the equation, *S* represents the relative sensitivity of the assessment output to the specific input parameter. *Input* and *output* represent the original values.  $\Delta \text{input}$  is the marginal change in the input parameter, which should represent a reasonable expected change.  $\Delta \text{output}$  is the corresponding marginal change in the output parameter. Using this equation, users can compare the sensitivity of the output in response to different input parameters.

See [Box 11.1](#) for an example of applying [equation 11.1](#) to determine which of various parameters is most sensitive.

<sup>34</sup> Available at: [www.ipcc-nggip.iges.or.jp/public/gp/english](http://www.ipcc-nggip.iges.or.jp/public/gp/english).

<sup>35</sup> Available at: [www.ipcc-nggip.iges.or.jp/public/2006gl](http://www.ipcc-nggip.iges.or.jp/public/2006gl).

<sup>36</sup> Available at: [www.ghgprotocol.org](http://www.ghgprotocol.org).

<sup>37</sup> Available at: [www.ghgprotocol.org](http://www.ghgprotocol.org).

<sup>38</sup> Available at: [www.ghgprotocol.org](http://www.ghgprotocol.org).

<sup>39</sup> Available at: [www.ghgprotocol.org](http://www.ghgprotocol.org).

**BOX 11.1****Example of sensitivity analysis**

Table 11.2 illustrates a sensitivity analysis of three key parameters for a solar PV incentive policy. It is assumed that there are 186,306,371 grid-connected households in India, with an annual consumption of 900 kilowatt-hours (kWh) electricity per year per household. In the original policy scenario, 10% of existing grid-connected households are expected to adopt rooftop solar PV systems and will be able to rely on solar for the entire household electricity demand. The other 90% of grid-connected households will rely on a combination of grid-connected electricity and back-up diesel generators for electricity, assuming that 90% (810 kWh) is supplied by the grid and 10% (90 kWh) is supplied by a diesel-fuelled power generator when blackouts occur.

The three chosen parameters for sensitivity analysis are annual electricity consumption per household, the percentage of households that will adopt solar PV, and the percentage of electricity supplied by grid for the households that use combined electricity supply, assuming that the remaining electricity demand is met by diesel-fuelled power generators. Table 11.2 illustrates a scenario in which each parameter value is set to a reasonable assumption. The table also shows calculation of the output – in this case, changes in emissions for each scenario. This example specifically focuses on PM<sub>10</sub>. Combined, this information enables calculation of relative sensitivity. The input, output and sensitivity analysis results are presented below.

**TABLE 11.2****Sensitivity analysis of estimated PM<sub>10</sub> emissions**

Parameter	Annual electricity consumption	Percentage of households that adopt solar PV	Percentage of electricity supplied by grid
<b>Input</b>			
Original value (kWh)	900	10%	90%
Scenario value (kWh)	1,800	80%	50%
Δinput/input	100%	700%	–44%
<b>Output: emissions reduction</b>			
Original value (t PM <sub>10</sub> )	300,817	300,817	300,817
Scenario value (t PM <sub>10</sub> )	601,635	71,886	171,695
Δoutput/output	100%	–76%	–43%
<b>Sensitivity analysis result</b>			
Relative sensitivity	100%	–11%	97%

This sensitivity results show that, of the three parameters, PM<sub>10</sub> emissions are more sensitive to annual electricity consumption and percentage of electricity supplied by the grid, and less sensitive to percentage of households that adopt solar PV. This information can be used to prioritize future data-collection efforts.



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## 11.5 Communicating uncertainty and sensitivity

Reporting information about uncertainty helps users and stakeholders assess the accuracy and uncertainty of the reported results, to inform how the information should be used. It is important to properly communicate the results, since the estimate of policy impact may not be very accurate, depending on the methods, assumptions and data sources that were used to assess the impacts.

Uncertainty can be reported in many ways, including qualitative descriptions of uncertainty sources and quantitative representations, such as error bars, histograms and probability density functions. Users should provide as complete a disclosure of uncertainty information as possible.

Users should report a quantitative estimate or qualitative description of the uncertainty of the results. They should also report the range of results from sensitivity analysis for key parameters and assumptions.

Users should report the range of possible outcomes based on different parameter values (representing upper and lower bounds of plausible values) to indicate the level of uncertainty. When uncertainty is high, users should consider reporting a range of values around the average or most likely value, rather than only a single value. Users should transparently report the full range of likely values, rather than reporting only upper-bound or lower-bound values.

Users should also use an appropriate number of significant figures, depending on the uncertainty of the results, to avoid overstating the precision of the results.

Users should make a thorough yet practical effort to communicate key sources of uncertainty in the results, including key parameters and assumptions that have high uncertainty. If feasible, users should report both qualitative and quantitative uncertainty information. They should also describe their efforts to reduce uncertainty in future revisions of the assessment, if applicable.



# PART V

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## Monitoring and reporting

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# 12 Monitoring performance over time

Monitoring helps users assess whether a policy is on track and being implemented as planned. This chapter provides guidance on how to (1) monitor the performance of a policy over time by tracking the progress of key indicators, (2) collect data needed for ex-post assessment and (3) prepare a monitoring plan.

This chapter is relevant to users who want to:

- determine whether policies are being implemented as planned and having the desired effects across the identified impact categories, to improve implementation and inform future policy design
- assess progress towards achieving SDGs, to adjust current efforts and inform future goal-setting
- collect data needed for ex-post assessment of impacts.

## Checklist of key recommendations

- Define indicators that will be used to track performance of the policy over time for each impact category included in the assessment
- If estimating impacts ex-post, collect data needed for ex-post assessment
- Create a plan for monitoring indicators
- Monitor each of the indicators over time, in accordance with the monitoring plan
- Separately monitor indicators for different groups in society, where relevant

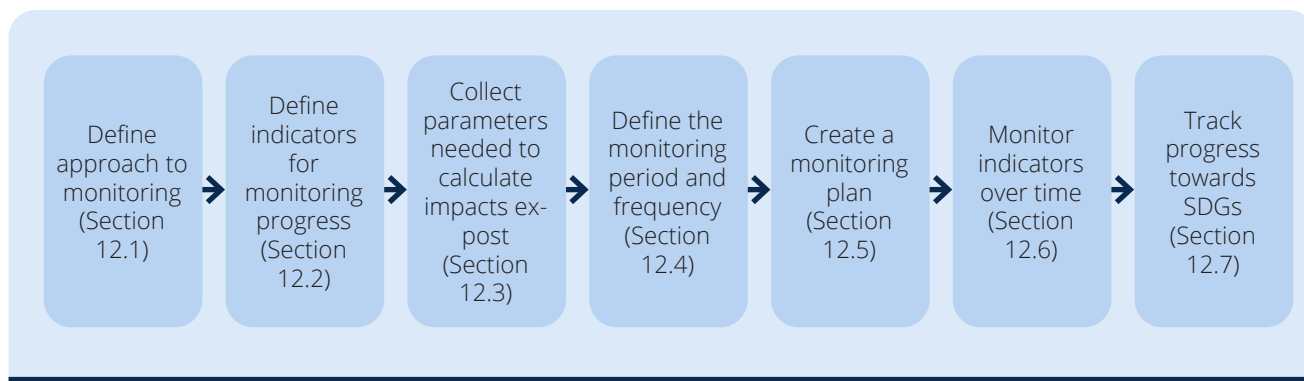
## 12.1 Define approach to monitoring

Monitoring during policy implementation serves two distinct objectives:

- Monitor performance of the policy. Track key indicators over time in relation to historical values, goal values and values at the start of policy implementation to understand whether the policy is on track and being implemented as planned.
- For ex-post assessment of impacts, collect data on the indicators and parameters needed (if applicable).

FIGURE 12.1

### Overview of steps in the chapter



Users can collect data to meet one or both objectives. The first objective requires the tracking of indicators only, while the second objective may require tracking a broader set of parameters. Indicators are metrics that can be monitored over time to enable tracking of changes towards targeted outcomes. Parameters are additional data needed under certain circumstances to calculate the impact of a policy on indicators that cannot be directly monitored.

Monitoring key indicators is useful for understanding progress over time; understanding whether indicators of interest are moving in the right direction; and tracking progress towards meeting goals, such as sustainable development goals at the international, national or local levels. Monitoring key indicators over time is generally simpler and less onerous than estimating impacts, and can provide a low-cost way of understanding policy effectiveness by tracking trends in key indicators. If progress of key indicators is not on track in relation to goal values, monitoring can inform corrective action.

Key indicators can be monitored over time relative to historical values, goal values and/or values at the

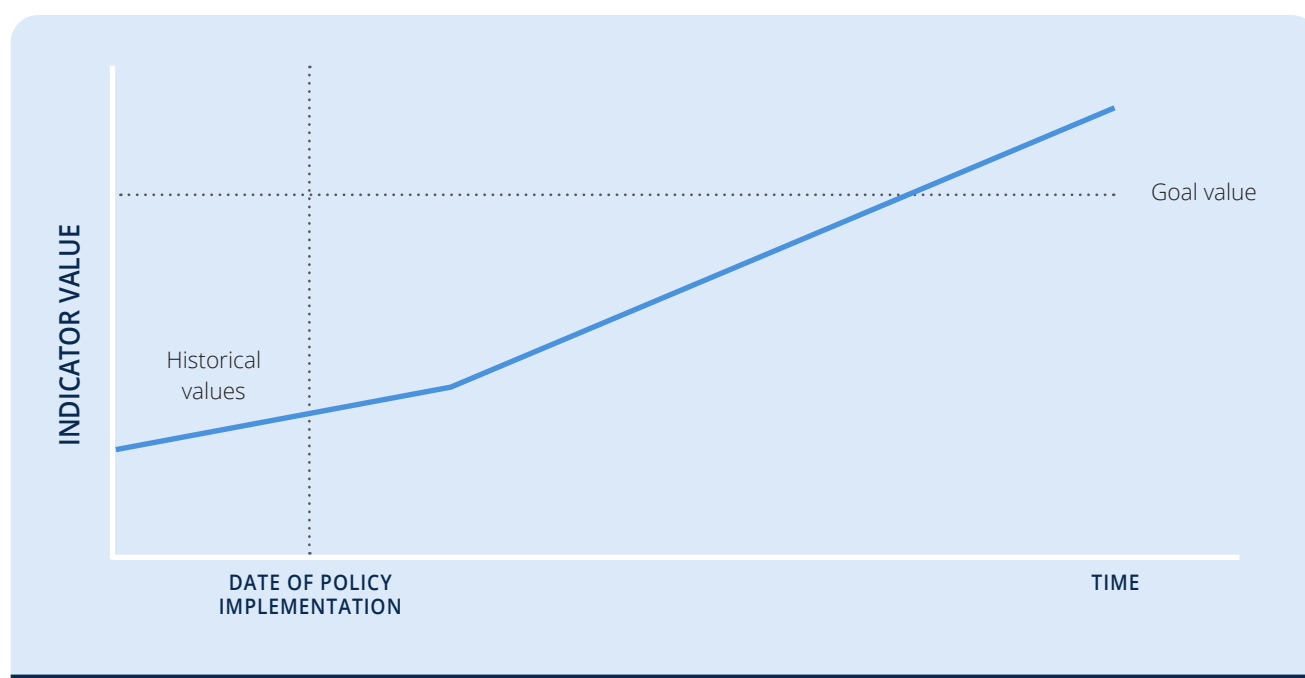
start of policy implementation. Each is described below and illustrated in [Figure 12.2](#):

- **Relative to historical values.** Monitor the trend in a given indicator over time to see whether it is moving in the right direction in relation to past values.
- **Relative to goal values.** Monitor the trend in a given indicator in relation to goal values (defined ex-ante) to see whether goals for that indicator are being achieved.<sup>40</sup>
- **Relative to values at the start of policy implementation.** Monitor the trend in a given indicator before and after a policy is implemented to see whether the policy is having the desired effect.

However, monitoring indicators is not sufficient to estimate the impact of a policy. Monitoring trends in indicators can show a correlation between desired outcomes and the implementation of the policy, but it does not demonstrate causation or allow changes in indicators to be attributed to policies. Changes in indicators could be a result of factors other than the policy being assessed. Attributing impacts to specific

FIGURE 12.2

### Monitoring indicators relative to historical values, goal values and the date of policy implementation



<sup>40</sup> Tracking of indicators over time may still be useful even if there are no defined goal values for the selected indicator.



policies requires a baseline scenario, as discussed in [Chapters 8–10](#). Depending on how indicators are defined, it may be possible to infer causation. For example, a user can monitor the number of new jobs created from discrete projects resulting from a policy to demonstrate the additional jobs created.

Users who are estimating the impacts of a policy ex-post should collect data on the broader range of parameters that are needed to calculate the ex-post policy scenario and ex-post baseline scenario. The types of parameters that need to be collected should be informed by the ex-post estimation method that will be used. To ensure an accurate assessment, data collection should begin before or at the beginning of the policy implementation period and continue throughout the policy implementation period.

## 12.2 Define indicators for monitoring progress of a policy

It is a *key recommendation* to define indicators that will be used to track performance of the policy over time for each impact category included in the assessment (as defined in [Chapter 5](#)).

Examples of indicators are provided in [Table 5.5](#). For further guidance and examples of indicators that can be used, see:

- United Nations SDG website<sup>41</sup>
- United Nations SDG indicators website,<sup>42</sup> including the global SDG indicators database<sup>43</sup> and list of indicators<sup>44</sup>
- United Nations *Indicators of Sustainable Development: Guidelines and Methodologies*.<sup>45</sup>

When selecting indicators, users should consider the intended objectives of monitoring, the nature of the policy, the impact categories being assessed and any related goals, stakeholder priorities, and data availability. All relevant indicators should be clearly described. The selected indicators should be monitored in accordance with the monitoring

plan (see [Section 12.5](#)), and in relation to historical values and/or goal values, and to values at the start of policy implementation. The selected indicators from each impact category should be discussed in an inclusive stakeholder consultation process to obtain stakeholder perspectives and make the assessment more complete. Chapter 8 of the *ICAT Stakeholder Participation Guide* provides more information on how to conduct consultations.

Users tracking progress towards SDGs may reference the relevant SDG goal and, if applicable, the relevant SDG target(s) for each selected indicator (as described in [Section 12.7](#)).

[Table 12.1](#) provides an overview of possible impact categories and referenced SDGs, indicators, and brief explanations of the indicators for a solar PV incentive policy.

## 12.3 Collect parameters needed to calculate impacts ex-post (if relevant)

For ex-post quantitative impact assessments, it is necessary to identify and collect parameters needed to calculate impacts of the policy on each indicator being quantified. If estimating impacts ex-post, it is a *key recommendation* to collect data needed for ex-post assessment. Parameters should be collected, as needed, for each impact category and each selected indicator included in the assessment boundary (as described in [Chapter 5](#)).

Parameters are additional data needed under certain circumstances to calculate the impact of a policy on indicators that cannot be directly monitored. For example, to estimate the impact category of cost savings from a solar PV incentive policy that replaces kerosene use (in the baseline scenario) with solar electricity, the indicator could be household savings (money). Money saved is not monitored directly. Instead, the parameters needed to calculate the amount of money saved include the cost of kerosene and the amount of kerosene savings. These parameters are needed to calculate the impact on the selected indicator (money saved) but not the indicator itself. Parameters can be collected from various sources, such as statistics collected at the jurisdiction level or surveys.

<sup>41</sup> <https://sustainabledevelopment.un.org/sdgs>

<sup>42</sup> <http://unstats.un.org/sdgs>

<sup>43</sup> <http://unstats.un.org/sdgs/indicators/database>

<sup>44</sup> <http://unstats.un.org/sdgs/indicators/indicators-list>

<sup>45</sup> Available at: <https://sustainabledevelopment.un.org/content/documents/guidelines.pdf>.

TABLE 12.1

**Example of selected indicators and referenced SDGs for a solar PV incentive policy, and explanations of chosen indicators**

Impact category	Indicator	Explanation of chosen indicator
Energy (SDG 7)	<ul style="list-style-type: none"> <li>Solar capacity installed (MW)</li> <li>Electricity delivered from solar PV installations (MWh)</li> </ul>	These indicators will track the quantity of renewable energy installed and generated from the solar PV incentive policy.
Health (SDG 13)	<ul style="list-style-type: none"> <li>Emissions of PM<sub>2.5</sub>, PM<sub>10</sub>, SO<sub>2</sub> and NO<sub>x</sub></li> <li>Number of premature deaths due to air pollution</li> <li>Number of health clinics electrified</li> </ul>	The policy will improve health of people by avoiding burning of kerosene/paraffin, which causes severe indoor air pollution by emitting noxious fumes and soot. Kerosene lighting is hazardous, and is responsible for many burns and deaths. The policy will also improve health-care conditions by providing lighting and refrigeration for health clinics.
Quality of life (SDGs 1, 2, 16)	<ul style="list-style-type: none"> <li>Number of households having access to clean, reliable and affordable electricity</li> </ul>	The policy will provide more reliable lighting conditions, allowing children to study at home, which has a significant impact on improving child education in rural families and future employability. With a more reliable light source, adults can pursue productive activities in the house after nightfall.
Access to clean energy/energy security (SDG 7)	<ul style="list-style-type: none"> <li>Share of people having access to reliable electricity services</li> </ul>	In the absence of reliable grid electricity, people depend mostly on diesel generators and kerosene/paraffin lamps for lighting. The policy will make people less dependent on expensive fuels and reduce the need to purchase fuel. The policy will enable use of local energy sources, independent of geopolitical uncertainty.
Empowerment of women (SDG 5)	<ul style="list-style-type: none"> <li>Share of female entrepreneurs</li> </ul>	The policy will create opportunities for new income-generating activities for women and women's associations.
Employment/job creation and income generation (SDG 8)	<ul style="list-style-type: none"> <li>Number of people (men/women) in jobs</li> <li>Household income</li> </ul>	The policy will encourage new job-creating and income-generating activities related to renewable energy supply and installation, mini-grid operation, awareness raising, and marketing and accounting, thereby creating many new jobs. The generation of income will enhance economic growth and provide the means to afford electricity.
Economic productivity (SDG 8)	<ul style="list-style-type: none"> <li>Number of households with improved economic productivity</li> </ul>	The policy will foster productivity, increase production efficiency and enable added-value activities.
Food security (SDG 2)	<ul style="list-style-type: none"> <li>Number of households with improved food security</li> </ul>	The policy will reduce food waste by improving refrigeration. It will also promote better food processing, adding value to agricultural products.
Safety (SDG 3)	<ul style="list-style-type: none"> <li>Number of people affected by hazardous conditions</li> </ul>	Kerosene/paraffin lighting is hazardous and is responsible for loss of property through fire, as well as burns and death. The policy will foster the implementation of safety measures such as street lighting, security lighting, remote alarm systems, electric fences and road signs.

## 12.4 Define the monitoring period and frequency

Next, users should define the monitoring period and monitoring frequency.

### 12.4.1 Monitoring period

The monitoring period is the time period over which the policy is monitored. At a minimum, the monitoring period should include the policy implementation period. Where possible, monitoring should also include pre-policy monitoring of relevant activities before implementation of the policy and post-policy monitoring of relevant activities after the policy implementation period. For example, a solar PV incentive policy that has a policy implementation period of 2015–2025 may have a monitoring period of 2013–2027. Depending on the impact categories and indicators being monitored, it may be necessary to monitor some indicators over different time periods than others. In general, the longer the time series of data that is collected, the more robust the assessment will be.

### 12.4.2 Monitoring frequency

Users can monitor indicators at various frequencies, such as monthly, quarterly or annually. In general, users should collect data with as high a frequency as is feasible and appropriate in the context of objectives. The appropriate frequency of monitoring should be based on the needs of decision makers and stakeholders, the type of impact categories and indicators being monitored, cost, and data availability. In general, the more frequently data are collected, the more robust the assessment will be. The monitoring frequency should, in general, be fixed ex-ante for the duration of the monitoring period.

## 12.5 Create a monitoring plan

A monitoring plan is important to consistently track progress of indicators over time in relation to goals. It is a *key recommendation* to create a plan for monitoring indicators.

