

# Sustainable Development Guidance

*Guidance for assessing the environmental, social and economic impacts  
of policies and actions*

*First Draft, 26 July 2017*

## CONTENTS

8	Part I: Introduction, Objectives and Key Concepts	
9	1. Introduction .....	3
10	2. Objectives of Assessing Sustainable Development Impacts .....	12
11	3. Key Concepts, Steps and Assessment Principles .....	14
12	Part II: Defining the Assessment	
13	4. Describing the Policy or Action .....	27
14	5. Choosing Which Impact Categories to Assess .....	37
15	Part III: Qualitative Approach to Impact Assessment	
16	6. Identifying Specific Impacts Within Each Impact Category .....	56
17	7. Qualitatively Assessing Impacts .....	68
18	Part IV: Quantitative Approach to Impact Assessment	
19	8. Estimating the Baseline .....	79
20	9. Estimating Impacts Ex-Ante .....	100
21	10. Estimating Impacts Ex-Post .....	108
22	11. Assessing Uncertainty .....	116
23	Part V: Monitoring and Reporting	
24	12. Monitoring Performance Over Time .....	125
25	13. Reporting .....	136
26	Part VI: Decision Making and Using Results	
27	14. Evaluating Tradeoffs and Using Results .....	140
28		
29	Appendix A: Example of quantifying the impact of a solar PV incentive policy .....	157
30	Appendix B: Stakeholder participation during the assessment process .....	170
31	Appendix C: Qualitative research methods .....	172
32	Appendix D: Examples of tools and models for quantifying impacts and additional resources .....	181

1	Glossary .....	184
2	Abbreviations and acronyms.....	184
3	References.....	191
4	Contributors.....	194
5		

# PART I: INTRODUCTION, OBJECTIVES AND KEY CONCEPTS

## 1. INTRODUCTION

*With the adoption of the United Nations Sustainable Development Goals (SDGs) and the Paris Agreement in 2015, governments around the world are increasingly focused on implementing policies and actions that achieve sustainable development and climate change objectives in an integrated manner. In this context, there is an increasing need to assess and communicate the multiple impacts of policies and actions to ensure they are effective in delivering a variety of sustainable development and climate change benefits.*

### 1.1 Purpose of the guidance

The purpose of this guidance is to help users assess the sustainable development impacts of policies and actions. Sustainable development impacts include a wide variety of impacts across three dimensions: environmental impacts, social impacts and economic impacts. Examples of impacts include improved health from reduced air pollution, job creation, poverty reduction, increased energy access, gender equality, and many others outlined in Chapter 5.

This guidance helps users answer the following questions:

- What sustainable development impacts is a given policy or action likely to have in the future?
- Is a given policy or action on track and delivering expected results?
- What impacts has a given policy or action had to date?

The guidance was developed with the following objectives in mind:

- To help users assess all relevant sustainable development impacts of policies and actions in an integrated way
- To help policymakers and other decision makers develop effective strategies for achieving sustainable development objectives through a better understanding of the various impacts of policies and actions
- To support consistent and transparent reporting of sustainable development impacts and policy effectiveness

This guidance supports multiple objectives users may have for assessing sustainable development impacts of policies and actions, such as advancing policies and actions that contribute to multiple SDGs and priorities at the same time, building support for climate actions by assessing and communicating the various impacts that are most relevant to national audiences, and informing policy design and implementation to maximise positive impacts across multiple impact categories. These objectives are further elaborated in Chapter 2.

The guidance is intended to help policymakers and analysts systematically assess multiple development and climate impacts to help achieve the objectives of both the SDGs and the Paris Agreement. By assessing a broad set of climate and sustainable development impacts before and after policy implementation, actions are more likely to be effective, durable, generate positive benefits for society, and better achieve desired climate and development outcomes. This type of assessment can help integrate

1 SDGs and climate targets into a unified process, for example by identifying and reporting on the  
2 sustainable development benefits of actions taken to achieve nationally determined contributions (NDCs)  
3 under the Paris Agreement. It may also facilitate increased access to climate finance, given the inclusion  
4 of sustainable development priorities in the UNFCCC, the Paris Agreement and the Green Climate Fund.

## 5 1.2 Intended users

6 This guidance is intended for use by a wide range of organisations and institutions. Throughout this  
7 guidance, the term “user” refers to the entity using the guidance.

8 The following examples explain how different types of users can use the guidance:

- 9 • **Governments:** Assess the various environmental, social and economic impacts of policies and  
10 actions to inform and enhance policy design and implementation, improve monitoring of progress  
11 of implemented policies and actions, retrospectively evaluate impacts to learn from experience,  
12 report on progress toward SDGs, and facilitate access to financing for policies and actions.
- 13 • **Donor agencies and financial institutions:** Assess the various impacts of finance provided,  
14 such as grants or loans to support sustainable development policies and actions, including  
15 results-based financing and development policy loans.
- 16 • **Businesses:** Assess the various impacts of private sector actions, such as voluntary  
17 commitments, implementation of new technologies or private sector financing, or assess the  
18 impacts of government policies and actions on businesses and the economy.
- 19 • **Research institutions and non-governmental organisations (NGOs):** Assess the various  
20 environmental, social and economic impacts of policies or actions to assess performance or  
21 provide support to decision makers.
- 22 • **Stakeholders affected by policies and actions, such as local communities and civil society**  
23 **organisations:** Participate more effectively in the design, implementation and assessment of  
24 policies and actions to ensure their concerns and interests are addressed.

## 25 1.3 Scope and applicability of the guidance

26 This guidance provides general principles, concepts and procedures applicable to all types of policies and  
27 actions and all types of sustainable development impacts, rather than specific guidance for individual  
28 impact categories, such as jobs, air quality or health. It details a general process for users to follow when  
29 conducting an assessment, but it does not prescribe specific calculation methods, tools or data sources.  
30 Section 1.8 provides more information on methods and models that can be used for specific impact  
31 categories. This guidance also contains examples and case studies [*to be developed*] that illustrate how  
32 to apply the guidance to specific impact categories.

33 This guidance is organised into six parts. Part I provides an introduction, including objectives, key  
34 concepts and steps. Part II provides guidance on defining the assessment. Part III provides a qualitative  
35 approach to impact assessment, while Part IV provides a quantitative approach to impact assessment.  
36 Parts III and IV cover both ex-ante (forward-looking) assessments and ex-post (backward-looking)  
37 assessments. Part V covers monitoring and reporting, while Part VI provides guidance on decision  
38 making and using results.

## 1 Types of policies and actions

2 In this guidance, “policy or action” refers to interventions taken or mandated by a government, institution  
3 or other entity, and can include laws, directives and decrees; regulations and standards; taxes, charges,  
4 subsidies and incentives; information instruments; voluntary agreements; implementation of new  
5 technologies, processes or practices; and public or private sector financing and investment.

6 The guidance is applicable to policies and actions:

- 7 • At any level of government (national, subnational, municipal) in all countries and regions
- 8 • In any sector, such as agriculture, forestry, energy, transport, industry and waste, as well as  
9 cross-sector policy instruments
- 10 • That are planned, adopted or implemented
- 11 • That are new policies or actions, or extensions, modifications or eliminations of existing policies  
12 or actions

13 Table 1.1 presents general types of policies and actions that may be assessed. Some types of policies  
14 and actions are more difficult to assess than others, since the causal relationship between  
15 implementation of the policy and its impacts may be less direct. For example, information instruments and  
16 research, development and deployment (RD&D) policies may have less direct and measurable impacts  
17 than regulations and standards. While the guidance can be applied to any policy type, subsequent  
18 chapters may pose data collection and estimation challenges that hinder a complete and credible  
19 assessment.

20 *Table 1.1: Types of policies and actions*

Type of policy or action	Description
Regulations and standards	Regulations or standards that specify abatement technologies (technology standard) or minimum requirements for energy consumption, pollution output, or other activities (performance standard). They typically include penalties for noncompliance.
Taxes and charges	A levy imposed on each unit of activity by a source, such as a fuel tax, carbon tax, traffic congestion charge, or import or export tax.
Subsidies and incentives	Direct payments, tax reductions, price supports or the equivalent thereof from a government to an entity for implementing a practice or performing a specified action.
Voluntary agreements or actions	An agreement, commitment or action undertaken voluntarily by public or private sector actors, either unilaterally or jointly in a negotiated agreement. Some voluntary agreements include rewards or penalties associated with participating in the agreement or achieving the commitments.
Information instruments	Requirements for public disclosure of information. These include labeling programmes, reporting programmes, rating and certification systems, benchmarking, and information or education campaigns aimed at changing behaviour by increasing awareness.
Emissions trading programmes	A programme that establishes a limit on aggregate emissions of various pollutants from specified sources, requires sources to hold permits, allowances, or other units equal to their actual emissions, and allows permits to be traded among sources. These programmes are also referred to as emissions trading systems (ETS) or cap-and-trade programmes.

Research, development, and deployment (RD&D) policies	Policies aimed at supporting technological advancement, through direct government funding or investment, or facilitation of investment, in technology research, development, demonstration, and deployment activities.
Public procurement policies	Policies requiring that specific attributes (such as social or environmental benefits) are considered as part of public procurement processes.
Infrastructure programmes	Provision of (or granting a government permit for) infrastructure, such as roads, water, urban services and high-speed rail.
Implementation of new technologies, processes or practices	Implementation of new technologies, processes or practices at a broad scale (e.g., those that reduce emissions compared to existing technologies, processes or practices).
Financing and investment	Public or private sector grants or loans (e.g., those supporting development strategies or policies such as a development policy loans (DPL) or development policy operations (DPO) which includes loans, credits and grants).

1 *Source:* Adapted from WRI 2014, based on IPCC 2007.

2 The guidance is developed under the Initiative for Climate Action Transparency (ICAT), so its focus is on  
 3 assessing the sustainable development impacts of policies and actions that have an impact on climate  
 4 change. This includes policies and actions implemented primarily to achieve climate goals, as well as  
 5 policies and actions primarily implemented to achieve other environmental, social or economic objectives,  
 6 but that have an impact, either positive or negative, on greenhouse gas (GHG) emissions.

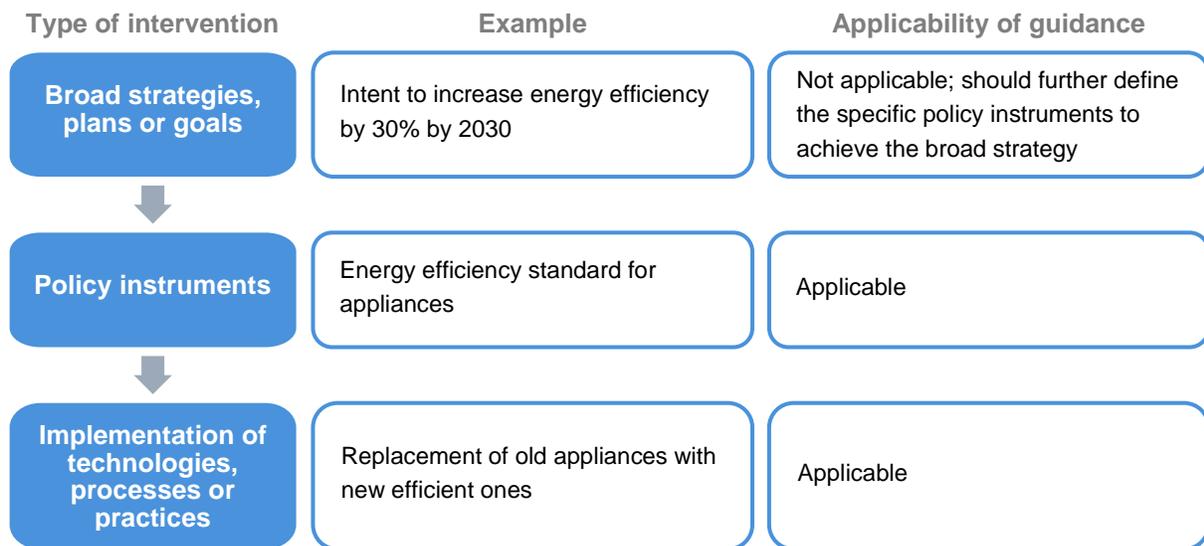
7 The guidance is primarily designed for actions at a larger scale than individual projects, but users  
 8 assessing the impacts of individual projects may also find this guidance helpful. The focus is on policies  
 9 and actions, given the ongoing shift to broader policies and actions as represented by countries' NDCs.

10 **Policies and actions along a policy-making continuum**

11 Policies and actions may refer to interventions at various stages along a policy-making continuum, from  
 12 (1) broad strategies, plans or goals that define high-level objectives or desired outcomes; to (2) specific  
 13 policy instruments to carry out a broad strategy, plan or goal; to (3) the implementation of technologies,  
 14 processes or practices (sometimes called “measures”) that result from policy instruments. These are  
 15 illustrated in Figure 1.1, which shows the range of interventions from more aspirational to more concrete.

16

1 *Figure 1.1: Types of interventions along a policy-making continuum*



2  
 3 This guidance is primarily designed to assess specific policy instruments and the implementation of  
 4 technologies, processes and practices. Users that intend to assess the effects of broad strategies, plans  
 5 or goals should first define the individual policy instruments or technologies, processes or practices that  
 6 will be implemented to achieve the strategy or plan. Broad strategies or plans can be difficult to assess  
 7 since the level of detail needed to assess impacts may not be available without further specificity, and  
 8 different policies or actions used to achieve the same goal could have different impacts.

9 **Flexible approach**

10 This guidance provides flexibility in how to assess the sustainable development impacts of policies and  
 11 actions to enable users to apply the guidance in the context of their own objectives and circumstances. It  
 12 provides guidance rather than requirements and is non-prescriptive to accommodate various national  
 13 circumstances. Users do not need to follow all steps. Instead, users can follow different steps based on  
 14 their own needs. Certain objectives may call for greater consistency and transparency in the way impacts  
 15 are assessed and reported, such as accessing financing or reporting on progress toward the SDGs and  
 16 the Paris Agreement.

17 As a result of this flexibility, users applying the guidance and readers of the resulting impact assessment  
 18 reports should be aware of potential uncertainties when interpreting the results. For example, users that  
 19 intend to compare or aggregate the results of multiple impact assessments should be aware that  
 20 differences in reported results may be a result of different methodological choices rather than real-world  
 21 differences. For example, two assessments of the jobs and economic development impacts of the same  
 22 policy may come to two different conclusions based on differences in methods and assumptions. To help  
 23 overcome this challenge, this guidance encourages transparent reporting (in Chapter 13) to explain the  
 24 methods and assumptions used to help ensure results are properly interpreted.

## 1 1.4 When to use the guidance

2 The guidance may be used at multiple points in time throughout a policy<sup>1</sup> design and implementation  
3 process, including:

- 4 • **Before policy implementation:** To assess the expected future impacts of a policy or action  
5 (through ex-ante assessment)
- 6 • **During policy implementation:** To assess the achieved impacts to date, ongoing performance  
7 of key performance indicators, and expected future impacts of a policy or action
- 8 • **After policy implementation:** To assess what impacts have occurred as a result of a policy or  
9 action (through ex-post assessment)

10 Depending on the objectives and when the guidance is applied, users can follow the steps related to ex-  
11 ante assessment, ex-post assessment, or both. The most comprehensive approach is to apply the  
12 guidance first before implementation, regularly during policy implementation, and again after  
13 implementation. Users carrying out an ex-post assessment only can skip Chapter 9. Users carrying out an  
14 ex-ante assessment only can skip Chapter 10.

15 Figure 1.2 outlines a sequence of steps to monitor and assess impacts at multiple stages in a policy  
16 design and implementation cycle. In the figure, the process is iterative such that insights from previous  
17 experience inform improvements to policy design and implementation and the development of new  
18 policies.

---

<sup>1</sup> Throughout this guidance, where the word “policy” is used without “action,” it is used as shorthand to refer to both policies and actions.

1 *Figure 1.2: Assessing impacts during a policy design and implementation cycle*



2

### 3 1.5 Key recommendations

4 The guidance includes *key recommendations* that represent recommended steps to follow when  
 5 assessing and reporting impacts. These recommendations are intended to assist users in producing  
 6 credible impact assessments that pursue high quality and are based on the principles of relevance,  
 7 completeness, consistency, transparency and accuracy.

8 In keeping with ICAT guidance being non-prescriptive, the key recommendations focus on the key steps  
 9 that users are recommended to follow, rather than on any specific methods, models or tools they should  
 10 use. Key recommendations focus more on the “what” users should do than the “how” they should do it.  
 11 The guidance that accompanies each key recommendation provides the “how.”

12 Key recommendations are indicated in subsequent chapters by the phrase “It is a *key recommendation*  
 13 to....” All key recommendations are also compiled in a checklist at the beginning of each chapter.

14 Key recommendations are provided as an option to users that want to assess and report impacts  
 15 according to a consistent set of steps and approaches. Users that want to follow a more flexible approach  
 16 may choose to use the guidance without adhering to the key recommendations.

17 The ICAT *Introductory Guide* provides further description on how and why key recommendations are  
 18 used within the ICAT guidance documents, as well as “more information about following either the “flexible  
 19 approach” or the “key recommendations” approach when using the guidance. Refer to the *Introductory*  
 20 *Guide* before deciding on which approach to follow.

## 1 1.6 Alignment with Sustainable Development Goals

2 This guidance is informed by and compatible with the United Nations SDGs and is intended to help users  
 3 assess the impact of policies and actions in relation to SDGs. Chapter 5 describes sustainable  
 4 development impact categories that users can assess using this guidance, which are consistent with the  
 5 SDGs. Chapter 12 provides guidance on monitoring progress toward SDGs. For more information on the  
 6 SDGs, see <https://sustainabledevelopment.un.org/sdgs>.

## 7 1.7 Relationship to other guidance and resources

8 This guidance is part of the ICAT series of guidance for assessing impacts of policies and actions. It is  
 9 intended to be used in combination with any other ICAT guidance documents that users choose to apply,  
 10 including:

- 11 • Sector-level guidance for assessing greenhouse gas impacts of policies and actions in the  
 12 renewable energy, buildings, transport, agriculture and forestry sectors
- 13 • Transformational change guidance on how to assess the transformational impacts or potential of  
 14 policies and actions
- 15 • Stakeholder participation guidance on how to carry out effective stakeholder participation when  
 16 designing, implementing and assessing policies and actions, including when assessing  
 17 sustainable development impacts using this guidance
- 18 • Technical review guidance on how to review assessment reports, covering greenhouse gas,  
 19 sustainable development and transformational impacts

20 The ICAT series of guidance is intended to enable users that choose to assess the greenhouse gas  
 21 impacts, sustainable development impacts and transformational impacts of a policy or action to do so in  
 22 an integrated and consistent way within a single impact assessment process. For example, users  
 23 assessing a renewable energy policy or action could follow both the ICAT *Renewable Energy Guidance*  
 24 to assess the GHG impacts and this *Sustainable Development Guidance* to assess other environmental,  
 25 social, and economic impacts within an integrated assessment. Refer to the ICAT *Introductory Guide* for  
 26 more information about the ICAT guidance documents and how to apply them in combination.

27 This guidance builds on existing resources such as the Greenhouse Gas Protocol *Policy and Action*  
 28 *Standard* (WRI, 2014), the *Framework for Measuring Sustainable Development in NAMAs* (IISD and  
 29 UNEP DTU Partnership, 2015), and additional resources listed in Appendix D.

30 This guidance is consistent with the *Policy and Action Standard*,<sup>2</sup> which provides guidance on how to  
 31 estimate the greenhouse gas impacts of policies and actions and can be used in parallel. This guidance  
 32 document adapts the structure and some of the tables, figures and text from the *Policy and Action*  
 33 *Standard* where relevant to assessing sustainable development impacts. Figures and tables adapted from  
 34 the *Policy and Action Standard* are cited, but for readability not all text taken directly or adapted from the  
 35 *Policy and Action Standard* is cited.

---

<sup>2</sup> The *Policy and Action Standard* is available at <http://www.ghgprotocol.org/policy-and-action-standard>

## 1 1.8 Calculation methods, models and tools for assessing impacts

2 This guidance outlines a general process that users should follow when assessing the impacts of policies  
3 and actions, but it does not prescribe specific calculation methods or tools that should be used. Users  
4 should supplement the guidance with models, calculation tools, spreadsheets or other methods to carry  
5 out calculations.

6 To help users apply the guidance, the ICAT website provides a list of calculation tools and resources for  
7 estimating the impacts of policies and actions, organised by impact category.<sup>3</sup> Specific tools, models and  
8 other resources are also listed in Appendix D. These supplemental resources provide more detailed  
9 guidance on how to do specific calculations for various impact categories.

10 This guidance can be used in tandem with models by providing an overarching framework to guide the  
11 impact assessment process, including defining the scope of the assessment and making deliberate  
12 assumptions and transparently reporting those assumptions. The guidance may also be useful to inform  
13 model or tool development.

## 14 1.9 Process for developing the guidance

15 This guidance is being developed through an inclusive, multi-stakeholder process convened by the  
16 Initiative for Climate Action Transparency. The development is led by the World Resources Institute (lead)  
17 and UNEP DTU Partnership (co-lead) who serve as the Secretariat and guide the development process.  
18 The draft was developed by drafting teams, which consist of a subset of a broader Technical Working  
19 Group and the Secretariat. The Technical Working Group consists of experts and stakeholders<sup>4</sup> from a  
20 range of countries identified through a public call for expressions of interest. The Technical Working  
21 Group contributes to the development of the technical content for the guidance through participation in  
22 regular meetings and written comments.

23 A Review Group will provide written feedback on multiple drafts of the guidance. The drafts will also be  
24 circulated for public consultation more broadly. The draft guidance will be tested with ICAT participating  
25 countries and other interested countries to ensure that it can be practically implemented, gather feedback  
26 for its improvement and provide case studies for the final publication. Anyone interested in testing the  
27 guidance is encouraged to get in touch with the ICAT team.

28 ICAT's Advisory Committee provides strategic advice to the initiative. More information about the  
29 guidance development process, including governance of the initiative and the participating countries, is  
30 available on the ICAT website.

31 All contributors are listed in the "Contributors" section.

---

<sup>3</sup> Available at <http://www.climateactiontransparency.org/methodological-framework/sustainable-development/>

<sup>4</sup> Listed at [www.climateactiontransparency.org](http://www.climateactiontransparency.org)

## 2. OBJECTIVES OF ASSESSING SUSTAINABLE DEVELOPMENT IMPACTS

*This chapter provides an overview of objectives users may have in assessing the sustainable development impacts of policies and actions. Determining the assessment objectives is an important first step, since decisions made in later chapters should be guided by the stated objectives.*

### Checklist of key recommendations

- Determine the objectives of the assessment at the beginning of the impact assessment process

Assessing the impacts of policies and actions is a key step towards developing effective sustainable development strategies. Impact assessment supports evidence-based decision making by enabling policymakers and stakeholders to understand the relationship between policies and actions and expected or achieved changes in various sustainable development impact categories.

It is a *key recommendation* to determine the objectives of the assessment at the beginning of the impact assessment process. Examples of objectives for assessing the sustainable development impacts of a policy or action are listed below.

### General objectives

- **Identify and promote policies and actions that address multiple priorities, contribute to multiple goals and lead to multiple benefits**, such as improved health from reduced air pollution, job creation, poverty reduction, climate change mitigation, increased energy access, gender equality and others identified in development strategies, sustainable development goals (SDGs), nationally determined contributions (NDCs) under the Paris Agreement, and other national plans to promote policy coherence and integrated national strategies
- **Integrate climate policy into broader national development policy and broaden support for climate actions** by assessing and communicating the various impacts of climate actions (environmental, social and economic) that are most relevant to national priorities and stakeholders
- **Maximise positive impacts and minimise and mitigate negative impacts** of policies or actions across multiple impact categories and across different groups in society
- **Ensure that policies and actions are cost-effective** and that limited resources are invested efficiently
- **Align policies and actions** with national and international laws and principles on sustainable development, climate change and human rights and with national environmental and social impact assessment laws and regulations

### Objectives of assessing impacts before policy implementation

- **Improve policy selection, design and implementation** by comparing policy options based on their expected future impacts across multiple impact categories and understanding the impacts of different design and implementation choices

- 1 • **Inform goal setting** by assessing the potential contribution of policy options to national or  
2 subnational goals, such as SDGs and NDCs, and understand whether planned policies are  
3 sufficient to meet goals
- 4 • **Report** on the multiple expected future impacts of policies and actions, domestically or  
5 internationally
- 6 • **Access financing** for policies and actions under consideration by demonstrating net benefits  
7 across multiple impact categories

## 8 Objectives of assessing impacts during or after policy implementation

- 9 • **Assess policy effectiveness and improve implementation** by determining whether policies  
10 and actions are being implemented as planned and delivering the intended results across multiple  
11 impact categories and across different groups in society
- 12 • **Inform adjustments to policy design and implementation** and decide whether to continue  
13 current actions, enhance current actions, or implement additional actions
- 14 • **Learn from experience and share best practices** about the impacts of policies and actions
- 15 • **Track progress toward national goals** such as NDCs and SDGs and understand the  
16 contribution of policies and actions toward achieving them
- 17 • **Report** on the multiple impacts of policies and actions achieved to date, domestically and/or  
18 internationally
- 19 • **Meet funder requirements** to report on sustainable development impacts of policies and actions,  
20 if applicable

21 Users should also identify the intended audience(s) of the assessment report. Possible audiences include  
22 policymakers, the general public, NGOs, companies, funders, financial institutions, analysts, research  
23 institutions, or other stakeholders affected by or who can influence the policy or action. For more  
24 information on identifying stakeholders, refer to the ICAT *Stakeholder Participation Guidance*.

25 Subsequent chapters provide flexibility to enable users to choose how best to assess the impacts of  
26 policies and actions in the context of their objectives, including which impacts to include in the  
27 assessment boundary and which methods and data sources to use. Users can follow a qualitative and/or  
28 quantitative assessment approach depending on their objectives. The appropriate level of accuracy and  
29 completeness is likely to vary by objective. Users should assess the impacts of policies and actions with a  
30 sufficient level of accuracy and completeness to meet the stated objectives of the assessment as  
31 identified in this chapter. Chapter 3 provides guidance on choosing between qualitative and/or  
32 quantitative assessment approaches depending on the objectives.

33

## 3. KEY CONCEPTS, STEPS AND ASSESSMENT PRINCIPLES

This chapter introduces key concepts contained in this guidance, an overview of the steps involved in assessing sustainable development impacts of policies and actions, and outlines assessment principles to help guide the assessment.

### Checklist of key recommendations

- Base the assessment on the principles of relevance, completeness, consistency, transparency and accuracy

## 3.1 Key concepts

This section describes several key concepts that are relevant to multiple chapters in the guidance.

### 3.1.1 Sustainable development dimensions, impact categories and specific impacts

Impact assessment is the qualitative or quantitative assessment of impacts resulting from a policy or action. In this guidance, sustainable development impacts include all types of impacts across three overarching *dimensions*: environmental, social and economic.

Within each dimension are various *impact categories*, which are types of sustainable development impacts affected by a policy or action, such as air quality, health, jobs, poverty reduction, access to energy, gender equality, biodiversity, and energy security, among others outlined in Chapter 5. Users choose which impact categories to include in the assessment in Chapter 5.

Finally, a *specific impact* is a more specific change (within a selected impact category) that results from a policy or action, such an increase in jobs in the solar PV manufacturing industry resulting from a solar PV incentive policy. Users identify specific impacts of the policy or action (within selected impact categories) in Chapter 6. Users are encouraged to include both positive and negative impacts to enable decision makers to understand the full range of impacts and maximise net benefits resulting from policies and actions.

### 3.1.2 Indicators and parameters

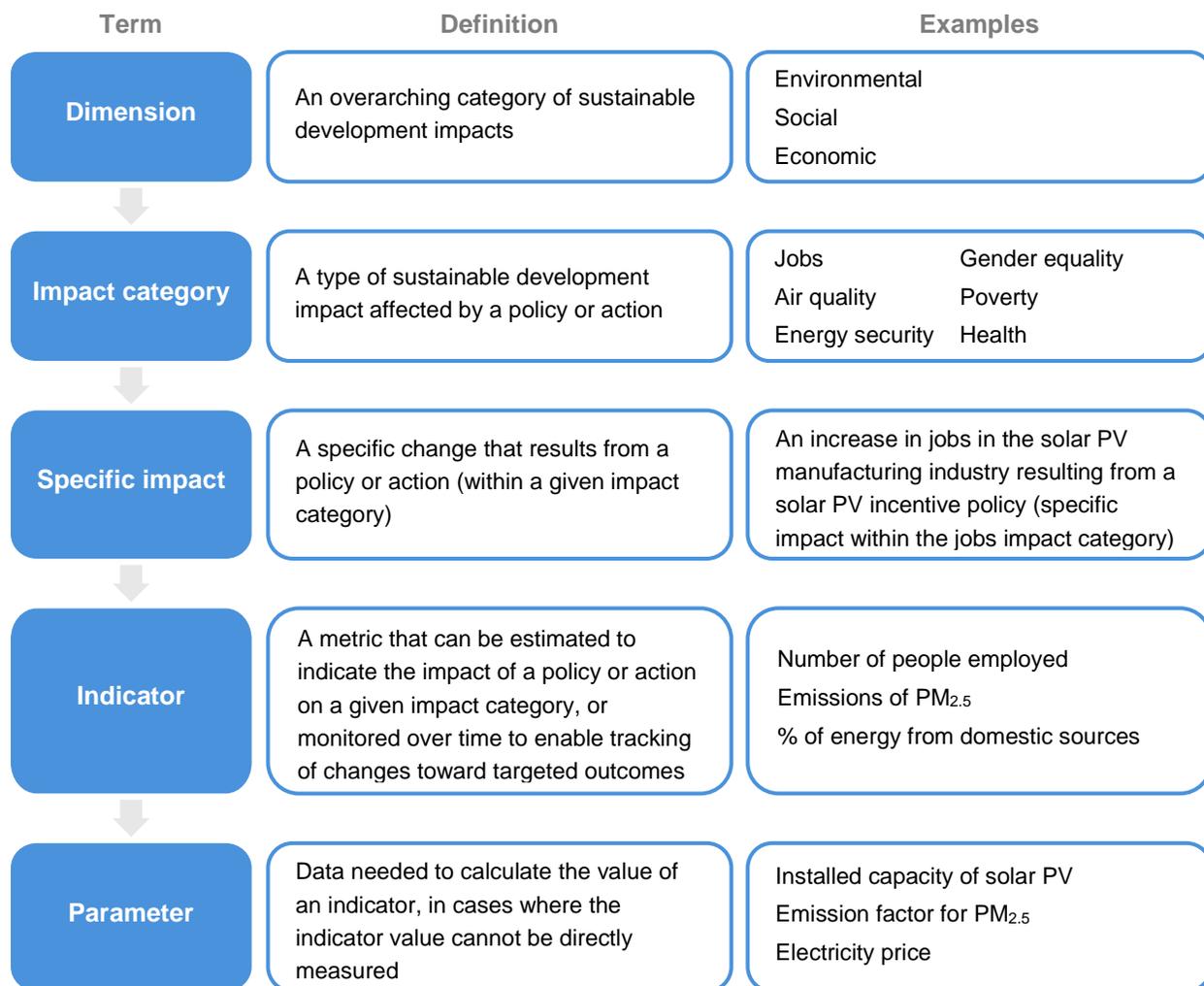
An *indicator* is a metric that can be estimated to indicate the impact of a policy or action on a given impact category, or monitored over time to enable tracking of changes toward targeted outcomes. For example, to measure the impact of a policy on jobs, a key indicator is the *number of people employed*. Indicators are what the user aims to calculate to assess the impact of the policy or action.

Calculating the impact of a policy or action on a given indicator may require collecting data on multiple parameters. *Parameters* are data needed to calculate the value of an indicator, in cases where the indicator cannot be directly measured. In some cases, indicators are sufficient and additional parameters are not necessary. For example, it may be possible to measure the indicator *number of people employed* directly. In other cases, parameters are necessary to measure the indicator value. For example, estimating household cost savings from an energy efficiency programme requires estimating the electricity price and the quantity of energy consumed in the baseline scenario and policy scenario. In this example, *household cost savings* is the indicator, while *electricity price* and *quantity of energy consumed* are parameters. These two parameters are not themselves indicators of interest, but are necessary to

1 calculate the value of the indicator of interest (i.e., household cost savings). Whether a given metric is  
 2 labeled an indicator or a parameter depends on the specific context. In the previous example, *quantity of*  
 3 *energy consumed* would be an indicator rather than a parameter if the user intends to assess the impact  
 4 of the policy or action on energy use.

5 Figure 3.1 provides a summary of these concepts. In the figure, the level of detail, specificity and  
 6 disaggregation increases from the top of the figure (dimensions) to the bottom (parameter).

7 *Figure 3.1: Overview of sustainable development dimensions, impact categories, specific impacts,*  
 8 *indicators, and parameters*



9

### 10 3.1.3 Assessment boundary and assessment period

11 The assessment boundary defines the scope of the assessment in terms of the range of dimensions,  
 12 impact categories, and specific impacts that are included in the assessment. This guidance encourages a  
 13 comprehensive assessment that includes the full range of impacts considered to be significant. For this  
 14 reason, the assessment boundary may be broader than the geographic and sectoral boundary within  
 15 which the policy or action is implemented.

1 If a policy is implemented within one sector in one country, but has significant impacts in other sectors or  
2 in neighboring countries, the assessment boundary should include impacts in sectors and countries  
3 beyond the sector and country where it is implemented, if relevant and feasible. Chapter 7 provides  
4 guidance on defining the qualitative assessment boundary. Chapter 8 provides guidance on defining the  
5 quantitative assessment boundary. All specific impacts identified in Chapter 6 should be included in the  
6 qualitative assessment boundary, whereas the quantitative assessment boundary should include all  
7 significant impacts, where feasible.

8 The assessment period is the time period over which impacts resulting from the policy or action are  
9 assessed. The assessment period may differ from the policy implementation period, which is the time  
10 period during which the policy or action is in effect. Chapters 7 and 8 provide more information on  
11 defining the assessment period.

### 12 3.1.4 Attribution of impacts to policies and actions

13 This guidance is designed to support users in attributing sustainable development impacts to a specific  
14 policy or action (or package of policies or actions) and to understand how effective various policies are in  
15 achieving desired results. Attributing impacts to specific policies and actions can be difficult, since  
16 conditions can change as a result of a variety of factors, including (1) the policy or action being assessed,  
17 (2) other policies or actions that directly or indirectly affect the same impact categories, and (3) various  
18 external drivers that affect the same impact categories.

19 For example, a city may implement a green jobs programme and then observe that the following year  
20 jobs have declined. However, the fact that jobs declined does not mean that the policy has been  
21 unsuccessful or caused the decrease in jobs. A correlation between a policy being implemented and jobs  
22 decreasing is not sufficient to establish causation. Jobs may have declined because of a broader  
23 economic downturn. The policy may still have been effective by increasing jobs relative to a baseline  
24 scenario.

25 Attribution of impacts is embedded in the quantitative impact assessment method included in this  
26 guidance. To estimate an impact resulting from a policy or action, users follow three basic steps:

- 27 1. Define the baseline scenario and estimate baseline scenario conditions (Chapter 8)
- 28 2. Define the policy scenario and estimate policy scenario conditions Chapters 9 and 10)
- 29 3. Subtract the baseline scenario value from the policy scenario value to estimate the impact of the  
30 policy or action (Chapters 9 and 10)

31 Attributing impacts to policies and actions is also part of the qualitative impact assessment method, which  
32 involves identifying impacts through a causal chain that illustrates the cause-and-effect relationships  
33 resulting from a policy or action.

### 34 3.1.5 Tracking progress of indicators over time

35 An alternative to attributing impacts to specific policies and actions is to track trends in overall national  
36 statistics or monitor indicators over time relative to historical values, goal values, and values at the start of  
37 policy implementation (detailed in Chapter 12).

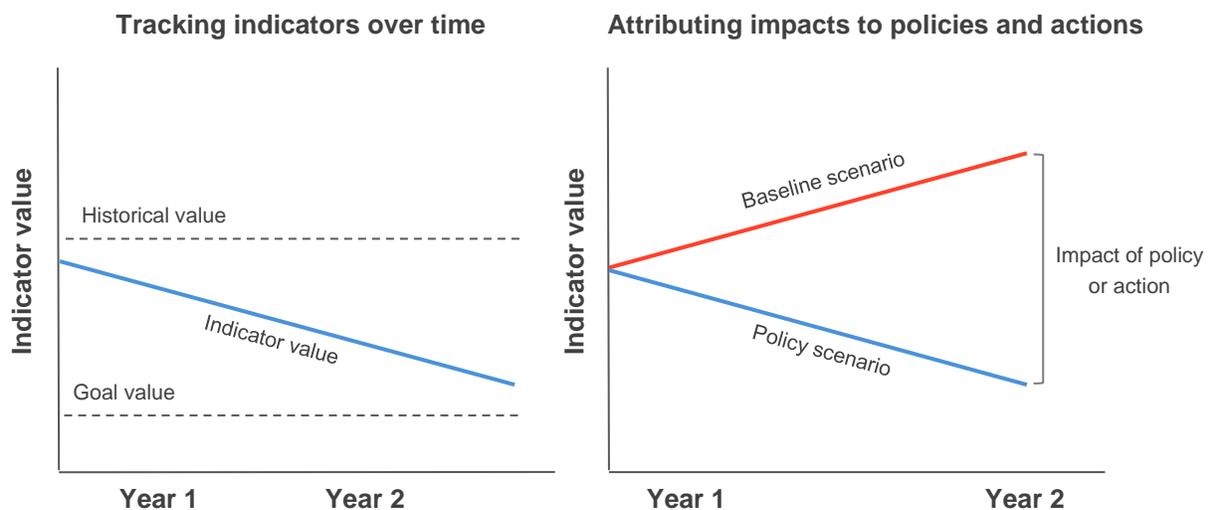
38 Monitoring trends in indicators demonstrates changes in the targeted outcomes of a policy or action,  
39 which is helpful to understand whether a policy or action is on track. Monitoring key indicators is also

1 necessary to assess progress toward goals and shows whether desired results are being achieved. For  
 2 example, to track the progress of an energy efficiency policy, a user may track electricity consumption  
 3 over time in relation to the date the policy was implemented and observe that energy consumption is  
 4 declining over time.

5 However, tracking indicators does not explain why changes have occurred or demonstrate cause-and-  
 6 effect relationships between interventions and impacts, since it does not involve defining a baseline  
 7 scenario. For example, if energy consumption declines from one year to the next, the change could be  
 8 the result of the energy efficiency policy or could be the result of a mild winter, which reduces demand for  
 9 home heating. To attribute impacts to a policy, a baseline scenario is needed.

10 Figure 3.2 illustrates the difference between attributing impacts to specific policies and actions relative to  
 11 a baseline scenario versus tracking changes in indicators over time relative to historical values. Users can  
 12 follow the attribution approach, the tracking indicators over time approach, or both approaches.

13 *Figure 3.2: Tracking indicators over time versus attributing impacts to policies and actions*



14

### 15 3.1.6 Qualitative and quantitative approaches to impact assessment

16 Impacts can be assessed qualitatively and/or quantitatively. Qualitative assessment involves describing  
 17 the impacts of a policy or action in descriptive terms. Quantitative assessment involves estimating the  
 18 impacts of a policy or action in numerical terms. Qualitative data are descriptive and can be used to  
 19 describe concepts that are harder to measure such as quality, behaviour or experiences, while  
 20 quantitative data are measurable and can be used to measure or estimate quantities such as cost, time,  
 21 area, volume, weight and energy.

22 Users can follow a qualitative and/or quantitative approach. The qualitative approach to impact  
 23 assessment is discussed in Chapters 6 and 7, while the quantitative approach is discussed in Chapters 8-  
 24 11. The quantitative approach involves first following the qualitative approach in Chapters 6 and 7 as a  
 25 precursor step to identify and prioritise impacts before quantifying impacts in the later chapters.

### 3.1.7 Baseline scenario and policy scenario

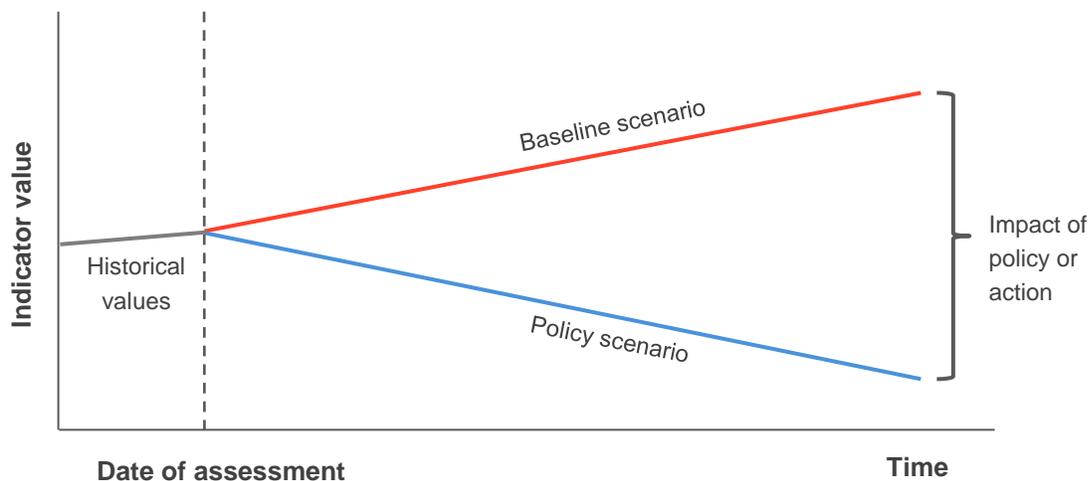
Assessing the impacts resulting from a given policy or action requires a reference case, or baseline scenario, against which the change is assessed. The baseline scenario represents the events or conditions most likely to occur in the absence of the policy or action being assessed. The baseline scenario is not a historical reference point but is instead an assumption about conditions that would exist over the assessment period if the policy or action assessed were not implemented. The baseline scenario depends on assumptions related to other policies or actions that are also implemented, as well as various external drivers and market forces that affect the impact category being assessed.

In contrast to the baseline scenario, the policy scenario represents the events or conditions most likely to occur in the presence of the policy or action being assessed. The policy scenario is the same as the baseline scenario except that it includes the policy or action (or package of policies/actions) being assessed. The difference between the policy scenario and the baseline scenario represents the impact of the policy or action (see Figure 3.3).

The baseline scenario can be higher or lower than the policy scenario, depending on the situation. In the case of a policy that reduces air pollution, the baseline scenario would be higher than the policy scenario, since emissions are lower in the policy scenario in the baseline scenario. In the case of a policy that increases jobs, the baseline scenario would be lower than the policy scenario, since the number of jobs is greater in the policy scenario than in the baseline scenario.

Chapter 8 provides guidance on developing the baseline scenario, while Chapters 9 and 10 provide guidance on developing the policy scenario, either ex-ante or ex-post.

Figure 3.3: Baseline and policy scenarios



### 3.1.8 Ex-ante and ex-post assessment

An assessment is classified as either ex-ante or ex-post depending on whether it is prospective (forward-looking) or retrospective (backward-looking). Ex-ante assessment is the process of assessing expected future impacts of a policy or action. Ex-post assessment is the process of assessing historical impacts of a policy or action. Ex-ante assessment can be carried out before or during policy implementation, while ex-post assessment can be carried out either during or after policy implementation.

### 1 3.1.9 Distributional impacts

2 In many cases, it may be important to separately assess the impacts of policies or actions on different  
3 groups in society, such as men and women, people of different income groups, people of different racial  
4 or ethnic groups, people of different education levels, people from various geographic regions, people in  
5 urban versus rural locations, among others. This allows users to understand distributional impacts on  
6 different groups, manage tradeoffs in cases where policies or actions have positive impacts on some  
7 groups and negative impacts on other groups, and avoid situations where policies or actions would be  
8 discriminatory or have adverse effects on disadvantaged or vulnerable populations. For example, a tax  
9 policy may be regressive by imposing more costs on poorer people than on wealthier people. In several  
10 steps throughout the guidance, users should collect disaggregated data and assess impacts separately  
11 for different groups, where relevant, in addition to assessing total impacts based on aggregated data. For  
12 example, users could collect data separately for women and men in combination with data on  
13 socioeconomic status.

### 14 3.1.10 Desired level of accuracy

15 This guidance provides a range of approaches to allow users to manage trade-offs between the accuracy  
16 of the assessment and available time, resources, and capacity, in the context of individual objectives.  
17 Users should choose methods that are sufficiently accurate to meet the stated objectives of the  
18 assessment. Qualitative assessments have inherent uncertainty because they rely on qualitative  
19 approximations of impacts. Quantitative assessments can also result in high uncertainty, for example due  
20 to the need to estimate impacts relative to a counterfactual baseline scenario. Understanding the  
21 uncertainty of the results (described in Chapter 11) can help identify where more effort is needed to  
22 gather accurate data and ensure that the uncertainty of the results is communicated appropriately. Given  
23 the uncertainties, assessment results should be interpreted as “estimates” of the impact of policies and  
24 actions.

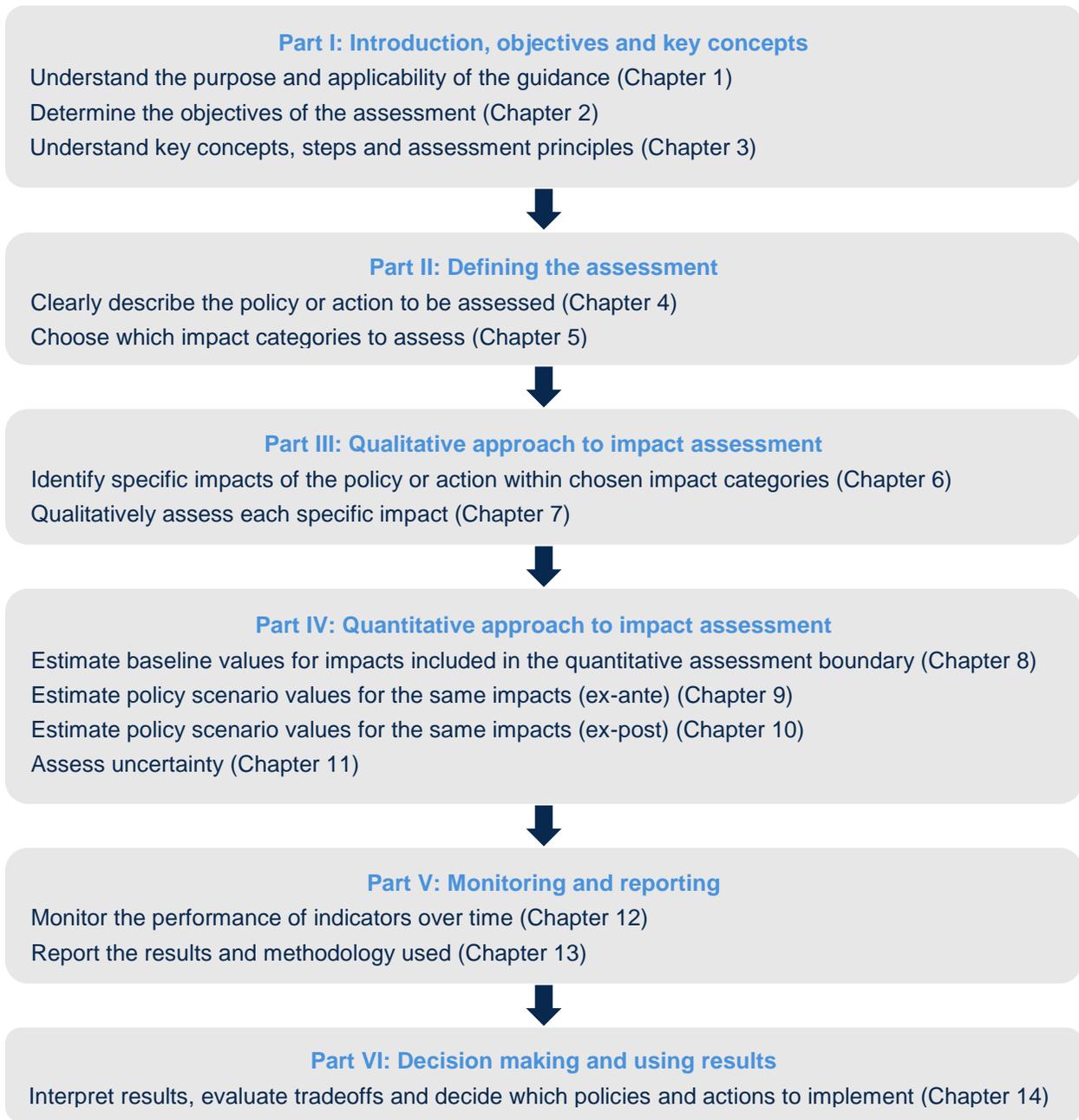
## 25 3.2 Overview of steps

### 26 3.2.1 General overview of steps

27 This guidance is organised according to the steps a user follows in assessing the sustainable  
28 development impacts of a policy or action (see Figure 3.4). Depending on when the guidance is applied  
29 and the approach chosen, users can skip certain chapters. Users assessing impacts ex-ante but not ex-  
30 post should skip Chapter 10. Users assessing impacts ex-post but not ex-ante should skip Chapter 9.  
31 Users that only want to assess impacts qualitatively without quantifying any impacts can skip Part IV.

32

1 *Figure 3.4: Overview of steps*



2

3 3.2.2 Choosing an overarching approach to applying the guidance

4 The guidance contains steps related to (1) qualitative impact assessment, (2) quantitative impact  
5 assessment, and (3) tracking progress of indicators over time, as follows:

- 6 • **Qualitative impact assessment:** Describe and characterise the expected or achieved impacts of  
7 a policy or action on selected impact categories using likelihood, magnitude and positive/negative  
8 classifications

- 1 • **Quantitative impact assessment:** Estimate the impacts of a policy or action on selected impact
- 2 categories relative to a baseline (which includes qualitative impact assessment as a step)
- 3 • **Track progress of indicators over time:** Monitor trends in key indicators over time relative to
- 4 historical values, goal values and values at the start of policy implementation to track progress
- 5 over time

6 Each approach is useful to assess the impacts of policies and actions. The recommended approach is to  
 7 follow all chapters and therefore use all three approaches in combination, which involves quantifying the  
 8 subset of impacts that are determined to be significant and feasible. However, users can choose to follow  
 9 only certain steps and approaches depending on their objectives. Table 3.1 outlines advantages and  
 10 disadvantages of each approach, while Box 3.1 explains provides more information on choosing an  
 11 approach based on the assessment objectives.

12 To ensure proper interpretation of the results, users should report whether the assessment consists of a  
 13 qualitative impact assessment, quantitative impact assessment, and/or tracking progress of indicators  
 14 over time.

15 *Table 3.1: Advantages and disadvantages of different approaches for applying the guidance*

Approach	Advantages	Disadvantages
Assess impacts qualitatively only	<ul style="list-style-type: none"> <li>• Gives an understanding of expected impacts in descriptive rather than numerical terms</li> <li>• Easier, simpler, requires less time, resources and capacity</li> </ul>	<ul style="list-style-type: none"> <li>• Does not enable a quantified estimate of the impacts of a policy or action, which limits the range of objectives the assessment can meet</li> <li>• Risk of over-simplification or limited understanding of relevant impact drivers</li> </ul>
Assess impacts quantitatively (which includes qualitative assessment as a step)	<ul style="list-style-type: none"> <li>• Enables more robust and accurate understanding of the impacts of policies and actions</li> <li>• Best enables an understanding of tradeoffs between impact categories</li> <li>• Meets wider set of objectives (related to understanding policy impact)</li> <li>• Meets widest set of stakeholder needs</li> </ul>	<ul style="list-style-type: none"> <li>• Increased time, cost, data and capacity needs, depending on approach taken (simpler to more complex)</li> </ul>
Track progress of indicators over time only	<ul style="list-style-type: none"> <li>• Enables understanding of whether indicators of interest are moving in the right direction in relation to goal levels, such as SDGs</li> <li>• Easier, simpler, requires less resources/capacity</li> <li>• In some cases, sufficient to meet objectives, such as tracking progress towards national goals</li> </ul>	<ul style="list-style-type: none"> <li>• Does not enable an estimate of “impact” of a policy or action, because changes in indicators are not attributed to individual policies/actions, which limits the range of objectives the assessment can meet</li> </ul>
Use all three approaches in combination (the default approach presented in the guidance)	<ul style="list-style-type: none"> <li>• Meets widest set of objectives (related to understanding policy impact and tracking progress of indicators over time)</li> <li>• Provides flexibility to use the most appropriate method for various impacts</li> </ul>	<ul style="list-style-type: none"> <li>• Increased time, cost, data and capacity needs, depending on approach taken (simpler to more complex)</li> </ul>

1 *Box 3.1: Choosing an approach based on objectives*

If the objective is to understand policy impact and use that information to meet a variety of objectives—such as informing policy design, improving policy implementation, evaluating policy effectiveness, reporting on policy impacts, and attracting finance based on policy impacts—users should assess impacts qualitatively and/or quantitatively. Such users should also track progress of indicators over time, where relevant.

Whether to follow a qualitative and/or quantitative approach should be guided by the user’s objectives, capacity and resources. Some objectives may be achieved with a qualitative approach, such as understanding a wide variety of impacts in a short amount of time to guide decision making. Other objectives may require a quantitative approach, such as attracting public or private financing to implement an intervention and achieve specific results. The quantitative approach to impact assessment better supports several objectives, but generally requires more time and resources, while the qualitative approach is less resource-intensive, but may not fully meet all objectives a user has. In general, users should quantify significant impacts where feasible. Where quantification is not feasible, users should qualitatively assess impacts.

If the objective is to track national or subnational progress over time, track progress toward goals such as SDGs, or track progress of indicators to understand whether the policy or action is on track and being implemented as planned, users should track progress of indicators over time. Such users can also assess impacts qualitatively and/or quantitatively. Monitoring indicators is useful for understanding overall progress over time and progress toward meeting goals (such as SDGs, specific SDG targets, or various national goals) and enables an understanding of whether indicators are moving in the right direction in relation to goal levels (if relevant), but does not attribute changes in indicators to individual policies or actions.

2 3.2.3 Planning the assessment

3 Users should review this guidance and plan in advance the steps, responsibilities and resources needed  
 4 to meet their objectives for assessing sustainable development impacts. The time and human resources  
 5 required to implement the guidance and carry out an impact assessment depend on a variety of factors,  
 6 such as the complexity of the policy or action being assessed, the range of sustainable development  
 7 impact categories and specific impacts included in the assessment, the extent of data collection needed  
 8 and whether relevant data has already been collected, whether analysis related to the policy or action has  
 9 previously been done, and the desired level of accuracy and completeness needed to meet the user’s  
 10 stated objectives. Users should document their plans for the assessment and opportunities for  
 11 stakeholders to participate.

12 Planning stakeholder participation

13 Stakeholder participation is recommended in many steps throughout the guidance. It can strengthen the  
 14 impact assessment and the contribution of policies and actions to sustainable development in many  
 15 ways, including by:

- 16 • Providing a mechanism through which people who are likely to be affected by a given policy or  
 17 action or who can influence the policy or action are provided with an opportunity to raise issues  
 18 and to have these issues considered before, during and after the policy implementation

- 1 • Raising awareness and enabling better understanding of complex issues for all parties involved,  
2 building their capacity to contribute effectively
- 3 • Building trust, collaboration, shared ownership and support for policies and actions among  
4 stakeholder groups, leading to less conflict and easier implementation
- 5 • Addressing stakeholder perceptions of risks and impacts and helping to develop measures to  
6 reduce negative impacts and enhance benefits for all stakeholder groups, including the most  
7 vulnerable
- 8 • Enhancing the credibility, accuracy and comprehensiveness of the assessment, drawing on  
9 diverse expert, local and traditional knowledge and practices, for example, to provide inputs on  
10 data sources, methods and assumptions
- 11 • Enhancing transparency, accountability, legitimacy and respect for stakeholders' rights
- 12 • Enabling enhanced ambition and finance by strengthening the effectiveness of policies and  
13 credibility of reporting

14 Various sections throughout this guidance explain where stakeholder participation is recommended—for  
15 example, in choosing which impact categories to assess (Chapter 5), identifying specific impacts within  
16 each impact category (Chapter 6), qualitatively assessing impacts (Chapter 7), monitoring performance  
17 over time (Chapter 12), reporting (Chapter 13) and decision making, evaluating tradeoffs and interpreting  
18 results (Chapter 14).

19 Before beginning the assessment process, users should consider how stakeholder participation can  
20 support their objectives and include relevant activities and associated resources in their assessment  
21 plans. It may be helpful to combine stakeholder participation for sustainable development impact  
22 assessment with other participatory processes involving similar stakeholders for the same or related  
23 policies and actions, such as those being conducted for assessment of GHG and transformational  
24 impacts and for technical review.

25 Users should ensure conformity with national legal requirements and norms for stakeholder participation  
26 in public policies and actions, as well as requirements of specific donors and of international treaties,  
27 conventions and other instruments that the country is party to. These are likely to include requirements for  
28 disclosure, impact assessments and consultations, and may include specific requirements for certain  
29 stakeholder groups (e.g., UN Declaration of the Rights of Indigenous Peoples, International Labour  
30 Organisation Convention 169) or specific types of policies and actions (e.g., UNFCCC guidance on  
31 safeguards for activities reducing emissions from deforestation and degradation in developing countries).

32 During the planning phase, users should identify stakeholder groups that may be affected by or may  
33 influence the policy or action. Appropriate approaches should be identified to engage with the identified  
34 stakeholder groups, including through their legitimate representatives. To facilitate effective stakeholder  
35 participation, users should consider establishing a multi-stakeholder working group or advisory body  
36 consisting of stakeholders and experts with relevant and diverse knowledge and experience. Such a  
37 group may advise and potentially contribute to decision making to ensure that stakeholder interests are  
38 reflected in design, implementation and assessment of policies and actions, including on stakeholder  
39 participation in the assessment of sustainable development impacts of a particular policy or action. It is  
40 also important to ensure that stakeholders have access to a grievance redress mechanism to secure  
41 adequate protection of stakeholders' rights related to the impacts of the policy or action.

1 Refer to the ICAT *Stakeholder Participation Guidance* for more information, such as how to plan effective  
 2 stakeholder participation (Chapter 4), identify and analyse different stakeholder groups (Chapter 5),  
 3 establish multi-stakeholder bodies (Chapter 6), provide information (Chapter 7), design and conduct  
 4 consultations (Chapter 8) and establish grievance redress mechanisms (Chapter 9). Appendix B  
 5 summarises the steps in this guidance where stakeholder participation is recommended along with  
 6 specific references to relevant guidance in the Stakeholder Participation Guidance.

### 7 Planning technical review (if relevant)

8 Before beginning the assessment process, users should consider whether technical review of the  
 9 assessment report will be pursued. The technical review process emphasises learning and continual  
 10 improvement and can help users identify areas for improving future impact assessments. Technical  
 11 review can also provide confidence that the impacts of policies and actions have been estimated and  
 12 reported according to ICAT key recommendations. Refer to the ICAT *Technical Review Guidance* for  
 13 more information on the technical review process.