A monitoring plan should include the following key elements:

- brief description of each indicator
- source of data for each indicator and parameter (if applicable)

- monitoring period
- monitoring frequency (fixed ex-ante during the monitoring period)
- measurement or data-collection methods (such as survey or census)
- historical value (baseline value)
- goal value
- entity(ies) or institution(s) responsible for monitoring the respective indicator and collecting parameter(s), if applicable.

Additional information may include:

- methods for generating, storing, collating and reporting data
- level of uncertainty of data and how this uncertainty will be accounted for
- databases, tools or software systems to be used for collecting and managing data
- procedures for internal auditing, quality assurance and quality control, including record keeping and internal documentation procedures, and length of time data will be archived
- whether data are verified and, if so, verification procedures used
- roles and responsibilities of relevant personnel involved in monitoring
- competencies required and any training needed to ensure that personnel have the necessary skills.

Before monitoring begins, users should identify the entity or institution responsible for collecting data during the monitoring period. The responsible entity should establish a database based on the monitoring plan. See [Box 12.1](#) for more information on institutional arrangements for monitoring.

[Table 12.2](#) provides an example of a template that can be used for a monitoring plan. The table includes goal values and historical values for each previously identified indicator for a solar PV incentive policy. Historical values were determined through interviews with the communities that will benefit from the policy. Goal values should be estimated



**BOX 12.1****Institutional arrangements for coordinated monitoring**

Information on key performance indicators and parameters can be dispersed among different institutions. Given the wide variety of data needed for impact assessment and the range of stakeholders involved, strong institutional arrangements serve an important function. They play a central role in coordinating monitoring. A technical coordinator, or a coordinating team or body is often assigned to lead monitoring, reporting and verification (MRV) processes in which responsibilities have been delegated to different institutions. Since data can be widely dispersed between institutions, the coordinating body oversees the procedures for data collection, management and reporting.

Countries may already have institutions in place as part of a national MRV system. In this case, users can consider expanding the national MRV system to monitor the impact of the policy. Where strong institutional arrangements do not yet exist, countries can determine the governmental body with adequate capacity and authority to be responsible for the MRV system, and to establish the necessary legal arrangements. Institutional mandates help to strengthen the procedures and the system, and may also help secure funding from the government to ensure the continuity of the process. Users can refer to the UNFCCC *Toolkit for non-Annex I Parties on Establishing and Maintaining Institutional Arrangements for Preparing National Communications and Biennial Update Reports*,<sup>45</sup> as well as other sources, for support on establishing or improving the institutional arrangements for a robust MRV system.

through inclusive consultations with a wide variety of stakeholder groups, such as beneficiaries, government representatives, technical experts, businesses, NGOs and local representatives of international organizations.

[Box 12.2](#) presents an example of a monitoring plan in South Africa.

If surveys are used and/or sampling procedures are applied, users should develop a statistically sound sampling plan as part of the monitoring plan. Users should follow internationally recognized standards for sampling. Before including the sampling plan in the monitoring plan, users should familiarize themselves with different standards and required sampling sizes to ensure statistically sound results.

<sup>45</sup> Available at: [http://unfccc.int/files/national\\_reports/non-annex\\_i\\_natcom/training\\_material/methodological\\_documents/application/pdf/unfccc\\_mda-toolkit\\_131108\\_ly.pdf](http://unfccc.int/files/national_reports/non-annex_i_natcom/training_material/methodological_documents/application/pdf/unfccc_mda-toolkit_131108_ly.pdf).

TABLE 12.2

**Example of a monitoring template for selected indicators and parameters for a solar PV incentive policy**

Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Historical value in 2015	Goal value for 2022
Rooftop solar capacity installed	Government statistics	Monthly	Name plate showing installed capacity; ground verification on a random sample basis	Ministry of Energy		
Electricity delivered from solar PV installations	Government statistics	Monthly	Electricity meters; ground verification on a random sample basis	Ministry of Energy		
Number of health clinics electrified	Survey	Annual	Community-level assessment	Health Ministry		
Number of households having access to clean electricity	Survey	Annual	Community-level assessment	Ministry of Energy		
Number of people having access to electricity services	Survey	Annual	Community-level assessment	Ministry of Energy		
Number of female entrepreneurs	Survey	Annual	Community-level assessment	Ministry of Social Affairs		
Number of people in jobs, disaggregated by gender	Government statistics	Monthly	Community-level assessment	Ministry of Social Affairs		
Money saved through replacement of kerosene by solar energy (which requires further parameters to calculate cost of kerosene, and amount of kerosene saved)	Statistics and/or survey	Biennial	Sector-level assessment (cost of kerosene); community-level assessment (amount of kerosene saved)	Ministry of Energy		

**BOX 12.2****Defining indicators and a monitoring plan in South Africa**

The draft White Paper on the Conservation and Sustainable Use of South Africa's Biological Diversity is a strategy to address biodiversity protection and sustainable utilization in South Africa. The white paper identifies six goals that cover environmental, social and economic impacts. It lists 175 policy interventions to achieve these goals. The policy interventions include controls on conservation and sustainable use of biodiversity, improving knowledge, direct biodiversity conservation or rehabilitation activities, coordination and cooperation processes, relationship building and conflict resolution, capacity-building, and monitoring. The Energy Research Centre at the University of Cape Town conducted an ex-ante qualitative assessment of the strategy. As part of the assessment, the centre provided examples of indicators that can be tracked as part of a monitoring plan ([Table 12.3](#)).

**TABLE 12.3****Example of a monitoring template for a biodiversity policy in South Africa**

Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Goal value for year Y
Areas protected (ha, km, km <sup>2</sup> )	Provincial conservation authorities, South Africa's Scientific Authority	National Biodiversity Assessments are updated every 7 years	Land survey	SANBI, with support of DEA and CSIR	By 2028, in protected areas: 10.8 m land-based hectares, 353 km inshore; 210,000 km <sup>2</sup> marine offshore in EEZ plus 93,300 km <sup>2</sup> marine offshore in Prince Edward Islands EEZ
Percentage of threatened species conserved ex situ	Provincial conservation authorities, South Africa's Scientific Authority	Every 4 years (monitoring processes being developed by 2020)	Counts of threatened species (IUCN Red List)	SANBI and Botanical Society of South Africa	60% of threatened plant species by 2020
Percentage of species with ex situ collections active in restoration programmes	SANBI	Every 4 years	Reported	DEA, with support from SANBI's zoological and biological gardens	1% of plant species by 2020
Threat status of ecosystems	Provincial conservation authorities, DEA, DAFF, CSIR, research institutions	National Biodiversity Assessments are updated every 7 years	Four datasets (ecosystem types, ecological conditions, protected areas, biodiversity targets); local data sets where possible, otherwise global with some ground truthing	SANBI	Minimum 60% of each ecosystem type in good ecological condition

## BOX 12.2, continued

## Defining indicators and a monitoring plan in South Africa

TABLE 12.3, continued

## Example of a monitoring template for a biodiversity policy in South Africa

Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Goal value for year Y
Protection level of ecosystems	Provincial conservation authorities, South Africa's Scientific Authority	National Biodiversity Assessments are updated every 7 years	As above	SANBI	Minimum 20% of each ecosystem
Benefit sharing: patents that exist for products made from local biodiversity, or that use local or indigenous knowledge, and that have benefit-sharing agreements	International patent registry; agreements registered under South Africa's Bioprospecting, Access and Benefit-Sharing Regulatory Framework	Every year	Desktop review	DEA	By 2025, benefit-sharing agreements exist for patents that are commercialized. Benefit-sharing agreements have been reviewed
Percentage of SDFs, integrated development plans and land-use schemes that include biodiversity considerations	All national, provincial and municipal departments responsible for development planning and monitoring; Department of Rural Development and Land Reform	Every 5 years	Reporting progress on the Mid Term Strategic Framework	Presidency	By 2020, 100% of SDFs include maps for critical biodiversity areas and control development
Increase in average annualized GDP growth rate of the South African bioprospecting and wildlife sectors	StatsSA	Every year	NBES	DEA	By 2030, 10% increase compared with 2020

**Abbreviations:** CSIR, Council for Scientific and Industrial Research; DAFF, Department of Agriculture, Forestry and Fisheries; DEA, Department of Environmental Affairs; EEZ, exclusive economic zone; IUCN, International Union for Conservation of Nature; NBES, National Bio-Economy Strategy; SANBI, South African National Biodiversity Institute; SDF, spatial development framework; Stats SA, Statistics South Africa

## 12.6 Monitor indicators over time

Once indicators and parameters have been defined, it is a *key recommendation* to monitor each of the indicators over time, in accordance with the monitoring plan. Indicators should be monitored in relation to historical values, goal values and values at the start of policy implementation to understand the performance of the policy over time.

It is a *key recommendation* to separately monitor indicators for different groups in society, where relevant. Examples of different groups are men and women, people of different income groups, racial or ethnic groups, people of different education levels, people from different geographic regions, and people in urban versus rural locations. This allows users to understand distributional impacts on different groups, and manage trade-offs in cases where policies have positive impacts on some groups and negative impacts on others. Users should report distributional impacts on different groups to identify and manage potential trade-offs.

If monitoring indicates that the assumptions used in the ex-ante assessment are no longer valid, users should document the differences and take the monitoring results into account when updating the ex-ante estimates or when estimating impacts ex-post. Users should also determine whether the assumptions on key indicators in the ex-ante assessment (from [Chapters 8](#) and [9](#)) remain valid.

## 12.7 Track progress towards SDGs

In addition to monitoring progress of individual policies (described in previous sections), users may also want to track overall progress towards SDGs and/or related national or subnational sustainable development goals, especially goals related to the policy assessed. Tracking national progress, for example, involves defining national indicators for each goal and tracking progress of these indicators over time by comparing historical values (if data are available) to desired goal values in a future year.

Many countries are developing their own national implementation plans, and in the process selecting targets, indicators and methodologies. In principle, targets, indicators and methods used to track progress towards SDGs should be aligned with those used for existing and emerging national frameworks, and, as far as possible, with those used for NDCs. [Table 12.4](#) provides illustrative examples of selecting national indicators for tracking progress, relating to

both an individual policy and broader national goals. [Box 12.3](#) shows an example of developing a plan to monitor progress towards SDGs by cities in Bolivia.

Across the 169 targets defined for the 17 SDGs, there are a mix of quantitative targets (e.g. Goal 3, Target 3.1: “By 2030 reduce the global maternal mortality ratio to less than 70 per 100,000 live births”) and qualitative targets (e.g. Goal 15, Target 15.9: “By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes ...”). Therefore, indicators should be defined either quantitatively or qualitatively, depending on the target.

Although top-down national statistics and indicators are useful to monitor overall country progress towards SDGs, progress towards achieving the SDGs is made by implementing policies on the ground. To ensure that these policies are effective, a national MRV system should be established to collect data relating to individual policies, and their impact and effectiveness should be assessed using the previous sections in this methodology.

[Box 12.4](#) shows an example of identifying SDG targets and indicators that are relevant to a policy assessed in Kenya, which can help link the results of a policy assessment with monitoring progress towards SDGs.

TABLE 12.4

## Examples of indicators that may be used by a country to track progress towards SDGs

Examples of goals	Examples of corresponding targets	Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Historical value	Target value
Examples of SDGs relating to a renewable energy policy								
SDG 3: Ensure healthy lives and promote well-being for all at all ages	Target 3.8: Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all	Number of health clinics electrified	Survey	Annual	Community-level assessment	Health Ministry	75	250
SDG 5: Achieve gender equality and empower all women and girls	Target 5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life	Share of female entrepreneurs (%)	Survey	Annual	Community-level assessment	Ministry of Social Affairs	10	30
SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all	Target 7.1: By 2030, ensure universal access to affordable, reliable and modern energy services	Share of people with access to electricity services (%)	Survey	Annual	Community-level assessment	Ministry of Energy	58	85
SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	Target 8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value	Share of people (men/ women) in jobs	Survey	Annual	Community-level assessment	Ministry of Social Affairs	65	85

TABLE 12.4, continued

## Examples of indicators that may be used by a country to track progress towards SDGs

Examples of goals	Examples of corresponding targets	Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Historical value	Target value
Examples of other SDGs in a country								
SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Target 2.3: By 2030, double the agricultural productivity and the incomes of small-scale food producers	Rice yield growth (kg/ha)	National rice information system	Annual	Combined remote-sensing/crop modelling approaches	Ministry of Agriculture	2125 kg/ha in 2010	2700 kg/ha by 2020
SDG 3: Ensure healthy lives and promote well-being for all at all ages	Target 3.1: By 2030 reduce the global maternal mortality ratio to less than 70 per 100,000 live births	Reduction in the national maternal mortality rate	Survey, civil registration systems	Annual	Large population-based surveys, counting	Health Ministry	300 in 2010	50 by 2030
SDG 6: Ensure availability and sustainable management of water and sanitation for all	Target 6.1: By 2030, achieve universal and equitable access to safe and affordable drinking water for all	Proportion of population that has access to a sustainable, safe water supply and hygienic sanitation in the household	Survey	Annual	Large population-based surveys	Health Ministry	75% in 2015	100% by 2030
SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all	Target 7.2: By 2030, increase substantially the share of renewable energy in the global energy mix	Share of renewable energy in national energy mix	National energy information system	Annual	Calculation based on MW of renewable energy installed	Ministry of Energy	65% in 2016	85% by 2027



TABLE 12.4, continued

## Examples of indicators that may be used by a country to track progress towards SDGs

Examples of goals	Examples of corresponding targets	Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Historical value	Target value
SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	Target 9.1: Develop quality, reliable, sustainable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all	National Construction Code for buildings takes into account extreme wind events	National Construction Code	Once (in 2018)	Presence/absence of features on extreme wind events in National Construction Code for buildings	Ministry of Construction	In 2014, National Construction Code for buildings does not take into account extreme wind events	By 2018, National Construction Code for buildings includes features on extreme wind events
SDG 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Target 15.2: By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally	Reduction in the deforestation rate	National environment statistics	Annual	Remote-sensing modelling approaches	Ministry of Agriculture/ Ministry of Environment	Deforestation rate of 1.29% in 2015	Deforestation rate of 0% by 2030

## BOX 12.3

## Monitoring progress towards SDGs by cities in Bolivia

Cities and local governments, in addition to other non-governmental stakeholders, are recognized as key implementers of the SDGs as the core of the 2030 Agenda for Sustainable Development. The Cities Footprint Project in Bolivia has the goal of promoting low-carbon and climate-resilient development in Latin American cities. In an assessment using the ICAT *Sustainable Development Methodology*, Servicios Ambientales S.A. developed a monitoring plan for the Bolivian cities of La Paz, Cochabamba, Santa Cruz, El Alto and Tarija. The aim was to initiate monitoring and reporting processes towards the SDGs, which will inform the cities' development efforts to achieve the SDGs. [Table 12.5](#) provides an example of the monitoring plan for one selected SDG goal (Goal 6); the complete SDG monitoring plan includes many different SDG goals, targets and indicators. In Table 12.5, target values are still to be established by the municipal governments, and the monitoring frequency is monthly.

TABLE 12.5

## Example of SDG monitoring plan for cities in Bolivia for an SDG goal

SDGs or other goals	Corresponding targets	Indicator	Level of data collection	Source of data	Responsible entity or institution	Measurement method
Goal 6: Ensure availability and sustainable management of water and sanitation for all	Target 6.4: By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of fresh water to address water scarcity and substantially reduce the number of people suffering from water scarcity	6.4.1: Change in water-use efficiency over time	General Sources	National Statistical Office (INE), particularly for economic data. Administrative data collected at country level by the relevant institutions, either technical (for water and irrigation) or economic (for value added). These data are then compiled by FAO, World Bank, UNSD and other international institutions; harmonized; and published in sectoral databases such as AQUASTAT (FAO), Databank (World Bank) and UNdata (UNSD).	WHO, UNICEF, Vice-Ministry of Water and Irrigation	Water-use efficiency is defined as the value added for a given major sector divided by the volume of water used.  The unit of the indicator is value/volume (commonly \$/m <sup>3</sup> ).  Services' water supply efficiency is calculated as the service sector value added divided by water used for distribution by the water collection, treatment and supply industry, expressed in \$/m <sup>3</sup> .
			City of La Paz	Report from Public Social Enterprise of Water and Sanitation of La Paz (EPSAS)	Municipal government water and sanitation directorate (EPSAS)	

## BOX 12.3, continued

## Monitoring progress towards SDGs by cities in Bolivia

TABLE 12.5, continued

## Example of SDG monitoring plan for cities in Bolivia for an SDG goal

SDGs or other goals	Corresponding targets	Indicator	Level of data collection	Source of data	Responsible entity or institution	Measurement method
Goal 6, continued	Target 6.4, continued	6.4.1, continued	City of Cochabamba	Report from Cochabamba Municipal Service of Drinking Water and Sanitation (SEMAPA)	Municipal government water and sanitation directorate (SEMAPA)	
			City of Santa Cruz	Report from Drinking Water and Sanitary Sewer Service (SAGUAPAC)	Municipal government water and sanitation directorate (SAGUAPAC)	
			City of El Alto	Report from Public Social Enterprise of Water and Sanitation of El Alto (EPSAS)	Municipal government water and sanitation directorate (EPSAS)	
			City of Tarija	Report from Co-op for Water Services and Sanitation Tarija (COSSALT)	Municipal government water and sanitation directorate (COSSALT)	

Abbreviations: UNICEF, United Nations Children's Fund; UNSD, United Nations Statistics Division; WHO, World Health Organization

## BOX 12.4

## Identifying SDG targets and indicators relevant to a policy assessed in Kenya

UNEP DTU Partnership conducted an ex-ante assessment of the sustainable development impacts of a policy to promote solar PV mini-grids in Kenya. Ten impact categories were assessed qualitatively, ranging from accessibility and quality of health care to gender equality and empowerment of women. Four impact categories were assessed quantitatively: climate change mitigation, air pollution, human toxicity and resources depletion. To identify SDG indicators that are relevant to the solar PV mini-grid policy, the study first identified SDG targets that are directly connected with the impact categories and specific impacts analysed in the assessment. The study explains the reason why the assessed impact categories are connected with specific SDG targets ([Table 12.6](#)).

## BOX 12.4, continued

## Identifying SDG targets and indicators relevant to a policy assessed in Kenya

TABLE 12.6

## Examples of linkages between impact categories and SDG targets for the solar PV mini-grid in Kenya

Impact category assessed	SDG target	Rationale
Climate change mitigation	9.4: By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities 13.2: Integrate climate change measures into national policies, strategies and planning	9.4: The impact on climate change mitigation of the policy increases resource-use efficiency. It consists of adoption of clean and environmentally sound technology. 13.2: The policy is a climate change measure.
Accessibility and quality of health care	3.8: Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all	3.8 The specific impacts of “Improved access to health care due to better service in health centres and longer working hours” and “Improved access to health care due to the possibility of storing vaccines” are connected with accessing quality essential health-care services and vaccines for all.
Gender equality and empowerment of women	5.6: Ensure universal access to sexual and reproductive health and reproductive rights as agreed in accordance with the Programme of Action of the International Conference on Population and Development and the Beijing Platform for Action and the outcome documents of their review conferences 11.7: By 2030, provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities	5.6 Through the specific impact “Knowledge on health and family planning”, the action will support access to sexual and reproductive health. 11.7 By increasing “Mobility at dark hours”, the action will provide access to safer public spaces, particularly for women and children.

Based on the identified SDG targets, a list of relevant indicators for each target can be found in the United Nations Global SDG Indicators Database as well as Kenya's National SDG Indicator Framework (a nationally defined subset of indicators agreed to be tracked in the country). The United Nations Global SDG Indicators Database also provides historical values for these indicators in Kenya. Using these indicators, progress can be tracked towards specific SDG targets.