## 14 3.3 Assessment principles

15 Generally accepted principles are intended to underpin and guide the impact assessment process,  
 16 especially where the guidance provides flexibility. It is a *key recommendation* to base the assessment on  
 17 the principles of relevance, completeness, consistency, transparency and accuracy, as follows:

- 18 • **Relevance:** Ensure the assessment appropriately reflects the sustainable development impacts  
 19 of the policy or action and serves the decision-making needs of users and stakeholders, both  
 20 internal and external to the reporting entity. Applying the principle of relevance depends on the  
 21 objectives of the assessment, broader policy objectives, national circumstances and stakeholder  
 22 priorities. This principle should be applied, for example, when choosing which impact categories  
 23 to assess in Chapter 5.
- 24 • **Completeness:** Include all significant impacts in the assessment boundary, including both  
 25 positive and negative impacts. Document and justify any specific exclusions. This principle should  
 26 be applied when identifying impact categories and specific impacts in Chapters 5 and 6.
- 27 • **Consistency:** Use consistent assessment approaches, data collection methods and calculation  
 28 methods to allow for meaningful performance tracking over time. Transparently document any  
 29 changes to the data sources, assessment boundary, methods, or any other relevant factors in the  
 30 time series.
- 31 • **Transparency:** Provide clear and complete information for internal and external reviewers to  
 32 assess the credibility and reliability of the results. Document all relevant methods, data sources,  
 33 calculations, assumptions and uncertainties, as well as the processes, procedures and limitations  
 34 of the assessment in a clear, factual, neutral, and understandable manner. The information  
 35 should be sufficient to enable a party external to the assessment process to derive the same  
 36 results if provided with the same source data. Chapter 13 provides a list of recommended  
 37 information to report to ensure transparency.
- 38 • **Accuracy:** Ensure that the estimated impacts are systematically neither over nor under actual  
 39 values, as far as can be judged, and that uncertainties are reduced as far as practicable. Achieve  
 40 sufficient accuracy to enable users and stakeholders to make appropriate and informed decisions

1 with reasonable confidence as to the integrity of the reported information. If accurate data for a  
 2 given impact category is not currently available, users should strive to improve accuracy over  
 3 time as better data becomes available. Accuracy should be pursued as far as possible, but once  
 4 uncertainty can no longer be practically reduced, conservative estimates should be used. Box 3.2  
 5 provides guidance on conservativeness.

6 In addition to the principles above, users should follow the principle of comparability if it is relevant to the  
 7 assessment objectives, for example if the objective is to compare multiple policies based on their  
 8 sustainable development impacts or to aggregate the results of multiple impact assessments and  
 9 compare the collective impacts to national goals (described further in Box 3.3).

- 10 • **Comparability:** Ensure common methods, data sources, assumptions and reporting formats  
 11 such that the estimated impacts of multiple policies or actions can be compared.

12 *Box 3.2: Conservativeness*

Conservative values and assumptions are those more likely to overestimate negative impacts or underestimate positive impacts resulting from a policy or action. Users should consider conservativeness in addition to accuracy when uncertainty can no longer be practically reduced, when a range of possible values or probabilities exists (e.g., when developing baseline scenarios), or when uncertainty is high.

Whether to use conservative estimates and how conservative to be depends on the objectives and the intended use of the results. For some objectives, accuracy should be prioritised over conservativeness in order to obtain unbiased results. The principle of relevance can help guide what approach to use and how conservative to be.

13 *Box 3.3: Applying the principle of comparability when comparing or aggregating results*

Users may want to compare the estimated impacts of multiple policies or actions, for example to determine which has the greatest positive impacts. Valid comparisons require that assessments have followed a consistent methodology, for example regarding the assessment period, the types of impact categories, impacts, and indicators included in the assessment boundary, baseline assumptions, calculation methods and data sources. Users should exercise caution when comparing the results of multiple assessments, since differences in reported impacts may be a result of differences in methodology rather than real-world differences. To understand whether comparisons are valid, all methods, assumptions and data sources used should be transparently reported.

Comparability can be more easily achieved if a single person or organisation assesses and compares multiple policies or actions using the same methodology. If the objective is to compare the results of unrelated assessments carried out independently, users should exercise caution in comparing the results, since differences in reported impacts may be a result of differences in methods.

Users may also want to aggregate the impacts of multiple policies or actions, for example to compare the collective impact of multiple policies in relation to a national goal. Users should likewise exercise caution when aggregating the results if different methods have been used and if there are potential overlaps or interactions between the policies being aggregated. In such a case, the sum would either over or underestimate the impacts resulting from the combination of policies. For example, the combined impact of a local energy efficiency policy and a national energy efficiency policy in the same country is likely less than the sum of the impacts had they been implemented separately, since they affect the same activities. Chapter 4 provides more information on policy interactions.

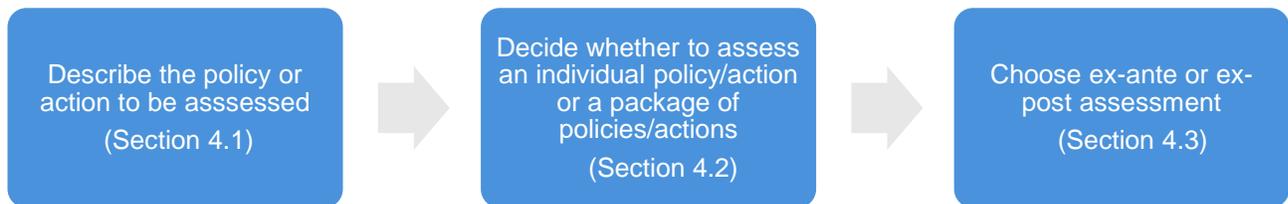
1 In practice, users may encounter trade-offs between principles when developing an assessment. For  
2 example, a user may find that achieving the most complete assessment requires using less accurate data  
3 for a portion of the assessment, which could compromise overall accuracy. Users should balance trade-  
4 offs between principles depending on their objectives. Over time, as the accuracy and completeness of  
5 data increases, the trade-off between these principles will likely diminish.

## PART II: DEFINING THE ASSESSMENT

### 4. DESCRIBING THE POLICY OR ACTION

This chapter provides guidance on clearly defining the policy or action. In order to assess the impacts of a policy or action, users first need to understand and describe the policy or action that will be assessed, decide whether to assess an individual policy or action or a package of related policies or actions, and choose whether to carry out an ex-ante or ex-post assessment.

Figure 4.1: Overview of steps in the chapter



#### Checklist of key recommendations

- Clearly describe the policy or action (or package of policies/actions) that is being assessed

#### 4.1 Describe the policy or action to be assessed

In order to effectively carry out an impact assessment in subsequent chapters, it is necessary to first have a detailed understanding and description of the policy or action being assessed.

It is a *key recommendation* to clearly describe the policy or action (or package of policies/actions) that is being assessed. Table 4.1 provides a checklist of recommended information that should be provided to enable an effective assessment. Table 4.2 outlines additional information that may be relevant depending on the context.

Users that assess a package of policies/actions should apply Table 4.1 either to the package as a whole or separately to each policy/action within the package. Users that assess a modification of an existing policy or action, rather than a new policy or action, may define the policy to be assessed as either the modification of the policy or the policy as a whole, depending on the objectives.

Users that are assessing the greenhouse gas impacts and/or transformational impacts of the policy or action should describe the policy or action in the same way to ensure a consistent and integrated assessment.

Table 4.1 introduces an illustrative example of a solar PV incentive policy, which is used as a running example throughout the guidance.

1 Table 4.1: Checklist of recommended information to describe the policy or action being assessed

Information	Description	Example
Title of the policy or action	Policy or action name	“Grid-Connected Solar Rooftop Programme.” Throughout this guidance, it is referred to as the “Solar PV incentive policy.”
Type of policy or action	The type of policy or action, such as those presented in Table 1.1, or other categories of policies or actions that may be more relevant	Financial incentive policy
Description of specific interventions	The specific intervention(s) carried out as part of the policy or action, such as the technologies, processes or practices implemented to achieve the policy or action	<ul style="list-style-type: none"> <li>• <u>Description of financial incentives</u>: The policy provides a financial subsidy up to 30% of project/benchmark cost for rooftop solar projects in the residential/institutional and social sectors. It also provides concessional loans to solar rooftop project developers</li> <li>• <u>Description of eligible technology</u>: Grid-connected rooftop and small solar power plants with installed capacity ranging from 1 to 500 kW</li> <li>• <u>Description of eligible sectors</u>: Residential (all types of residential buildings), institutional (schools, health institutions), social sectors (community centres, welfare homes, old age homes, orphanages, common service centres), commercial and industrial facilities</li> <li>• <u>Description of contract and payment duration</u>: Up to 30% of the eligible financial assistance and services charges at the time of sanction of the proposal. The remaining 70% after successful commissioning of the projects after sample verification on submission of requisite claims.</li> <li>• <u>Description of national budget allocated to the policy</u>: Approximately USD 750 million</li> <li>• <u>Other enabling actions under the policy</u>:</li> <li>• Training and capacity building of various stakeholders involved in the programme such as government staff, utilities, regulatory commissions, banks and workers</li> <li>• Development of online portal for rooftop solar systems development programme and registration of partners, approvals and project monitoring</li> </ul>
Status of the policy or action	Whether the policy or action is planned, adopted or implemented	The policy has been implemented (currently in effect)
Date of implementation	The date the policy or action comes into effect (not the date that any supporting legislation is enacted)	1 January 2016
Date of completion (if applicable)	If applicable, the date the policy or action ceases, such as the date a tax is no longer levied or the end date of an incentive scheme with a limited duration (not the date that the policy/action no	The provision of financial incentives ends on 31 December 2022

	longer has an impact)	
Implementing entity or entities	The entity or entities that implement(s) the policy or action, including the role of various local, subnational, national, international or any other entities	India's Ministry of New and Renewable Energy (MNRE) implements the policy. Government funds are disbursed by the ministry to state agencies, financial institutions, implementing agencies and other government approved channel partners that includes renewable energy service providers, system integrators, manufacturers, vendors and NGOs.
Objectives and intended impacts or benefits of the policy or action	The intended impact(s) or benefit(s) the policy or action intends to achieve (e.g., the purpose stated in the legislation or regulation)	The policy is intended to increase deployment of solar energy, increase access to clean energy, increase energy security, create jobs, reduce greenhouse gas emissions, and create an enabling environment for investment, installation, capacity building, research and development in the solar energy sector
Level of the policy or action	The level of implementation, such as national level, subnational level, city level, sector level or project level	National
Geographic coverage	The jurisdiction or geographic area where the policy or action is implemented or enforced, which may be more limited than all the jurisdictions where the policy or action has an impact	India
Sectors targeted	Which sectors or subsectors are targeted	Energy supply (grid-connected solar PV)
Other related policies or actions	Other policies or actions that may interact with the policy or action being assessed	The Government of India targets installation of 100,000 MW of solar power by 2022 of which 40,000 MW is to be achieved through rooftop solar power plants through the solar PV incentive policy.

1 Source: Adapted from WRI 2014. Example adapted from India's Ministry of New & Renewable Energy (MNRE).

2 *Table 4.2: Checklist of additional information that may be relevant to describe the policy or action being*  
 3 *assessed*

Information	Description	Example
Relevant SDGs	Sustainable Development Goals the policy or action focuses on or contributes to	The policy is focused primarily on SDG 3 (Good health and well-being), SDG 7 (Affordable and clean energy), SDG 8 (Decent work and economic growth), SDG 9 (Industry, innovation and infrastructure), SDG 11 (Sustainable cities and communities), SDG 12 (Responsible consumption and production), and SDG 13 (Climate action), while also contributing to other SDGs
Specific intended targets, such as intended level of indicators	Target level of key indicators, if applicable	The policy aims to install 40,000 MW of rooftop solar PV by 2022. The policy will lead to increased solar power generation in the country, contributing to greater energy security and increased jobs in the solar PV installation and maintenance sectors. Solar energy will also provide quick alternative power during severe climate changes that may occur.

<p>Title of establishing legislation, regulations, or other founding documents</p>	<p>The name(s) of legislation or regulations authorising or establishing the policy or action (or other founding documents if there is no legislative basis)</p>	<p>National renewable energy law</p>
<p>Monitoring, reporting and verification procedures</p>	<p>References to any monitoring, reporting and verification procedures associated with implementing the policy or action</p>	<p>Monitoring and evaluation studies of the policy will be carried out during the implementation period as follows:</p> <ul style="list-style-type: none"> <li>• At the primary level of monitoring, channel partners are responsible for monitoring parameters such as end-use verification and compliance and also compilation of statistical information such as number of companies involved in the installation</li> <li>• National monitors on number of companies and employees active within the sector</li> <li>• National monitors, consultants, institutions, civil society groups, corporations with relevant experience, other government organisations would be involved, for ground verification/performance evaluation on a random sample basis</li> <li>• The electricity generation data should be available at the beneficiary level. However, for projects above 5 kW, the system providers would also make available generation data to the government at intervals specified</li> <li>• For projects 50 kWp and above, 100% field inspection is required</li> </ul>
<p>Enforcement mechanisms</p>	<p>Any enforcement or compliance procedures, such as penalties for noncompliance</p>	<p>If evidence is presented that the applicant's information is found to be incorrect, distributed funds will be paid back.</p>
<p>Reference to relevant documents</p>	<p>Information to allow practitioners and other interested parties to access any guidance documents related to the policy or action (e.g., through websites)</p>	<p>For more information, see: <a href="http://mnre.gov.in/schemes/decentralized-systems/solar-rooftop-grid-connected/">http://mnre.gov.in/schemes/decentralized-systems/solar-rooftop-grid-connected/</a></p>
<p>The broader context or significance of the policy or action</p>	<p>Broader context for understanding the policy or action</p>	<p>The current energy mix mainly consists of imported fossil fuels. Coal power remains a dominant source of power generation in India. BMI Research forecasted in 2017 that coal will contribute 66 per cent to India's power generation mix in 2025 and coal electricity generation will increase by 5.8% between 2016 and 2025. In 2000, 67% of emissions in India were from energy generation and use.</p> <p>India plans a rapid increase in the renewable energy share in national electricity generation mix, including plans to install 175 GW of renewable generation capacity by 2022. Solar is projected to contribute 100 GW of installed capacity by 2022 from the current 4 GW, where recent auctions have resulted in record low tariffs of Rs 3 per kWh (USD 0.0446 per kWh).</p> <p>Rooftop solar has significant potential to contribute to national energy supply. Rooftop solar installed capacity reached 525 MW in 2015. This accounts for less than 10% of the installed utility-scale solar capacity and a very small portion of the total power consumption in the</p>

		country. The government’s target of 40 GW of solar rooftop capacity by 2022 has injected increased ambition into the sector.
Key stakeholders	Key stakeholder groups affected by the policy or action	Households, institutions (schools, health institutions), businesses, project developers, workers, utilities, banks, energy access programmes, women’s organisations and cooperatives, micro-credit institutions, and others
Other relevant information	Any other relevant information	Various implementation models are possible under the policy: <ul style="list-style-type: none"> <li>• Solar installations owned and operated by consumer</li> <li>• Solar rooftop facility owned by consumer but operated and maintained by a third party</li> <li>• Solar installations owned, operated and maintained by a third party</li> <li>• Solar lease model, with sale of electricity to the grid</li> <li>• Solar installations owned by the utility or distribution company</li> </ul>

1 Source: Adapted from WRI 2014. Example adapted from India’s Ministry of New & Renewable Energy (MNRE).

## 2 4.2 Decide whether to assess an individual policy/action or a package of 3 policies/actions

4 If multiple policies or actions are being developed or implemented in the same timeframe, users can  
5 assess the policies or actions either individually or together as a package. When making this decision,  
6 users should consider the assessment objectives, the feasibility of assessing impacts individually or as a  
7 package, and the degree of interaction between the policies and actions under consideration.

8 In subsequent chapters, users follow the same general steps and requirements, whether they choose to  
9 assess an individual policy or action or a package of related policies or actions. Depending on the choice,  
10 the impacts estimated in later chapters will either apply to the individual policy or action assessed or to  
11 the package of policies and actions assessed.

12 Users that are assessing the greenhouse gas impacts and/or transformational impacts of the policy or  
13 action, following other ICAT guidance should define the policy or policy package in the same way to  
14 ensure a consistent and integrated assessment, or explain why there are differences in how the policy  
15 package is defined across the assessments.

### 16 Overview of policy interactions

17 Multiple policies or actions can either be independent of each other or interact with each other. Policies or  
18 actions interact if they produce total impacts, when implemented together, that differ from the sum of the  
19 individual impacts had they been implemented separately. For example, national and subnational policies  
20 in the same sector are likely to interact. Two policies implemented at the same level may also interact—  
21 for example, a fuel tax that reduces the emissions intensity of the electricity grid and an energy efficiency  
22 policy that reduces electricity consumption.

23 Policies or actions can be independent, overlapping, reinforcing, or both overlapping and reinforcing.

24 Table 4.3 and Figure 4.2 provide an overview of four possible relationships between policies and actions.

1 The relationship between policies and actions will likely differ by sustainable development impact  
 2 category, such as air quality, health, jobs, or poverty reduction (further described in Chapter 5). Users  
 3 should consider a range of relevant impact categories when deciding whether to assess an individual or  
 4 package of policies/actions. Users should consider the primary intended objectives of the policy or action  
 5 when determining which impact categories to include in the analysis of policy interactions. For example, if  
 6 the primary objective of the policy or action is greenhouse gas mitigation, the user should consider  
 7 analysing policy interactions from the perspective of greenhouse gas emissions, rather than considering  
 8 all other sustainable development impact categories. However, in this case, other relevant sustainable  
 9 development impact categories should still be included in the assessment in later chapters.

10 *Table 4.3: Types of relationships between policies and actions*

Type	Description
Independent	Multiple policies do not interact with each other. The combined effect of implementing the policies together is equal to the sum of the individual effects of implementing them separately.
Overlapping	Multiple policies interact, and the combined effect of implementing the policies together is less than the sum of the individual effects of implementing them separately. This includes policies that have the same or complementary goals (such as national and subnational energy efficiency standards), as well as counteracting policies that have different or opposing goals (such as a fuel tax and a fuel subsidy).
Reinforcing	Multiple policies interact, and the combined effect of implementing the policies together is greater than the sum of the individual effects of implementing them separately.
Overlapping and reinforcing	Multiple policies interact, and have both overlapping and reinforcing interactions. The combined effect of implementing the policies together may be greater than or less than the sum of the individual effects of implementing them separately.

11 *Source:* WRI 2014, adapted from Boonekamp 2006.

1 *Figure 4.2: Types of relationships between policies and actions*



2  
3 *Source:* Adapted from WRI 2014.

4 **4.2.1 Guidance for choosing whether to assess an individual or package of policies**  
5 **and actions**

6 This section outlines a qualitative process to understand the expected relationship between policies and  
7 actions under consideration, as one consideration when deciding whether to assess an individual or  
8 package of policies and actions. The most robust approach is to qualitatively assess the extent of policy  
9 interactions at this stage, but it is not a necessary step when deciding whether to assess an individual  
10 policy/action or package of policies and actions. Assessing policy interactions across multiple sustainable  
11 development impact categories is likely to be complex and may not be feasible in all cases.

12 To assess the extent of policy interactions when deciding whether to assess an individual policy/action or  
13 a package of policies/actions, users should follow the steps below:

- 14
- 15 • Step 1: Characterise the type and degree of interaction between the policies or actions under consideration
  - 16 • Step 2: Apply criteria to determine whether to assess an individual policy/action or a package of policies/actions
- 17

1 Step 1: Characterise the type and degree of interaction between the policies or actions  
2 under consideration

3 Potentially interacting policies and actions can be identified by identifying activities targeted by the policy  
4 or action, then identifying other policies and actions that target the activities. Once these are identified,  
5 users should assess the relationship between the policies/actions (independent, overlapping or  
6 reinforcing) and the degree of interaction (major, moderate or minor). Some relationships between the  
7 same policies may be overlapping for some impact categories and reinforcing or independent for other  
8 impact categories, depending on the impact categories considered. The assessment of interaction should  
9 be based on expert judgment, published studies of similar combinations of policies/actions, or  
10 consultations with relevant experts. The assessment should be limited to a preliminary qualitative  
11 assessment at this stage, rather than a more detailed qualitative or quantitative assessment as described  
12 in later chapters.

13 Step 2: Apply criteria to determine whether to assess an individual policy/action or a  
14 package of policies/actions

15 If policy interactions exist, there can be advantages and disadvantages to assessing the interacting  
16 policies and actions individually or as a package (see Table 4.4). To help decide, users should apply the  
17 criteria in Table 4.5. In some cases, certain criteria may suggest assessing an individual policy/action,  
18 while other criteria suggest assessing a package. Users should exercise judgment based on the specific  
19 circumstances of the assessment. For example, related policies may have significant interactions  
20 (suggesting a package), but it may not be feasible to model the whole package (suggesting an individual  
21 assessment). In this case, a user may undertake an assessment of an individual policy (since a package  
22 is not feasible), but acknowledge in a disclaimer that any subsequent aggregation of the results from  
23 individual assessments would be inaccurate given the interactions between the policies.

24 Users can also conduct assessments for both individual policies/actions and packages of policies/actions.  
25 Doing so will yield more information than conducting only one option or the other. Undertaking both  
26 individual assessments and assessments for combinations of policies should be considered if the end-  
27 user requires information on both, resources are available to undertake multiple analyses, and  
28 undertaking both is feasible.

29 If users choose to assess both an individual policy/action and a package of policies/actions that includes  
30 the individual policy/action assessed, users should define each assessment separately and treat each as  
31 a discrete application of this standard in order to avoid confusion of the results.

32

1 **Table 4.4: Advantages and disadvantages of assessing policies/actions individually or as a package**

Approach	Advantages	Disadvantages
Assessing policies/actions individually	<ul style="list-style-type: none"> <li>Shows the effectiveness of individual policies/actions, which decision makers may require to make decisions about which individual policies/actions to support</li> <li>May be simpler than assessing a package in some cases, since the causal chain and range of impacts for a package may be significantly more complex</li> </ul>	<ul style="list-style-type: none"> <li>The estimated impacts from assessments of individual policies cannot be straightforwardly summed to determine total impacts, if interactions are not accounted for</li> </ul>
Assessing policies/actions as a package	<ul style="list-style-type: none"> <li>Captures the interactions between policies/actions in the package and better reflects the total impacts of the package</li> <li>May be simpler than undertaking individual assessments in some cases, since it avoids the need to disaggregate the effects of individual policies/actions</li> </ul>	<ul style="list-style-type: none"> <li>Does not show the effectiveness of individual policies or actions</li> <li>May be difficult to quantify</li> </ul>

2 *Source:* Adapted from WRI 2014

3 **Table 4.5: Criteria for determining whether to assess policies/actions individually or as a package**

Criteria	Questions	Guidance
Objectives and use of results	Do the end users of the assessment results want to know the impact of individual policies or actions, for example, to inform choices on which individual policies or actions to implement or continue supporting?	If “Yes” then undertake an individual assessment
Significant interactions	Are there significant (major or moderate) interactions between the identified policies or actions, either overlapping or reinforcing, that will be difficult to estimate if policies or actions are assessed individually?	If “Yes” then consider assessing a package of policies or actions
Feasibility	Is it possible (e.g., is data available) to assess a package of policies or actions?	If “No” then undertake an individual assessment
	For ex-post assessments, is it possible to disaggregate the observed impacts of interacting policies or actions?	If “No” then consider assessing a package of policies or actions

4 *Source:* Adapted from WRI 2014.

### 5 **4.3 Choose ex-ante or ex-post assessment**

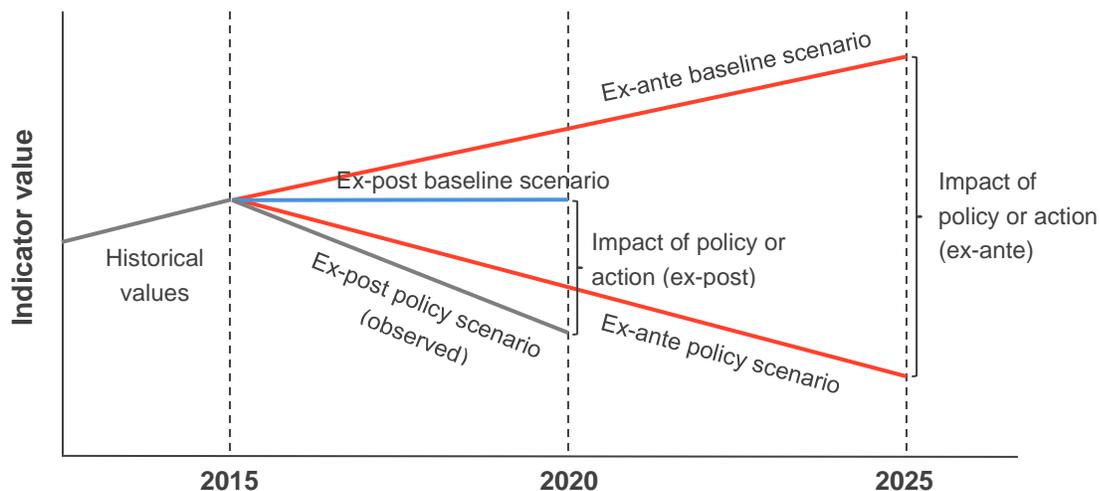
6 Users can carry out an ex-ante (forward-looking) assessment, an ex-post (backward-looking)  
 7 assessment, or a combined ex-ante and ex-post assessment. Choosing between ex-ante or ex-post  
 8 assessment depends on the status of the policy or action. If the policy or action is planned or adopted, but  
 9 not yet implemented, the assessment will be ex-ante by definition. Alternatively, if the policy has been  
 10 implemented, the assessment can be ex-ante, ex-post, or a combination of ex-ante and ex-post. In this  
 11 case, users should carry out an ex-post assessment if the objective is to estimate the impacts of the  
 12 policy or action to date; an ex-ante assessment if the objective is to estimate the expected impacts in the

1 future;<sup>5</sup> or a combined ex-ante and ex-post assessment to estimate both the past and future impacts of  
 2 the policy or action.

3 Users can carry out an ex-ante assessment, an ex-post assessment, or both, depending on objectives. In  
 4 general, effective policy evaluation and management involves both ex-ante and ex-post assessment.

5 Figure 4.3 illustrates the relationship between ex-ante and ex-post assessment. In the figure, a policy  
 6 comes into effect in 2015. The user carries out an ex-ante assessment in 2015 to estimate the expected  
 7 future impacts of the policy on a given indicator through to 2025 by defining an ex-ante baseline scenario  
 8 and an ex-ante policy scenario. The difference between the ex-ante policy scenario and the ex-ante  
 9 baseline scenario is the estimated impact of the policy on that indicator (ex-ante). In 2020, the user  
 10 carries out an ex-post assessment of the same policy to assess the historical impacts of the policy to  
 11 date, by observing actual conditions over the policy implementation period—that is, the ex-post policy  
 12 scenario—and defining a revised ex-post baseline scenario. The difference between the ex-post policy  
 13 scenario and the ex-post baseline scenario is the estimated impact of the policy (ex-post).

14 *Figure 4.3: Ex-ante and ex-post assessment*



15

16 *Source:* Adapted from WRI 2014.

17 If conditions unrelated to the policy or action unexpectedly change between 2015 and 2020, the ex-post  
 18 baseline scenario will differ from the ex-ante baseline scenario. For example, the ex-post and ex-ante  
 19 baseline scenarios will differ if external factors such as economic conditions differ from ex-ante forecasts  
 20 made in 2010, or if significant new policies are introduced. The ex-post policy scenario may differ from the  
 21 ex-ante policy scenario for the same reasons, or if the policy is less effective in practice than it was  
 22 assumed to be. In such cases, the ex-ante and ex-post estimates of the policy's impact will differ.

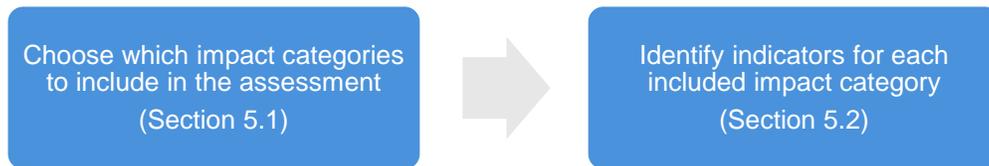
23 In an ex-ante assessment, the baseline scenario and policy scenario are both hypothetical or forecasted,  
 24 rather than observed. In an ex-post assessment, only the baseline scenario is hypothetical, since the ex-  
 25 post policy scenario can be observed.

<sup>5</sup> An ex-ante assessment may include historical data if the policy or action is already implemented, but it is still an ex-ante rather than an ex-post assessment if the objective is to estimate future effects of the policy or action.

## 5. CHOOSING WHICH IMPACT CATEGORIES TO ASSESS

This chapter outlines the various sustainable development impact categories that users can assess and assists users in determining which impact categories to assess for their policy or action. In this chapter, users also report which impact categories are included in the assessment and identify indicators for each included impact category that will be used in subsequent chapters.

Figure 5.1: Overview of steps in the chapter



### Checklist of key recommendations

- Include all sustainable development impact categories in the assessment that are expected to be (1) relevant (based on the objectives of the assessment, national or local policy objectives, sustainable development goals and priorities, local circumstances, and stakeholder priorities) and (2) significantly affected by the policy or action (either positively or negatively)
- Consult stakeholders when choosing which impact categories to assess

### 5.1 Choose which impact categories to include in the assessment

Users can assess a wide variety of sustainable development impact categories across the three dimensions of environmental impacts, social impacts and economic impacts. Examples of impacts include improved health from reduced air pollution, job creation, poverty reduction, increased energy access, and gender equality. This section outlines examples of impact categories and provides guidance on choosing which impact categories to assess.

#### 5.1.1 Examples of impact categories

Table 5.1 presents a list of examples of impact categories that can be assessed. Users should review the list of examples with their policy or action in mind to identify which impact categories may be relevant or significant for their assessment.

The list is illustrative, rather than comprehensive or prescriptive. Users can choose a subset of impact categories from this list or use it as a starting point in preparing their own list of impact categories to assess. In consultation with stakeholders, users should brainstorm to identify additional possible impact categories not included in the list that may be relevant or significant for the policy or action being assessed.

In Table 5.1, impact categories are organised into groups to help users navigate the list. The names of impact categories and their classification into different dimensions and groups are meant as suggestions and can be adapted by users. For example, some impact categories blur the line between the social, economic and environmental dimensions, and could reasonably appear under more than one dimension. For example, poverty and jobs could be considered either social or economic impacts. Users are invited to use Table 5.1 as a starting point and prepare the list of impact categories that best meets their needs

1 and objectives. See Box 5.1 for an explanation of the relationship of the list of impact categories to the  
 2 UN SDGs.

3 *Box 5.1: Relationship to the UN Sustainable Development Goals (SDGs)*

This guidance is intended to be consistent with the SDGs to help countries assess the impacts of policies and actions in contributing to achieving the SDGs. The 17 SDGs, outlined in Figure 5.2, and the associated 169 targets are framed as aspirations or desired outcomes rather than as a neutral list of impact categories. Table 5.1 adapts many of the SDG goals and targets to express impact categories in neutral terms, to allow users to assess positive or negative impacts on each impact category. Other sources were also reviewed when developing the list of impact categories.<sup>6</sup> To keep Table 5.1 relatively comprehensive yet still concise and user-friendly, not all 169 SDG targets are reflected in the table and certain impact categories were merged. The SDG most directly relevant to each impact category is indicated in parentheses throughout the table. In some cases, there is not an SDG directly associated with each impact category, so not every impact category indicates an associated SDG. Users should refer to the full list of SDG goals, targets, and indicators for more information when deciding which impact categories to assess, available at <https://sustainabledevelopment.un.org/sdgs>.

Figure 5.2: The Sustainable Development Goals



4  
 5

<sup>6</sup> This includes the United Nations Framework Convention on Climate Change (UNFCCC), the Paris Agreement, decisions from the Conference of the Parties to the UNFCCC, the Declaration of the United Nations Conference on the Human Environment. (Stockholm Declaration), the Rio Declaration on Environment and Development (Rio Declaration), the United Nations Millennium Declaration, the Johannesburg Declaration on Sustainable Development, and The Future We Want.

1 Table 5.1: Examples of impact categories

Dimension	Groups of impact categories	Impact categories
Environmental impacts	Air	<ul style="list-style-type: none"> <li>• Climate change mitigation (SDG 13)</li> <li>• Ozone depletion</li> <li>• Air quality and health impacts of air pollution</li> <li>• Visibility</li> <li>• Odors</li> </ul>
	Water	<ul style="list-style-type: none"> <li>• Availability of freshwater (SDG 6)</li> <li>• Water quality (SDG 6, SDG 14)</li> <li>• Biodiversity of freshwater and coastal ecosystems (SDG 6, SDG 14)</li> </ul>
	Land	<ul style="list-style-type: none"> <li>• Biodiversity of terrestrial ecosystems (SDG 15)</li> <li>• Land use change, including deforestation, forest degradation, and desertification (SDG 15)</li> <li>• Soil quality (SDG 2)</li> </ul>
	Waste	<ul style="list-style-type: none"> <li>• Waste generation and disposal (SDG 12)</li> <li>• Treatment of solid waste and wastewater (SDG 6)</li> </ul>
	Other/cross-cutting	<ul style="list-style-type: none"> <li>• Resilience of ecosystems to climate change (SDG 13)</li> <li>• Adverse effects of climate change</li> <li>• Energy (SDG 7)</li> <li>• Depletion of nonrenewable resources</li> <li>• Material intensity</li> <li>• Toxic chemicals released to air, water and soil</li> <li>• Genetic diversity and fair use of genetic resources (SDG 2, SDG 15)</li> <li>• Terrestrial and water acidification (SDG 14)</li> <li>• Infrastructure damage from acid gases and acid deposition</li> <li>• Loss of ecosystem services from air pollution</li> <li>• Nuclear radiation</li> <li>• Noise pollution</li> <li>• Aesthetic impacts</li> </ul>
Social impacts	Health and well-being	<ul style="list-style-type: none"> <li>• Accessibility and quality of health care (SDG 3)</li> <li>• Hunger, nutrition, and food security (SDG 2)</li> <li>• Illness and death (SDG 3)</li> <li>• Access to safe drinking water (SDG 6)</li> <li>• Access to adequate sanitation (SDG 6)</li> <li>• Access to clean, reliable and affordable energy (SDG 7)</li> <li>• Access to land (SDG 2)</li> <li>• Livability and adequate standard of living</li> <li>• Quality of life and well-being (SDG 3)</li> </ul>
	Education and culture	<ul style="list-style-type: none"> <li>• Accessibility and quality of education (SDG 4)</li> <li>• Capacity, skills, and knowledge development (SDG 4, SDG 12)</li> <li>• Climate change education, public awareness, capacity-building and research</li> <li>• Preservation of local and indigenous culture and heritage (SDG 11)</li> </ul>
	Institutions and laws	<ul style="list-style-type: none"> <li>• Quality of institutions (SDG 10)</li> <li>• Corruption, bribery and rule of law (SDG 16)</li> <li>• Public participation in policy-making processes</li> <li>• Access to information and public awareness (SDG 12)</li> </ul>

		<ul style="list-style-type: none"> <li>• Compensation for victims of pollution</li> <li>• Access to administrative and judicial remedies (SDG 16)</li> <li>• Protection of environmental defenders</li> <li>• Freedom of expression</li> </ul>
	Welfare and equality	<ul style="list-style-type: none"> <li>• Poverty reduction (SDG 1)</li> <li>• Economic inequality (SDG 8, SDG 10)</li> <li>• Equality of opportunities and equality of outcomes (SDG 10)</li> <li>• Protection of poor and negatively affected communities (SDG 12)</li> <li>• Removal of social disparities</li> <li>• Climate justice and distribution of climate impacts on different groups</li> <li>• Gender equality and empowerment of women (SDG 5)</li> <li>• Racial equality</li> <li>• Indigenous rights</li> <li>• Youth participation and intergenerational equity</li> <li>• Migration and mobility of people (SDG 10)</li> </ul>
	Labour conditions	<ul style="list-style-type: none"> <li>• Labour rights (SDG 8)</li> <li>• Quality of jobs (SDG 8)</li> <li>• Fairness of wages (SDG 8)</li> <li>• Quality and safety of working conditions (SDG 8)</li> <li>• Freedom of association (SDG 8)</li> <li>• Just transition of the workforce (SDG 8)</li> <li>• Prevention of child exploitation and child labour (SDG 8, SDG 16)</li> <li>• Prevention of forced labour and human trafficking (SDG 8)</li> </ul>
	Communities	<ul style="list-style-type: none"> <li>• City and community climate resilience (SDG 11)</li> <li>• Mobility (SDG 11)</li> <li>• Traffic congestion (SDG 11)</li> <li>• Walkability of communities (SDG 11)</li> <li>• Road safety (SDG 3, SDG 11)</li> <li>• Community/rural development</li> <li>• Accessibility and quality of housing (SDG 11)</li> </ul>
	Peace and security	<ul style="list-style-type: none"> <li>• Resilience to dangerous climate change and extreme weather events (SDG 13)</li> <li>• Security (SDG 16)</li> <li>• Maintaining global peace (SDG 16)</li> </ul>
Economic impacts	Overall economic activity	<ul style="list-style-type: none"> <li>• Economic activity (SDG 8)</li> <li>• Economic productivity (SDG 8, SDG 2)</li> <li>• Economic diversification (SDG 8)</li> <li>• Decoupling economic growth from environmental degradation (SDG 8)</li> </ul>
	Employment	<ul style="list-style-type: none"> <li>• Jobs (SDG 8)</li> <li>• Wages (SDG 8)</li> <li>• Worker productivity</li> </ul>
	Business and technology	<ul style="list-style-type: none"> <li>• New business opportunities (SDG 8)</li> <li>• Growth of new sustainable industries (SDG 7, SDG 17)</li> <li>• Innovation (SDG 8, SDG 9)</li> <li>• Competitiveness of domestic industry in global markets</li> <li>• Economic development from tourism and ecotourism (SDG 8)</li> <li>• Transportation supply chains</li> </ul>

		<ul style="list-style-type: none"> <li>• Infrastructure creation, improvement and depreciation</li> </ul>
	Income, prices and costs	<ul style="list-style-type: none"> <li>• Income (SDG 10)</li> <li>• Prices of goods and services</li> <li>• Costs and cost savings</li> <li>• Inflation</li> <li>• Market distortions (SDG 12)</li> <li>• Internalisation of environmental costs/externalities</li> <li>• Loss and damage associated with environmental impacts (SDG 11)</li> <li>• Cost of policy implementation and cost-effectiveness of policies</li> </ul>
	Trade and balance of payments	<ul style="list-style-type: none"> <li>• Balance of payments</li> <li>• Balance of trade (imports and exports)</li> <li>• Foreign exchange</li> <li>• Government budget surplus/deficit</li> <li>• Energy independence, security or sovereignty</li> <li>• Global economic partnership</li> </ul>

### 1 5.1.2 Choosing which impact categories to assess

2 Choosing which impact categories to assess is one of the most important choices in the assessment  
3 process. The choice involves several considerations, such as the number of impact categories to include  
4 in the assessment, the dimensions of sustainable development covered by the impact categories included  
5 in the assessment (economic, social, or environmental), and the expected nature of the impacts included  
6 in the assessment (positive or negative).

7 To ensure a complete and relevant assessment of the impacts resulting from the policy or action, users  
8 should choose which impact categories to assess based on three criteria:

- 9 • Significance
- 10 • Relevance
- 11 • Comprehensiveness

12 It is a *key recommendation* to include all sustainable development impact categories in the assessment  
13 that are expected to be (1) relevant (based on the objectives of the assessment, national or local policy  
14 objectives, sustainable development goals and priorities, local circumstances, and stakeholder priorities)  
15 and (2) significantly affected by the policy or action (either positively or negatively). It is also a *key*  
16 *recommendation* to consult stakeholders when choosing which impact categories to assess.

17 The choice should be made in a principled, transparent and participatory way, in the context of the user's  
18 objectives and the needs of stakeholders. Selecting too few impact categories may not provide an  
19 adequate reflection of a policy or action's full impact, while selecting too many could make the process  
20 overly burdensome. Only selecting impact categories that are expected to show positive impacts or  
21 benefits would provide an incomplete assessment, just as selecting impact categories that only show  
22 negative impacts would be incomplete and biased.

23 When choosing impact categories to include in the assessment, users should be aware that there are  
24 many interlinkages and interrelationships between the various sustainable development impact  
25 categories. For example, gender equality and empowerment of women is intertwined with many other  
26 impact categories in Table 5.1 even if they are not explicitly focused on gender, such as ensuring equal  
27 access to education, skills development, jobs, new business opportunities, equality of wages,

1 preservation of local culture and heritage, just transition of the workforce, prevention of child exploitation  
2 and child labour, and others. Therefore, it is important to consider a wide range of potentially relevant and  
3 significant impact categories that may be interconnected when choosing which impact categories to  
4 assess. For further information on linkages between impact categories, see Box 5.2.

5 *Box 5.2: Interlinkages between sustainable development impact categories*

When selecting which impact categories to assess, users should consider related impact categories that are likely to be interrelated. Examples of interrelated impact categories, often called “nexuses” include:

- Health, poverty, gender and education
- Water, soil and waste
- Education, health, food and water
- Water, energy, food, land and climate
- Infrastructure, inequality and resilience

For more information on interactions between impact categories and SDGs, see:

- Melamed, Megan, et al. 2016. Sustainable policy—key considerations for air quality and climate change. [Current Opinion in Environmental Sustainability](#). Volume 23. Available at: <https://doi.org/10.1016/j.cosust.2016.12.003>.
- Jungcurt, Stefan. 2016. Towards Integrated Implementation: Tools for Understanding Linkages and Developing Strategies for Policy Coherence. IISD. Available at: <http://sdg.iisd.org/commentary/policy-briefs/towards-integrated-implementation-tools-for-understanding-linkages-and-developing-strategies-for-policy-coherence/>.
- Nilsson, Måns, et al. 2016. Policy: Map the interactions between Sustainable Development Goals. *Nature*. Available at: <http://www.nature.com/news/policy-map-the-interactions-between-sustainable-development-goals-1.20075>.
- International Council for Science. A Guide to SDG Interactions: From Science to Implementation. Available at: <https://www.icsu.org/cms/2017/05/SDGs-Guide-to-Interactions.pdf>.

6 As users proceed through subsequent chapters in this guidance, the decision of which impact categories  
7 are relevant and significant and should be included in the assessment is likely to become more clear. As  
8 a result, users should develop an initial list of impact categories to assess in this chapter and then revisit  
9 the choice after completing the steps in Chapters 6 and 7. Box 5.3 provides more information on this  
10 iterative process.

1 **Box 5.3: Iterative process to identifying relevant and significant impact categories across Chapters 5, 6,**  
 2 **and 7**

Chapters 5, 6 and 7 present a stepwise prioritisation process for identifying impact categories and specific impacts of the policy or action. In Chapter 5, users consider a broad array of possible *impact categories* (e.g., jobs) across the environmental, social and economic dimensions and identify which are relevant and significant to the policy or action being assessed. Next, in Chapter 6, users identify *specific impacts* within those chosen impact categories (e.g., an increase in jobs from solar PV installation due to the policy). In Chapter 7, users qualitatively assess those specific impacts and determine which should be quantified (in Chapters 8-11) based on the criteria of significance and feasibility (e.g., the increase in jobs from solar PV installation is significant and feasible to quantify).

By following these three chapters, users begin Chapter 5 considering a long list of impact categories and end Chapter 7 with a short list of specific impacts to be quantified. These steps are illustrated through the example of a solar PV incentive policy in Table 5.2,

Table 6.3 and Table 7.4.

The steps are iterative, such that users may find in Chapter 6 or 7 that certain impact categories not deemed significant in Chapter 5 are in fact significant and should be included in the assessment. Users should revisit Chapter 5 after going through the steps in Chapter 6 and 7 to make sure that all potentially significant and relevant impact categories are included in the assessment, as illustrated in Figure 5.3.

*Figure 5.3: Iterative process to identify relevant and significant impact categories and specific impacts*



3

4 **Identifying significant impact categories**

5 The most objective of the three criteria is to determine which impact categories are expected to be  
 6 significantly affected by the policy or action, including both positive and negative impacts. Users should  
 7 review the list of impact categories in Table 5.1 and consider which may be significantly affected by the  
 8 policy or action. For example, a solar PV incentive policy focusing on the installation of rooftop solar  
 9 photovoltaic systems may be reasonably expected to have greater impacts on air quality and energy  
 10 security than on tourism or waste generation. As a consequence, users should choose the impact  
 11 categories that are significantly affected by the policy or action. Table 5.2 provides a template, with an  
 12 example, that can be used to assess each impact category.

13 A policy or action may have multiple distinct impacts within a given impact category. For example, a solar  
 14 PV incentive policy may increase jobs in the solar installation, operations, and maintenance sectors, but  
 15 also decrease jobs in the fossil fuel sector if solar power displaces fossil fuel power generation. To ensure

1 a complete assessment, users should consider a wide range of potential impacts, including positive and  
2 negative impacts, intended and unintended impacts, short-term and long-term impacts, and in-jurisdiction  
3 and out-of-jurisdiction impacts. These types of impacts are detailed further in the next chapter (in Table  
4 6.1).

5 Users should rely on evidence when determining which impact categories may be significantly affected by  
6 the policy or action in order to consider potentially significant impact categories that are not immediately  
7 obvious. For example, a solar PV incentive policy could in fact increase waste generation significantly  
8 depending on the frequency at which photovoltaic panels or batteries need to be replaced and whether  
9 these can be recycled. Evidence for determining the significance of impact categories may include  
10 published studies on similar policies and impact categories in the same or other jurisdictions, regulations,  
11 development plans, regulatory impact analyses, environmental impact assessments, risk assessments,  
12 economic studies, relevant media reports, consultation with experts and stakeholders, prior experience,  
13 or other methods. If evidence does not exist, expert judgment should be used. If it is not clear whether the  
14 policy or action is expected to significantly affect a given impact category, the most robust approach is to  
15 include it in the assessment for further analysis in later chapters.

16 Chapters 6 and 7 provide more detailed guidance on identifying and assessing the significance of specific  
17 impacts. The most robust approach is to follow the guidance in Chapters 6 and 7 for a large set of  
18 potentially relevant and significant impact categories to confirm which impact categories are significant. If  
19 detailed analysis for a large set of impact categories is not possible, users should select those impact  
20 categories that are expected to be relevant and significant in this chapter before doing a more detailed  
21 analysis of that subset of impact categories in Chapter 6. The identification of significant impact  
22 categories may be an iterative process. If significant sustainable development impacts are identified in  
23 Chapters 6 and 7 that were not considered at this stage, users should revisit the list of impact categories  
24 included in the assessment.

## 25 Identifying relevant impact categories

26 Another criterion for the selection of impact categories is their relevance, understood from the perspective  
27 of users, decision makers and stakeholders. Relevance is a more subjective criterion and may be  
28 determined based on the objectives of the assessment, national or local policy objectives, sustainable  
29 development goals and priorities, local circumstances, and stakeholder priorities, as voiced during  
30 stakeholder consultation processes. Applying the criteria of relevance involves a policy decision by the  
31 user regarding which impact categories are priorities. For example, a solar PV incentive policy may be  
32 explicitly designed to reduce greenhouse gas emissions and reduce negative health impacts caused by  
33 air pollutants, so both impact categories are relevant to the policy objectives. Stakeholders such as  
34 workers in the energy sector may also be interested in how the policy will affect employment in affected  
35 regions, such that the impact category of jobs is also relevant to assess. Users should include as many  
36 relevant impact categories as possible to properly assess the policy's intended aims and address  
37 stakeholders' priorities and concerns.

## 38 Ensuring comprehensiveness

39 Policies and actions may have both positive and negative impacts on sustainable development. Users  
40 should consider both positive and negative impacts. Identifying possible adverse impacts is important to  
41 make any necessary adjustments to the policy and to assist those who may be negatively affected. As a  
42 consequence, users should develop a list of impact categories to assess that represents a

1 comprehensive and balanced assessment of sustainable development impacts, both positive and  
2 negative. Including possible adverse impacts in the list and later finding that such impacts have not  
3 manifested or are insignificant is a useful way of demonstrating that the policy in question is appropriate.  
4 In the case of a solar PV incentive policy, for example, it may be relevant to include “electricity prices” and  
5 “access to clean, reliable and affordable energy” as impact categories to monitor any possible adverse  
6 impact of the programme on electricity prices and energy access.

7 Furthermore, a comprehensive list should include impact categories from each of the three dimensions of  
8 sustainable development (economic, social, and environmental). The goal of sustainable development  
9 calls for striking a balance between each of its three dimensions. A climate policy that would have highly  
10 positive environmental and economic impacts, but highly negative social consequences would not be  
11 regarded as truly sustainable. Users should design their list of impact categories in a way that dedicates  
12 attention to all three dimensions of sustainable development. For example, in the case of a solar PV  
13 incentive policy, the list of impact categories should involve identifying significant impacts on the  
14 environment, social impacts on individuals and communities, and economic impacts.

15 Depending on the nature of the policy, more significant impact categories may appear under one  
16 dimension than another. Users should consider that there may be a tradeoff between the  
17 comprehensiveness of the assessment and the accuracy of the assessment for each impact category, if  
18 carrying out a detailed analysis for a large number of impact categories is not feasible.

## 19 Consulting stakeholders

20 Users should consult stakeholders to identify which impact categories are priorities of different  
21 stakeholder groups and which should be included to meet the criteria of significance, relevance and  
22 comprehensiveness. Different groups of stakeholders approach a policy or action from different  
23 perspectives. By conducting stakeholder consultations to identify impacts, users can enhance the  
24 completeness of the assessment, identify and address possible unintended or negative impacts early on,  
25 and increase acceptance of the final assessment results.

26 Users should identify the range of stakeholder groups that may be affected by or may influence the  
27 implementation of a policy or action and should ensure that legitimate representatives of these different  
28 stakeholder groups are included in the consultations. Users should recognise that stakeholder groups are  
29 not homogeneous and that age, ethnicity and gender may shape the perceptions and impacts that  
30 policies will have on different individuals. Therefore, efforts should be made to ensure stakeholder  
31 engagement is as representative and inclusive as possible. The *ICAT Stakeholder Participation Guidance*  
32 provides more information on how to identify stakeholders (Chapter 5), provide information to them  
33 (Chapter 7), and conduct consultations (Chapter 8) to identify all significant and relevant impact  
34 categories.

35 Public participation is a means of ensuring good governance, transparency, accountability and integrity of  
36 the sustainable development assessment. Adequate access to information and opportunities to provide  
37 input, including through effective consultations will allow stakeholders to contribute their knowledge and  
38 experience to the evaluation of the sustainable development impacts of policies and actions. Local  
39 communities, indigenous peoples, industry representatives, trade unions, civil society organisations,  
40 including women and youth organisations, and researchers may have very valuable input to offer as to  
41 what impact categories are significant and relevant, in order to achieve a comprehensive and balanced  
42 assessment of sustainable development impacts. In most countries, laws require access to information

1 and public participation in assessment of social and environmental impacts of proposed interventions. In  
 2 the case of a solar PV incentive policy, public consultations open to citizens at large, municipal  
 3 governments, professional associations from the energy sector and public health researchers may bring  
 4 impact categories to the attention of the user that would otherwise have been left out.

## 5 Reporting

6 Reporting which impact categories are included and excluded is important to ensure that the sustainable  
 7 development impact assessment is conducted in a transparent way, which in turn will increase its  
 8 legitimacy, usefulness and replicability. Users should report which impact categories are included and  
 9 excluded from the assessment boundary, with justification for exclusions of impact categories that may be  
 10 relevant, significant, or identified by stakeholders.

11 Table 5.2 provides an example of reporting which impact categories are included and excluded for the  
 12 example of the solar PV incentive policy. This table can be used as a template to help decide which  
 13 impact categories to assess and to report which impact categories are included in the assessment  
 14 boundary. It contains several of the impact categories in Table 5.1, as well as columns for users to  
 15 indicate 1) whether each impact category is relevant (from the perspective of the user, decision makers,  
 16 or stakeholders), 2) whether the policy or action is expected to significantly affect each impact category,  
 17 and 3) whether each impact category is included in the assessment boundary. Users should provide a  
 18 brief description for the decision to include or exclude a given impact category and to explain the  
 19 expected impacts of the policy or action on the impact category.

20 *Table 5.2: Example of reporting which impact categories are included in the assessment for a solar PV*  
 21 *incentive policy*

Dimension	Impact category	Relevant?	Significant?	Included in the assessment boundary?	Brief description (rationale for the determination of relevance and significance)
Environmental	Climate change mitigation	Yes	Yes	Yes	The policy is expected to significantly reduce greenhouse gas (GHG) emissions by replacing fossil energy with solar energy
	Air quality / health impacts of air pollution	Yes	Yes	Yes	The policy is expected to significantly reduce air pollution by replacing fossil energy with solar energy
	Waste generation and disposal	Yes	Yes	Yes	The policy is expected to have both positive and negative impacts on waste by reducing fossil energy waste and increasing solar energy waste (e.g., replacement of PV panels or batteries)
	Energy	Yes	Yes	Yes	The policy is expected to significantly increase renewable energy generation by replacing fossil energy with solar energy
	Availability of freshwater	Yes	No	No	The policy is not expected to significantly affect these impact categories
	Land use change	Yes	No	No	The policy is not expected to significantly affect these impact categories

	Biodiversity of terrestrial ecosystems	Yes	No	No	
	Soil quality	Yes	No	No	
	Nuclear radiation	Yes	No	No	
Social	Access to clean, affordable, and reliable energy	Yes	Yes	Yes	The policy is not expected to increase access to energy, since all eligible households and buildings are already connected to the electric grid, but the policy is expected to significantly improve access to clean, affordable and reliable energy
	Capacity, skills, and knowledge development	Yes	Yes	Yes	The policy is expected to significantly improve training for skilled workers in the solar manufacturing, installation and maintenance sectors
	Quality and safety of working conditions	Yes	Yes	Yes	The policy is expected to improve working conditions by having more workers in the solar sector and relatively fewer in the fossil fuel sector
	Diseases	Yes	No	No	The policy is not expected to significantly affect these impact categories, though reduced energy costs may reduce poverty
	Freedom of expression	Yes	No	No	
	Access to safe drinking water	Yes	No	No	
	Poverty	Yes	No	No	
	Gender equality	Yes	Yes	Yes	The policy is expected to increase women's participation in the labour force through new jobs and support women's entrepreneurship and income-generating activities through new business opportunities
	Mobility	No	No	No	This impact category is not relevant to the assessment or policy objectives and was not expressed as a priority of stakeholders
Economic	Jobs	Yes	Yes	Yes	The policy is expected to create a significant number of new jobs in the solar manufacturing, installation and maintenance sectors
	Income	Yes	Yes	Yes	The policy is expected to lead to significant financial savings for households, institutions and other organisations through reduced energy costs
	Wages	No	Yes	No	The policy is expected to increase wages for workers in the solar sector, but assessing wages is not relevant to the objectives and was

					not expressed as a priority of stakeholders.
	New business opportunities	Yes	Yes	Yes	The policy is expected to create a significant number of new business opportunities in the solar manufacturing, installation and maintenance sectors
	Energy independence	Yes	Yes	Yes	The policy is expected to lead to significant improvement in energy independence by reduced energy imports
	Economic activity	No	No	No	The policy may affect these impact categories but the impact is not expected to be significant. They are also not relevant to the assessment or policy objectives and were not expressed as a priority of stakeholders.
	Economic productivity	No	No	No	
	Prices of goods and services	No	No	No	
	Balance of payments	No	No	No	

## 1 5.2 Identify indicators for each included impact category

2 An *indicator* is a metric that can be estimated to indicate the impact of a policy or action on a given impact  
3 category, or monitored over time to enable tracking of changes toward targeted outcomes. In order to  
4 assess impacts in later chapters, indicators need to be identified for each impact category that can be  
5 used as an appropriate measure to assess the impacts of the policy or action. One or more indicators  
6 may be relevant for each impact category. For example, if one of the impact categories included in the  
7 assessment is *Gender equality and empowerment of women*, a user may select the indicators *average*  
8 *income of women*, *number of women in the labour force*, and *proportion of women in senior management*  
9 *positions* to assess the impact of the policy or action.

10 Identifying indicators can be useful when doing the qualitative assessment in Chapters 6 and 7. Defining  
11 indicators is necessary for quantitative assessment, since it is necessary to define the specific metrics or  
12 indicators that will be estimated in the baseline and policy scenarios (in Chapters 8-10) and monitored  
13 over time (Chapter 12).

14 For quantitative assessments, users should identify possible indicators at this stage, to inform the  
15 qualitative assessment in Chapters 6 and 7. Users should decide which are the most appropriate  
16 indicators to quantify after identifying the specific impacts of the policy and action in Chapter 6 and  
17 determining which are significant in Chapter 7. The decision on which indicators to quantify is described  
18 in Section 8.1.

### 19 Selecting indicators

20 Indicators should enable users to adequately assess if a policy or action affects a given impact category,  
21 and how. Indicators may be qualitative or quantitative. When selecting appropriate indicators, users  
22 should consider the criteria outlined in Table 5.3.

23

1 **Table 5.3: Criteria for selecting indicators**

Criteria	Description
Relevance	Is the indicator relevant? Does it measure what really matters as opposed to what is easiest to measure? Relevance refers to the extent to which what is measured matters. Users should avoid measuring what is easy to measure instead of what is needed.
Credibility	Is the indicator credible? Will it provide information about the actual situation? Credibility is the term used to indicate how trustworthy or believable the data collected are to the intended audiences of the evaluation report. In evaluating impacts of policies and actions, the stakeholders and experts consulted may help identify credible sources of information for the application of the selected indicators. Technical review of data can help improve credibility.
Validity	Is the indicator valid? Will the indicator reflect what the evaluator set out to measure? Validity is the term used to indicate whether a measurement actually measures what it is supposed to measure. Do the questions yield accurate information?
Reliability	Is the indicator reliable? If data on the indicator are collected in the same way from the same source using the same decision rules every time, will the same results be obtained? One way of improving reliability is ensuring that monitoring occurs regularly.
Feasibility	Will the assessment be manageable? Users should avoid trying to measure too much. Users should consider what indicators are already being monitored in order to limit the costs of data collection. Users should also consider whether the indicator can be measured directly or whether (and how many) parameters are needed to calculate the value of the indicator.

2 Users should consider defining indicators separately for various groups in society in addition to  
 3 aggregated statistics. For example, for the impact category of jobs, users should consider defining  
 4 indicators for the number of men and women employed, in addition to the total number of people  
 5 employed, to show the impacts of a policy or action by gender. As another example, since water scarcity  
 6 and air quality have locally-specific impacts, users should consider defining indicators for different regions  
 7 within a country to assess the local impacts of a policy or action on water scarcity or air quality. Indicators  
 8 may be disaggregated by gender, income groups, racial or ethnic groups, people of different education  
 9 levels, geographic regions, urban versus rural, among others. Table 5.4 provides examples of indicators  
 10 that can be disaggregated by gender.

11 **Table 5.4: Examples of disaggregating indicators by gender**

Impact categories	Examples of indicators disaggregated by gender
Access to health-care services	Proportion of women/men, girls/boys with health insurance or access to public health system
Hunger, nutrition, and food security	Prevalence rate of undernourished girls/boys, women/men
Illness and death	Life expectancy women/men (years)
Access to safe drinking water	Percentage of population (women/men) with access to safe drinking water
Access to adequate sanitation	Percentage of population (women/men) with access to sanitation facilities
Access to clean, reliable and affordable energy	Percentage of population (women/men) with access to clean, reliable, and affordable energy
Access to land	Percentage of population (women/men) with access to land
Accessibility and quality of education	Proportion of girls/boys getting secondary school education Average years of schooling for girls/boys
Capacity, skills, and knowledge development	Number of women/men, girls/boys that have received training
Climate change education, public awareness, capacity-building and	Number of women/men, girls/boys that have received training

research	
Economic inequality	Average income for women/men Average wealth for women/men, difference in wealth between women and men Average wages for women/men, gender wage gap
Gender equality and empowerment of women	Average income of women Gender wage gap Proportion of girls and women in schools Proportion of women in tertiary education Proportion of women in the labour force Proportion of women in senior management positions Proportion of women in senior government positions
Jobs	Number of people women and men employed Number of women and men unemployed Employment rate for women and men Unemployment rate for women and men Number of jobs, including short-term jobs and long-term jobs in different sectors for women and men Number of new jobs created in different sectors for women and men
New business opportunities	Number of new companies headed by women/men

1 Users should define indicators in a way that avoids duplication and overlap to avoid any possible double  
 2 counting. Defining distinct indicators for how each impact category will be measured helps avoid  
 3 duplication between impact categories included in the assessment.