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# 13 Reporting

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*Reporting the results, methods and assumptions used is important to ensure that the impact assessment is transparent, and gives decision makers and stakeholders the information they need to properly interpret the results. This chapter presents a list of information that is recommended to be reported. This information can also be useful to inform reporting under the Paris Agreement.<sup>47</sup>*

## Checklist of key recommendations

- Report information about the assessment process and the sustainable development impacts resulting from the policy (including the information listed in [Section 13.1](#))

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## 13.1 Recommended information to report

It is a *key recommendation* to report information about the assessment process and the sustainable development impacts resulting from the policy (including the information listed below). For guidance on providing information to stakeholders, refer to the *ICAT Stakeholder Participation Guide* (Chapter 7).

### General information

- The name of the policy/action assessed
- The person(s) or organization(s) that did the assessment
- The date of the assessment
- Whether the assessment is an update of a previous assessment, and, if so, links to any previous assessments

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<sup>47</sup> For example, when providing information necessary to track progress on the implementation and achievement of policies and measures implemented to address the social and economic consequences of response measures (paragraph 78 of the modalities, procedures and guidelines for the transparency framework for action and support referred to in Article 13 of the Paris Agreement).

### Chapter 2: Objectives

- The objective(s) and intended audience(s) of the assessment

### Chapter 3: Overview of key concepts and steps

- Whether the assessment consists of a qualitative impact assessment, a quantitative impact assessment and/or tracking progress of indicators over time
- Opportunities for stakeholders to participate in the assessment

### Chapter 4: Describing the policy

- A description of the policy, including the recommended information in [Table 4.1](#)
- Whether the assessment applies to an individual policy or a package of related policies; if a package is assessed, which policies are included in the package
- Whether the assessment is ex-ante, ex-post, or a combination of ex-ante and ex-post

### Chapter 5: Choosing which impact categories and indicators to assess

- A list of impact categories included and excluded from the assessment boundary, with justification for exclusions of impact categories that may be relevant, significant or identified by stakeholders
- Indicator(s) selected for each impact category included in the assessment boundary

### Chapter 6: Identifying specific impacts within each impact category

- A list of all sustainable development impacts identified, using a causal chain and/or table format

### Chapter 7: Qualitatively assessing impacts

- The assessment period
- A description of each specific impact
- The outcomes of the qualitative assessment for each impact (including likelihood,

magnitude and whether it is positive or negative), including which identified impacts are significant, and the methods and sources used

- A summary of the qualitative assessment results for each impact category, including impacts of the policy on different groups in society, where relevant

### Chapter 8: Estimating the baseline

- For users following a quantitative approach:
  - » A list of impacts and indicators included in the quantitative assessment boundary and a list of any impacts that are not quantified, with justification
  - » A description of the baseline scenario for each indicator being estimated and a justification for why it is considered to be the most likely scenario
  - » The methods, assumptions and data used to estimate the baseline scenario for each indicator being estimated, including the source of the baseline scenario if adapted from a previous analysis
  - » The baseline values for each indicator being estimated over defined time periods, such as annually over the assessment period, if feasible
  - » The methods, assumptions and data sources used to calculate baseline values
  - » A list of policies, actions and projects included in each baseline scenario, with justification for any implemented or adopted policies, actions or projects with a potentially significant impact that are excluded from a baseline scenario
  - » A list of non-policy drivers included in each baseline scenario, with justification for any relevant non-policy drivers excluded from a baseline scenario
  - » Which planned policies are included in the baseline scenario, if any
  - » Justification for the choice of whether to estimate new baseline values and assumptions or to use published baseline values and assumptions
  - » If it is not possible to report a data source, justification for why a source is not reported

### Chapter 9: Estimating impacts ex-ante

- For users estimating impacts ex-ante:
  - » The estimated net impact of the policy, for each indicator, over defined time periods,

such as annually and cumulatively over the assessment period, if feasible

- » The total in-jurisdiction impact and, separately, the total out-of-jurisdiction impact, for each indicator, if relevant and feasible
- » Justification for why any impacts in the assessment boundary have not been estimated, with a qualitative description of the impacts
- » The assessment methods used
- » A description of the policy scenario for each indicator being estimated
- » The policy scenario values for each indicator being estimated, and the methods, assumptions and data sources used to calculate policy scenario values
- » Distributional impacts on different groups in society

### Chapter 10: Estimating impacts ex-post

- For users estimating impacts ex-post:
  - » The estimated net impact of the policy, for each indicator, over defined time periods, such as annually and cumulatively over the assessment period, if feasible
  - » The total in-jurisdiction impact and, separately, the total out-of-jurisdiction impact, for each indicator, if relevant and feasible
  - » Justification for why any impacts in the assessment boundary have not been estimated, with a qualitative description of the impacts
  - » The assessment methods used
  - » The policy scenario values for each indicator being estimated, and the methods, assumptions and data sources used to calculate policy scenario values
  - » Distributional impacts on different groups in society

### Chapter 11: Assessing uncertainty

- The method or approach used to assess uncertainty
- A quantitative estimate or qualitative description of the uncertainty and sensitivity of the results, to help users of the information properly interpret the results

### Chapter 12: Monitoring performance over time

- A list of indicators used to track progress over time and the rationale for their selection

- Sources of indicator data and monitoring frequency
- The performance of the policy over time, as measured by the indicators, and whether the performance of the policy is on track relative to expectations
- Whether the assumptions on key indicators within the ex-ante assessment remain valid, if applicable
- Trends in indicators for different groups in society

### 13.2 Additional information to report (if relevant)

- The impact of the policy on different groups in society, such as men and women, people of different income groups, people of different racial or ethnic groups, people of different education levels, people from different geographic regions, and people in urban versus rural locations
- A range of likely values for the net change in each indicator, rather than a single estimate, when uncertainty is high

- Historical values for the indicators included in the assessment
- Sustainable development goals of the implementing jurisdiction
- The contribution of the assessed policy towards the jurisdiction's sustainable development goals
- How the policy is modifying longer-term trends
- Any potential overlaps with other policies
- Any limitations in the assessment not described elsewhere
- The type of technical review undertaken (first, second or third party), the qualifications of the reviewers and the review conclusions (further guidance on reporting information related to technical review is provided in Chapter 9 of the ICAT *Technical Review Guide*)
- Other relevant information

[Box 13.1](#) provides an example of how the assessment results can be used to report progress made in achieving SDGs for a country.

#### BOX 13.1

##### Using the assessment results to report progress towards SDGs in Kenya

UNEP DTU Partnership conducted an ex-ante assessment of the sustainable development impacts of a policy to promote solar PV mini-grids in Kenya. Ten impact categories were assessed qualitatively, ranging from accessibility and quality of health care to gender equality and empowerment of women. Four impact categories were assessed quantitatively: climate change mitigation, air pollution, human toxicity and resources depletion.

One objective of the study was to link the policy's impacts to progress in achieving the SDGs. Similar to the case study shown in [Box 12.4](#), the first step was to link specific impacts identified in the assessment with SDG targets. The study then used two different approaches: one for qualitatively assessed impacts and one for quantitatively assessed impacts.

For qualitatively assessed impacts, the study used the colour coding in [Figure 13.1](#) to classify each impact as having a very negative, negative, uncertain/insignificant, positive or very positive impact on each SDG target.

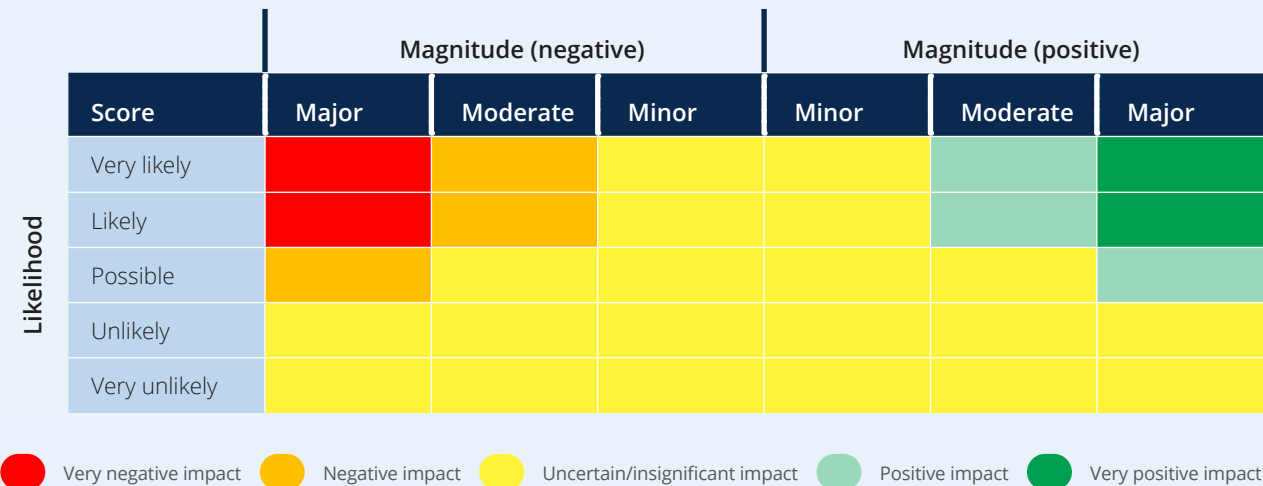


BOX 13.1, continued

Using the assessment results to report progress towards SDGs in Kenya

FIGURE 13.1

Colour coding scheme for qualitative impacts



For quantitatively assessed impacts, the study calculated the relative improvement for each impact category by using either equation 13.1 or equation 13.2, depending on the impact category. For each impact category, an indicator was defined, such as PM<sub>2.5</sub> (t/year) for air pollution and CO<sub>2</sub>e (kg/year) for climate change mitigation. The study then used Figure 13.2 to classify each impact as having a very negative, negative, uncertain/insignificant, positive or very positive impact on each SDG target, based on the results of the equation.

Equation 13.1: For impact categories where the goal is to increase the indicator value (e.g. jobs)

$$\text{Relative improvement (\%)} = \frac{\text{Policy scenario impact} - \text{Baseline scenario impact}}{\text{Baseline scenario impact}}$$

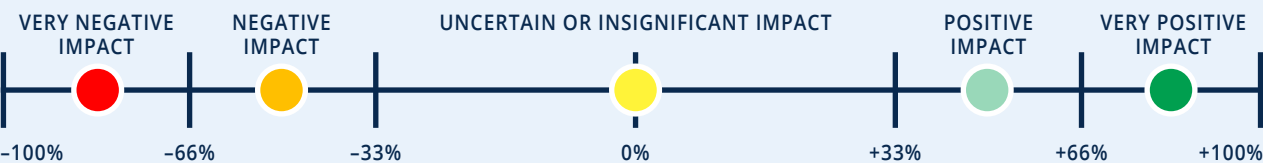
Equation 13.2: For impact categories where the goal is to decrease the indicator value (e.g. air pollution)

$$\text{Relative improvement (\%)} = \frac{\text{Baseline scenario impact} - \text{Policy scenario impact}}{\text{Baseline scenario impact}}$$

Note: The equations can be applied either annually or cumulatively over the assessment period.

FIGURE 13.2

Colour coding scheme for quantitative impacts



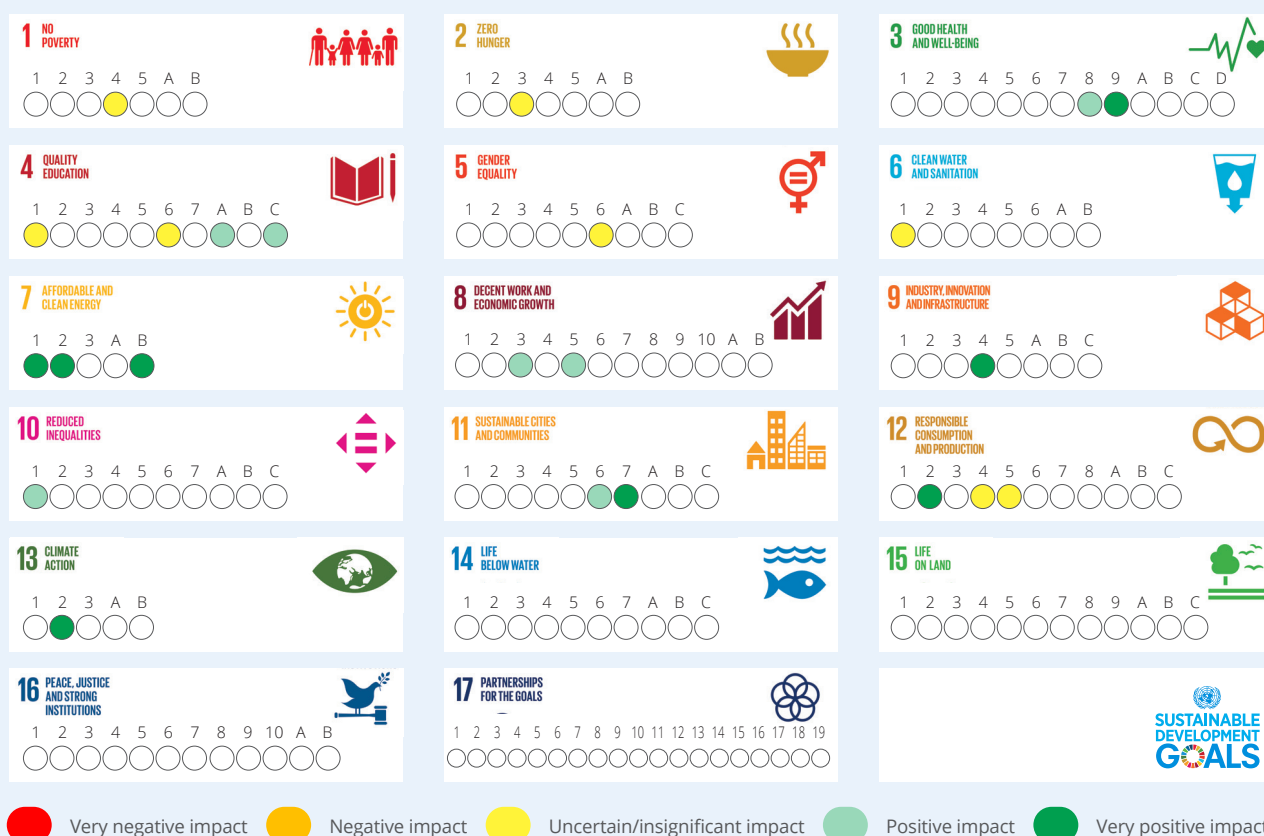
## BOX 13.1, continued

## Using the assessment results to report progress towards SDGs in Kenya

The study then used Figure 13.3 to give a visual representation of the policy's impacts on the various SDG targets, combining both the qualitative and quantitative results. The figure shows where the policy has a positive, negative or uncertain impact on the various SDG targets. The individual circles in the SDG boxes represent the 169 SDG targets.

FIGURE 13.3

## Impacts of the policy on the SDG targets



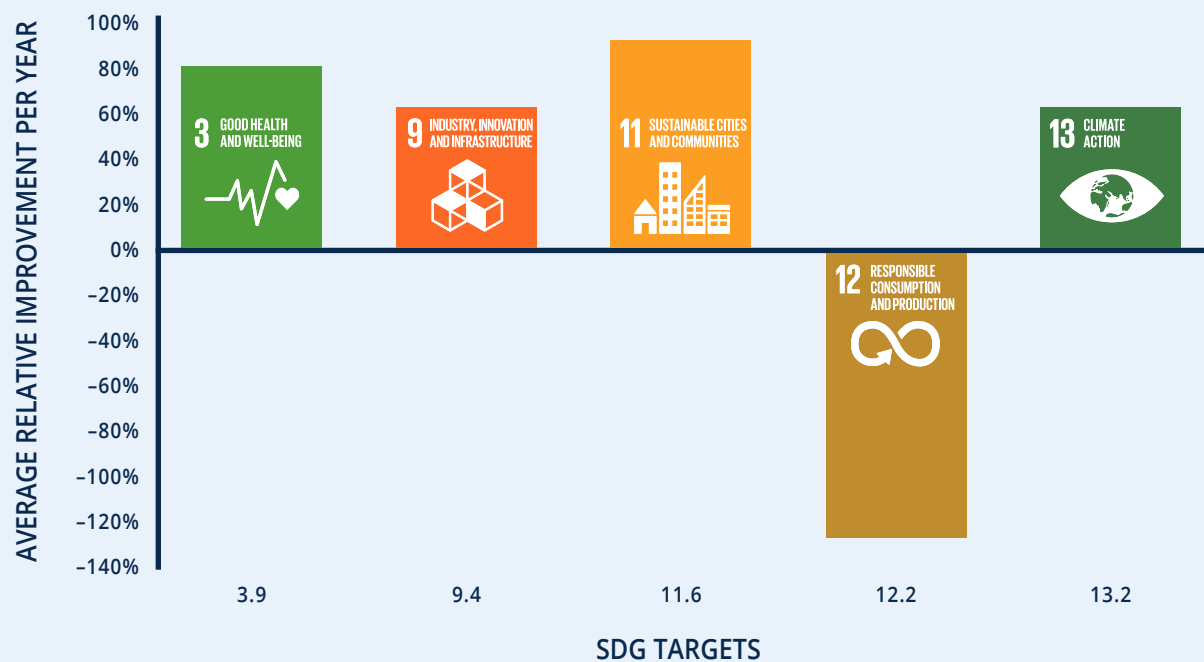
BOX 13.1, continued

Using the assessment results to report progress towards SDGs in Kenya

Additionally, the study used Figure 13.4 to report the quantitative results as relative improvements in each SDG target, based on the results of [equations 13.1](#) and [13.2](#).

FIGURE 13.4

Quantified impacts of the policy on SDG targets





# PART VI

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## Decision-making and using results

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# 14 Evaluating synergies and trade-offs, and using results

*This chapter provides an overview of approaches for understanding and evaluating the results and possible trade-offs across multiple impact categories included in the assessment, and making decisions based on the results. The chapter is applicable to qualitative and quantitative assessments, either ex-ante or ex-post.*

## 14.1 Introduction to approaches

After assessing the impacts of a policy on the various impact categories in previous chapters, the final step is to evaluate the results across all the impact categories and draw conclusions to make decisions about policy selection, design and implementation. In many cases, users will need to evaluate trade-offs, since the policy is likely to achieve positive benefits in some impact categories and have negative effects in others.

Policies can be evaluated based on the following criteria to determine which to implement or prioritize:<sup>48</sup>

- **Effectiveness.** Which policy option maximizes positive impacts and achieves desired outcomes across selected impact categories, and best contributes to broader goals such as SDGs?

- **Efficiency or cost-effectiveness.** Which policy option generates the greatest positive impacts for a given level of resources?
- **Coherence.** Which policy option is most likely to avoid negative impacts, limit trade-offs and achieve net benefits across the various impact categories that are relevant to policy objectives?

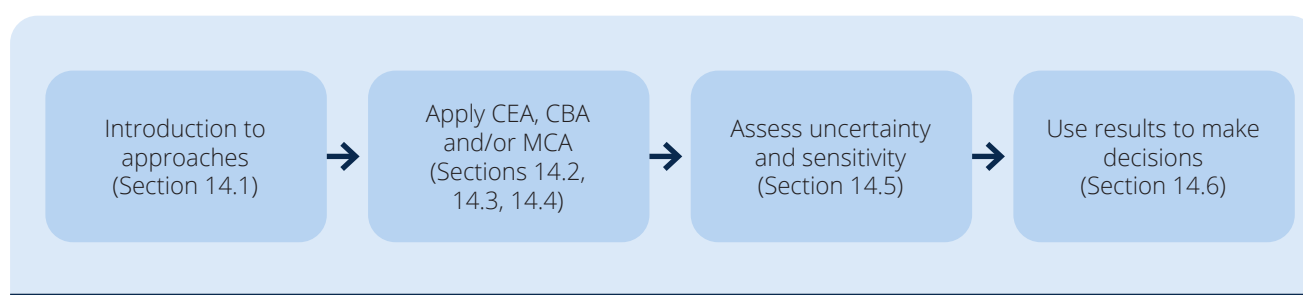
The same questions can be asked of different policy design or implementation choices within a single policy option, to optimize policy design and implementation. During or after policy implementation, the same questions can also be asked to determine how effective policies have been, to inform any adjustments to policy design or implementation and decide whether to continue current actions, enhance current actions or implement additional actions.

Multiple methods are available to address these questions. This chapter focuses on three such methods (summarized in [Table 14.1](#)):

- cost-effectiveness analysis (CEA)
- cost-benefit analysis (CBA)
- multi-criteria analysis (MCA).

FIGURE 14.1

### Overview of steps in the chapter



<sup>48</sup> European Commission (2009).



TABLE 14.1

## Summary of methods

Method	Description	Advantages	Disadvantages
Cost-effectiveness analysis	<ul style="list-style-type: none"> <li>Determines the ratio of costs to effectiveness for a given impact category</li> <li>Can be used to compare policy options to determine which is most effective in achieving a given objective for the least cost</li> </ul>	Simple approach; does not require that non-monetary benefits be quantified in monetary terms; fewer subjective elements	Results in multiple indicators when assessing more than one impact category; requires discount rates
Cost-benefit analysis	<ul style="list-style-type: none"> <li>Determines the net benefits to society (the difference between total social benefits and total social costs) of policy options</li> <li>Can be used to compare policy options to determine which has the greatest net benefit to society, or to analyse a single policy to determine whether its total benefits to society exceed its costs</li> </ul>	Assesses aggregated benefits (across the environmental, social and economic dimensions) of policy options with one single indicator	Complex approach that requires monetizing non-monetary costs and benefits, and requires discount rates; can underestimate non-monetary benefits
Multi-criteria analysis	<ul style="list-style-type: none"> <li>Compares the favourability of policy options based on multiple criteria</li> <li>Can be used to determine the most preferred policy option</li> </ul>	Assesses aggregated benefits (across the environmental, social and economic dimensions) of policy options with one single indicator; does not require that non-monetary benefits be quantified in monetary terms; does not require discount rate	Has significant subjective elements

Users should select one or more methods based on the objectives and circumstances. CEA and CBA are relevant to quantitative impact assessments, since they both require estimates of policy impact, whereas MCA can be applied to either qualitative or quantitative impact assessment. CBA and MCA are best suited to assessing multiple impact categories, whereas CEA works well if the policy has one primary objective and one primary measure of effectiveness (although it can be used to provide multiple results – one for each impact category). CEA and MCA are easier to conduct than CBA, which requires more complex techniques such as monetizing impacts. Other approaches beyond CEA, CBA and MCA include life cycle cost assessment and economic rate of return.

Valuing or monetizing impacts is not always necessary when assessing the impacts of a policy. The method outlined in [Parts II, III](#) and [IV](#) explain how to quantify the impacts of policies in physical terms, such as tonnes of air pollution reduced,

number of jobs created, or number of people with increased access to energy. Expressing these impacts in monetary terms is useful to carry out a CBA, but is not always necessary to understand the benefits and costs arising from a policy, and make decisions about which policies to implement.

Users should define the impacts that are included in the CEA, CBA or MCA in a way that avoids duplication and overlap between impacts. Defining distinct impacts helps avoid double counting, which could lead to biased results.

## 14.2 Cost-effectiveness analysis

CEA involves comparing different policy options based on their costs in achieving a single desired objective. The output of a CEA is a ratio of costs to effectiveness for a given policy option, such as cost

per job created or cost per tonne of air pollution reduced. This ratio can be compared across policy options to determine which is most cost-effective. Cost-effectiveness can also be calculated for different groups in society to assess distributional impacts.

In general, a CEA consists of three steps:

1. Estimate the cost of each policy option.
2. Estimate the impact of each policy option for relevant impact categories.
3. Calculate the cost-effectiveness of each policy option for relevant impact categories.

### 14.2.1 Step 1: Estimate the cost of each policy option

In CEA, cost refers to monetary costs. The cost of policy options could include direct costs to the government to implement the policy (e.g. budget expenditure and administrative costs), direct costs to members of society (e.g. taxes and other compliance

costs) and indirect costs to members of society (e.g. higher fuel prices). Users should include direct government costs in all cases. Depending on the purpose of the analysis, users can include other monetary costs when conducting the CEA. There may also be negative costs that should be taken into account – that is, monetary costs that are reduced because of the policy, such as reduced energy costs or reduced subsidies for fossil fuel.

Users should compare costs of different policy options based on the present value of costs. Costs that are incurred over time can be converted to present value by applying a discount rate. [Equation 14.1](#) provides equations for calculating the present value of costs. [Box 14.1](#) provides more information on discount rates. [Table 14.2](#) provides an example of calculating costs for two illustrative policies over a 10-year period.

#### Equation 14.1: Calculating present value of costs

$$PV_C = \sum_{t=0}^n C_t / (1 + r)^t$$

where  $PV_C$  is the present value of costs,  $C_t$  is costs in a particular year,  $r$  is the discount rate,  $t$  is the number

## BOX 14.1

### Discount rates

Costs and benefits are likely to arise over multiple time periods. In economic theory, monetary impacts in the future are worth less to individuals than resources available today, since individuals can earn a return on investment on money they possess today, which they forego when receiving the same amount of money in the future. Both CEA and CBA typically convert monetary values to their present value by using a discount rate.

For sustainable development impacts, social discount rates are most appropriate, since they reflect a society's relative valuation of today's well-being versus well-being in the future. Social discount rates can vary widely – for example, from 0% to more than 10% – depending on how they address equity concerns with respect to future generations, among other considerations not accounted for in national interest rates or typical discount rates. The World Bank has recommended using social discount rates of 6% for low- and middle-income countries, and 4% for high-income countries.<sup>48</sup> The European Commission Impact Assessment Guidelines recommends a discount rate of 4%.<sup>49</sup>

The following discussion offers further perspectives on the choice of a discount rate: “A high discount rate suggests those alive today are worth more than future generations. A third approach to discounting, based on ethics, says this is wrong, and argues for a very low or even zero rate. This is why the Stern Review on the economics of climate change published in 2006 adopted a rate of 1.4%. US government guidance is to use discount rates of both 3% and 7% for valuing costs and benefits within a single generation of, say, 30 years. It suggests using a lower rate, for time horizons that cross generations. UK government guidance from HM Treasury is to use a 3.5% rate. However, it says: ‘The received view is that a lower discount rate for the longer term (beyond 30 years) should be used.’ It sets out a sliding scale falling to 1% for time periods greater than 300 years. In a major survey of 197 economists, the average long-term discount rate was 2.25%. The survey found almost all were happy with a rate of between 1 and 3%, whereas only a few favoured higher figures.”<sup>50</sup> Users should consider a range of discount rates and conduct sensitivity analysis to see how the choice affects the overall results.

<sup>49</sup> World Bank and IHME (2016).

<sup>50</sup> European Commission (2009).

<sup>51</sup> Carbon Brief (2017).



of years from the present and  $n$  is the number of years.

### 14.2.2 Step 2: Estimate the impact of each policy option for relevant impact categories

Users should use the quantitative assessment results from previous chapters for all relevant impact categories as the measure of impact for each policy option – that is, the change in indicator value attributed to the policy. [Table 14.3](#) provides an illustrative example of the effectiveness of each policy option.

### 14.2.3 Step 3: Calculate the cost-effectiveness of each policy option for relevant impact categories

[Equation 14.2](#) provides the equation for calculating cost-effectiveness. Cost-effectiveness can only be calculated for one impact category at a time. Users can apply the method individually to each impact category of interest to calculate different cost-effectiveness ratios for each impact category, such as cost per job created or cost per tonne of air pollution reduced.

[Equation 14.2: Calculating cost-effectiveness for a policy](#)

$$\text{Cost-effectiveness} = \frac{PV_c}{\text{impact}}$$

**TABLE 14.2**

**Example of calculating costs (present value) of two policies over a 10-year period (illustrative results only)**

Policy options	Dis-count rate	Costs in each year (million \$)					Discounted costs (million \$)					Present value (million \$)
		Year 1	Year 2	...	Year 9	Year 10	Year 1	Year 2	...	Year 9	Year 10	
Solar PV incentive policy	3%	1	1	...	1	1	0.97	0.94	...	0.77	0.74	8.53
Energy efficiency policy		0.4	0.4	...	0.4	0.4	0.39	0.38	...	0.31	0.30	3.41

**TABLE 14.3**

**Impact of two policies across three impact categories (illustrative results only)**

Policy options	GHG reduction	Air pollution reduction	Job creation
Solar PV incentive policy	50,000 tCO <sub>2</sub> e per year for 10 years	1,000 t PM <sub>2.5</sub> per year for 10 years	200 jobs created in the first year, which last for 10 years
Energy efficiency policy	30,000 tCO <sub>2</sub> e per year for 10 years	600 t PM <sub>2.5</sub> per year for 10 years	50 jobs created in the first year, which last for 10 years

TABLE 14.4

Calculating cost-effectiveness for a solar PV incentive policy (illustrative results only)

Policy options	GHG reduction	Air pollution reduction	Job creation
Solar PV incentive policy	\$17 per tCO <sub>2</sub> e reduced	\$853 per t PM <sub>2.5</sub> reduced	\$42,651 per job created
Energy efficiency policy	\$11 per tCO <sub>2</sub> e reduced	\$568 per t PM <sub>2.5</sub> reduced	\$68,241 per job created

Note: Results are over the 10-year assessment period.

where  $PV_c$  is the present value of costs, and *impact* is the quantified change for a specific impact category.

Table 14.4 shows the cost-effectiveness results for both policy options for each of three impact categories: GHG reduction, air pollution reduction and job creation. In this illustrative example, the energy efficiency policy is more cost-effective in reducing GHG emissions and air pollution, but less cost-effective in creating jobs.

From the point of view of cost-effectiveness, users should balance the trade-offs and choose which policy option to implement based on which impact categories are most important and the relative cost-effectiveness of the results. CBA and MCA offer further approaches to help decide which policy option to implement.

14.3 Cost-benefit analysis

Unlike CEA, CBA takes into account a wide variety of costs and benefits of a policy in an aggregated manner. CBA involves quantifying the benefits and costs of a policy, and expressing them in monetary terms, using valuation methods. These amounts are used as a proxy to represent social and environmental impacts that may not have an explicit economic or monetary value.

The result of CBA can be used to determine whether the net benefits of a single policy exceed its net costs and therefore whether the policy should be implemented (in the case of ex-ante assessment) or continued (in the case of ex-post assessment). CBA can also be used to compare multiple policy options to determine which has the greatest net benefits to society and should be implemented.

There are three steps to conducting a CBA:

1. Quantify all relevant costs and benefits of the policy.
2. Express non-monetary costs and benefits in monetary terms.
3. Calculate the present value of all cost and benefits, and calculate the net present value for each policy option.

14.3.1 Step 1: Quantify all relevant costs and benefits of the policy

In CBA, benefits refer to positive impacts and costs refer to negative impacts. Benefits also include avoided negative impacts. Unlike CEA, where only monetary costs are accounted for, CBA includes all relevant social, economic and environmental costs and benefits: both monetary and non-monetary. Costs should be calculated as described for CEA, while the broader impacts should be quantified in physical terms (rather than monetary terms), as described in Parts II, III and IV. Table 14.5 provides an example of costs and benefits for two policy options.

TABLE 14.5

**Costs and benefits of two policy options (illustrative results only)**

Policy options	Costs	Benefits		
		GHG reduction	Air pollution reduction	Job creation
Solar PV incentive policy	\$1,000,000 each year for 10 years	50,000 tCO <sub>2</sub> e per year for 10 years	1,000 t PM <sub>2.5</sub> per year for 10 years	200 jobs created in the first year, which last for 10 years
Energy efficiency policy	\$400,000 each year for 10 years	30,000 tCO <sub>2</sub> e per year for 10 years	600 t PM <sub>2.5</sub> per year for 10 years	50 jobs created in the first year, which last for 10 years

**14.3.2 Step 2: Express non-monetary costs and benefits in monetary terms**

CBA involves expressing non-economic impacts in monetary terms using valuation methods. Economists estimate monetary values of non-monetary costs and benefits by linking them to market prices or quantifying their impact on utility, such as the satisfaction a person derives from consuming a particular good or their change in well-being.<sup>52</sup>

A downside of CBA is that many environmental and social benefits are intangible, uncertain, subjective or controversial to monetize. If all costs and benefits cannot be properly quantified in monetary terms, a partial CBA can be carried out that includes the subset of costs and benefits that are quantified and monetized. Alternatively, users can apply MCA, which does not monetize benefits.

Users should avoid double counting monetary values across multiple impacts. For example, some policies to reduce GHG emissions also generate jobs, bringing economic benefits, which may be reflected in the monetary value of GHG reduction. If the benefit from job creation is quantified separately from the benefit from GHG reduction, the same benefit should not be included in both monetary values.

The appropriate monetary value for each impact should be based on the specific circumstances of the assessment. As an illustrative example,

in the case of the solar PV incentive policy, the monetary values for GHG reduction, air pollution reduction and job creation are assumed to be \$41/tCO<sub>2</sub>e, \$140,000/t PM<sub>2.5</sub> and \$293,330/job, respectively, based on relevant literature.<sup>53</sup> These values are illustrative and represent one of multiple ways of assigning monetary values to benefits (e.g. estimating economic impacts of job creation).

**14.3.3 Step 3: Calculate the present value of all cost and benefits, and calculate the net present value for each policy option**

The output of a CBA is a calculated value representing the present value of net benefits of the policy to society. Users should discount the future costs and benefits to calculate the present value of costs and benefits, and calculate the net present value for each policy option. This step is similar to step 1 for CEA. Users should use [equation 14.3](#) to calculate the result, which is an aggregated value representing the net present value of the net benefits of the policy to society.

The results can be used, for example, to determine whether a policy has a positive net benefit to society and therefore should be implemented, or to compare two policy options and implement the policy option with the greatest net benefits.

<sup>53</sup> Adapted from Interagency Working Group on Social Cost of Greenhouse Gases (2016), U.S. EPA (no date, b) and Kentucky Cabinet for Economic Development (2018).

<sup>52</sup> European Commission (no date).

CBA typically considers net benefits in aggregate rather than addressing distributional impacts among different groups in society. However, the various costs and benefits in a CBA can be disaggregated among different stakeholder groups to assess distributional impacts. Alternatively, if distributional impacts are significant, MCA may be preferable.

#### Equation 14.3: Calculating the net benefit of a policy

$$NPV = PV_B - PV_C$$

where NPV is the net present value, representing the net benefits of the policy.

$$PV_B = \sum_{t=0}^n B_t / (1 + r)^t$$

where  $PV_B$  is the present value of benefits,  $B_t$  is the benefits in a particular year,  $r$  is the discount rate,  $t$  is the number of years from the present and  $n$  is the number of years.

$$PV_C = \sum_{t=0}^n C_t / (1 + r)^t$$

where  $PV_C$  is the present value of costs,  $C_t$  is costs in a particular year,  $r$  is the discount rate,  $t$  is the number of years from the present and  $n$  is the number of years.

Table 14.6 shows the calculation of net benefits of policy options for the illustrative solar PV incentive policy, focusing on the monetized value of GHG reduction, air pollution reduction and job creation. In the example, the solar PV incentive policy has greater net benefits than the energy efficiency policy, so is the preferred policy option.

TABLE 14.6

#### Calculation of net benefits (NPV) for two policy options (illustrative results only)

Policy options		Annual costs/benefits	Discount rate	Duration	Present value of costs/benefits
Solar PV incentive policy	Costs	\$1,000,000	3%	10 years	$\sum_{t=1}^{10} \$1,000,000 / (1+0.03)^t = \$8,530,203$
	Benefits	$(50,000 \times \$41) + (1,000 \times \$140,000) + (200 \times \$293,330) = \$200,716,000$			$\sum_{t=1}^{10} \$200,716,000 / (1+0.03)^t = \$1,712,148,193$
	<b>Net benefits</b>	<b>\$199,716,000</b>			$\$1,712,148,193 - \$8,530,203 =$ <b>\$1,703,617,990</b>
Energy efficiency policy	Costs	\$400,000	3%	10 years	$\sum_{t=1}^{10} \$400,000 / (1+0.03)^t = \$3,412,081$
	Benefits	$(30,000 \times \$41) + (600 \times \$140,000) + (50 \times \$293,330) = \$99,896,500$			$\sum_{t=1}^{10} \$99,896,500 / (1+0.03)^t = \$852,137,408$
	<b>Net benefits</b>	<b>\$99,496,500</b>			$\$852,137,408 - \$3,412,081 =$ <b>\$848,725,327</b>

## 14.4 Multi-criteria analysis

MCA or multi-criteria decision analysis (MCDA) allows stakeholders to determine an overall preference among alternative options, where the options accomplish multiple goals. It uses normalization and weighting to aggregate results into one metric.<sup>54,55</sup> Indicators used to measure each criterion can be qualitative or quantitative.<sup>56</sup> There are multiple ways to construct and apply an MCA. For example, different scales can be used to assign a performance score and to determine criteria weight factors.

This section provides simplified guidance based on the MCDA approach described in the United Kingdom Government's *Multi-criteria Analysis: a Manual*.<sup>57</sup> Additional references are listed at the end of the chapter for further guidance on this and other MCA approaches.

MCA can be summarized into three general steps:

1. Identify the decision context, policy options, assessment objectives and criteria.
2. Score the performance of each policy option for each criterion.
3. Assign a weight to each criterion, and calculate an overall score and/or cost-benefit ratio for each option.

### 14.4.1 Step 1: Identify decision context, policy options, assessment objectives and criteria

In the first step, the user should answer the following questions:<sup>58</sup>

- What are the overall reasons or objectives for the analysis and who are the stakeholders for the decision?
- What are the options to be assessed?
- What is the decision that needs to be made?

- What are the economic, social and political factors that should be considered for the decision?

Most questions in step 1 should be largely defined in the assessment steps detailed in [Chapters 2, 4](#) and [5](#). Users should review these and determine whether they are appropriate for the MCA. Users should also review whether the policy being assessed creates appropriate options for the MCA, since an MCA requires multiple policy options. If only a single policy's sustainable development impacts are being assessed, users should decide whether to conduct additional impact assessments for additional policy options and/or use "no action" as an option.

For example, in the case of a solar PV incentive policy, the reason for the assessment is to support the government's efforts to pursue multiple policy objectives, such as addressing climate change, improving health from improved air quality, creating jobs, improving energy independence and reducing budget deficits. Within that context, three policy options are identified: enact a solar PV incentive policy, enact an energy efficiency policy, or take no action. These policy objectives translate into five criteria for the MCA: GHG reduction, air pollution reduction, job creation, energy independence and direct costs.

### 14.4.2 Step 2: Score the performance of each policy option for each criterion

This step involves characterizing, either quantitatively or qualitatively, the performance of each option against each criterion, then normalizing the performance to scores.<sup>59</sup>

A performance matrix can be used to summarize and present the performance of options. For criteria that are assessed quantitatively, the value should be used directly. For criteria that are assessed qualitatively, the user should provide a succinct description of the result.

In the example of the solar PV incentive policy, four criteria were quantified, and one criterion (energy independence) was assessed qualitatively. The results are shown in [Table 14.7](#).

The performance of each option should be assessed relative to a baseline scenario (as described in [Chapter 8](#)). In this example, the baseline scenario is

<sup>54</sup> DCLG (2009).

<sup>55</sup> JISEA (2014).

<sup>56</sup> WRI (2014).

<sup>57</sup> DCLG (2009).

<sup>58</sup> USAID (2014).

<sup>59</sup> DCLG (2009).

“no action”, where no policy is implemented. When scoring the “no action” option, users should be aware that taking no action often also has costs. For example, not acting on climate change has significant monetary, social, economic and environmental costs.

After producing the performance matrix, users should rank the performance for each criterion. For criteria that are quantitatively assessed, the user should assign 100 to the best option and 0 to the worst option. All others should be scaled between these limits in proportion to their quantitative impacts.

For criteria that are assessed qualitatively, users can directly assign scores to each option’s performance for each criterion, giving the best performance a score of 100 and the worst performance a score of 0, and score everything else in between. This may require making difficult judgments about the degree of difference between each option’s qualitative

performance. However, such judgments are required to conduct an MCA for qualitatively assessed criteria.<sup>60</sup>

[Table 14.8](#) illustrates the performance scores for the solar PV incentive policy.