#### 4 Examples of indicators

5 Table 5.5 provides examples of indicators for selected impact categories in Table 5.1. For further  
 6 guidance and examples of indicators that can be used, see:

- 7 • The UN Sustainable Development Goals website (<https://sustainabledevelopment.un.org/sdgs>),
- 8 • UN SDG indicators website (<http://unstats.un.org/sdgs/>),
- 9 • Global Database (<http://unstats.un.org/sdgs/indicators/database/>)
- 10 • SDG indicators (<http://unstats.un.org/sdgs/indicators/indicators-list/>)
- 11 • The UN Commission on Sustainable Development Indicators of Sustainable Development:  
 12 Guidelines and Methodologies (<http://www.un.org/esa/sustdev/natlinfo/indicators/guidelines.pdf>)

13

1 Table 5.5: Examples of indicators for selected impact categories

Examples of impact categories	Examples of indicators for each impact category
<b>Environmental impacts</b>	
Climate change mitigation (SDG 13)	<ul style="list-style-type: none"> <li>• Net emissions of greenhouse gases (CO<sub>2</sub>, CH<sub>4</sub>, N<sub>2</sub>O, HFCs, PFCs, SF<sub>6</sub>, and NF<sub>3</sub>, and if relevant, other gases identified by the IPCC) (metric tonnes/year) and in carbon dioxide equivalent (CO<sub>2</sub>e) using global warming potential</li> <li>• Net emissions of short-lived climate pollutants (SLCPs): black carbon, organic carbon, CO, NMVOCs, sulfates</li> </ul>
Ozone depletion	<ul style="list-style-type: none"> <li>• Net emissions of ozone depleting substances (such as CFC-11, CFC-113, Halon 1211, Methyl Chloroform) (tonnes/year)</li> <li>• Stratospheric ozone concentration (tonnes/m<sup>3</sup>)</li> </ul>
Air quality and health impacts of air pollution (SDG 3, SDG 11, SDG 12)	<ul style="list-style-type: none"> <li>• Emissions of air pollutants such as particulate matter (PM<sub>2.5</sub>, PM<sub>10</sub>), ammonia, ground-level ozone (resulting from volatile organic compounds (VOCs) and nitrogen oxides (NO<sub>x</sub>)), carbon monoxide, sulphur dioxide, nitrogen dioxide, fly ash, dust, lead, mercury, and other toxic pollutants (tonnes/year)</li> <li>• Air pollutants concentration (mg/m<sup>3</sup>)</li> <li>• Aerosol particles concentration (mg/m<sup>3</sup>)</li> <li>• Indoor and outdoor air quality</li> <li>• Morbidity (disability-adjusted life years (DALYs), quality-adjusted life year (QALY), and averted disability-adjusted life years (ADALYs))</li> <li>• Mortality (avoided premature deaths per year)</li> </ul>
Visibility	<ul style="list-style-type: none"> <li>• Visual range (in units of distance)</li> <li>• Deciview (dv)</li> </ul>
Availability of freshwater (SDG 6)	<ul style="list-style-type: none"> <li>• Water consumption (m<sup>3</sup>) or total amount of water removed from freshwater sources for human use</li> <li>• Proportion of total water resources used (water scarcity)</li> <li>• Water use efficiency or intensity</li> <li>• Stress-weighted water footprint (liters)</li> </ul>
Water quality (SDG 6, SDG 14)	<ul style="list-style-type: none"> <li>• Net emissions of sulphur dioxide, nitrogen oxides, phosphorus, nitrogen, toxic pollutants (tonnes/year)</li> <li>• Acidity (pH)</li> <li>• Accumulated exceedance</li> <li>• Eutrophication from nutrient pollution (such as phosphorus and nitrogen compounds)</li> <li>• Toxicity from emissions of toxic chemicals (such as metals, PAH)</li> </ul>
Biodiversity of freshwater and coastal ecosystems (SDG 6, SDG 14)	<ul style="list-style-type: none"> <li>• Proportion of marine area protected</li> <li>• Proportion of fish stocks within safe biological limits</li> <li>• Percentage of fish tonnage landed with Maximum Sustainable Yield (MSY)</li> <li>• Damage on ecosystem (PDF-Potential affected fraction of species)</li> <li>• Marine trophic index</li> <li>• Extinction rate</li> <li>• Biodiversity intactness index</li> </ul>
Biodiversity of terrestrial ecosystems (SDG 15)	<ul style="list-style-type: none"> <li>• Species diversity (number of species or species richness)</li> <li>• Change in threat status of species (abundance of selected key species, invasive alien species or endangered species)</li> <li>• Proportion of terrestrial area protected</li> <li>• Damage on ecosystem (PDF-Potential affected fraction of species)</li> <li>• Extinction rate</li> <li>• Biodiversity intactness index</li> <li>• Quality of ecosystem services</li> </ul>

Land use change, including deforestation, forest degradation, and desertification (SDG 15)	<ul style="list-style-type: none"> <li>• Annual change in degraded or desertified arable land (% or ha)</li> <li>• Area of forested land as a percentage of original or potential forest cover</li> <li>• Proportion of land area covered by forests</li> <li>• Area of forest under sustainable forest management</li> <li>• Arable and permanent cropland area</li> <li>• Area under organic farming</li> </ul>
Soil quality (SDG 2)	<ul style="list-style-type: none"> <li>• Net emissions of sulphur dioxide (SO<sub>2</sub>), ammonia (NH<sub>3</sub>), and nitrogen oxides (NO<sub>x</sub>) (tonnes/year)</li> <li>• Soil organic matter</li> <li>• Acidity (pH)</li> <li>• Extent of soil erosion<sup>7</sup></li> </ul>
Waste generation and disposal (SDG 12)	<ul style="list-style-type: none"> <li>• Solid waste generated (tonnes/year)</li> <li>• Wastewater generated</li> <li>• Recycling rate (percentage of waste recycled)</li> <li>• Proportion of materials reused</li> <li>• Proportion of waste composted</li> </ul>
Treatment of solid waste and wastewater (SDG 6)	<ul style="list-style-type: none"> <li>• Proportion of wastewater/solid waste safely treated</li> </ul>
Terrestrial and water acidification (SDG 14)	<ul style="list-style-type: none"> <li>• Proportion of land exceeding critical loads</li> </ul>
Energy (SDG 7)	<ul style="list-style-type: none"> <li>• Energy consumption</li> <li>• Energy efficiency</li> <li>• Energy generated by source</li> <li>• Renewable energy generation</li> <li>• Renewable energy share of total final energy consumption</li> <li>• Primary energy intensity of the economy (e.g., tonnes of oil equivalent/GDP)</li> </ul>
Material intensity	<ul style="list-style-type: none"> <li>• Quantity of embedded materials in products</li> </ul>
Depletion of nonrenewable resources	<ul style="list-style-type: none"> <li>• Consumption of mineral resources</li> <li>• Consumption of fossil fuels</li> <li>• Scarcity of resources</li> </ul>
Toxic chemicals released to air, water, and soil	<ul style="list-style-type: none"> <li>• Emissions (tonnes/year)</li> </ul>
Genetic diversity and fair use of genetic resources (SDG 2, SDG 15)	<ul style="list-style-type: none"> <li>• Genetic diversity of seeds, plants, and animals</li> </ul>
Nuclear radiation	<ul style="list-style-type: none"> <li>• Human exposure efficiency relative to U235</li> <li>• Morbidity (DALYs - Disability Adjusted Life Years)</li> </ul>
Noise pollution	<ul style="list-style-type: none"> <li>• Noise level (dB)</li> </ul>
<b>Social impacts</b>	
Accessibility and quality of health care (SDG 3)	<ul style="list-style-type: none"> <li>• Proportion of people with health insurance or access to public health system</li> </ul>
Hunger, nutrition, and food security (SDG 2)	<ul style="list-style-type: none"> <li>• Prevalence rate of undernourished people</li> <li>• Average share of food expenditures in total household expenditures</li> <li>• Per capita total amount of net calories available in a given country</li> </ul>

<sup>7</sup> For additional soil quality indicators, see [https://www.nrcs.usda.gov/wps/PA\\_NRCSCConsumption/download?cid=nrcs142p2\\_051275&ext=pdf](https://www.nrcs.usda.gov/wps/PA_NRCSCConsumption/download?cid=nrcs142p2_051275&ext=pdf)

	<ul style="list-style-type: none"> <li>• Level of nutrition or malnutrition</li> <li>• Agricultural crop diversity</li> </ul>
Illness and death (SDG 3)	<ul style="list-style-type: none"> <li>• Life expectancy (years)</li> <li>• Avoided premature deaths per year</li> <li>• Morbidity (Disability-adjusted life years (DALYs), Quality-adjusted life year (QALY), and Averted disability-adjusted life years (ADALYs))</li> <li>• Maternal mortality</li> <li>• Infant mortality</li> <li>• Prevalence of diseases</li> <li>• Proportion of population with diagnosed diseases or hospitalised from specific diseases</li> <li>• Illnesses from hazardous chemicals, air pollution, water pollution, and soil pollution</li> <li>• Prevalence or reduction in respiratory illnesses</li> <li>• Bioaccumulation of POPs and heavy metals</li> </ul>
Access to safe drinking water (SDG 6)	<ul style="list-style-type: none"> <li>• Percentage of population with access to safe drinking water</li> </ul>
Access to adequate sanitation (SDG 6)	<ul style="list-style-type: none"> <li>• Percentage of population with access to sanitation facilities</li> </ul>
Access to clean, reliable and affordable energy (SDG 7)	<ul style="list-style-type: none"> <li>• Percentage of population with access to clean, reliable, and affordable energy</li> </ul>
Access to land (SDG 2)	<ul style="list-style-type: none"> <li>• Percentage of population with access to land</li> </ul>
Livability and adequate standard of living	<ul style="list-style-type: none"> <li>• Gross national income per capita (adjusted according to PPP\$)</li> </ul>
Quality of life and well-being (SDG 3)	<ul style="list-style-type: none"> <li>• Gross National Happiness (GNH)</li> </ul>
Accessibility and quality of education (SDG 4)	<ul style="list-style-type: none"> <li>• Proportion of children getting primary and secondary school education</li> <li>• Average years of schooling</li> </ul>
Capacity, skills, and knowledge development (SDG 4, SDG 12)	<ul style="list-style-type: none"> <li>• Scientific capacity</li> <li>• Technological capacity</li> <li>• Number of people that have received training</li> </ul>
Climate change education, public awareness, capacity-building and research	<ul style="list-style-type: none"> <li>• Number of people that have received training</li> </ul>
Quality of institutions (SDG 10)	<ul style="list-style-type: none"> <li>• Effectiveness of institutions</li> <li>• Credibility of institutions</li> <li>• Accountability of institutions</li> <li>• Legitimacy of institutions</li> </ul>
Poverty (SDG 1)	<ul style="list-style-type: none"> <li>• Poverty rate (proportion of population living below national poverty line)</li> <li>• Proportion of people living on less than one dollar (or other amount) per day</li> <li>• Number of people living in poverty</li> <li>• Multidimensional poverty index (MPI)<sup>8</sup></li> </ul>
Economic inequality (SDG 8, SDG 10)	<ul style="list-style-type: none"> <li>• Income equality/inequality, average income for different groups, share of national income by income quintile</li> <li>• Wealth equality/inequality, average wealth for different groups, share of national wealth by wealth quintile</li> </ul>

<sup>8</sup> For more information, see [http://hdr.undp.org/sites/default/files/hdr2015\\_technical\\_notes.pdf](http://hdr.undp.org/sites/default/files/hdr2015_technical_notes.pdf).

	<ul style="list-style-type: none"> <li>• Wage equality/inequality, average wages for different groups</li> </ul>
Gender equality and empowerment of women (SDG 5)	<ul style="list-style-type: none"> <li>• Average income of women</li> <li>• Gender wage gap</li> <li>• Proportion or number of girls and women in schools</li> <li>• Proportion or number of women in tertiary education</li> <li>• Proportion or number of women in the labour force</li> <li>• Proportion or number of women in senior management positions</li> <li>• Proportion or number of women in senior government positions</li> </ul>
Racial equality	<ul style="list-style-type: none"> <li>• Average income by racial/ethnic group</li> <li>• Proportion of people in schools by racial/ethnic group</li> <li>• Proportion of people in the labour force by racial/ethnic group</li> <li>• Proportion of people in senior management positions by racial/ethnic group</li> </ul>
Indigenous rights	<ul style="list-style-type: none"> <li>• Recognition of ancestral land titles</li> <li>• Free, Prior and Informed Consent</li> <li>• Protection of Indigenous traditional knowledge</li> <li>• Empowerment of Indigenous communities</li> </ul>
Mobility (SDG 11)	<ul style="list-style-type: none"> <li>• Access to goods and services</li> <li>• Access to employment</li> <li>• Access to schools</li> <li>• Access to healthcare</li> <li>• Access to recreation</li> </ul>
Traffic congestion	<ul style="list-style-type: none"> <li>• Time lost during transportation</li> <li>• Economic cost of time lost</li> </ul>
Road safety (SDG 3, SDG 11)	<ul style="list-style-type: none"> <li>• Number of deaths and injuries from road traffic accidents per year</li> </ul>
Resilience to dangerous climate change and extreme weather events (SDG 13)	<ul style="list-style-type: none"> <li>• Creation and maintenance of climate-resilient infrastructure</li> <li>• Reduction of natural disaster risks</li> </ul>
<b>Economic impacts</b>	
Economic activity (SDG 8)	<ul style="list-style-type: none"> <li>• Gross domestic product (GDP)</li> <li>• Gross national income (GNI)</li> <li>• Local or state/provincial GDP</li> <li>• Annual growth rate of real GDP per capita</li> </ul>
Economic productivity (SDG 8, SDG 2)	<ul style="list-style-type: none"> <li>• Agricultural productivity (harvested crop yields per hectare)</li> </ul>
Jobs (SDG 8)	<ul style="list-style-type: none"> <li>• Number of people employed</li> <li>• Number of people unemployed</li> <li>• Employment rate</li> <li>• Unemployment rate</li> <li>• Number of jobs, including short-term jobs and long-term jobs in different sectors</li> <li>• Number of new jobs created in different sectors</li> </ul>
Wages (SDG 8)	<ul style="list-style-type: none"> <li>• Average hourly wage (nationally or in different economic sectors)</li> <li>• Average hourly wage for different groups (by gender, income, etc.)</li> </ul>
Worker productivity	<ul style="list-style-type: none"> <li>• Labour productivity per hour or per unit of labour</li> <li>• Total employment or number of hours worked per GDP</li> </ul>
New business opportunities (SDG 8)	<ul style="list-style-type: none"> <li>• Number of new companies</li> <li>• Revenue and profit</li> </ul>

	<ul style="list-style-type: none"> <li>• Amount of new investment</li> <li>• Number of active long-term partnerships</li> </ul>
Growth of new sustainable industries (SDG 7, SDG 17)	<ul style="list-style-type: none"> <li>• Amount of investment in clean tech sector</li> <li>• Revenue and profit from clean tech sector</li> <li>• Number of projects</li> </ul>
Competitiveness of domestic industry in global markets	<ul style="list-style-type: none"> <li>• Market share</li> <li>• Quantity/value of exports</li> <li>• Balance of trade</li> </ul>
Economic development from tourism and ecotourism (SDG 8)	<ul style="list-style-type: none"> <li>• Revenue from tourism</li> <li>• Tourism GDP as a proportion of total GDP</li> <li>• Number of jobs in tourism industries as a proportion of total jobs and growth rate of jobs (by women/men)</li> </ul>
Income (SDG 10)	<ul style="list-style-type: none"> <li>• Income per capita</li> <li>• Median household income</li> <li>• Annual growth in household income</li> </ul>
Prices of goods and services	<ul style="list-style-type: none"> <li>• Energy prices</li> </ul>
Costs and cost savings	<ul style="list-style-type: none"> <li>• Fuel costs or cost savings</li> <li>• Health care costs or cost savings</li> <li>• Economic costs of human health losses from air pollution based on social welfare indicator (ADALYs monetised in terms of social welfare valuation (USD) based on willingness to pay VSL estimates) or national accounts indicator (ADALYs monetised based on foregone output estimates based on productivity/wage approaches)</li> </ul>
Inflation	<ul style="list-style-type: none"> <li>• Inflation rate</li> </ul>
Balance of trade	<ul style="list-style-type: none"> <li>• Total imports</li> <li>• Total exports</li> <li>• Net imports</li> </ul>
Government budget surplus/deficit	<ul style="list-style-type: none"> <li>• Annual revenue</li> <li>• Annual expenditures</li> <li>• Annual surplus or deficit</li> </ul>
Energy independence	<ul style="list-style-type: none"> <li>• Net imports of fossil fuels (coal, oil, natural gas)</li> </ul>

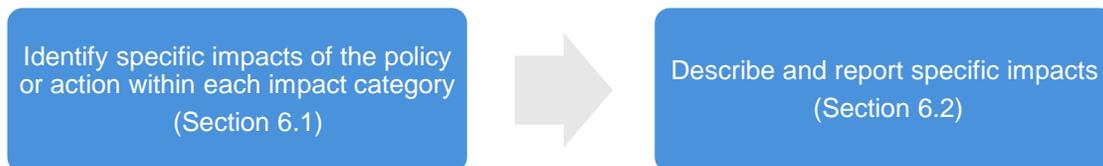
## PART III: QUALITATIVE APPROACH TO IMPACT ASSESSMENT

### 6. IDENTIFYING SPECIFIC IMPACTS WITHIN EACH IMPACT CATEGORY

After choosing which impact categories to assess in Chapter 5, the next step is to identify the specific impacts within each selected impact category. This chapter explains how to identify all potential impacts of the policy or action within each sustainable development impact category that has been included in the assessment boundary.

This step is relevant for all users, including those following qualitative and quantitative approaches, for either ex-ante or ex-post assessment. For all users, the set of impacts identified in this chapter will be included in the qualitative assessment boundary and qualitatively assessed in Chapter 7. For users following a quantitative approach, it is not necessary to estimate all of the impacts identified in this chapter. Instead, the qualitative assessment step in Chapter 7 will be used to determine which impacts are significant and therefore recommended to be included in the quantitative assessment boundary and estimated (in Chapter 8). It is important to comprehensively consider all potential impacts in this chapter before setting the quantitative assessment boundary.

Figure 6.1: Overview of steps in the chapter



#### Checklist of key recommendations

- Identify all potential sustainable development impacts of the policy or action within each impact category included in the assessment, using a causal chain and table format if relevant and feasible, and in consultation with stakeholders
- Separately identify and categorise in- and out-of-jurisdiction sustainable development impacts, if relevant and feasible

#### 6.1 Identify specific impacts of the policy or action within each impact category

A comprehensive understanding of impacts is crucial to the completeness and accuracy of the assessment. For each impact category included in the assessment boundary in Chapter 5, it is a *key recommendation* to identify all potential sustainable development impacts of the policy or action within each impact category included in the assessment, using a causal chain and table format, if relevant and feasible, and in consultation with stakeholders.

If significant sustainable development impacts are identified during this step that were not considered in Chapter 5, users should consider revising the list of impact categories included in the assessment.

### 1 6.1.1 Types of specific impacts

2 In order to identify sustainable development impacts, it can be useful to first identify the intermediate  
 3 impacts resulting from the policy or action that lead to sustainable development impacts. *Intermediate*  
 4 *impacts* are changes in behaviour, technology, processes or practices that result from the policy or action  
 5 and lead to sustainable development impacts. *Sustainable development impacts* are changes in specific  
 6 sustainable development impact categories, such as changes in air quality, jobs or health, among others  
 7 outlined in Chapter 5. Figure 6.2 illustrates the relationship between intermediate impacts and sustainable  
 8 development impacts.

9 The distinction between intermediate impacts and sustainable development impacts is whether an impact  
 10 is a sustainable development impact of interest (such as increased jobs in the solar manufacturing sector)  
 11 or an intermediate impact that leads to an impact of interest (such as increased demand for solar PV  
 12 systems, which in turn leads to increased solar PV manufacturing). Both intermediate and sustainable  
 13 development impacts can be short-term or long-term.

14 An intermediate impact in one context may be a sustainable development impact in another context,  
 15 depending on the policy objectives and circumstances. For example, cost savings may be a sustainable  
 16 development impact in one context, while in another context, it might be an intermediate impact toward  
 17 using those savings to achieve improved nutrition, health care, education or quality of life.

18 *Figure 6.2: Intermediate impacts and sustainable development impacts*



19  
 20 Each impact category included in the assessment may have multiple distinct impacts. For example, a  
 21 solar PV incentive policy may have five distinct sustainable development impacts within a single impact  
 22 category of jobs: an increase of jobs in the solar installation, operations and maintenance sectors; an  
 23 increase of jobs in the solar manufacturing sector; an increase of job in the solar and grid technology  
 24 sectors including mining of rare earth minerals for solar cells; a decrease of jobs in the fossil fuel power  
 25 plant design, operations and maintenance sectors; and a decrease of jobs in fossil fuel sectors.

26 To ensure a complete assessment, users should consider a wide range of potential impacts outlined in  
 27 Table 6.1, including positive and negative impacts, intended and unintended impacts, short-term and  
 28 long-term impacts, and in-jurisdiction and out-of-jurisdiction impacts. It is important to identify not only  
 29 positive, intended impacts, but also potential negative and unintended impacts in order to  
 30 comprehensively assess the total net impact of the policy or action on the impact categories included in  
 31 the assessment. In the next chapter, each impact will be qualitatively assessed to determine whether it is  
 32 significant, and insignificant impacts will be excluded from the quantitative assessment boundary (for  
 33 users following a quantitative approach).

34

1 **Table 6.1: Types of impacts, definitions and examples**

Types of impacts	Definition	Examples for a solar PV incentive policy
Positive and negative impacts	Impacts that are perceived as favourable or unfavourable from the perspectives of different stakeholder groups	Positive: Reduced air pollution from distributed fossil fuel generation Negative: Increased air pollution from solar production, transportation and installation
Intended and unintended impacts	Impacts that are intentional or unintentional, based on the original objectives of the policy or action and from the perspective of policymakers and stakeholders. (In some contexts, intentional impacts are called primary impacts and unintended impacts are called secondary impacts.)	Intended: Reduced air pollution from distributed fossil fuel generation Unintended: Increased air pollution from solar production, transportation and installation
Short-term and long-term impacts	Impacts that are nearer or more distant in time, based on the amount of time between implementation of the policy and the impact	Short-term: Increased renewable energy generation from more solar generation Long-term: Increased energy independence from reduced imports of fossil fuel
In-jurisdiction and out-of-jurisdiction impacts	Impacts that occur inside the geopolitical boundary over which the implementing entity has authority, such as a city boundary or national boundary, as well as impacts that occur outside of the geopolitical boundary	In-jurisdiction: Increased domestic jobs for solar installation, operations and maintenance Out-of-jurisdiction: Increased jobs in other countries for solar manufacturing, since solar PV is imported
Technology impacts	Changes in technology such as design or deployment of new technologies	Replacement of diesel generators with solar PV technology
Business and consumer impacts	Changes of business practices or behaviour (such as manufacturing decisions) or consumer practices or behaviour (such as purchasing decisions)	Business: Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid associated technologies Consumer: Increased household/business income due to reduction in energy costs
Infrastructure Impacts	Changes in existing infrastructure or development of new infrastructure	Reduced GHG emissions associated with decreased manufacturing of new fossil fuel generation plants
Market impacts	Changes in supply and demand, prices, market structure or market share	Increased business opportunities for solar installation, operations, and maintenance
Life-cycle impacts	Changes in upstream and downstream activities, such as extraction and production of energy and materials, or impacts in sectors not targeted by the policy or action	Increased air pollution from solar PV production, transportation and installation
Macroeconomic impacts	Changes in macroeconomic conditions, such as GDP, income, employment, or structural changes in economic sectors	Increased household and business income and spending due to reduction in energy costs
Trade impacts	Changes in imports and exports	Decreased energy dependency from reduced imports of fossil fuel
Institutional impacts	Changes in institutional arrangements	Establishment of a new government unit to implement the solar incentive policy
Distributional impacts	Changes in how income, resources or costs are distributed among a population, or changes among different demographic groups, such as gender or income groups	Increased income for households, institutions and other organisations that install solar PV systems

2 *Source:* Adapted from WRI 2014.

1 The types of impacts are intended to guide the development of a comprehensive list of potential impacts.  
 2 The types of impacts are not mutually exclusive, so each impact will fit into multiple types. For example, a  
 3 single impact may be positive, intended, in-jurisdiction and long-term. Table 6.1 provides users with  
 4 different lenses to think of impacts in different ways, in order to help identify all potential impacts of the  
 5 policy or action. However, the list is neither prescriptive nor exhaustive, and not all types of impacts may  
 6 be relevant to the policy or action being assessed.

## 7 In-jurisdiction and out-of-jurisdiction impacts

8 It is a *key recommendation* to separately identify and categorise in- and out-of-jurisdiction sustainable  
 9 development impacts, if relevant and feasible. Separately tracking each can help link the policy or action  
 10 to the implementing jurisdiction's sustainable development goals by separately tracking impacts that  
 11 affect the implementing jurisdiction's goals versus impacts that occur outside of the jurisdiction. Separate  
 12 tracking can also address potential double counting of out-of-jurisdiction impacts between jurisdictions.

13 Out-of-jurisdiction impacts may be especially relevant for subnational policies and actions that have  
 14 impacts in other subnational regions within the same country. Transnational impacts in neighboring  
 15 countries may also be relevant. In cases where collecting data from other jurisdictions is difficult, users  
 16 may need to estimate impacts rather than using more accurate data collection methods that can be used  
 17 within the implementing jurisdiction.

### 18 6.1.2 Methods for identifying and organising specific impacts

19 A variety of methods may be used to identify specific impacts resulting from the policy or action, including  
 20 developing a causal chain and using an impact matrix table. For either approach, stakeholder  
 21 consultation, literature review, and expert judgment can be used to identify impacts. These methods are  
 22 not mutually exclusive and should be used in combination to identify all potential impacts.

23 Each specific impact should be characterised relative to a baseline scenario, that is, the conditions most  
 24 likely to occur in the absence of the policy or action. For example, in a country where coal production is  
 25 increasing significantly over time, jobs in the coal mining sector may continue to increase even with a new  
 26 solar incentive policy. However, jobs would have increased by a greater amount if the new solar policy did  
 27 not exist, since it reduces demand for coal relative to the baseline scenario. Therefore, in this case, the  
 28 user should identify this impact as a decrease of jobs in the coal mining sector resulting from the solar PV  
 29 policy, even though it does not reduce jobs in absolute terms. In Chapters 6 and 7, users should identify  
 30 and characterise impacts relative to baseline scenarios in conceptual terms, even if baseline scenarios  
 31 are not explicitly defined. Chapter 8 provides detailed guidance on estimating baseline values in a  
 32 quantitative assessment and may also be useful when identifying impacts relative to baseline scenarios.

### 33 Causal chain

34 A causal chain is a conceptual diagram tracing the process by which the policy or action leads to various  
 35 sustainable development impacts through a series of interlinked logical and sequential stages of cause-  
 36 and-effect relationships. Developing a causal chain is a useful tool to identify, organise, and communicate  
 37 all potential sustainable development impacts of the policy or action. It helps users and stakeholders  
 38 understand the logic and underlying assumptions of impacts by articulating how the policy or action leads  
 39 to changes through a series of intermediate impacts. To help identify a comprehensive list of impacts,

1 users should develop a causal chain that includes all potential impacts of the policy or action within each  
2 impact category included in the assessment.

3 To develop the causal chain, users should first identify the proximate (first stage) impacts of the policy or  
4 action. It may be useful to first consider the inputs or resources made available to implement the policy or  
5 action and the activities involved in implementing the policy or action to help identify the proximate (first  
6 stage) intermediate impacts, or changes in behaviour, technology, processes or practices. Each first-  
7 stage impact represents a distinct “branch” of the causal chain. Each branch of the causal chain may lead  
8 to one or more intermediate impacts or sustainable development impacts. Users should extend each  
9 branch of the causal chain through a series of cause-and-effect relationships—that is, a series of  
10 intermediate effects—until it leads to all potential sustainable development impacts in the selected impact  
11 categories.

12 Figure 6.3 provides an example of a causal chain for a solar incentive policy that includes intermediate  
13 impacts and sustainable development impacts for one impact category (jobs). Users should identify all  
14 intermediate impacts that may lead to sustainable development impacts, and identify as many sustainable  
15 development impacts as possible, considering different types of impacts outlined in Table 6.1.

16 Users should separately indicate which sustainable development impacts in the causal chain are out-of-  
17 jurisdiction impacts, if relevant and feasible. In certain cases, a single impact may be both in-jurisdiction  
18 and out-of-jurisdiction and separate tracking may not be feasible. Alternatively, users can apportion the  
19 impact between in-jurisdiction and out-of- jurisdiction based on assumptions.

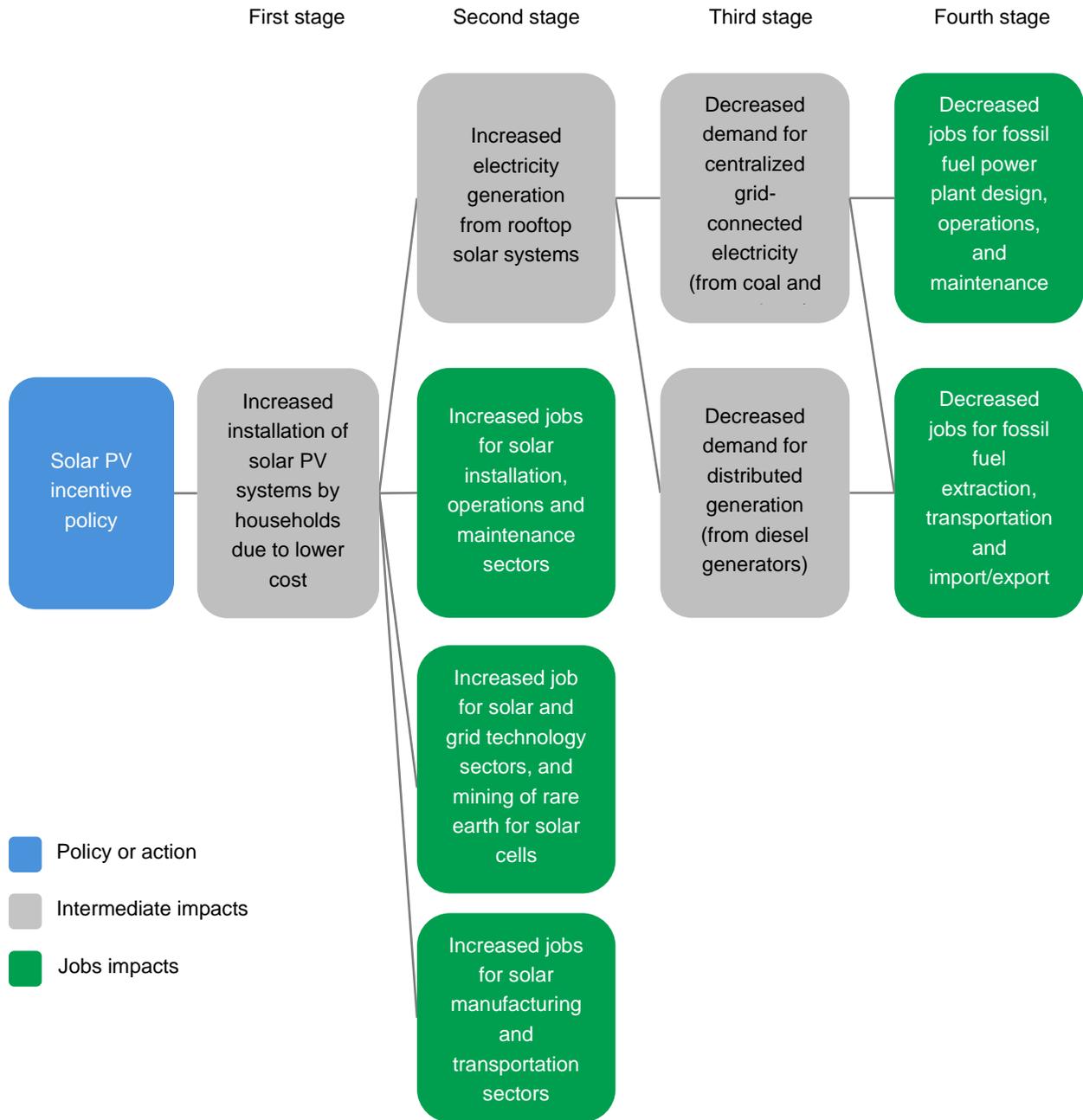
20 It is possible that a sustainable development impact in one category may lead to another sustainable  
21 development impact in another category. For example, an increase of household income (a sustainable  
22 development impact related to income) that results from a solar PV incentive policy may in turn lead to  
23 increased demand for goods and services, which may lead to increased economic activity (a sustainable  
24 development impact related to economic activity). Box 5.2 provides more information on interlinkages  
25 between related sustainable development impact categories.

26 Users can either develop (1) a single causal chain that contains all sustainable development impact  
27 categories included in the assessment, or (2) separate causal chains for each impact category,  
28 depending on what is most appropriate for a given situation. In cases where the number of impact  
29 categories is relatively limited and where impact categories are interrelated, users may find it useful to  
30 include all sustainable development impact categories in a single integrated causal chain. A single causal  
31 chain can help stakeholders understand all of the impact categories in a single diagram and better  
32 understand the relationships between impact categories. On the other hand, if the different impact  
33 categories included in the assessment are relatively unrelated and do not have many intermediate  
34 impacts in common, or if developing an integrated causal chain would be too complex, users can develop  
35 separate causal chains for each selected impact category.

36 Figure 6.4 and Figure 6.5 provide examples of causal chains that include multiple impact categories. It  
37 can be difficult to comprehensively include all impact categories and specific impacts within a single  
38 causal chain, depending on the number of impact categories and specific impacts identified. Figure 6.4  
39 includes all impact categories included in the assessment, but does not include all specific impacts within  
40 each impact category. Figure 6.5 includes all specific impacts within each impact category, but does not  
41 include all impact categories included in the assessment.

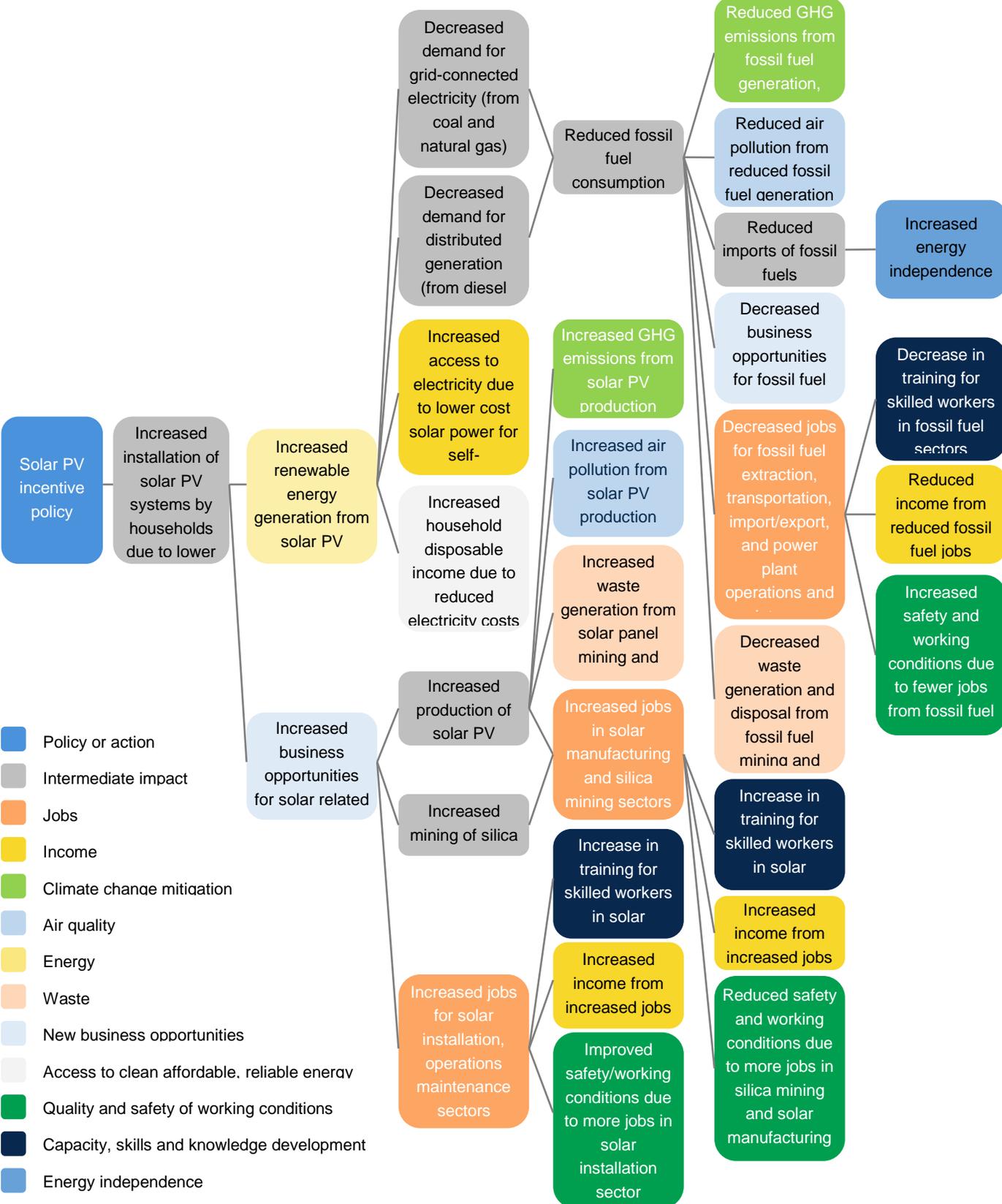
42

1 Figure 6.3: Example of a causal chain for one impact category



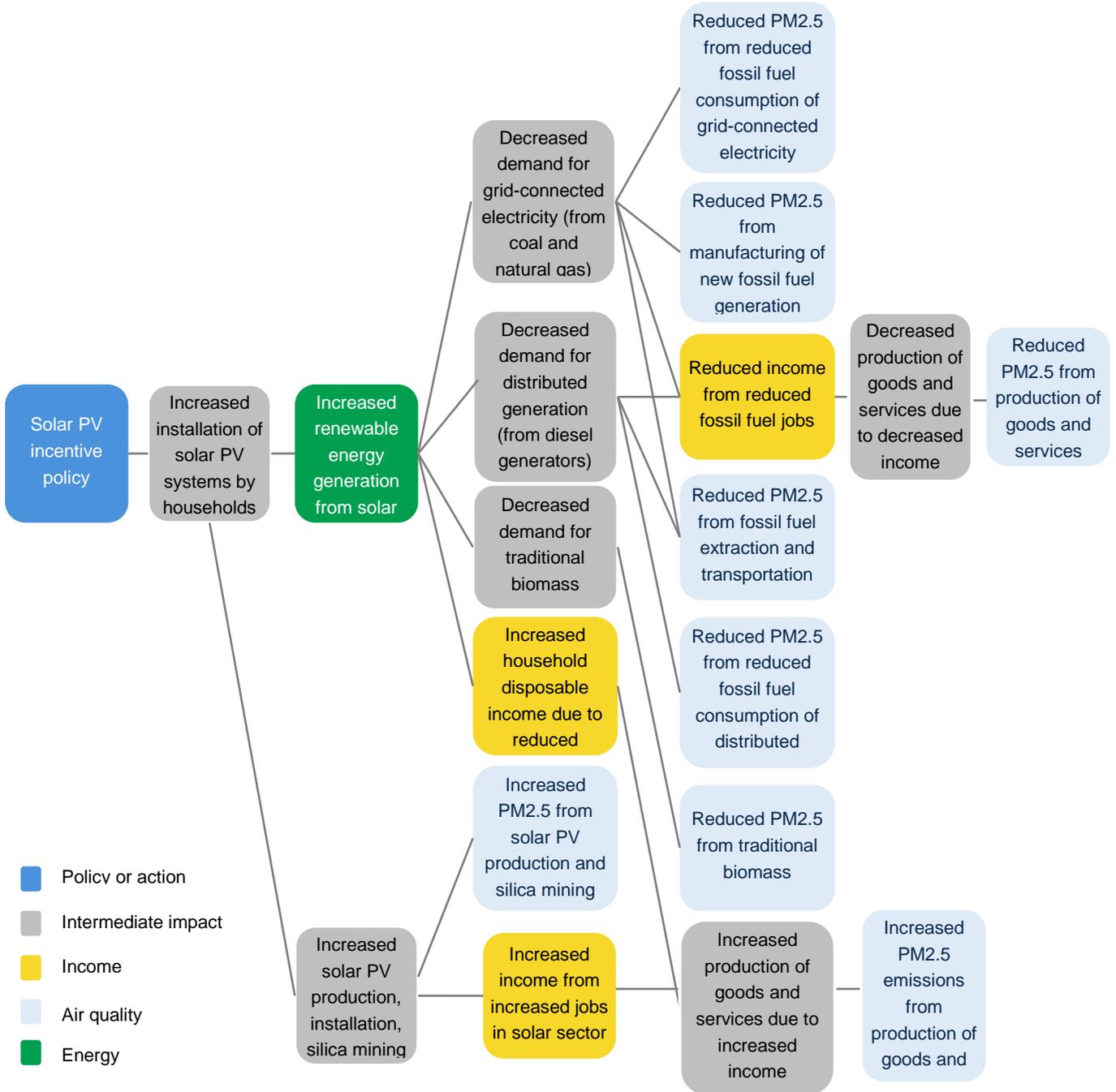
2

Figure 6.4: Example of a causal chain that includes all impact categories included in the assessment



Note: This example includes all impact categories included in the assessment but does not include all identified impacts within each impact category.

Figure 6.5: Example of a causal chain that includes multiple impact categories



Note: This example includes all identified impacts within each impact category, but does not include all impact categories included in the assessment.

If useful, the causal chain can be color-coded or include symbols to designate different impact categories or types of impacts, such as positive versus negative impacts or in-jurisdiction versus out-of-jurisdiction impacts.

The causal chain should be as comprehensive as possible, rather than limited by geographic or temporal boundaries. To make the reporting more practical, users should only include those branches of the causal chain that are reasonably expected to lead to sustainable development impacts in categories selected for

assessment. If the causal chain becomes too complex, users can summarise the sustainable development impacts for each branch without mapping each intermediate impact for each stage separately.

### Impact matrix table

Users may also find it helpful to develop an impact matrix table to identify specific impacts. To do so, users should select a set of impact types to put in the column headers and a different set of impact types in the row headers. Then, proceed to identify impacts for each combination of impact types. See Table 6.2 for an example. Users can develop multiple impact matrix tables for the policy or action to ensure all impacts are identified. Note that the purpose of the table is to help identify all potential impacts; whether a specific impact is classified as one type of impact or another is less important than developing a comprehensive list of potential impacts.

1 *Table 6.2: Example of an impact matrix table for an illustrative solar PV incentive policy for one impact*  
 2 *category*

Types of impacts	Short-term	Long-term
Intended impacts	Increased jobs in domestic solar PV installation, operations and maintenance sectors	Increased jobs in domestic solar PV manufacturing sector
Unintended impacts	Reduced jobs in domestic fossil fuel sector	

3 *Note:* Increases in jobs are in green and decreases in jobs are in red.

### 4 6.1.3 Literature review, stakeholder consultations and expert judgment

5 Users should review literature and conduct stakeholder consultations to identify impacts and develop a  
 6 map of causal chain. Users can also use expert judgement to supplement these efforts.

7 Literature may document existing theoretical and empirical knowledge about similar impact categories  
 8 related to the policy or action being assessed. To the extent feasible, users should review prior  
 9 assessments or case studies of similar policies and impact categories. Additional literature that may be  
 10 useful includes regulations, development plans, regulatory impact analyses, environmental impact  
 11 assessments, risk assessments and economic studies. It may also be useful to refer to sector- and/or  
 12 impact-category-specific assessment guidance or methods. Appendix D provides additional resources for  
 13 assessing impacts. The ICAT website provides further links and references to available methods and  
 14 models for assessing specific impacts, which can help users identify impacts and map the causal chain.<sup>9</sup>

15 Users should also consult relevant experts and stakeholders when identifying impacts and mapping the  
 16 causal chain. Different stakeholder groups approach a policy or action from different perspectives. By  
 17 conducting stakeholder consultations to identify impacts, users can enhance the completeness of the  
 18 impacts identified, identify and address possible unintended or negative impacts early on and increase  
 19 acceptance of the final assessment results. Stakeholder consultation may include interviews, surveys or  
 20 focus groups. Chapter 8 of the ICAT *Stakeholder Participation Guidance* provides information on how to  
 21 consult stakeholders which can be helpful when identifying all potential impacts.

---

<sup>9</sup> Available at <http://www.climateactiontransparency.org/methodological-framework/sustainable-development/>

## 1 6.2 Describe and report specific impacts

2 Communicating all identified impacts helps stakeholders understand the various impacts of the policy or  
3 action and helps users determine the most relevant impacts to assess in a transparent and consistent  
4 manner. This is important to enable decision makers to take actions to address any negative impacts and  
5 enhance positive impacts.

6 Users should report all identified sustainable development impacts through a causal chain and a table  
7 format, if relevant and feasible. Reporting impacts through the causal chain helps users and decision  
8 makers understand in visual terms how the policy or action leads to changes across sustainable  
9 development impact categories, which can serve as a useful tool to enhance policy design, improve  
10 understanding of policy effectiveness, and communicate the impacts of the policy to stakeholders.

11 Reporting the impacts through a table format such as the reporting template helps users go through the  
12 subsequent steps in the following chapters by using a single template across multiple steps.

13 To provide clarity for each identified impact, users should describe each specific impact, including the  
14 direction of change, such as an increase or decrease, and the underlying logic and causal relationship of  
15 how the impact is expected to occur. For example, impacts on jobs resulting from a solar PV incentive  
16 policy may include an “increase of jobs in solar manufacturing due to increased demand,” an “increase of  
17 jobs in solar PV installation due to increased demand” and a “decrease of jobs in the coal mining sector  
18 due to decreased demand.” The level of detail should depend on user’s objectives and context.

19 When reporting impacts through a table format, users should report all identified sustainable development  
20 impacts. To keep the report simple for readers, it is not necessary to include intermediate impacts in the  
21 table. Users should specify the impact category for each impact and whether it is in-jurisdiction, out-of-  
22 jurisdiction, or mixed. If helpful, users can report the type of impact, such as intended or unintended,  
23 short-term or long-term, or positive or negative, and the methods or sources used to identify each impact.  
24 Table 6.3 provides a reporting template that can be used to report the identified impacts, using an  
25 illustrative example of a solar PV incentive policy.

26

1 Table 6.3: Example of reporting impacts through reporting template for a solar PV incentive policy

Chapter 5	Chapter 6			
Impact categories included in the assessment (from Chapter 5)	Specific impacts identified (within each impact category)	In- or out-of-jurisdiction	Type of impacts (optional)	Methods/sources used to identify impacts (optional)
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel based power plants	In		
	Reduced GHG emissions from distributed fossil fuel generation	In		
	Reduced GHG emissions associated manufacturing of new fossil fuel generation plants	In		
	Reduced GHG emissions from fossil fuel extraction and transportation	Both		
	Increased GHG emissions from solar power production	Both		
	Increased GHG emissions from solar power transportation and installation	In		
	Increased GHG emissions from increased production of goods and services due to increased income	In		
Air quality / health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel based power plants	In		
	Reduced air pollution from distributed fossil fuel generation	In		
	Reduced indoor air pollution from traditional use of biomass	In		
	Reduced air pollution from manufacturing of new fossil fuel generation plants	In		
	Reduced air pollution from fossil fuel extraction and transportation	Both		
	Increased air pollution from solar power production	Both		
	Increased air pollution from solar power transportation and installation			
Waste generation and disposal	Increased air pollution from increased production of goods and services due to increased income	In		
	Decreased waste generation and disposal from reduced fossil fuel generation (e.g., coal ash)	In		
	Decreased waste generation and disposal from reduced fossil fuel production and transportation	Both		
	Increased waste generation and disposal from increased solar mining and panel production (e.g., silicon tetrachloride waste)	Both		
Renewable energy generation	Increased waste generation and disposal for solar panels (e.g., cadmium and tellurium)	In		
	Increased renewable energy generation from increased solar generation	In		
Access to clean, affordable, and reliable energy	Increased access to clean, affordable and reliable electricity	In		
	Decreased access to electricity due to fewer new coal	In		

	power plants			
Capacity, skills, and knowledge development	Increase in training for skilled workers in solar-relevant sectors	Both		
	Decrease in training for skilled workers in fossil fuel sectors	Both		
Quality and safety of working conditions	Increased safety and working conditions due to more jobs from the solar installation sector, where workers have better working conditions	In		
	Increased safety and working conditions due to fewer jobs in coal sector where workers have worse working condition	Both		
	Decreased safety and working conditions due to more jobs from silica mining and solar cell manufacturing, where workers have worse working condition (e.g., the lung disease silicosis, exposure to Hydrofluoric acid and cadmium)	Both		
Jobs	Increased jobs in the solar installation, operations maintenance sectors	In		
	Increased jobs in the solar panel manufacturing sector	Both		
	Increased jobs for solar and grid technology sectors, and mining of rare earth for solar cells	Both		
	Decreased jobs in the fossil fuel power operations and maintenance sectors	In		
	Decreased jobs in fossil fuel sectors	Both		
	Decreased job for fossil fuel generation technology sectors (e.g., super critical and ultra-super critical generation)	Both		
Income	Increased income for households, institutions and other organisations due to reduction in energy costs	In		
New business opportunities	Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid associated technologies	Both		
	Decreased business opportunities for fossil fuel extraction, transportation, fossil fuel power plants, and fossil fuel generated associated technologies	Both		
Energy Independence	Increased energy security from reduced imports of fossil fuels (e.g., oil and gas)	In		
	Decreased energy security from foreign control over scarce resources needed to manufacture solar panels	In		

## 7. QUALITATIVELY ASSESSING IMPACTS

This chapter provides guidance on assessing sustainable development impacts qualitatively. This step is relevant for users following both a qualitative or quantitative approach, for either ex-ante or ex-post assessment. The chapter explains how to qualitatively assess each specific impact identified in Chapter 6 and to summarise the qualitative assessment results for each impact category.

For users following a quantitative approach, this qualitative step is used to prioritise which specific impacts to quantify in later chapters. The quantitative assessment boundary (defined in Chapter 8) should include all impacts determined to be significant based on the qualitative assessment in this chapter, where feasible.

Figure 7.1: Overview of steps in this chapter



11

### Checklist of key recommendations

- Include all impact categories included in Chapter 5 and all specific impacts identified in Chapter 6 in the qualitative assessment boundary
- Define the assessment period
- Characterise each identified impact based on the likelihood that each impact will occur, the magnitude of each impact, and the nature of the change (positive or negative)
- Based on the assessment of likelihood and magnitude, determine which identified impacts are significant, in consultation with stakeholders
- Summarise the qualitative assessment results for each impact category, taking into account all significant impacts
- Separately assess the impacts of the policy or action on different groups in society where relevant

### 7.1 Introduction to qualitative assessment

Qualitative assessment is an impact assessment approach that involves describing the impacts of a policy or action on selected impact categories in qualitative terms. This is in contrast to quantitative assessment, which involves estimating the impacts of a policy or action on selected impact categories in quantitative terms.

Qualitatively assessing is simpler and requires less resources compared to the quantitative assessment method outlined in later chapters. In some cases, the qualitative approach to impact assessment may be sufficient to meet the stated objectives of the assessment. However, the qualitative approach does not enable an accurate or quantified estimate of the impacts of a policy or action, which limits its ability to meet a wider set of objectives related to understanding policy impact with greater certainty.

1 A qualitative assessment can use both qualitative and quantitative data. Qualitative data are descriptive  
 2 and can be used to describe concepts that are harder to measure such as quality, behaviour or  
 3 experiences, while quantitative data are measurable and can be used to measure or estimate quantities  
 4 such as cost, time, area and energy. While quantitative data can show how a policy or action is doing and  
 5 whether it has led to a given impact, qualitative methods such as stakeholder interviews, focus groups  
 6 and case studies can show a more nuanced story of change, such as understanding how or why a  
 7 change happened for specific stakeholders, who has benefited and why, and different experiences or  
 8 impacts of different stakeholder groups, which can help policymakers improve the policy over time. These  
 9 can provide additional insights into a policy's specific local context and impacts from experiences and  
 10 perspectives of affected stakeholders.

11 In certain cases, qualitative assessments can be more subjective and uncertain than quantitative  
 12 assessments and therefore could lead to inaccurate and misleading results without combining it with a  
 13 quantitative assessment. Depending on the level of sampling from different stakeholder groups,  
 14 qualitative assessments can also be limited in coverage and therefore non-representative of broader  
 15 conditions or impacts, which can produce less reliable results with less ability to generalise impacts.  
 16 Therefore, it can be helpful to use a combination of qualitative and quantitative data and approaches. For  
 17 more information on qualitative methods, see Appendix C.

## 18 7.2 Define the qualitative assessment boundary and period

19 The qualitative assessment boundary defines the scope of the qualitative assessment in terms of the  
 20 range of dimensions, impact categories and specific impacts that are included in the qualitative  
 21 assessment. It is a key recommendation to include all impact categories included in Chapter 5 and all  
 22 specific impacts identified in Chapter 6 in the qualitative assessment boundary.

23 Both short-term and long-term impacts may result from the policy or action, as identified in Chapter 6. It is  
 24 a *key recommendation* to define the assessment period. The assessment period is the time period over  
 25 which impacts resulting from the policy or action are assessed.

26 The assessment period can be shorter or longer than the policy implementation period (i.e., the period  
 27 during which the policy or action is in effect). For ex-ante assessment, users should consider the  
 28 assessment objectives and stakeholders' needs when determining the assessment period. For example,  
 29 a five-year assessment period may be appropriate if the objective is to inform policymakers on  
 30 sustainable development progress by the end of a five-year planning cycle. On the other hand, if the  
 31 objective is to have a comprehensive understanding of all impacts resulting from the policy or action, the  
 32 assessment period should be defined over a longer period based on when the full range of impacts are  
 33 expected to occur.

34 For an ex-post assessment, the assessment period can be the period between the date the policy or  
 35 action is implemented and the date of the assessment or it can be a shorter period between those two  
 36 dates. The assessment period for a combined ex-ante and ex-post assessment should consist of both an  
 37 ex-ante assessment period and an ex-post assessment period.

38 In addition, users can separately estimate and report impacts over any other time periods that are  
 39 relevant. For example, if the assessment period is 2020–2040, a user may separately estimate and report  
 40 impacts over the periods 2020–2030, 2030–2040, and 2020–2040.

1 If an appropriate assessment period cannot easily be determined, users can use short-term, medium-term  
 2 or long-term classifications to define the assessment period. Table 7.1 provides rules of thumb for  
 3 assessment period lengths. Users can also define the time periods differently and in that case should  
 4 report the time periods used.

5 *Table 7.1: Rule of thumb for different ex-ante assessment periods*

Assessment Period	Approximate assessment periods (rule of thumb)
Short-term	<5 years
Medium-term	≥5 years and <15 years
Long-term	≥15 years

6 Users that are assessing the greenhouse gas impacts and/or transformational impacts of the policy or  
 7 action, following other ICAT guidance should align the assessment periods to ensure a consistent and  
 8 integrated assessment, or explain why there are differences in how the assessment periods are defined.

### 9 7.3 Characterise each specific impact in terms of likelihood, magnitude 10 and nature of the change

11 It is a *key recommendation* to characterise each specific impact identified in Chapter 6 based on:

- 12 • The likelihood that each impact will occur
- 13 • The magnitude of each impact
- 14 • The nature of the change (positive or negative)

15 Based on the assessment of likelihood and magnitude, it is a *key recommendation* to determine which  
 16 identified impacts are significant, in consultation with stakeholders. Assessing the significance of each  
 17 specific impact is an important step for the qualitative assessment. It is also useful to identify which  
 18 specific impacts should be included in the quantitative assessment boundary, where significance is used  
 19 to determine which impacts should be quantified (in Section 8.1).

20 The following steps can be used to characterise each specific impact:

- 21 • Step 1: Assess the likelihood that each sustainable development impact will occur
- 22 • Step 2: Assess the expected magnitude of each sustainable development impact
- 23 • Step 3: Determine which identified impacts are significant based on their likelihood and expected  
 24 magnitude
- 25 • Step 4: Determine the nature of the change (positive or negative)
- 26 • Step 5: Report the results

#### 27 7.3.1 Step 1: Assess the likelihood that each sustainable development impact will 28 occur

29 For each sustainable development impact identified in Chapter 6, users should assess the likelihood that  
 30 it will occur by classifying each impact according to the options in Table 7.2. For ex-ante assessments,

1 this involves predicting the likelihood of each impact occurring in the future as a result of the policy or  
 2 action. For ex-post assessments, this involves assessing the likelihood that the impact occurred in the  
 3 past as a result of the policy or action, since impacts may have occurred during the assessment period for  
 4 reasons unrelated to the policy or action being assessed. If a given impact is unlikely to occur, the  
 5 subsequent impacts that follow from that impact can also be considered unlikely to occur. If users cannot  
 6 determine the likelihood of a specific impact, it should be classified as “possible.”

7 *Table 7.2: Assessing likelihood of sustainable development impacts*

Likelihood	Description	Approximate likelihood (rule of thumb)
Very likely	Reason to believe the impact will happen (or did happen) as a result of the policy or action.	≥90%
Likely	Reason to believe the impact will probably happen (or probably happened) as a result of the policy or action.	<90% and ≥66%
Possible	Reason to believe the impact may or may not happen (or may or may not have happened) as a result of the policy or action. About as likely as not. Cases where the likelihood is unknown or cannot be determined should be considered possible.	<66% and ≥33%
Unlikely	Reason to believe the impact probably will not happen (or probably did not happen) as a result of the policy or action.	<33% and ≥10%
Very unlikely	Reason to believe the impact will not happen (or did not happen) as a result of the policy or action.	<10%

8 *Source:* Adapted from WRI 2014

9 The likelihood classification should be based on evidence to the extent possible, such as published  
 10 studies on similar policies and impact categories in the same or other jurisdictions, prior experience,  
 11 modelling results, risk management methods, life cycle assessment (LCA) databases and studies,  
 12 relevant media reports, consultation with stakeholders, expert judgment, or other methods.

13 Users can conduct other types of qualitative studies, including longitudinal impact assessment, sampling,  
 14 interviews and ethnography to inform the assessment. Appendix C provides an overview of qualitative  
 15 research methods.

16 Users should consult stakeholders when assessing the likelihood of impacts. The ICAT *Stakeholder*  
 17 *Participation Guidance* (Chapter 8) provides more information on how to consult with stakeholders.

### 18 7.3.2 Step 2: Assess the magnitude of each sustainable development impact

19 Next, users should classify the magnitude of each sustainable development impact as major, moderate,  
 20 or minor (see Table 7.3).

21 It is not necessary to accurately calculate the relative magnitude of sustainable development impacts at  
 22 this stage, but the classification should be based on evidence to the extent possible. Evidence may  
 23 include published studies on similar policies and impact categories in the same or other jurisdictions, prior  
 24 experience, modelling results, LCA databases and studies, relevant media reports, consultation with

1 experts and stakeholders, expert judgment, or other methods.<sup>10</sup> Appendix C provides an overview of  
 2 qualitative research methods which may also be helpful.

3 If no data or evidence exists to estimate relative magnitudes, expert judgment and stakeholder  
 4 consultation should be used to classify impacts as major, moderate or minor as best as possible. If this is  
 5 not possible, users should classify a given impact as “uncertain” or “cannot be determined.”

6 *Table 7.3: Estimating relative magnitude of sustainable development impacts*

Relative magnitude	Description
Major	The change in the impact category is (or is expected to be) substantial in size (either positive or negative).* The impact significantly influences the effectiveness of the policy or action with respect to that impact category.
Moderate	The change in the impact category is (or is expected to be) moderate in size (either positive or negative).* The impact somewhat influences the effectiveness of the policy or action with respect to that impact category.
Minor	The change in the impact category is (or is expected to be) insignificant in size (either positive or negative).* The impact is inconsequential to the effectiveness of the policy or action with respect to that impact category.

7 *Note:* \* The magnitude of the change should be considered relative to the broader conditions related to the impact  
 8 category or to the maximum potential impact from policy options considered feasible.

9 *Source:* Adapted from WRI 2014

10 Magnitude represents the degree of change resulting or expected to result from the policy or action.  
 11 Conceptually, the degree of change should be characterised relative to a baseline scenario that  
 12 represents the events or conditions that would most likely occur in the absence of the policy or action.  
 13 Since it is a qualitative assessment, this step does not require a detailed baseline assessment.