#### 14.4.3 Step 3: Assign a weight to each criterion, and calculate an overall score and/or cost-benefit ratio for each option

In this step, users should determine how important each criterion, or impact category, is to the decision. The process of deriving weights is fundamental to the effectiveness of MCA and has a very significant effect on the overall results.<sup>61</sup> The weights should appropriately reflect value assumptions and policy priorities. Since it is subjective, weighting should be developed in consultation with stakeholders, such as policymakers, businesses, civil society, and other

**TABLE 14.7**

**Performance matrix for an illustrative multi-criteria analysis (illustrative results only)**

Policy option	GHG reduction	Air pollution reduction	Job creation	Energy independence	Monetary costs (\$)
Solar PV incentive policy	50,000 tCO <sub>2</sub> e	10,000 t PM <sub>2.5</sub>	200	Major positive impact	8,530,203
Energy efficiency policy	30,000 tCO <sub>2</sub> e	6,000 t PM <sub>2.5</sub>	50	Moderate positive impact	3,412,081
No action	0	0	0	No impact	0

**TABLE 14.8**

**Performance scores for an illustrative multi-criteria analysis (illustrative results only)**

Policy option	GHG reduction	Air pollution reduction	Job creation	Energy independence	Direct Monetary costs (\$)
Solar PV incentive policy	100	100	100	100	0
Energy efficiency policy	60	60	25	50	60
No action	0	0	0	0	100

<sup>60</sup> DCLG (2009).

<sup>61</sup> DCLG (2009).

experts and affected stakeholders. Weighting should be guided by the objectives of the assessment, and the local policy objectives and context. It should be transparently documented and justified.

One approach is to allocate a total of 100 points among all criteria, with more points meaning that the criterion is more important. When allocating the points, users should take into account the importance of each criterion, and also the size of the difference between the least and most preferred options. For example, the user may decide that job creation is important, but, in the illustrative case of the solar PV incentive and energy efficiency policies, the difference between the best- and worst-performing options is only 100 jobs, which is insignificant in the broader context of total jobs in a country. That criterion should receive a low weight because the difference between the highest and lowest options is small.<sup>62</sup>

Once the weights are determined, the user should determine an overall score for each option by calculating the weighted average of its scores on all the criteria.<sup>63</sup> Equation 14.4 shows how to calculate the result.

#### Equation 14.4: Calculating an overall score for each option

$$S_i = \frac{\sum_{j=1}^n W_j S_{ij}}{100}$$

where  $S_i$  is the overall score for option  $i$ ,  $W_j$  is the weight for criterion  $j$ , and  $S_{ij}$  is the performance score of option  $i$  for criterion  $j$ .

Table 14.9 shows the overall scores for each option in an illustrative MCA. In this example, the solar PV incentive policy has the highest score, so is the most preferred policy option.

Another useful approach is to calculate the benefits score without including monetary costs. To do so, users should classify all criteria into two categories – costs and benefits – assign weights to criteria in the benefits category only, and then calculate the weighted-average performance scores for each option. By separating performance scores and costs, users can calculate the cost–benefit ratios for each option.

Table 14.10 demonstrates how to calculate performance scores and cost–benefit ratios. In this example, the criteria weights from Table 14.9 have been scaled proportionately because direct

**TABLE 14.9**

#### Calculating overall scores for an illustrative multi-criteria analysis (illustrative results only)

Policy option	GHG reduction	Air pollution reduction	Job creation	Energy independence	Direct Monetary costs (\$)	Overall score
Criteria weights	30	30	5	5	30	-
Solar PV incentive policy	100	100	100	100	0	70
Energy efficiency policy	60	60	25	50	60	57.75
No action	0	0	0	0	100	30

Abbreviation: -, not applicable

<sup>62</sup> DCLG (2009).

<sup>63</sup> DCLG (2009).



TABLE 14.10

**Calculating performance scores for an illustrative multi-criteria analysis (illustrative results only)**

Policy option	GHG reduction	Air pollution reduction	Job creation	Energy independence	Overall performance score	Direct monetary costs (million \$)	Cost-benefit ratio (\$ per unit of performance score)
Criteria weights	42	42	8	8	-	-	-
Solar PV incentive policy	100	100	100	100	100	8,530,203	85,302
Energy efficiency policy	60	60	25	50	56.4	3,412,081	60,498
No action	0	0	0	0	0	0	-

*Abbreviation:* -, not applicable

monetary costs are now excluded. The solar PV incentive policy has a higher cost-benefit ratio than the energy efficiency policy. If policymakers are concerned with maximizing benefits or effectiveness, the solar PV incentive policy is preferred, as shown in [Table 14.9](#). If policymakers are concerned with maximizing benefits per unit of cost, the energy efficiency policy is preferred. These results are very sensitive to assumptions about performance scores and criteria weights, so conclusions should be made carefully.

## 14.5 Assess uncertainty and sensitivity

All approaches to evaluating trade-offs (CEA, CBA and MCA) involve a certain level of complexity and subjectivity. Therefore, it can be useful to conduct uncertainty and sensitivity analyses to examine the extent to which key assumptions or different views among stakeholders affect the results. Users should follow the guidance in [Chapter 11](#) to assess the uncertainty and sensitivity of the results.

[Table 14.11](#) provides examples of key parameters for sensitivity analysis for CEA, CBA and MCA. The list is not exhaustive, and users should consider whether

differences in assumptions and values advocated by different stakeholders yield significantly different results. If so, the assumptions and values should be investigated and discussed further. If not, the results can be considered more robust for purposes of choosing between policy options.

[Table 14.12](#) shows how the values of key parameters can be varied as part of a sensitivity analysis.

[Table 14.13](#) shows how a sensitivity analysis can be calculated for one key parameter as part of a CEA.

TABLE 14.11

## Examples of key parameters for sensitivity analysis

Type of analysis	Key parameters for sensitivity analysis
Cost-effectiveness analysis	Discount rate
Cost-benefit analysis	Discount rate; monetary value of non-monetary costs and benefits
Multi-criteria analysis	Criteria weights; performance scores for qualitatively assessed criteria

TABLE 14.12

## Parameters considered for sensitivity analysis (illustrative results only)

Sensitivity scenario	Cost-effectiveness analysis	Cost-benefit analysis		Multi-criteria analysis	
	Discount rate (%)	Discount rate (%)	Monetary value of CO <sub>2</sub> emissions reduction (\$)	Criteria weights (GHG reduction : air pollution reduction : job creation : energy independence : monetary costs)	Performance scores for energy independence (solar PV policy : energy efficiency policy)
Primary scenario	3	3	41	30:30:5:5:30	100:50
Alternative scenario 1	1.4	1.4	13	10:40:5:5:40	100:20
Alternative scenario 2	6	6	120	20:20:15:15:30	100:80

TABLE 14.13

## Sensitivity analysis of discount rates in a cost-effectiveness analysis (illustrative results only)

Sensitivity scenario	Policy option	GHG reduction (\$ per tCO <sub>2</sub> e)	Air pollution reduction (\$ per t PM <sub>2.5</sub> )	Job creation (\$ per job)
Primary scenario: discount rate 3%	Solar PV incentive policy	17	853	42,651
	Energy efficiency policy	11	568	68,241
Alternative scenario 1: discount rate 1.4%	Solar PV incentive policy	19	927	46,356
	Energy efficiency policy	12	618	74,170
Alternative scenario 2: discount rate 6%	Solar PV incentive policy	15	736	36,800
	Energy efficiency policy	10	491	58,881

## 14.6 Using results to make decisions

Depending on the assessment objectives, different decisions need to be made. For ex-ante assessments, decisions may include whether to implement a specific policy, whether to implement multiple policies, or how to improve a policy before implementation. For ex-post assessments, decisions may include whether to continue or discontinue a policy that is in effect, whether to revive a policy that is no longer in effect, or how to improve a policy during implementation.

### 14.6.1 Choosing a policy option

CEA, CBA and MCA provide useful insights on the effectiveness, efficiency and coherence of policy options. However, before decisions are made based on the results, it is important to gather further inputs and perspectives on the best course of action, since each analytical approach has limitations and involves subjective judgments.

In general, policy options that do not have positive net benefits should be eliminated. The same is true for policy options that are inferior to others under every criterion. To assist with decision-making,

users can develop a performance matrix of policy options (including no action), using effectiveness, efficiency and coherence as criteria, as illustrated in [Table 14.14](#). The example shows that any of these policy options would be preferred based on certain criteria, but not on others. Users should prioritize or weight criteria to decide which policy option is preferred overall.

In some circumstances, rather than taking a neutral approach to maximizing net benefits across all impact categories, users may want to focus on minimizing negative impacts in certain key impact categories or ensuring zero negative impacts across all impact categories. Users should consider the following factors when making decisions regarding trade-offs:

- **Minimum requirements.** There may be minimum thresholds for a given impact category below which a policy should not be implemented – for example, relating to human rights violations. Minimum requirements are not negotiable, meaning that the negative impact cannot be offset by positive impacts in other impact categories. Minimum thresholds could be set by statutes, science or sociopolitical expectations. In such

**TABLE 14.14**

### Illustrative performance matrix for policy options (illustrative results only)

Policy option	Effectiveness	Efficiency	Coherence
Solar PV incentive policy	Reduces 50,000 tCO <sub>2</sub> e and 10,000 t PM <sub>2.5</sub> ; creates 200 jobs; major positive impact on energy independence ( <a href="#">Table 14.7</a> ) Overall performance score of 100 ( <a href="#">Table 14.10</a> )	\$17 per tCO <sub>2</sub> e reduced; \$853 per t PM <sub>2.5</sub> reduced; \$42,651 per job created ( <a href="#">Table 14.4</a> ) Cost of \$85,302 per unit of performance score ( <a href="#">Table 14.10</a> )	Good balance of climate, air, energy independence and job impacts Trade-off exists with monetary costs, but net benefits of \$1,704 million ( <a href="#">Table 14.6</a> )
Energy efficiency policy	Reduces 30,000 tCO <sub>2</sub> e and 6,000 t PM <sub>2.5</sub> ; creates 50 jobs; moderate positive impact on energy independence ( <a href="#">Table 14.7</a> ) Overall performance score of 56.4 ( <a href="#">Table 14.10</a> )	\$11 per tCO <sub>2</sub> e reduced; \$568 per t PM <sub>2.5</sub> reduced; \$68,241 per job created ( <a href="#">Table 14.4</a> ) Cost of \$60,498 per unit of performance score ( <a href="#">Table 14.10</a> )	Good balance of climate, air, energy independence and job impacts Trade-off exists with monetary costs, but net benefits of \$849 million ( <a href="#">Table 14.6</a> )
No action	No positive impacts	No costs (or benefits)	No trade-off (because there are no benefits)

Source: Adapted from European Commission (2009).

cases, users should either improve the policy design to mitigate the negative impacts or discontinue the policy option.

- **Irreversibility.** Policies may have negative impacts, such as loss of species, that are irreversible, are deemed unacceptable and cannot be offset with positive impacts in other impact categories. In such cases, users should improve the policy design to avoid irreversible negative impacts or discontinue the policy option.
- **Precaution.** Policies may present major risks that are highly uncertain but could be catastrophic. Users should adopt the precautionary principle by taking precautionary protection against potentially hazardous impacts, and in such cases give more weight to avoiding negative impacts than achieving positive impacts.<sup>64</sup>

If multiple policy options are being considered for implementation, users should also be aware that, if policy A is better than policy B, it is not necessarily the case that policy A + C is better than policy B + C, because of the potential for interactions between the policies (described in [Chapter 4](#)). In such a case, users should consider evaluating the impact of each

combination of policies separately to determine which combination is best.

### 14.6.2 Improving policy design

Users should consider improving policy design based on the assessment results. In some cases, the assessment findings may warrant complete redevelopment of a policy option. To improve policy design, users can explore how different policy implementation specifications can mitigate any negative impacts. For example, if a solar PV incentive policy is found to have negative impacts on the national budget, policymakers can optimize the policy by choosing a financing model that would lead to lower costs.

Users should also consider establishing safeguards as part of the policy design (e.g. environmental standards for solar manufacturing) to minimize the likelihood of negative impacts, or developing measures to offset any negative impacts (e.g. job retraining programmes for job losses in the coal-mining sector). The effectiveness of safeguards and offset measures should be evaluated and closely monitored during the policy implementation period to ensure that they are working as planned.<sup>65</sup>

TABLE 14.15

#### Further references on CEA, CBA and MCA

Reference	Topics
Asian Development Bank (2007). <i>Theory and Practice in the Choice of Social Discount Rate for Cost-Benefit Analysis: a Survey</i> . Economics and Research Department Working Paper, Series No. 94.	Discount rates
Bakhtiari, F. (2016). <i>Valuation of Climate Change Mitigation Co-Benefits</i> . Copenhagen: UNEP DTU Partnership.	Valuation methods
Boardman, A., and others (2006). <i>Cost-Benefit Analysis: Concepts and Practice</i> . Upper Saddle River, New Jersey: Prentice Hall.	CBA
Centre for European Policy Studies and Economisti Associati (2013). <i>Assessing the Costs and Benefits of Regulation</i> . Study for the European Commission, Secretariat General.	CBA, discount rates, valuation methods
Council of Economic Advisers (2017). <i>Discounting for Public Policy: Theory and Recent Evidence on the Merits of Updating the Discount Rate</i> .	Discount rates
Eureval-C3E (2006). <i>Study on the Use of Cost-effectiveness Analysis in EC's Evaluations</i> .	CEA

<sup>64</sup> Federal Office for Spatial Development, Switzerland (2004).

<sup>65</sup> Federal Office for Spatial Development, Switzerland (2004).

TABLE 14.15, continued

## Further references on CEA, CBA and MCA

Reference	Topics
European Commission (2009). <i>Impact Assessment Guidelines</i> .	CEA, CBA, MCA, discount rates
European Commission (2009). <i>Impact Assessment Guidelines: Technical Annex</i> .	CEA, CBA, MCA, discount rates
European Commission (2014). <i>Guide to Cost-Benefit Analysis of Investment Projects</i> .	CBA
European Commission (no date). <i>Better Regulation Toolbox</i> . Chapter 8: Methods, models, costs, and benefits.	CEA, CBA, MCA, discount rates
HM Treasury, United Kingdom (2011). <i>Green Book: Appraisal and Evaluation in Central Government</i> .	CEA, CBA, MCA
Interagency Working Group on Social Cost of Greenhouse Gases, United States Government (2016). <i>Technical Update of the Social Cost of Carbon for Regulatory Impact Analysis: Under Executive Order 12866</i> .	Social cost of carbon
Jeuland, Marc, and Jie-Sheng Tan Soo (2016). <i>Analyzing the Costs and Benefits of Clean and Improved Cooking Solutions</i> . Washington, D.C.: Clean Cooking Alliance.	CBA
Lawrence, Robert S., Lisa A. Robinson and Wilhelmine Miller, eds. (2006). <i>Valuing Health for Regulatory Cost-Effectiveness Analysis</i> . Chapter 5: Recommendations for regulatory cost-effectiveness analysis. Washington, D.C.: National Academies Press.	CEA
Organisation for Economic Co-operation and Development (2006). <i>Cost-Benefit Analysis and the Environment: Recent Developments</i> .	CBA
Organisation for Economic Co-operation and Development (2014). <i>OECD Regulatory Compliance Cost Assessment Guidance</i> .	CEA
Organisation for Economic Co-operation and Development (2016). <i>The Economic Consequences of Outdoor Air Pollution</i> .	CBA
Puig, D., and S. Aparcana (2016). <i>Decision-Support Tools for Climate Change Mitigation Planning</i> . Copenhagen: UNEP DTU Partnership.	CEA, CBA, MCA
Scrieciu, S. Ş., and others (2014). Advancing methodological thinking and practice for development-compatible climate policy planning. <i>Mitigation and Adaptation Strategies for Global Change</i> , vol. 19, No. 3, pp. 261–288.	MCA
United Kingdom Department for Communities and Local Government (2009). <i>Multi-Criteria Analysis: a Manual</i> .	MCA
United Kingdom Department for Environment, Food and Rural Affairs (2003). <i>Use of Multi-criteria Analysis in Air Quality Policy: a Report</i> .	MCA
United Nations Economic Commission for Europe (2017). <i>Sustainable Development Briefs No.2: the Co-Benefits of Climate Change Mitigation</i> .	CBA
United States Agency for International Development (2014). <i>Application of Multi-Criteria Assessment (MCA) Methods: a Seven Step Process</i> .	MCA
United States Environmental Protection Agency (2010). <i>Guidelines for Preparing Economic Analyses</i> .	CBA, valuation methods, discount rates

TABLE 14.15, continued

**Further references on CEA, CBA and MCA**

Reference	Topics
United States National Academies of Sciences, Engineering, and Medicine (2017). <i>Valuing Climate Damages: Updating Estimation of the Social Cost of Carbon Dioxide</i> .	Social cost of carbon
World Bank, Independent Evaluation Group (2007). <i>Sourcebook for Evaluating Global and Regional Partnership Programs: Indicative Principles and Standards</i> .	CEA, CBA, MCA
World Bank (2008). <i>Social Discount Rates for Nine Latin American Countries</i> . Washington, D.C.	Discount rates
World Bank and ClimateWorks Foundation (2014). <i>Climate Smart Development: Adding up the Benefits of Actions that Help Build Prosperity, End Poverty and Combat Climate Change</i> .	CBA, valuation methods, discount rates
World Bank and Institute for Health Metrics and Evaluation, University of Washington (2016). <i>The Cost of Air Pollution: Strengthening the Economic Case for Action</i> .	CBA
World Health Organization (2003). <i>WHO Guide to Cost-Effectiveness Analysis</i> .	CEA





# APPENDICES



# Appendix A: Example of quantifying the impact of a solar PV incentive policy

This appendix provides an example of quantifying the impact of a grid-connected rooftop solar PV incentive policy. The example shows how to carry out an ex-ante assessment following the steps outlined in [Chapters 8 and 9](#) by developing an ex-ante baseline and policy scenario, and estimating the various sustainable development impacts of the policy.

The Government of India has a target to achieve 100 GW solar capacity by 2022. The target is divided into large-scale centralized power plants (50 GW) and distributed smaller-scale projects: 40 GW of rooftop solar (mainly used by industrial, commercial and

residential consumers) and 10 GW of grid-connected tail-end plants. This example focuses on grid-connected solar rooftop programmes that support 40 GW installation by 2022.

For previous steps related to the same example, see [Tables 4.1, 4.2, 5.2, 6.3, 7.5 and 8.1](#).

## Chapter 8, Section 8.1: Define the quantitative assessment boundary and period

[Table A.1](#) shows the set of impact categories, specific impacts and indicators included in the quantitative assessment boundary. The assessment period is 2016–2025.

TABLE A.1

### Impact categories, specific impacts and indicators included in the quantitative assessment boundary

Impact category	Specific impacts	Indicator to quantify
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel-based power plants	GHG emissions (tCO <sub>2</sub> e/year)
Air quality/health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel-based power plants	Emissions of PM <sub>2.5</sub> , PM <sub>10</sub> , SO <sub>2</sub> and NO <sub>x</sub> (t/year); number of deaths due to air pollution
Energy	Increased electricity generation from solar PV	Solar installed capacity (MW); % solar of total installed capacity; % solar of total installed capacity of renewable energy sources
Access to clean, affordable and reliable energy	Increased access to clean, affordable and reliable energy	Number of houses/buildings/facilities with access to clean energy resulting from the policy
Capacity, skills and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Number of new skilled trainees and workers on the ground
Jobs	Increased jobs in the solar installation, operations and maintenance sectors	Number of new jobs resulting from the policy
	Increased jobs in the solar panel manufacturing sector	Number of new jobs resulting from the policy
	Decreased jobs in fossil fuel sectors	Number of jobs reduced resulting from the policy

TABLE A.1, continued

**Impact categories, specific impacts and indicators included in the quantitative assessment boundary**

Impact category	Specific impacts	Indicator to quantify
Income	Increased income for households, institutions and other organizations due to reduction in energy costs	Savings in annual electricity bill for households and businesses (\$/year)
Energy independence	Increased energy independence from reduced imports of fossil fuel	Reduction in coal imports resulting from the policy (t/year)

**Chapter 8, Section 8.2: Choose assessment method for each indicator**

The first step is to choose an assessment method for each indicator – the scenario method, comparison group method or deemed estimates method (which is a subset of the scenario method); this is outlined in [Section 8.2](#). In this example, the scenario method is used for certain indicators and the deemed estimates method for others. To apply the scenario method, baseline values and policy scenario values are needed for each indicator over the assessment period. To apply the deemed estimates method, only the estimated change from the policy is quantified, without separately estimating baseline and policy scenario values.