14 When determining the magnitude of the change, it may be useful to consider the extent of the area  
 15 affected by the policy or action, such as:

- 16 • A single site (e.g., the impacts are restricted to areas within the boundaries of the site)
- 17 • Local impacts (e.g., affecting the water supplies of a local community)
- 18 • Regional impacts (e.g., affecting habitat areas that support species of regional significance)
- 19 • National impacts
- 20 • International impacts

21 It may also be useful to consider the duration of the change in terms of the length of time over which  
 22 impacts may occur, such as:

- 23 • Short term (up to 5 years)

---

<sup>10</sup> Adapted from WRI 2014.

- 1       • Medium term (5 to 15 years)
- 2       • Long term (greater than 15 years)

3 It may also be useful to consider the size of the groups (such as businesses or consumers) affected by  
 4 the policy and the scale of change in the underlying activities (such as changes in vehicle kilometres  
 5 traveled or electricity consumption).

6 Determining whether an impact is major, moderate or minor requires comparing the expected impact to a  
 7 reference point. Users should choose a reference point that produces the most meaningful results based  
 8 on the specific context and circumstances. In general, users should assess the magnitude of each impact  
 9 relative to the broader conditions related to a given impact category (such as the total level of air pollution  
 10 in a region or the total number of jobs) rather than in comparison to other impacts resulting from the policy  
 11 or action. Users can instead classify impacts as major, moderate or minor in relation to the maximum  
 12 level of impact considered feasible from various policy options available in a jurisdiction (e.g., the  
 13 maximum level of air quality improvement or job creation considered feasible and realistic). Users should  
 14 report the approaches and reference points used to determine the magnitude of impacts.

15 For example, a solar PV incentive policy may have three impacts in the impact category of air quality.  
 16 Each impact should be assessed relative to the broader conditions—absolute levels of air pollution in the  
 17 region—to determine whether a given impact is minor, moderate or major. The determination of major,  
 18 moderate or minor can alternatively be in relation to the maximum level of air pollution reduction  
 19 considered feasible from various policy options that are available. For an example, see Box 7.1. Note that  
 20 impacts should be compared based on their absolute value, regardless of whether each impact is  
 21 increasing or decreasing.

22 *Box 7.1: Example of using estimate to assess relative magnitude for a solar PV incentive policy*

A solar PV incentive policy has multiple impacts on the impact category of air quality, as measured by the indicator of sulphur dioxide (SO<sub>2</sub>) emissions. These include reduced SO<sub>2</sub> emissions from fossil fuel combustion at power plants (assumed to be approximately 5,000 kg/year), reduced SO<sub>2</sub> emissions from extraction and transportation of fossil fuels (assumed to be approximately 2,000 kg/year), and increased SO<sub>2</sub> emissions from extraction and transportation of materials associated with solar panels (assumed to be approximately 200 kg/year).

First users should decide the reference point used. In this case, a user decides to use the maximum potential impact from policy options considered feasible as the reference point, and estimates that quantity is approximately 50,000 kg/year. Next, the user compares the approximate magnitude of each impact in relation to the reference point. In this case, the relative magnitude of “reduced SO<sub>2</sub> emissions from fossil fuel combustion” is 10% (5,000 divided by 50,000), the relative magnitude of “increased SO<sub>2</sub> emissions from extraction and transportation of fossil fuels” is 4% (2,000 divided by 50,000), and the relative magnitude of “increased SO<sub>2</sub> emissions from extraction and transportation of materials associated with solar panels” is 0.4% (200 divided by 50,000). Based on this estimation, one impact is considered major, one impact is considered moderate, and one impact is considered minor.

23 **7.3.3 Step 3: Determine the significance of sustainable development impacts**

24 Once the likelihood and magnitude of each impact has been determined, users should combine the  
 25 scores on likelihood and magnitude to determine whether each impact is significant. In general, users  
 26 should consider impacts to be significant unless they are either minor in size or unlikely or very unlikely to

1 occur (see Figure 7.2). Depending on the context and assessment objectives, users can adopt other  
 2 approaches to determining the significance of impacts, such as considering unlikely impacts that are  
 3 major or moderate to be significant. Users should use a consistent approach to determining significance  
 4 across all impacts. Both positive and negative impacts should be considered equally significant based on  
 5 the same likelihood and magnitude criteria in order to avoid a bias toward either positive or negative  
 6 impacts. Users can separately assess positive impacts and negative impacts.

7 *Figure 7.2: Recommended approach for determining significance based on likelihood and magnitude*

Likelihood	Magnitude		
	Minor	Moderate	Major
Very likely	Insignificant	Significant	
Likely			
Possible			
Unlikely			
Very unlikely			

8 *Source:* Adapted from WRI 2014.

9 **7.3.4 Step 4: Determine the nature of the change**

10 Users should characterise each sustainable development impact identified in Chapter 6 as positive,  
 11 negative or neutral. For example, an increase in available habitat area for a key species would be  
 12 classified as positive, whereas habitat loss would be considered negative. The determination should be  
 13 based on the perspectives of the user, policymakers and affected stakeholders. If it is not possible to  
 14 determine whether the net impact is positive or negative, users should classify the impact as “unknown”  
 15 or “cannot be determined.”

16 **7.3.5 Step 5: Report the results**

17 Users should report the outcomes of the qualitative assessment for each specific impact—including the  
 18 likelihood, relative magnitude, nature of the change, and whether each impact is significant—and the  
 19 methods and sources used. Table 7.4 provides a reporting template that can be used.

20 **7.4 Summarise the qualitative assessment results for each impact**  
 21 **category**

22 As the last step of the qualitative assessment, it is a *key recommendation* to summarise the qualitative  
 23 assessment results for each impact category, taking into account all significant impacts. This involves  
 24 summarising the net impact of the policy or action on each impact category in descriptive terms based on  
 25 the qualitative assessment of specific impacts.

26 Users should comprehensively consider all significant impacts within each impact category, considering  
 27 the magnitude and likelihood of both positive and negative impacts, and provide a succinct summary of  
 28 the qualitative results for each impact category. Users should conclude that the policy or action has an  
 29 overall positive or negative impact on a given impact category if the assessment of each significant

1 impact is either positive or negative. If the results are mixed and the conclusion is not clear for a given  
2 impact category, users should provide a balanced summary including both positive and negative impacts.  
3 See Table 7.4 for an illustrative example of summarising the qualitative assessment results.

4 It is a *key recommendation* to separately assess the impacts of the policy or action on different groups in  
5 society where relevant. If relevant and feasible, user should separately summarise the conclusions for in-  
6 jurisdiction and out-of-jurisdiction impacts. Users should consult stakeholders when summarising the  
7 assessment results to ensure the qualitative summary properly characterises the impact for each impact  
8 category. Stakeholders should be informed about the methods and sources used to determine the  
9 likelihood and magnitude of impacts. If insignificant impacts are deemed important by stakeholders, users  
10 should acknowledge the existence of such impacts in the summary.

Table 7.4: Reporting the qualitative assessment results for a solar PV incentive policy

Chapter 5	Chapter 6 (Identify specific impacts)			Chapter 7 (Qualitatively assessing impacts)					Chapter 8 (Defining the quantitative assessment boundary)			
Impact categories included in the assessment	Specific impacts identified	In- or out-of-jurisdiction	Type of impacts (optional)	Likelihood	Magnitude	Positive or negative impact	Significant?	Summary of qualitative assessment results for each impact category	Methods/sources used	Feasible to quantify?	Included in the quantitative assessment boundary?	Justification for exclusions or other comments
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel based power plants	In		Very Likely	Major	Positive	Yes	Major positive impact from displacing fossil fuel electricity with solar electricity. While negative impacts do exist, they are insignificant.	Stakeholder consultation	Yes	Yes	Included
	Reduced GHG emissions from distributed fossil fuel generation	In		Unlikely	Moderate	Positive	No		<a href="https://india.blogs.nytimes.com/2012/07/31/the-diesel-generator-indias-trusty-power-source/">https://india.blogs.nytimes.com/2012/07/31/the-diesel-generator-indias-trusty-power-source/</a>	No	No	Impact is not significant
	Reduced GHG emissions associated manufacturing of new fossil fuel generation plants	In		Unlikely	Minor	Positive	No		Stakeholder consultation	N/A	No	Impact is not significant
	Reduced GHG emissions from fossil fuel extraction and transportation	Both		Possible	Moderate	Positive	Yes		<a href="http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf">http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf</a>	No	No	No reliable data/methods available
	Increased GHG emissions from solar production, transportation and installation	Both		Likely	Minor	Negative	No		<a href="http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think">http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think</a>	N/A	No	Impact is not significant
	Increased GHG emissions from increased production of goods and services due to increased income	In		Likely	Minor	Negative	No		Household energy consumption in the UK: a highly geographically and socioeconomically disaggregated model." Energy Policy 36(8): 3167–3182.	N/A	No	Impact is not significant
Air quality / health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel based power plants	In		Very Likely	Major	Positive	Yes	Major positive impact from displacing fossil fuel electricity with solar electricity. While negative impacts do exist, they are insignificant.	Stakeholder consultation	Yes	Yes	Included
	Reduced air pollution from distributed fossil fuel generation	In		Unlikely	Major	Positive	No		Stakeholder consultation	No	No	Impact is not significant
	Reduced in-door air pollution from traditional use of biomass	In		Very Likely	Major	Positive	Yes		<a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2568866/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2568866/</a>	No	No	No reliable data/methods available
	Reduced air pollution from manufacturing of new fossil fuel generation plants	In		Likely	Minor	Positive	No		Expert judgment	No	No	Impact is not significant
	Reduced air pollution from fossil fuel extraction and transportation	Both		Possible	Moderate	Positive	Yes		<a href="http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf">http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf</a>	No	No	No reliable data/methods available
	Increased air pollution from solar production, transportation and installation	Both		Likely	Minor	Negative	No		<a href="http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think">http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think</a>	N/A	No	Impact is not significant
	Increased air pollution from increased production of goods and services due to increased income	In		Likely	Minor	Negative	No		Household energy consumption in the UK: a highly geographically and socioeconomically disaggregated model." Energy Policy 36(8): 3167–3182.	N/A	No	Impact is not significant
Waste generation	Decreased waste generation and disposal from less fossil fuel generation (e.g., coal ash)	In		Very likely	Moderate	Positive	Yes	Major positive impacts from reducing fossil	<a href="http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf">http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf</a>	No	No	No reliable data/methods

and disposal								fuel extraction, transportation and consumption outweigh moderate or insignificant negative impacts from solar related mining and solar panel disposal.				available
	Decreased waste generation and disposal from less fossil fuel production and transportation	Both		Very likely	Major	Positive	Yes		<a href="http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf">http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf</a>	No	No	No reliable data/methods available
	Increased waste generation and disposal from more solar production (e.g., silicon tetrachloride waste)	Both		Likely	Moderate	Negative	Yes		<a href="http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think">http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think</a>	No	No	No reliable data/methods available
	Increased waste generation and disposal from discarded solar panels (e.g., cadmium and tellurium)	In		Possible	Minor	Positive	No		<a href="http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think">http://spectrum.ieee.org/green-tech/solar/solar-energy-isnt-always-as-green-as-you-think</a>	No	No	Impact is not significant
Energy	Increased renewable energy generation from more solar generation	In		Very likely	Major	Positive	Yes	Major positive impact from increase solar electricity	Stakeholder consultation	Yes	Yes	Included
Access to clean, affordable, and reliable energy	Increased access to clean, affordable and reliable electricity	In		Very likely	Major	Positive	Yes	Major positive impact from increased solar electricity outweighs unlikely, insignificant negative impact.	Stakeholder consultation	Yes	Yes	Included
	Decreased access to electricity due to fewer new coal power plants	In		Unlikely	Minor	Negative	No		Stakeholder consultation	N/A	No	Impact is not significant
Capacity, skills, and knowledge development	Increase in training for skilled workers in solar relevant sectors	Both		Likely	Major	Positive	Yes	Major positive impact from solar sectors. While negative impact exist, it is insignificant.	Stakeholder consultation	Yes	Yes	Included
	Decrease in training for skilled workers in fossil fuel sectors	Both		Possible	Minor		No		Stakeholder consultation	N/A	No	Impact is not significant
Quality and safety of working conditions	Increased safety and working conditions due to more jobs from the solar installation sector, where workers have better working conditions	Both		Very Likely	Major	Positive	Yes	Major positive impact from solar sectors. While negative impacts exist, they are insignificant.	Stakeholder consultation	No	No	No reliable data/methods available
	Increased safety and working conditions due to fewer jobs in coal sector, where workers have worse working condition	Both		Likely	Moderate	Positive	Yes		<a href="http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf">http://www.catf.us/resources/publications/files/Cradle_to_Grave.pdf</a>	No	No	No reliable data/methods available
	Decreased safety and working conditions due to more jobs from silica mining and solar cell manufacturing, where workers have worse working condition (e.g., the lung disease silicosis, exposure to Hydrofluoric acid and cadmium)	Both		Unlikely	Moderate	Negative	No		Reference: <a href="https://qz.com/760079/indias-solar-dreams-too-are-made-in-china/">https://qz.com/760079/indias-solar-dreams-too-are-made-in-china/</a>	N/A	No	Impact is not significant
Jobs	Increased jobs in the solar installation, operations maintenance sectors	In		Very likely	Major	Positive	Yes	Major positive impacts from solar power plants and solar panel sectors outweigh moderate negative impact on coal extraction, transportation and import/export sectors.	<a href="http://www.thesolarfoundation.org/wp-content/uploads/2016/10/TSF-2015-National-Solar-Jobs-Census.pdf">http://www.thesolarfoundation.org/wp-content/uploads/2016/10/TSF-2015-National-Solar-Jobs-Census.pdf</a>	Yes	Yes	Included
	Increased jobs in the solar panel manufacturing sector	Both		Very likely	Major	Positive	Yes		<a href="http://www.thesolarfoundation.org/wp-content/uploads/2016/10/TSF-2015-National-Solar-Jobs-Census.pdf">http://www.thesolarfoundation.org/wp-content/uploads/2016/10/TSF-2015-National-Solar-Jobs-Census.pdf</a>	Yes	Yes	Included
	Increased jobs for solar and grid technology sectors, and mining of rare earth for solar cells	Both		Possible	Minor	Positive	No		Stakeholders consultation	N/A	No	Impact is not significant
	Decreased jobs in the fossil fuel power operations and maintenance sectors	In		Likely	Minor	Negative	No		Stakeholder consultation	N/A	No	Impact is not significant
	Decreased jobs in fossil fuel sectors	Both		Likely	Moderate	Negative	Yes		Stakeholder consultation	Yes	Yes	Included
	Decreased jobs in the fossil fuel generation technology sectors (e.g., super critical and ultra-super critical	Both		Unlikely	Moderate	Negative	No		Stakeholder consultation	N/A	No	Impact is not significant

	generation)											
Income	Increased income for households, institutions and other organisations due to reduction in energy costs	In		Very likely	Major	Positive	Yes	Major positive impact from saving from energy spending.	Stakeholder consultation	Yes	Yes	Included
New business opportunities	Increased business opportunities for solar manufacturing, mining, transportation, solar power plants and grid associated technologies	Both		Very likely	Major	Positive	Yes	Major positive impact from solar sectors, While a negative impact exists, it is insignificant.	<a href="https://connectamericas.com/content/opportunities-renewable-energy-value-chain">https://connectamericas.com/content/opportunities-renewable-energy-value-chain</a>	No	No	No reliable data/methods available
	Decreased business opportunities for fossil fuel extraction, transportation, fossil fuel power plants, and fossil fuel generated associated technologies	Both		Likely	Minor	Negative	No		Stakeholder consultation	No	No	Impact is not significant
Energy Independence	Increased energy independence from reduced imports of fossil fuels	In		Very likely	Major	Positive	Yes	Major positive impact from decrease fossil fuel import. While a negative impact exists, it is insignificant.	Stakeholder consultation	Yes	Yes	Included
	Decreased energy security from foreign control over scarce resources needed to manufacture solar panels	In		Possible	Minor	Negative	No		Reference: <a href="http://foreignpolicy.com/2016/07/12/decoder-rare-earth-market-tech-defense-clean-energy-china-trade/">http://foreignpolicy.com/2016/07/12/decoder-rare-earth-market-tech-defense-clean-energy-china-trade/</a>	N/A	No	Impact is not significant

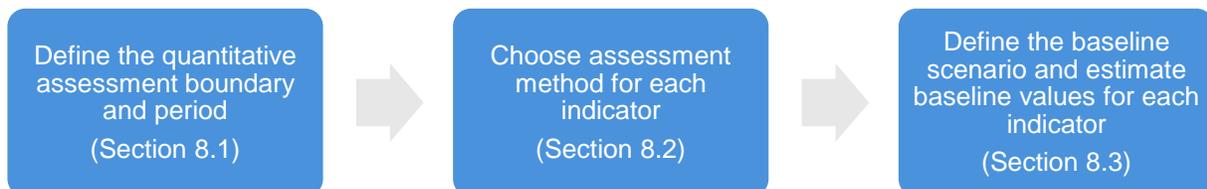
## PART IV: QUANTITATIVE APPROACH TO IMPACT ASSESSMENT

### 8. ESTIMATING THE BASELINE

*Estimating the sustainable development impacts of a policy or action requires a reference case, or baseline scenario, against which impacts are estimated. The baseline scenario represents the events or conditions that would most likely occur in the absence of the policy or action being assessed. Properly estimating baseline values is a critical step, since it has a direct effect on the estimated impacts of the policy or action. In this chapter, users estimate baseline values for the set of indicators included in the quantitative assessment boundary. This chapter is relevant to both ex-ante and ex-post assessment and provides guidance on estimating ex-ante and ex-post baseline scenarios.*

*This chapter is relevant for users following the quantitative approach to impact assessment. Quantifying impacts by defining changes relative to a baseline scenario may not always be necessary to meet the stated objectives of the assessment. Users can assess impacts qualitatively (in Chapter 7) or track trends in key indicators over time relative to historical values, goal values, and/or values at the start of policy implementation (in Chapter 12). Attributing impacts to specific policies and actions relative to a baseline scenario is valuable since it enables an understanding of how effective policies are, relative to what would have happened otherwise. This information enables a wider range of objectives outlined in Chapter 2, such as improving policy design, selection, implementation and determining whether policies have been effective. This chapter guides users through the development of a baseline scenario for each impact category that is being assessed.*

*Figure 8.1: Overview of steps in the chapter*



#### Checklist of key recommendations

- Include all significant impacts in the quantitative assessment boundary, where feasible
- Define one or more appropriate indicators for each impact category included in the quantitative assessment boundary
- Define the assessment period
- Define a baseline scenario that represents the conditions most likely to occur in the absence of the policy or action for each indicator included in the assessment boundary
- Estimate baseline values over the assessment period for each indicator included in the assessment boundary
- Separately estimate baseline values for different groups in society where relevant

## 1 8.1 Define the quantitative assessment boundary and period

2 The quantitative assessment boundary defines the scope of the quantitative assessment in terms of the  
3 range of dimensions, impact categories, specific impacts and indicators that are included in the  
4 quantitative assessment and estimated. Not all specific impacts identified in Chapter 6 need to be  
5 estimated. It is a *key recommendation* to include all significant impacts in the quantitative assessment  
6 boundary, where feasible.

### 7 Choose which specific impacts to quantify

8 Users should determine which specific impacts to include in the quantitative assessment boundary and  
9 estimate based on:

- 10 • The significance of each impact, as determined in Section 7.3 based on a combination of  
11 likelihood and magnitude
- 12 • The feasibility to estimate each impact

13 Feasibility may depend on data availability, technical capacity and resources available to estimate  
14 impacts, or other factors. If it is not feasible to estimate certain impacts, the decision to exclude them from  
15 the quantitative assessment boundary should be explained and justified. Table 7.4 provides a template  
16 that can be used to report whether it is feasible to quantify each significant impact, whether the impact is  
17 included in the quantitative assessment boundary, and if it is not included, a justification for exclusion.  
18 The example in Table 7.4 shows that out of many identified impacts, 10 specific impacts are included in  
19 the quantitative assessment boundary. This short list of specific impacts is presented in Table 8.1.

20 In general, users should not exclude any impacts from the quantitative assessment boundary that would  
21 compromise the relevance of the overall assessment. Users should ensure that the assessment  
22 appropriately reflects the impacts resulting from the policy or action and that it serves the decision-making  
23 needs of users of the assessment report. Exclusions may lead to misleading and biased results and not  
24 accurately represent the impacts of the policy or action. Where possible, instead of excluding significant  
25 impacts, users should use simplified or less rigorous estimation methods to approximate each impact or  
26 use proxy data to fill data gaps. Any significant impacts that are not quantified should be described  
27 qualitatively.

### 28 Choose which indicators to quantify

29 It is a *key recommendation* to define one or more appropriate indicators for each impact category  
30 included in the quantitative assessment boundary. This indicator will be quantified in the baseline  
31 scenario and policy scenario to estimate the impact of the policy or action. Each indicator will generally  
32 require a different assessment method.

33 Section 5.2 introduces indicators and provides examples in Table 5.5. The initial indicators chosen in  
34 Chapter 5 may need to be revisited based on the outcomes of Chapters 6 and 7, since the choice of  
35 indicators should be informed by which specific impacts are significant and included in the quantitative  
36 assessment boundary.

37 Users can define one or more indicators for each impact category. For example, within the impact  
38 category of air quality, a user may estimate the impact of a policy on four indicators: PM<sub>2.5</sub>, PM<sub>10</sub>, SO<sub>2</sub> and  
39 NO<sub>x</sub>. The indicators selected in this step will be estimated in the baseline and policy scenario (in Chapters

1 8-10) and monitored over time (Chapter 12). Table 8.1 presents indicators selected for a solar PV  
 2 incentive policy.

3 *Table 8.1: Example of defining the quantitative assessment boundary for a solar PV incentive policy*

Chapter 5	Chapter 6 (Identify specific impacts)	Chapter 7 (Qualitative assessment)	Chapter 8 (Defining the quantitative assessment boundary)		
Impact categories included in the assessment	Specific impacts included in the quantitative assessment boundary	Significant?	Feasible to quantify?	Included in the quantitative assessment boundary?	Indicator to quantify
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel based power plants	Yes	Yes	Yes	GHG emissions (tCO <sub>2</sub> e/year)
Air quality / health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel based power plants	Yes	Yes	Yes	Emissions of PM <sub>2.5</sub> , PM <sub>10</sub> , SO <sub>2</sub> , and NO <sub>x</sub> (t/year); number of deaths due to air pollution
Energy	Increased renewable energy generation from more solar generation	Yes	Yes	Yes	Solar installed capacity (MW); % solar of total installed capacity; % solar of total installed capacity of renewable energy sources
Access to clean, affordable, and reliable energy	Increased access to clean, affordable, and reliable electricity	Yes	Yes	Yes	Number of houses/buildings/facilities with access to clean energy resulting from the policy
Capacity, skills, and knowledge development	Increase in training for skilled workers in solar relevant sectors	Yes	Yes	Yes	Number of new skilled trainees and workers on the ground
Jobs	Increased jobs in the solar installation, operations maintenance sectors;	Yes	Yes	Yes	Number of new jobs resulting from the policy
	Increased jobs in the solar panel manufacturing sector	Yes	Yes	Yes	Number of new jobs resulting from the policy
	Decreased jobs in fossil fuel sectors	Yes	Yes	Yes	Number of jobs reduced resulting from the policy
Income	Increased income for households, institutions and other organisations due to reduction in energy	Yes	Yes	Yes	Savings in annual electric bill (USD/year)

	costs				
Energy Independence	Increased energy independence from reduced imports of fossil fuel	Yes	Yes	Yes	% solar of total installed capacity (MW); reduction in coal, oil, and gas imports from the policy (tonnes/year and USD/year)

1 Define the assessment period

2 It is a *key recommendation* to define the assessment period for the quantitative assessment. In general,  
 3 the assessment period for a quantitative assessment should be the same as the period defined in Section  
 4 7.2 for the qualitative assessment. In some cases, users may want to choose a different assessment  
 5 period for the quantitative assessment, based on objectives, data availability, or other reasons.

6 **8.2 Choose assessment method for each indicator**

7 Estimating the impacts of a policy or action involves a comparison of the outcome of the policy or action  
 8 against an estimate of what would most likely have happened in the absence of that policy or action.

9 Quantifying the impact of a policy or action relative to a baseline scenario can be done in two ways:

- 10 • **Scenario method:** A comparison of a baseline scenario with a policy scenario for the same  
 11 group or region, where separate baseline and policy scenarios are defined and estimated
- 12 • **Deemed estimates method:** A simplified approach to the scenario method, where the change  
 13 resulting from a policy or action is estimated directly without separately defining and estimating  
 14 baseline and policy scenarios
- 15 • **Comparison group method:** A comparison of one group or region affected by the policy or  
 16 action with an equivalent group or region not affected by the policy or action.

17 Ex-ante assessments can only use the scenario method or deemed estimates method. Ex-post  
 18 assessments can use any method. Users can use a different assessment method for each indicator  
 19 included in the assessment boundary, if determined to be most appropriate for a given assessment.

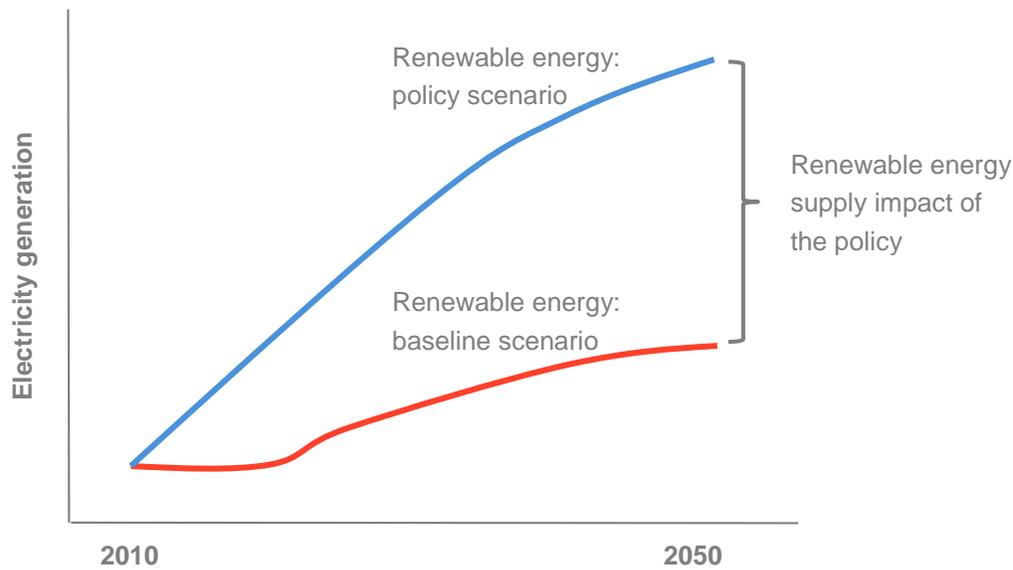
20 Scenario method

21 Using the scenario method, users quantify the impact of a policy or action by comparing two scenarios:

- 22 • The *baseline scenario*, which represents the events or conditions most likely to occur in the  
 23 absence of the policy or action (or package of policies and actions) being assessed; and
- 24 • The *policy scenario*, which represents the events or conditions most likely to occur in the  
 25 presence of the policy or action (or package of policies and actions) being assessed.

26 Figure 8.2 illustrates using scenario method to quantify the impact of a renewable energy policy on  
 27 renewable electricity generation.

1 **Figure 8.2: Example of a scenario method**



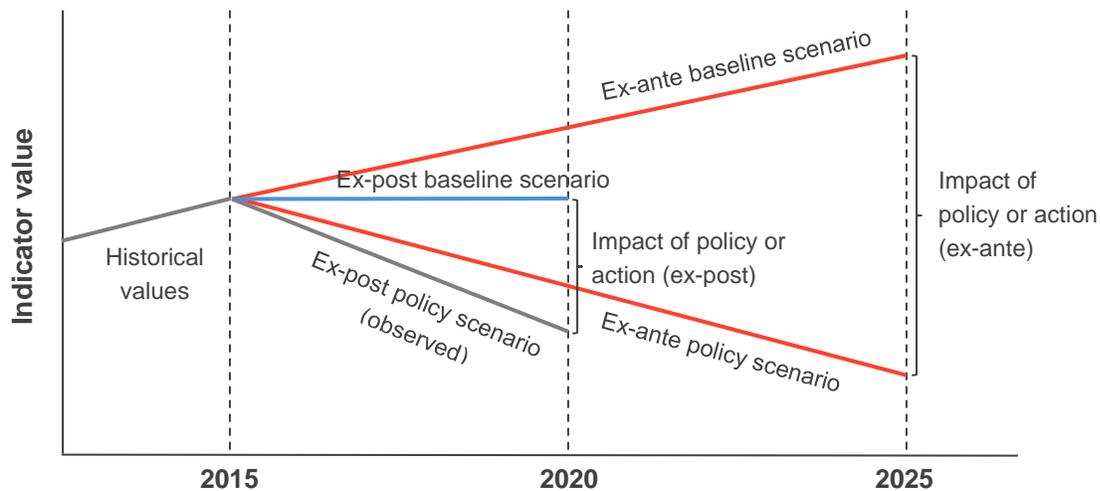
2  
 3 In the scenario method, the baseline scenario depends on assumptions related to key impact drivers over  
 4 the assessment period. Drivers include other policies or actions that have been implemented or adopted,  
 5 as well as non-policy drivers, such as economic conditions, energy prices and technological development.

6 Baseline scenarios can be determined *ex-ante* or *ex-post*. An *ex-ante baseline scenario* is a forward-  
 7 looking baseline scenario, typically established prior to implementation of the policy or action, which is  
 8 based on forecasts of drivers (such as projected changes in population, economic activity or other drivers  
 9 that affect the impact category), in addition to historical data. *Ex-ante* baseline scenarios are used for *ex-*  
 10 *ante* assessment in Chapter 9.

11 An *ex-post baseline scenario* is a backward-looking baseline scenario established during or after  
 12 implementation of the policy or action. *Ex-post* baseline scenarios should include updates to the *ex-ante*  
 13 forecasts of drivers, if an *ex-ante* assessment was first undertaken. *Ex-post* baseline scenarios are used  
 14 for *ex-post* assessment in Chapter 10.

15 The methods described in this chapter apply to both *ex-ante* and *ex-post* baseline scenarios. See Figure  
 16 8.3 for a diagram illustrating both types of baseline scenarios. Box 8.1 provides an example of applying  
 17 the scenario method. Appendix A also includes examples of using the scenario method for a solar PV  
 18 incentive policy.

1 **Figure 8.3: Ex-ante and ex-post baseline scenarios**



2

3 *Source:* Adapted from WRI 2014.

4 **Box 8.1: Scenario method example - Waste policy in Brazil**

To quantify a range of socioeconomic benefits from of an integrated solid waste management policy in Brazil, a baseline scenario is compared to four policy scenarios. The baseline scenario assumes that without the policy, 58% of solid waste would go to sanitary landfills, most of which flare the methane produced. The remaining waste goes to open dumps where methane vents to the atmosphere.

Four policy scenarios were defined: (1) All waste is sent to a sanitary landfill with 50% of landfill gas (LFG) collected and flared; (2) Same as scenario 1 but the LFG is used to generate electricity that displaces natural gas from the power grid; (3) Anaerobic digestion of organic waste with electricity generation; and (4) Composting of organic waste.

The calculated impacts of implementing all four policy scenarios together, relative to the baseline scenario, are:

- 44,000-110,000 jobs created
- 0.5-1.1% of Brazil's electricity demand is saved
- \$13.3-\$35.2 billion increase in Brazil's GDP between 2012 and 2032
- 158-315 MtCO<sub>2</sub>e reduced
- 2,500 – 4,900 premature deaths from air pollution avoided, with a monetised value of \$5.5-\$10.6 billion
- 550,000 – 1.1 million tonnes of crops saved, worth \$61-\$120 million
- Total net present value (NPV) of development objectives exceed \$100 billion

5 *Source:* ClimateWorks Foundation and World Bank Group 2014.

6 **Deemed estimates method**

7 The deemed estimates method (sometimes called a “deemed savings” or “unit savings” approach) is a  
 8 simplified variation of the scenario method. This method involves calculating the impact of a policy or  
 9 action without separately defining and estimating baseline and policy scenarios and comparing the two.

1 This method may be appropriate for certain common or homogeneous policies and actions where  
 2 deemed estimate values are reliable or in cases where the scenario method is not practical.

3 To carry out the approach, users estimate the impact by multiplying the number of projects or measures  
 4 taken as a result of the policy (such as the number of solar PV systems installed) by deemed estimate  
 5 values that represent the change per project or measure taken (such as the change in jobs or reduction in  
 6 air pollution per MW of solar installed). For example, to estimate the energy savings from a policy to  
 7 replace inefficient lightbulbs with energy efficient lightbulbs, a user can multiply the number of lightbulbs  
 8 replaced by the difference in energy use between a typical inefficient bulb and a typical replacement bulb.

9 Such approaches simplify the calculation and data collection required to quantify the impact of the policy.  
 10 However, the calculation risks being oversimplified and inaccurate. The deemed estimates method  
 11 typically holds constant many factors that could influence the indicator. The estimated impact value (or  
 12 “deemed estimate”) is an implicit representation of the difference between a baseline and a policy  
 13 scenario value, which may not use accurate or representative baseline or policy scenario assumptions.  
 14 The deemed estimate value may assume that the maximum impact (such as energy savings) will be  
 15 attained, if the estimate does not take into account the specific conditions under which the policy or action  
 16 is implemented. For example, using the lightbulb example, the number of hours each lightbulb is in use in  
 17 the implementing country may differ from the assumptions taken from impacts in another country. These  
 18 factors should be taken into consideration when calculating impacts to ensure estimates are realistic, for  
 19 example by adjusting the number of hours of operation to represent the local context, or conservative in  
 20 cases where there is uncertainty. The deemed estimate values can be customised to local circumstances  
 21 or calculated based on local data, rather than using default factors.

22 Users can apply a different method for each indicator being assessed. For example, users can use the  
 23 deemed estimates method for one indicator and the scenario method for other indicators. Box 8.2  
 24 provides an example of using the deemed estimates method. Appendix A also includes examples of  
 25 using the deemed estimates method for a solar PV incentive policy.

26 *Box 8.2: Example of deemed estimates method*

A Gold Standard (GS) study used a deemed estimates method to capture and monetise the environmental and socioeconomic net benefits associated with GS carbon projects. To quantify the improvements in health from a cookstoves project, the mortality rate was applied to the number of households with cookstoves to determine the reduction in mortality. First, the indicator was identified as the difference in indoor PM<sub>2.5</sub>. Next, the study created an index based on the linear relationship between indoor air quality and mortality. The percentage reduction in mortality was calculated by applying PM<sub>2.5</sub> changes to the index. The mortality rate was then applied to the number of households with cookstoves to determine the reduction in mortality.

27 *Source:* The Gold Standard 2014.

28 **Comparison group method**

29 The comparison group method can only be used for ex-post assessments and if an equivalent  
 30 comparison group exists. To reliably and credibly implement a comparison group method, actors affected  
 31 by the policy (the policy group) and actors not affected by the policy (the comparison group or control  
 32 group) must be otherwise equivalent. Under ideal experimental conditions, the two groups would be  
 33 randomly assigned to ensure that any differences between the groups are a result of the policy, rather

1 than any underlying systematic differences or biases. If random assignment is not possible, other  
 2 methods can be used to control for external factors, avoid “selection bias,” and ensure valid comparisons  
 3 (described further in Chapter 10).<sup>11</sup>

4 If an appropriate comparison group is not available, the scenario method or deemed estimates method  
 5 should be used. In some cases, data obtained from a comparison group can also be used to update,  
 6 calibrate or validate assumptions and data used in the scenario method or deemed estimates method.  
 7 Box 8.3 provides an example of the approach.

8 *Box 8.3: Comparison group example from the United Kingdom Government Guidance for Conducting*  
 9 *Evaluations*

The UK government provides analysts and policymakers at all levels of government with guidance on how to assess and review policies and projects to ensure that public funds are well spent. It views evaluation as essential to determining whether policies are effective.

The guidance, provided in the Magenta Book, includes approaches for using a control group to establish a baseline (i.e., counterfactual) scenario. It suggests that controlling policy allocation (i.e., which individuals or areas receive policy interventions, and when) can play a key role in successful impact evaluation by affecting whether there is a meaningful comparison group. The guidance offers several examples of how to do this:

- **Pilots:** Allow the policy to be tried and information collected before committing full-scale resources. Not every potential subject is exposed to the policy and can thus act as a control group.
- **Randomisation and randomised control trials (RCT):** Allocate by lottery or other purely random mechanism which individuals, groups, or local areas receive the policy or action. Carefully conducted, an RCT provides the clearest evidence of whether a policy or action has had an impact.
- **Phased introduction:** Implement the policy or action sequentially over a period of time. The periods when some participants have received the intervention and others have not can then serve to generate a comparison group.

10 *Source:* HM Treasury, United Kingdom. Magenta Book: Guidance for Evaluation.

11 The remainder of this chapter focuses on steps involved in applying the scenario method. Guidance on  
 12 the comparison group method is provided in Chapter 10.

### 13 8.3 Define the baseline scenario and estimate baseline values for each 14 indicator

15 This section provides guidance on estimating baseline scenario and values using the scenario method. It  
 16 is applicable to all ex-ante assessments and to ex-post assessments that use the scenario method.

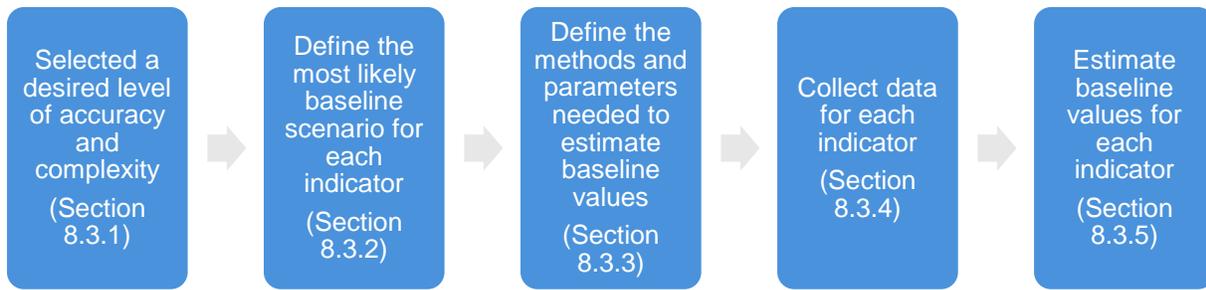
---

<sup>11</sup> For more information on the applicability of the comparison group method, see Coalition for Evidence-Based Policy, 2014, “Which Comparison-Group (“Quasi-Experimental”) Study Designs Are Most Likely to Produce Valid Estimates of a Program’s Impact?” Available at: <http://coalition4evidence.org/wp-content/uploads/2014/01/Validity-of-comparison-group-designs-updated-January-2014.pdf>.

1 Figure 8.4 outlines the steps in this section. Users may find it most useful to follow the steps in this  
 2 section separately for each impact category being estimated, since the choices made regarding methods  
 3 and data are likely to be different for each impact category being assessed. In this case, users should  
 4 complete the steps for one impact category at a time, then repeat the process for each impact category  
 5 included in the assessment.

6 Appendix A provides an example of carrying out the steps in this section for a solar PV incentive policy.

7 *Figure 8.4: Overview of steps in defining and estimating the baseline scenario and values*



8

9 **Select a desired level of accuracy and complexity**

10 A range of methods and data can be used to estimate the baseline scenario. Users should achieve a  
 11 sufficient level of accuracy to meet the stated objectives of the assessment, while considering the  
 12 availability and quality of relevant data, the accessibility of methods, and capacity and resources available  
 13 for the assessment. In general, users should follow the most accurate approach that is feasible in the  
 14 context of the assessment objectives, capacity and resources. Because a wide variety of methods and  
 15 data can be used, it is important to report the methods, assumptions and data used to estimate the  
 16 baseline scenario.

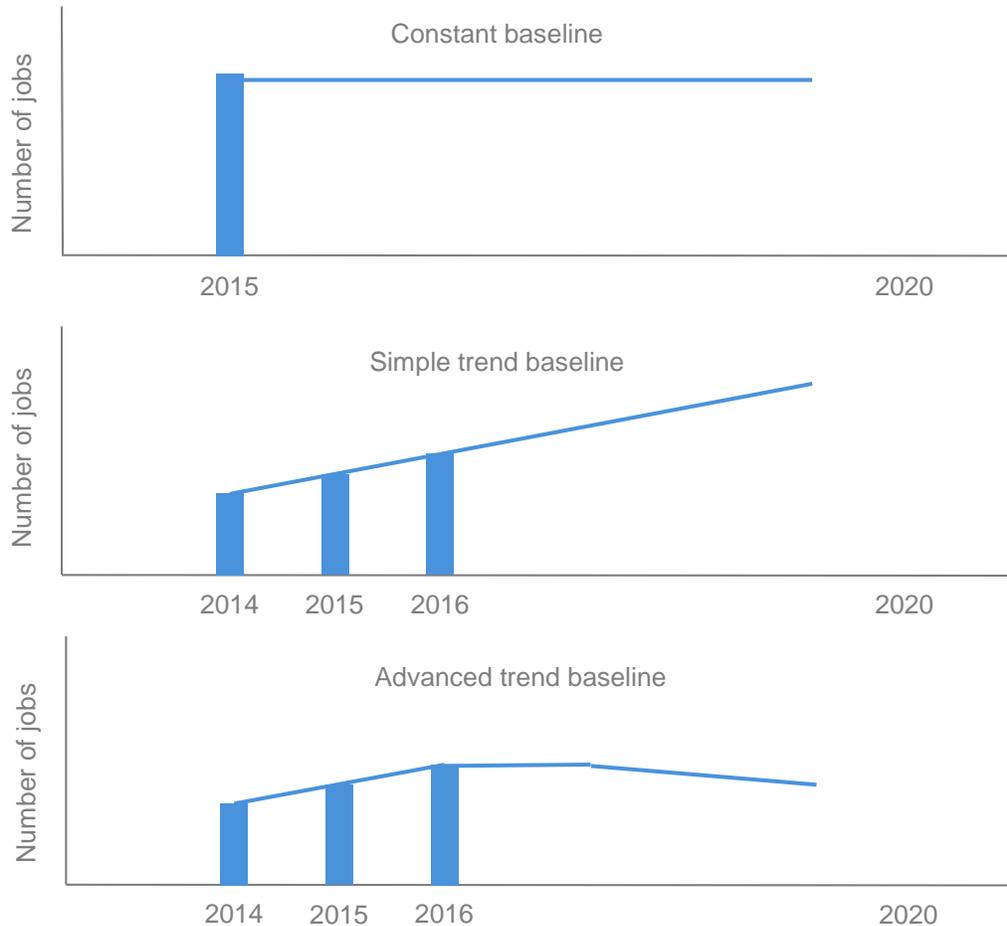
17 Users can choose a different level of accuracy for various impact categories included in the assessment.  
 18 Users should consider the relative resources available for each impact category being assessed and  
 19 focus efforts on achieving higher levels of accuracy for impact categories determined to be the most  
 20 relevant and significant. Data availability, the availability of methods and models, or resources may  
 21 constrain the level of accuracy even for high priority impacts. Users should clearly document the  
 22 uncertainty, either qualitatively or quantitatively, associated with the results and explain how the methods  
 23 chosen for the assessment represent an acceptable level of accuracy.

24 Estimation of the baseline scenario can range from simple to complex, as explained below and illustrated  
 25 in Figure 8.5:

- 26 • **Constant baseline:** A constant baseline uses historical or current values as the baseline  
 27 scenario. This assumes there will be no change in the impact category in the future in the  
 28 absence of the policy or action. This is a simple “before” and “after” comparison to indicate the  
 29 impacts of the policy or action.
- 30 • **Simple trend baseline:** A simple trend baseline uses historical trends as the basis for the  
 31 baseline scenario, and assumes that the historical trend will remain the same into the future in the  
 32 absence of the policy or action. This can take the form of a simple linear extrapolation,  
 33 exponential extrapolation or other forms.

- 1 • **Advanced baseline:** An advanced baseline is a more complex approach that models the impact  
2 of many interacting elements, such as the impacts of non-policy drivers (such as macroeconomic  
3 conditions) and other policies in terms of how they are likely to change conditions in the future.

4 *Figure 8.5: Examples of constant, simple trend and advanced baselines*



5  
6 The choice of baseline scenario depends on which is most appropriate for a given impact category and  
7 situation as well as users' resources, capacity, access to data, and availability of appropriate models and  
8 methods. More complex methods often yield more accurate results than simpler methods, but not in all  
9 cases. Users should choose methods and data that yield the most accurate results within a given context,  
10 based on the methodological and data options available.

11 A constant baseline is the simplest option and may be appropriate when indicators are considered likely  
12 to remain stable over time. A simple trend baseline is most appropriate if the change in indicator values  
13 (rather than actual indicator values) is expected to remain stable over time. In general, more advanced  
14 baselines are likely to be more accurate since they take into account various drivers that affect conditions  
15 over time. However, more advanced baselines will only be more accurate if the data and methods  
16 available to integrate the impacts of multiple drivers are robust. Users should weigh the priority of each  
17 impact category and allocate resources accordingly when determining the complexity of the baseline  
18 scenario.

1 8.3.1 Define the most likely baseline scenario for each indicator

2 A critical step in applying the scenario method is to define the baseline scenario. It is a *key*  
 3 *recommendation* to define a baseline scenario that represents the conditions most likely to occur in the  
 4 absence of the policy or action for each indicator included in the assessment boundary.

5 The most likely baseline scenario depends on drivers that would affect the impact in the absence of the  
 6 policy or action being assessed. Identifying key drivers for each significant impact being assessed, and  
 7 determining reasonable assumptions about their most likely values in the absence of the policy or action  
 8 being assessed have a significant impact on the baseline scenario, and consequently on the eventual  
 9 estimate of the impact of the policy or action.

10 Drivers that affect baseline values are divided into two types:

- 11 • **Other policies or actions:** Policies, actions and projects—other than the policy or action being  
 12 assessed—that are expected to affect the impacts included in the assessment boundary
- 13 • **Non-policy drivers:** Other conditions such as socioeconomic factors and market forces that are  
 14 expected to affect the impacts included in the assessment boundary

15 Users should ensure that baseline scenarios defined for each impact category are consistent. That is,  
 16 where common drivers or assumptions exist across impact categories, the same values should be used  
 17 for each baseline scenario developed for the policy or action. For example, if GDP is a common driver  
 18 needed for assessing both the job impacts and economic developments impacts of a solar PV incentive  
 19 policy, users should use the same assumed value for GDP over time for both impact categories.

20 Users should identify plausible baseline options and then choose the option that is considered to be the  
 21 most likely to occur in the absence of the policy or action. The choice should be made in consultation with  
 22 stakeholders and experts. Possible options include:

- 23 • The continuation of current technologies, practices or conditions
- 24 • Discrete baseline alternatives, practices, technologies or scenarios (such as the least-cost  
 25 alternative practice or technology), identified using environmental, financial, economic, or  
 26 behavioural analysis or modelling
- 27 • A performance standard or benchmark indicative of baseline trends

28 Users should create a baseline scenario for each significant impact to be quantitatively assessed, where  
 29 feasible. The baseline scenarios may be developed separately for each impact of interest. Users should  
 30 ensure that the set of baseline scenarios developed to assess multiple impact categories of a policy or  
 31 action applies consistent data and assumptions where common drivers exist (such as population growth  
 32 or GDP growth).

33 Including other policies or actions

34 In addition to the policy or action being assessed, there are likely to be other policies, actions or projects  
 35 that affect the indicator being estimated. These may include regulations and standards, taxes and  
 36 charges, subsidies and incentives, voluntary agreements, information instruments, or other types of  
 37 policies and actions.

1 In the case of a national solar PV incentive policy, other policies may be in place that also affect the  
 2 amount of solar PV installed by households and businesses in the baseline scenario, such as national  
 3 regulations that facilitate connection of distributed generation to the electric grid (other national policies),  
 4 municipal incentives to promote renewable energy at the local level (subnational policies), and utility  
 5 incentives for solar PV installation (private sector actions). These other policies affect conditions in the  
 6 baseline scenario and should be considered to determine what the incremental impact of the national  
 7 solar PV policy is relative to what would have happened otherwise. Appendix A provides an example of  
 8 including other policies in the baseline scenario.

9 To identify other policies and actions to consider in the baseline scenario, users should identify key  
 10 parameters in the assessment—such as the amount of solar PV installed—and identify other policies and  
 11 actions that affect the same parameters.

12 Users should include all other policies, actions and projects in each baseline scenario that:

- 13 • Have a significant effect on the impacts included in the assessment boundary; and
- 14 • Are implemented or adopted at the time the assessment is carried out (for ex-ante assessment)  
 15 or are implemented during the assessment period (for ex-post assessment).

16 Published baseline values may already include the impact of existing policies and actions in the baseline  
 17 scenario. If it is not possible to include a relevant policy or action in the baseline scenario, users should  
 18 document and justify its exclusion.

19 See Table 8.2 for definitions of implemented, adopted and planned policies and actions. For ex-ante  
 20 assessment, adopted policies should be included in the baseline scenario if they are likely to be  
 21 implemented and if there is enough information to estimate the impacts of the policy. In some cases,  
 22 users can may want to include planned policies in the baseline scenario for ex-ante assessment, for  
 23 example if the objective is to assess the impact of one planned policy relative to other planned policies.

24 *Table 8.2: Definitions of implemented, adopted, and planned policies and actions*

Policy or action status	Definition
Implemented	Policies and actions that are currently in effect, as evidenced by one or more of the following: (a) relevant legislation or regulation is in force; (b) one or more voluntary agreements have been established and are in force; (c) financial resources have been allocated; (d) human resources have been mobilised.
Adopted	Policies and actions for which an official government decision has been made and there is a clear commitment to proceed with implementation, but that have not yet begun to be implemented (e.g., a law has been passed, but regulations to implement the law have not yet been established or are not being enforced).
Planned	Policy/action options that are under discussion and have a realistic chance of being adopted and implemented in the future, but that have not yet been adopted.

25 *Source:* WRI 2014.

26 Users can establish a significance threshold or other criteria to determine which policies, actions and  
 27 projects are significant and should be included. For other policies or actions that are included, users  
 28 should determine whether they are designed to operate indefinitely or are limited in duration. Users  
 29 should assume that policies or actions will operate indefinitely unless an end date is explicitly stated.

## 1 Including non-policy drivers

2 Non-policy drivers include a wide range of exogenous factors such as socioeconomic factors and market  
3 forces that may cause changes in the impact category but are not a result of the policy or action  
4 assessed. Users should identify non-policy drivers based on literature reviews of similar assessments and  
5 policies, consultations with relevant experts and stakeholders, expert judgment, modelling results, or  
6 other methods.

7 In the case of a solar PV incentive policy, non-policy drivers that affect the amount of solar PV installed by  
8 households and businesses in the baseline scenario may include the price of solar PV systems (the less  
9 expensive they are, the more households and businesses will install them) and the price of electricity (the  
10 more expensive electricity from the grid is, the greater the incentive for households and businesses to  
11 install solar PV systems). These factors affect conditions in the baseline scenario and should be  
12 considered to determine the impact of the solar PV incentive policy relative to what would have happened  
13 otherwise.

14 Users should include all non-policy drivers in the baseline scenario that are not caused by the policy or  
15 action being assessed (i.e., that are exogenous to the assessment), and that are expected to result in a  
16 significant change in calculated impacts between the baseline scenario and policy scenario. In ex-ante  
17 assessments, users do not need to include drivers that are expected to remain the same under both the  
18 policy scenario and baseline scenario. Users can establish a significance threshold or other criteria to  
19 determine which non-policy drivers are significant.

20 To identify non-policy drivers that should be considered in the baseline scenario, users should identify key  
21 parameters in the assessment—such as the amount of solar PV installed—and identify other policies and  
22 actions that affect the same parameters.

23 Published baseline values may already include the impact of non-policy drivers in the baseline scenario. If  
24 it is not possible to include a relevant non-policy driver in the baseline scenario, users should document  
25 and justify its exclusion.

## 26 Defining a range of baseline scenario options

27 If possible, users should identify the single baseline scenario that is considered most likely for each  
28 impact being assessed. In certain cases, multiple baseline options may seem equally likely. In such  
29 cases, users should consider estimating and reporting a range of results based on multiple alternative  
30 baseline scenarios. Users should conduct sensitivity analysis to see how the results vary depending on  
31 the selection of baseline options. Sensitivity analysis involves varying the parameters, or combinations of  
32 parameters, to understand the sensitivity of the overall results to changes in those parameters. It is a  
33 useful tool for understanding differences resulting from methodological choices and assumptions and  
34 exploring model sensitivities to inputs. Sensitivity analysis is further described in Chapter 11.

## 35 Use of assumptions and expert judgment

36 Assumptions or expert judgment will likely be required in cases where information is not available to make  
37 a reasonable assumption about the value of a parameter. Users may need to use proxy data, interpolate  
38 information, estimate a rate of growth, or use other types of assumptions or judgment. Users can apply  
39 their own expert judgment or consult experts. When doing so, it is important to document the reason no  
40 data sources are otherwise available and the reason for the value chosen.

1 8.3.2 Define the estimation methods and parameters needed to estimate baseline  
2 values

3 For each indicator to be assessed, users should first identify a method (such as an equation, algorithm or  
4 model) for estimating the baseline scenario, then identify the data requirements needed to quantify the  
5 baseline value using the chosen method. When selecting the baseline scenario method, consideration  
6 should be given to the data needs and data availability under the baseline scenario and the policy  
7 scenario, since the same method or model should be used for both scenarios.

8 Multiple types of data and estimation methods can be used to estimate the impacts of policies and  
9 actions, including both bottom-up and top-down approaches. See Table 8.3.

10 *Table 8.3: Overview of bottom-up and top-down data and methods*

	Bottom-up	Top-down
Data	Bottom-up data are measured, monitored or collected at the facility, entity or project level. Examples include energy used at a facility (e.g., using a measuring device such as a fuel meter) and production output.	Top-down data are macro-level data or statistics collected at the jurisdiction or sector level. Examples include national energy use, population, GDP and fuel prices. In some cases, top-down data are aggregated from bottom-up data sources.
Methods	Bottom-up methods (such as engineering models) calculate or model the impact of a policy or action for each facility, project or entity affected by the policy or action, then aggregate across all facilities, projects or entities to determine the total impact of the policy or action.	Top-down methods (such as econometric models, regression analysis or computable general equilibrium models) use statistical methods to calculate or model impacts of policies and actions. Top-down methods can be applied to either bottom-up or top-down data.

11 *Source:* Adapted from WRI 2014.

12 Both bottom-up and top-down data and methods may be appropriate in different contexts and are  
13 valuable for different purposes. For example, top-down methods may be most appropriate for national  
14 policies and actions while bottom-up methods may be better suited to smaller scale policies and actions.  
15 The choice of bottom-up versus top-down approaches depends on data availability and the needs of the  
16 assessment. For example, a user assessing the impact of a solar PV incentive policy on jobs could use a  
17 bottom-up approach by multiplying the estimated number of buildings that install PV systems by the  
18 estimated number of workers needed to install and maintain solar PV systems per building, where data  
19 may be provided by individual companies. Alternatively, a user could use a top-down approach by using  
20 economic models based on national employment statistics on the number of people employed in the solar  
21 energy industry and other relevant variables. Hybrid approaches that combine elements of both bottom-  
22 up and top-down approaches may also be used.

23 Top-down methods typically model economic relationships and often rely on more aggregated data sets,  
24 whereas bottom-up approaches typically use disaggregated source or sink data. Hybrid models attempt  
25 to combine the advantages of top-down and bottom-up modelling by linking the two types of approaches.

26 Methods may range from simple equations (such as simple extrapolation) to complex models (such as  
27 simulation models or integrated assessment models). Simple equations may not be sufficient to represent  
28 the complexity necessary to accurately estimate baseline or policy scenarios or to capture the difference  
29 between them. Detailed models may be needed to estimate the impacts of certain policies or actions.

1 Detailed models may also be appropriate when the chosen impact category includes multiple interacting  
 2 parameters.

3 A wide range of tools and models are available to help users quantify different social, environmental, and  
 4 economic impacts. Appendix D provides examples of tools and models to support impact quantification.  
 5 Users can use existing methods or models or develop new methods or models (if no relevant and  
 6 appropriate methods or models exist). Users should select a tool that achieves sufficiently accurate  
 7 results in the context of objectives, data availability and resource constraints. Objectives may range from  
 8 theoretical explorations of policy questions, to practical applications of the results in a governmental  
 9 regulatory or programmatic context, to forecasting for planning purposes. These needs will determine the  
 10 ranges of sectors that must be included in the tool, the geographic scales and time frames. For example,  
 11 some users may choose simple scenarios to support their analyses, while others may want additional  
 12 variables, longer time scales or more detailed time steps, or the flexibility to incorporate changing policies  
 13 or patterns and develop conditional futures. Likewise, some may be interested in assessing a small  
 14 geographic region, a single sector, or even a single project, while others may want multi-scale futures or  
 15 integrated approaches (USGCRP 2016).<sup>12</sup>

16 Based on users' specific needs, a suite of models may be available to help. Each will require varying  
 17 levels of data inputs, user knowledge/expertise, and cost. Thus, selecting the most appropriate tool will  
 18 depend on users' time and financial resources available, as well as their team expertise. These  
 19 considerations are illustrated in Table 8.4.

20 *Table 8.4: Considerations for selecting tools to assess social, economic, or environmental impacts*

Level of depth/accuracy <sup>a</sup>	Model capabilities	Cost	Ease of use	Data inputs
Higher ↓	Assumptions embedded in the model are dynamic; can optimise for a specific variable or output; may produce a range of quantitative outputs	Up to tens of thousands of dollars	Highly complex; use requires trained experts and significant time to gather input data and produce model output (several weeks or months)	Highly data intensive; may rely on software of models for inputs
↓	↓	↓	↓	↓
↓ Lower	Assumptions embedded in the model are static; cannot optimise for a specific variable or output; may produce limited quantitative outputs	No cost or low cost	Designed for use by the public: easy to navigate and run; requires limited time to run (several hours or days)	Not data intensive; relies on pre-populated data and default assumptions

<sup>12</sup> U.S. Global Change Research Program (USGCRP). *Multi-Scale Economic Methodologies and Scenarios Workshop*. Prepared by ICF International. August 2016. Available at: [http://www.globalchange.gov/sites/globalchange/files/reports\\_files/Multi-Scale%20Economic%20Medthodologies%20%26%20Scenarios%20Workshop%20Report\\_Final\\_0.pdf](http://www.globalchange.gov/sites/globalchange/files/reports_files/Multi-Scale%20Economic%20Medthodologies%20%26%20Scenarios%20Workshop%20Report_Final_0.pdf).

1 *Note:* <sup>a</sup> The level of accuracy varies in general with the various attributes presented here. In reality, a complex,  
 2 advanced model that has a high cost and requires extensive data inputs will only be as accurate as the quality of the  
 3 data that goes into it.

4 Table 8.5 provides an overview of types of economic models for quantifying economic impacts. Box 8.4  
 5 provides an explanation of one model for quantifying job and economic impacts of constructing and  
 6 operating power plants, such as wind farms. Box 8.5 provides an example of a model for estimating the  
 7 health and economic effects of air pollution.