**Chapter 8, Section 8.3: Define the baseline scenario and estimate baseline values for each indicator****Section 8.3.1: Select a desired level of accuracy and complexity**

This example uses a combination of constant baseline scenarios and simple trend baseline scenarios for different indicators. Where the deemed estimates method is used, no baseline values are presented.

A lower level of accuracy, commensurate with IPCC Tier 1 methods, was determined to be appropriate. For example, national-level data such as the national average grid emission factor, country-wide rates of solar PV as a percentage of total installed capacity, and national air pollution data can be considered as representative within the impact category assessment boundaries.

**Section 8.3.2: Define the most likely baseline scenario for each indicator**

A key assumption about what is most likely to occur in the absence of the solar PV policy is that the households installing solar PV systems would have used grid-connected electricity in the absence of the solar PV policy.

**Other policies**

The baseline scenario takes into account India's National Solar Mission, which calls for 100,000 MW of new solar capacity. Of the 100,000 MW of solar power to be achieved by 2022, 40,000 MW is to be met by grid-connected rooftop solar systems (included in the policy scenario), and the remaining 60,000 MW is to be met by ground-based solar systems (included in the baseline scenario).

No other policies or subsidies are assumed to exist for rooftop grid-connected solar PV systems. No other financial incentives, such as soft loans or capital grants for solar PV panels/systems, are assumed to be available.

The Government of India is also implementing the Off-Grid and Decentralized Solar Applications scheme to promote solar home lights, solar street lights, power plants, solar pumps, and mini and micro grids in rural areas of the country, where a significant proportion of the population does not have access to electricity. The programme also has an emphasis on concentrating solar thermal (CST) technology. The objective and target user group under the off-grid policy are different from those of the solar PV incentive policy. Therefore, the off-grid incentive policy has not been considered for assessment.

### Non-policy drivers

[Table A.2](#) lists key drivers for each impact category being assessed that is included in the baseline scenario.

### Section: 8.3.3: Define the methods and parameters needed to estimate baseline values

Each indicator has its own estimation method and list of parameters. These are shown in [Table A.6](#).

Selected parameters included are listed in the [Table A.3](#).

**TABLE A.2**

### Drivers and assumptions for the solar PV incentive policy

Impact category	Drivers and assumptions in the baseline scenario
Climate change mitigation	No change in emission limits from power plants and vehicles, and no change in compliance rates
Health impacts of air pollution	No change in particulate matter limits from power plants, power generators or vehicles, and no change in compliance rates
Air pollution	No change in air emission limits from power plants, power generators or vehicles, and no change in compliance rates
Renewable energy generation	No change in renewable energy targets, including the proportion of the target to be met by solar
Access to clean, reliable and affordable energy	No significant change in household income, production cost of solar systems, or number of solar companies; no change in homeowners' awareness of, and ability to invest in, solar PV systems
Skilled labour and worker training	No change in access to, or awareness of, opportunities for solar PV industry training
Job creation	No change in employment rate for skilled or unskilled labour
Income	No significant change in average household income or inflation rate
Energy independence	No change in the cost of fossil fuels or economic incentives for renewable energy

TABLE A.3

**Parameters needed to estimate baseline values and data to be collected**

Impact category	Parameters and data
Climate change mitigation	Grid electricity emission factor in India Installed capacity of solar rooftop systems due to solar PV incentive policy
Air quality/health impacts of air pollution	Emissions of PM <sub>2.5</sub> and PM <sub>10</sub> from stationary power plants, as reported by the Central Pollution Control Board, state pollution control boards and/or the National Environmental Engineering Research Institute or Reported levels of PM <sub>2.5</sub> and PM <sub>10</sub> in India (micrograms per cubic metre of air – µg/m <sup>3</sup> ) PM <sub>2.5</sub> and PM <sub>10</sub> that is attributable to power generation (%)
Air quality/health impacts of air pollution	Emissions of SO <sub>2</sub> and NO <sub>x</sub> from stationary power plants, as reported by the Central Pollution Control Board, state pollution control boards and/or the National Environmental Engineering Research Institute or Reported levels of SO <sub>2</sub> and NO <sub>x</sub> in India SO <sub>2</sub> and NO <sub>x</sub> that are attributable to power generation (%)
Energy	Total installed capacity of solar systems before implementation of the policy (MW)
Access to clean, reliable and affordable energy	Baseline values are not separately calculated because, within the assessment boundary, the households that are assumed to adopt the policy already have access to energy and are simply replacing fossil sources with solar PV.
Capacity, skills and knowledge development	Baseline values are not separately calculated because, within the assessment boundary, only the incremental increase in skilled labour associated with adoption of the policy is assessed.
Jobs	Baseline values are not separately calculated because, within the assessment boundary, only the incremental increase in job creation associated with adoption of the policy is being assessed.
Income	Average expenditure on grid electricity or Average cost of grid-connected electricity consumed for residential and institutional use (Rs)
Energy independence	Baseline values are not separately calculated because, within the assessment boundary, only the incremental change in energy independence due to the policy is evaluated.

**Section 8.3.4: Collect data for each indicator**

Data are collected for each parameter required for calculations. These are shown in [Table A.6](#).

**Section 8.3.5: Estimate baseline values for each indicator**

Baseline values are calculated over the assessment period. These are shown in [Table A.6](#).

**Chapter 9, Section 9.1: Define and describe the policy scenario for each indicator**

The following assumptions describe the policy scenario:

- The policy is implemented in India over the period 2016–2022.
- The policy aims to install 40,000 MW of rooftop solar PV by 2022. [Table A.4](#) shows the

**TABLE A.4**
**Policy's intended electricity generation over the assessment period**

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Installed rooftop solar PV capacity (MW)	200	4,800	5,000	6,000	7,000	8,000	9,000	0	0	0
Cumulative installed rooftop solar PV capacity (MW)	200	5,000	10,000	16,000	23,000	31,000	40,000	40,000	40,000	40,000
Electricity generation from rooftop solar PV (1,000 MWh/year)	265.320	6,633	13,266	21,225.6	30,511.8	41,124.6	53,064	53,064	53,064	53,064

annual and cumulative projected installed capacity of solar PV systems in each year. The table also shows the corresponding electricity generated in each year from the solar PV. Each MW of installed solar PV generates 1,327 MWh of electricity per year.

**Chapter 9, Section 9.2: Estimate policy scenario values for each indicator**

Policy scenario values are calculated over the assessment period. These are shown in [Table A.6](#).

**Chapter 9, Section 9.3: Estimate the net impact of the policy on each indicator**

The net impact of the policy is calculated for each indicator over the assessment period. These are shown in [Table A.6](#).

[Table A.5](#) presents a summary of the net impact of the policy across all impact categories included in the quantitative assessment.

TABLE A.5

**Summary of quantitative results for impact of solar PV incentive policy on all impact categories included in the assessment**

Impact category	Indicator quantified	Estimated impact (cumulative, 2016–2025)
Climate change mitigation	GHG emissions from the electricity grid (MtCO <sub>2</sub> e)	Reduction of 307 MtCO <sub>2</sub> e
Air quality/health impacts of air pollution	PM <sub>2.5</sub> emissions from the electricity grid (t)	Reduction of 1,177,996 t PM <sub>2.5</sub>
	PM <sub>10</sub> emissions from the electricity grid (t)	Reduction of 2,437,234 t PM <sub>10</sub>
	SO <sub>2</sub> emissions from the electricity grid (t)	Reduction of 4,265,161 t SO <sub>2</sub>
	NO <sub>x</sub> emissions from the electricity grid (t)	Reduction of 4,062,057 t NO <sub>x</sub>
	Number of premature deaths per year in India resulting from air pollution from coal plants	Reduction of 32,304 premature deaths
Energy	Renewable energy installed capacity (MW)	Increase of 40,000 MW of renewable energy capacity
Access to clean, affordable and reliable energy	Increase in number of houses/buildings/facilities with access to clean energy resulting from the policy	Increase of 5,741,889 houses/buildings/facilities with access to clean energy
Capacity, skills and knowledge development	Number of new skilled trainees and workers on the ground because of the policy	Increase of 40,060 new skilled trainees and workers
Jobs	Change in jobs resulting from the policy (number of jobs)	Net increase of 821,102 jobs
Income	Savings in annual electricity bill for households and businesses (\$)	Savings of \$27,855 million
Energy independence	Reduction in coal imports (t)	Reduction of 57,770,140 t of coal

TABLE A.6

**Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment**

Impact category 1	Climate change mitigation										
Indicator	GHG emissions from the electricity grid (MtCO <sub>2</sub> e/year)										
Specific impact	Reduced GHG emissions from grid-connected fossil fuel-based power plants										
Assessment method	Deemed estimates method										
Equation	GHG emissions reduced from the solar PV (MtCO <sub>2</sub> e/year) = electricity generated from rooftop solar PV (MWh) × coal generation emission factor (tCO <sub>2</sub> e/MWh)/1,000,000										
Parameters needed	Electricity generated from new solar PV (MWh): see <a href="#">Table A.4</a> Coal generation emission factor = 0.945 tCO <sub>2</sub> e/MWh (for new coal power plants; emission factor assumed to stay constant over the assessment period)										
Assumptions	It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and that no new diesel- and gas-based power plants will be added in future. Therefore, it is assumed that other fossil fuel-based installed capacity (i.e. 9% of total grid, from diesel and gas) will not change in the baseline and policy scenarios.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Reduction in GHG emissions from the policy (MtCO <sub>2</sub> e/year)	0.25	6.27	12.54	20.06	28.83	38.86	50.15	50.15	50.15	50.15	307



TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 2	Air quality/health impacts of air pollution										
Indicator 1	PM <sub>2.5</sub> emissions from the electricity grid (t/year)										
Specific impact	Reduced PM <sub>2.5</sub> emissions from grid-connected fossil fuel-based power plants										
Assessment method	Scenario method										
Equation	Reduction in PM <sub>2.5</sub> emissions = baseline PM <sub>2.5</sub> emissions – policy scenario PM <sub>2.5</sub> emissions where baseline PM <sub>2.5</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in baseline scenario × PM <sub>2.5</sub> emission factor (t/MW), policy scenario PM <sub>2.5</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in the policy scenario × PM <sub>2.5</sub> emission factor (t/MW)										
Parameters needed	Installed capacity (MW) (see below) and PM <sub>2.5</sub> emission factor = 4.8 t/MW per year										
Assumptions	It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and that no new diesel- and gas-based power plants will be added in future. Therefore, it is assumed that other fossil fuel-based installed capacity (i.e. 9% of total grid, from diesel and gas) will not change in the baseline and policy scenarios.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Baseline values: installed capacity of coal-based power plant (MW)	184,274	197,976	211,677	225,379	239,081	252,783	266,485	260,571	247,422	250,106	-
Policy scenario values: installed capacity of coal-based power plant (MW)	184,074	192,976	201,677	209,379	216,081	221,783	226,485	220,571	207,422	210,106	-
Baseline values: PM <sub>2.5</sub> emissions (t/year)	885,293	951,120	1,016,947	1,082,774	1,148,600	1,214,427	1,280,254	1,251,841	1,188,671	1,201,568	-
Policy scenario values: PM <sub>2.5</sub> emissions (t/year)	884,332	927,099	968,904	1,005,906	1,038,103	1,065,496	1,088,085	1,059,672	996,502	1,009,399	-
Reduction in PM <sub>2.5</sub> emissions from the policy (t/year)	961	24,021	48,042	76,868	110,497	148,931	192,169	192,169	192,169	192,169	1,177,996

Abbreviation: -, not applicable

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 2	Air quality/health impacts of air pollution										
Indicator 2	PM <sub>10</sub> emissions from the electricity grid (t/year)										
Specific impact	Reduced PM <sub>10</sub> emissions from grid-connected fossil fuel-based power plants										
Assessment method	Scenario method										
Equation	Reduction in PM <sub>10</sub> emissions = baseline PM <sub>10</sub> emissions – policy scenario PM <sub>10</sub> emissions where baseline PM <sub>10</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in baseline scenario × PM <sub>10</sub> emission factor (t/MW), policy scenario PM <sub>10</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in the policy scenario × PM <sub>10</sub> emission factor (t/MW)										
Parameters needed	Installed capacity (MW) (see below) and PM <sub>10</sub> emission factor = 9.9 t/MW per year										
Assumptions	It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and that no new diesel- and gas-based power plants will be added in future. Therefore, it is assumed that other fossil fuel-based installed capacity (i.e. 9% of total grid, from diesel and gas) will not change in the baseline and policy scenarios.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Baseline values: PM <sub>10</sub> emissions (t/year)	1,831,640	1,967,834	2,104,027	2,240,221	2,376,415	2,512,608	2,648,802	2,590,016	2,459,319	2,486,003	-
Policy scenario values: PM <sub>10</sub> emissions (t/year)	1,829,652	1,918,135	2,004,630	2,081,185	2,147,800	2,204,475	2,251,211	2,192,425	2,061,728	2,088,412	-
Reduction in PM <sub>10</sub> emissions from the policy (t/year)	1,988	49,699	99,398	159,037	228,615	308,133	397,591	397,591	397,591	397,591	2,437,234

Abbreviation: -, not applicable

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 2	Air quality/health impacts of air pollution										
Indicator 3	SO <sub>2</sub> emissions from the electricity grid (t/year)										
Specific impact	Reduced SO <sub>2</sub> emissions from grid-connected fossil fuel-based power plants										
Assessment method	Scenario method										
Equation	Reduction in SO <sub>2</sub> emissions = baseline SO <sub>2</sub> emissions – policy scenario SO <sub>2</sub> emissions where baseline SO <sub>2</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in baseline scenario × SO <sub>2</sub> emission factor (t/MW), project SO <sub>2</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in the policy scenario × SO <sub>2</sub> emission factor (t/MW)										
Parameters needed	Installed capacity (MW) (see below) and SO <sub>2</sub> emission factor = 17.4 t/MW per year										
Assumptions	It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and that no new diesel- and gas-based power plants will be added in future. Therefore, it is assumed that other fossil fuel-based installed capacity (i.e. 9% of total grid, from diesel and gas) will not change in the baseline and policy scenarios.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Baseline values: SO <sub>2</sub> emissions (t/year)	3,205,370	3,443,709	3,682,048	3,920,387	4,158,726	4,397,065	4,635,403	4,532,528	4,303,808	4,350,506	-
Policy scenario values: SO <sub>2</sub> emissions (t/year)	3,201,891	3,356,736	3,508,102	3,642,073	3,758,649	3,857,831	3,939,619	3,836,743	3,608,023	3,654,721	-
Reduction in SO <sub>2</sub> emissions from the policy (t/year)	3,479	86,973	173,946	278,314	400,076	539,233	695,785	695,785	695,785	695,785	4,265,161

Abbreviation: -, not applicable

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 2	Air quality/health impacts of air pollution										
Indicator 4	NO <sub>x</sub> emissions from the electricity grid (t/year)										
Specific impact	Reduced NO <sub>x</sub> emissions from grid-connected fossil fuel-based power plants										
Assessment method	Scenario method										
Equation	Reduction in NO <sub>x</sub> emissions = baseline NO <sub>x</sub> emissions – policy scenario NO <sub>x</sub> emissions where baseline NO <sub>x</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in baseline scenario × NO <sub>x</sub> emission factor (t/MW), policy scenario NO <sub>x</sub> emissions = total fossil fuel-based installed capacity of the grid (MW) in the policy scenario × NO <sub>x</sub> emission factor (t/MW)										
Parameters needed	Installed capacity (MW) (see below) and NO <sub>x</sub> emission factor = 16.6 t/MW per year										
Assumptions	It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and no new diesel- and gas-based power plants will be added in future. Therefore, it is assumed that other fossil fuel-based installed capacity (i.e. 9% of total grid, from diesel and gas) will not change in the baseline and policy scenarios.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Baseline values: NO <sub>x</sub> emissions (t/year)	3,052,734	3,279,723	3,506,712	3,733,702	3,960,691	4,187,681	4,414,670	4,316,693	4,098,865	4,143,339	-
Policy scenario values: NO <sub>x</sub> emissions (t/year)	3,049,420	3,196,891	3,341,049	3,468,641	3,579,666	3,674,125	3,752,018	3,654,041	3,436,213	3,480,687	-
Reduction in NO <sub>x</sub> emissions from the policy (t/year)	3,313	82,832	165,663	265,061	381,025	513,555	662,652	662,652	662,652	662,652	4,062,057

Abbreviation: -, not applicable

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 2	Air quality/health impacts of air pollution										
Indicator 5	Number of premature deaths per year in India resulting from air pollution from coal plants										
Specific impact	Reduction in premature mortality in India from reduced fossil fuel electricity generation										
Assessment method	Scenario method										
Equation	Reduction in premature deaths per year = expected premature deaths in baseline scenario – expected premature deaths in policy scenario										
Parameters needed	Installed capacity (MW) (see below) and premature deaths = 0.81/MW installed capacity per year										
Assumptions	<p>It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and that no new diesel- and gas-based power plants will be added in future. Therefore, it is assumed that other fossil fuel-based installed capacity (i.e. 9% of total grid, from diesel and gas) will not change in the baseline and policy scenarios.</p> <p>The total health risk for mortality is quantified using the relative risk functions and exposure level for PM<sub>2.5</sub>. The premature deaths per MW applied for this example are based on previously published literature and are extrapolated for simplification.</p>										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Baseline values (cumulative)	148,821	159,886	170,952	182,018	193,084	204,149	215,215	210,439	199,820	201,988	-
Policy scenario values (cumulative)	148,659	155,848	162,876	169,096	174,509	179,114	182,911	178,135	167,515	169,683	-
Reduction in premature deaths (cumulative)	162	4,038	8,076	12,922	18,575	25,036	32,304	32,304	32,304	32,304	32,304

Abbreviation: -, not applicable

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 3	Energy										
Indicator	Renewable energy installed capacity (MW)										
Specific impact	Increased renewable energy generation from more solar generation										
Assessment method	Scenario method										
Equation	Total renewable energy installed capacity (MW) = renewable energy capacity in baseline scenario – renewable energy capacity in policy scenario										
Parameters needed	Baseline values of total renewable energy without the policy (MW) Policy scenario values of total renewable energy with the policy each year (MW)										
Assumptions	See <a href="#">Table A.4</a>										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Baseline values: total renewable energy without the policy (MW) (cumulative)	42,649	54,674	72,739	89,804	105,870	120,935	135,000	139,613	144,226	148,839	-
Policy scenario values: total renewable energy with the policy (MW) (cumulative)	42,849	59,674	82,739	105,804	128,870	151,935	175,000	179,613	184,226	188,839	-
Increase in renewable energy capacity (MW) (cumulative)	200	5,000	10,000	16,000	23,000	31,000	40,000	40,000	40,000	40,000	40,000
Percentage increase in renewable energy capacity (%)	0	9	14	18	22	26	30	29	28	27	-