8 *Table 8.5: Overview of Modelling Approaches and Tools for Economic Analysis*

Method	Advantages	Disadvantages
Input-Output model (also called multiplier analysis)	<ul style="list-style-type: none"> <li>Quantifies the total economic effects of a change in the demand for a given product or service</li> <li>Can be inexpensive</li> </ul>	<ul style="list-style-type: none"> <li>Static; multipliers represent only a snapshot of the economy at a given point in time</li> <li>Generally assumes fixed prices</li> <li>Typically does not account for substitution effects, supply constraints, and changes in competitiveness or other demographic factors</li> </ul>
Econometric models	<ul style="list-style-type: none"> <li>Usually dynamic, can estimate and/or track changes in policy impacts over time</li> <li>Coefficients are based on historical data and relationships, and statistical methods can be used to assess model credibility</li> </ul>	<ul style="list-style-type: none"> <li>Historical patterns may not be best indicator or predictor of future relationships</li> <li>Some econometric models do not allow foresight</li> </ul>
Computable General Equilibrium (CGE) models	<ul style="list-style-type: none"> <li>Accounts for substitutional effects, supply constraints and price adjustments</li> </ul>	<ul style="list-style-type: none"> <li>Not available for all regions</li> </ul>
Hybrid models	<ul style="list-style-type: none"> <li>Most sophisticated, combining aspects of all the above</li> <li>Dynamic, can be used to analyse both short- and long-term impacts</li> <li>Can be used to model regional interactions</li> </ul>	<ul style="list-style-type: none"> <li>Can be expensive</li> </ul>

9 *Source:* US EPA, available at: [https://19january2017snapshot.epa.gov/sites/production/files/2016-](https://19january2017snapshot.epa.gov/sites/production/files/2016-03/documents/overview_modeling_approaches.pdf)  
 10 [03/documents/overview\\_modeling\\_approaches.pdf](https://19january2017snapshot.epa.gov/sites/production/files/2016-03/documents/overview_modeling_approaches.pdf).

1 *Box 8.4: JEDI model for estimating job and economic impacts from power plants*

NREL’s Jobs and Economic Development Impact (JEDI) model is an Excel-based model that estimates the number of jobs and economic impacts to a local area of constructing and operating power plants, fuel production facilities, and other projects at the local level. For example, JEDI estimates the number of construction jobs from a new wind farm. JEDI models are used by decision makers, public utility commissions, potential project owners, developers, and others.

The model estimates the project costs and the economic impacts in terms of jobs, earnings (i.e., wages and salary), and output (i.e., value of production) resulting from the project. Jobs, earnings and output are distributed across three categories: project development and onsite labour impacts, local revenue and supply chain impacts, and induced impacts. To the extent a user has and can incorporate project-specific data as well as the share of spending expected to occur locally, the results are more likely to better reflect the actual impacts from the specific project. Project-specific data include a bill of goods (costs associated with actual construction of the facility, roads, etc., as well as equipment costs, other services and fees required), annual operating and maintenance costs, the portion of expenditures to be spent locally, financing terms and local tax rates. The analysis is not designed to provide a precise forecast, but rather an estimate of overall economic impacts from specific scenarios.

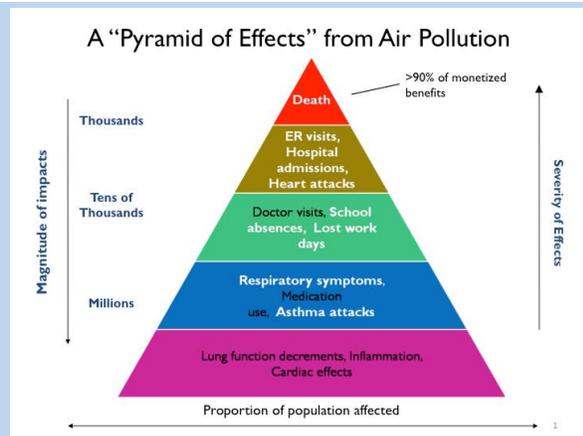
The JEDI model uses an input-output methodology. It uses economic data (multipliers and consumption patterns) to estimate the local economic activity and the resulting impact from new energy generation plants. This involves aggregating national and regional economic and demographic data to calculate inter-industry linkages and the relationships between changes in demand for goods and services, and the associated economic activity at the local and regional levels. Local spending results from using: local labour (e.g., concrete pouring jobs), services (e.g., engineering, design, legal), materials (e.g., wind turbine blades) or other components (e.g., nuts and bolts).

2 *Source:* NREL, available at: <http://www.nrel.gov/analysis/jedi/>

3 *Box 8.5: The Benefits Mapping and Analysis Program (BenMAP) Model for Estimating the Health and*  
 4 *Economic Effects of Air Pollution*

U.S. EPA’s BenMAP-Community Edition (CE) tool estimates the economic value of health impacts resulting from changes in air quality—specifically, ground-level ozone and fine particles. BenMAP-CE is an open-source computer programme that calculates the number and economic value of air pollution-related deaths and illnesses. The software incorporates a database that includes many of the concentration-response relationships, population files, and health and economic data needed to quantify these impacts.

Air pollution affects health through fine particles that enter deep into the lungs and enter the blood stream. Health impacts from particles include premature death, non-fatal heart attacks, and aggravated asthma. Ground-level ozone is an oxidant that can irritate airways in the lungs. Health impacts from ozone include premature death, aggravated asthma and lost days of school.

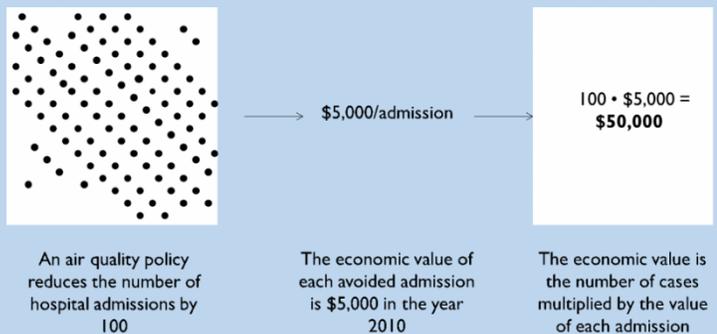


The pyramid describes how the incidence and severity of fine particle and ozone-related health impacts are related. Health outcomes toward the bottom of the pyramid like asthma attacks and cardiac effects are less severe, and affect a larger proportion of the population. Impacts toward the tip of the pyramid like hospital admissions and heart attacks are more severe and affect a smaller proportion of the population. BenMAP-CE quantifies those impacts shown in white.

BenMAP-CE estimates health impacts through a health impact function that incorporates four key sources of data from the published epidemiology literature: 1) modeled or monitored air quality changes, 2) population, 3) baseline incidence rates, and 4) an effect estimate. The figure below describes the data BenMAP-CE uses to calculate health impacts.



BenMAP-CE calculates the economic value of air quality change using both “Cost of Illness” and “Willingness to Pay” metrics. The Cost of Illness metric summarises the expenses that an individual must bear for air pollution-related hospital admissions, visits to the emergency department and other outcomes; this metric includes the value of medical expenses and lost work, but not the value that individuals place on pain and suffering associated with the event. By contrast, Willingness to Pay metrics are understood to account for the direct costs noted above as well as the value that individuals place on pain and suffering, loss of satisfaction and leisure time. This simple example summarises the procedure for calculating economic values using these two metrics in BenMAP-CE.



1 Source: U.S. EPA, Benefits Mapping and Analysis Program (BenMAP), available at:  
 2 [https://19january2017snapshot.epa.gov/benmap/how-benmap-ce-estimates-health-and-economic-effects-air-](https://19january2017snapshot.epa.gov/benmap/how-benmap-ce-estimates-health-and-economic-effects-air-pollution_.html)  
 3 [pollution\\_.html](https://19january2017snapshot.epa.gov/benmap/how-benmap-ce-estimates-health-and-economic-effects-air-pollution_.html).

4 8.3.3 Collect data for each indicator

- 5 The next step is to collect data for each indicator (and parameter, if applicable) in each baseline scenario.  
 6 To estimate baseline values for each indicator, users should first decide whether to estimate new

1 baseline values or use baseline values from published data sources. For some indicators, published  
2 values may not be available. In this case, users should estimate new values.

3 Users should collect data separately for different groups in society where relevant, such as men and  
4 women, people of different income groups, people of different racial or ethnic groups, people of different  
5 education levels, people from various geographic regions, people in urban versus rural locations, among  
6 others.

7 When using either published values or estimating new values, users should report the baseline values for  
8 each indicator being estimated over defined time periods, such as annually over the assessment period, if  
9 feasible. It is important to report the methods, assumptions and data sources used. Users should also  
10 justify the choice of whether to estimate new baseline values and assumptions or to use published  
11 baseline values and assumptions. If no data source is cited, users should provide sufficient information  
12 such that stakeholders and those tracking the impact over time can know where to look for updates to the  
13 data.

14 When collecting data from various data sources, users should consider whether the data source is readily  
15 available, whether data sources will be available to track indicator values over time, and how expensive  
16 or labour intensive it will be to collect over time. Users should use conservative assumptions to define  
17 baseline values when uncertainty is high or a range of possible values exist. Conservative values and  
18 assumptions are those more likely to overestimate negative impacts or underestimate positive impacts  
19 resulting from a policy or action.

20 Parameters whose values will not change between the baseline and policy scenario may “cancel out”  
21 when the baseline and policy values are subtracted. Where that is the case, the value chosen for the  
22 parameter will not influence the final result and fewer resources should be expended to gather the data  
23 for the parameter. Ideally, where such parameters will net out in the final comparison, the method should  
24 be simplified and its description narrowed to remove those parameters that are not relevant.

## 25 Option 1: Using baseline values from published data sources

26 In some cases, existing data sources of sufficient quality may be available to determine baseline values  
27 for indicators. Potential data sources of historical or projected data include published studies of similar  
28 policies and impact categories in the same or other jurisdictions, peer-reviewed scientific literature,  
29 government statistics, reports published by international institutions (such as the IEA, IPCC, World Bank  
30 and FAO), and economic and engineering analyses and models.

31 Users should use high-quality, up-to-date, and peer-reviewed data from recognised, publicly available,  
32 credible sources if available. When selecting data sources, users should apply the data quality indicators  
33 in Table 8.6 as a guide to obtaining the highest quality data available. Users should select data that is the  
34 most representative in terms of technologies and practices, time and geography; most complete; and  
35 most reliable.

1 *Table 8.6: Data quality indicators*

Indicator	Description
Technological representativeness	The degree to which the data set reflects the relevant technologies, processes or practices
Temporal representativeness	The degree to which the data set reflects the relevant time period.
Geographical representativeness	The degree to which the data set reflects the relevant geographic location (such as the country, city or site).
Completeness	The degree to which the data are statistically representative of the relevant activity. Completeness includes the percentage of locations for which data are available and used out of the total number that relate to a specific activity. Completeness also addresses seasonal and other normal fluctuations in data.
Reliability	The degree to which the sources, data collection methods and verification procedures used to obtain the data are dependable. Data should represent the most likely value of the parameter over the assessment period.

2 *Source:* WRI 2014, based on Weidema and Wesnaes 1996.

3 In some cases, the baseline scenario itself may be the subject of published research and available for  
 4 use. As above, the information should be high quality and credible. In addition, the method used should  
 5 be sufficiently clear that users can generate a comparable policy scenario, with consistent methods,  
 6 assumptions and data sources.

7 For published values, a range of data may be available, such as:

- 8 • International default values
- 9 • National average values
- 10 • Jurisdiction- or activity-specific data

11 In general, users should use the most accurate and representative data available.

## 12 Option 2: Estimating new baseline values

13 In some cases, no published baseline data and assumptions will be available for historical or projected  
 14 data, or the existing data may be incomplete, of poor quality, or in need of supplementation or further  
 15 disaggregation. Users should estimate new baseline values when no relevant data are available that  
 16 supports the level of accuracy needed to meet the stated objectives.

17 To estimate new baseline values for a given indicator, users should:

- 18 1. Collect historical data for the indicator
- 19 2. Identify other policies/actions and non-policy drivers that affect each indicator over the  
 20 assessment period and make assumptions for those drivers
- 21 3. Estimate baseline values for each indicator, based on historical data and assumptions about  
 22 drivers

1 8.3.4 Estimate baseline values for each indicator

2 The final step in developing the baseline is to apply the method using the data collected to estimate  
3 baseline values for each indicator.

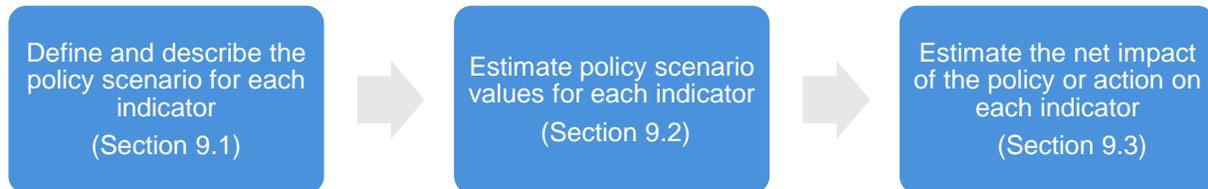
4 It is a *key recommendation* to estimate baseline values over the assessment period for each indicator  
5 included in the assessment boundary. Any impact in the assessment boundary that cannot be estimated  
6 should be assessed qualitatively (as described in Chapter 7). It is a *key recommendation* to separately  
7 estimate baseline values for different groups in society where relevant.

8 See Appendix A for an example of estimating the impact of a solar PV incentive policy, including  
9 estimating the baseline. Appendix D provides examples of tools and models to support impact  
10 quantification.

## 9. ESTIMATING IMPACTS EX-ANTE

This chapter describes how to estimate the expected future impacts of the policy or action (ex-ante assessment). In this chapter, users estimate policy scenario values for the indicators included in the assessment boundary. The impacts of the policy or action are estimated by subtracting baseline values (as determined in Chapter 8) from policy scenario values (as determined in this chapter). Users not quantitatively assessing impacts ex-ante can skip this chapter.

Figure 9.1: Overview of steps in the chapter



### Checklist of key recommendations

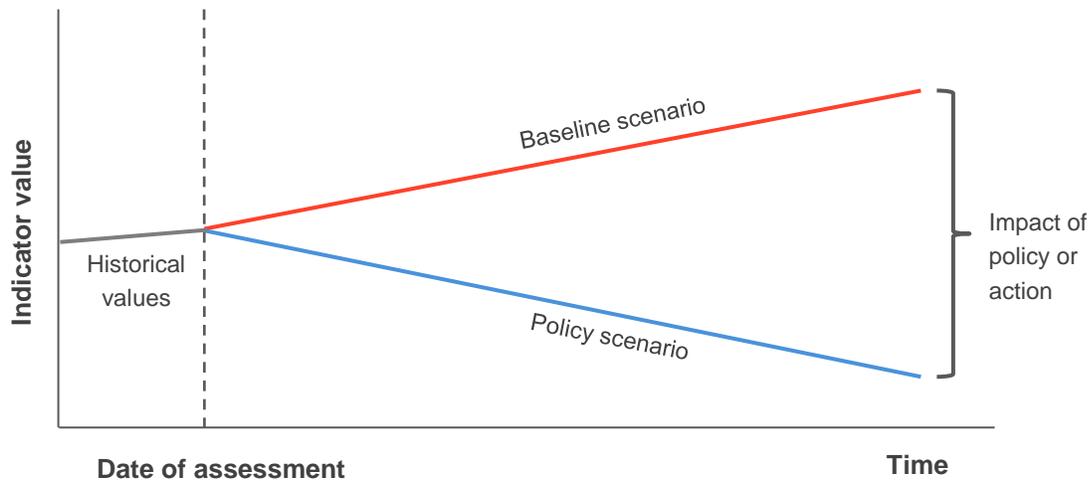
- Define a policy scenario that represents the conditions most likely to occur in the presence of the policy or action over time for each indicator being estimated, taking into account all specific impacts included in the quantitative assessment boundary
- Estimate the net impact of the policy or action on each indicator by subtracting baseline values from policy scenario values, taking into account all specific impacts included in the quantitative assessment boundary
- Separately assess the impacts of the policy or action on different groups in society where relevant

### 9.1 Define and describe the policy scenario for each indicator

In Chapter 8, users defined an indicator for each impact category included in the assessment boundary. For examples of indicators, see Table 5.5. This indicator will be estimated in the baseline and policy scenario to estimate the impact of the policy or action. Each indicator will generally require a different assessment method. The same general assessment method(s) used to estimate baseline values (in Chapter 8) should also be used to estimate the policy scenario for each indicator to ensure methodological consistency between the baseline and policy scenario estimation. Consistency ensures that the estimated impact reflects underlying differences between the two scenarios, rather than differences in methods. If it is not feasible or appropriate to use the same method, users should justify why different methods have been used. See Appendix D for examples of tools and models to support impact quantification.

For each indicator being estimated, it is a *key recommendation* to define a policy scenario that represents the conditions most likely to occur in the presence of the policy or action over time. The policy scenario represents the events or conditions most likely to occur in the presence of the policy or action (or package of policies or actions) being assessed. The only difference between the baseline scenario and the policy scenario is that the policy scenario includes the changes caused by the policy or action (or package of policies/actions) being assessed. See Figure 9.2 for an illustration of estimating impacts ex-ante. Users can estimate policy scenario values either before or after estimating baseline values.

1 **Figure 9.2: Illustration of estimating impacts ex-ante**



2  
 3 Users should identify various policy scenario options and then choose the one considered to be the most  
 4 likely to occur in the presence of the policy or action. Stakeholder consultation can help ensure credibility  
 5 of the scenario selection. Users should report a description of the policy scenario for each indicator being  
 6 estimated.

7 **9.2 Estimate policy scenario values for each indicator**

8 The policy scenario values for some indicators may be able to be estimated directly without the need for  
 9 additional parameters. Other assessment methods may require multiple parameters in order to estimate  
 10 policy scenario values for a given indicator. For example, estimating household cost savings from an  
 11 energy efficiency policy requires the electricity price and the quantity of energy consumed in the baseline  
 12 scenario and policy scenario. In this example, *household cost savings* is the indicator (measured in  
 13 dollars or other currency) while *electricity price* and *quantity of energy consumed* are parameters. These  
 14 two parameters are not themselves indicators of interest, but are necessary in order to calculate the  
 15 impact on the indicator of interest (i.e., *household cost savings*). Calculating the impact on each indicator  
 16 therefore requires estimating policy scenario values for each parameter in the assessment method(s).

17 To estimate policy scenario values for each parameter, users should first identify which parameters are  
 18 affected by the policy or action. In the example above, *quantity of energy consumed* is affected by the  
 19 policy, since it is designed to save energy, while *electricity price* is not affected by the energy efficiency  
 20 policy.

21 Parameters that are affected by the policy or action (such as *quantity of energy consumed*) need to be  
 22 estimated in the policy scenario. These parameter values are expected to differ between the policy  
 23 scenario and baseline scenario. Users should follow the same general steps described in Section 8.3 for  
 24 estimating baseline values but should instead estimate the policy scenario value for each parameter. This  
 25 requires developing assumptions about how the policy or action is expected to affect each parameter  
 26 over the assessment period.

27 Parameters that are not affected by the policy or action (such as *electricity price*) do not need to be  
 28 estimated again, since the parameter value is not expected to differ between the policy scenario and  
 29 baseline scenario. The baseline value for that parameter (estimated in Chapter 8) should also be used as  
 30 the policy scenario value for that parameter (in this chapter). All drivers and assumptions estimated in the

1 baseline scenario should be the same in the policy scenario except for those drivers and assumptions  
2 that are affected by the policy or action being assessed.

3 Users should report the policy scenario values for each indicator being estimated and the methods,  
4 assumptions, and data sources used to calculate policy scenario values.

### 5 9.2.1 Guidance for estimating policy scenario values

6 Users can either:

- 7 • Use policy scenario values from published data sources (Option 1), or
- 8 • Estimate new policy scenario values (Option 2)

#### 9 Option 1: Using policy scenario values from published data sources

10 In some cases, existing data sources of sufficient quality may be available to determine policy scenario  
11 values. Potential data sources of historical or projected data include published studies of similar policies  
12 and impact categories in the same or other jurisdictions, peer-reviewed scientific literature, government  
13 statistics, reports published by international institutions (such as IEA, IPCC, World Bank, FAO), and  
14 economic and engineering analyses and models.

15 Users should use high-quality, up-to-date and peer-reviewed data from recognised, credible sources if  
16 available. When selecting data sources, users should apply the data quality indicators in Table 8.6 as a  
17 guide to obtaining the highest quality data available. Users should select data that is the most  
18 representative in terms of technologies and practices, time and geography; most complete; and most  
19 reliable.

20 For published values, a range of data may be available, such as:

- 21 • International default values
- 22 • National average values
- 23 • Jurisdiction- or activity-specific data

24 In general, users should use the most accurate data available.

#### 25 Option 2: Estimating new policy scenario values

26 In some cases, no relevant published data and assumptions will be available for policy scenario values,  
27 or the existing data may be incomplete, of poor quality, or in need of supplementation or further  
28 disaggregation. Users should estimate new policy scenario values and assumptions when no relevant  
29 data is available that supports the level of accuracy needed to meet the stated objectives.

30 Users can use a range of methods and data to estimate policy scenario values, ranging from simpler to  
31 more complex. For example, a simple method may involve an assumption that parameters will remain  
32 static (fixed) over the assessment period or involve a linear extrapolations of historical trends, while a  
33 more complex approach involves an assumption that parameters are dynamic (changing) over the  
34 assessment period and estimated based on detailed modelling or equations.

35 Users should estimate the change in the indicator over time based on what is considered to be the most  
36 likely scenario for each indicator, based on evidence, such as peer-reviewed literature, modelling or

1 simulation exercises, government statistics, or expert judgment. Existing literature or methods may not be  
2 similar enough to use directly. Users may need to make adjustments to results found in literature to adapt  
3 to the assumptions made in the baseline scenario and other elements of the assessment. Users may  
4 need to apply new methods, models and assumptions not previously used in the baseline method to  
5 estimate the expected change in each indicator as a result of the impacts of the policy or action.  
6 However, new methods should not be used to estimate total impacts of the policy or action, since the  
7 same general methods used to estimate baseline values should be used to estimate policy scenario  
8 values to ensure consistency.

9 Each indicator may be assumed to be static or dynamic over the assessment period, and dynamic  
10 indicators can change at a linear or nonlinear rate. In many cases, dynamic models that allow for  
11 conditions to change throughout the assessment period are expected to be the most accurate, so they  
12 should be used where relevant and feasible.

13 To estimate policy scenario values for each indicator affected by the policy or action, users should  
14 consider a variety of factors (described in more detail below), such as:

- 15 • Historical trends and expected values in the baseline scenario
- 16 • Timing of impacts
- 17 • Barriers to policy implementation or effectiveness
- 18 • Policy interactions
- 19 • Sensitivity of parameters to assumptions

20 To the extent relevant, users should also consider the following additional factors:

- 21 • Non-policy drivers included in the baseline scenario (see Chapter 8), which should be the same  
22 between the policy scenario and baseline scenario if they are not affected by the policy assessed,  
23 but should be different between the two scenarios if they are affected by the policy
- 24 • Learning curves (economic patterns that can accelerate or slow new product development and  
25 deployment)
- 26 • Economies of scale
- 27 • Technology penetration or adoption rates (the pace of adoption by targeted actors, which may be  
28 slow initially then accelerate as products become more socially accepted)

29 Depending on the assessment, users may not need to consider each of these factors. In practice, users  
30 may also be limited by the following considerations:

- 31 • Type of policy or action (which may require consideration of certain factors but not others)
- 32 • Assessment method (for example, simplified approaches may be limited to linear approximations)
- 33 • Data availability (which may limit the number of factors that can be considered)
- 34 • Objectives of the assessment (which may require a more or less complete and accurate  
35 assessment)
- 36 • Available resources to conduct the assessment

1 In general, users should follow the most accurate approach that is feasible and focus on achieving higher  
2 levels of accuracy for the most significant impact categories and specific impacts included in the  
3 assessment boundary.

#### 4 Historical trends and expected values in the baseline scenario

5 Historical data informs the expected future values of each indicator, in both the baseline scenario and the  
6 policy scenario. Understanding the historical values of the indicator as well as the expected values in the  
7 baseline scenario are both useful when estimating policy scenario values.

#### 8 Timing of impacts

9 Policy scenario values over time depend on the timing of expected impacts. There may be a delay  
10 between when the policy or action is implemented and when impacts begin to occur. Impacts may also  
11 occur before policy implementation begins because of early action taken in anticipation of the policy or  
12 action.

13 Users should consider whether the policy or action is designed to operate indefinitely or is limited in  
14 duration. Users should assume that a policy or action will operate indefinitely unless an end date is  
15 explicitly embedded in the design of the policy or action, despite inherent uncertainty over whether it will  
16 eventually be discontinued. If the policy or action is limited in duration, the assessment period may  
17 include some impacts that occur during the policy implementation period and some impacts that occur  
18 after the policy implementation period.

19 Users should also consider whether and how the implementation of the policy or action is expected to  
20 change over the assessment period. Examples include tax instruments where the tax rate increases over  
21 time, performance standards where the level of stringency increases over time, or regulations with  
22 multiple distinct phases.

23 In addition to estimating and reporting the full impacts of the policy or action over the assessment period,  
24 users can separately estimate and report impacts over any other time periods that are relevant. For  
25 example, if the assessment period is 2020–2030, users can separately estimate and report impacts over  
26 the periods 2020–2025, 2025–2030 and 2020–2030.

#### 27 Barriers to policy implementation, enforcement, or effectiveness

28 The policy scenario values should represent the values most likely to occur in the presence of the policy  
29 or action, which depend on assumptions related to policy implementation, enforcement, and  
30 effectiveness. Depending on what is considered most likely in an individual context, users should either  
31 (1) estimate the maximum impacts of the policy or action if full implementation and enforcement is most  
32 likely or (2) discount the maximum impacts based on expected limitations in policy implementation,  
33 enforcement, or effectiveness that would prevent the policy or action from achieving its maximum  
34 potential. For example, a policy or action may not achieve its full potential due to governance challenges,  
35 such as a lack of capacity, interagency coordination, public participation or accountability. Users should  
36 apply conservative assumptions if there is uncertainty about the extent of policy implementation and  
37 effectiveness.

## 1 Policy interactions

2 The policy or action assessed may interact with implemented or adopted policies and actions included in  
 3 the baseline scenario. To accurately estimate policy scenario values and the impacts of the policy or  
 4 action, users should determine whether the policy or action assessed interacts with any policies included  
 5 in the baseline scenario (either in reinforcing or overlapping ways). For example, a new municipal solar  
 6 PV incentive policy may overlap with an existing national renewable energy mandate and a local energy  
 7 efficiency policy. Because both existing policies are included in the baseline scenario, they have the effect  
 8 of reducing the energy savings achieved through the new solar policy.

9 If there are no interactions with other policies or actions included in the baseline scenario, the policy or  
 10 action assessed will have the full range of impacts expected. If the policy or action assessed has a  
 11 reinforcing impact with policies in the baseline scenario, the policy or action assessed will have a greater  
 12 range of positive impacts than expected.

13 However, if the policy or action overlaps with policies in the baseline scenario, the positive impact of the  
 14 policy or action will be reduced. In an extreme case where the policy or action assessed overlaps  
 15 completely with policies included in the baseline scenario, the policy or action would have no impacts  
 16 relative to the baseline scenario.

17 If interactions with policies included in the baseline scenario exist, users should estimate the magnitude of  
 18 the policy interactions when estimating policy scenario values. This enables users to estimate the  
 19 incremental impact of the policy or action being assessed relative to existing policies and actions included  
 20 in the baseline scenario.<sup>13</sup>

## 21 Sensitivity of indicator values to assumptions

22 Users should use sensitivity analysis to understand the range of possible values of key indicators and  
 23 parameters and determine which scenario is most likely. Users should also understand the range of  
 24 uncertainty associated with key indicators and parameters. For more information on assessing  
 25 uncertainty and sensitivity analysis, see Chapter 11.

## 26 9.3 Estimate the net impact of the policy or action on each indicator

27 After estimating policy scenario values, the last step is to estimate the net impact of the policy or action  
 28 on each indicator. It is a *key recommendation* to estimate the net impact of the policy or action on each  
 29 indicator by subtracting baseline values from policy scenario values, taking into account all specific  
 30 impacts included in the quantitative assessment boundary (see Equation 9.1). This involves estimating  
 31 each specific impact within an impact category, then aggregating across all of the specific impacts to  
 32 determine the net impact of the policy or action on each impact category, where feasible.

33 To do so, users should follow these steps for each indicator being estimated:

- 34 1. Estimate baseline values related to each specific impact in the quantitative assessment boundary  
 35 (as described in Chapter 8)

---

<sup>13</sup> An example of assessing policy interactions is available at: [http://www.res-policy-beyond2020.eu/pdf/final/Interactions%20between%20EU%20GHG%20and%20Renewable%20Energy%20Policies%20%E2%80%93%20how%20can%20they%20be%20coordinated%20\(beyond2020%20-%20D6-1b\).pdf](http://www.res-policy-beyond2020.eu/pdf/final/Interactions%20between%20EU%20GHG%20and%20Renewable%20Energy%20Policies%20%E2%80%93%20how%20can%20they%20be%20coordinated%20(beyond2020%20-%20D6-1b).pdf)

- 1        2. Estimate policy scenario values related to each specific impact in the quantitative assessment
- 2            boundary
- 3        3. Subtract baseline values from policy scenario values to estimate the impact of the policy or action
- 4            for each specific impact
- 5        4. Aggregate across all specific impacts to estimate the total net impact of the policy or action on a
- 6            given indicator, which represents the change in the impact category, where feasible
- 7        5. Repeat the process for each indicator in the assessment boundary

8        When aggregating across impacts, users should address any possible overlaps or interactions between

9        impacts to avoid over- or underestimation of the total net impact of the policy or action.

10        Users should calculate baseline values, policy scenario values, and the net impact of the policy or action

11        over defined time periods, such as annually and cumulatively over the quantitative assessment period.

12        *Equation 9.1: Estimating the impact of the policy or action on a given indicator*

For a specific impact: Estimated change due to the policy or action = Policy scenario value for the chosen indicator – Baseline value for the chosen indicator

Net impact of a policy or action on the chosen indicator =  $\sum$  Estimated change for each specific impact included in the assessment boundary

*Note:* “Net” refers to the aggregation of all specific impacts included in the assessment boundary, including both positive and negative impacts.

13        It is a *key recommendation* to separately assess the impacts of the policy or action on different groups in

14        society where relevant, such as men and women, people of different income groups, people of different

15        racial or ethnic groups, people of different education levels, people from various geographic regions,

16        people in urban versus rural locations, among others. This allows users to understand distributional

17        impacts on different groups and manage tradeoffs in cases where policies or actions have positive

18        impacts on some groups and negative impacts on other groups.

19        Equation 9.1 results in a neutral estimate of impact, which may either be an increase (positive value) or a

20        decrease (negative value). For example, if estimating the impact of a policy on air pollution, the equation

21        will yield a positive value if the policy increases air pollution and a negative value if the policy reduces air

22        pollution. If a policy creates jobs, the equation will yield a positive value, whereas if a policy reduces jobs,

23        the equation will yield a negative value. Policy scenario values may either be higher or lower than

24        baseline scenario values, depending on the impact being estimated. Users may interpret and

25        communicate the result as either positive or negative or an increase or decrease depending on the impact

26        category and the context.

27        If any impacts in the quantitative assessment boundary have not been estimated, users should document

28        and justify the exclusion and describe the impact qualitatively (as explained in Chapter 7).

29        See Appendix A for an example of estimating the impact of a solar PV incentive policy.

30        Users should estimate the total in-jurisdiction impact (the total net change that occurs within the

31        implementing jurisdiction’s geopolitical boundary), separately from total out-of-jurisdiction impacts (the net

32        change that occurs outside of the jurisdiction’s geopolitical boundary) for each indicator, if relevant and

33        feasible.

1 Users should separately estimate and report the change resulting from each specific impact included in  
2 the assessment boundary, where relevant and feasible. Users can also separately report by type of  
3 impact.

4 Users should report the net impact of the policy or action on a given indicator as a range of likely values,  
5 rather than as a single estimate, when uncertainty is high (e.g., because of uncertain baseline  
6 assumptions). Chapter 11 provides guidance on uncertainty and sensitivity analysis.

#### 7 Separate reporting based on likelihood and probability, if relevant

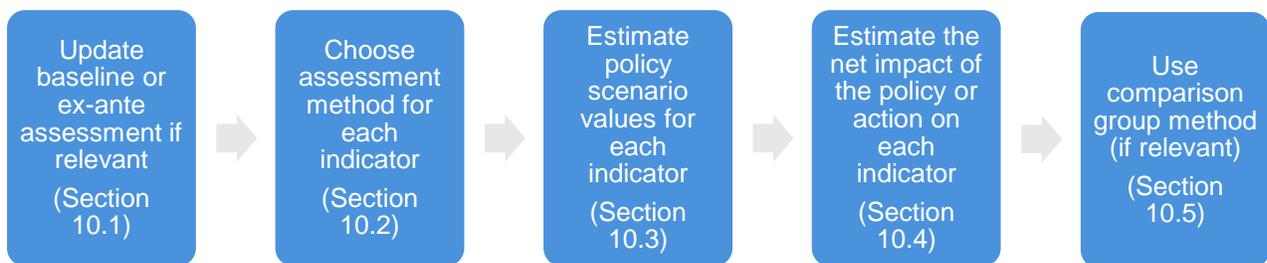
8 Each impact of the policy or action included in the assessment may vary in the likelihood that it will  
9 actually occur. In Chapter 7, users categorise potential impacts based on whether they are very likely,  
10 likely, possible, unlikely or very unlikely to occur. If unlikely or very unlikely effects are included in the  
11 assessment, users should consider reporting those impacts separately from the results based on very  
12 likely, likely and possible impacts. Users can also separately report impacts by each likelihood category  
13 (e.g., very likely, likely, possible) if relevant and feasible.

14 Where likelihood is difficult to estimate, users can report a range of values for a given impact based on  
15 sensitivity analysis around key parameters (further described in Chapter 11). Users can additionally  
16 incorporate probability into the estimation of ex-ante policy scenario values by weighting each impact by  
17 its expected probability (such as 100%, 75%, 50%, 25% or 0%).

## 10. ESTIMATING IMPACTS EX-POST

Ex-post assessment is the process of estimating historical impacts of policies and actions. It is a backward-looking assessment of impacts achieved to date. In this chapter, users estimate the impact of the policy or action by comparing observed policy scenario values of an indicator (based on monitored data) to ex-post baseline values (described in Chapter 8). Unlike ex-ante assessment which involves forecasted values, ex-post assessment involves monitored or observed values. The impact of the policy or action (ex-post) is estimated by subtracting baseline values from policy scenario values. Users that are not quantitatively assessing impacts ex-post can skip this chapter. Sections 10.1-10.4 apply to users following the scenario method, while Section 10.5 applies to users following the comparison group method.

Figure 10.1: Overview of steps in the chapter



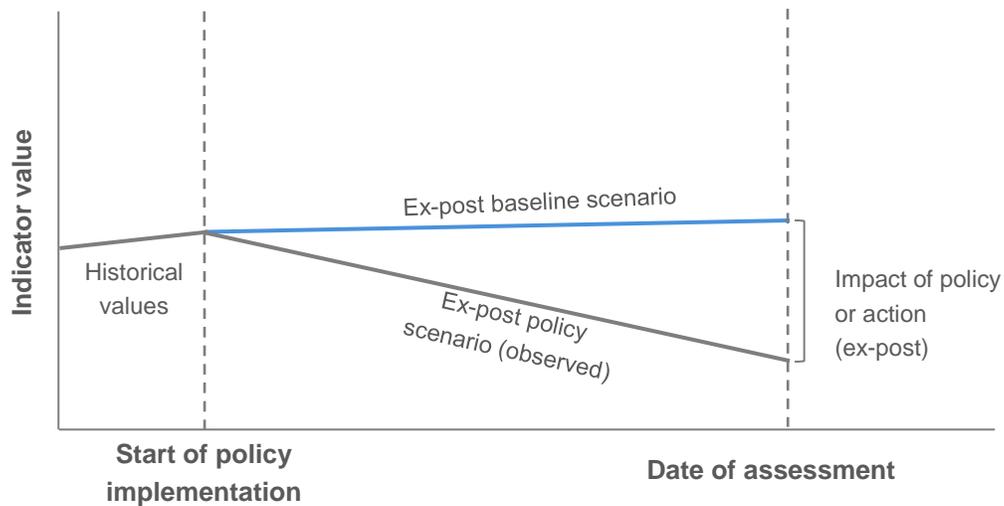
### Checklist of key recommendations

- Recalculate baseline values (as described in Chapter 8) every time an ex-post assessment is undertaken
- Estimate the net impact of the policy or action on each indicator in the quantitative assessment boundary by subtracting baseline values from policy scenario values, taking into account all specific impacts included in the quantitative assessment boundary
- Separately assess the impacts of the policy or action on different groups in society where relevant
- For users following the comparison group method: identify an equivalent comparison group for each impact category in the assessment boundary and collect data from the comparison group and the policy group over the assessment period for each indicator included in the assessment boundary

### 10.1 Update baseline values or ex-ante assessment (if relevant)

Figure 10.2 provides an illustration of estimating impacts ex-post. In contrast to ex-ante policy scenario values, which are forecasted based on assumptions, ex-post policy scenario values are observed based on data collected during the time the policy or action was implemented. Users carrying out an ex-post assessment may either estimate ex-post policy scenario values before or after estimating ex-post baseline values.

1 **Figure 10.2: Illustration of estimating impacts ex-post**



2

3 *Source:* Adapted from WRI 2014.

4 It is a *key recommendation* to recalculate baseline values (following the guidance in Chapter 8) every  
 5 time an ex-post assessment is undertaken. The ex-post baseline scenario should include all other policies  
 6 or actions with significant impacts that were implemented both (1) prior to the implementation of the policy  
 7 or action being assessed and (2) after the implementation of the policy or action being assessed but prior  
 8 to the ex-post assessment.

9 The baseline scenario should also be recalculated to include updates to all non-policy drivers based on  
 10 their observed values over the assessment period. Non-policy drivers should be considered in the  
 11 baseline scenario if they are exogenous to the assessment—that is, if they are not affected by the policy  
 12 or action being assessed.

13 If an ex-ante assessment for the policy or action was previously carried out, the same method can be  
 14 used by replacing the forecasted indicator values (ex-ante) with observed indicator values (ex-post) in the  
 15 ex-post estimation. Alternatively, users can apply a different method than was used in the ex-ante  
 16 assessment to estimate policy scenario values. Users should choose the method that yields the most  
 17 accurate results. If both an ex-ante and ex-post assessment are carried out for the same policy or action  
 18 at different points in time, each assessment will likely yield different estimates of the impacts of the policy,  
 19 since the observed (ex-post) indicator values will likely differ from assumptions forecasted in the ex-ante  
 20 scenario.

## 21 **10.2 Choose assessment method for each indicator**

22 This section provides a list of ex-post assessment methods that users can use to estimate the impacts of  
 23 a policy or action. Ex-post estimation methods are classified into bottom-up methods and top-down  
 24 methods. Both top-down and bottom-up methods can be carried out under either the scenario method or  
 25 the comparison group method (described in Chapter 8).

26 Table 10.1 lists ex-post assessment methods that may be used. The list is not exhaustive, and users can  
 27 classify methods differently depending on the individual context. Users can also use a combination of

- 1 approaches listed in Table 10.1. Appendix D provides specific examples of tools and models to support  
 2 impact quantification.
- 3 Users should select either top-down, bottom-up or integrated top-down/bottom-up methods based on a  
 4 combination of factors, such as data availability (which may dictate the use of either bottom-up or top-  
 5 down data), the type of policy and sector (which may determine which method is most relevant and  
 6 accurate), the number of actors influenced by the policy (typically top-down methods are more  
 7 appropriate for a large number of affected actors), the number of interacting policies and actions (typically  
 8 top-down methods are more appropriate when there are a large number of interacting policies), and  
 9 capacity, resources, and level of expertise available to carry out the methods.
- 10 Users should ensure consistency in the methods used to estimate baseline values and policy scenario  
 11 values for each indicator to ensure that the estimated impact reflects underlying differences between the  
 12 two scenarios, rather than differences in method. If it is not feasible or appropriate to use the same  
 13 method in a given situation, users should justify why different methods have been used.
- 14 When selecting methods to estimate impacts ex-post, users should determine the desired level of  
 15 accuracy to be achieved. Users should achieve a sufficient level of accuracy to meet the stated objectives  
 16 of the assessment, while considering the availability and quality of relevant data, the accessibility of  
 17 methods, and capacity and resources available for the assessment. In general, users should follow the  
 18 most accurate approach that is feasible.

19 *Table 10.1: Examples of ex-post assessment methods*

Method	Description
<b>Examples of bottom-up methods</b>	
Collection of data from affected participants, facilities or actors	Indicator values in the policy scenario are determined through data collected from affected participants, facilities or other affected actors. Data collection methods may include monitoring of parameters (such as metering of energy consumption), collecting expenditure or billing data (such as purchase records), or sampling methods.
Deemed estimates method	The <i>change</i> in indicator values (rather than the policy scenario value of indicators) is estimated using previously estimated effects of similar policies or actions. This involves collecting data on the number of actions taken (such as the number of buildings that install rooftop solar PV) and applying default values for the estimated impact or other relevant parameter per action taken (such as the average reduction in grid-connected electricity use per building that installs solar PV). The deemed estimate may be based on published studies, equipment specifications, surveys, or other methods. Deemed estimates are used as a lower-cost method for policies or actions that are homogenous across policy contexts, such that deemed estimates from other contexts are representative of the policy or action being assessed. Deemed estimates can be complemented by sampling the affected participants or sources to determine whether the deemed estimates are sufficiently accurate and representative. In this approach, the impact is estimated directly, without subtracting baseline values from policy scenario values. Baseline values may be estimated as a subsequent step by adding/subtracting the deemed estimates from observed policy scenario values.
<b>Examples of top-down methods</b>	
Monitoring of indicators	Indicator values in the policy scenario are monitored using sector or subsector activity changes. In this case, the user may have limited or no information on end use or stock statistics, but may have information on changes in relevant indicators for a sector (such as transportation or buildings) or subsector (such as space heating in buildings). Policy scenario indicator values should be compared to baseline indicator values to estimate the change.
Economic modelling	The <i>change</i> in indicator values (rather than the policy scenario value of indicators) is estimated by using econometric models, regression analysis, extended modelling such

as input/output analysis with price elasticities, or computable general equilibrium models. These types of models are most appropriate for estimating economic impacts or when estimating other types of impacts from fiscal policies, such as taxes or subsidies. Economic models may specify that a dependent variable (the indicator being assessed) is a function of various independent variables, such as the policy being assessed, other policies, and various non-policy drivers, such as prices, price elasticities of fuels, economic activity, and population. By doing so, models can control for various factors that affect the impact category other than the policy or action being assessed.

1 Source: Adapted from WRI 2014.

## 2 10.3 Estimate policy scenario values for each indicator

3 Ex-post policy scenario values are observed based on data collected during the time the policy or action  
4 is implemented. Users should first assess whether the specific impacts identified in Chapter 6 actually  
5 occurred. This may include assessing the degree of policy implementation to ensure that the policy or  
6 action was implemented as planned, including assessing the extent of enforcement and noncompliance, if  
7 relevant and feasible.

8 Users should then update the impacts identified based on observed data before estimating each impact.  
9 To estimate certain impacts, users may find it useful to conduct surveys with consumers or businesses  
10 affected by the policy or action, or use results from similar policy assessments, if the conditions are  
11 similar enough for valid comparisons.

12 Users should report the policy scenario values for each indicator being estimated and the methods,  
13 assumptions, and data sources used to calculate policy scenario values.

## 14 10.4 Estimate the net impact of the policy or action for each indicator

15 The last step is to estimate the net impact of the policy or action. It is a *key recommendation* to estimate  
16 the net impact of the policy or action on each indicator by subtracting baseline values from policy scenario  
17 values, taking into account all specific impacts included in the quantitative assessment boundary (see  
18 Equation 10.1). This involves estimating each specific impact within an impact category, then aggregating  
19 across all of the specific impacts to determine the net impact of the policy or action on each impact  
20 category, where feasible.

21 To do so, users should follow these steps for each indicator being estimated:

- 22 1. Estimate baseline values related to each specific impact in the quantitative assessment boundary  
23 (as described in Chapter 8)
- 24 2. Determine policy scenario values related to each specific impact in the quantitative assessment  
25 boundary
- 26 3. Subtract baseline values from policy scenario values to estimate the impact of the policy or action  
27 for each specific impact
- 28 4. Aggregate across all specific impacts to estimate the total net impact of the policy or action on a  
29 given indicator, which represents the change in the impact category, where feasible
- 30 5. Repeat the process for each indicator in the assessment boundary

1 When aggregating across impacts, users should address any possible overlaps or interactions between  
 2 impacts to avoid over-or underestimation of the total net impact of the policy or action.

3 Users should calculate baseline values, policy scenario values and the net impact of the policy or action  
 4 over defined time periods, such as annually and cumulatively over the quantitative assessment period.

5 *Equation 10.1: Estimating the impact of the policy or action on a given indicator*

For a specific impact: Estimated change due to the policy or action = Policy scenario value for the  
 chosen indicator – Baseline value for the chosen indicator

Net impact of a policy or action on the chosen indicator =  $\sum$  Estimated change for each specific impact  
 included in the assessment boundary

*Note:* “Net” refers to the aggregation of all specific impacts included in the assessment boundary, including both  
 positive and negative impacts.

6 It is a *key recommendation* to separately assess the impacts of the policy or action on different groups in  
 7 society where relevant, such as men and women, people of different income groups, people of different  
 8 racial or ethnic groups, people of different education levels, people from various geographic regions,  
 9 people in urban versus rural locations, among others. This allows users to understand distributional  
 10 impacts on different groups and manage tradeoffs in cases where policies or actions have positive  
 11 impacts on some groups and negative impacts on other groups.

12 Equation 10.1 results in a neutral estimate of impact, which may either be an increase (positive value) or  
 13 a decrease (negative value). Policy scenario values may either be higher or lower than baseline scenario  
 14 values, depending on the impact being estimated and the nature of the policy or action. Users may  
 15 interpret and communicate the result as either positive or negative or an increase or decrease depending  
 16 on the impact category and the context.

17 If any impacts in the assessment boundary have not been estimated, users should document and justify  
 18 the exclusion and describe the impact qualitatively (as described in Chapter 7).

19 See Appendix A for an example of estimating the impact of a solar PV incentive policy.

20 Users should estimate the total in-jurisdiction impact (the total net change that occurs within the  
 21 implementing jurisdiction’s geopolitical boundary), separately from total out-of-jurisdiction impacts (the net  
 22 change that occurs outside of the jurisdiction’s geopolitical boundary) for each indicator, if relevant and  
 23 feasible.

24 Users should separately estimate and report the change resulting from each individual impact included in  
 25 the assessment boundary, where relevant and feasible. Users can also separately report by type of  
 26 impact.

27 Users should report the net impact of the policy or action on a given indicator as a range of likely values,  
 28 rather than as a single estimate, when uncertainty is high (e.g., because of uncertain baseline  
 29 assumptions). See Chapter 11 for guidance on uncertainty and sensitivity analysis.

### 30 Combining ex-ante and ex-post assessments

31 Ex-ante and ex-post assessment may be combined in a “rolling monitoring” approach. Under this  
 32 approach, the forecast provided by the ex-ante assessment is continually overwritten with the results from  
 33 ex-post assessment, which allows for a comparison of the original expectations and the final results. By

1 combining ex-ante and ex-post data, rolling monitoring can demonstrate the impacts that have been  
 2 initiated up to a certain date (through ex-ante assessment); the impacts that have been achieved up to a  
 3 certain date (through ex-post assessment); and the impact that have been achieved (ex-post) compared  
 4 to the ex-ante estimates.

## 5 10.5 Using the comparison group method to estimate impacts (if relevant)

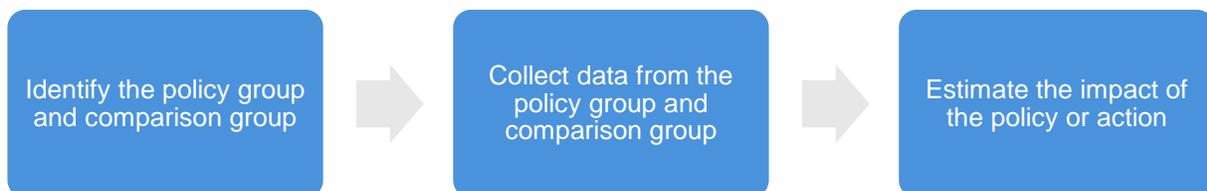
6 This section provides guidance on using the comparison group method to estimate the impact of a policy  
 7 or action on various indicators.

8 As outlined in Chapter 8, users can use the comparison group method to define the baseline scenario  
 9 when carrying out an ex-post assessment. The comparison group method cannot be used for ex-ante  
 10 assessments, since comparative data for the comparison group and policy group during policy  
 11 implementation cannot be observed prior to policy implementation.

12 The comparison group method involves comparing one group or region affected by a policy or action with  
 13 an equivalent group or region that is not affected by that policy or action. For users following the  
 14 comparison group method, is it a *key recommendation* to (1) identify an equivalent comparison group for  
 15 each impact category in the assessment boundary, and (2) collect data from the comparison group and  
 16 the policy group over the assessment period for each indicator included in the assessment boundary. Any  
 17 impacts in the assessment boundary that have not been estimated should be documented and justified  
 18 and described qualitatively.

19 Figure 10.3 provides an overview of key steps.

20 *Figure 10.3: Overview of steps for using the comparison group method*



21

### 22 Identify the policy group and comparison group

23 The first step is to identify the policy group (the group or region affected by the policy) and the  
 24 comparison group or control group (an equivalent group or region not affected by the policy). The policy  
 25 groups and comparison groups may be groups of people, facilities, companies, jurisdictions, sectors or  
 26 other relevant groups.

27 The policy group and the comparison group should be equivalent in all respects except for the existence  
 28 of the policy for the policy group and absence of the policy for the comparison group. The most robust  
 29 way to ensure two groups are equivalent is to implement a randomised experiment—for example, by  
 30 randomly assigning one subset of entities to participate in a programme and randomly assigning the other  
 31 subset to not participate in the programme.

1 To be equivalent means the comparison group should be the same or similar to the policy group in terms  
2 of:<sup>14</sup>

- 3 • **Geography:** for example, facilities in the same city, subnational region or country
- 4 • **Time:** for example, facilities built within the same time period
- 5 • **Technology:** for example, facilities using the same technology
- 6 • **Other policies or actions:** for example, facilities subject to the same set of policies and  
7 regulations, except for the policy or action being assessed
- 8 • **Non-policy drivers:** for example, facilities subject to the same external trends, such as the same  
9 changes in economic activity, population and energy prices

10 When identifying a potential comparison group, users should collect data from both the policy group and  
11 the comparison group before the policy or action is implemented to determine whether the groups are  
12 equivalent. Users should ensure that the entities in the comparison group are not directly or indirectly  
13 affected by the policy.

14 If the groups are similar but not equivalent, statistical methods can be used to control for certain factors  
15 that differ between the groups (described in Box 10.1). If the groups are not sufficiently equivalent, the  
16 comparison group method will yield misleading results, so users should follow the scenario method  
17 instead (described in Chapter 8).

## 18 Collect data from the policy group and comparison group

19 Users should collect data from both the policy group and the comparison group for all each indicator  
20 included in the assessment method(s).

21 Users should collect data from both groups at multiple points in time to account for changes that occur  
22 over time. At a minimum, users should collect data from both groups before and after the policy or action  
23 is implemented (in the policy group), so that the two groups can be compared during both the pre-policy  
24 period and the policy implementation period.

25 Either top-down or bottom-up data may be used. To collect bottom-up data, representative sampling may  
26 be used to collect data from a large number of individual entities or facilities. If so, appropriate statistical  
27 sampling procedures should be used, and the sample size should be large enough to draw valid  
28 statistical conclusions.

## 29 Estimate the impact of the policy or action

30 After data are collected, users should determine baseline values (from the comparison group) and policy  
31 scenario values (from the policy group). In rare cases where the policy group and comparison group are  
32 equivalent, the outcomes of each group can be compared directly. A statistical test (such as a t-test)  
33 should be employed to ensure that the difference in values cannot be attributed to chance. If the  
34 difference between the two groups is statistically significant, the difference can be attributed to the  
35 existence of the policy, rather than to other factors.

---

<sup>14</sup> Adapted from WRI 2014.

1 In most cases, differences are expected to exist between the groups. If material differences exist that may  
 2 affect the outcome, users should use statistical methods to control for variables other than the policy that  
 3 differ between the non-equivalent groups. Such methods are intended to help address the “selection bias”  
 4 and isolate the impact of the policy being assessed. See Box 10.1 for examples of methods that may be  
 5 used.

6 *Box 10.1: Examples of statistical methods for estimating impacts and controlling for factors that differ*  
 7 *between groups*

**Regression analysis** involves including data for each relevant driver that may differ between the groups (such as economic activity, population and energy prices) as explanatory variables in a regression model, as well as proxies for other relevant policies that may differ between the two groups (other than the policy being assessed). If the expanded regression model shows a statistically significant effect of the policy being assessed, the policy can be assumed to have an effect on the policy group, relative to the comparison group. Statistical significance refers to the certainty that the differences between two outcomes is unlikely to be a result of random chance.

**Difference-in- difference methods** compare two groups over two periods of time: a first period in which neither the policy group nor the comparison group implements a given policy and a second period in which the policy group implements the policy and the comparison group does not. This method estimates the difference between the groups prior to policy implementation ( $A1 - B1 = X$ ); the difference between the two groups after policy implementation ( $A2 - B2 = Y$ ); and the difference between the two differences ( $Y - X$ ) as a measure of the change attributable to the policy.

**Matching methods** are statistical approaches for making two groups (a policy group and a comparison group) more equivalent, when random assignment is not possible.

8 *Source: Adapted from WRI 2014.*

# 11. ASSESSING UNCERTAINTY

This chapter provides an overview of concepts and procedures for understanding and evaluating the uncertainty of the assessment. Uncertainty can be assessed either qualitatively or quantitatively. This chapter is relevant to both qualitative and quantitative assessment of impacts.

Figure 11.1: Overview of steps in the chapter



## Checklist of key recommendations

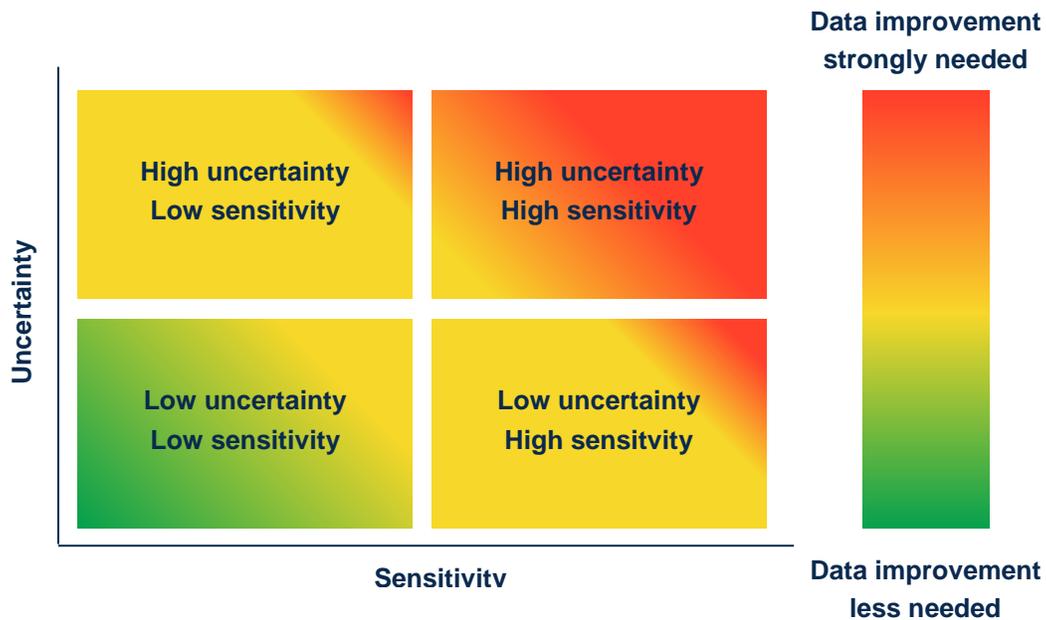
- Assess the uncertainty of the assessment results, either qualitatively or quantitatively
- For quantitative assessments: Conduct a sensitivity analysis for key parameters and assumptions in the assessment

### 11.1 Introduction to uncertainty analysis and sensitivity analysis

Understanding uncertainty is important for properly interpreting and communicating the results of the assessment. Uncertainty analysis refers to a systematic procedure to quantify and/or qualify the uncertainty associated with the impact assessment results. Identifying, documenting and assessing uncertainty can help users understand the level of confidence in the results and identify the areas of the assessment that contribute most to uncertainty. Users should identify and track key uncertainty sources throughout the assessment process. Identifying, assessing and managing uncertainty is most effective when done during, rather than after, the assessment process.

Sensitivity analysis is a useful method to test the robustness of the assessment results. It involves varying the value of key parameters (or combinations of parameters) to determine the impact of such variations on the overall results. Key parameters are those that are highly variable, highly uncertain or most likely to significantly impact assessment results. Sensitivity analysis can be conducted in combination with uncertainty analysis to prioritise efforts for improving data. If one parameter is determined to be highly uncertainty and sensitive, better data are thus highly desired for further improvement for that parameter. If one parameter is certain and insensitive, there is less need for data improvement. Figure 11.2 illustrates how to prioritise data improvement based on uncertainty and sensitivity.

1 *Figure 11.2: Identifying where data improvement is needed in relation to uncertainty and sensitivity*



2  
 3 Understanding uncertainty can help users understand whether to apply conservative assumptions. As  
 4 explained in Chapter 3, accuracy should be pursued as far as possible, but once uncertainty cannot be  
 5 reduced to an acceptable level, conservative estimates should be used.

6 **11.2 Types of uncertainty**

7 This guidance classifies uncertainty into three categories according to the source of uncertainty:  
 8 parameter uncertainty, scenario uncertainty and model uncertainty. The categories are not mutually  
 9 exclusive, but they can be evaluated and reported in different ways. Table 11.1 summarises each type of  
 10 uncertainty.

11 *Table 11.1: Types of uncertainty*

Type of uncertainty	Description
Parameter uncertainty	Uncertainty regarding whether a parameter value used in the assessment accurately represents the true value of a parameter
Scenario uncertainty	Uncertainty of the calculated result due to various assumptions made in the baseline and policy scenarios
Model uncertainty	Imperfect representation of modelling approaches, equations or algorithms to reflect the real world

12 *Source:* Adapted from WRI 2014.

13 **Parameter uncertainty**

14 Parameter uncertainty represents the imperfect knowledge of true parameters values in an assessment  
 15 method or model. It may arise from insufficient data, measurement errors, inaccurate approximation, or  
 16 geographical and temporal variability. For example, wind speed may be used as an input parameter to

1 model the dispersion and concentration of PM<sub>2.5</sub>. The test equipment will deliver wind speeds with a  
2 certain range of uncertainty. Meanwhile, wind speed may vary every second, but only limited numbers of  
3 values (e.g., one value per hour) will be used to model the dispersion of PM<sub>2.5</sub>. If parameter uncertainty  
4 can be determined, it can typically be represented as a probability distribution of possible values that  
5 include the chosen value used in the assessment. Individual parameter uncertainties can be propagated  
6 to provide a quantitative measure of the uncertainty of the assessment results, which may be represented  
7 in the form of a probability distribution.

## 8 Scenario uncertainty

9 Ex-ante assessments involve baseline scenarios and policy scenarios that describe how conditions are  
10 expected to develop in the future, while ex-post assessments involve baseline scenarios that describe  
11 how conditions would have developed in the past if a policy or action were not implemented. These  
12 scenarios are based on a set of uncertain assumptions which creates scenario uncertainty. To identify the  
13 influence of these assumptions on the results, users should undertake a sensitivity analysis for key  
14 parameters in those assumptions (described in Section 11.4).

## 15 Model uncertainty

16 Simplifying the real world into a numeric model introduces inaccuracies and different models are likely to  
17 yield different results. For example, various life cycle impact assessment models can be used to assess  
18 the environmental impacts associated with producing solar PV panels. Each model is likely to yield  
19 different results, leading to model uncertainty. The extent of uncertainty can be estimated by comparing  
20 the results of different models. Users should acknowledge model uncertainties and report model  
21 limitations qualitatively.

## 22 11.3 Uncertainty analysis

23 Two primary approaches to assess uncertainty are:

- 24 • Qualitative uncertainty analysis
- 25 • Quantitative uncertainty analysis

26 It is a *key recommendation* to assess the uncertainty of the results of the assessment, either  
27 quantitatively or qualitatively. Only qualitative uncertainty analysis is relevant to assessing the uncertainty  
28 of a qualitative impact assessment. Either approach can be used to assess the uncertainty of a  
29 quantitative impact assessment. Quantitative uncertainty analysis can provide more robust results than  
30 qualitative assessment. Reporting quantitative uncertainty estimates also gives greater clarity and  
31 transparency to stakeholders.