Abbreviation: -, not applicable

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 4	Access to clean, affordable and reliable energy										
Indicator	Increase in number of houses/buildings/facilities with access to clean energy resulting from the policy										
Specific impact	Increased access to clean electricity										
Assessment method	Deemed estimates method										
Equation	Number of installations = total installed capacity target in eligible sector (i.e. residential, institutional, industrial, commercial and government)/standard solar rooftop installation size for each type of installation/1,000										
Parameters needed	Standard solar rooftop system size for each type of installation (kW) Total installed capacity target in eligible sector (i.e. residential, institutional, industrial, commercial and government) (MW)										
Assumptions	The solar PV incentive policy sets target for eligible sectors. Total new installations are estimated using a standard size and target of the eligible category.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Residential (number of households)	24,000	576,000	600,000	720,000	840,000	960,000	1,080,000	0	0	0	4,800,000
Institutional (number of buildings)	240	5,760	6,000	7,200	8,400	9,600	10,800	0	0	0	48,000
Industrial (number of facilities)	3,375	81,000	84,375	101,250	118,125	135,000	151,875	0	0	0	675,000
Commercial (number of buildings)	1,050	25,200	26,250	31,500	36,750	42,000	47,250	0	0	0	210,000
Government (number of buildings)	44	1,067	1,111	1,333	1,556	1,778	2,000	0	0	0	8,889
Increase in number of houses/buildings/facilities with access to clean energy resulting from the policy (houses/buildings)	28,709	689,027	717,736	861,283	1,004,831	1,148,378	1,291,925	0	0	0	5,741,889



TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 5	Capacity, skills and knowledge development										
Indicator	Number of new skilled trainees and workers on the ground because of the policy per year										
Specific impact	Increase in training for skilled workers in solar-relevant sectors										
Assessment method	Deemed estimates method										
Equation	Target for new skilled trainees and workers on the ground per year										
Parameters needed	Target for new skilled trainees and workers on the ground per year										
Assumptions	The solar PV incentive policy includes targets to train new workers to support the policy goals.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Number of new skilled trainees and workers on the ground because of the policy per year	460	5200	6000	8400	8000	8000	4000	0	0	0	40,060

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 6	Jobs										
Indicator	Change in jobs resulting from the policy (jobs/year)										
Specific impact	Increased jobs in the solar panel manufacturing, construction and installation, and operation and maintenance sectors Reduced jobs in fossil fuel sectors										
Assessment method	Deemed estimates method										
Equation	Total jobs = total capacity (MW) × jobs per MW										
Parameters needed	Jobs per MW = manufacturing (11 jobs/MW, of which 40% are domestic); installation (13 jobs/MW); operation and maintenance (3.5 jobs/MW); fossil fuel sector (1 job/MW) Installed capacity (MW)										
Assumptions	It is assumed that 70% of planned capacity will likely come from new fossil fuel-based power plants.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Solar panel manufacturing	879	21,097	21,976	26,371	30,766	35,162	39,557	0	0	0	175,808
Construction and installation	2,640	63,360	66,000	79,200	92,400	105,600	118,800	0	0	0	528,000
Operation and maintenance	702	16,848	17,550	21,060	24,570	28,080	31,590	0	0	0	140,400
Fossil fuel sector	-139	-3,143	-3,103	-3,555	-3,984	-4,393	-4,789	0	0	0	-23,106
Net change in jobs (jobs/year)	4,082	98,162	102,423	123,076	143,753	164,448	185,158	0	0	0	821,102

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 7	Income										
Indicator	Savings in annual electricity bill for households and businesses (\$/year)										
Specific impact	Increased income for households, institutions and other organizations due to reduction in energy costs										
Assessment method	Deemed estimates method										
Equation	Savings on electricity bill = total electricity generated from solar rooftop by sector (kWh) × tariff by sector (\$/kWh)										
Parameters needed	Total units generated (kWh) (see <a href="#">Table A.4</a> ) Tariff: household and institutional (\$0.08/kWh); commercial (\$0.12/kWh)										
Assumptions	The annual escalation in tariff is assumed to be 4%.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
National reduction in electric bills (million \$/year)	27	566	1,178	1,960	2,930	4,107	5,512	4,586	3,815	3,174	27,855

TABLE A.6, continued

## Calculations of baseline values, policy scenario values and the net impact of the policy on the indicators included in the assessment

Impact category 8	Energy independence										
Indicator	Reduction in coal imports (t/year)										
Specific impact	Increased energy independence from reduced imports of coal										
Assessment method	Deemed estimates method										
Equation	Reduction in coal imports = electricity generated from new solar PV (MWh) × coal consumption per unit of electricity (t/MWh) × coal import ratio (%)										
Parameters needed	Electricity generated from new solar PV (MWh/year) (see <a href="#">Table A.4</a> ) Coal consumption per unit of electricity (t/MWh) = 0.74 t/MWh Coal import ratio (%) = 24%										
Assumptions	It is assumed that, in the baseline scenario, new coal-based power plants will be added equivalent to the rooftop solar PV capacity addition due to the proposed policy, and that no new diesel- and gas-based power plants will be added in future. It is also assumed that the coal reduction will have a proportional impact on imports and domestic coal. It is further assumed that coal efficiency and the coal import ratio will stay the same for the next 10 years.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Cumulative impact
Reduction in coal imports from the policy (t/year)	47,121	1,178,021	2,356,042	3,769,667	5,418,896	7,303,729	9,424,166	9,424,166	9,424,166	9,424,166	57,770,140

## Appendix B: Stakeholder participation during the assessment process

This appendix provides an overview of the ways that stakeholder participation can enhance the sustainable development impact assessment process and the contribution of policies to sustainable development. [Table B.1](#) provides a summary of the

steps in the assessment process where stakeholder participation is recommended and why it is important, noting where relevant guidance can be found in the *ICAT Stakeholder Participation Guide*.

**TABLE B.1**

### Steps where stakeholder participation is recommended in the impact assessment

Step of sustainable development impact assessment	Why stakeholder participation is important at this step	Relevant chapters in <i>Stakeholder Participation Guide</i>
<a href="#">Chapter 2</a> – Objectives of assessing sustainable development impacts	<ul style="list-style-type: none"> <li>• Ensure that the objectives of the assessment respond to the needs and interests of stakeholders</li> </ul>	Chapter 5 – Identifying and understanding stakeholders
<a href="#">Chapter 3</a> – Key concepts, steps and planning the assessment <ul style="list-style-type: none"> <li>• <a href="#">Section 3.3</a> – Planning the assessment</li> </ul>	<ul style="list-style-type: none"> <li>• Build understanding, participation and support for the policy among stakeholders</li> <li>• Ensure conformity with national and international laws and norms, as well as donor requirements related to stakeholder participation</li> <li>• Identify and plan how to engage stakeholder groups who may be affected or may influence the policy</li> <li>• Coordinate participation at multiple steps of this assessment with participation in other stages of the policy design and implementation cycle, and other assessments</li> </ul>	Chapter 4 – Planning effective stakeholder participation Chapter 5 – Identifying and understanding stakeholders Chapter 6 – Establishing multi-stakeholder bodies Chapter 9 – Establishing grievance redress mechanisms
<a href="#">Chapter 5</a> – Choosing which impact categories and indicators to assess	<ul style="list-style-type: none"> <li>• Enhance completeness by including impact categories that are relevant and significant for the priorities and concerns of diverse stakeholder groups</li> <li>• Identify and address possible unintended or negative impacts early on</li> <li>• Identify credible sources of information for selected indicators</li> </ul>	Chapter 5 – Identifying and understanding stakeholders Chapter 7 – Providing information to stakeholders Chapter 8 – Designing and conducting consultations
<a href="#">Chapter 6</a> – Identifying specific impacts within each impact category	<ul style="list-style-type: none"> <li>• Strengthen identification and assessment of sustainable development impacts</li> <li>• Enhance completeness by identifying impacts for different stakeholder groups</li> <li>• Integrate stakeholder insights about cause–effect relationships between the policy and impacts</li> <li>• Identify and address possible unintended or negative impacts</li> </ul>	Chapter 8 – Designing and conducting consultations

TABLE B.1, continued

**Steps where stakeholder participation is recommended in the impact assessment**

Step of sustainable development impact assessment	Why stakeholder participation is important at this step	Relevant chapters in <i>Stakeholder Participation Guide</i>
<a href="#">Chapter 7</a> – Qualitatively assessing impacts	<ul style="list-style-type: none"> <li>• Ensure that the assessment period responds to stakeholders' needs</li> <li>• Gain insights into a policy's specific local context and impacts</li> <li>• Strengthen evidence base of the assessment</li> <li>• Integrate stakeholder insights on likelihood and magnitude of impacts, and the nature of change</li> </ul>	Chapter 8 – Designing and conducting consultations
<a href="#">Chapter 12</a> – Monitoring performance over time	<ul style="list-style-type: none"> <li>• Ensure relevance and completeness of indicators to be monitored</li> <li>• Ensure that monitoring frequency addresses the needs of decision makers and other stakeholders</li> <li>• Assess impacts on different stakeholder groups to identify and manage trade-offs</li> </ul>	Chapter 8 – Designing and conducting consultations
<a href="#">Chapter 13</a> – Reporting	<ul style="list-style-type: none"> <li>• Raise awareness of benefits and other impacts to build support for the policy</li> <li>• Ensure that reports and summaries properly characterize the impacts for each category</li> <li>• Inform decision makers and other stakeholders about impacts, including differentiated impacts on different stakeholder groups, to allow adaptive management to reduce negative and enhance positive impacts</li> <li>• Increase accountability and transparency, and thereby credibility and acceptance of the assessment</li> </ul>	Chapter 7 – Providing information to stakeholders
<a href="#">Chapter 14</a> – Evaluating synergies and trade-offs, and using results	<ul style="list-style-type: none"> <li>• Ensure that diverse perspectives are considered when doing a CEA, CBA or MCA, especially regarding subjective elements such as valuation of social and environmental benefits, and weighting the importance of different impacts</li> <li>• Ensure that diverse perspectives are considered, especially those of affected communities, when making decisions about whether to continue or discontinue policies, make changes to policies, or implement new policies</li> </ul>	Chapter 7 – Providing information to stakeholders Chapter 8 – Designing and conducting consultations

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## Appendix C: Qualitative research methods

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Qualitative methods can be flexible. They may involve several methods and approaches, such as stakeholder interviews, surveys, focus groups, case studies, literature review and direct observations, using narrative descriptions.

Interviews and case studies are useful to gain insights into a policy's specific local context and impacts, as well as the attitudes, experiences and perspectives of affected stakeholders and participants. On the other hand, they tend to be limited in coverage and therefore non-representative of broader conditions or impacts, which can produce less reliable results with less ability to generalize and quantify impacts. Therefore, it can be helpful to use a combination of qualitative and quantitative data and approaches.

Quantitative approaches should be used if a user wants to conduct numerical or statistical analysis, wants to be precise, knows what can be measured, or wants to cover a large group. On the other hand, qualitative approaches should be used if a user wants narrative or in-depth information, is not sure what can be measured, or does not need to quantify the results.<sup>66</sup>

Qualitative methods are used specifically to consider the “why” questions that quantitative methods typically cannot answer:

- Why does the policy work (or not work)?
- How does the policy achieve its goals?
- Why does the policy work in some situations and not others?
- What needs of the population are/were not anticipated?
- What were the additional unintended and/or unexpected positive or negative consequences?

Qualitative methods (especially story-based approaches) can yield powerful stories, which can be useful for media reports, and are often preferred by policymakers and politicians. Hard data are not always the most convincing evidence for all audiences.

The approach used will depend on the goals of the assessment. To determine which type of data to collect, users need to determine what is most important to the policy under assessment. Is the goal to collect numerical data on the use of solar PV or provide a more in-depth understanding of the situation in the poorest urban areas? Sometimes both approaches are important, but resource availability may require that one must be given priority.

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### C.1 Forms of data collection

Data-collection approaches can be considered structured or semi-structured. A structured data-collection approach requires that all data be collected in exactly the same way. Structured data collection allows users to compare findings at different sites to draw conclusions about what is working where. A structured approach is also important when comparing alternative interventions to determine which is most cost-effective. Structured data collection is mostly used to collect quantitative data when the user has a large sample or population, knows what needs to be measured, needs to show results numerically, or needs to make comparisons across different sites or interventions.

A semi-structured data-collection approach may be systematic and follow general procedures, but data are not collected in the same way every time. Semi-structured interviews, for example, are often based on a predetermined set of broad questions, but the order of presenting the questions may depend on circumstances. Moreover, some responses provided can be probed with additional questions developed during the interview. This approach is more open and fluid than the structured approach. The semi-structured approach allows respondents to tell users what they want to know in their own way.

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<sup>66</sup> Morra Imas and Rist (2009).



Semi-structured data-collection methods are generally qualitative. They are used when a user is conducting exploratory work in a new development area, seeks to understand themes or issues, or wants participant narratives or in-depth information. They can also be used to understand results of structured data collection that are unexpected and not well understood, or to give nuanced examples to supplement the findings from a structured data-collection effort.

For example, in an evaluation of a community-driven development project, evaluators might choose a semi-structured approach to data collection. Because such programmes give control of planning decisions to local groups, it is appropriate for the evaluator to use a semi-structured approach to learn more about how decisions are made, as well as to solicit community members' views of the process and project outcomes.

Data can also be collected obtrusively or unobtrusively. Obtrusive methods are observations made with participants' knowledge. Such methods are used to measure perceptions, opinions and attitudes through interviews, surveys and focus groups. Observations made with the knowledge of those being observed are also obtrusive. Unobtrusive methods are observations made without the knowledge of the participant. Examples of unobtrusive methods are using data from documents or archives, and observing participants without their knowledge.

Data collection usually includes both quantitative and qualitative data, but one approach may be dominant. The two approaches can be characterized as shown in [Table C.1](#).

[Box C.1](#) provides a checklist to help decide which data-collection approaches are most appropriate.

**TABLE C.1**  
**Summary of quantitative and qualitative approaches**

Quantitative approach	Qualitative approach
More structured	Less structured
Emphasizes reliability	Easier to develop
Harder to develop	Can provide nuanced data (idiosyncratic data on each unit being studied)
Easier to analyse	More labour-intensive to collect and analyse data
	Emphasizes validity

Source: Morra Imas and Rist (2009).

**BOX C.1****20-question qualitative checklist**

1. Does the programme emphasize individual outcomes – that is, are different participants expected to be affected in qualitatively different ways? Is there a need or desire to describe and evaluate these individual client outcomes?
2. Are decision makers interested in elucidating and understanding the internal dynamics of programmes – programme strengths, programme weaknesses and overall programme processes?
3. Is detailed, in-depth information needed about certain client cases or programme sites (e.g. particularly successful cases, unusual failures, critically important cases) for programmatic, financial or political reasons?
4. Is there interest in focusing on the diversity among, idiosyncrasies of, and unique qualities exhibited by, individual clients and programmes (as opposed to comparing all clients or programmes on standardized, uniform measures)?
5. Is information needed about the details of programme implementation – that is, what do clients in the programme experience? What services are provided to clients? How is the programme organized? What do staff members do? Do decision makers need to know what is going on in the programme and how it has developed?
6. Are the programme staff and other stakeholders interested in collection of detailed, descriptive information about the programme for the purpose of improving the programme (i.e. is there interest in formative evaluation)?
7. Is there a need for information about the nuances of programme quality – descriptive information about the quality of programme activities and outcomes, not just levels, amounts or quantities of programme activity and outcomes?
8. Does the programme need a case-specific quality assurance system?
9. Are legislators or other decision makers or funders interested in having evaluators conduct programme site visits so that the evaluations can be the surrogate “eyes and ears” for decision makers who are too busy to make such site visits themselves, and who lack the observing and listening skills of trained evaluators? Is legislative monitoring needed on a case-by-case basis?
10. Is the obtrusiveness of evaluation a concern? Will the administration of standardized measuring instruments (questionnaires and tests) be overly obtrusive, in contrast to data gathering through natural observations and open-ended interviews? Will the collection of qualitative data generate less reactivity among participants than the collection of quantitative data? Is there a need for unobtrusive observations?
11. Is there a need and desire to personalize the evaluation process by using research methods that emphasize personal, face-to-face contact with the programme – that is, methods that may be perceived as “humanistic” and personal because they do not label and number the participants, and they feel natural, informal and understandable to participants?
12. Is a responsive evaluation approach appropriate – that is, an approach that is especially sensitive to collecting descriptive data and reporting information in terms of differing stakeholder perspectives, based on direct, personal contact with these stakeholders?
13. Are the goals of the programme vague, general and non-specific, indicating the possible advantage of a goal-free evaluation approach that would gather information about what effects the programme is actually having rather than measure goal attainment?
14. Is there a possibility that the programme may be affecting clients or participants in unanticipated ways and/or having unexpected side effects, indicating the need for a method of inquiry that can discover effects beyond those formally stated as desirable by programme staff (again, an indication of the need for some form of goal-free evaluation)?
15. Is there a lack of proven quantitative instrumentation for important programme outcomes? Is the state of measurement science such that no valid, reliable and believable standardized instrument is available, or can be readily developed, to measure quantitatively the particular programme outcomes for which data are needed?
16. Is the evaluation exploratory? Is the programme at a pre-evaluation stage, where goals and programme content are still being developed?
17. Is an evaluability assessment needed to determine a summative evaluation design?
18. Is there a need to add depth, detail and meaning to statistical findings or survey generalizations?
19. Has the collection of quantitative evaluation data become so routine that no one pays much attention to the results anymore, suggesting a possible need to break the old routine and use new methods to generate new insights about the programme?
20. Is there a need to develop a programme theory grounded in observations of programme activities and impacts, and the relationship between treatment and outcomes?

Source: Patton (1987).

To collect data on a policy, it is important to apply rules in the data-collection process. Some of the data-collection rules are in [Box C.2](#).

## C.2 Sampling in qualitative impact assessment

Qualitative impact assessment involves engaging with people and talking to them. This can be time-consuming and generate a large amount of data to analyse. For example, policies are likely to affect thousands of people; setting up interviews and analysing transcripts for each of them will be expensive and may divert the user from other tasks. Sampling systematically enables the user to select a representative smaller group of participants from the overall population who can give a reliable account of the bigger picture.

The way users select the sample has implications for the conclusions users can draw. Sampling for qualitative impact assessment has a slightly different aim from sampling in quantitative impact assessment. In quantitative impact assessment, the goal is to draw a sample that is mathematically representative of the whole, so can be used to draw firm conclusions about the population. In qualitative impact assessment, precise or definitive conclusions are less important, so sample sizes can be smaller – the goal is to learn about the range of experiences of stakeholders.

Although samples can be smaller, it is still vital to ensure that the sample resembles the whole group as closely as possible. Therefore, users should:

- have a clear idea of the characteristics of the group they are assessing
- create a sample that attempts to reflect the range of different people in the group; for example, if the policy affects equal numbers of women and men, the qualitative sample should contain equal numbers of women and men.

A particularly important goal of sampling in qualitative impact assessment is involving people who have been less engaged in the policy and those who do not volunteer themselves to be consulted. If the user only collects information from those who have been affected by the policy or are the first to volunteer, the sampling will not be representative of the population as a whole, and the assessment will not be credible.

## C.3 Longitudinal impact assessment

To show change over time, it is useful to speak to the same people at multiple points in time to see how their experiences have changed, rather than collecting information only once. Longitudinal qualitative impact assessment provides nuanced information on people's perspectives, and how and why they have changed over time, which can give a fuller assessment of policy impact.

### BOX C.2

#### Rules for collecting data

Evaluators should apply the following rules in collecting data:

- Use multiple data-collection methods when possible.
- Use available data if possible (doing so is faster, less expensive and easier than generating new data).
- If using available data, find out how earlier evaluators collected the data, defined the variables and ensured accuracy of the data. Check the extent of missing data.
- If original data must be collected, establish procedures and follow them (protocol), maintain accurate records of definitions and coding, pre-test, and verify the accuracy of coding and data input.
- Collect data in a disaggregated manner, to understand whether there are differences in views, impacts and economic opportunities between women and men, people with different ethnicities, and other groups.

*Source:* Adapted from Morra Imas and Rist (2009).

## C.4 Avoiding bias

The data-collection technique chosen will depend on the situation. Whichever method is chosen to gather data from people, all the information gathered is potentially subject to bias. One form of bias results from the fact that, when asked to provide information about themselves or others, respondents may not tell the whole truth, unintentionally or intentionally. They may distort the truth because they do not remember accurately or fear the consequences of providing a truthful answer. They may also be embarrassed or uncomfortable about admitting things they feel will not be socially acceptable. All self-reported data are vulnerable to this problem.

Selection bias may also exist. Selection bias occurs when the people who choose to participate in the survey are different from those who choose not to participate. This is often a challenge in surveys, interviews and focus groups. Those who volunteer to participate may be systematically different from those who do not.

## C.5 Tools for collecting data

Typically, more than one data-collection approach is used to answer different impact assessment questions or provide multiple sources of data in response to a single impact assessment question. Users may, for example, collect available data for solar PV installation records, interview buyers on the use of solar PV, and survey users. Sometimes investigators use focus groups or conduct case studies to help develop themes for a questionnaire or to make sense of survey results.

Collecting the same information using different methods to increase the accuracy of the data is called a triangulation of methods. Evaluators use triangulation to strengthen findings. The more information gathered using different methods that supports a finding, the stronger the evidence is.

The following data-collection tools can be used, depending on which are most appropriate for a given situation:

- surveys
- interviews
- focus groups

- participatory methods
- ethnography
- documents and other sources
- case study approaches.

### C.5.1 Surveys

Surveys can be excellent tools for collecting data about people's perceptions, opinions and ideas. They are less useful in measuring behaviour, because what people say they do may not reflect what they actually do. Surveys can be structured or semi-structured, administered in person or by telephone, or self-administered by having people respond to a mailed or web form. Surveys can poll a sample of the population or all of the population. There are two types of surveys:

- **Structured surveys** are surveys that include a range of response choices, one or more of which are selected by respondents. All respondents are asked exactly the same questions in exactly the same way and given exactly the same answers to choose from.
- **Semi-structured surveys** are surveys that ask predominantly open-ended questions. They are especially useful when the user wants to gain a deeper understanding of reactions to experiences or to understand the reasons why respondents hold particular attitudes. Semi-structured surveys should have a clearly defined purpose. It is often more practical to interview people about the steps in a process, the roles and responsibilities of various members of a community or team, or how a programme works than to attempt to develop a written survey that captures all possible variations.

[Box C.3](#) gives example of questions in structured and semi-structured surveys.

When conducting surveys, it is important to ensure representative samples to draw meaningful conclusions about the broader population of interest and avoid selection bias. Obtaining a credible and representative response from the population of interest can sometimes be time-consuming and expensive.

**BOX C.3****Structured and semi-structured survey questions**

Examples of structured questions:

1. Has this workshop been useful in helping you to learn how to evaluate your programme?
  - Little or no extent
  - Some extent
  - Moderate extent
  - Great extent
  - Very great extent
  - No opinion
  - Not applicable
2. Do all people in the village have a source of clean water within 500 metres of their homes?
  - Yes
  - No

Examples of semi-structured questions:

- What have you learned from the programme evaluation workshop that you have used on the job?
- Where are the sources for clean water for the villagers?

*Source: Morra Imas and Rist (2009).*

**C.5.2 Interviews**

One of the most common methods of collecting qualitative data is interviewing people – that is, talking to them one-to-one. Interviews can be undertaken in person, by phone or over the internet (e.g. using Skype). [Table C.2](#) describes three different approaches to interviewing.

Of the options in [Table C.2](#), semi-structured interviewing is often the most promising approach for carrying out qualitative impact assessment. The approach allows the user to guide the direction and themes of the interview, while still allowing the respondent to articulate their experiences in detail.

Another valuable approach is to combine structured “tick box” type questions with more open-ended questions within the same interview. This provides both numerical impact results and more nuanced qualitative information.

In qualitative assessment impact, interview questions should have the following characteristics:

- **Open ended** to encourage full responses. Minimize yes/no questions; instead, try to start questions with “how”, “what”, “why” and “where” to encourage interviewees to explore their answers.
- **Clear and in plain English.** Avoid long or complex questions. Instead of asking “What was the impact of ...”, try “Did anything change after ...”.
- **Framing rather than leading.** Do not point interviewees towards a particular response. Instead of “Did you feel better after ...”, ask “How did you feel after ...”.
- **Neutral.** Using emotive language or asking in a way that sounds accusatory may close down people’s responses. Instead of “Did you do ...”, ask “How many times have you done ...” to imply that others also do so.

*Source: Morra Imas and Rist (2009).*

TABLE C.2

## Interview approaches

	Structured	Semi-structured	Unstructured
<b>Description</b>	Questions are agreed in advance; interviewers stick rigidly to a script.	The main questions are fixed, but follow-up questions can be improvised.	Interviewer may have a list of broad topics, but no set questions.
<b>When to use</b>	Useful for collecting standardized, survey-style information.	Most common in qualitative work; allows expanded opinions on the topics of the interview.	More appropriate for very exploratory research questions or academic research; direction is set by the interviewee, rather than the interviewer, so topics vary.
<b>Sampling</b>	Sample sizes can be large, and time commitment is minimal. Random sampling is recommended for maximum rigour.	Longer interviews require more time, so it is more suited to smaller samples targeting particular participants.	Longer interviews require more time, so it is more suited to smaller samples targeting particular participants.
<b>Transcribing</b>	Easy because all responses are on the same template.	Mixed	Time-consuming; full transcription or detailed notes and recording may be needed.
<b>Data analysis</b>	Easy to compare and analyse, but detail and nuance limited.	Mixed	Difficult to analyse, but provide detailed and nuanced data.

Source: Adapted from Arksey and Knight (1999).

## C.5.3 Focus groups

Focus groups are interviews with small groups of people. Numbers should be restricted to around 6–8 participants to prevent subgroups emerging and to make transcribing easier. In some cases, mini-groups of three or four may be most suitable.

Focus groups may be useful:

- where time is too limited to conduct individual interviews
- for a collective discussion among a similar or differing group, since the group dynamics can encourage more lively and interesting discussions
- where participants do not feel confident about taking part in individual interviews.

Group interviews provide group data, since participants play off against each other. This can be positive, allowing ideas to develop and be discussed in detail. However, it is important for the user to note that an individual's response in a focus group cannot be considered in the same way as an individual interview. Participants influence each other, and responses should be seen in that context. When analysing focus group data, avoid talking about magnitude. For example, three out of six participants making a statement does not necessarily mean that 50% of participants agree with it, particularly because they can be influenced by each other.

Focus groups can have disadvantages. They can be hard to set up and organize, and difficult to moderate. They are not good for discussing sensitive or personal topics. Unless the user has skills in drawing out quieter members of the group, the views can be strongly influenced by the most vocal or dominant participants.

### C.5.4 Participatory methods

Impact assessment is participatory when the population under study is actively involved in designing the assessment or collecting data. For example, participatory methods have been used in international development projects to give local people a say in how projects are run, and to use local knowledge to better tailor the project and its measurement to specific contexts.

Participatory methods can be used to collect qualitative evidence of impact. Project participants gather data using methods such as photography or video, giving a highly personal account of their own lives and experiences. Other participatory methods include creating diaries or “route-maps” with users, in which they plot events on a timeline. These methods can help to highlight the link between certain life events and levels of engagement with a project, giving a sense of external influences.

Participatory methods can give nuanced information on the effects of a policy, but are resource-intensive. They also lack objectivity and any method of comparing impacts on different individuals.

### C.5.5 Ethnography

Ethnography involves observing things from the point of view of those being studied. Rather than talking to people about their experiences, the ethnographer joins in and sees it first-hand. For example, it may be used to help understand how people are engaging with community services staff.

### C.5.6 Documents and other sources

Although qualitative data collected face-to-face are ideal, in some cases users may not need to collect data directly. Instead, the required information may be found in existing documents. For example, some qualitative data may be available from open-ended questions in a quantitative survey or from key workers’ case notes. Media articles about a particular topic can also be useful, or users may want to analyse local strategy documents to show variation in attitudes or services.

Although these data are already available, collecting and analysing the data systematically is still important. It will help to show that users have included data from all participants or a systematically selected sample, and that users have completed a thorough search for publicly available material.

### C.5.7 Case study approaches

Case studies are widely used in impact assessment. They are not a method of data collection in themselves, but rather an approach that focuses on gathering a range of evidence about a small number of cases. They show the policy impact in a balanced way. Case studies should be chosen systematically, as would be done for a sample for interviews or surveys. In particular, it is important to capture a wide spectrum of experiences of the policy, not just the cases in which the project worked best.

To create credible case studies, users should choose a small sample of cases randomly or based on certain criteria. Users can use the methods described above to gather more information about each selected case (e.g. interviews, focus groups, observation, quantitative data, documents relating to the case). The aim is to create a nuanced description of how a policy has (or has not) affected individuals and the reasons for change, as well as any other factors that are important.

### C.5.8 Using multiple methods

In general, many of the above techniques for collecting data can be used. In qualitative assessments, partly as a quality control mechanism, the use of multiple methods (also called “mixed methods”, especially when quantitative methods are included) is common. It also yields more robust results on the basis of triangulation – that is, use of different methods, with different sources of data and from different perspectives, to gain the best understanding and produce the most credible results.



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# Abbreviations and acronyms

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<b>CBA</b>	cost-benefit analysis	<b>NO<sub>x</sub></b>	nitrogen oxides
<b>CEA</b>	cost-effectiveness analysis	<b>PM</b>	particulate matter
<b>CO<sub>2</sub>e</b>	carbon dioxide equivalent	<b>PV</b>	photovoltaic
<b>DTU</b>	Technical University of Denmark	<b>Rs</b>	Indian rupee
<b>FAO</b>	Food and Agriculture Organization of the United Nations	<b>SDG</b>	Sustainable Development Goal
<b>GDP</b>	gross domestic product	<b>SO<sub>2</sub></b>	sulfur dioxide
<b>GHG</b>	greenhouse gas	<b>t</b>	tonne
<b>GW</b>	gigawatt	<b>TWG</b>	Technical Working Group
<b>ha</b>	hectare	<b>UNEP</b>	United Nations Environment Programme
<b>ICAT</b>	Initiative for Climate Action Transparency	<b>UNFCCC</b>	United Nations Framework Convention on Climate Change
<b>IPCC</b>	Intergovernmental Panel on Climate Change		
<b>kg</b>	kilogram		
<b>km</b>	kilometre		
<b>kW</b>	kilowatt		
<b>kWh</b>	kilowatt-hour		
<b>m<sup>3</sup></b>	cubic metre		
<b>MRV</b>	monitoring, reporting and verification		
<b>MCA</b>	multi-criteria analysis		
<b>Mt</b>	megatonne		
<b>MW</b>	megawatt		
<b>MWh</b>	megawatt-hour		
<b>NDC</b>	nationally determined contribution		
<b>NGO</b>	non-governmental organization		

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# Glossary

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<b>Adopted policies</b>	Policies for which an official government decision has been made and there is a clear commitment to proceed with implementation, but implementation has not yet begun
<b>Assessment boundary</b>	The scope of the assessment in terms of the range of dimensions, impact categories and specific impacts that are included in the assessment
<b>Assessment period</b>	The time period over which impacts resulting from a policy are assessed
<b>Assessment report</b>	A report, completed by the user, that documents the assessment process, and the GHG, sustainable development and transformational impacts of a policy
<b>Baseline scenario</b>	A reference case that represents the events or conditions most likely to occur in the absence of a policy (or package of policies) being assessed
<b>Baseline value</b>	The value of a parameter in the baseline scenario
<b>Bottom-up data</b>	Data that are measured, monitored or collected at the facility, entity or project level
<b>Causal chain</b>	A conceptual diagram tracing the process by which a policy leads to impacts through a series of interlinked logical and sequential stages of cause-and-effect relationships
<b>Dimension</b>	An overarching category of sustainable development impacts. There are three dimensions: environmental, social and economic.
<b>Drivers</b>	Socioeconomic or other conditions, or other policies that affect an impact category. For example, economic growth is a driver of increased energy consumption. Drivers are divided into two types: other policies and non-policy drivers.
<b>Dynamic</b>	A descriptor for a parameter that changes over time
<b>Ex-ante assessment</b>	The process of assessing expected future impacts of a policy (i.e. a forward-looking assessment)
<b>Ex-ante baseline scenario</b>	A forward-looking baseline scenario, based on forecasts of external drivers (such as projected changes in population, economic activity or other drivers that affect emissions), in addition to historical data
<b>Expert judgment</b>	A carefully considered, well-documented qualitative or quantitative judgment made in the absence of unequivocal observational evidence by a person or persons who have a demonstrable expertise in the given field. <sup>67</sup> Users can apply their own expert judgment or consult experts. Expert judgment can be strengthened through expert elicitation methods to avoid bias.

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<sup>67</sup> IPCC (2006).

<b>Ex-post assessment</b>	The process of assessing historical impacts of a policy (i.e. a backward-looking assessment)
<b>Ex-post baseline scenario</b>	A backward-looking baseline scenario that is established during or after implementation of a policy
<b>Impact assessment</b>	The qualitative or quantitative assessment of impacts resulting from a policy, either ex-ante or ex-post
<b>Impact category</b>	A type of sustainable development impact (environmental, social or economic) affected by a policy
<b>Implemented policies</b>	Policies that are currently in effect, as evidenced by one or more of the following: (1) relevant legislation or regulation is in force, (2) one or more voluntary agreements have been established and are in force, (3) financial resources have been allocated, (4) human resources have been mobilized
<b>Independent policies</b>	Policies that do not interact with each other, such that the combined effect of implementing the policies together is equal to the sum of the individual effects of implementing them separately
<b>Indicator</b>	For quantitative impact assessment, a metric that can be estimated to indicate the impact of a policy on a given impact category. For monitoring performance over time, a metric that can be monitored over time to enable tracking of changes towards targeted outcomes.
<b>Indicator value</b>	The value of an indicator. For example, 500 is an indicator value for the indicator “number of jobs created”.
<b>In-jurisdiction impacts</b>	Impacts that occur inside the geopolitical boundary over which the implementing entity has authority, such as a city boundary or national boundary
<b>Intended impacts</b>	Impacts that are intentional, based on the original objectives of the policy. In some contexts, these are referred to as primary impacts.
<b>Interacting policies</b>	Policies that produce total effects, when implemented together, that differ from the sum of the individual effects had they been implemented separately
<b>Intermediate impacts</b>	Changes in behaviour, technology, processes or practices that result from a policy, which lead to sustainable development impacts
<b>Jurisdiction</b>	The geographic area within which an entity’s (such as a government’s) authority is exercised
<b>Life cycle impacts</b>	Changes in upstream and downstream activities, such as extraction and production of energy and materials, or effects in sectors not targeted by the policy, resulting from the policy
<b>Long-term impacts</b>	Impacts that are more distant in time, based on the amount of time between implementation of a policy and its impacts
<b>Macroeconomic impacts</b>	Changes in macroeconomic conditions – such as GDP, income, employment or structural changes in economic sectors – resulting from a policy
<b>Market impacts</b>	Changes in supply and demand, prices, market structure or market share resulting from a policy

<b>Model uncertainty</b>	Uncertainty resulting from limitations in the ability of modelling approaches, equations or algorithms to reflect the real world
<b>Monitoring period</b>	The time over which the policy is monitored, which may include pre-policy monitoring and post-policy monitoring in addition to the policy implementation period
<b>Negative impacts</b>	Impacts that are perceived as unfavourable from the perspectives of decision makers and stakeholders
<b>Net impact</b>	The aggregation of all impacts, both positive and negative, within a given impact category
<b>Non-policy drivers</b>	Conditions other than policies, such as socioeconomic factors and market forces, that are expected to affect the impact categories included in the assessment boundary. For example, energy prices and weather are non-policy drivers that affect demand for heating.
<b>Other policies or actions</b>	Policies, actions and projects – other than the policy or action being assessed – that are expected to affect the impact categories included in the assessment boundary
<b>Out-of-jurisdiction impacts</b>	Impacts that occur outside the geopolitical boundary over which the implementing entity has authority, such as a city boundary or national boundary
<b>Overlapping policies</b>	Policies that interact with each other and that, when implemented together, have a combined effect that is less than the sum of their individual effects when implemented separately. This includes both policies that have the same or complementary goals (e.g. national and subnational energy efficiency standards for appliances) and counteracting or countervailing policies that have different or opposing goals (e.g. a fuel tax and a fuel subsidy).
<b>Parameter</b>	A variable or other type of data needed to calculate the value of an indicator, in cases where the indicator value cannot be directly measured
<b>Parameter uncertainty</b>	Uncertainty regarding whether a parameter value used in the assessment accurately represents the true value of the parameter
<b>Parameter value</b>	The value of a parameter. For example, 5 is a parameter value for the parameter “tonnes of SO <sub>2</sub> emitted per kWh of electricity”.
<b>Peer-reviewed</b>	Literature (such as articles, studies or evaluations) that has been subject to independent evaluation by experts in the same field before publication
<b>Planned policies</b>	Policy options that are under discussion, and have a realistic chance of being adopted and implemented in the future, but have not yet been adopted or implemented
<b>Policy or action</b>	An intervention taken or mandated by a government, institution or other entity, which may include laws, regulations and standards; taxes, charges, subsidies and incentives; information instruments; voluntary agreements; implementation of technologies, processes or practices; and public or private sector financing and investment
<b>Policy implementation period</b>	The time period during which a policy is in effect

<b>Policy scenario</b>	A scenario that represents the events or conditions most likely to occur in the presence of a policy (or package of policies) being assessed. The policy scenario is the same as the baseline scenario except that it includes the policy (or package of policies) being assessed.
<b>Positive impacts</b>	Impacts that are perceived as favourable from the perspectives of decision makers and stakeholders
<b>Propagated parameter uncertainty</b>	The combined effect of each parameter's uncertainty on the total result
<b>Proxy data</b>	Data from a similar process or activity that are used as a stand-in for the given process or activity
<b>Qualitative assessment</b>	An approach to impact assessment that involves describing the impacts of a policy on selected impact categories in numerical terms
<b>Qualitative assessment boundary</b>	The scope of the qualitative assessment in terms of the range of dimensions, impact categories and specific impacts that are included in the qualitative assessment
<b>Quantitative assessment</b>	An approach to impact assessment that involves estimating the impacts of a policy on selected impact categories in quantitative terms
<b>Quantitative assessment boundary</b>	The scope of the quantitative assessment in terms of the range of dimensions, impact categories, specific impacts and indicators that are included in the quantitative assessment and estimated
<b>Regression analysis</b>	A statistical method for estimating the relationships among variables – in particular, the relationship between a dependent variable and one or more independent variables
<b>Reinforcing policies</b>	Policies that interact with each other and that, when implemented together, have a combined effect greater than the sum of their individual effects when implemented separately
<b>Scenario uncertainty</b>	Variation in calculated emissions resulting from methodological choices, such as selection of baseline scenarios
<b>Sensitivity analysis</b>	A method to understand differences resulting from methodological choices and assumptions, and to explore model sensitivities to inputs. The method involves varying the parameters to understand the sensitivity of the overall results to changes in these parameters.
<b>Short-term impacts</b>	Impacts that are nearer in time, based on the amount of time between implementation of a policy and its impacts
<b>Specific impact</b>	A specific change that results from a policy or action (within a given impact category)
<b>Stakeholders</b>	People, organizations, communities or individuals who are affected by, and/or who have influence or power over, a policy
<b>Static</b>	A descriptor for a parameter that does not change over time

<b>Sustainable development impacts</b>	Changes in environmental, social or economic conditions that result from a policy, such as changes in economic activity, employment, public health, air quality and energy independence
<b>Technology impacts</b>	Changes in technology, such as design or deployment of new technologies, resulting from a policy
<b>Top-down data</b>	Macro-level statistics collected at the jurisdiction or sector level, such as energy use, population, GDP or fuel prices
<b>Trade impacts</b>	Changes in imports and exports resulting from a policy
<b>Uncertainty</b>	(1) Quantitative definition: Measurement that characterizes the dispersion of values that could reasonably be attributed to a parameter. (2) Qualitative definition: A general term that refers to the lack of certainty in data and methodological choices, such as the application of non-representative factors or methods, incomplete data or lack of transparency.
<b>Unintended impacts</b>	Impacts that are unintentional based on the original objectives of the policy. In some contexts, these are referred to as secondary impacts.

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