32 Users should select an approach based on the objectives of the assessment, the level of accuracy  
33 needed to meet stated objectives, data availability, and capacity and resources. Depending on the  
34 methods used and data availability, users may not be able to assess the uncertainty of all parameters in  
35 the assessment method(s). Users should assess the uncertainty for all parameters for which it is feasible.  
36 For cases where quantitative uncertainty is not possible or appropriate to calculate, uncertainty should be  
37 assessed and described qualitatively.

### 1 11.3.1 Qualitative uncertainty analysis<sup>15</sup>

2 Qualitative uncertainty analysis involves characterising the level of confidence of the results based on:

- 3 • The quantity and quality of evidence (robust, medium, or limited), and
- 4 • The degree of agreement of the evidence (high, medium, or low)

5 The level of confidence is a metric that can be expressed qualitatively to express certainty in the validity  
6 of a parameter value or result. (The qualitative confidence level described in this section is distinct from  
7 statistical confidence and should not be interpreted in statistical terms.)

8 When characterising parameter uncertainty, evidence refers to the sources available for determining a  
9 parameter value. Evidence should be assessed with regard to both the quantity and quality of evidence  
10 and can be defined in overall terms of being robust, medium, or limited. Evidence should be considered  
11 robust when there is a large quantity of high-quality evidence. Evidence should be considered medium  
12 when there is a medium quantity of medium-quality evidence. Evidence should be considered limited  
13 when there is a small quantity of low-quality evidence. High-quality evidence adheres to principles of  
14 research quality. Low-quality evidence shows deficiencies in adhering to principles of research quality.  
15 Medium-quality evidence is a mix of high-quality and low-quality evidence.<sup>16</sup>

16 The degree of agreement is a measure of the consensus or consistency across available sources for a  
17 parameter value or result. The degree of agreement can be defined in terms of high, medium or low. As a  
18 rule of thumb, high agreement means that all sources had the same conclusion; medium agreement  
19 means that some sources had the same conclusion; and low agreement means that most of the sources  
20 had different conclusions. This step is not applicable if there is only one source available.

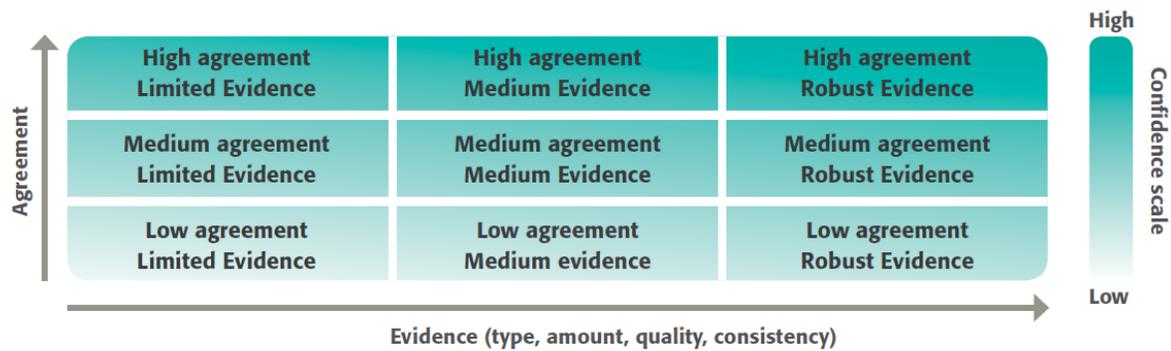
21 A level of confidence provides a qualitative synthesis of the user's judgment about the result, integrating  
22 both the evaluation of evidence and the degree of agreement in one metric. Figure 11.3 depicts summary  
23 statements for evidence and agreement and their relationship with confidence, where confidence  
24 increases as evidence and agreement increase. The level of confidence can be considered very high,  
25 high, medium, low and very low. In the best case (very high confidence), the evidence found should be  
26 sourced from multiple credible, independent institutions. Presentation of findings with "low" and "very low"  
27 confidence should be reserved for areas of major concern, and the reasons for their presentation should  
28 be explained. The confidence level of individual parameters, models, and scenarios should be  
29 aggregated to provide a level of confidence for the overall assessment, if feasible.

---

<sup>15</sup> This section is adapted from IPCC 2010.

<sup>16</sup> Adapted from DFID 2014.

1 **Figure 11.3: Summary statements for evidence and agreement and their relationship with confidence**



2  
3 *Source:* WRI 2014, adapted from IPCC 2010.

4 **11.3.2 Quantitative uncertainty analysis**

5 If feasible, users should carry out a quantitative uncertainty analysis to characterise the uncertainty of key  
6 parameters. This involves estimating the uncertainty of individual parameters (single parameter  
7 uncertainty), then aggregating for a given indicator as a whole (propagated parameter uncertainty).  
8 Propagated parameter uncertainty is the combined effect of each parameter’s uncertainty on the total  
9 result.

10 Users should estimate uncertainty at a specified confidence level, preferably 95%. Users should use the  
11 best available estimates using a variety of methods and approaches, such as a combination of measured  
12 data, published information, model outputs, and expert judgment.

13 Approaches of quantifying the uncertainty of individual parameters include the following:

- 14 • Default uncertainty estimates for parameters reported in literature
- 15 • Probability distributions and standard deviations
  - 16 ○ This method is feasible and preferred when a large amount of data is available for a
  - 17 given parameter. In such cases, it is possible to generate a probability distribution and
  - 18 other statistical values such as standard deviations, which can be propagated to the
  - 19 uncertainty of the final output.
- 20 • Uncertainty factors for parameters reported in literature
  - 21 ○ One application of uncertainty factors is in environmental assessments related with risk
  - 22 and safety. For example, when assessing the toxicity impact of a certain chemical,
  - 23 experiments may be conducted on a small group of people. To extrapolate the test
  - 24 results to a larger group, an uncertainty factor is applied to ensure maximum protection
  - 25 and safety. This method is especially relevant when conservative methods are applied.
- 26 • Pedigree matrix approach from life cycle assessment (based on qualitative data quality indicators  
27 in Table 8.6)
  - 28 ○ This method provides a way to quantify the uncertainties based on a qualitative
  - 29 assessment of data. Five criteria are provided in Table 8.6 to assess data quality from
  - 30 different perspectives. For each criterion, a value is assigned by the practitioner to

1 describe the data quality. These values can then be translated into the standard deviation  
 2 of the data set. For more information, see Weidema and Wesnaes (1996).

- 3 • Survey of experts to generate upper- and lower-bound estimates
- 4 • The user's expert judgment (based on as much data as available) or other approaches

5 Once the uncertainties of individual parameters have been estimated, they may be aggregated to provide  
 6 uncertainty estimates for the entire assessment for an indicator. Approaches to combining uncertainties  
 7 include but are not limited to the following:

- 8 • Error propagation equations: An analytical method used to combine the uncertainty associated  
 9 with individual parameters from a single scenario. Equations involve estimates of the mean and  
 10 standard deviation of each input.
- 11 • Monte Carlo simulation: A form of random sampling used for uncertainty analysis that shows the  
 12 range of likely results based on the range of values for each parameter and probabilities  
 13 associated with each value. In order to perform Monte Carlo simulation, input parameters must be  
 14 specified with probability distributions. The input parameters are varied at random but restricted  
 15 by the given probability distribution for each parameter. Repeated calculations produce a  
 16 probability distribution of the predicted output values, reflecting the propagated uncertainty of the  
 17 various parameters. This method gives comprehensive results, but is more resource and time  
 18 intensive. Simple Monte Carlo simulations can be done using the Crystal Ball tool in Microsoft  
 19 Excel.

## 20 Further references

21 For more detailed guidance on the methods outlined in this section, see the references below.

- 22 • Ecoinvent. 2013. Chap. 10, *Uncertainty*. In Overview and Methodology: Data Quality Guideline for  
 23 the Ecoinvent Database, Version 3. Available at  
 24 [https://www.ecoinvent.org/files/dataqualityguideline\\_ecoinvent\\_3\\_20130506.pdf](https://www.ecoinvent.org/files/dataqualityguideline_ecoinvent_3_20130506.pdf).
- 25 • IPCC. 2000. *Good Practice Guidance and Uncertainty Management in National Greenhouse Gas*  
 26 *Inventories*. Available at <http://www.ipcc-nggip.iges.or.jp/public/gp/english/>.
- 27 • IPCC. 2006. Chap. 3, "Uncertainties." In Guidelines for National Greenhouse Gas Inventories.  
 28 Vol. 1.
- 29 • World Resources Institute (WRI) and World Business Council for Sustainable Development  
 30 (WBCSD). 2003. *Aggregating Statistical Parameter Uncertainty in GHG Inventories: Calculation*  
 31 *Worksheets*. Available at <http://www.ghgprotocol.org>.
- 32 • WRI/WBCSD. 2003. *GHG Protocol Guidance on Uncertainty Assessment in GHG Inventories*  
 33 *and Calculating Statistical Parameter Uncertainty*. Available at <http://www.ghgprotocol.org>.
- 34 • WRI/WBCSD. 2011. *Quantitative Inventory Uncertainty*. Available at <http://www.ghgprotocol.org>.
- 35 • WRI/WBCSD. 2011. *Uncertainty Assessment Template for Product GHG Inventories*. Available at  
 36 <http://www.ghgprotocol.org>.

## 1 11.4 Sensitivity analysis

2 A sensitivity analysis involves varying the value of key parameters (or combinations of parameters) to  
 3 determine the impact of such variations on the overall results. Sensitivity analysis is a useful tool to  
 4 understand differences resulting from methodological choices and assumptions and to explore model  
 5 sensitivities to input parameters.

6 For quantitative impact assessments, it is a *key recommendation* to conduct a sensitivity analysis for key  
 7 parameters and assumptions in the assessment. Sensitivity analysis is expected to be most relevant for  
 8 quantitative impact assessments, but may also be useful for certain qualitative impact assessments.

9 To conduct a sensitivity analysis, users should adjust the value of key parameters to determine the  
 10 impact of such variations on the overall results. Since an assessment may include many impact  
 11 categories and involve many parameters, users should only conduct sensitivity analysis on key  
 12 parameters.

13 Users should consider reasonable variations in parameter values. Not all parameters need to be  
 14 subjected to both negative and positive variations of the same magnitude, but they should be varied  
 15 based on what is considered reasonable. Past trends may be a guide to determine the reasonable range.  
 16 As a general rule, variations in the sensitivity analysis should at least cover a range of +10% and -10%  
 17 (unless this range is not deemed reasonable under the specific circumstances).

18 Sensitivity analysis can be assessed in several ways. One simple method is to assess the relative  
 19 sensitivity for one parameter at a time according to Equation 11.1.

20 *Equation 11.1: Assessing the sensitivity of a parameter*

$$S = \frac{\Delta output / output}{\Delta input / input}$$

In the equation, S represents the relative sensitivity of the assessment output to the specific input parameter. Input and output represent the original values.  $\Delta input$  is the marginal change of the input parameter, which should represent a reasonable expected change.  $\Delta output$  is the corresponding marginal changes of the output. Using this equation, users can compare the sensitivity of the output in response to different input parameters.

21 See Box 11.1 for an example of applying Equation 11.1 to assess the sensitivity of various parameters to  
 22 determine which is most sensitive.

23 *Box 11.1: Example of sensitivity analysis*

Table 11.2 illustrates a sensitivity analysis of three key parameters for a solar PV incentive policy. It is assumed that there are 186,306,371 grid-connected households in India, with an annual consumption of 900 kWh electricity per year per household. In the original policy scenario, 10% of existing grid-connected households are expected to adopt rooftop solar PV systems and will be able to rely on solar for the entire household electricity demand. The other 90% of grid-connected households will rely on a combination of grid-connected electricity and back-up diesel generators for electricity, assuming 90% (810 kWh) is supplied by the grid and 10% (90 kWh) is supplied by a diesel-fueled power generator when blackouts occur.

The three chosen parameters for sensitivity analysis are annual electricity consumption per household, the percentage of households that will adopt solar PV, and the percentage of electricity supplied by grid for the households that use combined electricity supply, assuming that the remaining electricity demand is met by diesel fueled power generator. Table 11.2 illustrates a scenario where each parameter value is set to a reasonable assumption. The table also shows the calculation of the output, in this case changes of emissions for each scenario. This example specifically focuses on PM<sub>10</sub>. Combined, this information provides the information to calculate the relative sensitivity. The input, output, and sensitivity analysis results are presented below.

Table 11.2: Sensitivity analysis of estimated PM<sub>10</sub> emissions

Parameter	Annual electricity consumption	Percentage of households that adopt solar PV	Percentage of electricity supplied by grid
<b>Input data</b>			
Original value	900	10%	90%
Scenario value	1800	80%	50%
Δinput/input	100%	700%	-44%
<b>Output: emission reduction (t PM<sub>10</sub>)</b>			
Original value	300,817	300,817	300,817
Scenario value	601,635	71,886	171,695
Δoutput/output	100%	-76%	-43%
<b>Sensitivity analysis result</b>			
Relative sensitivity	100%	-11%	97%

This sensitivity results show that of the three parameters, PM<sub>10</sub> emissions are more sensitive to annual electricity consumption and percentage of electricity supplied by grid and less sensitive to percentage of households that adopt solar PV. This information can be used to prioritise future data collection efforts.

## 1 11.5 Communicating uncertainty and sensitivity

2 Reporting information about uncertainty helps users and stakeholders assess the accuracy and  
 3 uncertainty of the reported results, to inform how the information should be used. It is important to  
 4 properly communicate the results, since the estimate of policy impact may not be very accurate,  
 5 depending on what methods, assumptions, and data sources were used to assess the impacts.

6 Users should report a quantitative estimate or qualitative description of the uncertainty of the results in  
 7 order to help users of the information properly interpret the results. Users should also report the range of  
 8 results from sensitivity analysis for key parameters and assumptions.

9 Users should report the range of possible outcomes based on different parameter values (representing  
 10 upper- and lower-bounds of plausible values) to indicate the level of uncertainty. When uncertainty is  
 11 high, users should consider reporting a range of values around the average or most likely value, rather  
 12 than only a single value. Users should transparently report the full range of likely values, rather than  
 13 reporting only upper-bound or lower-bound values.

- 1 Users should also use an appropriate number of significant figures depending on the uncertainty of the
- 2 results, to avoid overstating the precision of the results.
- 3 Users should make a thorough yet practical effort to communicate key sources of uncertainty in the
- 4 results including key parameters and assumptions that have high uncertainty. If feasible, users should
- 5 present both qualitative and quantitative uncertainty information in the report. Users should also describe
- 6 their efforts to reduce uncertainty in future revisions of the assessment, if applicable.
- 7 Uncertainty can be reported in many ways, including qualitative descriptions of uncertainty sources and
- 8 quantitative representations, such as error bars, histograms and probability density functions. Users
- 9 should provide as complete a disclosure of uncertainty information as possible.

## PART V: MONITORING AND REPORTING

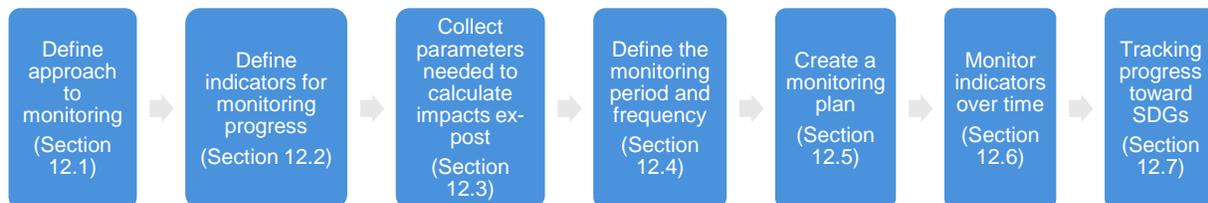
### 12. MONITORING PERFORMANCE OVER TIME

Monitoring helps users assess whether a policy or action is on track and being implemented as planned. This chapter provides guidance on how to (1) monitor the performance of a policy or action over time by tracking the progress of key indicators, (2) collect data needed for ex-post assessment, and (3) prepare a monitoring plan.

This chapter is relevant to users that want to:

- Determine whether policies or actions are being implemented as planned and having the desired effects across the identified impact categories, in order to improve implementation and inform future policy design
- Assess progress towards achieving SDGs, in order to adjust current efforts and inform future goal setting
- Collect data needed for ex-post assessment of impacts

Figure 12.1: Overview of steps in the chapter



#### Checklist of key recommendations

- Define indicators that will be used to track performance of the policy or action over time for each impact category included in the assessment
- If estimating impacts ex-post: Collect parameters needed for ex-post assessment
- Create a plan for monitoring indicators
- Monitor each of the indicators over time, in accordance with the monitoring plan
- Separately monitor indicators for different groups in society where relevant

#### 12.1 Define approach to monitoring

Monitoring during policy implementation serves two distinct objectives:

- Monitor performance of the policy or action: Track key indicators over time in relation to historical values, goal values and values at the start of policy implementation to understand whether the policy or action is on track and being implemented as planned
- Ex-post assessment of impacts: Collect data on the indicators and parameters (if applicable) needed for ex-post assessment of impacts

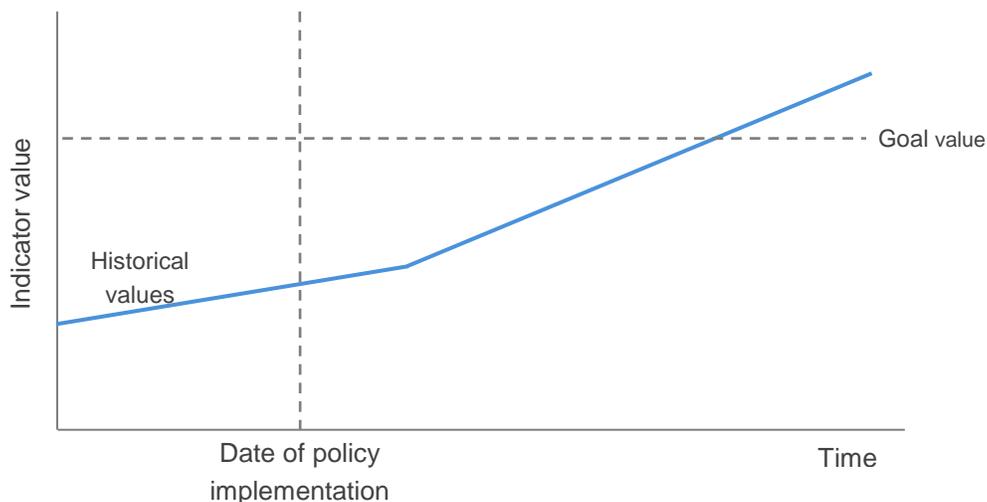
1 Users can collect data to fulfill one or both objectives. The first objective requires the tracking of *indicators*  
 2 only, while the second objective may require collecting a broader set of *parameters*. *Indicators* are  
 3 metrics that can be monitored over time to enable tracking of changes toward targeted outcomes.  
 4 *Parameters* are additional data needed under certain circumstances to calculate the impact of a policy or  
 5 action on indicators that cannot be directly monitored.

6 Monitoring key indicators is useful for understanding progress over time, understanding whether  
 7 indicators of interest are moving in the right direction, and tracking progress toward meeting goals, such  
 8 as sustainable development goals at the international, national or local levels. Monitoring key indicators  
 9 over time is generally simpler and less onerous than estimating impacts and can provide a low-cost way  
 10 of understanding policy effectiveness by tracking trends in key indicators. If progress of key indicators is  
 11 not on track in relation to goal values, monitoring can inform corrective action.

12 Key indicators can be monitored over time relative to historical values, goal values and/or values at the  
 13 start of policy implementation. Each is described below and illustrated in Figure 12.2.

- 14 • Relative to historical values: Monitor the trend in a given indicator over time to see whether it's  
 15 moving in the right direction in relation to past values
- 16 • Relative to goal values: Monitor the trend in a given indicator in relation to goal level values  
 17 (defined ex-ante) to see if goals for that indicator are being achieved<sup>17</sup>
- 18 • Relative to values at the start of policy implementation: Monitor the trend in a given indicator  
 19 before and after a policy is implemented to infer whether the policy is having the desired effect

20 *Figure 12.2: Monitoring indicators relative to historical values, goal values and the date of policy*  
 21 *implementation*



22  
 23 However, monitoring indicators is not sufficient to estimate the impact of a policy. Monitoring trends in  
 24 indicators can show a correlation between desired outcomes and the implementation of the policy or  
 25 action but does not demonstrate causation or attribute changes in indicators to policies or actions.

---

<sup>17</sup> Tracking of indicators over time may still be useful even if there are no defined goal values for the selected indicator.

1 Changes in indicators could be a result of factors that affect the indicators other than the policy or action  
 2 being assessed. Attributing impacts to specific policies or actions requires a baseline scenario as  
 3 discussed in Chapters 8-10. Depending on how indicators are defined, it may be possible to infer  
 4 causation. For example, a user can monitor the number of new jobs created from discrete projects  
 5 resulting from a policy to demonstrate the additional jobs created.

6 Users that are estimating the impacts of a policy or action ex-post should collect data on a broader range  
 7 of parameters needed to calculate the ex-post policy scenario and ex-post baseline scenario. The types  
 8 of parameters that need to be collected should be informed by the ex-post estimation method that will be  
 9 used. To ensure an accurate assessment, data collection should begin before or at the beginning of the  
 10 policy implementation period and continue throughout the policy implementation period.

## 11 12.2 Define indicators for monitoring progress of a policy or action

12 It is a *key recommendation* to define indicators that will be used to track performance of the policy or  
 13 action over time for each impact category included in the assessment (as defined in Chapter 5).  
 14 Examples of indicators are provided in Table 5.5.

15 When selecting indicators, users should consider the intended objectives of monitoring, the nature of the  
 16 policy or action, the impact categories being assessed and any related goals, stakeholder priorities, and  
 17 data availability. All relevant indicators should be clearly described. The selected indicators should be  
 18 monitored in accordance with the monitoring plan over time and in relation to historical values and/or goal  
 19 level values and to values at the start of policy implementation. The selected indicators from each impact  
 20 category should be discussed in an inclusive stakeholder consultation process to get more perspectives  
 21 and enhance the completeness of the assessment. Chapter 8 of the ICAT *Stakeholder Participation*  
 22 *Guidance* provides more information on how to conduct consultations.

23 Table 5.5 provides examples of indicators that can be used for various impact categories. Users tracking  
 24 progress toward SDGs may reference the relevant SDG goal and if applicable the relevant SDG target(s)  
 25 for each selected indicator (as described in Section 12.7).

26 Table 12.1 provides an overview of possible impact categories and referenced SDGs, indicators and a  
 27 brief explanation of the selected indicator for a solar PV incentive policy.

28 *Table 12.1: Example of selected indicators and referenced SDGs for a solar PV incentive policy and*  
 29 *explanation of chosen indicator*

Impact category	Indicator	Explanation of chosen indicator
Energy (SDG 7)	Solar capacity installed (MW)	These indicators will track the quantity of renewable energy installed and generated from the solar PV incentive policy.
	Electricity delivered from solar PV installations (MWh)	
Health (SDG 13)	Emissions of PM <sub>2.5</sub> , PM <sub>10</sub> , SO <sub>2</sub> and NO <sub>x</sub>	The policy will improve health of people by avoiding burning of kerosene/paraffin, which causes severe indoor air pollution by emitting noxious fumes and soot. Kerosene lighting is hazardous and is responsible for many burns and deaths. It will also improve healthcare conditions by providing lighting and refrigeration for health clinics.
	Number of premature deaths due to air pollution	
	Number of health	

	clinics electrified	
Quality of life (SDG 1, 2, 16)	Number of households having access to clean, reliable and affordable electricity	The policy will provide more reliable lighting conditions allowing children to study at home, which has a significant impact on improving child education in rural families and future employability. With a more reliable light source, adults can pursue productive activities in the house after nightfall.
Access to clean energy/energy security (SDG 7)	Share of people having access to reliable electricity services	In the absence of reliable grid electricity, people depend mostly on diesel generators and kerosene/paraffin lamps for lighting. The policy will make people less dependent on expensive fuels and reduce the need to purchase fuel. The policy will enable use of local energy sources, independent of geopolitical uncertainty.
Empowerment of women (SDG 5)	Share of female entrepreneurs	The policy will create opportunities for new income-generating activities for women and women associations.
Employment/job creation and income generation (SDG 8)	Number of people (men/women) in jobs  Household income	The policy will encourage new job-creating and income-generating activities related to renewable energy supply and installation, mini-grid operation, awareness raising, marketing and accounting, thereby creating many new jobs. The generation of income will enhance economic growth and provide the means to afford electricity.
Economic productivity (SDG 8)	Number of households with improved economic productivity	The policy will foster productivity, increase production efficiency and production time, and enable added-value activities.
Food security (SDG 2)	Number of households with improved food security	The policy will reduce food waste by improving refrigeration. It will also promote better food processing, adding value to agricultural products.
Safety (SDG 3)	Number of people affected by hazardous conditions	Kerosene/paraffin lighting is hazardous and is responsible for loss of property through fire, as well as burns and death. The policy will foster the implementation of safety measures such as street lighting, security lighting, remote alarm systems, electric fences and road signs.

### 1 12.3 Collect parameters needed to calculate impacts ex-post (if relevant)

2 For ex-post quantitative impact assessments, it is necessary to identify and collect parameters needed to  
 3 calculate impacts of the policy or action on each indicator being quantified. If estimating impacts ex-post,  
 4 it is a *key recommendation* to collect parameters needed for ex-post assessment. Parameters should be  
 5 collected, as needed, for each impact category included in the assessment boundary and selected  
 6 indicator (as described in Chapter 5).

7 Parameters are additional data needed under certain circumstances to calculate the impact of a policy or  
 8 action on indicators that cannot be directly monitored. For example, to estimate the impact category of  
 9 cost savings from a solar PV incentive policy that replaces kerosene use in the baseline with solar  
 10 electricity, the indicator could be household savings (money). Money saved is not monitored directly.  
 11 Instead, the parameters needed to calculate the amount of money saved include the cost for kerosene as  
 12 well as amount of kerosene savings. The cost of kerosene and the amount of kerosene savings are  
 13 parameters needed to calculate the impact on the selected indicator (money saved) but not the indicator  
 14 itself. Parameters can be collected from various sources, such as statistics collected at the jurisdiction  
 15 level or surveys.

## 1 12.4 Define the monitoring period and frequency

2 Next, users should define the monitoring period and monitoring frequency.

### 3 12.4.1 Monitoring period

4 The *monitoring period* is the time period over which the policy or action is monitored. At a minimum, the  
 5 policy monitoring period should include the policy implementation period, but where possible it should  
 6 also include pre-policy monitoring of relevant activities prior to the implementation of the policy and post-  
 7 policy monitoring of relevant activities after the policy implementation period. For example, a solar PV  
 8 incentive policy that has a policy implementation period of 2010-2020 may have a monitoring period of  
 9 2008-2022. Depending on the impact categories and indicators being monitored, it may be necessary to  
 10 monitor some indicators over different time periods than for others. In general, the longer the time series  
 11 of data that is collected, the more robust the assessment will be.

### 12 12.4.2 Monitoring frequency

13 Users can monitor indicators at various frequencies, such as monthly, quarterly or annually. In general,  
 14 users should collect data with as high a frequency as is feasible and appropriate in the context of  
 15 objectives. The appropriate frequency of monitoring should be determined based on the needs of  
 16 decision makers and stakeholders, the type of impact categories and indicators being monitored, cost,  
 17 and data availability. In general, the more frequent that data is collected, the more robust the assessment  
 18 will be. The monitoring frequency should in general be fixed ex-ante for the duration of the monitoring  
 19 period.

## 20 12.5 Create a monitoring plan

21 A monitoring plan is important to consistently track progress of indicators over time in relation to goals. It  
 22 is a *key recommendation* to create a plan for monitoring indicators.

23 A monitoring plan should include the following key elements:

- 24 • Brief description of each indicator
- 25 • Source of data for each indicator and parameter (if applicable)
- 26 • Monitoring period
- 27 • Monitoring frequency (fixed ex-ante during the monitoring period)
- 28 • Measurement or data collection methods (such as survey or census)
- 29 • Historical value (baseline value)
- 30 • Goal value
- 31 • Entity(ies) or institution(s) responsible for monitoring the respective indicator and collection of  
 32 parameter(s), if applicable

33 Additional information may include:

- 34 • Methods for generating, storing, collating and reporting data
- 35 • Level of uncertainty of data and how this uncertainty will be accounted for

- 1 • Databases, tools or software systems to be used for collecting and managing
  - 2 • Procedures for internal auditing, quality assurance (QA) and quality control (QC), including record
  - 3 keeping and internal documentation procedures and length of time data will be archived
  - 4 • Whether data are verified, and if so, verification procedures used
  - 5 • Roles and responsibilities of relevant personnel involved in monitoring
  - 6 • Competencies required and any training needed to ensure personnel have necessary skills
- 7 Before monitoring begins, users should identify the entity or institution responsible for collecting data
- 8 during the monitoring period. The responsible entity should establish a database based on the monitoring
- 9 plan. See Box 12.1 for more information on institutional arrangements for monitoring.

10 *Box 12.1: Institutional arrangements for coordinated monitoring*

Information on key performance indicators and parameters can be dispersed among a number of different institutions. Given the wide variety of data needed for impact assessment and a range of different stakeholders involved, strong institutional arrangements serve an important function. They play a central role in coordinating monitoring. A technical coordinator, coordinating team, or body is often assigned to lead MRV processes in which responsibilities have been delegated to different institutions. Since data is can be widely dispersed between institutions, the coordinating body oversees the procedures for data collection, management and reporting.

Countries may already have institutions in place as part of the national MRV system. Where this is the case, users can consider expanding the national MRV system to also monitor the impact of the policy. Where strong institutional arrangements do not yet exist, countries can determine the governmental body with the adequate capacity and authority to be responsible for the MRV system and to establish the necessary legal arrangements. Institutional mandates help to strengthen the procedures and the system, and may also help secure funding from the government to ensure the continuity of the process. Users can refer to the UNFCCC *Toolkit on Establishing Institutional Arrangements for National Communications and Biennial Update Reports*, as well as other sources, for support on establishing or improving the institutional arrangements for a robust MRV system.<sup>18</sup>

11 Table 12.2 provides an example of a template that can be used. The table includes goal values and

12 historical values for each previously identified indicator for a solar PV incentive policy. Historical values

13 were determined through interviews with the communities that will benefit from the policy. Goal values

14 should be estimated through inclusive consultations with a wide variety of different stakeholder groups,

15 such as beneficiaries, government representatives, technical experts, businesses, NGOs and local

16 representations of international organisations.

---

<sup>18</sup> Available at: [http://unfccc.int/files/national\\_reports/non-annex\\_i\\_natcom/training\\_material/methodological\\_documents/application/pdf/unfccc\\_mda-toolkit\\_131108\\_ly.pdf](http://unfccc.int/files/national_reports/non-annex_i_natcom/training_material/methodological_documents/application/pdf/unfccc_mda-toolkit_131108_ly.pdf)

1 Table 12.2: Example of a monitoring template for the selected indicators and parameters for a solar PV  
 2 incentive policy

Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Historical value in 2015	Goal value for 2022
Rooftop solar capacity installed	Government statistics	Monthly	Name plate installed capacity; ground verification on a random sample basis	Ministry of Energy		
Electricity delivered from solar PV installations	Government statistics	Monthly	Electric meters; Ground verification on a random sample basis	Ministry of Energy		
Number of health clinics electrified	Survey	Annual	Community-level assessment	Health Ministry		
Number of households having access to clean electricity	Survey	Annual	Community-level assessment	Ministry of Energy		
Number of people having access to electricity services	Survey	Annual	Community-level assessment	Ministry of Energy		
Number of female entrepreneurs	Survey	Annual	Community-level assessment	Minister of Social Affairs		
Number of people in jobs, disaggregated by gender	Government statistics	Monthly	Community-level assessment	Minister of Social Affairs		
Money saved through replacement of kerosene by solar energy	Statistics and/or survey	Biennial	Sector level (cost of kerosene) community level assessment (amount of kerosene saved)	Ministry of Energy		
Parameters needed to calculate money saved: Cost of kerosene Amount of kerosene saved						

1 If surveys are used and/or sampling procedures are applied, users should develop a statistically sound  
 2 sampling plan as part of the monitoring plan. Users should follow internationally recognised standards for  
 3 sampling.<sup>19</sup> Before including the sampling plan in the monitoring plan, users should familiarise themselves  
 4 with different standards and required sampling sizes in order to achieve statistically sound results.

## 5 12.6 Monitor indicators over time

6 Once indicators and parameters have been defined, it is a *key recommendation* to monitor each of the  
 7 indicators over time in accordance with the monitoring plan. Indicators should be monitored in relation to  
 8 historical values, goal values, and to values at the start of policy implementation to understand the  
 9 performance of the policy or action over time.

10 It is a *key recommendation* to separately monitor indicators for different groups in society where relevant,  
 11 such as men and women, people of different income, racial or ethnic groups, people of different education  
 12 levels, people from various geographic regions, people in urban versus rural locations, among others.  
 13 This allows users to understand distributional impacts on different groups and manage tradeoffs in cases  
 14 where policies or actions have positive impacts on some groups and negative impacts on other groups.  
 15 Users should report distributional impacts on different groups to identify and manage potential tradeoffs.

16 If monitoring indicates that the assumptions used in the ex-ante assessment are no longer valid, users  
 17 should document the differences and take the monitoring results into account when updating the ex-ante  
 18 estimates or when estimating impacts ex-post. Users should also determine whether the assumptions on  
 19 key indicators within the ex-ante assessment (from Chapters 8 and 9) remain valid.

## 20 12.7 Tracking progress toward SDGs

21 In addition to monitoring progress of individual policies and actions (described in previous sections), users  
 22 may also want to track overall progress toward SDGs and/or related national or subnational sustainable  
 23 development goals, independent of the individual policies or actions taken to achieve the SDGs. Tracking  
 24 national progress, for example, involves defining national indicators for each goal and tracking progress  
 25 of those indicators over time by comparing historical values (if data are available) to desired goal values  
 26 in a future year. Table 12.3 provides examples of indicators for tracking progress toward different SDGs.

27 Across the 169 targets defined for the 17 SDGs, these are a mix of quantitative targets (e.g., Goal 3,  
 28 Target 3.1: “By 2030 reduce the global maternal mortality ratio to less than 70 per 100,000 live births”)  
 29 and qualitative targets (e.g., Goal 15, Target 15.9: “By 2020, integrate ecosystem and biodiversity values  
 30 into national and local planning, development processes”). Therefore, indicators should be defined either  
 31 quantitatively or qualitatively depending to each goal.

32 While these top-down national statistics and indicators are useful to monitor overall country progress  
 33 towards SDGs, progress toward achieving the SDGs is made by implementing policies and actions on the  
 34 ground. To ensure these policies are effective, a national measurement, reporting and verification (MRV)  
 35 system should be established to collect data related to individual policies and actions and their impact  
 36 and effectiveness should be assessed using the previous chapters in this guidance.

---

<sup>19</sup> For example, see CDM Executive Board, *Standard for Sampling and Surveys for CDM Project Activities and Programme of Activities*, available at: [https://cdm.unfccc.int/Reference/Standards/meth/meth\\_stan05.pdf](https://cdm.unfccc.int/Reference/Standards/meth/meth_stan05.pdf).

1 Table 12.3: Examples of indicators that may be used by a country to track progress toward SDGs

Examples of goals	Examples of corresponding targets	Indicator	Source of data	Monitoring frequency	Measurement method	Responsible entity or institution	Historical value	Goal value
Examples of SDGs related to the solar PV incentive policy used in previous examples								
SDG 3: Ensure healthy lives and promote wellbeing for all at all ages	Target 3.8: Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all	Number of health clinics electrified	Survey	Annual	Community-level assessment	Health Ministry	75	250
SDG 5: Achieve gender equality and empower all women and girls	Target 5.5: Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life	Share of female entrepreneurs (%)	Survey	Annual	Community-level assessment	Minister of Social Affairs	10	30
SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all	Target 7.1: By 2030, ensure universal access to affordable, reliable and modern energy services	Share of people having access to electricity services (%)	Survey	Annual	Community-level assessment	Ministry of Energy	58	85

SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	Target 8.5: By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.	Share of people (men/women) in jobs	Survey	Monthly	Community-level assessment	Minister of Social Affairs	65	85
Examples of other SDGs in a country								
SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Target 2.3: By 2030, double the agricultural productivity and the incomes of small-scale food producers	Rice yield growth (Y - kg/ha)	National rice information system	Annual	Combined remote sensing/crop modelling approaches	Ministry of Agriculture	2125 kg/ha in 2010	2700 by 2020
SDG 3: Ensure healthy lives and promote wellbeing for all at all ages	Target 3.1: By 2030 reduce the global maternal mortality ratio to less than 70 per 100,000 live births	Reduction of the national maternal mortality rate	Survey; Civil registration systems	Annual	Large population-based surveys; Counting	Health Ministry	300 in 2010	50 by 2030
SDG 6: Ensure availability and sustainable management of water and sanitation for all	Target 6.1: By 2030, achieve universal and equitable access to safe and affordable drinking water for all	Proportion of population that has access to a sustainable safe water supply and hygienic sanitation	Survey	Annual	Large population-based surveys;	Health Ministry	75% in 2015	100% by 2030

		in the household						
SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all	Target 7.2: By 2030, increase substantially the share of renewable energy in the global energy mix	Share of renewable energy in the national energy mix	National energy information system	Annual	Calculation based on MW RE installed	Ministry of Energy	65% in 2016	85% by 2027
SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation	Target 9.1: Develop quality, reliable, sustainable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all	The National Construction Code for buildings takes into account extreme wind events	National Construction Code	Once (in 2018)	Presence/absence of features on extreme wind events in the National Construction Code for buildings	Ministry of Construction	In 2014, the National Construction Code for buildings does not take into account extreme wind events	By 2018, the National Construction Code for buildings includes features on extreme wind events
SDG 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Target 15.2: By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally	Reduction of the deforestation rate	National environment statistics	Annual	Remote sensing modelling approaches	Ministry of Agriculture/Ministry of Environment	Deforestation rate of 1.29% in 2015	Deforestation rate of 0 by 2030

## 13. REPORTING

Reporting the results, methods and assumptions used is important to ensure the impact assessment is transparent and gives decision-makers and stakeholders the information they need to properly interpret the results. This chapter presents a list of information that is recommended to be reported.

### Checklist of key recommendations

- Report information about the assessment process and the sustainable development impacts resulting from the policy (including the information listed in Section 13.1)

### 13.1 Recommended information to report

It is a *key recommendation* to report information about the assessment process and the sustainable development impacts resulting from the policy or action (including the information listed below). For guidance on providing information to stakeholders, refer to the *ICAT Stakeholder Participation Guidance* (Chapter 7).

#### General information

- The name of the policy/action assessed
- The person(s)/organisation(s) that did the assessment
- The date of the assessment
- Whether the assessment is an update of a previous assessment, and if so, links to any previous assessments

#### Chapter 2: Objectives

- The objective(s) and intended audience(s) of the assessment

#### Chapter 3: Overview of key concepts and steps

- Whether the assessment consists of a qualitative impact assessment, quantitative impact assessment and/or tracking progress of indicators over time
- Opportunities for stakeholders to participate in the assessment

#### Chapter 4: Describing the policy or action

- A description of the policy or action including the recommended information in Table 4.1
- Whether the assessment applies to an individual policy/action or a package of related policies/actions, and if a package is assessed, which policies and actions are included in the package
- Whether the assessment is ex-ante, ex-post, or a combination of ex-ante and ex-post

1 Chapter 5: Choosing which impact categories to assess

- 2 • A list of impact categories included and excluded from the assessment boundary, with justification  
3 for exclusions of impact categories that may be relevant, significant or identified by stakeholders

4 Chapter 6: Identifying specific impacts within each impact category

- 5 • A list of all sustainable development impacts identified, using a causal chain and table format

6 Chapter 7: Qualitatively assessing impacts

- 7 • The assessment period  
8 • A description of each specific impact  
9 • The outcomes of the qualitative assessment for each impact (including likelihood, magnitude and  
10 whether it is positive or negative), including which identified impacts are significant and the  
11 methods and sources used  
12 • A summary of the qualitative assessment results for each impact category

13 Chapter 8: Estimating the baseline

- 14 • For users following a quantitative approach:  
15 ○ A list of impacts and indicators included in the quantitative assessment boundary and a  
16 list of any impacts that are not quantified, with justification  
17 ○ The methods, assumptions and data used to estimate the baseline scenario  
18 ○ A description of the baseline scenario for each indicator being estimated and a  
19 justification for why it is considered to be the most likely scenario  
20 ○ The baseline values for each indicator being estimated over defined time periods, such  
21 as annually over the assessment period, if feasible  
22 ○ The methods, assumptions and data sources used to calculate baseline values  
23 ○ A list of policies, actions and projects included in the baseline scenario, with justification  
24 for any implemented or adopted policies, actions or projects with a potentially significant  
25 impact that are excluded from a baseline scenario  
26 ○ A list of non-policy drivers included in each baseline scenario, with justification for any  
27 relevant non-policy drivers excluded from a baseline scenario  
28 ○ Which planned policies are included in the baseline scenario, if any  
29 ○ Justification for the choice of whether to estimate new baseline values and assumptions  
30 or to use published baseline values and assumptions  
31 ○ If it is not possible to report a data source, justification for why a source is not reported

32 Chapter 9: Estimating impacts ex-ante

- 33 • For users estimating impacts ex-ante:

- 1           ○ The estimated net impact of the policy or action, for each indicator, over defined time
- 2           periods, such as annually and cumulatively over the assessment period, if feasible
- 3           ○ The total in-jurisdiction impact, separately from total out-of-jurisdiction impact, for each
- 4           indicator, if relevant and feasible
- 5           ○ Justification for why any impacts in the assessment boundary have not been estimated,
- 6           with a qualitative description of the impacts
- 7           ○ The assessment methods used
- 8           ○ A description of the policy scenario for each indicator being estimated
- 9           ○ The policy scenario values for each indicator being estimated and the methods,
- 10          assumptions and data sources used to calculate policy scenario values
- 11          ○ Distributional impacts on different groups in society

## 12 Chapter 10: Estimating impacts ex-post

- 13          • For users estimating impacts ex-post:
  - 14           ○ The estimated net impact of the policy or action, for each indicator, over defined time
  - 15           periods, such as annually and cumulatively over the assessment period, if feasible
  - 16           ○ The total in-jurisdiction impact, separately from total out-of-jurisdiction impact, for each
  - 17           indicator, if relevant and feasible
  - 18           ○ Justification for why any impacts in the assessment boundary have not been estimated,
  - 19           with a qualitative description of the impacts
  - 20           ○ The assessment methods used
  - 21           ○ The policy scenario values for each indicator being estimated and the methods,
  - 22           assumptions and data sources used to calculate policy scenario values
  - 23           ○ Distributional impacts on different groups in society

## 24 Chapter 11: Assessing uncertainty

- 25          • The method or approach used to assess uncertainty.
- 26          • A quantitative estimate or qualitative description of the uncertainty and sensitivity of the results in
- 27          order to help users of the information properly interpret the results.

## 28 Chapter 12: Monitoring performance over time

- 29          • A list of indicators used to track progress over time and the rationale for their selection
- 30          • Sources of indicator data and monitoring frequency
- 31          • The performance of the policy or action over time, as measured by the indicators, and whether
- 32          the performance of the policy or action is on track relative to expectations
- 33          • Whether the assumptions on key indicators within the ex-ante assessment remain valid, if
- 34          applicable

- 1
- Trends in indicators for different groups in society

2 **13.2 Additional information to report (if relevant)**

- 3
- The impact of the policy or action on different groups in society, such as men and women, people  
4 of different income groups, people of different racial or ethnic groups, people of different  
5 education levels, people from various geographic regions, people in urban versus rural locations,  
6 among others

- 7
- A range of likely values for the net change in each indicator, rather than a single estimate, when  
8 uncertainty is high

- 9
- Historical values for the indicators included in the assessment

- 10
- Sustainable development goals of the implementing jurisdiction

- 11
- The contribution of the assessed policy or action toward the jurisdiction's sustainable  
12 development goals

- 13
- Any potential overlaps with other policies and actions

- 14
- Any limitations in the assessment not described elsewhere

- 15
- The type of technical review undertaken (first-, second-, or third-party), the qualifications of the  
16 reviewers and the review conclusions (further guidance on reporting information related to  
17 technical review is provided in Chapter 9 of the ICAT *Technical Review Guidance*)

- 18
- Other relevant information

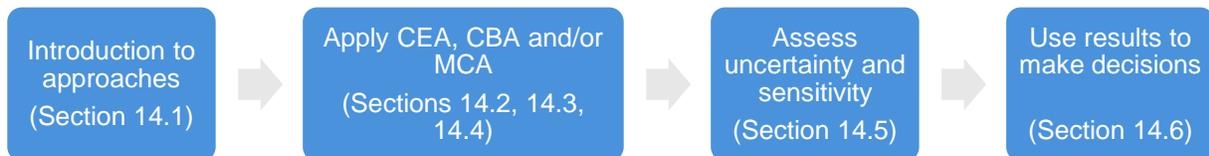
19

## PART VI: DECISION MAKING AND USING RESULTS

### 14. EVALUATING TRADEOFFS AND USING RESULTS

This chapter provides an overview of approaches for understanding and evaluating the results and possible tradeoffs across multiple impact categories included in the assessment, and making decisions based on the results. This chapter is applicable to qualitative and quantitative assessments, either ex-ante or ex-post.

Figure 14.1: Overview of steps in the chapter



#### 14.1 Introduction to approaches

After assessing the impacts of a policy or action on the various impact categories, the final step is to evaluate the results across all the impact categories and draw conclusions in order to make decisions about policy selection, design and implementation. In many cases, users will need to evaluate trade-offs, since the policy or action is likely to achieve positive benefits in some impact categories and negative impacts in others.

Policies can be evaluated based on the following criteria to determine which to implement or prioritise:<sup>20</sup>

- **Effectiveness:** Which policy option maximises positive impacts and achieved desired outcomes across multiple impact categories and best contributes to broader goals such as SDGs?
- **Efficiency or cost-effectiveness:** Which policy option generates the greatest positive impacts for a given level of resources?
- **Coherence:** Which policy option is most likely to avoid negative impacts, limit trade-offs and achieve net benefits across the various impact categories that are relevant to policy objectives?

The same questions can be asked of different policy design or implementation choices within a single policy option in order to optimise policy design and implementation. During or after policy implementation, the same questions can also be asked to determine how effective policies or actions have been to inform any adjustments to policy design or implementation and decide whether to continue current actions, enhance current actions or implement additional actions.

Multiple methods are available to address these questions (summarised in Table 14.1), including:

- Cost-effectiveness analysis (CEA)
- Cost-benefit analysis (CBA)
- Multi-criteria analysis (MCA)

<sup>20</sup> European Commission. 2009. *Impact Assessment Guidelines: Chapter 9*; available at: [http://ec.europa.eu/smart-regulation/impact/commission\\_guidelines/docs/iag\\_2009\\_en.pdf](http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_en.pdf)

1 *Table 14.1: Summary of methods*

Method	Description	Advantages	Disadvantages
Cost-effectiveness analysis (CEA)	<ul style="list-style-type: none"> <li>• Determines the ratio of costs to effectiveness for a given impact category</li> <li>• Can be used to compare policy options to determine which is most effective in achieving a given objective for the least cost</li> </ul>	Simple approach; does not require that non-monetary benefits be quantified in monetary terms; fewer subjective elements	Results in multiple indicators when assessing more than one impact categories; requires discount rates
Cost-benefit analysis (CBA)	<ul style="list-style-type: none"> <li>• Determines the net benefits to society (the difference between total social benefits and total social costs) of policy options</li> <li>• Can be used to compare policy options to determine which has the greatest net benefit to society or to analyse a single policy or action to determine whether its total benefits to society exceed its costs</li> </ul>	Assesses aggregated benefits (across the environmental, social and economic dimensions) of policy options with one single indicator	Complex approach that requires monetising non-monetary costs and benefits and requires discount rates; can underestimate non-monetary benefits
Multi-criteria analysis (MCA)	<ul style="list-style-type: none"> <li>• Compares the favourability of policy options based on multiple criteria</li> <li>• Can be used to determine the most preferred policy option</li> </ul>	Assesses aggregated benefits (across the environmental, social and economic dimensions) of policy options with one single indicator; does not require that non-monetary benefits be quantified in monetary terms; does not require discount rate	Has significant subjective elements

2 Users should select one or more methods based on the objectives and circumstances. Cost-effectiveness  
 3 analysis and cost-benefit analysis are relevant to quantitative impact assessments, since they both  
 4 require estimates of policy impact, while multi-criteria analysis can be applied to either qualitative or  
 5 quantitative impact assessment. CBA and MCA are best suited to assessing multiple impact categories,  
 6 whereas CEA focuses on a single measure of effectiveness. CEA and MCA are easier to conduct  
 7 compared with CBA, which requires more complex techniques such as monetising impacts.

8 Valuing or monetising impacts is not always necessary when assessing the impacts of a policy or action.  
 9 The method outlined in Parts II, III, and IV of this guidance explain how to quantify the impacts of policies  
 10 or actions in physical terms, such as tonnes of air pollution reduced, number of jobs created, or number of  
 11 people with increased access to energy. Expressing these impacts in monetary terms is useful to carry  
 12 out a CBA, but is not always necessary to understand the benefits and costs arising from a policy or  
 13 action and make decisions about which policies or actions to implement.

14 Each approach is described further in the sections below.

## 14.2 Cost-effectiveness analysis

Cost-effectiveness analysis (CEA) involves comparing different policy options based on their cost in achieving a single desired objective. The output of a cost-effectiveness analysis is a ratio of costs to effectiveness for a given policy option, such as cost per job created or cost per tonne of air pollution reduced. This ratio can be compared across policy options to determine which is most cost-effective. Cost-effectiveness can also be calculated for different groups of society to assess distributional impacts.

CEA is a simple method to compare policy cost-effectiveness, since it only requires a single measure of effectiveness and a single measure of costs. It can work well if the policy has one primary objective and one primary measure of effectiveness. Users that do not calculate a cost-effectiveness ratio for each impact category included in the assessment should mitigate any possible negative impacts that have been identified for any relevant impact categories not calculated.

In general, a CEA consists of three steps:

1. Estimate the cost of each policy option
2. Estimate the effectiveness of each policy for relevant impact categories
3. Calculate the cost effectiveness of each policy for relevant impact categories

### Step 1: Estimate the cost of each policy option

In CEA, cost refers to momentary costs. The cost of policy options could include direct costs to the government to implement the policy such as budget expenditure and administrative costs, direct costs to members of society such as taxes and other compliance costs, and indirect costs to members of society such as higher fuel prices. Users should include direct government costs in all cases. Depending on the purpose of the analysis, users can include other monetary costs when conducting the CEA. There may also be negative costs that should be taken into account—that is, costs reduced or money saved because of the policy, such as reduced energy costs or reduced subsidies for fossil fuel.

Users should compare different policy options based on their net present value (NPV). Costs that are incurred over time can be covered to present value by applying a discount rate. Equation 14.1 provides equations for calculating the NPV. Box 14.1 provides more information on discount rates. Table 14.2 provides an example of calculating costs for two illustrative policies over a ten-year period.

*Equation 14.1: Calculating present value and net present value*

$$PV_C = C_t / (1+r)^t$$

Where  $PV_C$  = present value of costs,  $C_T$  = Costs in a particular year,  $r$  = discount rate, and  $t$  = number of years from present

$$NPV_C = \sum_{t=0}^n PV_C$$

Where  $NPV_C$  = net present value of costs,  $PV_C$  = annual present value of costs,  $n$  = number of years

### Box 14.1: Discount rates

Costs and benefits are likely to arise over multiple time periods. In economic theory, monetary impacts in the future are worth less to individuals than resources available today, since individuals can earn a

return on investment on money they possess today which they forego when receiving the same amount of money in the future. Both CEA and CBA typically convert monetary values to their present value by using a discount rate.

For sustainable development impacts, social discount rates are most appropriate, since they reflect a society’s relative valuation of today’s well-being versus well-being in the future. Social discount rates can vary widely, for example, from 0% to over 10%, depending on how they address equity concerns with respect to future generations, among other considerations not accounted for in national interest rates or typical discount rates. The World Bank has recommended using social discount rates of 6% for low- and middle-income countries and 4% for high-income countries (World Bank and IHME 2016). The European Commission *Impact Assessment Guidelines* recommends a discount rate of 4% (European Commission 2009).

The following discussion offers further perspectives on the choice of a discount rate: “A high discount rate suggests those alive today are worth more than future generations. A third approach to discounting, based on ethics, says this is wrong, and argues for a very low or even zero rate. This is why the Stern Review on the economics of climate change published in 2006 adopted a rate of 1.4%.<sup>21</sup> US government guidance is to use discount rates of both 3% and 7% for valuing costs and benefits within a single generation of, say, 30 years.<sup>22</sup> It suggests using a lower rate, for time horizons that cross generations. UK government guidance from HM Treasury is to use a 3.5% rate.<sup>23</sup> However, it says: “The received view is that a lower discount rate for the longer term (beyond 30 years) should be used.” It sets out a sliding scale falling to 1% for time periods greater than 300 years. In a major survey of 197 economists, the average long-term discount rate was 2.25%.<sup>24</sup> The survey found almost all were happy with a rate of between 1 and 3%, whereas only a few favoured higher figures.”<sup>25</sup> Users should consider a range of discount rates and conduct sensitivity analysis to see how the choice affects the overall results.

1 Table 14.2: Example of calculating costs (NPV) of two policies over a ten-year period (illustrative results  
2 only)

Policy options	Discount Rate	Costs in each year (million USD)					Present value (million USD)					NPV (million USD)
		Yr 1	Yr 2	...	Yr 9	Yr 10	Yr 1	Yr 2	...	Yr 9	Yr 10	
Solar PV incentive policy	3%	1	1	...	1	1	0.97	0.94	...	0.77	0.74	8.53
Energy efficiency policy		0.4	0.4	...	0.4	0.4	0.78	0.75	...	0.61	0.6	

<sup>21</sup> Available at: [http://webarchive.nationalarchives.gov.uk/20100407172811/http://www.hm-treasury.gov.uk/stern\\_review\\_report.htm](http://webarchive.nationalarchives.gov.uk/20100407172811/http://www.hm-treasury.gov.uk/stern_review_report.htm).

<sup>22</sup> Available at: <https://www.transportation.gov/sites/dot.gov/files/docs/OMB%20Circular%20No.%20A-4.pdf>.

<sup>23</sup> Available at: [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/220541/green\\_book\\_complete.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220541/green_book_complete.pdf).

<sup>24</sup> Available at: <http://piketty.pse.ens.fr/files/DruppFreeman2015.pdf>.

<sup>25</sup> Carbon Brief, Q&A: The Social Cost of Carbon, available at: <https://www.carbonbrief.org/qa-social-cost-carbon>

- 1 Step 2: Estimate the effectiveness of each policy for relevant impact categories  
 2 Users should use the quantitative assessment results from previous chapters for all relevant impact  
 3 categories as the measure for effectiveness of each policy option. Table 14.3 provides an illustrative  
 4 example of the effectiveness of each policy option.

5 *Table 14.3: Effectiveness of two policies across three impact categories (illustrative results only)*

Policy options	GHG reduction	Air pollution reduction	Job creation
Solar PV incentive policy	500,000 tCO <sub>2</sub> e	10,000 t PM <sub>2.5</sub>	200
Energy efficiency policy	300,000 tCO <sub>2</sub> e	6,000 t PM <sub>2.5</sub>	50

- 6  
 7 Step 3: Calculate the cost effectiveness of each policy for relevant impact categories  
 8 Equation 14.2 provides the equation for calculating cost effectiveness. Cost effectiveness can only be  
 9 calculated for one impact category at a time. Users can apply the method individually to each impact  
 10 category of interest to calculate different cost-effectiveness ratios for each impact category, such as cost  
 11 per job created or cost per tonne of air pollution reduced.

12 *Equation 14.2: Calculating cost effectiveness for a policy*

$$\text{Cost-effectiveness} = \frac{NPV_c}{\text{effectiveness}}$$

Where NPV<sub>c</sub> = net present value of costs, effectiveness = a measure of effectiveness for a specific impact category

- 13 Table 14.4 shows the cost-effectiveness results for both policy options for each of three impact  
 14 categories: GHG reduction, air pollution reduction and job creation. In this illustrative example, the energy  
 15 efficiency policy is more cost-effective in reducing GHG emissions and air pollution, but less cost-effective  
 16 in creating jobs.

17 *Table 14.4: Calculating cost-effectiveness for a solar PV incentive policy (illustrative results only)*

Policy option	GHG reduction	Air pollution reduction	Job creation
Solar PV incentive policy	\$17 per tCO <sub>2</sub> e reduced	\$853 per t PM <sub>2.5</sub> reduced	\$42,650 per job created
Energy efficiency policy	\$11 per tCO <sub>2</sub> e reduced	\$568 per t PM <sub>2.5</sub> reduced	\$68,200 per job created

- 18 From the point of view of cost-effectiveness, users should balance the tradeoffs and choose which policy  
 19 option to implement based on which impact categories are most important and the relative cost-  
 20 effectiveness of the results. CBA and MCA offer further approaches to help decide which policy option to  
 21 implement.

### 14.3 Cost-benefit analysis

Unlike CEA, cost-benefit analysis (CBA) takes into account a wide variety of costs and benefits of a policy or action in an aggregated manner. CBA involves quantifying the various benefits and costs of a policy and using valuation methods to express those impacts in monetary terms as a proxy to represent social and environmental impacts that may not have an explicit economic or monetary value.

The result of CBA can be used to determine whether the net benefits of a single policy exceed its net costs and therefore whether the policy should be implemented (in the case of ex-ante assessment) or continued (in the case of ex-post assessment). It can also be used to compare multiple policy options to determine which policy should be implemented based on which has the greatest net benefits to society.

Three overarching steps to conducting a CBA are:

1. Quantify all relevant costs and benefits of the policy or action
2. Express non-monetary costs and benefits in monetary terms
3. Calculate the present value of all cost and benefits, and calculate the net present value for each policy option

#### Step 1: Quantify all relevant costs and benefits of the policy or action

In CBA, benefits refer to positive impacts and costs refer to negative impacts. Unlike CEA, where only monetary costs are accounted for, CBA includes all relevant social, economic and environmental costs and benefits, including both monetary and non-monetary costs and benefits. Costs should be calculated as described for CEA, while the broader impacts should be quantified in physical terms (rather than monetary terms) as described in Parts II, III, and IV of this guidance. Table 14.5 provides an example of costs and benefits for two policy options.

Table 14.5: Costs and benefits of two policy options (illustrative results only)

Policy option	Costs	Benefits		
		GHG reduction	Air pollution reduction	Job creation
Solar PV incentive policy	\$1,000,000 each year for 10 years	50,000 tCO <sub>2</sub> e per year for 10 years	1,000 t PM <sub>2.5</sub> per year for 10 years	Create 200 jobs in the first year which last for 10 years
Energy efficiency policy	\$400,000 each year for 10 years	30,000 tCO <sub>2</sub> e per year for 10 years	600 t PM <sub>2.5</sub> per year for 10 years	Create 50 jobs in the first year which last for 10 years

#### Step 2: Express non-monetary costs and benefits in monetary terms

CBA involves representing noneconomic impacts in monetary terms through valuation methods. Economists estimate monetary values of non-monetary costs and benefits by linking them to market

1 prices or quantifying their impact on utility such as the satisfaction a person derives from consuming a  
 2 particular good or their change in well-being.<sup>26</sup>

3 A downside of CBA is that many environmental and social benefits are intangible, uncertain, subjective,  
 4 or controversial to monetise. If all costs and benefits cannot be properly quantified in monetary terms, a  
 5 partial CBA can be carried out that includes the subset of costs and benefits that are quantified and  
 6 monetised. Alternatively, users can apply multi-criteria analysis which does not monetise benefits.

7 Users should avoid double counting monetary values for multiple impacts. For example, health benefits of  
 8 CO<sub>2</sub>e reduction are likely included in the health benefits from reduced air pollution and should not be  
 9 counted twice.

10 As an example, in the case of the illustrative solar PV incentive policy, the monetary value for health  
 11 benefit of carbon reduction is valued at \$50 per tCO<sub>2</sub>e based on literature.<sup>27</sup>

12 **Step 3: Calculate the present value of all cost and benefits, and calculate the net  
 13 present value for each policy option**

14 The output of a CBA is a calculated value representing the present value of net benefits of the policy or  
 15 action to society. Users should discount the future costs and benefits to calculate the present value of  
 16 costs and benefits, and calculate the net present value for each policy option. This step is similar to Step  
 17 1 for CEA. Users should use Equation 14.3 to calculate the result, which is an aggregated value  
 18 representing the net present value of the net benefits of the policy or action to society.

19 The results can be used, for example, to determine whether the policy or action has a positive net benefit  
 20 to society and therefore should be implemented, or to compare two policy options and implement the  
 21 policy option with the greatest net benefits.

22 CBA typically considers net benefits in aggregate rather than addressing distributional impacts among  
 23 different groups in society. However, the various costs and benefits in a CBA can be disaggregated  
 24 among different stakeholder groups to assess distributional impacts. Alternatively, if distributional impacts  
 25 are significant, multi-criteria analysis may be preferable.

26 *Equation 14.3: Calculating the net benefit of a policy or action*

$$PV_C = C_t / (1+r)^t$$

Where  $PV_C$  = present value of costs,  $C_t$  = Costs in a particular year,  $r$  = discount rate, and  $t$  = number of years from present

$$PV_B = B_t / (1+r)^t$$

Where  $PV_C$  = present value of benefits,  $B_t$  = Benefits in a particular year,  $r$  = discount rate, and  $t$  = number of years from present

$$NPV_C = \sum_{t=0}^n PV_C$$

<sup>26</sup> European Commission. *Better Regulation "Toolbox"*. Chapter 8: Methods, models, costs, and benefits. Available at: [http://ec.europa.eu/smart-regulation/guidelines/docs/br\\_toolbox\\_en.pdf](http://ec.europa.eu/smart-regulation/guidelines/docs/br_toolbox_en.pdf).

<sup>27</sup> West, J. et al. (2013), *Co-Benefits of Mitigating Global Greenhouse Gas Emissions for Future Air Quality and Human Health*, Nature Climate Change 3.

Where  $NPV_C$  = net present value of costs,  $PV_C$  = annual present value of costs,  $n$  = number of years

$$NPV_B = \sum_{t=0}^n PV_B$$

Where  $NPV_B$  = net present value of benefits,  $PV_B$  = annual present value of benefits,  $n$  = number of years

$$NPV = NPV_B - NPV_C$$

Where  $NPV$  = net present value of the net benefits of the policy or action

1 Table 14.6 shows the calculation of net benefits of policy option for the illustrative solar incentive policy. In  
 2 the example, the solar PV incentive policy has greater net benefits than the energy efficiency policy so is  
 3 the preferred policy option.

4 Table 14.6: Calculation of NPV for two illustrative policies (illustrative results only)

Policy option	Annual costs/benefits		Discount rate	Duration	Net present value
Solar PV incentive policy	Costs	\$1,000,000	3%	10 years	Costs: \$8,530,202
	Benefits	\$50 x 50,000 = \$2,500,000			Benefits: \$21,325,507
	Net Benefits	\$1,500,000			Net benefits: \$12,795,304
Energy efficiency policy	Costs	\$400,000		10 years	Costs: \$3,412,081
	Benefits	\$50 x 30,000 = 1,500,000			Benefits: \$12,795,304
	Net Benefits	\$1,100,000			Net benefits: \$9,383,219

## 5 14.4 Multi-criteria analysis

6 Multi-criteria analysis (MCA) or multi-criteria decision analysis (MCDA) allows stakeholders to determine  
 7 the overall preference among alternative options, where the options accomplish multiple goals. It uses  
 8 normalisation and weighting to aggregate results into one metric.<sup>28,29</sup> Indicators used to measure each  
 9 criterion can be qualitative or quantitative.<sup>30</sup> There are multiple ways to construct and apply a MCA. For  
 10 example, there are different scales the user can use to assign performance score, as well as how to  
 11 determine criteria weight factors. This section provides simplified guidance based on the MCDA approach  
 12 described in the UK government’s *Multi-criteria Analysis: A Manual*.<sup>31</sup> Additional references are listed at  
 13 the end of chapter for further guidance on this and other MCA approaches.

<sup>28</sup> Department for Communities and Local Government, United Kingdom (2009).

<sup>29</sup> Multi-Metric Sustainability Analysis, The Joint Institute for Strategic Energy Analysis, Dec 2014

<sup>30</sup> *Policy and Action Standard* (WRI, 2014).

<sup>31</sup> Department for Communities and Local Government, United Kingdom. 2009. *Multi-criteria Analysis: A Manual*. Chapter 6. Available at:

1 MCA can be summarised into three general steps:

- 2 1. Identify the decision context, policy options, assessment objectives and criteria
- 3 2. Score each policy option's performance for each criterion
- 4 3. Assign a weight for each criterion and calculate an overall score and/or cost-benefit score ratio for
- 5 each option

6 Step 1: Identify decision context, policy options, assessment objectives and criteria

7 In the first step, the user should answer the following questions:<sup>32</sup>

- 8 • What are the overall reasons for the analysis and who are the stakeholders for the decision?
- 9 • What are the options to be assessed?
- 10 • What is the decision that needs to be made?
- 11 • What are the economic, social and political factors that should be considered for the decision?

12 Most issues in Step 1 should be largely defined in the assessment steps detailed in Chapters 2, 4 and 5.  
13 Users should review those choices and determine if they are appropriate for the MCA. Users should also  
14 review whether the policy being assessed creates appropriate options for the MCA, since an MCA  
15 requires multiple policy options. If only a single policy's sustainable development impacts are being  
16 assessed, users should decide whether to conduct additional impact assessments for additional policy  
17 options and/or use "no action" as an option.

18 For example, in the case of solar PV incentive policy, the reason for the assessment is to support the  
19 government's efforts to pursue multiple policy objectives such as addressing climate change, improving  
20 health from improved air quality, creating jobs, improving energy independence, and reducing budget  
21 deficits. Within that context, three policy options are identified: enact a solar PV incentive policy, enact an  
22 energy efficiency policy, or take no action. These policy objectives translate into five criteria for the MCA:  
23 GHG reduction, air pollution reduction, job creation, energy independency and direct costs.

24 Step 2: Score each policy option's performance for each criterion

25 This step involves charactering, quantitatively or qualitatively, the performance of each option against  
26 each criterion, then normalising the performance to scores.<sup>33</sup>

27 A performance matrix can be used to summarise and present the performance of options. For criteria that  
28 were assessed quantitatively, the value should be used directly. For criteria that were assessed  
29 qualitatively, the user should provide a succinct description of the result.

30 For example, in the case of a solar PV incentive policy, quantitative assessments were conducted for four  
31 criteria and a qualitative assessment was conducted for one criterion (energy independence). The results  
32 are shown in Table 14.7.

---

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/7612/1132618.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf). [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/7612/1132618.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf).

<sup>32</sup> USAID, 2014. "Application of MCA Methods: A seven step process"

<sup>33</sup> Department for Communities and Local Government, United Kingdom (2009).

1 *Table 14.7: Performance matrix for an illustrative MCA (illustrative results only)*

	GHG reduction	Air pollution reduction	Job creation	Energy independence	Monetary costs
Solar PV incentive policy	500,000 tCO <sub>2</sub> e	10,000 t PM <sub>2.5</sub>	200	Major positive impact	\$8,530,202
Energy efficiency policy	300,000 tCO <sub>2</sub> e	6,000 t PM <sub>2.5</sub>	50	Moderate positive impact	\$3,410,000
No action	0	0	0	No impact	\$0

2 After producing the performance matrix, users should rank the performance for each criterion. For criteria  
 3 that are quantitatively assessed, the user should assign 100 to the best option and 0 to the worst option.  
 4 All others should be scaled between those limits in proportion to their quantitative impacts.

5 For criteria that are assessed qualitatively, users can directly assign scores to each option’s performance  
 6 for each criterion, giving the best performance a score of 100 and the worst performance a score of zero,  
 7 and score everything else in between. This may require making difficult judgments on the degree of  
 8 difference between each option’s qualitative performance. However, such judgments are required to  
 9 conduct an MCA for qualitative assessed criteria.<sup>34</sup>

10 Table 14.8 illustrates the performance scores for the solar PV incentive policy.

11 *Table 14.8: Performance scores for an illustrative MCA (illustrative results only)*

Policy option	GHG reduction	Air pollution reduction	Job creation	Energy independence	Direct monetary costs
Solar PV incentive policy	100	100	100	100	0
Energy efficiency policy	60	60	40	50	60
No action	0	0	0	0	100

12 **Step 3: Assign a weight for each criterion and calculate an overall score and/or cost**  
 13 **benefit score ratio for each option**

14 In this step, the user should determine how important each criterion is to the decision. The process of  
 15 deriving weights is fundamental to the effectiveness of MCA.<sup>35</sup> It should reflect value assumptions and  
 16 policy priorities. Since it is subjective, the weighting should be developed in consultation with  
 17 stakeholders, such as policymakers, businesses, civil society and other experts and affected  
 18 stakeholders. The weighting should be guided by the objectives of the assessment and the local policy  
 19 objectives and context and should be transparently documented and justified.

<sup>34</sup> Department for Communities and Local Government, United Kingdom 2009.

<sup>35</sup> Department for Communities and Local Government, United Kingdom 2009.

1 The user may allocate a total of 100 points among all criteria, with more points meaning the criterion is  
 2 more important. When allocating the points, users should take into account how important the particular  
 3 criterion is, and how much the difference between the least and most preferred options for the criteria  
 4 matters. For example, the user may determine job creation is important, but in the illustrative case of the  
 5 solar PV incentive and energy efficiency policies, the difference between the best and worst performing  
 6 options is only 100 jobs, which is insignificant in the broader context of total jobs in a country. That  
 7 criterion should receive a low weight because the difference between the highest and lowest options is  
 8 small.<sup>36</sup>

9 Once the weights are determined, the user should calculate an overall score for each option by  
 10 calculating the weighted average of its scores on all the criteria.<sup>37</sup> Equation 14.4 shows how to calculate  
 11 the result.

12 *Equation 14.4: Calculating an overall score for each option*

$$S_i = \frac{\sum_{j=1}^n W_j S_{ij}}{100}$$

Where  $S_i$  = overall score for option  $i$ ,  $W_j$  = weight for criteria  $j$ ,  $S_{ij}$  = performance score of option  $i$  for

13 Table 14.9 shows the overall scores for each option in an illustrative MCA. In this example, the solar PV  
 14 incentive policy has the highest score, so is the most preferred policy option.

15 *Table 14.9: Calculating overall scores for an illustrative MCA (illustrative results only)*

	GHG reduction	Air pollution reduction	Job creation	Energy independence	Direct monetary costs	Overall score
Criteria weights	30	30	5	5	30	N/A
Solar PV incentive policy	100	100	100	100	0	70
Energy efficiency policy	60	60	40	50	60	58.5
No action	0	0	0	0	100	30

16 Another useful way is to calculate the benefits score without including monetary costs. To do so, users  
 17 should classify all criteria into two categories, costs and benefits, assign weights to criteria in the benefit  
 18 category only, and then calculate the weighted-average benefit scores for each option. By separating  
 19 benefit scores and costs, users can calculate the cost-benefit score ratio for each option. Table 14.10  
 20 demonstrates how to calculate benefit scores and cost-benefit ratios. In this example, the solar PV  
 21 incentive policy has a higher cost-benefit ratio than the energy efficiency policy. If policymakers are  
 22 concerned with maximising benefits or effectiveness, the solar PV incentive policy is preferred, as shown  
 23 in Table 14.9. If policymakers are concerned with maximising benefits per unit of cost, the energy  
 24 efficiency policy is preferred.

<sup>36</sup> Department for Communities and Local Government, United Kingdom 2009.

<sup>37</sup> Department for Communities and Local Government, United Kingdom 2009.

1 **Table 14.10: Calculating benefit scores for an illustrative MCA (illustrative results only)**

	GHG reduction score	Air pollution reduction score	Job creation score	Energy independence score	Overall benefit score	Direct monetary costs (million USD)	Cost benefit ratio (USD per unit of benefit score)
Criteria weights	42	42	8	8	N/A	N/A	N/A
Solar PV incentive policy	100	100	100	100	100	\$8,530,202	\$85,302
Energy efficiency policy	60	60	40	50	57.6	\$3,410,000	\$59,201
No action	0	0	0	0	0	0	N/A

2 **14.5 Assess uncertainty and sensitivity**

3 All tradeoff evaluation approaches (CEA, CBA and MCA) involve a certain level of complexity and  
 4 subjectivity. Therefore, it can be useful to conduct uncertainty and sensitivity analysis to examine the  
 5 extent to which key assumptions or different views among stakeholders affect the results. Users should  
 6 follow the guidance in Chapter 11 to assess the uncertainty and sensitivity of the results.

7 Table 14.11 provides examples of key parameters for sensitivity analysis pertaining to CEA, CBA and  
 8 MCA. Users should consider whether differences in values advocate by different stakeholders yield  
 9 significantly different results. If so, the assumptions and values should be investigated and discussed  
 10 further. If not, the results can be considered more robust for purposes of choosing between policy  
 11 options.

12 **Table 14.11: Key parameters for sensitivity analysis**

Type of analysis	Key parameter for sensitivity analysis
Cost Effectiveness Analysis	Discount rate
Cost Benefit Analysis	Discount rate; monetary value of non-monetary costs and benefits
Multi-Criteria Analysis	Criteria weights; performance scores for qualitatively assessed criteria

13 Table 14.12 shows how the values of key parameters can be varied as part of a sensitivity analysis. Table  
 14 14.13 shows the sensitivity analysis results based on those variations in values.

15 **Table 14.12: Sensitivity analysis - parameters considered (illustrative results only)**

Sensitivity scenarios	Cost Effectiveness Analysis	Cost Benefit Analysis		Multi-Criteria Analysis	
	Discount rate	Discount rate	Monetary value of CO <sub>2</sub> emission reduction	Criteria weights (GHG reduction: Air pollution reduction: Job creation: Energy	Performance scores for energy independence (Solar PV policy: Energy efficiency

				independence: Monetary costs)	policy)
Primary scenario	3%	3%	\$50	30:30:5:5:30	100:50
Alternative scenario 1	1.4%	1.4%	\$30	10:40:5:5:40	100:20
Alternative scenario 2	6%	6%	\$70	20:20:15:15:30	100:80

1 Table 14.13: Sensitivity analysis: tradeoff analysis results (illustrative results only)

Sensitivity scenarios	Cost Effectiveness Analysis	Cost Benefit Analysis		Multi-Criteria Analysis	
	Discount rate	Discount rate	Monetary value of CO <sub>2</sub> emission reduction	Criteria weights (GHG reduction: Air pollution reduction: Job creation: Energy independence: Monetary costs)	Performance scores for energy independence (Solar PV policy: Energy efficiency policy)
Primary scenario	Solar PV incentive policy: \$17 per tCO <sub>2</sub> e; \$853 per t PM <sub>2.5</sub> ; \$42,650 per job Energy efficiency policy: \$11 per tCO <sub>2</sub> e; \$568 per t PM <sub>2.5</sub> \$68,200 per job	Solar PV incentive policy Net Benefit: \$12,795,304	Solar PV incentive policy Net Benefit: \$ 12,795,304	Solar PV incentive policy Overall Score/Cost Benefit Score Ratio:70; \$85, 302 per benefit score	Solar PV incentive policy Overall Score/Cost Benefit Score Ratio: 70; \$85, 302 per benefit score
		Energy efficiency policy Net Benefit: \$9,383,223	Energy efficiency policy Net Benefit: \$9,383,223	Energy efficiency policy Overall Score/Cost Benefit Score Ratio: 58.5; \$59,201 per benefit score No Action Overall Score/Cost Benefit Score Ratio: 30; N/A	Energy efficiency policy Overall Score/Cost Benefit Score Ratio: 58.5; \$59,201 per benefit score No Action Overall Score/Cost Benefit Score Ratio: 30; N/A
Alternative scenario 1	Solar PV incentive policy: \$19 per tCO <sub>2</sub> e; \$927 per t PM <sub>2.5</sub> ; \$46,650 per job Energy efficiency policy: \$12 per tCO <sub>2</sub> e; \$618 per t PM <sub>2.5</sub> ; \$74,170 per job	Solar PV incentive policy Net Benefit: \$12,054,274	Solar PV incentive policy Net Benefit: \$4,265,101	Solar PV incentive policy Overall Score/Cost Benefit Score Ratio:60; \$85, 302 per benefit score	Solar PV incentive policy Overall Score/Cost Benefit Score Ratio: 70; \$85, 302 per benefit score
		Energy efficiency policy Net Benefit: \$9,086,811	Energy efficiency policy Net Benefit: \$4,265,101	Energy efficiency policy Overall Score/Cost Benefit Score Ratio: 58.5; \$59,304 per benefit score No Action Overall Score/Cost Benefit Score Ratio: 40/ N/A	Energy efficiency policy Overall Score/Cost Benefit Score Ratio: 57/\$61,775 per benefit score No Action Overall Score/Cost Benefit Score Ratio: 30; N/A

Alternative scenario 2	Solar PV incentive policy: \$15 per tCO <sub>2e</sub> ; \$736 per t PM <sub>2.5</sub> ; \$36,800 per job Energy efficiency policy: \$10 per tCO <sub>2e</sub> ; \$490 per t PM <sub>2.5</sub> ; \$58,880 per job	Solar PV incentive policy Net Benefit: \$13,965,420 Energy Efficiency Program Net Benefit: \$9,851,269	Solar PV incentive policy Net Benefit: \$21,325,507 Energy efficiency policy Net Benefit: \$14,501,345	Solar PV incentive policy Overall Score/Cost Benefit Score Ratio: 70/\$85,302 per benefit score Energy efficiency policy Overall Score/Cost Benefit Score Ratio: 55.5/\$63,653 per benefit score No Action Overall Score/Cost Benefit Score Ratio: 30/N/A	Solar PV incentive policy Overall Score/Cost Benefit Score Ratio: 70;\$85,302 per benefit score Energy efficiency policy Overall Score/Cost Benefit Score Ratio:60/\$56,833 per benefit score No Action Overall Score/Cost Benefit Score Ratio: 30; N/A
------------------------	---	---	---	---	---

## 1 14.6 Using results to make decisions

2 Depending on the assessment objectives, different decisions need to be made. For ex-ante assessments,  
3 decisions may include whether or not to implement a specific policy, whether to implement multiple  
4 policies, or how to improve a policy before implementation. For ex-post assessments, decisions may  
5 include whether to continue or discontinue a policy (that is still in effect), whether to revive a policy that is  
6 no longer in effect, or how to improve a policy during implementation.

### 7 Choosing a policy option

8 CEA, CBA and MCA provide useful insights on the effectiveness, efficiency and coherence of policy  
9 options, but before decisions are taken based on the results, it is important to gather further inputs and  
10 perspectives on the best course of action since each analytical approach has limitations and involves  
11 subjective judgments.

12 In general, policy options that do not have positive net benefits should be eliminated. The same is true for  
13 policy options that are inferior to others under every criterion. To assist with decision making, users can  
14 develop a performance matrix of policy options (including no action), following the guidance provided in  
15 Section 14.4, using effectiveness, efficiency and coherence as criteria, as illustrated in Table 14.14. The  
16 example shows that each policy option is preferred based on certain criteria but not others, so it is difficult  
17 to come to an overall conclusion based on the results alone. If needed, users can conduct a MCA by  
18 assigning weights to the three criteria as a means of choosing the preferred policy option.

19 *Table 14.14: Illustrative performance matrix for policy options (illustrative results only)*

Policy option	Effectiveness	Efficiency	Coherence
Solar PV incentive policy	Reduces 500,000 tCO <sub>2e</sub> and 10,000 t PM <sub>2.5</sub> ; Creates 200 jobs; Major positive impact on energy independency Overall benefit score 100	\$17 per tCO <sub>2e</sub> \$853 per t PM <sub>2.5</sub> ; \$42,650 per job Cost \$85,302 per unit of benefit score	Good balance of climate, air, energy independency and job impacts; Tradeoff exists with monetary costs but with net benefits of \$12.8 million

Energy efficiency policy	Reduces 300,000 tCO <sub>2</sub> e and 6,000 t PM <sub>2.5</sub> ; Creates 50 jobs; Moderate positive impact on energy independency Overall benefit score 57.6	\$11 per tCO <sub>2</sub> e; \$568 per t PM <sub>2.5</sub> ; \$68,200 per job Cost \$59,201 per unit of benefit score	Good balance of climate, air, energy independency and job impacts; Tradeoff exists with monetary costs but with net benefits of \$9.4 million
No action	No positive impacts	No costs (or benefits)	No trade off (because there are no benefits)

1 Source: Adapted from European Commission. 2009. *Impact Assessment Guidelines*.

## 2 Improving policy design

3 Users should also consider improve policy design based on the assessment results. This may include  
4 establishing safeguards in the policy design (e.g., environment standards for solar manufacturing) to  
5 minimise the likelihood of negative impacts, or developing measures to offset negative impacts (e.g., job  
6 retraining programmes for job losses in the coal mining sector). The effectiveness of safeguards and  
7 offset measures should be evaluated and closely monitored during the policy implementation period. In  
8 some cases, assessment findings may warrant completely redeveloping a policy option.

## 9 Further references on CEA, CBA and MCA

Reference	Topics [Note: incomplete list; to be updated]	Link
Asian Development Bank. 2007. <i>Theory and Practice in the Choice of Social Discount Rate for Cost-Benefit Analysis: A Survey</i> . Economics and Research Department Working Paper, Series No. 94.	Discount rates	<a href="http://www.adb.org/sites/default/files/pub/2007/WP094.pdf">http://www.adb.org/sites/default/files/pub/2007/WP094.pdf</a>
Bakhtiari, F. 2016. <i>Valuation of Climate Change Mitigation Co-Benefits</i> . UNEP DTU Partnership. Copenhagen, Denmark.	Valuation methods	<a href="http://www.unepdtu.org/-/media/Sites/Unepdtu/Publications%20(Pdfs)/valuation_Climate-Change-Mitigation.ashx?la=da">http://www.unepdtu.org/-/media/Sites/Unepdtu/Publications%20(Pdfs)/valuation_Climate-Change-Mitigation.ashx?la=da</a> .
Boardman, A., et al. 2006. <i>Cost-benefit analysis: concepts and practice</i> . Prentice Hall.	CBA	
Centre for European Policy Studies and Economists Associati. 2013. <i>Assessing the Costs and Benefits of Regulation</i> . Study for the European Commission, Secretariat General	CBA, discount rates, valuation methods	<a href="http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/131210_cba_study_sg_final.pdf">http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/131210_cba_study_sg_final.pdf</a>
Department for Communities and Local Government, United Kingdom. 2009. <i>Multi-criteria Analysis: A Manual</i> .	MCA	<a href="https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf">https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf</a> . <a href="https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf">https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf</a> .
Department for Environment, Food, and Rural	MCA	<a href="http://www.defra.gov.uk/enviro">http://www.defra.gov.uk/enviro</a>

Affairs, United Kingdom. 2003. <i>Use of Multi-criteria Analysis in Air Quality Policy: A Report.</i>		nment/airquality/mcda/index.htm
Eureval-C3E. 2006. <i>Study on the Use of Cost-effectiveness Analysis in EC's Evaluations.</i>	CEA	<a href="http://ec.europa.eu/smart-regulation/evaluation/docs/cea_finalreport_en.pdf">http://ec.europa.eu/smart-regulation/evaluation/docs/cea_finalreport_en.pdf</a>
European Commission. 2009. <i>Impact Assessment Guidelines.</i>	CEA, CBA, MCA, discount rates	<a href="http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_en.pdf">http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_en.pdf</a>
European Commission. 2009. <i>Impact Assessment Guidelines – Technical Annex.</i>	CEA, CBA, MCA, discount rates	<a href="http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_annex_en.pdf">http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_annex_en.pdf</a>
European Commission. 2014. <i>Guide to Cost-Benefit Analysis of Investment Projects.</i>	CBA	<a href="http://ec.europa.eu/regional_policy/sources/docgener/studies/pdf/cba_guide.pdf">http://ec.europa.eu/regional_policy/sources/docgener/studies/pdf/cba_guide.pdf</a>
European Commission. <i>Better Regulation “Toolbox”</i> . Chapter 8: Methods, models, costs, and benefits.	CEA, CBA, MCA, discount rates	<a href="http://ec.europa.eu/smart-regulation/guidelines/docs/br_toolbox_en.pdf">http://ec.europa.eu/smart-regulation/guidelines/docs/br_toolbox_en.pdf</a>
Interagency Working Group on Social Cost of Carbon, United States. 2010. <i>Technical Support Document: Social Cost of Carbon for Regulatory Impact Analysis under Executive Order 12866.</i>	Social cost of carbon	<a href="http://www.epa.gov/oms/climate/regulations/scc-tds.pdf">http://www.epa.gov/oms/climate/regulations/scc-tds.pdf</a>
Jeuland, Marc and Jie-Sheng Tan Soo. 2016. <i>Analyzing the costs and benefits of clean and improved cooking solutions.</i>	CBA	<a href="https://cleancookstoves.org/bin/ary-data/RESOURCE/file/000/000/459-1.pdf">https://cleancookstoves.org/bin/ary-data/RESOURCE/file/000/000/459-1.pdf</a>
Lawrence, Robert S., Lisa A. Robinson, and Wilhelmine Miller, eds. <i>Valuing health for regulatory cost-effectiveness analysis.</i> Chapter 5: Recommendations for Regulatory Cost-Effectiveness Analysis. National Academies Press, 2006.	CEA	<a href="https://www.nap.edu/read/11534/chapter/7#167">https://www.nap.edu/read/11534/chapter/7#167</a>
National Academies of Sciences, Engineering, and Medicine, United States. 2017. <i>Valuing Climate Damages: Updating Estimation of the Social Cost of Carbon Dioxide.</i>	Social cost of carbon	<a href="https://www.nap.edu/catalog/24651/valuing-climate-damages-updating-estimation-of-the-social-cost-of">https://www.nap.edu/catalog/24651/valuing-climate-damages-updating-estimation-of-the-social-cost-of</a>
OECD. 2006. <i>Cost-Benefit Analysis and the Environment: Recent Developments.</i>	CBA	<a href="http://www.oecd.org/env/tools-evaluation/cost-benefitanalysisandtheenvironmentrecentdevelopments.htm">http://www.oecd.org/env/tools-evaluation/cost-benefitanalysisandtheenvironmentrecentdevelopments.htm</a>
OECD. 2014. <i>OECD Regulatory Compliance Cost Assessment Guidance.</i>	CEA	<a href="http://dx.doi.org/10.1787/9789264209657-en">http://dx.doi.org/10.1787/9789264209657-en</a>
OECD. 2016. <i>The Economic Consequences of Outdoor Air Pollution.</i>	CBA	<a href="http://www.oecd.org/env/the-economic-consequences-of-outdoor-air-pollution-9789264257474-en.htm">http://www.oecd.org/env/the-economic-consequences-of-outdoor-air-pollution-9789264257474-en.htm</a>
Puig, D. and Aparcana, S. 2016. <i>Decision-support tools for climate change mitigation planning.</i> UNEP DTU Partnership. Copenhagen, Denmark.	CEA, CBA, MCA	<a href="http://www.unepdtu.org/-/media/Sites/Uneprioe/Publications%20(Pdfs)/decision-support_tools.ashx?la=da">http://www.unepdtu.org/-/media/Sites/Uneprioe/Publications%20(Pdfs)/decision-support_tools.ashx?la=da</a>

United Kingdom, HM Treasury. 2011. <i>Green Book: Appraisal and Evaluation in Central Government</i> .	CEA, CBA, MCA	<a href="https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220541/green_book_complete.pdf">https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220541/green_book_complete.pdf</a> .
United Nations Economic Commission for Europe. 2017. <i>Sustainable Development Briefs No.2: The co-benefits of climate change mitigation</i> .	CBA	<a href="http://www.unece.org/fileadmin/DAM/Sustainable_Development/No.2_Final_Draft_OK_2.pdf">http://www.unece.org/fileadmin/DAM/Sustainable_Development/No.2_Final_Draft_OK_2.pdf</a>
World Bank, Independent Evaluation Group. 2007. <i>Sourcebook for Evaluating Global and Regional Partnership Programs: Indicative Principles and Standards Indicative Principles and Standards</i> .	CEA, CBA, MCA	<a href="http://siteresources.worldbank.org/EXTGLOREGPARPROG/Resources/sourcebook.pdf">http://siteresources.worldbank.org/EXTGLOREGPARPROG/Resources/sourcebook.pdf</a> .
World Bank. 2008. <i>Social Discount Rates for Nine Latin American Countries</i> . Washington, DC: World Bank.	Discount rates	<a href="http://elibrary.worldbank.org/content/workingpaper/10.1596/1813-9450-4639">http://elibrary.worldbank.org/content/workingpaper/10.1596/1813-9450-4639</a> .
World Bank and ClimateWorks Foundation. <i>Climate Smart Development: Adding up the benefits of actions that help build prosperity, end poverty and combat climate change</i>	CBA, valuation methods, discount rates	<a href="http://documents.worldbank.org/curated/en/794281468155721244/Main-report">http://documents.worldbank.org/curated/en/794281468155721244/Main-report</a>
World Bank and Institute for Health Metrics and Evaluation, University of Washington (IHME). 2016. <i>The Cost of Air Pollution: Strengthening the Economic Case for Action</i> .	CBA	<a href="http://documents.worldbank.org/curated/en/781521473177013155/The-cost-of-air-pollution-strengthening-the-economic-case-for-action">http://documents.worldbank.org/curated/en/781521473177013155/The-cost-of-air-pollution-strengthening-the-economic-case-for-action</a> .
World Health Organization. WHO Guide to Cost-Effectiveness Analysis.	CEA	<a href="http://www.who.int/choice/publications/p_2003_generalised_cea.pdf">http://www.who.int/choice/publications/p_2003_generalised_cea.pdf</a>
USAID, 2014. <i>Application of MCA Methods: A Seven Step Process</i> .	MCA	
Scriciu, S. Ş., et al. (2014). <i>Advancing methodological thinking and practice for development-compatible climate policy planning. Mitigation and adaptation strategies for global change</i> , 19(3), 261-288.	MCA	

1

2

## 1 APPENDICES

### 2 APPENDIX A: EXAMPLE OF QUANTIFYING THE IMPACT OF A SOLAR 3 PV INCENTIVE POLICY

4 This appendix provides an example of quantifying the impact of a grid-connected rooftop solar PV  
5 incentive policy. The example shows how to carry out an ex-ante assessment following the steps outlined  
6 in both Chapter 8 and Chapter 9 by developing an ex-ante baseline and policy scenario and estimating  
7 the various sustainable development impacts of the policy.

8 The Government of India has a target to achieve 100 GW solar capacity by 2022. The 100 GW solar  
9 power target is divided into large-scale centralised power plants (50 GW) and distributed smaller-scale  
10 projects including 40 GW of rooftop solar mainly used by industrial, commercial and residential  
11 consumers and 10 GW of grid-connected tail-end plants. This example only focuses on grid-connected  
12 solar rooftop programmes that supports 40 GW installation by 2022.

13 For previous steps related to the same example, see Table 4.1 and Table 4.2, Table 5.2, Table 6.3,  
14 Table 7.4, and Table 8.1.

15 Chapter 8, Section 8.1 – Define the quantitative assessment boundary and period

16 Table A.1 shows the set of impact categories, specific impacts, and indicators included in the quantitative  
17 assessment boundary. The assessment period is 2016–2025.

18 *Table A.1: Impact categories, specific impacts, and indicators included in the quantitative assessment*  
19 *boundary*

Impact categories included in the assessment	Specific impacts included in the quantitative assessment boundary	Indicator to quantify
Climate change mitigation	Reduced GHG emissions from grid-connected fossil fuel based power plants	GHG emissions (tCO <sub>2</sub> e/year)
Air quality / health impacts of air pollution	Reduced air pollution from grid-connected fossil fuel based power plants	Emissions of PM <sub>2.5</sub> , PM <sub>10</sub> , SO <sub>2</sub> , and NO <sub>x</sub> (t/year); number of deaths due to air pollution
Energy	Increased electricity generation from solar PV	Solar installed capacity (MW); % solar of total installed capacity; % solar of total installed capacity of renewable energy sources
Access to clean, affordable and reliable energy	Increased access to clean, affordable, and reliable energy	Number of houses/buildings/facilities with access to clean energy resulting from the policy
Capacity, skills and knowledge development	Increase in training for skilled workers in solar relevant sectors	Number of new skilled trainees and workers on the ground
Jobs	Increased jobs in the solar installation, operations maintenance sectors	Number of new jobs resulting from the policy

	Increased jobs for solar panel manufacturing sector	Number of new jobs resulting from the policy
	Decreased jobs in fossil fuel sectors	Number of jobs reduced resulting from the policy
Income	Increased income for households, institutions and other organisations due to reduction in energy costs	Savings in annual electric bill for households and businesses (USD/year)
Energy Independence	Increased energy independence from reduced imports of fossil fuel	% solar of total installed capacity (MW); reduction in coal, oil, and gas imports from the policy (tonnes/year and USD/year)

1 Chapter 8, Section 8.2 – Choose assessment method for each indicator

2 The first step is to choose an assessment method for each indicator—the scenario method, comparison  
3 group method, or deemed estimates method, which is a subset of the scenario method (outlined in  
4 Section 8.2). In this example, the scenario method is used for certain indicators and the deemed  
5 estimates method is used for others. To apply the scenario method, baseline values and policy scenario  
6 values are needed for each indicator over the assessment period. To apply the deemed estimates  
7 method, only the estimated change from the policy is quantified, without separately estimating baseline  
8 and policy scenario values.

9 Chapter 8, Section 8.3 – Define the baseline scenario and estimate baseline values for  
10 each indicator

11 **Section 8.3.1: Select a desired level of accuracy and complexity**

12 This example uses a combination of constant baseline scenarios and simple trend baseline scenarios for  
13 different indicators. Where the deemed estimates method is used, no baseline values are presented.

14 A lower level of accuracy, commensurate with IPCC Tier 1 methods, was determined to be appropriate.  
15 For example, national level data such as the national average grid emission factor, country-wide rates of  
16 solar PV as a percentage of total installed capacity, and national air pollution data can be considered as  
17 representative within the impact category assessment boundaries.

18 **Section 8.3.2: Define the most likely baseline scenario for each indicator**

19 A key assumption about what is most likely to occur in the absence of the solar PV policy is that the  
20 households installing the solar PV systems would have used grid-connected electricity in the absence of  
21 the solar PV policy.

22 *Other policies/actions*

23 The baseline scenario takes into account India’s National Solar Mission, which calls for 100,000 MW of  
24 new solar capacity. Of the 100,000 MW of solar power to be achieved by 2022, 40,000 MW is to be met  
25 by grid-connected rooftop solar systems (included in the policy scenario), whereas the remaining 60,000  
26 MW are to be met through from ground-based solar systems (included in the baseline scenario).

27 No other policies or subsidies are assumed to exist for rooftop grid-connected solar PV systems. No other  
28 financial incentives, such as soft loans or capital grants for solar PV panels/systems are assumed to be  
29 available.

1 The Government of India is also implementing the “Off-Grid and Decentralised Solar Applications”  
 2 scheme to promote solar home lights, solar street lights, power plants, solar pumps and mini and micro  
 3 grids in rural areas of the country, where a significant amount of the population remains without access to  
 4 electricity. The programme also has an emphasis on Concentrating Solar Thermal (CST) technology. The  
 5 objective and target user group under off-grid policy is different from the solar PV incentive policy.  
 6 Therefore, the off-grid incentive policy has not been considered for assessment.

7 *Non-policy drivers*

8 Table A.2 lists key drivers for each impact category being assessed included in the baseline scenario.

9 *Table A.2: Drivers and assumptions for the solar PV incentive policy*

Impact categories	Drivers and assumptions in the baseline scenario
Climate change mitigation	No change in emissions limits from power plants and vehicles or compliance rates
Health impacts of air pollution	No change in particulate matter limits from power plants, power generators, or vehicles, and no change in compliance rates
Air pollution	No change in air emissions limits from power plants, power generators, or vehicles, and no change in compliance rates
Renewable energy generation	No change in renewable energy targets, including the proportion of the target to be met by solar
Access to clean, reliable and affordable energy	No significant change in household income, production cost of solar systems, or number of solar companies; No change in awareness of and ability of homeowners to invest in solar PV systems
Skilled labour and worker training	No change in access to or awareness of opportunities for solar PV industry training
Job creation	No change in employment rate for skilled or unskilled labour
Income	No significant change in average household income or inflation rate
Energy independence	No change in the cost of fossil fuels or economic incentives for renewable energy

10 **Section: 8.3.3: Define the methods and parameters needed to estimate baseline values**

11 Each indicator has its own estimation method and list of parameters. These are included in Table A.5.  
 12 Selected parameters included are listed in the Table A.3.

13 *Table A.3: Parameters needed to estimate baseline values and data to be collected*

Impact category	Parameters needed to estimate baseline values; data to be collected
<i>Climate change mitigation</i>	Grid electricity emission factor in India Installed capacity of solar rooftop systems due solar PV incentive policy
<i>Air quality / health impacts of air pollution</i>	Emissions of PM <sub>2.5</sub> and PM <sub>10</sub> from stationary power plants as reported by the Central Pollution Control Board, state pollution control boards, and/or the National Environmental Engineering Research Institute Or Reported levels of PM <sub>2.5</sub> and PM <sub>10</sub> in India (micrograms per cubic meter of air (µg/m <sup>3</sup> )) PM <sub>2.5</sub> and PM <sub>10</sub> that is attributable to power generation (%)

	Emissions of sulphur dioxide and nitric oxide from stationary power plants as reported by the Central Pollution Control Board, state pollution control boards, and/or the National Environmental Engineering Research Institute Or Reported levels of SO <sub>2</sub> and NO <sub>x</sub> in India SO <sub>2</sub> and NO <sub>x</sub> that is attributable to power generation (%)
<i>Energy</i>	Total installed capacity of solar systems prior to the implementation of the policy (MW)
<i>Access to clean, reliable, and affordable energy</i>	Within the assessment boundary, the households that are assumed to adopt the policy already have access to energy and are simply replacing fossil sources with solar PV, therefore baseline values are not separately calculated
<i>Capacity, skills, and knowledge development</i>	Within the assessment boundary, only the incremental increase in skilled labour associated with adoption of the policy is assessed, therefore baseline values are not separately calculated
<i>Jobs</i>	Within the assessment boundary, only the incremental increase in job creation associated with adoption of the policy is being assessed, therefore baseline values are not separately calculated
<i>Income</i>	Average expenditure on grid electricity Or Average cost of grid-connected electricity consumed for residential and institutional use (Rs.)
<i>Energy independence</i>	Within the assessment boundary, only the incremental change in energy security due to adoption of the policy is being evaluated, so baseline values are not separately calculated

1 **Section 8.3.4: Collect data for each indicator**

2 Data is collected for each parameter required for calculations. These are included in Table A.5.

3 **Section 8.3.5: Estimate baseline values for each indicator**

4 Baseline values are calculated over the assessment period. These are included in Table A.5.

5 Chapter 9, Section 9.1 – Define and describe the policy scenario for each indicator

6 The following assumptions describe the policy scenario:

- 7
- The policy is implemented in India and implemented over the period is 2016-2022.
  - The policy aims to install 40,000 MW of rooftop solar PV by 2022. Table A.4 shows the annual and cumulative projected installed capacity of solar PV systems in each year. The table also provides corresponding electricity generated in each year from the solar PV. Each MW of installed solar PV generates 1327 MWh of electricity per year.
- 8  
9  
10  
11  
12

1 **Table A.4: The policy's intended electricity generation over the assessment period**

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Installed Rooftop Solar PV capacity (MW)	200	4,800	5,000	6,000	7,000	8,000	9,000	0	0	0
Cumulative Installed Rooftop Solar PV capacity (MW)	200	5,000	10,000	16,000	23,000	31,000	40,000	40,000	40,000	40,000
Electricity generation from Rooftop Solar PV (MWh/year)	265,320	6,633,000	13,266,000	21,225,600	30,511,800	41,124,600	53,064,000	53,064,000	53,064,000	53,064,000

2 Chapter 9, Section 9.2 – Estimate policy scenario values for each indicator

3 Policy scenario values are calculated over the assessment period. These are included in Table A.5.

4 Chapter 9, Section 9.3 – Estimate the net impact of the policy or action on each indicator

6 The net impact of the policy or action is calculated for each indicator over the assessment period. These are included in Table A.5.

1 Table A.5: Calculations of baseline values, policy scenario values, and the net impact of the policy or action on the indicators included in the  
 2 assessment

Impact category #1	Climate change mitigation									
Indicator	GHG emissions (MtCO <sub>2</sub> e/year) from the electric grid									
Specific impact	Reduced GHG emissions from grid-connected fossil fuel based power plants									
Assessment method	Deemed estimates method									
Equation	GHG emission reduced from the solar PV (MtCO <sub>2</sub> e/year) = Electricity generated from rooftop solar PV (MWh) x Grid emission factor (tCO <sub>2</sub> e/MWh) / 1,000,000									
Parameters needed	Electricity generated from new solar PV (MWh) = see Table A.4 Grid emission factor = 0.945 tCO <sub>2</sub> e/MWh									
Assumptions	It is assumed that the electricity generated from rooftop solar would be sourced from grid in absence of the solar PV incentive policy.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Reduction in GHG emissions (MtCO <sub>2</sub> /year) from the policy	0.25	6.27	12.54	20.06	28.83	38.86	50.15	50.15	50.15	50.15

3

Impact category #2	Air quality / health impacts of air pollution									
Indicator #1	PM <sub>2.5</sub> emissions (t/year) from the electric grid									
Specific impact	Reduced PM <sub>2.5</sub> emissions from grid-connected fossil fuel based power plants									
Assessment method	Scenario method									
Equation	Reduction in PM <sub>2.5</sub> emissions = Baseline PM <sub>2.5</sub> emissions – Policy scenario PM <sub>2.5</sub> emissions Where Baseline PM <sub>2.5</sub> emissions = Total fossil fuel based installed capacity of the grid (MW) in baseline scenario * PM <sub>2.5</sub> emission factor (ton/MW) Policy scenario PM <sub>2.5</sub> emissions = Total fossil fuel based installed capacity of the grid (MW) in the policy scenario * PM <sub>2.5</sub> emission factor (ton/MW)									
Parameters needed	Installed capacity (MW) [see below] and PM <sub>2.5</sub> emission factor = 4.8 ton/MW per year									
Assumptions	It is assumed that in the baseline scenario new coal based power plant will be added equivalent to the solar rooftop PV capacity addition due to proposed policy and no new diesel and gas based power plant will be added in future. Therefore, it is									

assumed that other fossil fuel based installed capacity i.e., 9% of total grid (from diesel and gas) will not change in the baseline and policy scenario.										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values – Installed capacity of coal based power plant (MW)	184274	197976	211677	225379	239081	252783	266485	260571	247422	250106
Policy scenario values – Installed capacity of coal based power plant (MW)	184074	192976	201677	209379	216081	221783	226485	220571	207422	210106
Baseline values – PM <sub>2.5</sub> emissions (t/year)	885,293	951,120	1,016,947	1,082,774	1,148,600	1,214,427	1,280,254	1,251,841	1,188,671	1,201,568
Policy scenario values – PM <sub>2.5</sub> emissions (t/year)	884,332	927,099	968,904	1,005,906	1,038,103	1,065,496	1,088,085	1,059,672	996,502	1,009,399
Reduction in PM <sub>2.5</sub> emissions (t/year) from the policy	961	24,021	48,042	76,868	110,497	148,931	192,169	192,169	192,169	192,169

1

Impact category #2	Air quality / health impacts of air pollution
Indicator #2	PM <sub>10</sub> emissions (t/year) from the electric grid
Specific impact	Reduced PM <sub>10</sub> emissions from grid-connected fossil fuel based power plants
Assessment method	Scenario method
Equation	Reduction in PM <sub>10</sub> emissions = Baseline PM <sub>10</sub> emissions – Policy scenario PM <sub>10</sub> emissions Where: Baseline PM <sub>10</sub> emissions = Total fossil fuel based installed capacity of the grid (MW) in baseline scenario * PM <sub>10</sub> emission factor (ton/MW) Policy scenario PM <sub>10</sub> emissions = Total fossil fuel based installed capacity of the grid (MW) in the policy scenario * PM <sub>10</sub> emission factor (ton/MW)
Parameters needed	Installed capacity (MW) [see below] and PM <sub>10</sub> emission factor = 9.9 ton/MW per year
Assumptions	It is assumed that in the baseline scenario new coal based power plant will be added equivalent to the solar rooftop PV capacity addition due to proposed policy and no new diesel and gas based power plant will be added in future. Therefore,

	it is assumed that other fossil fuel based installed capacity i.e., 9% of total grid (from diesel and gas) will not change in the baseline and policy scenario.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values	1,831,640	1,967,834	2,104,027	2,240,221	2,376,415	2,512,608	2,648,802	2,590,016	2,459,319	2,486,003
Policy scenario values	1,829,652	1,918,135	2,004,630	2,081,185	2,147,800	2,204,475	2,251,211	2,192,425	2,061,728	2,088,412
Reduction in PM <sub>10</sub> emissions (t/year) from the policy	1,988	49,699	99,398	159,037	228,615	308,133	397,591	397,591	397,591	397,591

1

<b>Impact category #2</b>	<b>Air quality / health impacts of air pollution</b>									
Indicator #3	SO <sub>2</sub> emissions (t/year) from the electric grid									
Specific impact	Reduced SO <sub>2</sub> emissions from grid-connected fossil fuel based power plants									
Assessment method	Scenario method									
Equation	Reduction in SO <sub>2</sub> emissions = Baseline SO <sub>2</sub> emissions – Policy scenario SO <sub>2</sub> emissions Where Baseline SO <sub>2</sub> emissions = Total fossil fuel based installed capacity of the grid (MW) in baseline scenario * SO <sub>2</sub> emission factor (ton/MW) Project SO <sub>2</sub> emissions = Total fossil fuel based installed capacity of the grid (MW) in the policy scenario * SO <sub>2</sub> emission factor (ton/MW)									
Parameters needed	Installed capacity (MW) [see below] and SO <sub>2</sub> emission factor = 17.4 ton/MW per year									
Assumptions	It is assumed that in the baseline scenario new coal based power plant will be added equivalent to the solar rooftop PV capacity addition due to proposed policy and no new diesel and gas based power plant will be added in future. Therefore, it is assumed that other fossil fuel based installed capacity i.e., 9% of total grid (from diesel and gas) will not change in the baseline and policy scenario.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values	3,205,370	3,443,709	3,682,048	3,920,387	4,158,726	4,397,065	4,635,403	4,532,528	4,303,808	4,350,506
Policy scenario values	3,201,891	3,356,736	3,508,102	3,642,073	3,758,649	3,857,831	3,939,619	3,836,743	3,608,023	3,654,721
Reduction in SO <sub>2</sub> emissions (t/year) from the policy	3,479	86,973	173,946	278,314	400,076	539,233	695,785	695,785	695,785	695,785

2

1

Impact category #2	Air quality / health impacts of air pollution									
Indicator #4	NOx emissions (t/year) from the electric grid									
Specific impact	Reduced NOx emissions from grid-connected fossil fuel based power plants									
Assessment method	Scenario method									
Equation	Reduction in NOx emissions = Baseline NOx emissions – Policy scenario NOx emissions Where Baseline NOx emissions = Total fossil fuel based installed capacity of the grid (MW) in baseline scenario * NOx emission factor (ton/MW) Policy scenario NOx emissions = Total fossil fuel based installed capacity of the grid (MW) in the policy scenario * NOx emission factor (ton/MW)									
Parameters needed	Installed capacity (MW) [see below] and NOx emission factor = 16.6 ton/MW per year									
Assumptions	It is assumed that in the baseline scenario new coal based power plant will be added equivalent to the solar rooftop PV capacity addition due to proposed policy and no new diesel and gas based power plant will be added in future. Therefore, it is assumed that other fossil fuel based installed capacity i.e., 9% of total grid (from diesel and gas) will not change in the baseline and policy scenario.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values	3,052,734	3,279,723	3,506,712	3,733,702	3,960,691	4,187,681	4,414,670	4,316,693	4,098,865	4,143,339
Policy scenario values	3,049,420	3,196,891	3,341,049	3,468,641	3,579,666	3,674,125	3,752,018	3,654,041	3,436,213	3,480,687
Reduction in NOx emissions (t/year) from the policy	3,313	82,832	165,663	265,061	381,025	513,555	662,652	662,652	662,652	662,652

2

Impact category #2	Air quality / health impacts of air pollution									
Indicator #5	Number of premature deaths per year in India resulting from air pollution from coal plants									
Specific impact	Reduction in premature mortality in India from reduced fossil fuel electricity generation									
Assessment method	Scenario method									
Equation	Reduction in premature deaths per year = Expected premature deaths in baseline scenario – Expected premature deaths in policy scenario									
Parameters needed	Installed capacity (MW) [see below] and Premature deaths = 0.81/MW installed capacity per year									
Assumptions	It is assumed that in the baseline scenario new coal based power plant will be added equivalent to the solar rooftop PV capacity addition due to proposed policy and no new diesel and gas based power plant will be added in future. Therefore, it is assumed that other fossil fuel based installed capacity i.e., 9% of total grid (from diesel and gas) will									

	not change in the baseline and policy scenario. The total health risk for mortality is quantified using the relative risk functions and exposure level of PM <sub>2.5</sub> . The premature deaths per MW applied for this example are based on previously published literature and are extrapolated for simplification.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values	148,821	159,886	170,952	182,018	193,084	204,149	215,215	210,439	199,820	201,988
Policy scenario values	148,659	155,848	162,876	169,096	174,509	179,114	182,911	178,135	167,515	169,683
Reduction in premature deaths	162	4,038	8,076	12,922	18,575	25,036	32,304	32,304	32,304	32,304

1

<b>Impact category #3</b>	<b>Energy</b>									
Indicator	Renewable energy installed capacity (MW)									
Specific impact	Increased renewable energy generation from more solar generation									
Assessment method	Scenario method									
Equation	Total renewable energy installed capacity (MW) = Renewable energy capacity in baseline scenario - Renewable energy capacity in policy scenario									
Parameters needed	Baseline values of total renewable energy without the policy (MW) Policy scenario values of total renewable energy with the policy (MW) per year									
Assumptions	See Table A.4									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values (Total renewable energy without the policy)	42,649	54,674	72,739	89,804	105,870	120,935	135,000	139,613	144,226	148,839
Policy scenario values (Total renewable energy with the policy)	42,849	59,674	82,739	105,804	128,870	151,935	175,000	179,613	184,226	188,839
Increase in renewable energy capacity (MW)	200	5,000	10,000	16,000	23,000	31,000	40,000	40,000	40,000	40,000
Percent increase in in renewable energy capacity (MW)	0%	9%	14%	18%	22%	26%	30%	29%	28%	27%

1

Impact category #4	Access to clean, affordable, and reliable energy									
Indicator	Increase in number of houses/buildings/facilities with access to clean energy resulting from the policy									
Specific impact	Increased access to clean electricity									
Assessment method	Deemed estimates method									
Equation	Number of installation = Total installed capacity target in eligible sector i.e., residential, institutional, industrial, commercial and government / standard solar rooftop installation size for each type of installation/1000									
Parameters needed	Standard solar rooftop system size for each type of installation (kW) Total installed capacity target in eligible sector i.e., residential, institutional, industrial, commercial and government (MW)									
Assumptions	The solar PV incentive policy sets target for eligible sectors. Total new installations are estimated using a standard size and target of the eligible category.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Residential (number of households)	24,000	576,000	600,000	720,000	840,000	960,000	1,080,000	0	0	0
Institutional (number of buildings)	240	5,760	6,000	7,200	8,400	9,600	10,800	0	0	0
Industrial (number of facilities)	3,375	81,000	84,375	101,250	118,125	135,000	151,875	0	0	0
Commercial (number of buildings)	1,050	25,200	26,250	31,500	36,750	42,000	47,250	0	0	0
Government (number of buildings)	44	1,067	1,111	1,333	1,556	1,778	2,000	0	0	0
Increase in number of houses/buildings/facilities with access to clean energy resulting from the policy (houses/buildings)	28,709	689,027	717,736	861,283	1,004,831	1,148,378	1,291,925	0	0	0

2

3

Impact category #5	Capacity, skills, and knowledge development									
Indicator	Number of new skilled trainees and workers on the ground because of the policy per year									
Specific impact	Increase in training for skilled workers in solar relevant sectors									
Assessment method	Deemed estimates method									
Equation	Target for new skilled trainees and workers on the ground per year									
Parameters needed	Target for new skilled trainees and workers on the ground per year									
Assumptions	The solar PV incentive policy includes targets to train new workers to support the policy goals.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Number of new skilled trainees and workers on the ground because of the policy per year	460	5200	6000	8400	8000	8000	4000	0	0	0

1

Impact category #6	Jobs									
Indicator	Change in jobs resulting from the policy (jobs/year)									
Specific impacts	Increased jobs in the solar panel manufacturing, construction and installation, and operation and maintenance sectors Reduced jobs in fossil fuel sectors									
Assessment method	Deemed estimates method									
Equation	Total jobs = Total capacity (MW) * Jobs per MW									
Parameters needed	Jobs per MW = Manufacturing (11 jobs/MW, out of which 40% are domestic); Installation (13 jobs/MW); O&M (3.5 jobs/MW), Job in fossil industry (1 job/MW) Installed capacity (MW)									
Assumptions	It is assumed that 70% of planned capacity will likely come from new fossil based power plants.									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Solar panel manufacturing	879	21,097	21,976	26,371	30,766	35,162	39,557	0	0	0
Construction and installation	2,640	63,360	66,000	79,200	92,400	105,600	118,800	0	0	0
Operation and maintenance	702	16,848	17,550	21,060	24,570	28,080	31,590	0	0	0
Fossil fuel sector	-139	-3,143	-3,103	-3,555	-3,984	-4,393	-4,789	0	0	0
Net change in jobs (jobs/year)	4,082	98,162	102,423	123,076	143,753	164,448	185,158	0	0	0

1

Impact category #7	Income									
Indicator	Savings in annual electric bill for households and businesses (USD/year)									
Specific impact	Increased income households, institutions and other organisations due to reduction in energy costs									
Assessment method	Deemed estimates method									
Equation	Savings on electricity bill = Total electricity generated from solar rooftop by sector (kWh) * Tariff by sector (USD/kWh)									
Parameters needed	Total units generated (kWh) (see Table A.4) Tariff: household and institutional (USD 0.08/kWh); commercial (USD 0.12/kWh)									
Assumptions	The annual escalation in tariff is assumed to be 4%									
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
National reduction in electric bills (million USD/year)	27	566	1178	1960	2930	4107	5512	4586	3815	3174

2

Impact category #8	Energy independence									
Indicator #1	% solar of total installed capacity (MW)									
Specific impact	Increased energy independence from reduced imports of fossil fuel									
Assessment method	Scenario method									
Equation	$\% \text{ share of solar installation} = \text{total grid capacity (MW)} / \text{solar installation due to policy (MW)} * 100$									
Parameters needed	Total grid capacity (MW) and solar installation due to solar PV incentive policy (MW)									
Assumptions										
Assessment period	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Baseline values	302,088	338,972	375,855	412,739	449,622	486,506	523,389	542,856	562,322	581,789
Policy scenario values	200	5,000	10,000	16,000	23,000	31,000	40,000	40,000	40,000	40,000
Increase in % share of solar installed capacity which reduces fossil fuel imports	0.1%	1.5%	2.7%	3.9%	5.1%	6.4%	7.6%	7.4%	7.1%	6.9%

3

## 1 APPENDIX B: STAKEHOLDER PARTICIPATION DURING THE 2 ASSESSMENT PROCESS

3 This appendix provides an overview of the ways that stakeholder participation can enhance the  
4 sustainable development impact assessment process and the contribution of policies and actions to  
5 sustainable development. Table B.1 provides a summary of the steps in the assessment process where  
6 stakeholder participation is recommended and why it is important, explaining where relevant guidance  
7 can be found in the ICAT *Stakeholder Participation Guidance*.

8 *Table B.1: List of steps where stakeholder participation is recommended in the impact assessment*

Step of sustainable development impact assessment	Why stakeholder participation is important at this step	Relevant chapters in <i>Stakeholder Participation Guidance</i>
Chapter 2 – Objectives of assessing sustainable development impacts	Ensure that the objectives of the assessment respond to the needs and interests of the stakeholders	Chapter 5 – Identifying and understanding stakeholders
Chapter 3 – Key concepts, steps and assessment principles <ul style="list-style-type: none"> <li>3.2.3 Planning the assessment</li> </ul>	<p>Build understanding, participation and support for the policy or action among stakeholders</p> <p>Ensure conformity with national and international laws and norms, as well as donor requirements related to stakeholder participation</p> <p>Identify and plan how to engage stakeholder groups who may be affected or may influence the policy or action</p> <p>Coordinate participation at multiple steps for this assessment with participation in other stages of the policy design and implementation cycle and other assessments</p>	<p>Chapter 4 – Planning effective stakeholder participation</p> <p>Chapter 5 – Identifying and understanding stakeholders</p> <p>Chapter 6 – Establishing multi-stakeholder bodies/structures</p> <p>Chapter 9 – Establishing grievance redress mechanisms</p>
Chapter 5 - Choosing which impact categories to assess	<p>Enhance completeness by including impact categories that are relevant and significant for the priorities and concerns of diverse stakeholder groups</p> <p>Identify and address possible unintended or negative impacts early on</p> <p>Identify credible sources of information for selected indicators</p>	<p>Chapter 5 – Identifying and understanding stakeholders</p> <p>Chapter 7 – Providing information</p> <p>Chapter 8 – Designing and conducting consultations</p>
Chapter 6 – Identifying specific impacts within each impact category	<p>Strengthen identification and assessment of sustainable development impacts</p> <p>Enhance completeness by identifying impacts for different stakeholder groups</p> <p>Integrate stakeholder insights about cause-effect relationships between the policy or action and impacts</p> <p>Identify and address possible unintended or negative impacts</p>	Chapter 8 – Designing and conducting consultations
Chapter 7 – Qualitatively assessing impacts	<p>Ensure the assessment period responds to stakeholders' needs</p> <p>Gain insights into a policy's specific local context and impacts</p> <p>Strengthen evidence-base of the assessment</p>	Chapter 8 – Designing and conducting consultations

	Integrate stakeholder insights on likelihood and magnitude of impacts, and their nature of change	
Chapter 12 – Monitoring performance over time	<p>Ensure relevance and completeness of indicators to be monitored</p> <p>Ensure monitoring frequency addresses the needs of decision makers and other stakeholders</p> <p>Assess impacts on different stakeholder groups to identify and manage tradeoffs</p>	Chapter 8 – Designing and conducting consultations
Chapter 13 – Reporting	<p>Raise awareness of benefits and other impacts to build support for the policy or action</p> <p>Ensure reports and summaries properly characterises the impacts for each category</p> <p>Inform decision makers and other stakeholders about impacts, including differentiated impacts on different stakeholder groups to allow adaptive management to reduce negative and enhance positive impacts</p> <p>Increase accountability and transparency and thereby credibility and acceptance of the assessment</p>	Chapter 7 – Providing information
Chapter 14 – Evaluating tradeoffs and using results	<p>Ensure diverse perspectives are considered when doing a cost effectiveness analysis, cost-benefit analysis, or multi-criteria analysis, especially regarding subjective elements such as valuation of social and environmental benefits and weighting the importance of different impacts</p> <p>Ensure diverse perspectives are considered, especially those of affected communities, when making decision about whether to continue or discontinue policies, make changes to policies, or implement new policies</p>	<p>Chapter 7 – Providing information</p> <p>Chapter 8 – Designing and conducting consultations</p>

## 1 APPENDIX C: QUALITATIVE RESEARCH METHODS

2 Qualitative methods can be flexible and may involve several methods and approaches such as  
3 stakeholder interviews, surveys, focus groups, case studies, literature review and direct observations,  
4 using narrative descriptions.

5 Interviews and case studies are useful to gain insights into a policy's specific local context and impacts as  
6 well as the attitudes, experiences, and perspectives of affected stakeholders and participants. On the  
7 other hand, they tend to be limited in coverage therefore non-representative of broader conditions or  
8 impacts, which can produce less reliable results with less ability to generalise and quantify impacts.  
9 Therefore, it can be helpful to use a combination of qualitative and quantitative data and approaches.

10 Quantitative approaches should be used if a user wants to conduct numerical or statistical analysis, wants  
11 to be precise, knows what can be measured, or wants to cover a large group. On the other hand,  
12 qualitative approaches should be used if a user wants narrative or in-depth information, is not sure what  
13 can be measured, or does not need to quantify the results.<sup>38</sup>

14 Qualitative methods are used specifically to consider the “why” questions that quantitative methods  
15 typically cannot answer:

- 16 • Why does the policy or action work (or not work)?
- 17 • How does the policy or action achieve its goals?
- 18 • Why does it work for some policies or actions (or in some situations) and not others?
- 19 • What are/were the needs of the population that were not anticipated?
- 20 • What were the additional unintended and/or unexpected positive or negative consequences?

21 Qualitative methods (especially story-based approaches) can yield powerful stories which can be useful  
22 for media reports and are often preferred by policymakers and politicians. Hard data is not always the  
23 most convincing evidence for all audiences.

24 The approach used will depend on the goals of the assessments. To determine which type of data to  
25 collect, users need to determine what is most important to the policy or action under assessment. Is the  
26 goal to collect numerical data on the use of solar PV or provide a more in-depth understanding of the  
27 situation in the poorest urban areas? Sometimes both approaches are important, but resource availability  
28 requires that one must be given priority.

### 29 Forms of data collection

30 Data collection approaches can be considered structured or semi-structured. A structured data collection  
31 approach requires that all data be collected in exactly the same way. Structured data collection allows  
32 users to compare findings at different sites in order to draw conclusions about what is working where. A  
33 structured approach is also important when comparing alternative interventions to determine which is  
34 most cost-effective. Structured data collection approach is mostly used to collect quantitative data when  
35 the user has a large sample or population, knows what needs to be measured, needs to show results  
36 numerically, or needs to make comparisons across different sites or interventions.

---

<sup>38</sup> Imas and Rist 2009.

1 A semi-structured data collection approach may be systematic and follow general procedures, but data  
 2 are not collected in the same way every time. Semi-structured interviews, for example, are often based on  
 3 a predetermined set of broad questions, but the order of presenting them may depend on circumstances.  
 4 Moreover, some responses provided can be probed with additional questions developed during the  
 5 interview. This approach is more open and fluid than the structured approach. The semi-structured  
 6 approach allows respondents to tell users what they want to know in their own way.

7 Semi-structured data collection methods are generally qualitative. They are used when a user is  
 8 conducting exploratory work in a new development area, seeks to understand themes or issues, or wants  
 9 participant narratives or in-depth information. They can also be used to understand results of structured  
 10 data collection that are unexpected and not well understood or to give nuanced examples to supplement  
 11 the findings from a structured data collection effort.

12 For example, in an evaluation of a community-driven development project, evaluators might choose a  
 13 semi-structured approach to data collection. Because such programmes give control of planning  
 14 decisions to local groups, it is appropriate for the evaluator to use a semi-structured approach to learn  
 15 more about how decisions are made as well as to solicit community members' views of the process and  
 16 project outcomes.

17 Data can also be collected obtrusively or unobtrusively. Obtrusive methods are observations made with  
 18 the participants' knowledge. Such methods are used to measure perceptions, opinions, and attitudes  
 19 through interviews, surveys and focus groups. Observations made with the knowledge of those being  
 20 observed are also obtrusive. Unobtrusive methods are observations made without the knowledge of the  
 21 participant. Examples of unobtrusive methods include using data from documents or archives and  
 22 observing participants without their knowledge.

23 Data collection usually includes both quantitative and qualitative data, but one approach may be  
 24 dominant. The two approaches can be characterised in the following ways.

25 *Table C.1: Summary of quantitative and qualitative approaches*

A quantitative approach	A qualitative approach
is more structured emphasises reliability is harder to develop is easier to analyse	is less structured is easier to develop can provide nuanced data (idiosyncratic data on each unit being studied) more labour intensive to collect and analyse data emphasises validity

26 *Source:* Imas and Rist 2009.

27 Boc C.1 provides a checklist to help decide which data collection approaches are most appropriate.

28 *Box C.1: 20-question qualitative checklist*

1. Does the programme emphasise individual outcomes—that is, are different participants expected to be affected in qualitatively different ways? Is there a need or desire to describe and evaluate these individualised client outcomes?
2. Are decision makers interested in elucidating and understanding the internal dynamics of programmes—programme strengths, programme weaknesses and overall programme processes?
3. Is detailed, in-depth information needed about certain client cases or programme sites (e.g., particularly successful cases, unusual failures or critically important cases) for programmatic,

financial or political reasons?

4. Is there interest in focusing on the diversity among, idiosyncrasies of, and unique qualities exhibited by individual clients and programmes (as opposed to comparing all clients or programmes on standardised, uniform measures)?
5. Is information needed about the details of programme implementation: What do clients in the programme experience? What services are provided to clients? How is the programme organised? What do staff members do? Do decision makers need to know what is going on in the programme and how it has developed?
6. Are the programme staff and other stakeholders interested in collection of detailed, descriptive information about the programme for the purpose of improving the programme (i.e., is there interest in formative evaluation)?
7. Is there a need for information about the nuances of programme quality— descriptive information about the quality of programme activities and outcomes, not just levels, amounts or quantities of programme activity and outcomes?
8. Does the programme need a case-specific quality assurance system?
9. Are legislators or other decision makers or funders interested in having evaluators conduct programme site visits so that the evaluations can be the surrogate eyes and ears for decision makers who are too busy to make such site visits themselves and who lack the observing and listening skills of trained evaluators? Is legislative monitoring needed on a case-by-case basis?
10. Is the obtrusiveness of evaluation a concern? Will the administration of standardised measuring instruments (questionnaires and tests) be overly obtrusive in contrast to data-gathering through natural observations and open-ended interviews? Will the collection of qualitative data generate less reactivity among participants than the collection of quantitative data? Is there a need for unobtrusive observations?
11. Is there a need and desire to personalise the evaluation process by using research methods that emphasise personal, face-to-face contact with the programme—methods that may be perceived as “humanistic” and personal because they do not label and number the participants, and they feel natural, informal and understandable to participants?
12. Is a responsive evaluation approach appropriate—that is, an approach that is especially sensitive to collecting descriptive data and reporting information in terms of differing stakeholder perspectives based on direct, personal contact with those different stakeholders?
13. Are the goals of the programme vague, general and nonspecific, indicating the possible advantage of a goal-free evaluation approach that would gather information about what effects the programme is actually having rather than measure goal attainment?
14. Is there a possibility that the programme may be affecting clients or participants in unanticipated ways and/or having unexpected side effects, indicating the need for a method of inquiry that can discover effects beyond those formally stated as desirable by programme staff (again, an indication of the need for some form of goal-free evaluation)?
15. Is there a lack of proven quantitative instrumentation for important programme outcomes? Is the state of measurement science such that no valid, reliable, and believable standardised instrument is available or readily capable of being developed to measure quantitatively the particular programme outcomes for which data are needed?
16. Is the evaluation exploratory? Is the programme at a pre-evaluation stage, where goals and programme content are still being developed?
17. Is an evaluability assessment needed to determine a summative evaluation design?
18. Is there a need to add depth, detail, and meaning to statistical findings or survey generalisations?
19. Has the collection of quantitative evaluation data become so routine that no one pays much attention to the results anymore, suggesting a possible need to break the old routine and use new

methods to generate new insights about the programme?

20. Is there a need to develop a programme theory grounded in observations of programme activities and impacts, and the relationship between treatment and outcomes?

1 *Source:* Patton 1987.

2 In order to collect data on a policy or action, it is important to apply rules in the data collection process.

3 Some of the data collection rules are in Box C.2.

4 *Box C.2: Rules for collecting data*

Evaluators should apply the following rules in collecting data:

- Use multiple data collection methods when possible.
- Use available data if possible (doing so is faster, less expensive, and easier than generating new data).
- If using available data, find out how earlier evaluators collected the data, defined the variables, and ensured accuracy of the data. Check the extent of missing data.
- If original data must be collected, establish procedures and follow them (protocol); maintain accurate records of definitions and coding; pretest; and verify the accuracy of coding and data input.
- Collect data in a disaggregated manner, to understand if there are differences in views, impacts, and economic opportunities between women/men, ethnicities, and other groups

5 *Source:* Adapted from Imas and Rist 2009.

## 6 Sampling in qualitative impact assessment

7 Qualitative impact assessment involves engaging with people and talking to them. This can be time  
8 consuming and generate a large amount of data to analyse. For example, policies and actions are likely  
9 to affect thousands of people and setting up interviews and analysing transcripts for each of them will be  
10 expensive and may divert user from other tasks. Sampling systematically enables the user to select a  
11 representative smaller group of participants from the overall population who can give a reliable account of  
12 the bigger picture.

13 The way users select the sample has implications for the conclusions users can draw. Sampling for  
14 qualitative impact assessment has a slightly different aim to sampling in quantitative impact assessment.  
15 In quantitative impact assessment, the goal is to draw a sample which is mathematically representative of  
16 the whole, so can be used to draw firm conclusions about the population. In qualitative impact  
17 assessment, precise or definitive conclusions are less important so sample sizes can be smaller—the  
18 goal is to learn about the range of experiences.

19 Although samples can be smaller, it is still vital to ensure the sample resembles the whole group as  
20 closely as possible. Therefore, users should:

- 21 • Have a clear idea of the characteristics of the group they are assessing.
- 22 • Create a sample that attempts to reflect the range of different people in the group— for example if  
23 the policy or action impacts equal numbers of women and men, the qualitative sample should  
24 contain equal numbers of women and men.

25 A particularly important goal of sampling in qualitative impact assessment is involving people who have  
26 been less engaged in the policy or action and those who do not volunteer themselves to be consulted.

1 This is important because if the user only collects information from those who have been affected by the  
2 policy or action or are the first to volunteer, then the sampling will not be representative of the population  
3 as a whole and the assessment will not be credible.

#### 4 Longitudinal impact assessment

5 To show change over time, it is useful to speak to the same people at multiple points in time to see how  
6 their experiences have changed, rather than collecting information only once. Longitudinal qualitative  
7 impact assessment provides nuanced information on people's perspectives and how and why they have  
8 changed over time, which can give a fuller assessment of policy impact.

#### 9 Avoiding bias

10 The data collection technique chosen will depend on the situation. No matter which method is chosen to  
11 gather data from people, all the information gathered is potentially subject to bias. Bias means that when  
12 asked to provide information about themselves or others, respondents may or may not tell the whole  
13 truth, unintentionally or intentionally. They may distort the truth because they do not remember accurately  
14 or fear the consequences of providing a truthful answer. They may also be embarrassed or uncomfortable  
15 about admitting things they feel will not be socially acceptable. All self-reported data are vulnerable to this  
16 problem.

17 Selection bias—the fact that the people who choose to participate in the survey may be different from  
18 those who choose not to participate—may also exist. This is often a challenge in surveys, interviews and  
19 focus groups. Those who volunteer to participate may be systematically different from those who do not.

#### 20 Tools for collecting data

21 Typically, more than one data collection approach is used to answer different impact assessment  
22 questions or provide multiple sources of data in response to a single impact assessment question. Users  
23 may, for example, collect available data for solar PV installation records, interview buyers on the use of  
24 solar PV, and survey users. Sometimes investigators use focus groups or conduct case studies to help  
25 develop themes for a questionnaire or to make sense of survey results.

26 Collecting the same information using different methods in order to increase the accuracy of the data is  
27 called a triangulation of methods. Evaluators use triangulation to strengthen findings. The more  
28 information gathered using different methods that support a finding, the stronger the evidence is.

29 The following data collection tools can be used depending on which are most appropriate for a given  
30 situation:

- 31 • Tool 1: Surveys
- 32 • Tool 2: Interviews
- 33 • Tool 3: Focus groups
- 34 • Tool 4: Participatory methods
- 35 • Tool 5: Ethnography
- 36 • Tool 6: Documents and other sources
- 37 • Tool 7: Case study approaches

1 Each is described further below.

## 2 1. Surveys

3 Surveys are excellent tools for collecting data about people’s perceptions, opinions and ideas. They are  
 4 less useful in measuring behaviour, because what people say they do may not reflect what they actually  
 5 do. Surveys can be structured or semi-structured, administered in person or by telephone, or self-  
 6 administered by having people respond to a mailed or web form. Surveys can poll a sample of the  
 7 population or all of the population. There are two types of surveys: structured and semi-structured  
 8 surveys.

- 9 • **Structured surveys** are surveys that include a range of response choices, one or more of which  
 10 respondents select. All respondents are asked exactly the same questions in exactly the same  
 11 way and given exactly the same choices to answer the questions.
- 12 • **Semi-structured surveys** are surveys that ask predominantly open-ended questions. They are  
 13 especially useful when the user wants to gain a deeper understanding of reactions to experiences  
 14 or to understand the reasons why respondents hold particular attitudes. Semi-structured surveys  
 15 should have a clearly defined purpose. It is often more practical to interview people about the  
 16 steps in a process, the roles and responsibilities of various members of a community or team, or  
 17 a description of how a programme works than to attempt to develop a written survey that captures  
 18 all possible variations.

19 Box C.3 highlights the advantages of structured and semi-structured surveys.

### 20 *Box C.3: Structured and semi-structured survey questions*

Examples of structured questions include the following:

1. Has this workshop been useful in helping you to learn how to evaluate your programme?

- Little or no extent
- Some extent
- Moderate extent
- Great extent
- Very great extent
- No opinion
- Not applicable

2. Do all people in the village have a source of clean water within 500 metres of their homes?

- Yes
- No

• Examples of semi-structured questions include the following:

- What have you learned from the programme evaluation workshop that you have used on the job?
- Where are the sources for clean water for the villagers?

21 *Source:* Imas and Rist 2009.

## 22 2. Interviews

23 One of the most common methods of collecting qualitative data is interviewing people—that is, talking to  
 24 them one-to-one. Interviews can undertaken in person, by phone or over the internet, for example through  
 25 Skype. Table C.2Table describes three different approaches to interviewing.

1 *Table C.2: Interview approaches*

	Structured	Semi-structured	Unstructured
<b>Description</b>	Questions are agreed in advance; interviewers stick rigidly to a script.	The main questions are fixed, but follow-up questions can be improvised.	Interviewer may have a list of broad topics, but no set questions.
<b>When to Use</b>	Useful for collecting standardised, survey-style information.	Most common in qualitative work; allows expanded opinions on the topics of the interview.	More appropriate for very exploratory research questions or academic research; direction is set by the interviewee, rather than the interviewer, so topics vary.
<b>Sampling</b>	Sample sizes can be large and commitment/time is minimal. Random sampling is recommended for maximum rigour.	Longer interviews require greater commitment/time, so more it is suited to smaller samples targeting particular participants.	Longer interviews require greater commitment, so it is more suited to smaller samples targeting particular participants.
<b>Transcribing</b>	Easy because all responses are on the same template.	Mixed	Time consuming, full transcription or detailed notes and recording may be needed.
<b>Data analysis</b>	Easy to compare and analyse, but detail and nuance limited.	Mixed	Difficult to analyse, but detailed and nuanced data.

2 *Source:* Adapted from Arksey and Knight (1999)

3 Of the options in Table C.2Table, semi-structured interviewing is often the most promising approach for  
 4 carrying out qualitative impact assessment. The approach allows the user to guide the direction and  
 5 themes of the interview, while still allowing the respondent to articulate their experiences in detail.

6 Another valuable approach is to combine structured ‘tick box’ type questions with more open-ended  
 7 questions within the same interview. This will provide both numerical impact results alongside more  
 8 nuanced qualitative information.

In qualitative assessment impact, interview questions should be:

- **Open ended** to encourage full responses. Minimise yes/no questions and instead try to start questions beginning with how, what, why and where to encourage interviewees to explore their answers.
- **Clear and in plain English.** Avoid long or complex questions. Instead of asking ‘What was the impact of...’ try ‘Did anything change after...’.
- **Framing rather than leading.** Do not point interviewees towards a particular response. Instead of ‘Did you feel better after...’, ask ‘How did you feel after...’
- **Neutral.** Using emotive language or asking in a way that sounds accusatory may close down people’s responses. Instead of ‘Did you do...’, ask ‘How many times have you done...’ to imply that others also do so.

9 *Source:* Imas and Rist 2009.

### 1 **3. Focus groups**

2 Focus groups are interviews with small groups of people. Numbers should be restricted to around six to  
3 eight participants in order to prevent sub-groups emerging and to make transcribing easier. In some  
4 cases, mini-groups of three or four may be most suitable.

5 Focus groups may be useful:

- 6 • Where time is too limited to conduct individual interviews
- 7 • For a collective discussion amongst a similar or differing group, since the group dynamics can  
8 encourage more lively and interesting discussions
- 9 • Where participants do not feel confident about taking part in individual interviews

10 Group interviews provide group data, since participants play off against each other. This can be positive,  
11 allowing ideas to develop and be discussed in detail. However, it is important for the user to note that an  
12 individual's response in a focus group cannot be considered in the same way as an individual interview.  
13 Participants influence each other, and responses should be seen in that context. When analysing focus  
14 group data, avoid talking about magnitude. For example, three out of six participants making a statement  
15 does not necessarily mean that 50% of participants agree with it, particularly as they can be influenced by  
16 each other.

17 Focus groups can have disadvantages, however. They can be hard to set-up and organise and difficult to  
18 moderate. They are not good for discussing sensitive or personal topics. Unless the user has the skills at  
19 drawing out quieter members of the group, the views can be strongly influenced by the most vocal or  
20 dominant participants of the group.

### 21 **4. Participatory methods**

22 Impact assessment is participatory when the population under study is actively involved in designing the  
23 assessment or collecting data. For example, participatory methods have been used in international  
24 development projects to give local people a say in how projects are run, and to use local knowledge to  
25 better tailor the project and its measurement to specific contexts.

26 Participatory methods can be used to collect qualitative evidence of impact. Project participants gather  
27 data using methods like photography or video, giving a highly personal account of their own lives and  
28 experiences. Other participatory methods include creating diaries or "route-maps" with users, in which  
29 they plot events on a timeline. These methods can help to highlight the link between certain life events  
30 and levels of engagement with a project, giving a sense of external influences.

31 Participatory methods can give nuanced information on the effects of the policy or action, but are  
32 resource intensive and lack objectivity or any method of comparing impacts on different individuals.

### 33 **5. Ethnography**

34 Ethnography involves observing things from the point of view of those being studied. Rather than talking  
35 to people about their experiences, the ethnographer joins in and sees it first-hand. For example, it may  
36 apply to understand community services to help understand how people are engaging with staff.

1 **6. Documents and other sources**

2 Though qualitative data collected face-to-face is ideal, in some cases users may not need to collect data  
3 directly. Instead, the required information may be found in existing documents. For example, some  
4 qualitative data may be available from open-ended questions within a quantitative survey or from key  
5 workers' case notes. Similarly, media articles about a particular topic can be useful, or users may want to  
6 analyse local strategy documents to show variation in attitudes or services.

7 Although this data is already available, collecting and analysing it systematically is still important. It will  
8 help to show that users have included data from all participants or a systematically selected sample or  
9 that users have completed a thorough search for publicly available material.

10 **7. Case study approaches**

11 Case studies are widely used in impact assessment. They are not a method of data collection in  
12 themselves, but rather an approach that focuses on gathering a range of evidence about a small number  
13 of cases. It shows the policy or action impact in a balanced way through case studies. Case studies  
14 should be chosen systematically, as would be done for a sample for interviews or surveys. In particular, it  
15 is important to capture a wide spectrum of experiences of the policy or action, not just the cases in which  
16 the project worked best.

17 To create credible case studies, users should choose a small sample of cases randomly or based on  
18 certain criteria. Users can use the methods described above to gather more information about each  
19 selected case (e.g., interviews, focus groups, observation and quantitative data alongside any documents  
20 relating to the case). The aim is to create a nuanced description of how a policy or action has (or has not)  
21 affected the individuals and the reasons for change, as well as any other factors that are important.

22 **Using multiple methods**

23 In general, many of the above techniques for collecting data can be utilised. In qualitative assessments,  
24 partly as a quality-control mechanism, the use of multiple methods (also called "mixed methods"  
25 especially when in conjunction with quantitative methods) is common. It also yields more robust results on  
26 the basis of "triangulation"—that different methods should be used, with different sources of data, and  
27 from different perspectives to gain the best understanding and produce the most credible results.

28

## APPENDIX D: EXAMPLES OF TOOLS AND MODELS FOR QUANTIFYING IMPACTS AND ADDITIONAL RESOURCES

Table D.1 lists examples of publicly available tools that can be used for assessing social, economic and environmental impacts of policies and actions. Additional resources on the ICAT website provide a list of tools and resources for estimating the impacts of policies and actions, organised by impact category, available at <http://www.climateactiontransparency.org/methodological-framework/sustainable-development>.

Table D.1: Examples of publicly available (free) tools to assess impacts

Name	Organisation/author	Types of impacts assessed	Link
Co-benefits Evaluation Tool for the Urban Transport	United Nations University, Institute of Advanced Studies (UNI-IAS)	Environmental	<a href="http://tools.ias.unu.edu/node/1">http://tools.ias.unu.edu/node/1</a>
Community-based Risk Screening Tool – Adaptation and Livelihoods (CRISTAL)	International Institute for Sustainable Development (IISD)	Environmental, Social	<a href="http://www.iisd.org/cristaltool/">www.iisd.org/cristaltool/</a>
Energy and Power Evaluation Program (ENPEP-BALANCE)	Argonne National Laboratory	Economic, Environmental	<a href="http://ceesa.es.anl.gov/projects/Enpepwin.html#balance">http://ceesa.es.anl.gov/projects/Enpepwin.html#balance</a>
Energy Forecasting Framework and Emissions Consensus Tool (EFFECT)	World Bank Group-Energy Sector Management Assistance Program (ESMAP)	Economic, Environmental	<a href="http://esmap.org/EFFECT">esmap.org/EFFECT</a>
Ex Ante Appraisal Carbon-Balance Tool (EX-ACT)	Food and Agriculture Organization (FAO) of the United Nations	Economic, Environmental	<a href="http://www.fao.org/tc/tcs/exact/en/">www.fao.org/tc/tcs/exact/en/</a>
Global Change Assessment Model (GCAM)	Joint Global Change Research Institute (JGCRI)	Environmental	<a href="http://www.globalchange.umd.edu/models/gcam/">www.globalchange.umd.edu/models/gcam/</a>
Global Trade Analysis Project (GTAP) Model	Purdue University	Economic, Environmental	<a href="http://www.gtap.agecon.purdue.edu/models/current.asp">www.gtap.agecon.purdue.edu/models/current.asp</a>
Integrated Global System Modeling Framework (IGSM)	Massachusetts Institute of Technology (MIT)	Economic, Environmental, Social	<a href="http://globalchange.mit.edu/research/GSM">globalchange.mit.edu/research/GSM</a>
International Jobs and Economic Development Impacts (I-JEDI) Model	National Renewable Energy Laboratory (NREL)	Economic	<a href="https://www.ec-leds.org/tools-page/development-impact-assessment-tools">https://www.ec-leds.org/tools-page/development-impact-assessment-tools</a>
Long-Range Energy Alternatives Planning System (LEAP)	Stockholm Environmental Institute (SEI)	Economic, Environmental	<a href="http://www.energycommunity.org">www.energycommunity.org</a>
Marginal Abatement Cost Tool (MACTool)	World Bank Group-ESMAP	Economic, Environmental	<a href="http://esmap.org/MACTool">esmap.org/MACTool</a>
Model for Electricity Technology Assessment (META)	The World Bank	Economic, Environmental	<a href="http://www.esmap.org/node/3051">www.esmap.org/node/3051</a>
Nationally Appropriate Mitigation Action (NAMA) Sustainable Development	United Nations Development Programme	Economic, Environmental,	<a href="http://www.undp.org/content/undp/en/home/librarypage/environment-energy/mdg-">http://www.undp.org/content/undp/en/home/librarypage/environment-energy/mdg-</a>

Evaluation Tool	(UNDP)	Social	<a href="http://carbon/NAMA-sustainable-development-evaluation-tool.html">carbon/NAMA-sustainable-development-evaluation-tool.html</a>
Renewable Energy and Energy-Efficient Technology Screen (RETScreen)	Natural Resources Canada	Economic, Environmental	<a href="http://www.nrcan.gc.ca/energy/software-tools/7465">http://www.nrcan.gc.ca/energy/software-tools/7465</a>
Threshold 21 (T21)	Millennium Institute	Economic, Environmental, Social	<a href="http://www.millennium-institute.org/integrated_planning_tools/SDG/index.html">http://www.millennium-institute.org/integrated_planning_tools/SDG/index.html</a>
Integrated MARKAL-EFOM System (TIMES) Model	International Energy Agency (IEA)	Economic, Environmental	<a href="http://iea-etsap.org/index.php/etsap-tools/model-generators/times">http://iea-etsap.org/index.php/etsap-tools/model-generators/times</a>
Transport Co-benefits Calculator	Institute for Global Environmental Strategies (IGES)	Economic, Environmental, Social	<a href="https://pub.iges.or.jp/pub/mainstreaming-transport-co-benefits-approach">https://pub.iges.or.jp/pub/mainstreaming-transport-co-benefits-approach</a>

1

 2 *Table D.1: Additional resources (to be further developed)*

Resources	Organisation/Author	Link
Sustainable Development Goals	United Nations	<a href="https://sustainabledevelopment.un.org/sdgs">https://sustainabledevelopment.un.org/sdgs</a>
Policy and Action Standard	WRI/Greenhouse Gas Protocol	<a href="http://www.ghgprotocol.org/policy-and-action-standard">http://www.ghgprotocol.org/policy-and-action-standard</a>
Framework for Measuring Sustainable Development in NAMAs	UNEP-DTU Partnership, IISD	<a href="http://www.unepdtu.org/-/media/Sites/NAMAPartnership/Publications%20Pdfs/Sustainable%20Development/NAMA%20SD%20Framework_web.ashx?la=da">http://www.unepdtu.org/-/media/Sites/NAMAPartnership/Publications%20Pdfs/Sustainable%20Development/NAMA%20SD%20Framework_web.ashx?la=da</a>
CDM Sustainable Development Co-Benefits (SD) Tool	UNFCCC	<a href="http://cdmcobenefits.unfccc.int/Pages/SD-Tool.aspx">http://cdmcobenefits.unfccc.int/Pages/SD-Tool.aspx</a>
NAMA Sustainable Development Evaluation Tool	UNDP	<a href="http://www.undp.org/content/undp/en/home/librarypage/environment-energy/mdg-carbon/NAMA-sustainable-development-evaluation-tool.html">http://www.undp.org/content/undp/en/home/librarypage/environment-energy/mdg-carbon/NAMA-sustainable-development-evaluation-tool.html</a>
Development Impact Assessment (DIA) Toolkit	LEDS Global Partnership	<a href="http://en.openei.org/wiki/LEDSGP/DIA-Toolkit/Tools">http://en.openei.org/wiki/LEDSGP/DIA-Toolkit/Tools</a>
LEDS GP Benefits website	LEDS Global Partnership	<a href="http://ledsgp.org/working-groups/benefits-assessment-of-leds/?loclang=en_gb">http://ledsgp.org/working-groups/benefits-assessment-of-leds/?loclang=en_gb</a>
Climate Smart Development: Adding up the benefits of actions that help build prosperity, end poverty and combat climate change	ClimateWorks Foundation and World Bank Group	<a href="http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2014/06/20/000456286_20140620100846/Rendered/PDF/889080WP0v10RE0Smart0Development0Ma.pdf">http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2014/06/20/000456286_20140620100846/Rendered/PDF/889080WP0v10RE0Smart0Development0Ma.pdf</a>
Gold Standard (which includes a base SD contributions element) plus the methodology based approaches for carbon and beyond	Gold Standard	<a href="http://www.goldstandard.org/get-involved/develop-a-project">http://www.goldstandard.org/get-involved/develop-a-project</a>
Climate, Community & Biodiversity (CCB) Standards	Climate, Community & Biodiversity Alliance	<a href="http://www.climate-standards.org/ccb-standards/">http://www.climate-standards.org/ccb-standards/</a>
Indian Climate Change Policy: Exploring a Co-benefits approach	Navroz K Dubash et al.	<a href="http://www.mapsprogramme.org/wp-content/uploads/Indian_Climate_Change_Policy-A-Co-benefits-Approach-Dubash-et.-al.-EPW.pdf">http://www.mapsprogramme.org/wp-content/uploads/Indian_Climate_Change_Policy-A-Co-benefits-Approach-Dubash-et.-al.-EPW.pdf</a>
Assessing Development	NREL	<a href="http://www.nrel.gov/docs/fy14osti/58391.pdf">http://www.nrel.gov/docs/fy14osti/58391.pdf</a>

Impacts Associated with Low Emission Development Strategies		
Handbook on a Novel Methodology for the Sustainability Impact Assessment of New Technologies	Prosuite	<a href="http://prosuite.org/c/document_library/get_file?uuid=31404a5b-b716-4a65-8d4e-1ac991a6dd79&amp;groupId=12772">http://prosuite.org/c/document_library/get_file?uuid=31404a5b-b716-4a65-8d4e-1ac991a6dd79&amp;groupId=12772</a>
EU Impact Assessment Guidelines	European Commission	<a href="http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_en.pdf">http://ec.europa.eu/smart-regulation/impact/commission_guidelines/docs/iag_2009_en.pdf</a>
A Comprehensive Guide for Social Impact Assessment	Centre for Good Governance	<a href="http://unpan1.un.org/intradoc/groups/public/documents/cgg/unpan026197.pdf">http://unpan1.un.org/intradoc/groups/public/documents/cgg/unpan026197.pdf</a>
Valuing the sustainable development co-benefits of climate change mitigation actions	UNESCAP	<a href="http://www.unescap.org/sites/default/files/Valuing%20the%20Sustainable%20Dev%20Co-Benefits%20(Final).pdf">http://www.unescap.org/sites/default/files/Valuing%20the%20Sustainable%20Dev%20Co-Benefits%20(Final).pdf</a>
Magenta Book: Guidance for Evaluation	United Kingdom, HM Treasury	<a href="https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220542/magenta_book_combined.pdf">https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220542/magenta_book_combined.pdf</a>
Sourcebook for Evaluating Global and Regional Partnership Programs	World Bank, Independent Evaluation Group	<a href="http://siteresources.worldbank.org/EXTGLOREGPARPROG/Resources/sourcebook.pdf">http://siteresources.worldbank.org/EXTGLOREGPARPROG/Resources/sourcebook.pdf</a>
Ecosystem Services Approach	FSC	<a href="https://ic.fsc.org/en/our-impact/program-areas/ecosystems-services">https://ic.fsc.org/en/our-impact/program-areas/ecosystems-services</a>
W+ Standard	WOCAN	<a href="http://www.wplus.org/">http://www.wplus.org/</a>
Review of the impacts of carbon budget measures on human health and the environment	Ricardo-AEA	<a href="https://www.theccc.org.uk/wp-content/uploads/2013/12/AEA-Review-of-the-impacts-of-carbon-budget-measures-on-human-health-and-the-environment.pdf">https://www.theccc.org.uk/wp-content/uploads/2013/12/AEA-Review-of-the-impacts-of-carbon-budget-measures-on-human-health-and-the-environment.pdf</a>
Climate-Smart Planning Platform	World Bank	<a href="http://www.climatesmartplanning.org/tools.html">http://www.climatesmartplanning.org/tools.html</a>
Climate Smart Agriculture Tools	CGIAR Research Program on Climate Change, Agriculture and Food Security (CCAFS)	<a href="https://csa.guide/csa/tools">https://csa.guide/csa/tools</a> and <a href="https://ccaafs.cgiar.org/resources/tools-maps-models-and-data#.WK3ihfnys-U">https://ccaafs.cgiar.org/resources/tools-maps-models-and-data#.WK3ihfnys-U</a>
Road to Results: Designing and Conductive Effective Development Evaluations	World Bank	<a href="https://openknowledge.worldbank.org/bitstream/handle/10986/2699/52678.pdf?sequence=1&amp;isAllowed=y">https://openknowledge.worldbank.org/bitstream/handle/10986/2699/52678.pdf?sequence=1&amp;isAllowed=y</a>

## 1 ABBREVIATIONS AND ACRONYMS

2

3	<b>ADALY</b>	Averted disability-adjusted life year
4	<b>BAU</b>	business as usual
5	<b>Btu</b>	British thermal unit
6	<b>CBA</b>	cost-benefit analysis
7	<b>CDM</b>	Clean Development Mechanism
8	<b>CEA</b>	cost-effectiveness analysis
9	<b>CH<sub>4</sub></b>	methane
10	<b>CO</b>	carbon monoxide
11	<b>CO<sub>2</sub></b>	carbon dioxide
12	<b>CO<sub>2e</sub></b>	carbon dioxide equivalent
13	<b>DALY</b>	Disability-adjusted life year
14	<b>dB</b>	decibel
15	<b>dv</b>	deciview
16	<b>FAO</b>	Food and Agriculture Organization of the United Nations
17	<b>g</b>	grams
18	<b>GDP</b>	gross domestic product
19	<b>GHG</b>	greenhouse gas
20	<b>GNH</b>	gross national happiness
21	<b>GNI</b>	gross national income
22	<b>GS</b>	Gold Standard
23	<b>GW</b>	gigawatt
24	<b>GWP</b>	global warming potential
25	<b>ha</b>	hectare
26	<b>HCFC</b>	hydrochlorofluorocarbon
27	<b>HFC</b>	hydrofluorocarbon
28	<b>IEA</b>	International Energy Agency
29	<b>IPCC</b>	Intergovernmental Panel on Climate Change
30	<b>kg</b>	kilogram
31	<b>km</b>	kilometre
32	<b>kWh</b>	kilowatt-hour
33	<b>kWp</b>	kilowatt-peak
34	<b>LCA</b>	life cycle assessment

1	<b>m<sup>3</sup></b>	cubic metre
2	<b>MSY</b>	maximum sustainable yield
3	<b>MCA</b>	multicriteria analysis
4	<b>Mt</b>	million tonnes
5	<b>MtCO<sub>2e</sub></b>	million tonnes of carbon dioxide equivalent
6	<b>MWp</b>	megawatt-peak
7	<b>NAMA</b>	nationally appropriate mitigation action
8	<b>NF<sub>3</sub></b>	nitrogen trifluoride
9	<b>NGO</b>	non-governmental organization
10	<b>NH<sub>3</sub></b>	ammonia
11	<b>NMVOC</b>	non-methane volatile organic compound
12	<b>NO<sub>x</sub></b>	nitrogen oxide
13	<b>N<sub>2</sub>O</b>	nitrous oxide
14	<b>O&amp;M</b>	operations and maintenance
15	<b>OECD</b>	Organisation for Economic Co-operation and Development
16	<b>PAH</b>	polycyclic aromatic hydrocarbons
17	<b>PFC</b>	perfluorocarbon
18	<b>pH</b>	potential of hydrogen
19	<b>PM</b>	particulate matter
20	<b>POP</b>	Persistent organic pollutants
21	<b>PPP</b>	purchasing power parity
22	<b>PV</b>	photovoltaic
23	<b>QA</b>	quality assurance
24	<b>QALY</b>	Quality-adjusted life year
25	<b>QC</b>	quality control
26	<b>R</b>	Indian rupees
27	<b>RCT</b>	randomised control trials
28	<b>SDG</b>	Sustainable Development Goal
29	<b>SF<sub>6</sub></b>	sulphur hexafluoride
30	<b>SLCP</b>	short-lived climate pollutant
31	<b>SO<sub>2</sub></b>	sulfur dioxide
32	<b>t</b>	tonne (metric ton)
33	<b>UNFCCC</b>	United Nations Framework Convention on Climate Change
34	<b>US</b>	United States dollars
35	<b>WRI</b>	World Resources Institute

# 1 GLOSSARY

2

3 **Absolute value** The non-negative value of a number without regard to its sign. For  
 4 example, the absolute value of 5 is 5, and the absolute value of -5 is also  
 5 5

6 **Adopted policies and actions** Policies and actions for which an official government decision has been  
 7 made and there is a clear commitment to proceed with implementation  
 8 but that have not yet been implemented

9 **Assessment boundary** The scope of the assessment in terms of the range of dimensions,  
 10 impact categories and specific impacts that are included in the  
 11 assessment

12 **Assessment period** The time period over which impacts resulting from the policy or action  
 13 are assessed

14 **Assessment report** A report, completed by the user, that documents the assessment  
 15 process and the greenhouse gas, sustainable development and/or  
 16 transformational impacts of the policy or action

17 **Baseline scenario** A reference case that represents the events or conditions most likely to  
 18 occur in the absence of the policy or action (or package of policies or  
 19 actions) being assessed

20 **Baseline value** The value of a parameter in the baseline scenario

21 **Bottom-up data** Data that are measured monitored, or collected at the facility, entity, or  
 22 project level

23 **Bottom-up methods** Methods (such as engineering models) that calculate or model the  
 24 impact of the policy or action for each facility, project or entity affected by  
 25 the policy or action, then aggregate across all facilities, projects or  
 26 entities to determine the total impact of the policy or action

27 **Causal chain** A conceptual diagram tracing the process by which the policy or action  
 28 leads to impacts through a series of interlinked logical and sequential  
 29 stages of cause-and-effect relationships

30 **Dimension** An overarching category of sustainable development impacts. There are  
 31 three dimensions: environmental, social, and economic.

32 **Drivers** Socioeconomic or other conditions or other policies and actions that  
 33 affect an impact category. For example, economic growth is a driver of  
 34 increased energy consumption. Drivers are divided into two types: other  
 35 policies or actions and non-policy drivers.

36 **Dynamic** A descriptor for a parameter that changes over time

37 **Ex-ante assessment** The process of assessing expected future impacts of policies and actions  
 38 (i.e., a forward-looking assessment)

1	<b>Ex-ante baseline scenario</b>	A forward-looking baseline scenario, based on forecasts of external drivers (such as projected changes in population, economic activity or other drivers that affect emissions), in addition to historical data
2		
3		
4	<b>Expert judgment</b>	A carefully considered, well-documented qualitative or quantitative judgment made in the absence of unequivocal observational evidence by a person or persons who have a demonstrable expertise in the given field (IPCC 2006). The user can apply their own expert judgment or consult experts. Expert judgment can be strengthened through expert elicitation methods to avoid bias.
5		
6		
7		
8		
9		
10	<b>Ex-post assessment</b>	The process of assessing historical impacts of policies and actions (i.e., a backward-looking assessment)
11		
12	<b>Ex-post baseline scenario</b>	A backward-looking baseline scenario that is established during or after implementation of the policy or action
13		
14	<b>Impact assessment</b>	The qualitative or quantitative assessment of impacts resulting from a policy or action, either ex-ante or ex-post
15		
16	<b>Impact category</b>	A type of sustainable development impact (environmental, social or economic) affected by a policy or action
17		
18	<b>Implemented policies</b>	Policies and actions that are currently in effect, as evidenced by one or more of the and actions following: (a) relevant legislation or regulation is in force, (b) one or more voluntary agreements have been established and are in force, (c) financial resources have been allocated, or (d) human resources have been mobilised
19		
20		
21		
22		
23	<b>Independent policies</b>	Policies that do not interact with each other, such that the combined effect of implementing the policies together is equal to the sum of the individual effects of implementing them separately
24		
25		
26	<b>Indicator</b>	For quantitative impact assessment: A metric that can be estimated to indicate the impact of a policy or action on a given impact category. For monitoring performance over time: A metric that can be monitored over time to enable tracking of changes toward targeted outcomes.
27		
28		
29		
30	<b>Indicator value</b>	The value of an indicator. For example, 500 is an indicator value for the indicator “number of jobs created.”
31		
32	<b>In-jurisdiction impacts</b>	Impacts that occur inside the geopolitical boundary over which the implementing entity has authority, such as a city boundary or national boundary
33		
34		
35	<b>Intended impacts</b>	Impacts that are intentional based on the original objectives of the policy or action. In some contexts, these are referred to as primary impacts.
36		
37	<b>Interacting policies</b>	Policies that produce total effects, when implemented together, that differ from the sum of the individual effects had they been implemented separately
38		
39		
40	<b>Intermediate impacts</b>	Changes in behaviour, technology, processes, or practices that result from the policy or action, which lead to sustainable development impacts
41		

1	<b>Jurisdiction</b>	The geographic area within which an entity’s (such as a government’s) authority is exercised
2		
3	<b>Life-cycle impacts</b>	Changes in upstream and downstream activities, such as extraction and production of energy and materials, or effects in sectors not targeted by the policy, resulting from the policy or action
4		
5		
6	<b>Long-term impacts</b>	Impacts that are more distant in time, based on the amount of time between implementation of the policy and the impact
7		
8	<b>Macroeconomic impacts</b>	Changes in macroeconomic conditions—such as GDP, income, employment or structural changes in economic sectors—resulting from the policy or action
9		
10		
11	<b>Market impacts</b>	Changes in supply and demand, prices, market structure or market share resulting from the policy or action
12		
13	<b>Model uncertainty</b>	Uncertainty resulting from limitations in the ability of modelling approaches, equations or algorithms to reflect the real world
14		
15	<b>Monitoring period</b>	The time over which the policy is monitored, which may include pre-policy monitoring and post-policy monitoring in addition to the policy implementation period
16		
17		
18	<b>Net impact</b>	The aggregation of all impacts, including positive impacts and negative impacts, within a given impact category
19		
20	<b>Negative impacts</b>	Impacts that are perceived as unfavourable from the perspectives of decision makers and stakeholders
21		
22	<b>Non-policy drivers</b>	Conditions other than policies and actions, such as socioeconomic factors and market forces, that are expected to affect the impact categories included in the assessment boundary. For example, energy prices and weather are non-policy drivers that affect demand for heating.
23		
24		
25		
26	<b>Other policies or actions</b>	Policies, actions and projects—other than the policy or action being assessed—that are expected to affect the impact categories included in the assessment boundary
27		
28		
29	<b>Out-of-jurisdiction impacts</b>	Impacts that occur outside the geopolitical boundary over which the implementing entity has authority, such as a city boundary or national boundary
30		
31		
32	<b>Overlapping policies</b>	Policies that interact with each other and that, when implemented together, have a combined effect less than the sum of their individual effects when implemented separately. This includes both policies that have the same or complementary goals (such as national and subnational energy efficiency standards for appliances), as well as counteracting or countervailing policies that have different or opposing goals (such as a fuel tax and a fuel subsidy).
33		
34		
35		
36		
37		
38		
39	<b>Parameter</b>	A variable or other type of data needed to calculate the value of an indicator, in cases where the indicator value cannot be directly measured
40		

1	<b>Parameter uncertainty</b>	Uncertainty regarding whether a parameter value used in the
2		assessment accurately represents the true value of a parameter
3	<b>Parameter value</b>	The value of a parameter. For example, 5 is a parameter value for the
4		parameter “tonnes of SO <sub>2</sub> emitted per kWh of electricity.”
5	<b>Peer-reviewed</b>	Literature (such as articles, studies or evaluations) that has been subject
6		to independent evaluation by experts in the same field prior to publication
7	<b>Planned policies and actions</b>	Policy or action options that are under discussion and have a realistic
8		chance of being adopted and implemented in the future but that have not
9		yet been adopted or implemented
10	<b>Policy or action</b>	An intervention taken or mandated by a government, institution or other
11		entity, which may include laws, regulations and standards; taxes,
12		charges, subsidies and incentives; information instruments; voluntary
13		agreements; implementation of new technologies, processes or
14		practices; and public or private sector financing and investment, among
15		others
16	<b>Policy implementation</b>	The time period during which the policy or action is in effect
17	<b>period</b>	
18	<b>Policy scenario</b>	A scenario that represents the events or conditions most likely to occur in
19		the presence of the policy or action (or package of policies or actions)
20		being assessed. The policy scenario is the same as the baseline
21		scenario except that it includes the policy or action (or package of
22		policies/actions) being assessed.
23	<b>Positive impacts</b>	Impacts that are perceived as favourable from the perspectives of
24		decision makers and stakeholders
25	<b>Propagated parameter</b>	The combined effect of each parameter’s uncertainty on the total
26	<b>uncertainty</b>	result
27	<b>Proxy data</b>	Data from a similar process or activity that are used as a stand-in for the
28		given process or activity
29	<b>Qualitative assessment</b>	An approach to impact assessment that involves describing the impacts
30		of a policy or action on selected impact categories in numerical terms
31	<b>Qualitative assessment</b>	The scope of the qualitative assessment in terms of the range of
32	<b>boundary</b>	dimensions, impact categories and specific impacts that are included in
33		the qualitative assessment
34	<b>Quantitative assessment</b>	An approach to impact assessment that involves estimating the impacts
35		of a policy or action on selected impact categories in quantitative terms
36	<b>Quantitative assessment</b>	The scope of the quantitative assessment in terms of the range of
37	<b>boundary</b>	dimensions, impact categories, specific impacts and indicators that are
38		included in the quantitative assessment and estimated.
39	<b>Regression analysis</b>	A statistical method for estimating the relationships among variables (in
40		particular, the relationship between a dependent variable and one or
41		more independent variables.

1	<b>Reinforcing policies</b>	Policies that interact with each other and that, when implemented
2		together, have a combined effect greater than the sum of their individual
3		effects when implemented separately
4	<b>Scenario uncertainty</b>	Variation in calculated emissions resulting from methodological choices,
5		such as selection of baseline scenarios
6	<b>Sensitivity analysis</b>	A method to understand differences resulting from methodological
7		choices and assumptions and to explore model sensitivities to inputs.
8		The method involves varying the parameters to understand the
9		sensitivity of the overall results to changes in those parameters.
10	<b>Short-term impacts</b>	Impacts that are nearer in time, based on the amount of time between
11		implementation of the policy and the impact
12	<b>Specific impact</b>	A specific change that results from a policy or action (within a given
13		impact category)
14	<b>Stakeholders</b>	People, organisations, communities or individuals who are affected by
15		and/or who have influence or power over the policy
16	<b>Static</b>	A descriptor for a parameter that does not change over time
17	<b>Sustainable development</b>	Changes in environmental, social or economic conditions that result
18	<b>impacts</b>	from a policy or action, such as changes in economic activity,
19		employment, public health, air quality and energy security
20	<b>Technology impacts</b>	Changes in technology such as design or deployment of new
21		technologies resulting from the policy or action
22	<b>Top-down data</b>	Macro-level statistics collected at the jurisdiction or sector level, such as
23		energy use, population, GDP or fuel prices
24	<b>Top-down methods</b>	Methods (such as econometric models or regression analysis) that use
25		statistical methods to calculate or model changes in GHG emissions
26	<b>Trade impacts</b>	Changes in imports and exports resulting from the policy or action
27	<b>Uncertainty</b>	1. Quantitative definition: Measurement that characterises the dispersion
28		of values that could reasonably be attributed to a parameter. 2.
29		Qualitative definition: A general term that refers to the lack of certainty in
30		data and methodological choices, such as the application of non-
31		representative factors or methods, incomplete data, or lack of
32		transparency.
33	<b>Unintended impacts</b>	Impacts that are unintentional based on the original objectives of the
34		policy or action. In some contexts, these are referred to as secondary
35		impacts.

## 1 REFERENCES

2 *This list is currently incomplete and will be further developed.*

3 Arksey and Knight 1999. *Interviewing for Social Scientists*. London: SAGE.

4 Barua, P., T. Fransen, and D. Wood. 2014. *Climate Policy Implementation Tracking Framework*. Working  
5 Paper. Washington, DC: World Resources Institute. Available online at [http://wri.org/publication/climate-](http://wri.org/publication/climate-policy-tracking)  
6 [policy-tracking](http://wri.org/publication/climate-policy-tracking).

7 Boonekamp, P. 2006. *Actual Interaction Effects between Policy Measures for Energy Efficiency: A*  
8 *Qualitative Matrix Method and Quantitative Simulation Results for Households*. *Energy* 31, no. 14: 2848–  
9 73.

10 CDM Executive Board. *Standard for Sampling and Surveys for CDM Project Activities and Programme of*  
11 *Activities*. Available at: [https://cdm.unfccc.int/Reference/Standards/meth/meth\\_stan05.pdf](https://cdm.unfccc.int/Reference/Standards/meth/meth_stan05.pdf).

12 ClimateWorks Foundation and World Bank Group. 2014. *Climate Smart Development: Adding up the*  
13 *benefits of actions that help build prosperity, end poverty and combat climate change*. Available at:  
14 [http://www-](http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2014/06/20/000456286_20140620100846/Rendered/PDF/889080WP0v10RE0Smart0Development0Ma.pdf)  
15 [wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2014/06/20/000456286\\_20140620100](http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2014/06/20/000456286_20140620100846/Rendered/PDF/889080WP0v10RE0Smart0Development0Ma.pdf)  
16 [846/Rendered/PDF/889080WP0v10RE0Smart0Development0Ma.pdf](http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2014/06/20/000456286_20140620100846/Rendered/PDF/889080WP0v10RE0Smart0Development0Ma.pdf).

17 Coalition for Evidence-Based Policy. 2014. *Which Comparison-Group (“Quasi-Experimental”) Study*  
18 *Designs Are Most Likely to Produce Valid Estimates of a Program’s Impact?* Available at:  
19 [http://coalition4evidence.org/wp-content/uploads/2014/01/Validity-of-comparison-group-designs-updated-](http://coalition4evidence.org/wp-content/uploads/2014/01/Validity-of-comparison-group-designs-updated-January-2014.pdf)  
20 [January-2014.pdf](http://coalition4evidence.org/wp-content/uploads/2014/01/Validity-of-comparison-group-designs-updated-January-2014.pdf).

21 Denzin, K. 1978. *The Research Act*. New York: McGraw-Hill.

22 Department for Communities and Local Government, United Kingdom. 2009. *Multi-criteria Analysis: A*  
23 *Manual*. Chapter 6. Available at:  
24 [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/7612/1132618.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf).[https://w](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf)  
25 [ww.gov.uk/government/uploads/system/uploads/attachment\\_data/file/7612/1132618.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/7612/1132618.pdf).

26 Department for International Development, United Kingdom (DFID). 2014. *Assessing the Strength of*  
27 *Evidence*. Available at [http://www.homepages.ucl.ac.uk/~ucft347/Kesicki\\_MACC.pdf](http://www.homepages.ucl.ac.uk/~ucft347/Kesicki_MACC.pdf).

28 The Gold Standard. 2014. *The Real Value of Robust Climate Action: Impact investment far greater than*  
29 *previously understood*. Available at:  
30 [https://www.goldstandard.org/sites/default/files/documents/goldstandard\\_impactinvestment.pdf](https://www.goldstandard.org/sites/default/files/documents/goldstandard_impactinvestment.pdf).

31 IISD and UNEP DTU Partnership. 2015. *Framework for Measuring Sustainable Development in NAMAs*.  
32 Available at: [http://www.namapartnership.org/-](http://www.namapartnership.org/-/media/Sites/NAMAPartnership/Publications%20Pdfs/NAMA-SD-Framework_web.ashx?la=da)  
33 [/media/Sites/NAMAPartnership/Publications%20Pdfs/NAMA-SD-Framework\\_web.ashx?la=da](http://www.namapartnership.org/-/media/Sites/NAMAPartnership/Publications%20Pdfs/NAMA-SD-Framework_web.ashx?la=da)

34 Imas, Linda G. Morra and Rist, Ray C. 2009. *The Roads to Results: Designing and Conducting Effective*  
35 *Development Evaluations*. World Bank Publication.

36 International Council for Science. *A Guide to SDG Interactions: From Science to Implementation*.  
37 Available at: <https://www.icsu.org/cms/2017/05/SDGs-Guide-to-Interactions.pdf>.

- 1 IPCC (Gupta, S., D. Tirpak, N. Burger, J. Gupta, N. Höhne, A. Boncheva, G. Kanoan, C. Kolstad, J. A.  
2 Kruger, A. Michaelowa, S. Murase, J. Pershing, T. Saijo, and A. Sari). 2007. "Policies, Instruments, and  
3 Co-operative Arrangements." In *Climate Change 2007: Mitigation of Climate Change. Contribution of*  
4 *Working Group III to the Fourth Assessment Report of the Intergovernmental Panel on Climate Change.*  
5 Edited by B. Metz, O. Davidson, P. Bosch, R. Dave, and L. Meyer. Cambridge: Cambridge University  
6 Press. Available at: <http://www.ipcc.ch/pdf/assessment-report/ar4/wg3/ar4-wg3-chapter13.pdf>.
- 7 IPCC. 2010. *Guidance Note for Lead Authors of the IPCC Fifth Assessment Report on Consistent*  
8 *Treatment of Uncertainties.* Available at [http://www.ipcc.ch/pdf/supporting-material/uncertainty-guidance-](http://www.ipcc.ch/pdf/supporting-material/uncertainty-guidance-note.pdf)  
9 [note.pdf](http://www.ipcc.ch/pdf/supporting-material/uncertainty-guidance-note.pdf).
- 10 Jungcurt, Stefan. 2016. *Towards Integrated Implementation: Tools for Understanding Linkages and*  
11 *Developing Strategies for Policy Coherence.* Available at: [http://sdg.iisd.org/commentary/policy-](http://sdg.iisd.org/commentary/policy-briefs/towards-integrated-implementation-tools-for-understanding-linkages-and-developing-strategies-for-policy-coherence/)  
12 [briefs/towards-integrated-implementation-tools-for-understanding-linkages-and-developing-strategies-for-](http://sdg.iisd.org/commentary/policy-briefs/towards-integrated-implementation-tools-for-understanding-linkages-and-developing-strategies-for-policy-coherence/)  
13 [policy-coherence/](http://sdg.iisd.org/commentary/policy-briefs/towards-integrated-implementation-tools-for-understanding-linkages-and-developing-strategies-for-policy-coherence/).
- 14 Melamed, Megan, et al. 2016. *Sustainable policy—key considerations for air quality and climate change.*  
15 *Current Opinion in Environmental Sustainability.* Volume 23. Available at:  
16 <https://doi.org/10.1016/j.cosust.2016.12.003>.
- 17 Nilsson, Måns, et al. 2016. *Policy: Map the interactions between Sustainable Development Goals.* *Nature.*  
18 Available at: [http://www.nature.com/news/policy-map-the-interactions-between-sustainable-development-](http://www.nature.com/news/policy-map-the-interactions-between-sustainable-development-goals-1.20075)  
19 [goals-1.20075](http://www.nature.com/news/policy-map-the-interactions-between-sustainable-development-goals-1.20075).
- 20 Patton, Michael Q. 1987. *How to Use Qualitative Methods in Evaluation.* Thousand Oaks, CA: Sage  
21 Publications.
- 22 Patton, Michael Q. 2002. *Qualitative Evaluation and Research Methods.* 3rd ed. Thousand Oaks, CA.  
23 Sage Publications.
- 24 Timmons, Heather. *The Diesel Generator: India's Trusty Power Source.* India Ink, July 31, 2012,  
25 [https://india.blogs.nytimes.com/2012/07/31/the-diesel-generator-indias-trusty-power-source/?\\_r=0](https://india.blogs.nytimes.com/2012/07/31/the-diesel-generator-indias-trusty-power-source/?_r=0)
- 26 Trochim, William M. K. 2006. *Types of Data, Research Methods Knowledge Base.* Available at:  
27 <http://www.socialresearchmethods.net/kb/datatype.php>.
- 28 United Nations Sustainable Development Goals. Available at:  
29 <https://sustainabledevelopment.un.org/sdgs>.
- 30 United Nations Sustainable Development Goals Indicators. Available at <http://unstats.un.org/sdgs/>.
- 31 United Nations Commission on Sustainable Development Indicators of Sustainable Development:  
32 Guidelines and Methodologies. Available at:  
33 <http://www.un.org/esa/sustdev/natlinfo/indicators/guidelines.pdf>.
- 34 UNDP Calculating the human development indices—graphical presentation.  
35 [http://hdr.undp.org/sites/default/files/hdr2015\\_technical\\_notes.pdf](http://hdr.undp.org/sites/default/files/hdr2015_technical_notes.pdf)
- 36 United Kingdom. HM Treasury. *Magenta Book: Guidance for Evaluation.* Available at:  
37 [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/220542/magenta\\_book\\_co](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220542/magenta_book_cobined.pdf)  
38 [mbined.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/220542/magenta_book_cobined.pdf).

- 1 U.S. EPA. *Benefits Mapping and Analysis Program (BenMAP)*. Available at:
- 2 [https://19january2017snapshot.epa.gov/benmap/how-benmap-ce-estimates-health-and-economic-effects-](https://19january2017snapshot.epa.gov/benmap/how-benmap-ce-estimates-health-and-economic-effects-air-pollution_.html)
- 3 [air-pollution\\_.html](https://19january2017snapshot.epa.gov/benmap/how-benmap-ce-estimates-health-and-economic-effects-air-pollution_.html)
- 4 Vanclay, Frank. 2012. *Guidance for the design of qualitative case study evaluation: A short report to DG*
- 5 *Regio*, Department of Cultural Geography, University of Groningen.
- 6 Weidema, B. P., and M. S. Wesnaes. 1996. *Data Quality Management for Life Cycle Inventories: An*
- 7 *Example of Using Data Quality Indicators*. *Journal of Cleaner Production* 4, no. 3–4: 167–74.
- 8 World Resources Institute (WRI). 2014. *Greenhouse Gas Protocol Policy and Action Standard*. Available
- 9 at: <http://www.ghgprotocol.org/policy-and-action-standard>.

## 1 CONTRIBUTORS

### 2 Guidance development leads

3 David Rich, World Resources Institute (lead)

4 Karen Holm Olsen, UNEP DTU Partnership (co-lead)

### 5 Drafting team

6 Alexandra Soezer, United Nations Development Programme (TWG member)

7 Christopher Campbell-Durufilé, Center for International Sustainable Development Law (TWG member)

8 Denis DR Desgain, UNEP DTU Partnership

9 Fatemeh Bakhtiari, UNEP DTU Partnership

10 Gerald Esambe, Green Future Consulting (TWG member)

11 Gyanesh K Shukla, Independent consultant (TWG member)

12 Marian Van Pelt, ICF International (TWG member)

13 Michael Zwicky Hauschild, Technical University of Denmark, Quantitative Sustainability Assessment

14 Ranping Song, World Resources Institute

15 Vikash Talyan, Gold Standard Foundation (TWG member)

16 Yan Dong, Technical University of Denmark, Quantitative Sustainability Assessment

### 17 Technical working group

18 Alicia González, Aether

19 Ana Rojas, International Union for the Conservation of Nature

20 Arief Wijaya, World Resources Institute—Indonesia

21 Dan Forster, Ricardo Energy & Environment

22 Denboy Kudejira, Independent consultant

23 Edward Amankwah, Center for Environmental Governance

24 Edwin Aalders, DNV GL

25 Eric Zusman, Institute for Global Environmental Strategies

26 Gajanana Hegde, UNFCCC

27 Gary Kleiman, Independent consultant

28 Grant A. Kirkman, UNFCCC

29 Hina Lotia, LEAD Pakistan

30 Ike Permata Sari, National Standardization Agency of Indonesia

31 Jinyoung Park, Korea Transport Institute

32 Kenneth Möllersten, Swedish Energy Agency

33 Krista Heiner, EcoAgriculture Partners

- 1 Luis Roberto Chacón Fernández, EMA Consulting Firm
- 2 Meinrad Burer, EcoAct
- 3 Natalie Harms, Energy Research Centre of the Netherlands
- 4 Olawumi Ayodele Olajide, National Agency for the Great Green Wall, Nigeria
- 5 Owen Hewlett, Gold Standard Foundation
- 6 Sane Zuka, University of Malawi
- 7 Tanakem Voufo Belmondo, Department of Analysis and Economic Policies of the Ministry of Economy  
8 and Planning of Cameroon
- 9 Thomas Damassa, Oxfam